



# 4

## Personality Traits

# of Successful Entrepreneurs

*Adapted from GCF Global : Entrepreneurship 101*






Charles H. Diller Jr. Center for  
**ENTREPRENEURIAL  
LEADERSHIP AND  
INNOVATION**  
SHIPPENSBURG UNIVERSITY

A Catalyst for the Entrepreneurial Mindset

# PASSIONATE

Passion fuels the  
determination to  
transform dreams  
into thriving ventures.





# MOTIVATED



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Motivation empowers them to overcome challenges and pursue their goals with unwavering dedication.

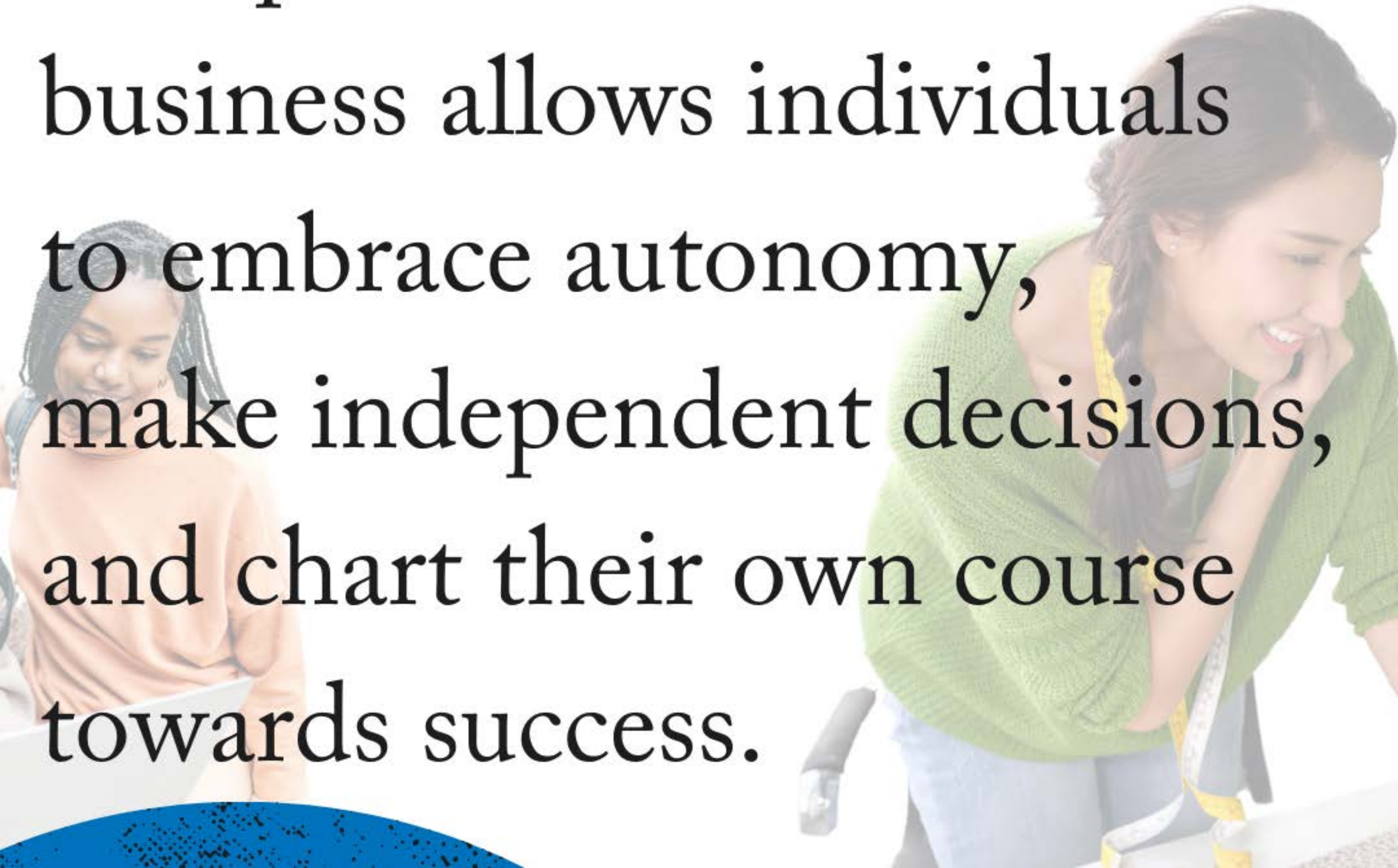






# INDEPENDENT

The pursuit of one's own business allows individuals to embrace autonomy, make independent decisions, and chart their own course towards success.







**CREATIVE**

Creativity opens doors to innovative solutions, unique business strategies, and the ability to transform ideas into reality