



Charles H. Diller Jr. Center for
**ENTREPRENEURIAL
LEADERSHIP AND
INNOVATION**
SHIPPENSBURG UNIVERSITY

A Catalyst for the Entreprenourial Mindset

Thoughts

Are

Things

by Prentice Mulford

**INSIGHTS TO APPLY TO YOUR
ENTREPRENEURIAL JOURNEY**

5

Mindset and Beliefs



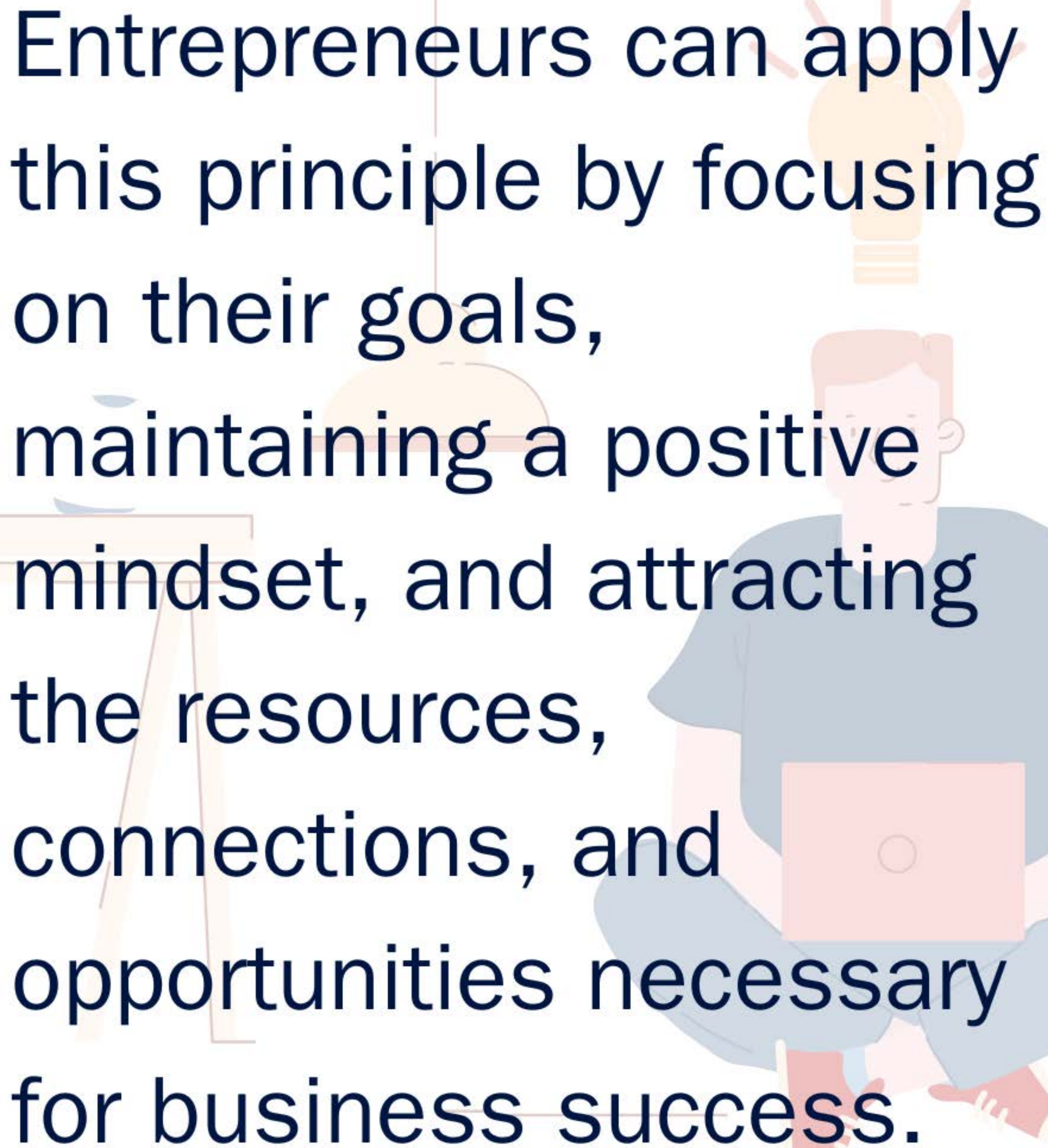
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A Catalyst for the Entrepreneurial Mindset

A positive and resilient mindset is crucial for overcoming challenges, staying motivated, and attracting opportunities.

Visualizing success, envisioning desired outcomes, and mentally rehearsing the steps toward those goals can enhance an entrepreneur's focus and drive.

Visualization and Goal Setting



Entrepreneurs can apply this principle by focusing on their goals, maintaining a positive mindset, and attracting the resources, connections, and opportunities necessary for business success.

Law of Attraction



Creating A Positive Work Culture

Encouraging employees to embrace positive thinking, visualization, and the power of their thoughts can foster a productive and motivated team.

By adopting a problem-solving mindset and focusing on finding solutions rather than dwelling on obstacles, entrepreneurs can overcome challenges and maintain a proactive approach to their ventures.

Overcoming Obstacles



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