John L. Grove
College of Business

Annual Report
2011-2012

“A Tradition of Excellence”
Dean’s List Students Recognized

Dean Kooti invited business students who made the Dean’s List to a reception in Grove Forum. To be named to the list, a student must achieve a semester grade point average of at least 3.3 on a 4.0 scale.
A tradition of excellence. These words describe the experiences of the dedicated students, faculty, and staff at the John L. Grove College of Business at Shippensburg University of Pennsylvania. At Grove College of Business, our mission is to provide a high-quality, high-value, comprehensive educational experience that prepares students to excel as principled leaders in today’s global business community. We accomplish our mission by providing excellent undergraduate and graduate programs taught by highly qualified and caring faculty combined with many opportunities for students to gain practical experiences.

For seventy-five years, Shippensburg has offered business education to generations of students, while for the past forty years, the college has been awarding degrees to students. Over the last thirty years, the Grove College of Business has taken pride in maintaining its prestigious international accreditation by the Association to Advance Collegiate Schools of Business (AACSB). This is an external validation of a highest form.

In the last four decades, the College of Business Internship Office has been highly successful in placing students in internship positions based on their academic background and interest. In a recent survey of students graduating from Grove College of Business, 60 percent had at least one internship experience, and 80 percent had some work experience other than internship. In addition to these practical experiences, our students grow as leaders by becoming involved in one or more of the nineteen different business organizations in the college.

The Investment Management Program (IMP), where students manage a portfolio, and the Investment Club performed well in the Redefining Investment Strategy Education (R.I.S.E.) XII competition at the University of Dayton, Ohio—another evidence of quality programs that focus on student success by providing opportunities to practice business theories. Shippensburg’s Investment Club placed first in the Large Cap Growth category at R.I.S.E. XII and finished in second place in the Core Style Portfolio category of the Quinnipiac Global Asset Management Education (G.A.M.E.) II Forum in New York.

Our faculty continues to excel in teaching, intellectual contribution, and service. During the 2011-2012 academic year, we presented eleven achievement awards to faculty members for their accomplishments in the areas of teaching, research, and service. These awards were made possible by contributions of alumni and supporters of the John L. Grove College of Business. You will find the list of recipients of these awards in this report.

Dean’s Message

We have had a very successful Ship MBA-Professional program that we offer in hybrid format in multiple locations. In addition to campus, we deliver the MBA in Harrisburg at the Dixon University Center, as well as in York and East Stroudsburg. In fall 2012, students will have two more alternatives: the MBA-Professional offered fully online and a full-time Emerging Leaders MBA with a business practicum component for recent graduates.

Our successful academic programs are strengthened by internship placement, application of business theories, student/faculty research opportunities, leadership in student organizations, and opportunities for involvement outside of the classroom. Evidence that this formula works is reflected in the percentage of graduating students who have already received job offers in this highly challenging economic time. A recent survey shows 87.8 percent of alumni have had full-time jobs in their major or related fields within six months of graduation.

We have successful college alumni throughout the globe. I believe their success comes from the great education they received from our faculty. Parents also validate our success in educating students as they continue to send their sons and daughters to Ship because they believe in our mission of excellence. Employers continue to seek our graduates, because they believe our graduates are well prepared, ethical, and professional. We are also fortunate to be ranked among the top business schools in the nation by U.S. News & World Report in its “Best Colleges Specialty Rankings: Best Undergraduate Business Programs” category.

This year’s success and progress are due to efforts and dedication to excellence of many people. I hope you share my pride in the students, faculty, and alumni, and other supporters featured in this annual report.

Best Regards,
John G. Kooti, Dean
John L. Grove College of Business

Mission Statement

The John L. Grove College of Business at Shippensburg University provides a high-quality and high-value comprehensive educational experience that prepares students to excel as principled leaders in today’s global business community.
The John L. Grove College of Business, established in 1971, is one of the premier business schools in the Mid-Atlantic Region. Since 1981, our college has been internationally accredited by the most prestigious business-accrediting agency in the world, AACSB International—The Association to Advance Collegiate Schools of Business. We offer a Master of Business Administration (MBA) degree and a Bachelor of Science in Business Administration (BSBA) degree, as well as a number of certificate programs. The business programs at Shippensburg are relevant and challenging. We ask corporate executives, as members of the Grove College of Business Advisory Board and Councils, to help us plan programs that offer the preparation executives want and expect in their employees.

In the 2011-12 academic year, there were 130 MBA students enrolled across our three locations (Shippensburg, Harrisburg, and York), and 1,352 undergraduate students enrolled within our three academic departments:

- Accounting, Management Information Systems, and Information Technology for Business Education
- Finance and Supply Chain Management
- Management and Marketing

Our BSBA degree program features a strong common business core, a concentration in a specific major, and a balanced liberal arts component. This business core covers subjects from all functional areas of business and gives a broad foundation of business knowledge. It enables students to change business majors within the first two years without a loss of credits and provides career flexibility upon graduation.

The university participates in two major employment consortia each year and the college hosts the Career Expo where students can talk to representatives from various businesses about career opportunities. Students have an opportunity to gain firsthand job experience by completing a business internship. Our internships give students a blend of academic learning with real-world experience, increasing job opportunities upon graduation. Internships are available in a variety of businesses here in south-central Pennsylvania, in metropolitan areas like Philadelphia and Baltimore, as well as nationwide and internationally.

Our Grove College of Business faculty’s goal is to provide students with a base of knowledge and skills for a lifetime of learning in a professional career of their choice. The faculty, over 95 percent of whom hold a doctorate in their field of instruction, pride themselves in offering a highly personalized learning environment. Equally important, the educational experience of our students is guaranteed to be state of the art because our faculty members continue their professional growth through research and their work as consultants. In addition, our modern classroom building, Grove Hall, was designed with a 21st century education in mind. Our small classes enable students to interact on a one-to-one basis, and this allows our faculty to help students develop strong communication, interpersonal, and teamwork skills which are vitally important in today’s business world.

Lawyer discusses international business careers

Grove College of Business was pleased to invite Stephen Creskoff, an international trade and customs lawyer, to speak to students and the public in September 2011. His presentation was colorfully titled, “Your Wonderful International Business Career (whether you’re ready for it or not): My accidental career in international law and business.”

Mr. Creskoff has worked in more than 50 countries on trade, customs, business negotiation, and investment issues. He has also represented a number of major U.S.-based multinational companies in negotiating international business transactions and in import and export matters. He also served as an international legal consultant working for the U.S. government and the World Bank, and has advised many foreign governments on international trade and customs issues. He recently worked as an advisor in Russia, Jordan, Armenia, Chile, Liberia, Nigeria, Kosovo, and Portugal.
COB Advisory Board Welcomes New Members

Douglas Besch, a 1995 Ship graduate with a BSBA degree in Accounting and recipient of the 2011 Outstanding Young Alumnus Award, is a partner in KPMG LLP. KPMG is an audit, tax, and advisory services firm that operates from 87 offices with more than 23,000 employees and partners throughout the U.S. Mr. Besch is a Certified Public Accountant and has been with KPMG since graduating from Ship, except for two years he spent as a Professional Accounting Fellow at the U.S. Securities and Exchange Commission in Washington, D.C. He started in KPMG’s Harrisburg office and spent four years in KPMG’s national office in New York City. Mr. Besch and his wife Angela, also a 1995 Ship graduate, currently reside in Irving, Texas.

Timothy Drabic is the Chief Administration Officer—Client Experience for Citi’s North America Consumer Operations. Tim earned a BSBA in Finance from Ship in 1984 and subsequently earned his MBA with a concentration in Marketing from Ship while working at Sprint. At Sprint, Mr. Drabic managed teams responsible for financial cost studies, budgets, field operations, and call center operations. A key component of his work included leading process improvement teams to improve both costs and the client experience.

After fifteen years at Sprint, Mr. Drabic then took an opportunity to work for Citibank where he has been for thirteen years. His responsibilities have included managing call centers, leading sales operations, and for the last six years focusing on improving the client experience that differentiate them from the competition.

Mr. Drabic currently works in Hagerstown, Maryland and resides in Frederick. He participates actively in the Washington County United Way, is a member of the Hagerstown site leadership team, and is the executive sponsor of the Hagerstown Citi Pride network.

Robert Engle is Director of Building Facility Management for TE Connectivity, the world’s leader in electronics connector sales. He earned a BSBA in Accounting from Shippensburg in 1973 and an MBA in 1982. He has twenty-five years of experience in financial roles with thirteen in his current role which encompasses the Americas and China.

Mr. Engle resides in Hummelstown, Pennsylvania, and is father to three children and grandfather to three. He is a member of the Hummelstown Optimist Club.

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New COB Advisory Board Members (continued from page 5)

**William Gindlesperger** is a nationally recognized entrepreneur, inventor, author, and consultant. He founded ABC Advisors and its successor, e-LYNXX Corporation, in 1975. Under his leadership as Chairman and Chief Executive Officer, e-LYNXX has grown into the leading print management and procurement licensing firm in North America. The firm handles more than 200 ongoing consulting assignments at any given time.

Mr. Gindlesperger has directed major initiatives in both the private and public sectors. He has testified before the U.S. Senate Committee on Rules and Administration regarding government print and procurement policy. He has worked directly with numerous Congressional and Senatorial members and staff and has advised Congress on the development, operations, and future of government procurement.

He was a founder and chairman of Printing Industries of America’s (PIA) PrintPAC (Political Action Committee) and has been recognized for his contributions to PIA and services to the printing industry. He was inducted into PIA’s Ben Franklin Honor Society of print industry leaders in 2009 for his lifetime contributions to the industry. Supply & Demand Chain Executive has included him in its listing of the most influential leaders in the supply and procurement profession in North America.

A native of Chambersburg, Pennsylvania, Mr. Gindlesperger is a graduate of Dickinson College, having majored in philosophy and religion. In the community, he mentors teens to improve their studies and health and supports the arts through local and regional theatres. He has been honored by the Greater Chambersburg Chamber of Commerce with its Innovator of the Year Award and with its Volunteer of the Year Award for his efforts in saving 3,000 jobs at the Letterkenny Army Depot. He is a past trustee of the Falling Spring Presbyterian Church.

Mr. Gindlesperger is married to his best friend and business partner, Maxine. They have six children, including a foster daughter.

**Sean Glennon** is Vice President and General Manager for Volvo Construction Equipment Operations in Shippensburg, Pa. Volvo Construction Equipment is a leading global manufacturer of construction machinery. Mr. Glennon has over twenty-five years’ experience in the construction equipment manufacturing industry between Ingersoll Rand and Volvo. He has held a number of leadership positions in finance, supply chain, management information systems, and operations. Mr. Glennon is a 1986 graduate of Bloomsburg University with a BSBA in Accounting. He resides in Chambersburg with his wife and two children, one of whom began studies at Shippensburg University in Fall 2012.

**Paul Longenderfer** is Senior Product Manager for American Express. He has twenty years of experience in product management and marketing in the financial services industry.

Mr. Longenderfer is a 1993 graduate of Shippensburg University, where he earned a BSBA in Finance. Shortly after graduation, he took a Product Management position with ATX Telecommunications working on new product development for the B2B Telecom provider helping them earn several Philadelphia 100 awards for the area’s fastest growing companies.

After several years with ATX, Mr. Longenderfer left to join American Express, the global financial services firm headquartered in New York, N.Y. He first worked in the merchant division where he wrote strategies and signed merchants in emerging plastic accepting industries to accept the American Express Card. He’s held several additional positions throughout the company including marketing of the Membership Rewards program and most recently as a Product Manager for three lending products with revenues approaching $1 billion per year. In his current position he manages the customer experience of his products from Cardmember acquisition through usage and attrition including P&L ownership.

Mr. Longenderfer is involved in several not-for-profit organizations focused on the revitalization of high peaks region of the Adirondack Park in upstate New York. He resides in Manhattan with his wife Maureen, their two Labrador Retrievers, and seven bikes as they are both avid Ironman Triathlon racers.
Lee Gardella
Lee Gardella is a 1989 graduate of Shippensburg University, where he earned a BSBA in Finance. Additionally, Mr. Gardella holds an MBA from the University of Notre Dame. Mr. Gardella has spent over twenty years in the private equity industry. Currently, Mr. Gardella is a Managing Director at Adveq Management US, Inc. and oversees Adveq's investment and investor relations activities in the United States. He also heads the Adveq Opportunity Program, a private equity fund of funds portfolio focused on small buyouts in North America. Mr. Gardella is a member of Adveq's Executive Management Group and Investment Committee and sits on the advisory board of several private equity funds.

Before joining Adveq in 2007, Mr. Gardella was a managing director of the Private Markets Group for CTC Consulting, a family office investment advisory firm and at the time a subsidiary of U.S. Trust Company. From 1997 to 2005 he worked for the U.S. Trust Company in the Private Equity and Alternative Investment Divisions making private equity direct investments, co-investments and fund investments, and leading the development of private equity, real estate, and hedge fund investment products. Prior to that, Mr. Gardella was an associate at Edison Venture Fund and Wilshire Associates, and a treasury analyst at National Steel Corporation. He is also a CFA charter holder.

Mr. Gardella resides in Darien, Connecticut with his wife and three children.

Robert Jones
Rob Jones is Managing Director and Head of U.S. and European Conduits for RBC Capital Markets. He runs RBC’s non-Canadian conduit efforts, including the asset backed commercial paper conduit businesses in the U.S. and Europe. This business consists principally of three multi-seller ABCP vehicles (Old Line Funding, Thunder Bay Funding and White Point Funding) with aggregate commitments approaching $22 billion. He manages more than twenty-five people based in various locations throughout the world. He has been with RBC since 2001.

Mr. Jones possesses a wealth of industry experience having worked in the asset-backed conduit business for the past twenty-five years. Prior to joining RBC, Mr. Jones was a managing director and head of the conduit business at JP Morgan. He worked at JPM for fifteen years and was associated with the conduit business since JPM’s first conduit was launched in 1990. He possesses a very strong track record, executing some of the most complex structured transactions over several decades of direct transactional ABS experience.

Mr. Jones holds a BSBA in Finance from Shippensburg University with a minor in Economics and an MBA in Finance from the University of Delaware.
Fred C. Archer Memorial Award
This award, established in 1974, is presented in memory of Fred C. Archer who served as a professor of business education from 1970-1974. It is presented annually to a business education student, as a second semester junior, has a 3.0 or better overall academic average and has excelled in the major subject area.

Reva Hoback Brubaker Scholarship Fund
Established by Ronald C. Brubaker in memory of his wife Reva Hoback Brubaker. A renewable scholarship for an incoming freshman majoring in business and demonstrating a financial need and academic promise. Recipient must be a resident of Pennsylvania, Maryland, West Virginia, or Ohio.

The Dr. Max G. Cooley Scholarship Fund
Established in honor of Dr. Cooley at the time of his retirement from Shippensburg University to fund scholarships for students in business education.

Harold U. and Helen F. Crouse Business Scholarship Award Fund
Awarded annually to the business student who has demonstrated the potential for leadership in business and in society and whose history demonstrates the ability of his or her academic achievement, participation in student activities, and promotion of the aims and objectives of the college.

The Charles H., Jr. and Jane E. Diller Scholarship Fund
Established by Mr. Diller, member of the College Advisory Board, and retired executive of JLG Industries, a full-tuition scholarship awarded to a full-time freshman business major.

The Dinger Scholarship Fund
Established by Dennis L. Dinger, Accounting ’72, in honor of his mother and in memory of his father. For an incoming freshman business major from Tri-Valley High School.

Gerald R. Fetrow Scholarship Fund
For a student-athlete enrolled in an undergraduate degree program within Grove College of Business who intends to become a student in good standing in one of the following athletic teams: baseball, softball, men’s basketball, or women’s basketball.

The Fogelsonger Scholarship Fund
Established in honor of alumnus Ned R. Fogelsonger. One-year scholarship awarded to upper-division students intent on pursuing a career in the insurance industry and/or financial services industry.

Harry R. Fehr Research Fellowship Endowment
This fellowship supports research in business and economics by faculty in the College of Business.

The Dr. Edward S. Goodhart Endowment Scholarship Fund
For incoming full-time freshmen entering an undergraduate degree program administered by the Accounting Department. A four-year scholarship with minimum GPA and credit requirements.

John L. and Cora I. Grove Scholars Program Endowment
This scholarship fund is used to attract and retain academically talented and needy students pursuing studies leading to a career in business.

John L. and Cora I. Grove Endowment for Faculty Research and Development Funds from this endowment are used to promote basic and applied research as well as professional development activities.

John L. and Cora I. Grove College of Business Endowment
Provides funds for such areas as resource material, equipment, faculty recruitment, and faculty projects.

Renetta F. Heiss Scholarship Fund
Provides scholarship assistance to an incoming student enrolled in business education or office administration based upon academic excellence and promise of success.

Edwin L. Herr Study Abroad Scholarship Fund
Established by Dr. Edwin L. Herr ’55, this scholarship funds annual study abroad scholarships.

The Dr. Ralph T. Hocking Scholarship Fund
Four-year scholarship for a student majoring in finance established by Dr. Ralph Hocking who served 30 years as a professor in the John L. Grove College of Business.

Dale E. Kann Endowment
Established by Dale E. Kann, Business Education ’63. Funds joint research by faculty and students.

The Norman E. King Endowment
Established through contributions in honor of a retired accounting faculty member. Proceeds are used to purchase current professional materials for the accounting faculty.

The Frederick L. Peters Memorial Scholarship Fund
Established in memory of Mr. Peters, who earned his bachelor’s and master’s degree in business administration from Shippensburg and was employed by Shippensburg as an accountant for more than 20 years. Awarded to students entering the College from Shippensburg Area and Big Spring school districts.

Michael and Nancy Pinkowicz Business Scholarship Fund
Four-year scholarship, established by Michael Pinkowicz ’76 and his wife, Nancy, in appreciation of his academic and extracurricular experience at Shippensburg. Awarded to incoming freshmen from Philadelphia, Montgomery, or Delaware counties with first preference given to qualified minority students.

The Frederick and Ann Reddig Pothoff Scholarship Fund
This scholarship, established by Frederick and Ann Reddig Pothoff ’70–’72 in 2011, is for freshman students entering the John L. Grove College of Business or students who have declared themselves as English majors in the College of Arts and Sciences.

The Ignatios and Anastasia Prokop/John L. Prokop Scholarship Fund
Established by John L. Prokop, ’57–’73. For entering freshmen pursuing an information technology for business education degree with priority given to students from Cumberland, Dauphin, Lancaster, and York counties.

The Chris and Robin Pruitt College of Business Scholarship Fund
Four-year freshman scholarship, established by Chris and Robin Pruitt who graduated in 1984 with degrees in accounting and elementary education, respectively, to help deserving students further their education and share the "Ship" experience.

The William F. and Susannah M. Rothman Scholarship Fund
This scholarship supports incoming freshmen students graduating from Harrisburg City School District with second preference given to applicants from Steelton-Highspire School District. Recipients must demonstrate financial need.

The Jack A. and Mildred Prince Squires Scholarship Fund
Established by Mr. Jack A. Squires, Business Education ’49, and endowed by them and their family. Provides a full-tuition scholarship to a student at the College who passed away in her sophomore year, it provides a vehicle for giving finance majors experience in actual investment management.

The Brooke Ashley Weaver Memorial Scholarship Fund
Established by her parents Jim and Karen Weaver to remember Brooke, a student at the College who passed away in her sophomore year, it provides a full-tuition scholarship to a student in the College.

Usrsula F. Wiegand Endowment
Given by Ursula Wiegand, a longtime member of the Economics Department. Used by the department to fund research, classical music concerts, and provide tutors for economics students.

The Wisman Endowment
Established in memory of Mr. Frank Wisman, whose vision led to the creation of the Investment Management Program. Used as a vehicle for giving finance majors experience in actual investment management.

The Zumbrun/Korkuch Family Scholarship Fund
Established by Jean Zumbrun Korkuch ’50 and endowed by them and other family members. For entering freshmen pursuing an Information Technology in Business Education degree with priority given to students from Cumberland, Dauphin, Lancaster, and York counties.

The John L. Grove College of Business has a number of special endowments that provide continuing support to college programs and activities which otherwise might not be funded, nor possible.

If you are interested in creating an endowment through the Shippensburg University Foundation for the benefit of the John L. Grove College of Business, please call the Shippensburg University Foundation at (717) 477-1377 or visit our website at www.sufoundation.org.
Beta Gamma Sigma Inductions

On April 20, 2012, Beta Gamma Sigma inducted fifty-five new members into the Shippensburg chapter. The chapter honorary inductees were James Gehr, President of retail for Excel, and Chris Jackson, Chief Investment Officer for TEAM Financial.

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Volvo Construction Equipment Selected as Company of the Year

The John L. Grove College of Business faculty selected Volvo Construction Equipment (CE) as the “Company of the Year, 2012.” Each year, the college faculty and staff members nominate regional companies for the award. Volvo CE was chosen because of the significant impact it has made in the region with its large economic footprint and its environmental consciousness when designing and implementing operations.

In April, Volvo officials highlighted the company’s operations to a standing room only audience in Grove Forum. Sean Glennon, Vice President of Shippensburg Operations, focused on operations that have provided competitive advantages to Volvo CE and its position within the organization. Mr. Glennon, Adam Killeen, Process Development Manager, and Kristen Weidenmuller, Communication Coordinator, also shared career experiences and poignant advice for students to consider as they begin their business careers.

Throughout the academic year business faculty create student assignments that center on Volvo CE. Assignments include discussions of Volvo’s activities and operations, plant tours, charting changes in stock price, and looking at Volvo annual reports.

Mr. Glennon says his company’s Shippensburg Operations is “very excited to enhance our current partnership with Shippensburg University. We see countless opportunities for mutual benefit, by providing students with real-world experience, and taking advantage of faculty and student’s outside perspective to help with our internal development.”

Dean Kooti agrees. “We greatly value our relationship with Volvo CE, and are very grateful for the opportunities provided to our students to learn from professionals in the field. We look forward to working with Volvo to explore opportunities for student and faculty involvements. I am very confident that Shippensburg University, Volvo, and the community will benefit from expanding and enhancing this relationship.”

SU Officials Assist Baghdad University

Shippensburg University received a $500,000 grant to help Iraq rebuild and strengthen the country’s finance and banking sector through business education. The grant is from U.S. Agency for International Development (USAID) and is the first of its kind for the university.

A three-member team of Dean John Kooti and finance professor Dr. Sarah Bryant from the Grove College of Business, and Dr. Melodye Wehrung, executive director of social equity, spent 10 days in January for preliminary work on the grant.

The two-year grant has three components: conduct a feasibility study on establishing a center for excellence in finance and banking; establish a Center for Excellence for Iraqi colleges of management and economics; and use the Association to Advance Collegiate Schools of Business (AACSB) standards to assure quality of the programs, the development of administrative capacity and guidance. Grove College of Business has long held AACSB accreditation. By employing the process that AACSB provides, Dr. Kooti believes Iraqi colleges and universities will provide a high-caliber education, which will be needed as Iraq transitions into a new government, economy, and way of life.

The January trip validated that both sides are very enthusiastic about the projects. “The professors at the University of Baghdad were really asking for help,” said Dr. Bryant, including getting Arabic translations of textbooks used in Shippensburg’s courses.

She has asked for copies of their syllabi. “Understanding what they are doing is paramount to making good recommendations later on. We want to help and assist rather than replace.”

While each day of the trip was filled with meetings and work, Dr. Wehrung said it is the relationships formed that will help move the project forward. “In my opinion, a lot of work is respecting each other as individuals, not just as experts. How are we going to collaborate if we don’t know each other’s lives? I found out we have so much in common,” she said. “It’s quite thrilling to be part of this. I think when you have a mission and everyone is on the same team in regards to the goals, it is quite gratifying.”
Maintaining the culture is something Chris Pruitt ’84 strives for every day as an integral member of the leadership team at East Penn Manufacturing, the world’s largest privately held battery manufacturer in the world. Faced with a growing company built on the family culture of its founders, Chris views his responsibilities as challenges and opportunities to build upon those important values.

“It’s exciting to be involved with a growing company,” the executive vice president of sales, finance, and administration said. “You want to keep the culture and still provide the best solutions and customer service possible.”

A tribute to the success of the family culture is in the fact East Penn has been named a Best Company to Work For in Pennsylvania since 2002 and for the past five years is firmly entrenched in the Top Ten. “Our ranking here is a true credit to our 7,400 employees, every one of them. We have a great workforce.” He continued, “Two things stand out about that award: one, we are the only hard-core manufacturing company on the list; and two, 75 percent of the ratings are based on a random sample of the people on the floor; there’s no management involvement.

“We can bring in machinery but without people, it’s just a piece of metal. It’s the people who bring the machinery to life; it’s the people who are important to the company.”

The sense of culture and family is what keeps Mr. Pruitt connected to the university too. “I had a great four years there, got a great education, met great people. It was all very positive.” And he likes that today’s students have the same caliber of experiences he did. He sees the university continuing to build on the culture he enjoyed so much. “It’s great to be an alum carrying on that tradition,” he said.

As a member of the Advisory Board, Mr. Pruitt sees how “very active and caring” the members are. Besides good conversations over the variety of interests and concerns facing it, he sees the board working toward what’s best for the College of Business and Ship students.

Chris also pointed out with pride he is married to Robin ’84 and they have two “great kids” Kelly (15) and Lindsay (13).

“Through my job, I have visited and come to know a lot of colleges and universities. Ship is wonderful and provides a great education.”

Seated, from left, are Dr. Barbara Lyman, Provost and Senior Vice President for Academic Affairs; President Bill Ruud; and Jack Sharpe, Chair of the Partnership. Standing, from left, are Justin English, Director of Business Internships and MBA Recruitment; Dr. John Kooti, Dean of the John L. Grove College of Business; and Pat Barbarowicz of the Partnership.
Student Focus: Nicholas Spinelle and Isabel Scott

Nicholas Spinelle
Nicholas Spinelle, a senior Accounting and Finance dual major, has taken full advantage of opportunities to get involved while attending Shippensburg University.

He’s been active in the Accounting Club, Volunteer Income Tax Assistance (VITA) Program, Dean’s Student Advisory Board, Honors Program, and Honors Student Organization (HSO). His leadership roles in these organizations include president of the Accounting Club, where he increased membership, and site coordinator for VITA. In this position, he managed 10-15 students who served more than 250 clients each tax season and obtained hundreds of thousands of dollars in tax refunds for clients over his two-year term as coordinator.

As an Honors Student, Nicholas has served as the treasurer of the Honors Student Organization, where he organized various events to raise funds for the Honors Program. He also served as a co-chair of the Honors Housing Committee, playing a crucial role in securing space in the new student housing complex for the program. The committee provided data that showed the benefits of a living-learning community and the satisfaction levels of students living in honors housing in Seavers. The program director used the data in presentations for university officials.

Nicholas has completed a tax internship with McKonly & Asbury, LLP and an audit internship with Boyer and Ritter. He was inducted into Beta Gamma Sigma in Spring 2012 and is a member of Phi Kappa Phi.

In his free time, Nicholas enjoys spending time with family and friends, lifting weights, running, kayaking, playing guitar, traveling, movies, video games, and playing poker.

After graduation, Nicholas plans to begin his career in the audit department of one of the international “Big 4” accounting firms in either the Harrisburg or Philadelphia offices, with the eventual goal of one day owning his own firm.

Isabel Scott
Isabel, a senior Finance and Management dual major with a minor in International Studies, is a constant smiling face in Grove Hall. Within the college she is active in Alpha Kappa Psi and Beta Gamma Sigma, two honors professional business fraternities, National Association of Black Accountants, the Dean’s Student Advisory Board, as well as President of Financial Management Association.

Isabel is also incredibly involved across campus. She is a member of the Honors Program, Fellowship of Christian Athletes, and the Study Abroad Student Ambassadors. After serving a term on the Budget and Finance Committee of Student Senate Association, Isabel was elected to serve as the Senate Treasurer for 2012-2013 and will oversee a four million dollar budget. With the help of Dr. Bryant, Isabel will also be undertaking a research project this summer that will identify and analyze the financial benefits of Shippensburg University using environmentally friendly technologies.

Last summer, Isabel journeyed to Shanghai, China to study abroad and had the experience of a lifetime. In this adventure, she took an International Business course, made many new friends, learned about and respected another culture, and traveled to some of the world’s greatest treasures including the Great Wall of China in Beijing. The education and skills she has gained from Grove College of Business helped her excel during her time abroad.

During her junior year, Isabel was privileged to work for Volvo Construction Equipment as a Materials Intern. Throughout this internship, she gained many skills in the supply chain and logistics fields as well as more international experience. Isabel plans to continue her internship during her senior year.

For future career plans, Isabel says she will follow the plans God has already laid out for her to the best of her ability. Through support of her family, friends and Shippensburg University, Isabel knows the future will be safe in God’s hands.
STUDENT PROFESSIONAL ORGANIZATIONS

Alpha Kappa Psi

Community Clean Up

For 12 years, Alpha Kappa Psi has actively participated in the Adopt-A-Highway program. The co-ed professional business fraternity arranges bi-annual cleanups for its section of Interstate-81. The second cleanup of the year was March 23, 2012 and was an enormous success. More than thirty fraternity members volunteered and we couldn’t have picked a better day to be out in the warm and beautiful Spring afternoon. The brothers of Alpha Kappa Psi picked up litter along the 1.6 mile stretch of I-81 and filled thirty-five trash bags. It was an enjoyable experience of bonding and lending a helping hand to the community. This cleanup was one of twenty Alpha Kappa Psi philanthropy events held during Spring 2012 semester.

Accounting Club

During the fall semester, students networked with seventeen participating firms at Public Accounting Night. The club compiled member résumés in a book for the prospective employers. As a result, many students received internship or full-time employment offers!

Students learned how to properly conduct themselves during a business meal at the eighteenth annual Etiquette Dinner. Ten accounting firms were present to network with members.

Networking in a more relaxed environment, members enjoyed a Harrisburg Senators baseball game with staff of ParenteBeard, a regional accounting firm. Members had the opportunity to gain exposure to and network with the firm while enjoying ballgame.

The Accounting Club invites accounting firms to speak to members on current accounting topics at our bi-weekly meetings. During the 2011-2012 academic year, the following firms attended our meetings: Vanguard, KPMG, Kern and Company, McKonly and Asbury, Smith Elliott Kearns & Company, Defense Contract Audit Agency, Squire Lemkin + Company, Arthur Bell, SF & Company, Boyer and Ritter, ParenteBeard, Becker, Reinsel Kuntz Lesher, and PricewaterhouseCoopers. PwC also attended the end-of-the-year picnic celebration in April.

Accounting Club members and Dean Kooti network with staff from PricewaterhouseCoopers at the eighteenth annual Accounting Club Etiquette Dinner.

The 2011-2012 officers were President, Nicholas Spinelle; Vice President and Treasurer Alyssa Boeggeman; Secretary, Jenna Hershey; Membership Director Sean Minford; and Webmaster Ryan Schweikert. Elected officers for the 2012-2013 academic year are: President Mike Pavusik; Vice President James Jeremiah; Treasurer Kayla Arigo; Secretary Ashley Elder; Membership Director Zach Artz; and Webmaster Nicholas Spinelle.

Alpha Kappa Psi

Alpha Kappa Psi hosted the annual Etiquette for Success Academy on March 20 in the Ceddia Union Building. The event included five guest speakers who presented on a variety of topics. Students learned interviewing tips from a Career Development Center representative; the importance of a master’s degree by Dr. Bob Stephens; how to manage their social media profiles professionally by a Target representative; and how to work with difficult people in the workplace from an Orrstown Bank representative.

Twenty-five Alpha Kappa Psi members attended this year’s Principled Business Leaders Institute (PBLI) in Philadelphia. Panel discussions and presentations covered such topics as ethical decisions on the job, interview etiquette, and how to raise chapter funds. Looking to the future, the Shippensburg Xi Tau chapter of Alpha Kappa Psi continues to send its members to PBLI every year. More than a fun trip with friends, PBLI is a networking experience and allows students to engage in a brotherhood greater than their own chapter. It also strengthens fraternal bonds and fosters discussions that build on prior knowledge.

This spring, Alpha Kappa Psi recognized students who made the Dean’s List at a reception with the college deans. This was followed by award presentations and a College of Business trivia competition between students and the faculty. To make the Dean’s List, students must attain a GPA of at least 3.3 on a 4.0 scale.

Financial Management Association

Financial Management Association has had an impressive year under the leadership of President Isabel Scott and Vice President Trisha McNeal. The highlight of the fall semester included the Northwestern Mutual Etiquette Dinner, which encompassed all majors within the college. The event creates a professional experience and allows students to engage in a brotherhood greater than their own chapter. It also strengthens fraternal bonds and fosters discussions that build on prior knowledge.

This spring, Alpha Kappa Psi recognized students who made the Dean’s List at a reception with the college deans. This was followed by award presentations and a College of Business trivia competition between students and the faculty. To make the Dean’s List, students must attain a GPA of at least 3.3 on a 4.0 scale.

Highway cleanup is just one of the many volunteer projects for Alpha Kappa Psi. Pictured at the March event are (l-r): E. Miller, C. Davidson, S. Nally, N. Okoro, K. Hillegass, T. Harris, B. Ringer
atmosphere to teach etiquette skills not only while eating, but also while networking. Mr. Lee Fortenberry, head of the Northwestern Mutual Group, discussed the importance of knowing proper etiquette and manners and Lynne Breil, president of Professional Edge, shared many tips on how to properly eat and socialize before, during, and after the meal. This year’s event featured a new addition of how to eat professionally with chopsticks. Everyone had a wonderful meal and learned some valuable manners!

Financial Management Association continues to grow in membership and seeks to become nationally recognized in future years. The 2012–2013 leadership is: Evan Miller, President; Nick Shearer, Vice President; Josh Rakvin, Secretary; and Nnaemeka Okoro, Treasurer.

**Human Resource Management Club**

Overall, the 2011–2012 school year was a great success for the Society for Human Resource Management Club (SHRM). We were able to make an impact on campus and in the community, raise money for an outstanding foundation, and achieve the SHRM Superior Merit Award.

One of SHRM's main goals is to educate students of the responsibilities and functions of HR professionals. To accomplish this, we bring in a variety of speakers to present at our monthly SHRM meetings. This year, we focused our meetings on specific aspects of HR. Speakers presented different HR functions such as recruiting, international HRM, and compensation and benefits, etc. Target and Ahold Industries were among the companies that shared their experiences and knowledge with us. For our last meeting in April, we invited seven alumni currently working in the HR field to talk about their experiences after college. Students were able to ask questions and talk one-on-one with the alumni guests.

Another major project for the year was to raise money for the Cystic Fibrosis Foundation. We organized fundraising events at a local restaurant, Knutes, and sold bracelets in Grove Hall. By the end of the year, we donated $80 to the foundation.

For the fourth consecutive year, SHRM earned a Superior Merit Award from the national organization in recognition of its excellence and achievement during the 2011–2012 year. The chapter was recognized at the 2012 Annual Student Conference in Atlanta on June 23.

**International Management Club**

The newest student professional organization within Grove College of Business is the International Management Club. Founded in spring 2012, the club provides students with a greater understanding of the international business world. Topics discussed thus far at bi-weekly meetings include the pros and cons of globalization and the rise of India (complete with authentic food tasting). Club members participated in two International Expos on campus, one in Grove Hall sponsored by Dean Winter and the other in the CUB in conjunction with various student groups. Next semester, they plan to have guest speakers from the Department of Defense, international graduate students working at Volvo CE, and an executive director from the Daily Document Services of the U.S. government.

Recruiting for the newly formed International Management Club are Ryan McCabe (Vice President), Jenna Watson (Treasurer), Samantha Pollick (President), and Jon Warrington (member). Katelyn Hood is serving as Secretary.

Investment Club members at G.A.M.E. II Forum: (l to r) Tyler Heintz, Sean Minford, Joe Terranovia, Brian Korman, Charles Sabol.

**Investment Club**

The Investment Club’s portfolio won a second place Core Style Portfolio Award (Undergraduate Division) at the Quinnipiac Global Asset Management Education (G.A.M.E) II Forum in New York City in March. Sean Minford, Charles Sabol, Brian Korman, and Tyler Heintz represented the university and its Global Collegiate Fund, the club portfolio, which is managed by about forty students who make decisions that helped shape the portfolio.

The G.A.M.E Forum was an excellent opportunity for students to experience a diversity of students interested in investing from schools all over the country. Forum speakers offered their own experiences involving different types of investing. Among our favorites were David M. Darst, the Chief Investment Strategist of Morgan Stanley Smith Barney, and Joseph Terranovia, known as the CNBC Liquidator. While similar in subjects, the presentations had quite different approaches. Darst was strident, yet shrewd, often using real-life examples of investing. He was a crowd favorite, as he seemed to know every Latin meaning of names of audience members and tied it back to investing advice. Terranovia used a blunt, yet elegant, presentation to inspire skillful investing. He suggested that to be a skillful investor, a person must spend at least thirty hours a week reading literature on the matter and watching news. As a whole, it was an extremely successful trip for the four Shippensburg representatives, and the club is anxious to attend the forum again next year.

Several investment club members attended the Redefining Investment Strategy Education (R.I.S.E.) Symposium at the University of Dayton, Ohio due to their involvement in the Investment Management Program (IMP). The R.I.S.E. Symposium is one of the most prestigious student investment conferences and consists of keynote speakers and panelists, breakout sessions with industry professionals, and a stock competition based on risk adjusted return.

A highlight was the networking social where club members compared performance and strategies with students from the other schools. Our portfolio was pretty popular among other schools and...
for good reason. The investment club portfolio, the Global Collegiate Fund, won first place in the portfolio competition, taking first prize in the Growth Investment Style Category.

Our students felt they proved Shippensburg University is a quality institution with hard-working and knowledgeable students. Most importantly, the students gained valuable insight and knowledge that will help them in their future careers. Thank you to all who support the Investment Club and Investment Management Program for the opportunity to attend such a wonderful event.

MIS Professional Association

The 2011-2012 academic year was successful for the MIS Professional Association. The club’s main purpose is to allow students an opportunity to gain an understanding of the role and importance of information systems in today’s business world, to provide its members with networking opportunities, and to be involved in the local community.

This year the club held another successful biannual MIS Career Fair. Companies who attended included Deloitte, Target, Global Data Consultants, Concurrent Technologies, TE Connectivity, and Highmark. More than seventy students came out to talk with company representatives and discover the internship and full-time career opportunities each had to offer.

The club continues to volunteer at the Southampton Place senior center, providing local senior citizens with tips and advice on using technology such as email, documents and spreadsheets, and printing just to name a few. The seniors truly appreciate our members taking the time out to educate them and answer their questions.

In addition, the club enjoyed various guest speakers from different companies who spoke at our meetings including Deloitte, Concurrent Technologies Corp., and PA Department of Industry & Labor. These speakers help our members to keep up to date with what is going on in the IT industry.

Supply Chain Management/Logistics Club

In 2011-2012 the Supply Chain Management/Logistics Club celebrated its sixth full year of operation. The continuing mission of the club is to provide students with opportunities outside of the classroom and inside the industry. Under the leadership of club advisor Dr. Ian Langella, the club had another strong year of pursuing that mission. Throughout the year the club hosted numerous guest speakers from companies including Boeing, US Postal Service, Target, Exel, Giant, Daily Express, and TBB Logistics. Club members toured several facilities of companies including CSX Intermodal, Norfolk Southern, Troegs Brewery, Target, Daily Express, Volvo Construction Equipment, and Woodstream Corporation. A few club members also participated in a “Trunk or Treat” event hosted at the Staples Fulfillment Center in Chambersburg this past Halloween to raise money for breast cancer.

Every month the South Central Pennsylvania Council of Supply Chain Management Professionals (CSCMP) Roundtable hosts an event that members can attend. The events range from dinner presentations to facility tours and provide club members with excellent opportunities to network with professionals and stay current.
current with industry trends and recent developments. Many of the CSCMP members actively aid the club members in securing internships and full-time career opportunities.

The club has also worked closely with the supply chain/logistics faculty to maximize student opportunity. With guidance from Dr. Robert Setaputra, the club hosted an “Internship Informational Session” open to all supply chain and logistics majors. In this session, a volunteer panel of Ship supply chain and logistics students openly discussed their internship experiences. The goal was to assist students who were interested in an internship, but were not exactly sure which area to pursue. The panel discussed and answered questions about their experiences within different areas of the industry such as operations, transportation, and procurement.

In the Mentorship Project, we worked with the Career Development Center (CDC) on campus to create a workshop for high school students to learn résumé building and interviewing skills. Our goal for this project, managed by Alana Bingeman, is to reach out to more members of the community not only in high schools, but college students and adults, to give them more opportunities for employment.

Following a CDC presentation on résumés and interviews, our team then had participants create a short résumé highlighting their current jobs and achievements. We gave mock interviews and provided feedback on interview and résumé skills so they could gain experience and improve their skills for the future.

For Here’s Hope, a new project, members of our team traveled to Belize to visit young girls who have been physically and emotionally abused. Alex Capecci, project manager, traveled with Jenn Fourhman, Jen Spinka, and Tracy Brenner for this project. The goal was to improve the quality of life for girls at the orphanage by teaching lessons and skills they can use to create a better life for themselves when they leave the orphanage and live on their own. Our team created special relationships with the girls and played games that would help them with leadership and communication skills. We also had the girls create ornaments and bracelets to sell so they could learn about making an income and how to use their money properly. This project had a tremendous impact on the students involved and the girls in Belize. Our plans for this project are to keep in contact with the girls and to go back next year for more lessons. We plan to teach them how to plant a garden as this is a key skill in Belize. Also, we plan to create a scholarship fund to offer the girls for future educational endeavors.

At the end of the year, our SIFE team competed and won first runner up in the Regional Competition in Baltimore, Maryland. In this competition, we present our projects, team, and accomplishments in a prepared speech for business leaders to judge and ask questions. We compete against other SIFE teams in the region and the winners of each league move on to the SIFE National Exposition. This year, our competition team consisted of our speaking team: Alex Capecci, Jeff Herman, Alana Bingeman, and Nick Rogers, coached by Michael Kilpatrick and Tracy Brenner, our Annual Report team: Caitlin Flannery, Scott Henry, and Jen Spinka, and our video team: Brittany Lapp, Matt Powell, and Jenn Fourhman.

Overall, the 2011-2012 SIFE year was a very successful year for our team. We impacted many individuals and plan to continually improve in years to come.
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### On-Campus Recruitment by Industry

**ACCOUNTING**
- Arthur Bell
- Boyer & Ritter
- Brown Schultz Sheridan & Fritz
- P&KMG
- Padden, Guerrini & Associates, PC
- ParenteBeard
- PricewaterhouseCoopers
- Reinsel Kuntz Lesher LLP
- Rotz & Stonesifer, PC
- Rubino & McGeehin, Chartered
- Ryan and Wetmore
- SF & Company
- Smith Elliott Kearns & Company
- Squire, Lemkin & Company LLP
- Stambaugh Ness PC
- WTAS

**BANKING**
- Metro Bank

**CAMPS**
- Camp Canadensis

**CONSULTING**
- Deloitte Consulting

**FINANCIAL SERVICES**
- UFinancial

**MANUFACTURING**
- GEA Heat Exchangers, Inc.
- Graham Packaging Company
- Martin Sprocket
- Techtronic Industries North America (TTI)
- TE Connectivity

**GOVERNMENT**
- PA State Police
- NAVSUP
- United States Marines Corps
- PA Higher Education Assistance Agency

**MARKETING**
- Reminder Media

**RETAIL/SALES**
- Enterprise Holdings
- Lowe’s
- Office Depot
- Penske
- Target Corporation

**SOCIAL SERVICES/HUMAN SERVICES**
- Community Services Group
- Peace Corps
- T.W. Ponessa and Associates Counseling

**STAFFING**
- Staffmark

**SUPPLY CHAIN**
- Daily Express
- Exel
- Menlo Worldwide Logistics

**TECHNOLOGY**
- Trifecta Technologies
The summer of 2010 was one of the most eventful summers of my life. Through a program called the American Institute for Foreign Study (AIFS) I spent one month studying in Salzburg, Austria, visiting many interesting places, and was even able to fulfill a couple of personal dreams.

Attending the University of Salzburg was a wonderful cultural experience. I had two professors, both native Austrians, who taught my Austrian Culture and German Language classes. In these classes, I learned about the differences and similarities between Austrian and American culture.

Trips were planned for almost every weekend. We spent a Saturday in Munich attending summer street festivals. Some of us took a day trip to Berchtesgaden for a tour of the Eagle’s Nest perched atop the Alps, from which the view was amazing (photo right). We also had events during the week such as traditional Austrian pastry tasting and a scavenger hunt of the historical locations in town.

The most unforgettable memories from my time in Austria were of when I was able to knock a couple items off my bucket list. I had always wanted to see the Vienna Boys’ Choir perform and on a weekend trip to Vienna, I was able to see them perform in their home church! I have also always wanted to tour the filming locations of the 1965 movie musical, *The Sound of Music*. Seeing as the movie was filmed in Salzburg, I saw not only the filming locations, but also some of the sights of the true story the movie is based on.

I made many friendships with students from all over America, from California to Vermont and from Texas to Michigan. I bought many items to take home, such as a dirndl (traditional Austrian attire), a stein for beer, and lots of clothes and shoes. I bought so many souvenirs in one month I had to purchase an extra suitcase to lug it all home in!

I will never forget the taste of a real Bavarian pretzel with mustard, the breathtaking view of the Alps from every corner of Salzburg, as well as the kindness and friendliness of the Austrian people.

I greatly recommend studying abroad! Almost every job interview I’ve experienced has asked me to talk about my time studying abroad. This experience was one of the best decisions I have made thus far in my life, and I cannot wait for the day when I can go back and see it all again!

As the song in my favorite movie-musical set in Salzburg says, “So long, farewell, auf wiedersehen, good bye!”
Shippensburg University selected Christopher Jackson, BSBA ’97, for a 2012 Outstanding Young Alumnus Award. The award is presented to a graduate who is forty years old or younger in recognition of outstanding achievement in his/her field of endeavor for the benefit of the community and society. Mr. Jackson is chief investment officer for TEAM Financial Managers managing its core strategic investment strategy. He joined TEAM in 2012 and is responsible for managing client portfolios and overseeing its investment management processes. He also holds the Accredited Fiduciary Investment Manager designation.

Mr. Jackson put his accounting degree to work right after graduation as a staff accountant for Padden & Company, a CPA firm. In 2001, he joined the trust department at Orrstown Bank as a trust administrator where he did tax preparations, estate settlements, and trust administration. His first promotion was in 2002 when he became portfolio manager, and that was followed by promotions to assistant vice president and vice president and portfolio manager, and later as controller and investor relations officer.

Mr. Jackson is immediate past president of the John L. Grove College of Business Finance Advisory Council, served five years as treasurer for the Shippensburg Public Library, and is an elder and treasurer for the Shippensburg Presbyterian Church. He lives in Shippensburg with his wife, Amy Shenk ’99 and their two sons, Avery and Bennett.
FACULTY PROFESSIONAL ACTIVITIES

Armstrong, Gary
Professor of Management
Information Systems

Academic Degrees
EdD, Temple University
BS & MS, James Madison University

Recent Publications
Interviewing the Experts: Student Produced Podcast,
Journal of Information Systems Education (co-authored with Dr. Joann Tucker)
Profiling a Mind Map User: A Descriptive Appraisal,
Journal of Instructional Pedagogies (co-authored with Dr. Joann Tucker)
Podcast Interviews Bring Experts to the Classroom,
Decision Sciences Journal of Innovative Education (co-authored with Dr. Joann Tucker)
Achieving Learning Goals with Student-Created Podcasts,
Decision Sciences Journal of Innovative Education (co-authored with Dr. Joann Tucker)

Awards
2011 University Teaching Innovation and Pedagogy Spotlight Award
Jeanne Strupeck Academy of Business Disciplines Outstanding Service Award

Certifications
Master Certificate in IS/IT Project Management, Villanova University
Master Certificate in Applied Project Management, Villanova University

Bailey, April
Assistant Professor of Information Technology and Business Education

Academic Degrees
DBA, Pennsylvania State University
MBA and BSBA, Shippensburg University

Recent Articles

Recent Proceedings from Presentations

Presentations

Professional Experience, Leadership & Service
Evidence Team for the Center for Urban Education - Equity Scorecard Process Member (2012-)
Union (APSCUF) Representative Membership Committee (2011-)
Union (APSCUF) Representative Public Relations Committee (2011-)
Information Technology for Business Education (ITBE) Faculty Search Member (2011-2012)
Reviewer - Journal of Transformative Education
ITBE Faculty Search Chairperson (2010-2011)
APSCUF Representative Student Affairs Committee (2010-)

Beck, Joseph
Associate Professor of Management

Academic Degrees
PhD Management-Strategy, Merage School of Business, University of California, Irvine
MBA,University of Oregon
BA Asian Studies, University of California, Berkeley

Intellectual Contributions

Awards
2011 Harry R. Frehn Faculty Research Fellowship Award
John L. Grove College of Business.

Becker, Wendy
Associate Professor of Management

Academic Degrees
PhD Industrial-Organizational Psychology, Pennsylvania State University

Recent Publications

Professional Experience, Leadership & Service
Board member, Metropolitan Area Applied Psychology Editor, The Industrial Organizational Psychologist (TIP) Editorial Board, Journal of Business and Psychology (JBP)

Professional Reviewer
Academy of Management
Academy of Management Journal
Academy of Management Learning and Education Group & Organizational Studies Lawrence Erlbaum Press Sage Publications

University, College and Department Committees
Honors Program Advisory Board
Undergraduate Research Committee
Commencement Ceremony Class Marshall University Curriculum Committee
Board of Governors Scholarship Committee
Shippensburg University Homecoming Committee Dean’s Assurance of Learning Committee
Center for Excellence in Scholarship and Teaching Committee

Carbo, Jerry
Assistant Professor of Management and Marketing

Academic Degrees
PhD Industrial and Labor Relations, NY State School of Industrial and Labor Relations, Cornell University
MLIR, NY State School of Industrial and Labor Relations, Cornell University
JD, Dickinson School of Law, Pennsylvania State University

Recent Publications
From Green to Sustainability: Information Technology and an integrated sustainable framework, JSIS (February 2011) Dao, Langella and Carbo
Professional Experience/Leadership
Ship APSCUF Executive Committee Member
APSCUF State Wide Legislative Assembly Member WV State Bar
Consulting
Workplace Harassment numerous mid-size employers
Workplace Bullying
Staffing and HR
Employee Rights
Labor Organizing

Cataniao, Joseph
Associate Professor of Management Information Systems

Academic Degrees
PhD Information Systems, New Jersey Institute of Technology
MS Computer Science, New Jersey Institute of Technology
BS Electrical Engineering, Rutgers University

Recent Publications and Presentations

Honors and Awards
2011 John L. Grove Summer Fellowship Award

Chang, Angela
Associate Professor of Marketing

Academic Degrees
PhD Marketing, Indiana University
MBA, National Taiwan University
BA, International Trade, National Taiwan University

Recent Publications and Presentations

22
Coolsen, Michael  
Associate Professor of Marketing  
Academic Degrees  
PhD Social Psychology, University of North Carolina at Chapel Hill  
MS Psychology, Shippensburg University  
BA Engineering, Lafayette College  
Publications and Presentations  


Service Activities  
University Grant Task Force Committee (current)

Dao, Viet  
Associate Professor of Management Information Systems  
Academic Degrees  
PhD Management Information Systems, University of Oklahoma  
MSc Information Systems, University of Leeds, UK  
BSc Electrical Engineering, Hanoi University of Technology, Vietnam  
Publications  

Langella, Ian  
Associate Professor of Supply Chain Management  
PhD Management, University of Magdeburg, Germany  
M.A. Management, University of Magdeburg, Germany  
BS Nautical Science (Minor in Physical Sciences), Maine Maritime Academy  
Selected Peer Reviewed Publications  


Conference Proceedings  


Service Activities  


University Committee Service  
HOPE Diversity Scholarship Committee  
APSCUF/SU Student Affairs Committee  
University Technology Council  
Emerging Technologies Subcommittee  
University General Education Council  
College of Business Curriculum Integration Committee  
APSCUF Representative Council

Hunt, Irma  
Assistant Professor of Information Technology and Business Education  
Academic Degrees  
EdD Pennsylvania State University (Anticipated Dec. 2012)  
MB, Management of Global IT, American University, Washington, DC  
MLIS University of Texas at Austin  
BA University of Texas at Austin  
Recent Publications and Presentations  


Honors and Awards  
2012 Harry R. Frank Faculty Fellowship Award  
Inducted Phi Omega Pi, Beta Lambda Chapter, National Business Teacher Honor Society, 2011.

2012 Summer Research Fellowship Award.
Marsh, Michael
Professor of Management
Information Systems
Academic Degrees
PhD Management Science/MIS, Ohio State University
MS Applied Mathematics, State University of New York, Stonybrook
MS Computer Science, U.S. Navy Postgraduate School
BS Mathematics, University of Nebraska
Recent Publications

Professional Experience, Leadership & Service
Academic Master Planning Committee
Assurance of Learning Committee
Department OPAC
Academic Affairs Assessment Team
Infrastructure and Lifecycle Review Committee
Technology Grant Review Committee
Academic Technology Review Committee
Emerging Technology Committee
President’s Cabinet Academic Calendar Subcommittee
Certifications
Certified Computer Forensic Examiner
Certified Network Defense Architect
Security + Professional Certification
Microsoft Certified Application Specialist
Other
Editorial board member for the Review of Business Information Systems journal

Patrick, Patricia
Associate Professor of Accounting
Academic Degrees
PhD Public Administration, Pennsylvania State University, Harrisburg
MBA Pennsylvania State University, Harrisburg
BA Professional Accountancy, Pennsylvania State University, Harrisburg
Recent Publications
Professional Activities
Association of Government Accountants, Accountability and Outreach Officer of South Central Pennsylvania Chapter

Rim, Hong
Professor of Finance
Academic Degrees
PhD in Finance, Pennsylvania State University
Recent Publications in Journals and Proceedings:

Professional Experience, Leadership & Service
2005-2011: Department chair, Finance and Supply Chain Management
Finance Advisory Council
H.O.P.E Scholarship Committee

Setaputra, Robert
Associate Professor of Supply Chain Management
Academic Degrees
PhD Operations Management, University of Wisconsin, Milwaukee
MS Finance Analysis, University of Wisconsin, Milwaukee
BA Economics, Gadjah Mada University, Indonesia
Journal Publications

Tucker, Joanne
Associate Professor of Supply Chain Management
Academic Degrees
PhD, Strategic Management, Temple University
MS Organizational Dynamics, University of Pennsylvania
BSBA Accounting, Bloomberg University
Recent Publications
Award
Gloria Diiodata Dean’s Award, 2010-2011

Watts, Allison
Associate Professor of Management
Academic Degrees
PhD, Strategic Management, Temple University
MS, University of Pennsylvania
PhD, Temple University
Recent Publications
Service
Alumni Affairs Committee (2010- )
Frederick Douglass Institute Executive Committee
International Education Council (2008- )
National Association of Black Accountants Advisor (2008- )
Academy of Management (Technology and Business, Policy, and Strategy Divisions), Reviewer
University Forum (2011- )
Grove College of Business Spring Social 2012

Students, faculty, and staff enjoyed a special Spring Social in April to commemorate the 30-40-75 Celebration of Milestones in the Grove College of Business.

Dean’s office personnel, with assistance from the Shippensburg Kiwanis, were busy grilling hamburgers and hot dogs for everyone.

Students competed in the second annual volleyball tournament (above), challenged the faculty and staff to kickball (left), and enjoyed other backyard games (below).

Everyone also enjoyed the afternoon by savoring some delicious Goose Brothers ice cream! A special thank you to Pepsi Company for their generous contribution of sodas and water and helping make this event a success!
The John L. Grove College of Business hosted its 4th Annual Grove College of Business Golf Networking Outing on Friday, May 4, 2012 at Eagles Crossing Golf Club in Carlisle. The format was a four-person scramble. Students, alumni, faculty, administrators, staff, and friends filled the event to capacity again this year. Because this is not a fundraising event, all surplus money after costs is used to assist students who study abroad. Participants had a great day to golf, networking with friends, and enjoying a delicious steak dinner prepared by Sean at Eagles Crossing!

The 2nd Annual College of Business Homecoming Reunion attracted about fifty alumni and friends to the Grove Forum on Saturday, October 1, 2011. Every alum attending received a College of Business “Ship Happens” T-shirt. It was a great way to start the homecoming festivities. Join us this year on October 6!
Connect with us... **and each other**

www.facebook.com/JLGCoB

Or visit our website at www.ship.edu/business/

Give to the John L. Grove College of Business at www.sufoundation.org/opportunities/funds

Click on “College/Department”
College of Business Associates Program Fund

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**Send Us Your News**

We'd love to hear from you. Please send your news to John L. Grove College of Business, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299 or e-mail us at business@ship.edu or fax us at 717-477-4003.

Name ________________________________________________________________________

Address ______________________________________________________________________

City__________________________________________State_________Zip ________________

Degree and Class Year(s) _______________________________________________________

E-mail ________________________________________________________________________

Phone (H)_______________________________(W) ___________________________________

Your Occupation _______________________________________________________________

Name, Address of Employer ______________________________________________________

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Recent News _________________________________________________________________

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