The John L. Grove College of Business, established in 1971, is one of the premier business schools in the Mid-Atlantic Region. Since 1981, our college has held the most prestigious international accreditation by the Association to Advance Collegiate Schools of Business (AACSB) International. We offer a Master of Business Administration (MBA) and a Bachelor of Science in Business Administration (BSBA), as well as numerous certificate programs. Our business programs are relevant and challenging. We ask corporate executives, as members of the Grove College of Business Advisory Board and Councils, to help us plan programs that offer the output that executives want and expect in their employees.

In the 2014-15 academic year, there were 250 MBA students enrolled in our four locations—Shippensburg, Harrisburg, York, and East Stroudsburg—and 1,434 undergraduate students enrolled within our three academic departments: Accounting, Management Information Systems, and Information Technology for Business Education; Finance and Supply Chain Management; and Management and Marketing.

Our BSBA degree program features a strong common business core, a concentration in a specific major, and a balanced liberal arts component. This business core covers subjects from all functional areas of business and gives a broad foundation of business knowledge. It enables students to change business majors within the first two years without a loss of credits and provides career flexibility upon graduation.

The university participates in two major employment consortia each year, and the college helps to host the Career Fair where students can talk to representatives from various businesses about career opportunities. Students have an opportunity to gain firsthand job experience by completing a business internship. Our internships give students a blend of academic learning with real-world experience, which increases job opportunities upon graduation. Internships are available in a variety of businesses here in south-central Pennsylvania and in metropolitan areas like Philadelphia and Baltimore, as well as nationally and internationally.

The goal of our Grove College of Business faculty is to provide students with a knowledge base and skills for a lifetime of learning in a professional career of their choice. All full-time College of Business faculty hold a doctorate in their field of instruction and pride themselves in offering a highly personalized learning environment. Equally important, the educational experience of our students is guaranteed to be state of the art because our faculty members continue their professional growth through research and their work as consultants. In addition, our modern classroom building, Grove Hall, was designed with a twenty-first-century education in mind. Our small classes enable students to interact on a one-on-one basis, and this allows our faculty to help students develop strong communication, interpersonal, and teamwork skills that are vitally important in today’s business world.

The John L. Grove College of Business at Shippensburg University provides a high-quality and high-value comprehensive educational experience that prepares students to excel as principled leaders in today’s global business community.
It has been an exciting five years leading the John L. Grove College of Business at Shippensburg University. It has been exciting and energizing to work with remarkable and dedicated faculty, staff, administrators, alumni, and other supporters of the college to provide the best educational experiences for our business students. The Grove College of Business provides exceptional undergraduate and graduate programs that are taught by highly qualified faculty in small classroom settings, allowing students to take advantage of countless academic and practical experiences.

Shippensburg has prepared generations of students in business education for nearly eighty years. Grove College has awarded degrees for nearly forty-five years, and has proudly held the prestigious international accreditation by the Association to Advance Collegiate Schools of Business (AACSB) for more than thirty-four years.

Grove College graduates continue to gain successful employment. Students receive real-world experience through internships that successfully place them in positions based on their academic background and interests. The John L. Grove College of Business Office of Internships has been proudly offering internship opportunities to both employers and students for more than forty years. The college also works closely with the university Career and Community Engagement Center to prepare students for internships and job placement.

The college’s annual Career Fair is highly attended by employers seeking students for internships and employment. Twenty different business organizations offer students on-campus leadership opportunities. We also believe that the highly engaged Grove College Advisory Board has been instrumental in developing strategies to continually enhance our students’ professional and academic preparedness. Strong academic programs, application of business theories, student/faculty research opportunities, and involvement outside the classroom also have helped more than eighty percent of business alumni to find full-time employment in their major or related field within six months of graduation.

Grove College boasts successful alumni across the globe. I believe their success comes from the excellent education they received from our faculty. Parents also validate student success because they continue to send their sons and daughters to Ship and believe in our mission to prepare global leaders. Employers continue to seek our graduates because they are well-prepared, ethical, and professional.

We are fortunate to be ranked among the top AACSB-accredited undergraduate business programs for 2015 by US News & World Report. Our graduate program is ranked by Princeton Review as one of the top 296 AACSB-accredited graduate programs, and the online MBA track is ranked in the top 100 by U.S. News & World Report. Enrollment in the Professional and Online MBA programs has reached more than 250.

This year’s annual report covers the success of the Investment Management Program (IMP) in managing more than $140,000 of funds. The success of IMP has led to offering four student scholarships in the amount of $1,000 per student, per year, starting fall 2015. This report also will highlight the success of a selected number of student organizations.

This year’s success and progress are due to the efforts and dedication of many excellent people in the John L. Grove College of Business. I hope you are as proud of our students, faculty, alumni, and supporters featured in this annual report as I am.

Best Regards,

John G. Kooti, Dean
John L. Grove College of Business

Shippensburg University is a regional state-supported institution that is one of fourteen universities in the Pennsylvania State System of Higher Education. The university offers one hundred undergraduate programs and fifty-seven graduate programs in three colleges: Arts and Sciences, Business, and Education and Human Services. The university enrolls more than 7,200 undergraduate and graduate students.

The 200-acre campus located in Cumberland County was founded in 1871 as the Cumberland Valley State Normal School. Its first class graduated in 1874.

The Office of Professional, Continuing, and Distance Education Studies provides credit and non-credit programs to meet the educational and training needs of the region, conveniently offering courses online and at multiple locations.

Shippensburg University is accredited by the Middle States Commission on Higher Education, AACSB International, ABET, American Chemical Society, AEJMC, Council on Social Work Education, Council for the Accreditation of Counseling and Related Educational Programs, International Association of Counseling Services, Council for Exceptional Children, and the National Council for Accreditation of Teacher Education.
Jodie Vanderman Driver ’00 is a versatile global marketer, general manager, and sales leader with more than fifteen years of experience in multiple business-to-business and business-to-consumer settings. Driver graduated magna cum laude from Ship with a BSBA in marketing.

She began her career by starting and growing a successful cosmetics business. She owned her business for five years prior to returning to school for an MBA.

In 2008, Driver obtained her MBA from the Smeal College of Business at Pennsylvania State University, with concentrations in product and market development and strategic leadership. She held a variety of internal consulting, marketing, and management positions with DuPont in both the United States and Asia. Driver designed and implemented the Greater China MBA recruiting, hiring, and talent management commission. She managed the full portfolio of the $3.4 billion Health and Nutrition division’s global food and pharmaceutical safety testing business.

She is now a marketing and sales professor at West Chester University. In 2014, the university honored her with the Woman of Character, Courage, and Commitment faculty award. She serves as a guest speaker and lecturer at numerous industry and women-in-business events in the Philadelphia area.

She provides pro bono marketing strategy consulting services to small businesses and nonprofits in the West Chester area.

In addition to serving on the Grove College Advisory Board, she is a member of the SU Alumni Association Board of Directors and Smeal College of Business MBA Program Board of Directors.
In the fall of 2014, members of the Grove College of Business Advisory Board met with students in the foundations courses to share their expertise on qualities of an effective resume. In these sessions, students received critical reviews of their resumes and recommendations for improvement from experienced senior-level executives and business owners on the advisory board.

Seven board members volunteered to review resumes and meet with students. Students submitted their resumes as an assignment. Each board member critiqued approximately thirty resumes from the three sections of the class. Board members conducted three small group sessions and selected the best resume from each session.

Board members differed in their presentations, but most used copies of superior resumes from their own companies, as well as the students’ resumes they received. The board members provided positive and constructive feedback. Several brought in their own resumes for students. Some used visual presentations as well.

A total of 161 resumes were received and reviewed. Ninety-five percent of students stated that the advisory board members were very helpful and engaging, and found the resume writing experience to be valuable. In addition, 98 percent agreed that the advisory board provided them with some new and critical insights into what employers look for in an effective resume.

Eighteen students with the best resumes attended a luncheon that allowed them to spend time with the faculty, deans, and board members.

The board members had a powerful influence on the students. Most of them are alumni who were in the students’ shoes years ago. This relationship allowed the students to connect with the advisory board, realize that their potential as a Shippensburg graduate is unlimited, and identify the skills they need to excel as business professionals.

Grove College will work with advisory board members to continue this unique learning project in future semesters.

The experience provided many lessons. Of the seven participating board members, two are retirees and five individuals are either the CEO, CFO, or VP of an organization. The participants provided rigorous reviews, checking social media sites for each student whose resume they received. Inconsistencies between what was said on social media and their resume could make a difference between getting hired or getting passed up for a position.

Advisory board members want to be involved and are eager to collaborate with faculty to prepare students for the business world. Their advice to students on soft skills such as communication, problem solving, and accountability is that they carry real weight. They also emphasized the importance of making eye contact and having a firm handshake.

Going forward, there is a more secure partnership between Grove College and the advisory board. The resume review will be a collaborative effort between faculty and board members to provide students with quality educational experiences that reach beyond the traditional classroom setting.

As he does in his own work, Brad Hollinger ’76 encourages Ship students to be open-minded, passionate, and creative.

As chair and CEO of Vibra Healthcare, he is concerned with the prosperity of the company as well as its workers and patients. “My day-to-day responsibilities are to establish the culture of the company, first and foremost,” he said. “I make sure that we have a culture that embraces teamwork and creativity and fosters the optimum patient care, patient satisfaction, and experience. That’s number one. Number two is setting the strategy of the company. Where are we going? What pace are we going there? What resources do we need to accomplish our endeavors? And the third element is to marshal those resources together.”

Vibra Healthcare operates critical care hospitals. The company owns fifty-eight hospitals, with its headquarters located in Mechanicsburg. Hollinger describes Vibra as “one giant intensive care unit” because the company handles chronic cases.

Hollinger was pleased with his education both academically and socially at Ship. He majored in business, minored in marketing and finance, and participated on Ship’s swim team. “Overall, on a one-to-ten scale, I’d rate it a ten. I thought the education was excellent,” he said. “It prepared me to jump into the business world and have a pretty strong understanding of how things work.”

He was drawn back to the John L. Grove College of Business approximately four years ago. After such highly regarded experiences as an undergraduate student, it’s no wonder he returned to serve as a mentor.

Hollinger’s career, coupled with his role as an advisory board member, is rewarding. The services he provides as an advisory board member are beneficial to students as well as Vibra. “I get introduced to other people and that gives me an understanding of other businesses. And I may be able to access the best practices of the other industries and apply them to what we do.”
Robert Watson '13 graduated magna cum laude from SU with a double major in finance and accounting. He was president of the Investment Management Program (IMP) for two semesters and also was a member of the Investment Club.

Prior to coming to Ship, Watson served as an F-16 avionics technician in the US Air Force for six years. He inspected, maintained, and repaired complex electronic equipment that aided in the successful and safe completion of more than 3,000 training sorties every year. He served in South Korea, and was a two-time recipient of the Air Force Good Conduct Medal.

He is now a Certified Public Accountant and is a senior associate at Boyer & Ritter, LLC where he works in both the audit and tax departments. He provides accounting services to a variety of entities, including work on those subject to more stringent standards as recipients of federal grant awards. He also provides tax services, including financial institutions, car dealerships, manufacturing clients, and several other closely held businesses.
DILLER HONORED WITH DEGREE, SERVICE AWARD

Grove College Advisory Board member Charles H. “Chuck” Diller Jr. received honors from Shippensburg University and its Alumni Association last spring for his commitment to service.

The university awarded an honorary doctoral degree to Diller during undergraduate commencement in May. The Alumni Association honored him with its Exceptional Service Award, its highest honor, during Alumni Weekend. The award recognizes and thanks outstanding persons who have given unselfishly of their time and efforts for the betterment of Shippensburg University.

Diller received the honorary Doctor of Public Service degree from Dr. George F. “Jody” Harpster ’74m, interim university president. The degree recognizes Diller’s lifelong commitment to community service.

Though not an alumnus, Diller is “an integral part of the Shippensburg University community through his service to both the university and the Shippensburg University Foundation,” Harpster said.

“Thousands of residents of the Cumberland Valley and beyond have been touched by the generosity, insight and business acumen of Charles H. Diller Jr., whose dedication to his community and area have made the region one of the nation’s top places to live.”

Diller of Mechanicsburg earned an associate’s degree from Chaffey College in 1966 and a BSBA from California State Polytechnic University in 1968. After graduation, Diller served his country here and overseas as a captain in the US Marine Corps. He was awarded the Navy Achievement Medal with Combat “V” and a certificate of commendation for exceptional performance of duty.

From 1971 to 1977, he was an audit manager and computer audit specialist for KPMG Peat Marwick in Baltimore. Diller retired in 2001 from JLG Industries, a global construction equipment manufacturer, after a twenty-four-year career in which he served as executive vice president, chief financial officer, and director.

For many years, Diller has been an ardent supporter of SU through his outstanding philanthropy and his service as a member of the John L. Grove College Advisory Board. Diller also is a member of the SU Foundation’s Honor Society and an executive campaign committee member for the current Charting the Course, Lighting the Way Campaign. Additionally, he chairs the College of Business Campaign Committee.

His service has extended to other civic organizations, including the Harrisburg chapter of SCORE, a group that counsels small businesses, and the central Pennsylvania chapter of Financial Executives International.

Diller’s philanthropic giving has benefited many organizations over the years, including SU, where he and his wife, Jane, in 2003 created through the SU Foundation the Charles H. Diller Jr. and Jane E. Diller Scholarship. Most recently, he endowed Grove College’s new Center for Entrepreneurial Leadership.

“Thousands of residents of the Cumberland Valley and beyond have been touched by the generosity, insight, and business acumen of Charles H. Diller Jr.”

During the 2015 Alumni Weekend, recipients of the Jesse S. Heiges Distinguished Alumni Award included business grads Jeffrey Lee ’79 (top right) and Patrick W. O’Donnell ’81 (bottom right). The award recognizes the recipients’ distinguished achievements in their field that benefit the community and society.

Lee of Kissimmee, Florida, is an executive with more than thirty-two years of experience with various fortune 500 companies, including Time Inc., Johnson & Johnson, PepsiCo, and Campbell Soup.

Currently, he is a principal in two startup companies, Cecil Street Investment Group and J. Lee & Associates, specializing in business consulting and real estate investment. He has served on the SU Foundation Board of Directors since 1993, is a member of the SU Foundation Honor Society, and is a longtime supporter of the John L. Grove College of Business. In 2003, he was named chapter honoree of the SU Chapter of Beta Gamma Sigma. Lee and his wife, Sharon, established the Jeff and Sharon Lee Scholarship at SU for minority students in financial need, with a preference for Philadelphia graduates. In 2005, Lee presented SU’s winter commencement address.

O’Donnell of Chambersburg earned his BSBA in accounting from Ship and received his MBA from Frostburg State University.

He is president and CEO of Summit Health. While at Summit Health, he has provided leadership and oversight for more than $250 million in debt financing and helped Summit Health obtain an A+ rating from Fitch. He has earned numerous awards, including the Dwight M. Edwards Youth Builder Award from the Chambersburg YMCA in 2011 and the Greater Chambersburg Chamber of Commerce Business Person of the Year Award in 2005.

Business Grads Receive Alumni Awards

Jeffrey Lee ’79 (top right) and Patrick W. O’Donnell ’81 (bottom right). The award recognizes the recipients’ distinguished achievements in their field that benefit the community and society.

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Beta Gamma Sigma is an international business honors society that represents the top 10 percent of students in AACSB-accredited colleges and universities. To be considered for membership, students must attend a university or college accredited by AACSB International, must be a senior in the top 10 percent of their class with a minimum 3.4 cumulative GPA; or a junior ranking in the top 7 percent of their class with a minimum 3.5 GPA. MBA students must maintain a minimum 3.6 GPA.

The SU chapter of Beta Gamma Sigma sent two student representatives, Kathleen Rooker and Bobby Steger, to the 2014 Beta Gamma Sigma Student Leadership Forum in Indianapolis, Indiana. Students found that this unique four-day event was much more than the average business conference. The hands-on experience gave students the opportunity to focus on developing their personal leadership styles through a variety of interactive workshops, team building exercises, professional speakers, and networking activities.

Additionally, participants strengthened their communication skills through creative group activities and learned how to incorporate their individual personalities into unique and successful leadership styles. One of the most rewarding aspects of the conference was the opportunity to meet and interact with similar-minded students from all over the world.

On May 1, 2015, Beta Gamma Sigma held its annual induction ceremony and Grove College Awards Banquet. This year, sixty-nine students and three faculty members were inducted, and numerous faculty members were honored for their contributions in their fields of study.

Award winners that night included Erin Dougherty, who received the Beta Gamma Sigma Scholarship, and Benjamin Shenk and Kiley Petro, who earned the Distinction of Academic Excellence. Nora Habig, Grove College Advisory Board member, was named chapter honoree and provided remarks at the dinner.

(Above, from left) Beta Gamma Sigma junior inductees, senior inductees, and MBA inductees.

BGS AWARDS

(Top) Benjamin Shenk and Kiley Petro earned the Distinction of Academic Excellence; (above left) Nora Habig, Grove College Advisory Board member, was named chapter honoree; and (above right) Erin Dougherty received the Beta Gamma Sigma Scholarship.

OFFICERS

Chapter President
Dr. John G. Kooti

Student President
Bobby Steger

VP of Programming
William Murtley and Kathleen Rooker

VP of Membership/PR
Corene Tate

VP Alumni Relations
Maryann Simmons

Faculty Advisor
Dr. Irma Hunt

Chapter Advisor
Deb Booz

INDUCTEES

Juniors: Brandon Adamson, Maria Bush, Kyle Bushong, Kevin Chrencik, Alex Courteny, Jennifer DelWease, Zachary Dolan, Erin Dougherty, Brandon Garlitz, Kavuaghny Gayle, Briana Giovenco, Jonathan Glennon, Gwendolyn Hartung, Derek Herb, Zachary Klan, Diane Klapatch, Zachary Kline, Aaron Maun, Kelsey McCabe, Colby McNew, Anthony Militano, Jacob Pewey, Laura Pearl, Adam Saruya, Megan Shaw, Erin Smith, Andrew Stader, Julie Stump, Brenna Terry, Brittany Varrasse, Christopher Weiser, and Ryan Word

Seniors: Taylor Bender, Kayla Breihe, Chad Brooks, Adrien Cartal, Tracie Cline, Anne Coulbridge, Emily Hadley, Timothy Heaster, Clay Henninger, Kaitlyn Henninger, Lauren Lightner, Michelle Manahan, Matthew Mason, Kiley Petro, Benjamin Shenk, Nicole Sinskey, Mason Snyder, Kelsey Stassyszyn, Lukas Suder, Christine Weaver, Taylor Webster, and Kenneth Wittmer

MBA: Abdulwahed Alsuhaibani, Stephanie Doelp, Elliot Eckard, Renaldo Garcia, Mazen Hammad, Stephen Logan, Dustin Lowry, Hillary Lyons*, Jamie Rhine, David Rice, Christine Royce, Rodney Sauder, Katie Schulte, and Ann Marie Weaver

*(Denotes 2nd recognition)

Faculty Inductees: Dr. Michael Coolen, Dr. Azim Danesh, and Dr. Michael Marsh
SHIP GRADS RANK HIGH IN CPA PASSING RATE

The John L. Grove College of Business ranked in the top twenty nationally among mid-sized programs last year in the success rate of its graduates taking the certified public accountant exam.

According to a National Association of State Boards of Accountancy (NASBA) report, SU ranked eighteenth out of 265 schools whose graduates passed the national CPA exam on their first try. In 2013, SU was tied for thirty-seventh.

NASBA includes Shippensburg in its medium-sized schools category, which encompasses programs that have between twenty-one and sixty graduates taking all or some of the four-part exam. No other Pennsylvania school in that category had a higher percentage than the 69.5 percent of SU grads who passed the exam on their first attempt.

“We are very pleased by these results. It’s a real credit to our accounting faculty and our program,” said Dr. John Kooti, dean of the Grove College of Business. “Our curriculum is designed to prepare our students well for the exam. Faculty work with the students to give them the experience necessary to do well, and we have a strong group of alumni who provide additional support to the candidates taking the exam.”

“These results reflect well on both the quality of our students and the quality of the faculty in the department,” agreed Dr. Jay Mackie, chair of the Department of Accounting and Management Information Systems. “We have a very talented group of accounting majors who are pursuing careers in public accounting. Having taught these students, I am very well aware of their quality and motivation to succeed, and seeing these results is a confirmation of that quality.”

Grove College has about 315 accounting majors, Kooti said.

“High Rankings for Online MBA Program

The Grove College online MBA program was listed as one of the nation’s best distance education MBA programs in two different rankings this year.

In its 2015 Best Online MBA Programs ranking published January 2015, U.S. News & World Report listed SU’s online MBA as ninety-seventh in its top 100 distance education MBA programs nationally. This is the first time U.S. News conducted a ranking of distance education MBA programs.

“Being listed in the top 100 online MBA programs in the country by U.S. News & World Report is another testament to our commitment to provide a high-quality, high-value MBA program,” said Dr. John Kooti, dean. “The online MBA program is the most recently added track in the college, and its success illustrates our commitment to excellence in providing the best and most flexible graduate program to serve the needs of our constituents.”

U.S. News noted that it previously combined all online business master’s programs, including MBAs, in one ranking. This year, the publication evaluated online MBA programs separately from other programs such as finance and management. In addition, U.S. News stated, “The scoring for the new ranking places greater weight on reputation and admissions selectivity, because online MBA programs are collectively more likely than non-MBA business degree programs to emphasize the importance of those two factors.”

Schools’ ranks are based on five general categories: student engagement, admissions selectivity, peer reputation, faculty credentials and training, and student services and technology. The first three carry more importance than the others.

ValueColleges.com ranked the online MBA as tenth-best value in the nation and best in Pennsylvania. The ranking was based on national ranking, tuition cost, and median salaries for graduates.

In its listing of Top 50 Best Value Online MBA Programs of 2015, ValueColleges.com said Shippensburg University “offers an online MBA designed for flexibility and variety.”

“This latest ranking for the online MBA is especially meaningful in that it not only recognizes the quality of the program, but also the success of our graduates,” Kooti said.

Kooti noted that the college added concentrations to the MBA program giving online students options in supply chain management and finance.

The Ship MBA was first offered fully online in fall 2012. Students can complete the program on either a full-time or part-time basis. Students also have the option of pursuing an MBA by taking classes on campus, in Harrisburg at the Dixon University Center, in York at the York Learning Center, and in East Stroudsburg.

FALL PICNIC

On August 21, 2014, the John L. Grove College of Business held its annual welcome-back picnic for faculty, staff, administrators, and their families at Shippensburg Township Park. Attendees enjoyed entertainment and delicious food from Kathy’s Deli. The college thanks Staples for providing door prizes. (Above) Faculty show their softer side and join in the fun.
ALPHA KAPPA PSI XI TAU

The 2014-15 school year was a great year for the Xi Tau Chapter of Alpha Kappa Psi. The chapter earned the Membership Growth Award for growing our chapter to the largest it has been since it was founded twenty years ago. The organization also was awarded with the Chapter of the Year award for earning the maximum amount of points it could receive based on the categories of professional events, philanthropic events, and alumni events from the National Alpha Kappa Psi Heritage Center.

This year more than twenty members attend the annual Principled Business Leaders Institute, which is a two-day leadership conference held in Baltimore, Maryland. The members were educated on how to become better leaders with the conference focus on Kouzes’ and Posner’s five practices of exemplary leadership. The members were able to network with other members from multiple states.

Alpha Kappa Psi also teamed up with the Career Center for the second Pathways to Success event that took place on Tuesday, April 7. The event was open to all university students. The Alpha Kappa Psi members helped to facilitate sessions with alumni and other business professionals on topics like how to sell your skills in an interview, networking, and how to make the most of your college career.

Alpha Kappa Psi is a co-ed professional business fraternity with more than 240,000 members worldwide. The organization is founded on principles of knowledge, integrity, service, unity, and most importantly brotherhood. The Xi Tau Chapter of Alpha Kappa Psi hopes to continue to grow and develop its members into the best business professionals they can be.

DECA

Shippensburg University DECA (Distributive Education Clubs of America) completed several activities during the 2014-15 school year. Attendance rose dramatically, especially with active members contributing to the annual events this year.

In the fall of 2014, the club worked together to find the best entrepreneurial ways to fundraise on campus. We hosted a speaker from Northwestern Mutual who motivated the business students to strive to do their best as well as learn the financial sides of the business world. The club planned and prepared for its annual fundraisers, which included the Annual Spring Expo and the 5k Donut Dash. This was the third year hosting the Spring Expo where vendors sold their products and services at Shippensburg University. The first 5k Donut Dash was a huge success. More than fifty people ran at the Shippensburg Community Park, and 10 percent of the proceeds were donated to Kings Kettle food bank.

The club also prepared for the International Collegiate DECA Competition in Orlando, Florida. Five members attended to compete in various events, including entrepreneurship, finance, hospitality, travel and tourism, and retail management. Two of our members made it in the top ten out of a total of 1,600 people from around the world. The club will continue to do our best as inspiring entrepreneurs to find new ways to conduct business while also giving back to the community.

FMA

The goal of the Financial Management Association (FMA) at Shippensburg University is to apply the knowledge that the students have learned in class in a less formal setting, while at the same time, learning from older students and business professionals.

FMA brings in business professionals who have proven themselves in the finance field to give presentations on the industry, economic outlook, career advice, etc. FMA partners with Northwestern Mutual once a year to hold an etiquette dinner where students learn how to act in a formal dinner setting with prospective clients. FMA also sponsored career-related workshop events that are open to all students in Grove College to learn how to network, strengthen their resumes, and improve their interview skills.

FMA holds several joint meetings with the Investment Club to learn more about the investment field of finance. In the joint meetings, members get experience analyzing securities and managing a real $11,000 portfolio. Members also have the opportunity to compete in a stock competition with paper money.

FMA provides students with practical experience and knowledge that cannot be found in the classroom.

SHRM

The Human Resource Management Club, a student affiliate of the Society for Human Resource Management (SHRM) was active throughout the 2014-15 academic year facilitating professional development workshops, networking with HR professionals and alumni, promoting the human resource management profession, engaging in civic and philanthropic events, and honing their presentation and critical evaluation skills. Highlights include:

• Held monthly professional development workshops featuring local HR professionals who shared their knowledge and expertise with COB students;
• Sponsored an alumni event attended by five SU Alumni now working in the field of HR;
• Attended and competed in the SHRM Northeast Case Competition in Baltimore, Maryland;
• Contacted local legislators regarding current HR issues such as minimum wage, employment-at-will, and pay inequality; and
• Sponsored a can-food drive for Kings Kettle Food Pantry, donating five boxes of canned and non-perishable goods.

The members who attended the SHRM Case Competition were (above, from left) Brittney Varrasse, Christine Weaver, Emily Hadley, Angel Golphin, and Maria Bush. The case provided to us was a compensation case. The Ship group edged out eight other teams, but couldn't secure first place. However, the competition was fun and taught participants a lot. Club advisor, Dr. Vicki Taylor, supported and encouraged the group throughout the competition.
STUDENTS TAKE FIRST AT IMP COMPETITION

Students in the Grove College Investment Management Program (IMP) claimed a first-place award at this year’s Quinnipiac University Global Asset Management Education Forum, held in March in New York City.

The forum features a student-managed portfolio competition, according to Dr. Hong Rim, professor of finance and supply chain management. More than 1,200 students from 140 colleges in forty countries and thirty-nine states participated.

“The competition is divided into six categories,” Rim said. “The category we took first place in was the undergraduate hybrid investing style.”

Rim said members of CFA Institute, a global association of investment professionals, served as judges for the competition, screening each team’s performance based on the 2014 annual risk-adjusted return of their real-dollar portfolios.

“This is another excellent example of the preparedness of our students,” said Dr. John Kooti, dean of the John L. Grove College of Business. “Thanks to support from the Wisman Endowment in our college, the Investment Management Program has given our students firsthand experience in managing financial portfolios. I also am very thankful to Dr. Rim and other finance faculty for working with our students to apply financial theories and concepts in the real world.”

According to Lisa Robbins, IMP president and accounting and finance major, the forum includes keynote panels that consist of investors who appear regularly on CNBC and CNN. Students attend breakout sessions to discuss such topics as the global economy, global markets, alternative assets and equities, corporate governance, and asset management.

“Attending the forum was an incredible learning experience that I, along with the rest of the IMP class, am grateful to have had,” Robbins said. “Not only did it provide us with new knowledge to bring back to our portfolio management, but it also was a great bonding experience for our class.”

Team members were Robbins of Philadelphia, Chad Brooks of Enola, Dave Calambas of Shippensburg, John Dickson of Harrisburg, Mike Kuder of Flemington, New Jersey, Spencer Haines of Eldersburg, Maryland, Jeremie Patrick of Manheim, Chelsea Scomak of Mechanicsburg, Ben Shenk of Newburg, Marie Smith of York, and Colin Ward of Royersford.

Seniors in Grove College apply for selection to the IMP class, in which they serve as the sole portfolio managers, with oversight by finance professors, of a real-dollar endowment.

Because of the success of the portfolio, the Wisman Endowment has reached the $100,000 mark and will be awarding scholarships for students interested in majoring in finance at Shippensburg University.

WINTERICH NAMED OUTSTANDING YOUNG ALUM

During undergraduate commencement in May, the Shippensburg University Alumni Association awarded Dr. Karen Page Winterich ’03 with the Outstanding Young Alumni Award. This award recognizes young alumni for outstanding work in their field and community.

Winterich is an associate professor of marketing and the Frank and Mary Smeal Research Fellow in the Smeal College of Business at Pennsylvania State University. She earned her bachelor’s degree summa cum laude in information management and analysis in 2003. She received her doctorate in marketing from the Katz School of Business at the University of Pittsburgh in 2007.

She joined the faculty at Penn State in 2010 after teaching for three years in the Mays Business School at Texas A&M University. She has received numerous awards and grants while at Penn State, including a new faculty research grant in 2010 and the Marketing Science Institute’s Young Scholar Award in 2013. She was a distinguished guest professor at Fudan University in Shanghai, China, in 2013. She has authored nearly two dozen refereed and invited publications. While at Texas A&M, she won the inaugural Student Led Award for Teaching Excellence.

She is a member of the Association for Consumer Research, the Society for Consumer Psychology, and the American Marketing Association. She volunteers with the Alzheimer’s Association and at her church.

While at Shippensburg, she was a member of the Honors Program for four years and the John L. and Cora I. Grove Scholars Program for two years. She received the Ingersoll-Rand Scholarship, the Jack and Mildred Prince Squires Scholarship, the Beta Gamma Sigma Scholarship, and the Wall Street Journal Student Achievement Award. She was a member of Student Senate, Alpha Kappa Psi, and Beta Gamma Sigma.
From day one, Benjamin Shenk '15 has capitalized upon his time at Ship by taking advantage of the education, opportunities, and experiences that the university has to offer.

A dual major in management and finance, with concentrations in entrepreneurship and personal financial planning, as well as a minor in Spanish; Shenk was exposed to a broad range of programs and opportunities offered at Ship.

As a freshman, he wasted no time getting involved on campus with the student-led Christian Fellowship (FUSE) group. While a second-semester freshman, he joined the group’s leadership team as activities coordinator, a role that opened the door to later being elected vice president in his junior and senior years.

During his first two years at Ship, Shenk put his Spanish minor into practice by traveling abroad twice as a member of a local nonprofit, as well as by studying abroad at the La Universidad Del Norte in Barranquilla, Colombia.

Additionally, Shenk held four internships, ranging from work with a nonprofit to a small business to a Fortune 500 company to a large multinational company.

Within Grove College, Shenk had an active presence as a student member of the COB Advisory Council as well as a college ambassador at open houses and campus tours.

As a senior, he was a member of the capstone course in finance, the Investment Management Program (IMP), where he was able to contribute directly to the investment management of a real money endowment fund alongside a talented group of peers. This experience led to his attendance at the Quinnipiac G.A.M.E. conference and competition in New York City, where the group from Shippensburg won first place in the investment performance of the fund.

Further, as a member of the personal financial planning capstone course, he was a member of a group chosen to present a comprehensive financial plan for a hypothetical client to an audience of roughly 100 financial services professionals at the Central Pennsylvania FPA meeting.

While at Shippensburg, Shenk received the Harold and Helen Crouse Business Scholarship, the G. Leonard Fogelsonger Foundation Scholarship, the APSCUF Departmental Award given by the faculty of the management department, the Academic Excellence Award for a graduating senior male, was a member of Beta Gamma Sigma, and was featured in 2015’s Who’s Who Among American Colleges and Universities.

Shelby Stachel ’15 feels lucky to say she graduated with a double major in marketing and management at Shippensburg University’s John L. Grove College of Business.

According to Stachel, the academic clubs and events Grove College has to offer are endless.

“I was a proud member and president of the America Marketing Association, which enabled me to compete in various competitions and attend educational conferences. Being part of a group like AMA allowed our members to gain real-world experience through hands-on projects,” she said.

Stachel said students quickly learn that Grove College is one big family. Faculty and staff are dedicated to the success of their students, she said. They go above and beyond to get to know students on a personal level, and also help them to flourish professionally.

“I can say with the utmost confidence that I am prepared to take on the real world because of everything I have learned and experienced at Shippensburg University,” she said.

Congratulations to all teams that presented at the Target Case Study Competition in February. The teams impressed the judges, who included Target store and distribution center representatives and faculty/staff at Ship.

1ST PLACE: Supply Chain Management/Logistics
Adrien Cartal, Brandon Garlitz, Seth Galbraith, and Amanda Wendling

2ND PLACE: Supply Chain Management
Kelsey Stasyszyn, Julie Hendrickson, and Breana Sumpter

3RD PLACE: American Marketing Association
Shelby Stachel, Maria Bush, and Bree Wallen

4TH PLACE: Alpha Kappa Psi
Mackenzie Hyer, Jilliane Billet, Alyssa Denis, and Michael Diana

Verticali, the community-conscious clothing company launched by juniors Cory McKee and Evan Weber, took the grand prize in the second annual Ship Tank Student Competition. According to McKee and Weber, the clothing line they develop and produce has a theme that ties in with a specific charity or community project. Ten percent of all proceeds then go to the charity or project designated to that clothing line. Second place went to sophomores Cody Olson, Jason Laubach, and Douglas Michaels for their mobile app Conceasy, which strives to revolutionize concessions at large events. Sophomore Ryan Boline earned third for Novice, a video game that teaches motor skills used in a video game controller so those with little or no experience can enjoy playing video games.
As I boarded my flight on January 2, 2015, I could have never imagined the journey that was ahead of me. The people I would meet and places I would see would change me for the rest of my life. I chose to study abroad this past spring semester at La Rochelle’s Sup de Co. La Rochelle sits on the west coast of France on the Bay of Biscay. The University of La Rochelle has an École supérieure de commerce (La Rochelle Business School) that is an internationally recognized business school. I studied international business with not only French students but students from all over the world. This gave me a totally different perspective of the world and how people might perceive Americans as well as many other cultures.

Having the opportunity to work with my international classmates and being taught by professors from all over the world was truly insightful. I took seven classes while I was abroad, one of which was French, an international geopolitics class, and five other business classes.

La Rochelle’s BDI (Bureau de International) is a group of students that works specifically with the international students. They provide amenities such as carpools and tours to different cities, as well as opportunities for the international students to meet other French students. I was able to travel and visit eleven cities/towns in four different countries, such as Barcelona, London, and the Amalfi Coast.

I’m so happy I chose La Rochelle because it’s not Paris. I know that may sound strange, but I view Paris the way I view New York City. Paris is not France, just as New York is not the United States. These massive cities are not accurate representations of the country or culture. I was able to really experience the French culture. Baguettes, wine, late night kebabs, and great company sums up my time in La Rochelle. With 80,000 people, it is still a major city. It’s also the third most visited city in France.

I was able to study abroad, travel, and still stay on track for graduation because of their partnership with Sup de Co La Rochelle. I truly believe everyone should study abroad or travel sometime in his or her life. The world is an amazing place with so many different secrets and treasures. It’s a life-changing experience that I will never forget. I’ve made lifelong friends in different countries and cities all over the world. It’s a whirlwind of an experience, and I wouldn’t have had it any other way.

"It’s a life-changing experience that I will never forget."
CARBO JOINS NEW EEOC TASK FORCE

The US Equal Employment Opportunity Commission (EEOC) selected Dr. Jerry Carbo, associate professor of management and marketing who also is an attorney, as one of sixteen people for its Select Task Force on workplace harassment.

The task force includes academics, plaintiffs’ and defense attorneys, employers, and representatives of employee advocacy groups and organized labor.

The EEOC enforces federal laws prohibiting discrimination in employment. “This is an exciting opportunity. I am extremely honored to have been chosen,” he said. “It is an incredible group of people I’ll be working with.”

EEOC Chair Jenny Yang created the task force “to examine… workplace harassment in all its forms and look for ways by which it might be prevented and addressed,” adding that it “remains a persistent problem” in the United States.

Carbo agreed. “I’ve worked for twenty years in trying to eliminate harassment in the workplace. In that time, the problem hasn’t gotten better; if anything, it’s gotten worse.”

Workplace bullying is a billion-dollar issue for American organizations, Carbo said, with problems ranging from loss of productivity and health issues to workplace violence. “The effects are devastating. When left unchecked, the end result often is a true disaster for the target—either leaving their job or suffering emotionally, psychologically, or physically.”

Carbo expects the task force to meet several times over the next year, including some public meetings. “My great hope is that this will at least be the first step in really addressing the problem of harassment in the workplace—not what to do when it happens, but to keep it from happening in the first place.”

BECKER NAMED 2015 SIOP FELLOW

This past spring, the Society for Industrial and Organizational Psychology (SIOP) named Dr. Wendy S. Becker, professor of management and marketing, a 2015 SIOP Fellow.

The 8,000-member professional organization aims to enhance employee well-being and performance by promoting the science, practice, and teaching of industrial-organizational psychology. According to Becker, SIOP members are involved in workforce planning, employee selection, leader development, and facilitating organizational change through the implementation of work teams, positive job attitudes, and motivation.

SIOP Fellows have made an outstanding contribution to I-O psychology that has impacted the national and/or international level. “Not only must the fellow’s performance be outstanding, it must be recognized by peer scientists broadly,” Becker said. “To be named a fellow has humbled me—and it is the highlight of my academic career.

Becker uses the principles of I-O psychology in all of her classes at Ship—Business Ethics, Organizational Behavior, Leadership, and Human Resource Management. She said she applies SIOP’s quality standards to the projects that engage her.

In 2014, the US Department of Labor announced that I-O psychology is the fastest growing occupation through 2022. Becker said businesses recognize the competitive advantages gained by managing employee talent using fair practices based in evidence and science, which is what I-O psychologists strive to do.

“To be named a fellow has humbled me—and it is the highlight of my academic career.”

“COOLESEN DELIVERS COMMENCEMENT SPEECH

Dr. Michael Coleson, ’96M, associate professor of marketing, delivered the commencement speech during the graduate ceremony on May 8, 2015.

Coleson earned his master’s degree in psychology from SU, along with a bachelor’s degree in engineering from Lafayette College and a doctorate in social psychology from the University of North Carolina at Chapel Hill.

He previously worked as senior project director of marketing research at Arbor Inc. (now merged into GfK Custom Research North America). His work has appeared in various journals and trade publications, including Advertising Age, the Journal of Marketing Theory and Practice, the Journal of Personality and Social Psychology, and Social Cognition. His work for Advertising Age has been purchased by companies that include Google, Johnson & Johnson, Northwestern Mutual,
A team of students has the opportunity to work on cutting-edge technology-related projects with Orrstown Bank, thanks to an internship agreement signed by the bank and the university in August 2014.

The internship allows an organized team of Ship students to be immersed in a real-life bank project. It also gives them a new opportunity to be involved in financial services and reinforces the university’s emphasis on experiential learning.

Signing the agreement from the university were Dr. Jody Harpster PhD ’74M, president, and Dr. Barbara Lyman, provost and senior vice president for academic affairs, as well as from Orrstown Bank Thomas R. Quinn Jr., president and CEO, and Ben Wallace, executive vice president for technology and operations.

“One hallmark of Shippensburg University is its ability to offer students the opportunity to enhance their classroom work with hands-on experience with major employers and industries in the region,” Harpster said. “These experiences provide students with valuable skills they will need after they graduate and provide the firms with talented students who bring new perspectives to the work. These partnerships show the value each of us receives from such collaborative efforts.”

According to Lyman, the new collaboration creates a rare opportunity to bring together some of Ship’s most skilled students with the leadership at Orrstown Bank to solve real-world problems. “Experiential learning is an important part of our students’ success, and this partnership is an important component of that valuable learning in a financial services setting.”

While the university offers internships in many fields, this program is unique in that it is offered as a team, rather than individual, endeavor. The team will work on real projects with deliverables and implementation dates, which will then be evaluated.

Quinn said that Ship graduates have provided Orrstown Bank with some of its best employees and leaders. “We believe this innovative program will help us continue to develop financial services professionals while allowing students to work on several technology focused initiatives.”

The partnership began this fall with group and individual sessions at the bank’s facilities and on campus. Students from all three of Shippensburg’s colleges—arts and sciences, business, and education and human services—are eligible to participate.

**COMPANY OF THE YEAR: HIGHMARK BLUE SHIELD**

The Grove College faculty selected Highmark Blue Shield as Company of the Year for 2013 and 2014.

Last September, Jill Walmer, vice president operations, visited Grove College and spoke to an audience of more than 100 students, faculty, and staff about the company. Walmer provided an overview of Highmark and the healthcare industry. She also shared her academic and professional experiences. Her remarks were engaging and inspiring to our students as they prepare for their future professional careers. Special thanks to Walmer and Highmark for their continued support of our programs and students.

(From left) Dr. Anthony S. Winter, associate dean; Jill J. Walmer, vice president operations; Dr. Allison D. Watts, management professor; and Dr. John G. Kooti, dean.
For more than forty years, our Business Internship Program has provided students with the opportunity to gain valuable practical and professional experience in their field of study. An internship survey of upperclassmen in the John L. Grove College of Business estimates that more than 65 percent of students (approximately 700) participated in an internship during the 2014-15 academic year. Grove College of Business students can receive academic credit for their internships. Following is a list of business students who have completed an internship for credit this past academic year:

**Derek Adams**  
Supply Chain Management  
Lititz  
Webstaurantstore

**Kylene Adams**  
Management  
Chambersburg  
Summit Physicians Services

**Abdullah Fahad Alshahrani**  
MIS  
Jeddah, Saudi Arabia  
Nesma Holding Company

**Jaylen Alston**  
Accounting  
Abington  
Baker Tilly Virchow Krause LLP

**Joshua Bauer**  
Accounting  
York  
Smith Elliott Kearns & Company, LLC

**Nickolas Blackburn**  
Supply Chain Management  
Ellicott City  
DOT Foods Inc

**David Botelho**  
Management  
Blandon  
Enterprise Holdings

**Kayla Breij**  
Accounting  
Reading  
Kern & Company, PC

**Chad Brooks**  
Finance  
Enola  
AJ’s Truck and Trailer Center, Inc.

**Kyle Bushong**  
Accounting  
Lancaster  
Walz Group and Smith Elliott Kearns & Company, LLC

**Chancellor Campbell**  
Accounting  
Carlisle  
PwC

**Michael Catherman**  
MIS  
Mifflinburg  
JLG Industries Inc.

**Heidi R. Clark**  
Marketing  
Newville  
Shippensburg University Office of Marketing and Publications

**Anna Clark**  
Marketing  
Mifflintown  
American Lung Association

**Thomas Dennison**  
Accounting  
Carlisle  
Department of the Navy—Infotech

**Michael Diana**  
MIS  
Mechanisburg  
Orstown Bank

**Zachary Dolan**  
Entrepreneurship  
Orefield  
Orstown Bank

**Karley Eberhart**  
Marketing  
Blandon  
MenuDrive

**Rebekah Elbel**  
Management  
Chambersburg  
Giant Foods

**Daniel Ellis**  
Accounting  
Annville  
Fulton Financial

**Bradley Entzminger**  
Supply Chain Management  
Reading  
Four Seasons Produce Inc.

**Kelly Feher**  
Management  
Riegelsville  
Volvo Construction Equipment

**Michaela Fisher**  
Accounting  
Pleasant Hall  
Ocker & Associates

**Chase Fleming**  
Supply Chain Management  
Pennsburg  
PennsburgTechtronic Industries Inc.

**Benjamin Frey**  
Entrepreneurship  
Lancaster  
Schreiber Foods Inc.

**Cody Gehman**  
Accounting/Finance  
Jonestown  
Reinsel Kuntz Lesher, LLP

**Erica Geist**  
Management/HR  
Mertztown  
Small Business Development Center

**Taylor Gottshall**  
Marketing  
Allentown  
Fastenal—Chambersburg

**Brian Groft**  
MIS  
Hanover  
Fastenal Company

**Kaila Gudzinias**  
Marketing  
Easton  
MenuDrive

**Jared Guest**  
Marketing  
Reading  
StearClearUSA

**Emily Hadley**  
HR Management  
York  
Small Business Development and JLG Industries, Inc.

**Kayla Hall**  
Accounting  
Shippensburg  
Shippensburg University Accounting Budget/Grant Accounting Office

**Ben Hayhurst**  
Accounting/MIS  
Shippensburg  
Bayer & Ritter, LLC

**Jessica Heckman**  
HR Management  
Shippensburg  
Mercersburg Academy and F&M Trust of Chambersburg

**Terrell Henry**  
Management  
Shippensburg  
Valenti Mid-Atlantic Mgt, LLC—Wendy’s

**James Herbst**  
Accounting  
York  
Client Solution Architects

**Danielle Hockenberry**  
HR Management  
Newville  
Wilson College

**Colleen Hoover**  
Marketing  
Chambersburg  
Black & Davison Law

**Jessica Hughes**  
Accounting  
Harrisburg  
Carlisle Construction Materials

**Michael Joseph**  
Supply Chain Management  
Catasaugua  
Clark Distribution Systems Inc

**Chan Woo Kim**  
Management  
Willow Grove  
Volvo Construction Equipment

**Michael Kuder**  
Finance  
Flemington, New Jersey  
MenuDrive  
Haley Latcheran  
Marketing  
Strasburg  
Volvo Construction Equipment
<table>
<thead>
<tr>
<th>Name</th>
<th>Role</th>
<th>Company/Location</th>
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<tbody>
<tr>
<td>Janelle Lingo</td>
<td>Marketing</td>
<td>Shippensburg Believe and Achieve Fitness, LLC and Purple Deck Media, Inc.</td>
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<tr>
<td>Miguel Lugo</td>
<td>International Management</td>
<td>Lewisburg Volvo Construction Equipment</td>
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<tr>
<td>Uriel Maldonado</td>
<td>HR Management</td>
<td>Lititz Target—Headquarters</td>
</tr>
<tr>
<td>Kelsey McCabe</td>
<td>Accounting</td>
<td>Hughesville McKonly &amp; Asbury</td>
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<tr>
<td>Carly McClave</td>
<td>Marketing</td>
<td>Phoenixville The Bancorp</td>
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<tr>
<td>Sarah McLean</td>
<td>Marketing</td>
<td>Brick, New Jersey MenuDrive</td>
</tr>
<tr>
<td>Colby McNew</td>
<td>Accounting</td>
<td>Fayetteville Brim Builders, Inc.</td>
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<tr>
<td>David Miller</td>
<td>Management</td>
<td>Mechanicsburg AllPro and Rearden Steel Fabrication, Inc.</td>
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<tr>
<td>Damon Miller</td>
<td>MIS</td>
<td>McVeytown SoLinkit LLC</td>
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<tr>
<td>Kerry Miller</td>
<td>HR Management</td>
<td>Collegeville Wilson College</td>
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<tr>
<td>Meelika Molder</td>
<td>Entrepreneurship</td>
<td>Johvi, Ida-Virumaa, Estonia Nori Media Group</td>
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<td>Kathleen Montoney</td>
<td>Management</td>
<td>Quakertown The Spring Beach Club—The Cliffs</td>
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<td>Kody Nolt</td>
<td>Management</td>
<td>Stevens Lancaster Catholic High School</td>
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<tr>
<td>Victoria Ohm</td>
<td>Accounting</td>
<td>Hanover Smith Elliott Kearns &amp; Company LLC</td>
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<tr>
<td>Ashleigh Parsons</td>
<td>HR Management</td>
<td>Shade Gap B&amp;B Designed Systems, Inc.</td>
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<td>Allison Pugh</td>
<td>Management</td>
<td>Shippensburg Volvo Construction Equipment</td>
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<tr>
<td>Mason Pugh</td>
<td>Management</td>
<td>Gadsden, Alabama Auntie Anne’s in the Colonial Mall</td>
</tr>
<tr>
<td>Megan Shadle</td>
<td>Accounting</td>
<td>Halifax Aqua Chemical Supply Inc. and Roach’s Tax and Accounting Services</td>
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<tr>
<td>Megan Shaw</td>
<td>Accounting</td>
<td>Hollidaysburg Kern and Company and Hamilton and Musser</td>
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<td>Morgan Sigmund</td>
<td>Management</td>
<td>Mohnton Shippensburg University Conference Center</td>
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<td>Monica Smith</td>
<td>Entrepreneurship</td>
<td>New Holland Volvo Construction Equipment</td>
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<td>Aaron Smith</td>
<td>Accounting</td>
<td>Gettysburg Smith Elliott Kearns Company LLC</td>
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<tr>
<td>Andrew Stader</td>
<td>Management</td>
<td>Chambersburg Olympia Sports</td>
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<td>Bradley Stoner</td>
<td>Management</td>
<td>Carlisle Michael B. Stoner, Inc.</td>
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<tr>
<td>Patrick Urmson</td>
<td>Supply Chain Management</td>
<td>Rauma, Findland Volvo Construction Equipment</td>
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<tr>
<td>Joseph Vionito</td>
<td>HR Management</td>
<td>Dubois UCP of Central Pennsylvania</td>
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<tr>
<td>Alison Vogel</td>
<td>Accounting</td>
<td>Oakford Township of Lower Makefield</td>
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<tr>
<td>Christine Weaver</td>
<td>HR Management</td>
<td>Mechanicsburg Volvo Construction Equipment</td>
</tr>
<tr>
<td>Justin Willits</td>
<td>Accounting</td>
<td>York Bennett Williams</td>
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<tr>
<td>Brandon Yeager</td>
<td>Accounting/Finance</td>
<td>Fannettsburg Snoke’s Tax Service</td>
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</tbody>
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**ON-CAMPUS RECRUITMENT**

- ABF Freight System, Inc.
- Achieve Energy Solutions
- Andersen Tax
- Baltimore Life Companies—York
- BDO USA LLP
- Booz Allen Hamilton
- Boyer & Ritter, Certified Public Accountants and Consultants
- Brown Schultz Sheridan & Fritz
- Daily Express, Inc.
- Deloitte Consulting
- DMG Securities
- East Penn Manufacturing (Deka Battery)
- Enterprise Holdings
- Exel
- Fastenal Company
- Federated Insurance Companies
- Foot Locker, Inc.
- Fulton Financial Corporation
- Global Data Consultants, LLC
- GreenStar Termite and Pest Control
- Herbein + Company, Inc.
- Highmark Health
- IBM Global Business Services
- KPMG LLP
- Lowe’s Distribution Center
- McKonly & Asbury
- MediaOnePA
- Northwestern Mutual—York
- Northwestern Mutual Eastern Pennsylvania
- Oshkosh Corporation
- Padden, Guerrini & Associates, PC
- ParentsBeard
- Peace Corps
- Pennsylvania State Police
- Penske—Reading
- Penske Truck Rental—Allentown
- PwC
- Prudential Reinesl Kurtz Lesher LLP
- Rotz & Stonesifer, PC
- Roxbury Treatment Center Schneider
- Securitas Security Services USA
- SEI
- SF & Company
- Smith Elliott Kearns & Co.
- Source4Teachers Squire, Lemkin + Company LLP
- Stambaugh Ness PC
- Target
- TE Connectivity
- Textronix Industries North America, Inc. (TTi)
- TEXsystems
- The AroundCampus Group
- The Baltimore Life Companies—Carlisle
- The Baltimore Life Companies—Hagerstown
- The Hershey Company
- TNT Fireworks
- Truth Teacher Services
- United States Marine Corps
- Waffle House Walz Group
John L. and Cora I. Grove Scholars
Jacob Alexander, Elliott Bonner, Allyson Bowers, Jordan Hurrell, Diane Klapatch, Colby McNew, Kylee Metz, Shawn Miller, Stephanie Miller, Cody Olson, Kiley Petro, Sara Sermarini, Courtney Stahlman, and Michael Stipe

Fred C. Archer Memorial Award
Steven Kovalevich and Christopher Littlejohn

Reva Hoback Brubaker Scholarship
Eric Prior and Kalyn Sourwine

The Dr. Max G. Cooley Scholarship
Taylor Bender and Kailee Tressler

Harold U. and Helen F. Crouse Business Scholarship Award
Benjamin Shenk

Cumberland Valley Society for Human Resource Management Scholarship
Emily Hadley

The Charles H. Diller Jr. and Jane E. Diller Scholarship
Annabelle Lopez

The Dinger Scholarship
Open

Distinction of Academic Excellence Award
Kiley Petro and Benjamin Shenk

Gerald R. Fetrow Scholarship
Trent Bauer, Victoria Blackburn, Briana Gianvenco, James Kennedy, Seth Lefever, Kevin Richter, Marcus Shippey, Justin Sleva, James Spanos, and Casey Thompson

The Fogelsoner Scholarship
Brandon Adamson, Brian Hoffman, and Jacqueline Joseph

The James Gehr Family Scholarship
Kurt Eisele

The Giant Food Stores Business Administration Scholarship/Internship Program
Rebekah Elbel and Taylor Webster

The Ronald G. and Arlene M. (Beiler) Gipe Scholarship
Kenneth Whitmer and Gwendolyn Hartung

The Dr. Edward S. Goodhart Endowment Scholarship
Kailee Hirschbock

Renetta F. Heiss Scholarship
Lauren Ellsworth, Jacob Painter, and Corene Tate

Edwin L. Herr Study Abroad Scholarship
Ravone Cornish

The Dr. Ralph T. Hocking Scholarship
Dominic Gagliardi

The Frederick L. Peters Memorial Scholarship
Kalyn Sourwine

Michael and Nancy Pinkowicz Business Scholarship
Lisa Robbins

The Ignatios and Anastasia Prokop/John L. Prokop Scholarship
Alexander Strickler

The Chris and Robin Pruitt College of Business Scholarship
Jacob Alexander

The William F. and Susannah M. Rothman Scholarship
Allison Wilson

The Smith Elliott Kearns & Co., LLC Scholarship Program
Alex Courtney, Eric Rife, and Aaron Smith

The Jack and Mildred Prince Squires Scholarship
Kayla Brelje

The Dr. Ronald K. & Debra A. Taylor Marketing Scholarship
Brooke Clippinger

Robert E. “Bucky” Ward Athletic Scholarship
Colin McConnell

The Brooke Ashley Weaver Memorial Scholarship
Gwendolyn Hartung

The Zumbrun/Korkuch Family Scholarship
Hannah Lougheed and Amber Pound

STUDENT AWARDS AND SCHOLARSHIPS

FEI AWARD
Kelsey Stasyszyn, senior accounting major, received the Financial Executives International (FEI) 2015 Outstanding Student Award.

SPRING SOCIAL

The 2015 Grove College Spring Social sponsored by Fastenal Inc. in April included hotdogs, refreshments, and entertainment. The kickball game between students and faculty/staff was canceled due to inclement weather, so the tradition will continue next spring. Money Balls team took home the victory in the volleyball tournament. Students also enjoyed Goosebrothers Ice Cream and other snacks provided by Grove College. Prior to this event, the American Marketing Association initiated a Darelicious Dare campaign to raise money for King’s Kettle. A lip sync battle between Dr. Vicki Taylor and Dr. Michael Coolsen was showcased at this event since they successfully met their goal. Thank you to Fastenal for sponsoring the social.
The John L. Grove College of Business has several special endowments that provide continuing support to college programs and activities that otherwise might not be possible.

If you are interested in creating an endowment through the Shippensburg University Foundation for the benefit of the John L. Grove College of Business, call SU Foundation at (717) 477-1377 or visit the website at www.sufoundation.org.

The Fred C. Archer Memorial Award Fund
This award established in 1974 is presented in memory of Fred C. Archer who served as a professor of business education from 1970-1974. It is presented annually to a business education student, as a second semester junior who has a 3.0 GPA average or better and has excelled in the major subject area.

The Reva Hoback Brubaker Scholarship Fund
Established by Ronald C. Brubaker in memory of his wife Reva Hoback Brubaker, it is a renewable scholarship for an incoming freshman majoring in business and demonstrating a financial need and academic promise. Recipient must be a resident of Pennsylvania, Maryland, West Virginia, or Ohio.

The Dr. Max G. Cooley Scholarship Fund
Established in honor of Dr. Cooley at the time of his retirement from Shippensburg University, it funds scholarships for students in business education.

The Harold U. and Helen F. Crouse Business Scholarship Award Fund
This scholarship is awarded annually to the business student who has demonstrated the potential for future leadership in business and in society by virtue of his or her academic achievement, participation in student activities, and promotion of the aims and objectives of the John L. Grove College of Business.

The Charles H. Jr. and Jane E. Diller Scholarship Fund
Established by Mr. Diller, member of the John L. Grove College of Business Advisory Board and retired executive of JLG Industries, it is a full-tuition scholarship awarded to a full-time freshman business major.

The Dinger Scholarship Fund
This scholarship was established by Dennis L. Dinger ’72, in honor of his mother and in memory of his father. It is for an incoming freshman business major from Tri-Valley High School.

The Mr. Robert L. and Kathy E. Engle College of Business Scholarship Fund
Established by Robert ’73 and Kathy Engle, this four-year scholarship is for a Grove College of Business student demonstrating financial need and academic talent.

The Gerald R. Fetrow Scholarship Fund
This scholarship is for a student-athlete enrolled in an undergraduate degree program within John L. Grove College of Business who intends to become a student in good standing in one of the following athletic teams: baseball, softball, men’s basketball or women’s basketball.

The Fogelsonger Scholarship Fund
Established in honor of alumnus Ned R. Fogelsonger, this one-year scholarship is awarded to upper-division students pursuing a career in the insurance industry.

The James A. Gehr Family Scholarship Fund
Established by James A. Gehr ’83, this four-year scholarship is for freshmen who are residents of the Commonwealth of Pennsylvania and who are entering an undergraduate degree program in the John L. Grove College of Business.

The Ronald G. and Arlene M. (Beiler) Gipe Scholarship Fund
This scholarship is for students who have completed 60 credits toward an undergraduate degree program in the John L. Grove College of Business. First preference will be given to students who have graduated from Greencastle High School in Franklin County or Lancaster Mennonite High School in Lancaster County.

The Dr. Edward S. Goodhart Endowment Scholarship Fund
For incoming full-time freshmen entering an undergraduate degree program administered by the Accounting Department, this is a four-year scholarship with minimum GPA and credit requirements.

The John L. and Cora I. Grove Scholars Program Endowment
This scholarship is used to attract and retain academically talented and needy students pursuing studies leading to a career in business.

NEW! The Brian L. Heckler Accounting Scholarship Fund
This scholarship is for incoming full-time freshmen with financial need, entering an undergraduate degree program administered by the Accounting Department.

The Renetta F. Heiss Scholarship Fund
This scholarship provides financial assistance to an incoming student enrolled in business education or office administration based upon academic excellence and promise of success.

The Edwin L. Herr Study Abroad Scholarship Fund
This is an annual study abroad scholarship for students in the John L. Grove College of Business.

The Dr. Ralph T. Hocking Scholarship Fund
Established by Dr. Ralph Hocking who served thirty years as a professor in the John L. Grove College of Business, this is a four-year scholarship for a student majoring in finance.

NEW! The Mr. Robert and Mrs. Lorie (Miller) Klinger College of Business Study Abroad Scholarship Fund
This is a one-time only study abroad scholarship awarded to students with financial need who have at least thirty credits and are enrolled in a degree program in the John L. Grove College of Business.

The Frederick L. Peters Memorial Scholarship Fund
Established in memory of Mr. Peters, who earned his bachelor’s and master’s degree in business administration from Shippensburg and was employed by the University as an accountant for more than twenty years, this scholarship is awarded to students entering the John L. Grove College of Business from Shippensburg Area and Big Spring school districts.

The Michael and Nancy Pinkowicz Business Scholarship Fund
This four-year scholarship was established by Michael Pinkowicz ’76 and his wife, Nancy, in appreciation of his academic and extra-curricular experience at Shippensburg. It is awarded to John L. Grove College of Business incoming freshmen from Philadelphia, Montgomery, or Delaware counties with first preference given to qualified minority students.

The Frederick and Ann (Reddig) Potthoff Scholarship Fund
This scholarship, established by Frederick and Ann Reddig Potthoff ’70-’72 in 2011, is for freshmen students entering the John L. Grove College of Business or students who have declared themselves as English majors in the College of Arts and Sciences.

The Ignatios and Anastasia Prokop and John L. Prokop Scholarship Fund
Established by John L. Prokop, ’57-’73 this scholarship is for entering freshmen pursuing a degree in information technology for business education, with priority given to students from Cumberland, Dauphin, Lancaster, and York counties.

The Chris and Robin Pruitt College of Business Scholarship Fund
This four-year freshman scholarship was established by Chris and Robin Pruitt who graduated in 1984 with degrees in accounting and elementary education, respectively, to help deserving students further their education and share the “Ship” experience.

The William C. Rodruan College of Business Scholarship Fund
Established by William Rodruan ’76, this upper division scholarship benefits academically talented students majoring in finance. Recipients must demonstrate financial need.
The William F. and Susannah M. Rothman Scholarship Fund
This four-year scholarship is for incoming freshman students graduating from Harrisburg City School District with second preference given to applicants from Steelton-Highspire School District. Recipients must be enrolled in the John L. Grove College of Business and demonstrate financial need.

The Jack A. and Mildred Prince Squires Scholarship Fund
Established by Mr. Jack A. Squires, Business Education '49, who owned and operated Squires Electronics and Appliances, Inc. in Shippensburg and Chambersburg, this scholarship provides for a student with junior standing and academic excellence.

The Dr. Ronald K. and Debra A. Taylor Marketing Scholarship Fund
This upper division scholarship is for academically talented students majoring in marketing with preference given to students enrolled in the ROTC Program or the Honors Program at SU.

The Volvo Construction Equipment North America, LLC, Scholarship/Internship Program
This is a four-year scholarship for academically talented College of Business students with a required internship the summer between their junior and senior year.

The Brian and Ellen Walsh College of Business Scholarship Fund
Graduates of the Class of 1980, Brian and Ellen Walsh have established this scholarship for upper division students in the College of Business who are members in good standing of a social fraternity or sorority.

The Robert E. “Bucky” Ward Athletic Scholarship Fund
Established by Robert E. “Bucky” Ward '77, this scholarship is to be awarded to a Parkland High School graduate enrolled in an undergraduate degree program in the John L. Grove College of Business who participates in Shippensburg University’s intercollegiate athletic program.

The Brooke Ashley Weaver Memorial Scholarship Fund
Established by Jim and Karen Weaver to remember their daughter Brooke who was enrolled in the John L. Grove College of Business and passed away in her sophomore year, this endowment provides a full-tuition scholarship to a student in the John L. Grove College of Business.

The Zumbrun/Korkuch Family Scholarship Fund
This scholarship was established by Jean Zumbrun Korkuch '49 and husband Frank Korkuch '50 and endowed by them and other family members. It is awarded to entering freshmen pursuing an information technology of business education degree with priority given to students from Cumberland, Dauphin, Lancaster, and York counties.

Other Endowments:

The Edward & Anita Buchanan Entrepreneurial Endowment Fund
Funds from this endowment are to be used to meet the needs of the Center for Entrepreneurial Leadership.

The Harry R. Frenh Research Fellowship Endowment
The purpose of this fellowship is to support research in business and economics by faculty in the John L. Grove College of Business.

John L. and Cora I. Grove Endowment for Faculty Research and Development
Funds from this endowment are used to promote basic and applied research as well as professional development activities.

The John L. and Cora I. Grove College of Business Endowment
This endowment provides funds for such areas as resource material, equipment, faculty recruitment, and faculty projects.

The Dale E. Kann Endowment
Established by Dale E. Kann ’63, business education, this endowment funds joint research by faculty and students in the John L. Grove College of Business.

The Ron and Dee Kearns Entrepreneurial Speaker Endowment
This endowment was established by Ron '64 and Dee Kearns to bring prominent business leaders and entrepreneurs to campus to share their expertise and experience with Shippensburg University students.

The Norman E. King Fund
Established through contributions in honor of a retired accounting faculty member, the proceeds are used to purchase current professional materials for faculty in the Department of Accounting.

The Dean John G. Kooti Lecture Endowment
This endowment has been established by Dr. John G. Kooti to further enhance the business program through a lecture series featuring prominent business leaders, entrepreneurs, and specialists in the world of business.

The Wisman Endowment
Established in memory of Mr. Frank Wisman, whose vision led to the creation of the Investment Management Program, this endowment is used as a vehicle for giving finance majors experience in actual investment management.

The Mr. and Mrs. Bryan P. Wright Endowment for College of Business Undergraduate Student/Faculty Research
Funds from this endowment are to support undergraduate student/faculty research in the College of Business on an annual basis.

Future Scholarships and Other Endowments to be Funded through a Planned Gift:

The Doug and Angela Besch Accounting Scholarship
This upper division scholarship for students majoring in accounting was established by Doug and Angela Besch who both graduated as accounting majors in 1995.

NEW! The Charles H. Jr. and Jane E. Diller Endowment for the Center for Entrepreneurial Leadership
Funds from this endowment will be used to provide the necessary support and learning environment to help students develop as entrepreneurs.

The Judy K. Fogelsonger Scholarship Fund
This is a four-year scholarship for a College of Business student demonstrating financial need. First preference is given to a student who is the first in his/her immediate family to attend college.

The Scott Moyer Accounting Scholarship
This is a four-year scholarship for an accounting major with preference given to students graduating from a Lancaster County high school.

The Dr. James A. Pope Student International Experience Program
Funds from this endowment will be used to support upper division students in a study abroad experience with first preference given to students in the College of Business.

NEW! The Dr. Anthony S. and Linda N. Winter John L. Grove College of Business Transfer Student-Athlete Scholarship
This scholarship is for a transfer student who has been accepted to an undergraduate degree program in the John L. Grove College of Business and intends to become a member of one of Shippensburg University’s intercollegiate athletic teams, with a preference for the football team.
Dr. Wendy S. Becker  
Professor of Management

**Academic Degrees**  
BA, MS, and PhD, Pennsylvania State University

**Publications**  


**Presentations and Invited Talks**  


**Honors and Awards**  
Academy of Management Organizations and the Natural Environment Division's Book Award, "Green Organizations: Driving Change with I-O Psychology" (2014, with co-authors).

**Teaching Innovation and Pedagogy Spotlight (TIPS) Award, Shippensburg University (2014).**

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Dr. Jerry Carbo  
Associate Professor of Management and Marketing

**Academic Degrees**  
PhD and MIRL, Cornell University; JD, The Dickinson School of Law of Pennsylvania State University

**Publications**  
Published the Chapter: Workplace Bullying: Concerted Activity as a Viable Solution in Bullies in the Workplace: Seeing and Stopping Adults who Abuse their coworkers and Employees, Paludi (ed.)

**Presentations**  
Presented the DeMRev Model of Union Reform at the 2015 LERA Conference; co-authors Blake Hargrove and Steve Haase.

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Dr. Joseph Catanio  
Associate Professor of MIS

**Academic Degrees**  
BS, Rutgers University; MS and PhD, New Jersey Institute of Technology

**Publications**  

**Presentations**  


**Honors and Awards**  
Academy of Management Organizations and the Natural Environment Division’s Book Award, "Green Organizations: Driving Change with I-O Psychology" (2014, with co-authors).

**Teaching Innovation and Pedagogy Spotlight (TIPS) Award, Shippensburg University (2014).**

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Dr. Irma Hunt  
Assistant Professor of Information Technology for Business Education

**Academic Degrees**  
BA and MLIS, University of Texas at Austin; MBA, The American University; EdD, Penn State University

**Publications**  

**Refereed Proceedings from Presentations**  


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Dr. David Hwang  
Associate Professor of Supply Chain Management

**Academic Degrees**  
BS and MS, Hanyang University;  
MBA and PhD, University of Toledo;  

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Dr. Ian M. Langella  
Professor and Department Chair of Supply Chain Management

**Academic Degrees**  
BS, Maine Maritime Academy; MA and PhD, University of Magdeburg, Germany

**Peer Reviewed Journal**  

**Conference Proceedings**  

**Research Presentation**  
A Heuristic Approach for the Disassemble-to-order Problem under Binomial Yields, May 8, 2015, at the Production and Operations Management Annual Meeting in
In April, Dr. Wendy Becker, professor of management and marketing, received the Award for Innovative Excellence in Teaching, Learning, and Technology from the twenty-sixth annual International Conference on College Teaching and Learning in Jacksonville, Florida.

Dr. Ming-Shiun Pan
Professor of Finance
Academic Degrees
BS, Fu-Jen Catholic University; MA and PhD, University of Alabama
Publications
Presentations
“The Information Content of REIT Earnings Announcements: Firm-Specific or Industry-Level Information,” American Real Estate Society annual meeting, Fort Myers, Florida, April 2015, with G.-C. Huang and K. Liano.

Dr. Hong K. Rim
Professor of Finance
Academic Degrees
BS, Korea University; MBA, Seoul National University; PhD, Penn State University
Presentations

Dr. Brian Wentz
Associate Professor of Management Information Systems
Academic Degrees
BS, Baptist Bible College and Seminary; MS, Pennsylvania State University; DSc, Towson University
Publications

Dr. Michael Coolsen
Dr. Mary Myers
Dr. Jerry Carbo
Dr. Wendy Becker
Dr. Brian Wentz
Dr. Joseph Catanio
Dr. Fan Liu
Dr. Sunhee Choi
Dr. Blake Hargrove

Washington, DC. (Session Chair).

Dr. Hong K. Rim

Associate Professor of Management Information Systems
Academic Degrees
BS, Baptist Bible College and Seminary; MS, Pennsylvania State University; DSc, Towson University
Publications

Honors and Awards
Received the Brad Hollinger Dean’s Research Award from the John L. Grove College of Business
Housed within Shippensburg University’s John L. Grove College of Business is a Small Business Development Center (SBDC) that serves Adams, Cumberland, Franklin, and York counties. It is part of the Pennsylvania Network of Small Business Development Centers (PASBDC), which was founded in 1980.

The Pennsylvania SBDCs play a unique and vital role in the Commonwealth’s economic development initiatives by working with entrepreneurs in all stages of business:

- from pre-venture to start-up to growth to reinvention
- offering a comprehensive portfolio of business assistance services
- working with companies in all industry sectors
- providing access to the expertise and resources of Pennsylvania’s universities
- participating as a member of Pennsylvania Department of Community and Economic Development’s Partnerships for Regional Economic Performance; and
- maintaining an accredited membership with the Association of Small Business Development Centers as part of a national network of more than 1,000 centers.

The service philosophy of the SBDC is “to help build the management capacity of entrepreneurs and small business owners through providing education, guidance, feedback, information, and technical assistance.” SBDC services are strategic in nature, with the goal of helping clients assure their long-term success.

In addition to our general management consulting, the PASBDC network also provides specialized programs to support our clients’ business development needs. The Shippensburg SBDC hosts a consultant for the Environmental Management Assistance Program, a specialized service focused on assisting businesses with environmental compliance and regulatory issues. Specialists from other centers are accessed as needed for client issues within our region.

The SBDC provides opportunities for campus and community members, including:

- **Applied Student Learning**—internships and student work opportunities that allow students to actively engage with business consultants and entrepreneurs where they help address real-world business challenges and pursue market opportunities. The SBDC also works directly with student entrepreneurs, assisting them in business planning and development activities.

- **Classroom Contributions**—SBDC staff provide presentations and technical assistance to students in courses focused on entrepreneurial or small business development topics.

- **Community Outreach**—the SBDC works out of outreach offices in the four counties it serves, maintaining collaborative relationships with economic development organizations, banks, chambers of commerce, legislators, and other stakeholders.

**Research Opportunities**—the SBDC engages in significant market research projects on the behalf of clients, including university students and staff, utilizing current industry and demographic databases to assist entrepreneurs in making data based business decisions.

The university provides funding, technical support, and facilities for the SBDC with additional funding provided by our program partners: the US Small Business Administration and the Commonwealth of Pennsylvania. The Shippensburg SBDC also received supplemental funding during the program year from the Small Business Jobs Act of 2010, the Economic Development Administration, and the Pennsylvania Department of Environmental Protection.

### 2013-14 Regional Activities

The Shippensburg SBDC participated in several activities last year, including:

- Hosted the “Lenders’ Roundtable” at the HACC Campus in York
- Partnered with SBA and surrounding SBA Resource Partners to host a Lender Match event at the Dixon Center in Harrisburg
- Delivered presentations to various community organizations and trade groups, to Penn State Mont Alto students and participated as panelists in the annual Economic Development Course in Pennsylvania.
- Partnered with the Shippensburg Area Chamber of Commerce to offer a series of Leadership programs in the community.
- Coordinated Shippensburg University’s participation in the Fourth Annual PASSHE Student Business Plan Competition.
- Coordinated the second annual student pitch competition – SHIP TANK.

### Awards and Recognition

Staff member Robin Burtner was recognized at the Annual ASBDC Conference in Houston, Texas, in September as the 2014 Pennsylvania SBDC Network State Star.

The Shippensburg SBDC was recognized as one of six centers to meet or exceed all performance funding goals in 2014. The SBDC nominated client Eve Baum of Military Apparel Company for the Governor’s 2015 Entrepreneurial Impact Award. Baum won the award.
SUPPLY CHAIN MANAGEMENT GOLF OUTING

Over the summer, alumni, faculty, and students met for the first Supply Chain Management Student and Alumni Golf Outing at Eagles Crossing Golf Club in Carlisle. The event was held in memory of retired professor of supply chain management, Dr. Joanne Tucker. After a long battle against ovarian cancer, Dr. Tucker died April 5, 2015. She worked at SU for fifteen years. The event was well received and all had a wonderful time of catching up, sharing memories, and networking. The Supply Chain Management Department looks forward to another great golf outing in 2016.

GROVE GOLF OUTING

The seventh annual John L. Grove College of Business Golf Outing brought alumni and friends together for an enjoyable day last spring. The first place team was (below, from left) Steve Romanoski, Cory Mowery, and Allan “Punch” Mowery.

ICE CREAM SOCIAL

Highmark Blue Shield sponsored an ice cream social for incoming Grove College freshmen and new transfer students during the 2014 fall semester. Mike Shaull, director of strategic accounts, and Jill Snyder, community affairs, represented Highmark at the event, and Shaull addressed students with insightful information. Students also enjoyed delicious ice cream by Goose Bros, Inc. Thank you to Highmark for sponsoring the event and providing T-shirts for students, faculty, and staff.

FAST AS LIGHTNING

Congratulations to Danielle Prior ’14, an accounting major, and Team USA for winning the silver medal in the mixed lightning sailing event at the Pan American Games in Toronto in July. Team USA Lightning posted on their Facebook page: “Team USA wins Silver Medal! We’re ecstatic! Thanks everyone for all your support! Follow them on www.facebook.com/TeamUSALightning.”
Give to the John L. Grove College of Business at www.sufoundation.org/opportunities/funds.
Click on “College/Department” College of Business Associates Program Fund.