How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors

John L. Grove College of Business Class of 2001

Collected Spring 2003

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the larger employers cited by these graduates and their positions were:

Employer	Job Title
Aetna	Financial Analyst
Ahold Financial Services	Project Analyst
Armstrong World Industries	Consultative Team Rep.
Benchmark Medical, Inc.	Benefits Coordinator
Beverly Healthcare	Community Relations Rep.
Black & Decker	Territory Manager
Boyer & Ritter CPA's	Staff Accountant
Capital Blue Cross	Account Executive
Citizens Bank	Branch Manager
Comcast	HR Resources Administrator
Commonwealth of PA	Accountant I
Coventry Healthcare	Information Analyst
Delta Dental of PA	Underwriting Assistant
Dick's Sporting Goods	Sales Associate
Earthlink	Web Hosting Tech Supp Rep
EDS	Software SE
Enterprise Rent-A-Car	Assistant Manager
Ernst & Young LLP	Staff Accountant
Footlocker	Senior Support Specialist
Forest Pharmaceuticals	Territory Sales Rep.
Fulton Financial/Fulton Bank	Commercial Credit Analyst
Giant Food Stores, LLC	Consumer Research Coordinator
Good Humor - Breyers	HR Administrative Asst.
Highmark Blue Shield	Programmer Analyst
J. C. Penney	Department Manager
KPMG LLP	Associate
Martin's Famous Pastry Shoppe, Inc.	Safety Coordinator
MBNA America Bank	Fraud Analyst
McKonly & Asbury	Accountant
Newell Rubbermaid	District Sales Rep
Omnicare Clinical Research	Staff Accountant
PENNDOT	Audit Specialist
PriceWaterhouseCoopers	Associate
Randstad	Agent
Reading Royals Professional Hockey	Sponsorship Manager
Rite Aid Corporation	Systems Engineer
SEI Investments	Mutual Fund Accountant
Shipley Energy	Commercial Energy Rep
Shippensburg University	Tech Support Specialist
Smith Elliott Kearns & Co.	Staff Accountant
St. Luke's Quakertown Hospital	HR Assistant
Susquehanna Direct	Account Coordinator
Target Corporation	HR Technician
The Nature Conservancy	Geographic Info Sys. Tech
The Sheridan Press	Financial Analyst
Unisys Corp	Support Rep
Wells Fargo Financial	Credit Manager
Western Illinois Univ	Recruiter

What are they doing?

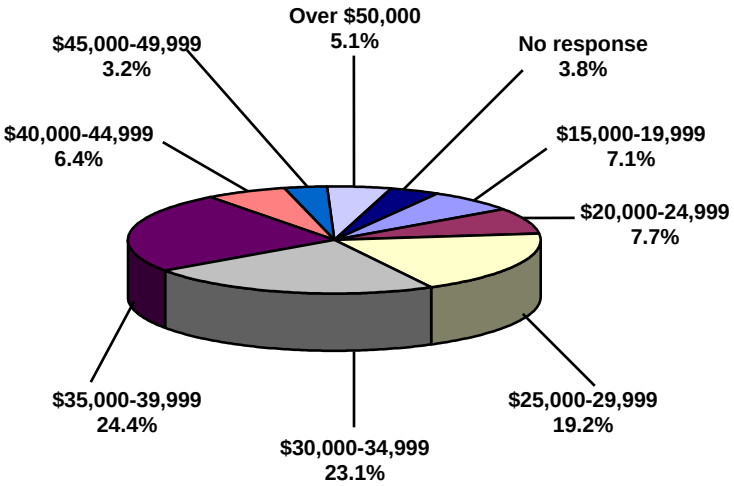
The 156 respondents* were engaged in the following activities:

Activity	No.	Percent
Full-time employment in major field	94	60.3
Full-time employment in related business field	39	25.0
Pursuing an advanced degree	6	3.8
Seeking employment	6	3.8
Part-time employment	4	2.6
Full-time employment in unrelated field	3	1.9
Temporarily employed until desired position is available	2	1.3
Self employed related to major	2	1.3
Total	156	100.0%

**Responses were received from 156 of the 304 BSBA 2001 graduates for a response rate of 51 percent.*

What are their incomes?

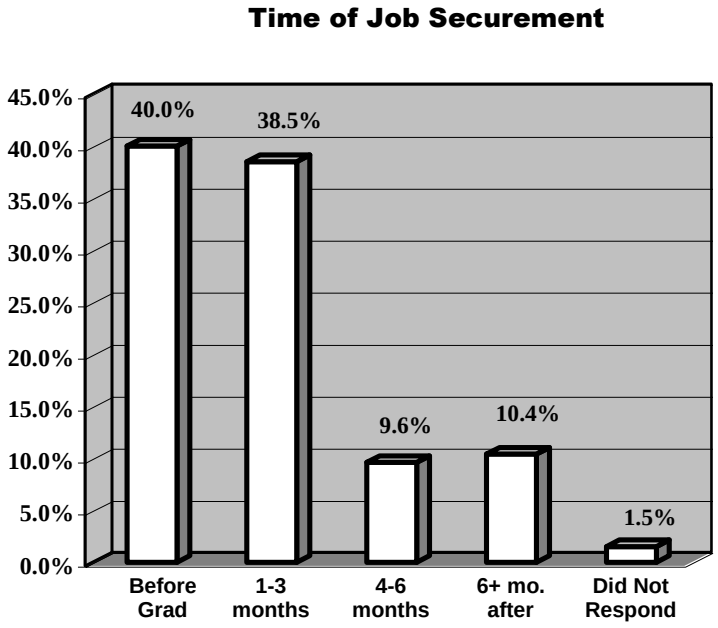
Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find work?

Approximately 88 percent of the persons working full-time in their major or in a related business field were employed within six months of graduation.



How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	57.1%	92.9%
Internship/work experience in major*	55.1%	83.3%
Coursework in major	42.3%	88.5%
Leadership activities	29.5%	71.8%
Business administration core courses	19.2%	71.8%
University extra-curricular activities	14.1%	51.3%
Grade point average	10.9%	64.1%

*Fifty-nine percent of respondents completed an internship while attending S.U.

In what states are they working?

Approximately sixteen percent of those employed in their major or a related business field had secured positions in states other than Pennsylvania. They included:

Delaware	Maryland	Ohio
Florida	New Jersey	Oklahoma
Hawaii	New York	Virginia

What graduate schools do they attend?

What graduate schools do they attend? Some of the universities where 2001 graduates are pursuing an advanced degree include:

Alvernia College
Cornell Law School
Penn State University
Shippensburg University
Rutgers University School of Law
Western Illinois University

For more information

This survey was conducted in the spring of 2002 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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