How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors
John L. Grove College of Business Class of 2002

Collected Spring 2004

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the larger employers cited by these graduates and their positions were:

Employer	Job Title
Ahold Financial Services	Retail Accountant
Beard Miller Co. LLP	Staff Accountant
Black & Decker	Territory Manager
Boston Celtics	Media Relations Coordinator
Canon Business Solutions – East	Account Representative
Capital Blue Cross	Account Manager
Commerce Bank	Commercial Credit Analyst
Commonwealth of PA Labor & Industry	Database Analyst
Community Banks	Assistant Office Manager
Department of Auditor General	Auditor II
Department of the Navy	Contract Specialist
Endo Pharmaceuticals	Intelligence Analyst
Enterprise Rent-A-Car	Management Trainee
Fastenal	General Manager
First Horizon Pharmaceutical	Sales Representative
General Dynamics	Accountant
Hershey Foods	Logistics Operations Rep.
Highmark Blue Shield	Application Support Analyst
Holiday Inn	Guest Service Representative
IBM	IT Specialist
JLG Industries, Inc.	Tactical Planner/Buyer
Kelly Services, Inc.	Staffing Coordinator
KPMG LLP	Associate Accountant
Mack Trucks, Inc.	Labor Relations Asst.
ManTech International Corporation	Human Resources Rep.
Mass Mutual	Financial Services
MBNA America	Account Mgr. Customer Relations
Nationwide Insurance	Senior Claims Adjuster
Nextel Communications	Account Executive
Nordstrom	Accessory Manager
Philadelphia Insurance Company	Senior Accountant
Philly Temps	Outside Sales Rep.
Progressive Insurance	Claims Representative
PSECU	Mgr. Asset/Liability & Investment
Rite Aid Corporation	Business Analyst
Roadway Express	Dock Supervisor
Ryan Homes	Sales & Marketing Rep.
Schreiber Food, Inc.	Info Systems Operations Coordinator
Shippensburg University	Asst. Dean of Admissions
Smith Elliott Kearns & Co., LLC	Staff Accountant
The Vanguard Group	Financial Associate
Turkey Hill Minit Markets	Advertising/Mkt Specialist
U.S. Census Bureau	Statistical Analyst
Waddell & Reed	Financial Advisor
Waypoint Bank	Operations Associate III
Wells Fargo Financial	Credit Manager
York International Corporation	Sales Representative

What are they doing?

The 139 respondents* were engaged in the following activities:

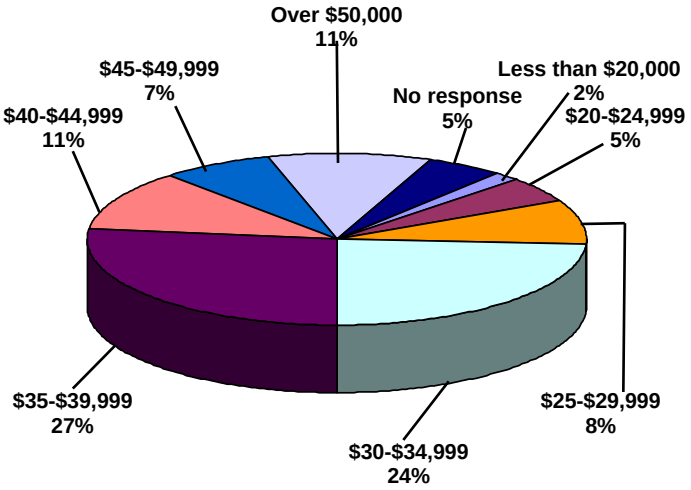
Activity	No.	Percent
Full-time employment in major field	80	57.6
Full-time employment in related business field	43	30.9
Full-time employment in unrelated field	7	5.0
**Pursuing an advanced degree full time	3	2.2
Part-time employment	3	2.2
Military service	2	1.4
Not seeking employment	1	0.7
Total	139	100.0%

* *Responses were received from 139 of the 279 BSBA 2002 graduates for a response rate of 50 percent.*

** *In addition, there are 13 respondents attending graduate school part-time while employed full time.*

What are their incomes?

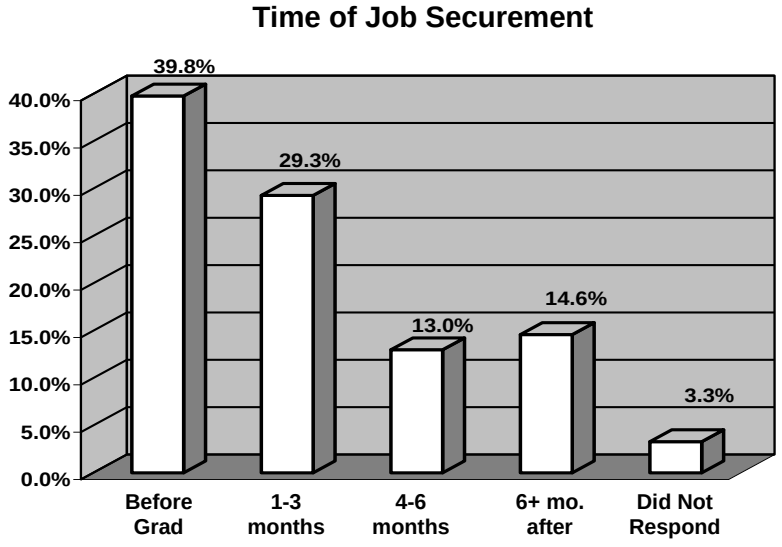
Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find work?

Approximately 82 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.



How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	59.7%	86.3%
Internship*/work experience in major	49.6%	83.5%
Coursework in major	37.4%	81.3%
Leadership activities	27.3%	65.5%
Business administration core courses	19.4%	73.4%
Grade point average	15.8%	60.4%
University extra-curricular activities	12.2%	48.9%

*Sixty percent of respondents completed an internship while attending S.U.

What 2002 graduates say about Ship!

"Ship provides a quality education. You can compete with other grads from universities such as Yale!"

"I found that the 'SU-Grove College of Business' prepared me extremely well with the basic foundations offered in the core business courses for graduate school and for employment. Many of my associates obtained their degrees from Ivy League schools."

"Excellent professors and the opportunity for personal relationships with those professors. Faculty very receptive to student suggestions."

"AACSB accreditation is helpful when preparing for graduate school."

"Great internship program. Solid reputation among prospective employers within the area, good study abroad program, students well prepared for real world experiences."

"Work ethic and motivation paired with taking advantage of Ship's facilities and programs will help land a desirable position, but stress hard work. That is how I was chosen over a male Cornell graduate."

What graduate schools do they attend?

What graduate schools do they attend? Some of the universities where 2002 graduates are pursuing an advanced degree include:

DeSales University
Florida Atlantic University
George Mason University
George Washington University
Penn State University
Rider University
Seton Hall University School of Law
Temple University
University of Delaware
Villanova University
Virginia Tech
Widener University School of Law

For more information

This survey was conducted in the spring of 2002 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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