How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors
John L. Grove College of Business Class of 2003

Collected Spring 2005

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the larger employers cited by these graduates and their positions were:

Employer	Job Title
ABF	Operations Supervisor
AC Nielsen	Market Research Analyst
Ahold Financial Services	Supervisor Inventory Control
AIG	Underwriter Assistant
Altana Pharmaceuticals	Sales Rep
AMI Partners (Access Mkts Intern)	Research Analyst
Beard Miller Co	Staff Accountant
Beistle Co.	Cost Accountant
BSSF	Staff Accountant
CACI	Business Analyst/SME
Capital BlueCross	Rating Analyst II
Commerce Bank	Assistant Manager
Consolidated Systems, Inc.	Regional Sales Rep
Contemporary Staffing Solutions	Recruiter
Creative Pultrusions, Inc.	Materials Associate
Dept. of Navy	Logistics Analyst
Dept. of State	Voter Registration
Eastern Frontier Construction, Inc.	Management
Education Management Corp.	High School Rep
Enterprise Rent-A-Car	Assistant Manager
Ernst & Young LLP	Staff Accountant
Forest Pharmaceuticals	Territory Sales Rep
Hess & Hess, LLC, CPSs	Staff Accountant
Highmark	Business Analyst
Jerr-Dan Corp	Cost Accountant
KPMG	Associate
McKonly & Ashbury	Staff Accountant
Metlife	Business Analyst
Naval Sea Logistics Center	Supply Systems Analyst
SEI Investments	Hedge Fund Accountant
Siemens Medical Solutions	Test Engineer
Signature Financial Services, LLC	Marketing Director-Annuities
Sovereign Bank	Investment Associate
Susquehanna Patriot Bank	Commercial Credit Analyst
Sysco Foods	Marketing Associate
Target	Guest Service Team Leader
United Refrigeration	Warehouse Supervisor
Univ of VA, Med Sch Foundation	Executive Director
UPS	Sr. Account Executive
US Airways	Flight Attendant
Vanguard Group	Financial Analyst
Wal-Mart	Area Manager
Waypoint Bank	Sales Rep

What are they doing?

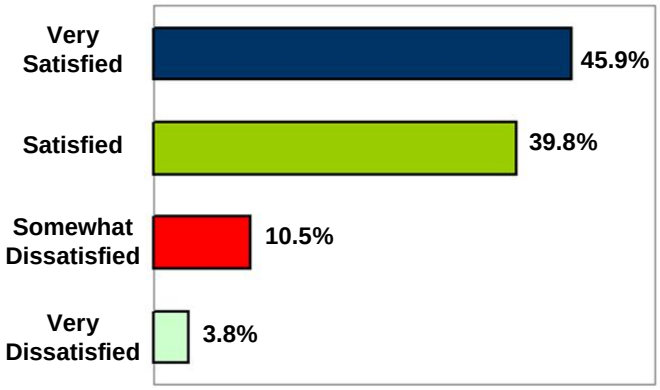
The 138 respondents* were engaged in the following activities:

Activity	No.	Percent
Full-time employment in major field	68	49.28
Full-time employment in related business field	47	34.06
Full-time employment in unrelated field	9	6.52
**Pursuing an advanced degree full time	13	9.42
Military service	1	0.72
Total	138	100.0%

* *Responses were received from 138 of the 320 BSBA 2003 graduates for a response rate of 43 percent.*

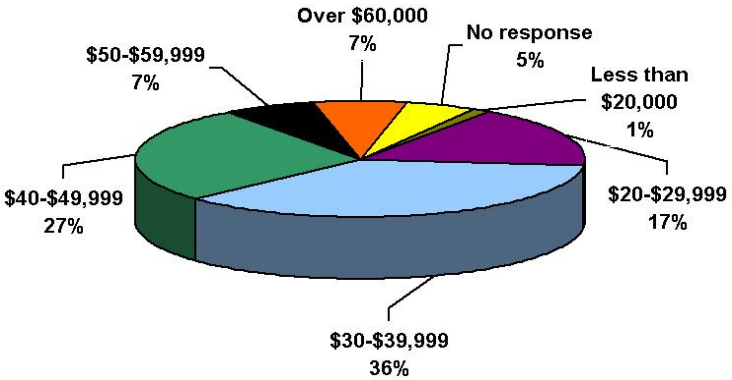
** *There are 10 respondents attending graduate school while working full time.*

How satisfied are they with first full-time position?



What are their incomes?

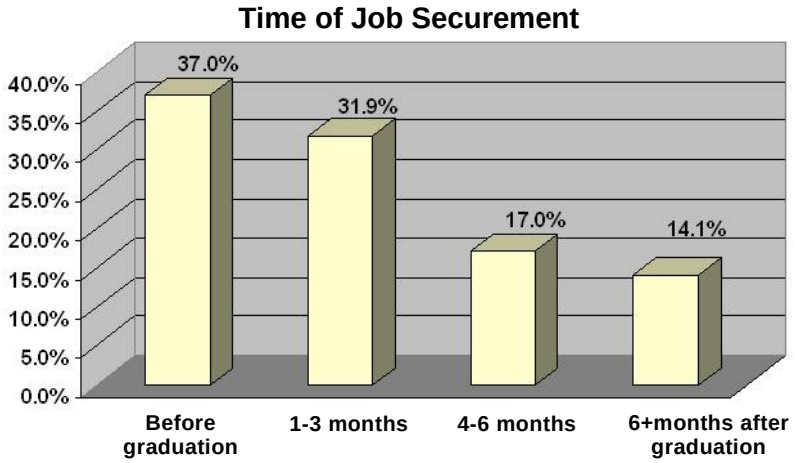
Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find work?

Approximately 86 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.



How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	65.0%	93.4%
Internship*/work experience in major	57.7%	75.9%
Coursework in major	40.1%	83.9%
Leadership activities	33.6%	72.3%
Business administration core courses	23.4%	72.3%
Grade point average	17.5%	64.2%
University extra-curricular activities	15.3%	51.8%

* Fifty-four percent of respondents completed an internship while attending S.U.

What 2003 graduates say about Ship!

"Best quality program for your money in the tri-state area!"

"I found that the 'SU-Grove College of Business' prepared me extremely well with the basic foundations offered in the core business courses for graduate school and for employment. Many of my associates obtained their degrees from Ivy League schools."

"Excellent professors and the opportunity for personal relationships with those professors. Faculty very receptive to student suggestions."

"AACSB accreditation is helpful when preparing for graduate school."

"Great internship program. Solid reputation among prospective employers within the area, good study abroad program, students well prepared for real world experiences."

"Ship prepared me very well for my career and taught me the skill sets that I need to succeed. I would recommend Ship to anyone!"

"Business students emerge prepared not for a specific job, but for a variety of careers."

What graduate schools do they attend?

What graduate schools do they attend? Some of the universities where 2003 graduates are pursuing an advanced degree include:

Villanova University
Purdue University
Temple University
Penn State University
University of Pittsburgh

For more information

This survey was conducted in the spring of 2003 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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