

How and What Our Graduates are Doing

Shippensburg

UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2004

Collected Spring 2006

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the employers cited by these graduates and their positions were:

<u>Employer</u>	<u>Job Title</u>
A.G. Edwards & Sons, Inc.	Investment Banking Analyst
Advance Auto Parts	Inventory Control Supervisor
Aerotek	Recruiter
Ametek, Inc.	Staff Auditor, III
Blumenthal Kahn Electric	Systems Administrator
Camp Hill School District	Asst. Business Manager
Citigroup	Project Analyst
Defense Logistics Agency	Human Resource Assistant
Department of Defense	Supply Management Specialist
Department of Navy - NSA	Human Resources Specialist
Enterprise Rent-A-Car	Loss Control Administrator
Exel Logistics	Leadership Development Prog
Gap, Inc.	Stock Supervisor
GEICO	Marketing Coordinator
Geisinger Medical Center	Systems Analyst
Giant Food Stores, LLC	Supply Chain Coordinator
HCR - Manor Care	Admissions Director
Ingersoll-Rand	Human Resource Generalist
KPMG, LLP	Senior Audit Associate
Legg Mason	Application Support Specialist
Letterkenny Army Depot	Production Controller
Liberty Mutual	Sales/Service Representative
Mack Trucks, Inc.	Prototype Coordinator
Northwestern Mutual	Financial Representative
Orrstown Bank	Associate Accounts Executive
PA Careerlink	Career Resource Area Specialist
Patwell Pharmaceutical Solutions	Manager, Quality Assurance
Penske Truck Leasing	Management Trainee
Phillip Morris USA	Territory Sales Manager
PriceWaterhouseCoopers, LLC	Associate
Progressive Insurance	Claims Representative
Prudential Financial	Account Manager
PSECU	Database Analyst Info Tech
Rite Aid Corp	System Engineer
Sallie Mae Mortgage	Loan Officer
Senate of Pennsylvania	Legislative Aide
SmithElliott Kearns & Co., LLC	Mutual Fund Analyst
T. Rowe Price	Associate Analyst
U.S. Dept. Interior/Minerals Mgt	Human Resources Specialist
Volvo Powertrain North America	Planning Analyst

What are they doing?

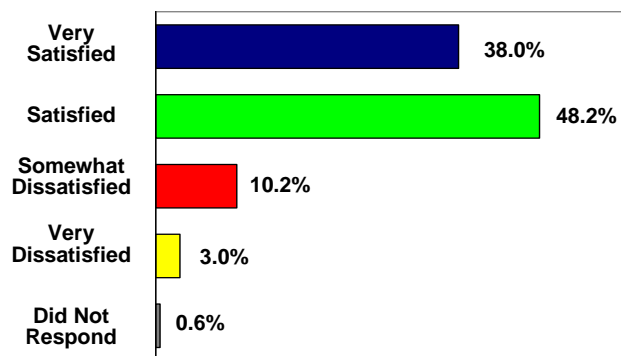
The 166 respondents* were engaged in the following activities:

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full-time employment in major field	95	57.2
Full-time employment in related business field	56	33.7
Full-time employment in unrelated field	6	3.6
Self employed related to major or other business area	5	3.0
**Pursuing an advanced degree full time	2	1.2
Seeking employment	1	0.6
Military service	1	0.6
Total	166	100.0%

* Responses were received from 166 of the 313 BSBA 2004 graduates with known address for a response rate of 53 percent.

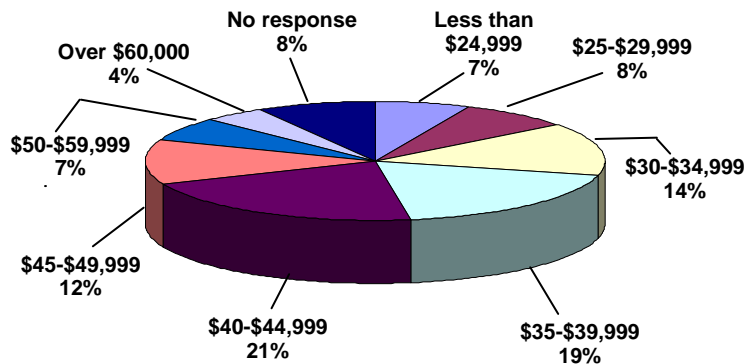
** In addition, there are 11 respondents attending graduate school while working full time.

How satisfied are they with first full-time position?



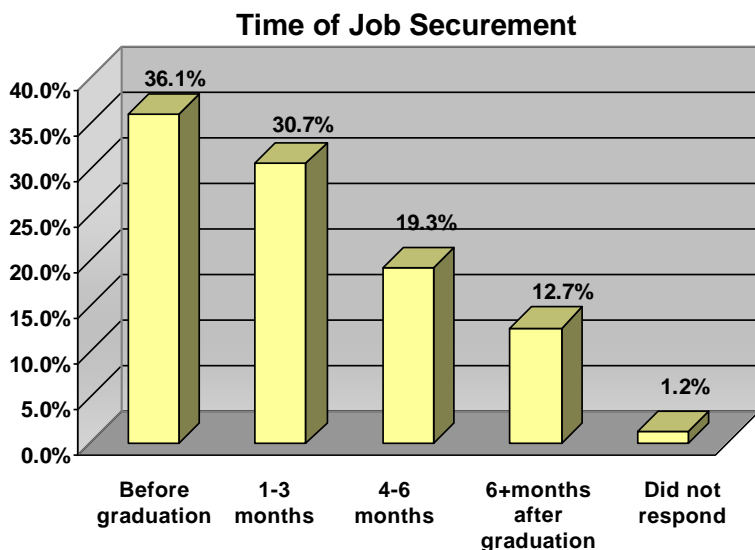
What are their incomes?

Beginning salary ranges for employed graduates:



Our Goal Is Your Success

How quickly did they find work?



In addition, approximately 88 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.

How important were the following factors in securing employment?

<u>Factor</u>	<u>Very Important</u>	<u>Very or Somewhat Important</u>
Coursework in major	44.6%	89.2%
Work experience of any type	54.2%	88.6%
Business administration core courses	25.9%	81.3%
Internship*/work experience in major	55.4%	80.7%
Leadership activities	29.5%	74.7%
Grade point average	19.9%	58.4%
University extra-curricular activities	13.9%	54.8%

*Forty-four percent of respondents completed an internship while attending S.U.

What 2004 graduates say about Ship!

"I feel S.U. did an excellent job preparing me for the accounting profession. I couldn't have asked for a better experience."

"I interviewed successfully for many positions that were not directly related to my major simply because of the excellent preparation I had at Ship."

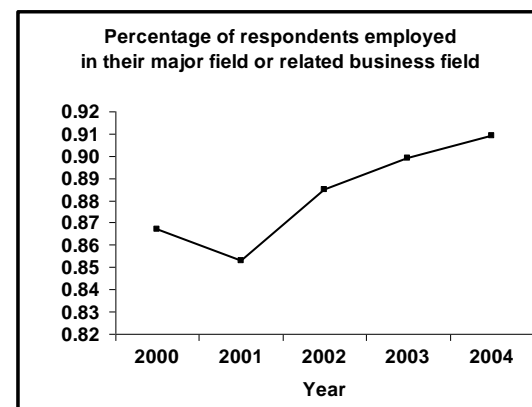
"I was more prepared for the business world than business majors from other state universities as a result of the Ship business program."

"S.U. gave me a solid business background and I feel a step above my coworkers."

"The business department at Ship is outstanding. The professors are experts and relay their knowledge to students well."

"The work and experiences senior year were great. The group work and the presentations all helped prepare me for the real world."

Growth in employment rate



For more information

This survey was conducted in the spring of 2006 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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