How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors
John L. Grove College of Business Class of 2006

Collected Spring 2008

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the employers cited by these graduates and their positions were:

Employer	Job Title
ABF	Operations Supervisor
ALDI	District Manager
Campbell Soup Co.	IT Security Analyst/Web Program.
Capital Blue Cross	Systems Security Analyst
Commonwealth of PA	Accountant
D & H Distribution	Research Analyst
Daily Express Inc	Special Equipment Coordinator
Defense Info Systems Agency	Financial Management Specialist
Department of the Navy	Logistics Mgmt Specialist
EDS	Data Analyst
Enterprise Rent-A-Car	Asst Manager/Corp. Acct Mgr
EU Services	SQL Programmer
Frog Switch & Mfg. Co.	Sales Analyst
GL Trade	Asst Product Manager/Sr. Analyst
Hagerstown Trust Company	Cr. Analyst/Comm. Lender Train.
Holy Spirit Health System	Employment Specialist
JLG Industries	HR Representative
Karns Foods	Expense & Inventory Control Mgr
KPMG	Audit Associate
Northeastern School District	Business Ed/Computer Instructor
PA State Employee's Ret. Sys	Investment Analyst
Patriot Federal Credit Union	System Support Specialist
Pavone	Assistant Account Executive
PFPC-PNC Financial Group	Managed Account Supervisor
Primo Electric Company	HR Representative
Prudential	Financial Services Associate
SEI Investments	Portfolio Accounting Analyst
SFG Wealth Planning Services	Associate Planner
Siemens Medical Solutions	Programmer/Analyst
Software House International	Accounts Receivable
Squire Lemkin & O'Brien LLP	Associate
Sungard Higher Ed	Financial Analyst
Target Corporation	Operations Group Leader
The Pepsi Bottling Group	Human Resources Representative
The Vanguard Group	Financial Analyst
Tyco Electronics	Anaylst II/ABAP Developer
United Healthcare	Data Reporting Analyst
Universal Orlando Theme Pks	Supervisor, Attraction Operations
UTZ Quality Foods	Packaging Supervisor
Waddell & Reed, Inc.	Financial Advisor
York Revolution	Customer Service Manager
YTI Career Institute	Admissions Coordinator

What are they doing?

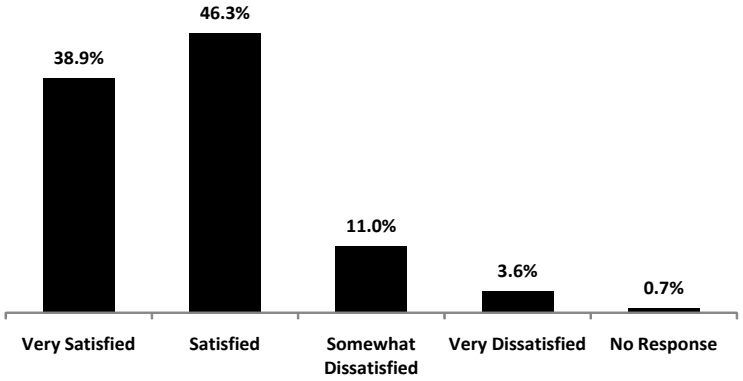
The 149 respondents* were engaged in the following activities:

Activity	No.	Percent
Full time employment in major field	95	63.8
Full time employment in a related business	39	26.2
Self-employed related to major or other business area	2	1.3
Full time employment in a field unrelated to business field	3	2.0
Employed temporarily until desired position is available	3	2.0
Employed part time	3	2.0
Seeking employment	2	1.3
Pursuing an advanced degree **	2	1.3
Total	149	100%

* *Response rate of 50%*

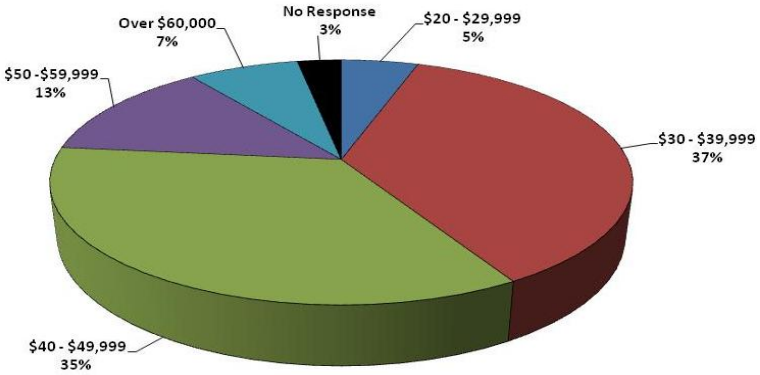
** *A total of 9 respondents are pursuing an advanced degree – 7 working full time and 2 are not employed.*

How satisfied are they with first full-time position?



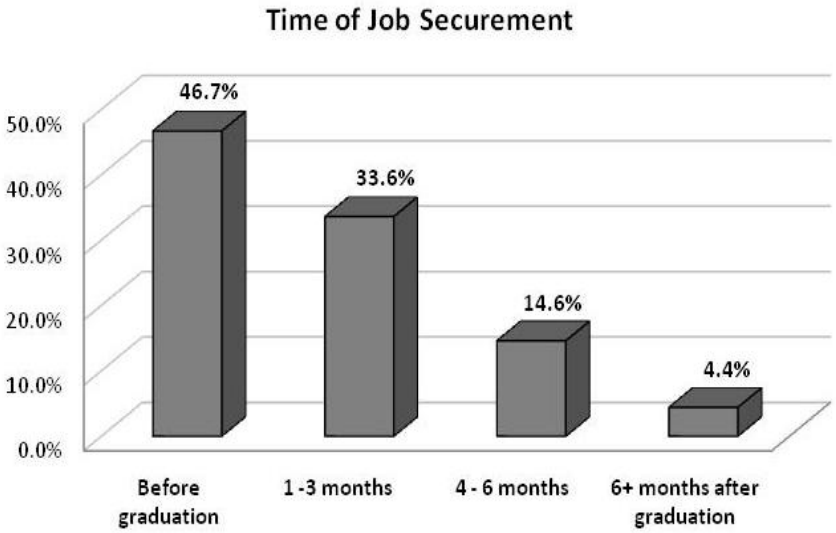
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find work?



Approximately 95 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Internship*	59.7%	81.2%
Work experience of any type	57.0%	91.3%
Course work in major	45.6%	83.9%
Business core courses	23.5%	77.2%
Leadership activities	29.5%	78.5%
Grade point average	21.5%	69.8%
University extra-curricular activities	13.4%	62.4%

*Sixty percent of respondents completed an internship while attending S.U.

What 2006 graduates say about Ship!

"Ship & JLG COB trained me in the necessary knowledge & skills needed to excel in my career!"

"The internships that I experienced while at Shippensburg gave me valuable information! As well as professors!"

"Great school, great business program - you will excel with a degree from Ship."

"I was thoroughly prepared for my entrance into employment with GREAT HELP from faculty of John L. Grove College of Business."

What graduate schools do they attend?

Some of the universities where 2006 graduates are pursuing an advanced degree include:

Centenary College
George Washington University
Montclair State University
Penn State University
Shippensburg University
Vaughn College of Aeronautics N.Y.
York College of Pennsylvania

For more information

This survey was conducted in the spring of 2008 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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