How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors
John L. Grove College of Business Class of 2008

Collected Spring 2010

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the employers cited by these graduates and their positions were:

Employer	Job Title
Boeing	Buyer
Capital Blue Cross	System Security Analyst
Central Penn College	Senior Admissions Counselor
Comcast	Recruiting & HR Coordinator
Community Bank & Trust	Staff Auditor
Daily Express, Inc.	Coordinator (Transportation)
Deloitte Consulting	Business Technology Analyst
EMSystems	Software Engineer
Enterprise	Management Trainee
Exelon	IT Analyst
Freddie Mac	Business Operations Associate
Frito Lay	District Sales Leader
Graham Packaging Co.	Sales&Marketing Coordinator
Highmark	Project Portfolio Analyst
Honda of America Mfg	Business Administrative Staff
J.B. Hunt Transport	Operations Supervisor
Johnson Controls	Production Planner
KPMG, LLP	Audit Associate
Kraft Foods	Senior Sales Representative
Lockheed Martin	System Integration Analyst
Members 1st FCU	Programmer Analyst
Naval Acquisition Center	Financial Mgt Analyst
Northwestern Mutual	Technology Coach
Pinnacle Health Systems	Certified Pharmacy Tech
PPL	Financial Analyst
Pricewaterhouse Coopers	Associate
Prudential	Financial Services Associate
Rager,Lehman&Houck,P.C.	Semi-Senior Accountant
Rodale Inc.	HR Assistant
Snyders of Hanover	Accountant
T. Rowe Price	Account Representative
Target Corporation	Exec Team Lead/Logistics
The Hershey Corp	Demand Planner
Toys "R" Us, Inc.	Assistant HR Manager
Truck Discount Mart Inc.	Marketing Manager
Tyco Electronics	Financial Analyst
Under Armour Inc.	Assistant Store Manager
U.S. Federal Government	Contract Specialist
US NAVY NAVICP	Program Manager
Vanguard	Auditor
Wachovia Bank	Personal Banker
Wells Fargo Bank	Service Manager
Wilson School District	Business Data Tech Specialist

What are they doing?

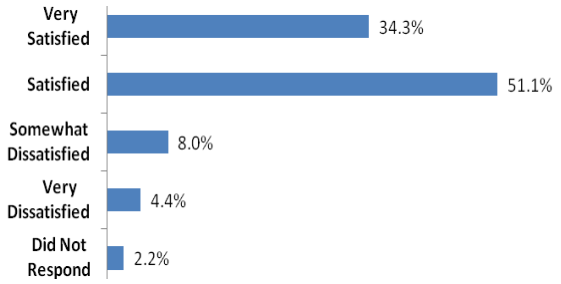
There were 156 respondents* engaged in the following activities:

Activity	No.	Percent
Full time employment in major field	85	54.5%
Full time employment in a related business field	42	26.9%
Full time employment in a field unrelated to business	10	6.4%
Self-employed related to major or other business field	1	0.6%
Employed temporarily until desired position is available	3	1.9%
Employed part time	5	3.2%
Seeking employment	7	4.5%
Pursuing an advanced degree full time **	2	1.3%
Military service	1	0.6%
Total	156	100.0%

** Response rate is 48%*

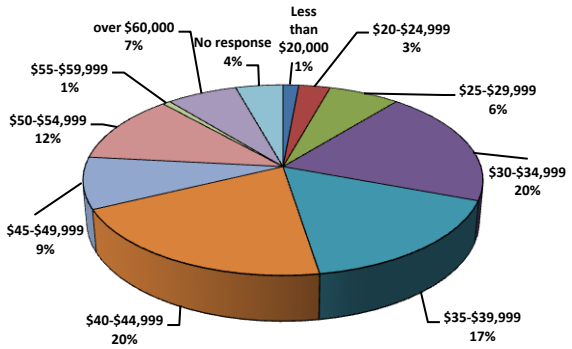
*** There are additional 6 respondents attending graduate school while being employed.*

How satisfied are they with first full-time position?



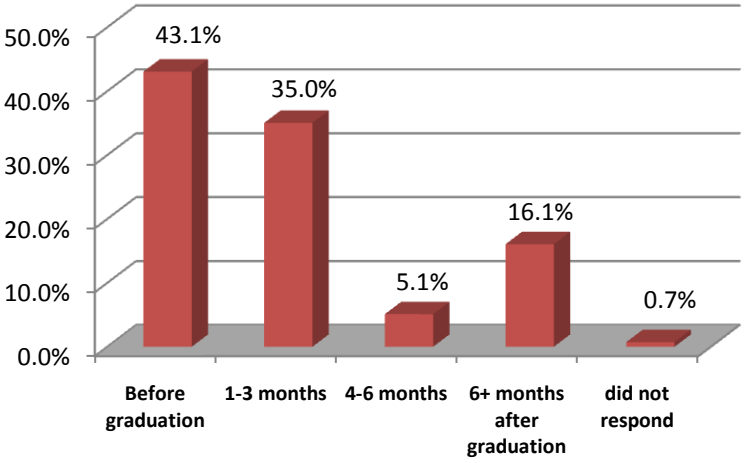
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full time job?



**Approximately 84 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.*

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	58.3%	89.7%
Internship*	63.5%	82.1%
Course work in major	38.5%	82.1%
Business core courses	19.9%	76.9%
Leadership activities	35.9%	75.0%
Grade point average	20.5%	63.5%
University extra-curricular activities	21.8%	55.1%

**Forty-nine percent of respondents completed an internship while attending S.U.*

What 2008 graduates say about Ship!

"JLG College of Business did an excellent job of preparing me for a career in business!"

"The College of Business is great at helping students secure internships and full time jobs. The faculty and staff are always willing to help and want to see us succeed."

"Ship will give you an amazing educational experience and leave you with a huge amount of pride!!"

"Fantastic business program; variety of classes are great and it's beneficial that you are able to have close relationships with eager-to-help professors! I LOVE SHIP!"

What graduate schools do they attend?

Some of the universities where 2008 graduates are pursuing an advanced degree include:

West Virginia University
Shippensburg University
Duquesne University
Loyola University
Philadelphia College of Osteopathic Medicine

For more information

This survey was conducted in the spring of 2010 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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