How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors
John L. Grove College of Business Class of 2009

Collected Spring 2011

Who are their employers?

Listed below are some of the employers cited by Class of 2009 graduates and their respective job titles:

Employer	Job Title
ADP	District Manager
Aerotek	HR Administrative Assistant
AmeriHealth New Jersey	Associate Account Executive
Ames True Temper	Compliance Coordinator
BDP International, Inc.	Export Logistics Coordinator
Bekins	Sales Manager
Cruzstar LLC	Director of IT
Daily Express Inc.	Regional Freight Manager
Defense Contract Audit Agcy.	Auditor
Defense Info Sys Agency	IT Specialist
Department of Navy	Logistics Manager
Enterprise Rent-A-Car	Assistant Manager
Federated Insurance	Marketing/Sales Rep.
Fidelity Technologies Corp.	Contract Administrator
Foot Locker, Inc.	Financial Analyst
Grainger	Territory Sales Rep.
Harrah's Entertainment	Marketing & Finance Analyst
Highmark	Tech. Business Analyst
Janney Montgomery Scott	Central Asset Associate
Johnson & Johnson	Digital Marketing Analyst
Letterkenny Army Depot	Management Analyst
Lockheed Martin	Finance LDP Associate
M&T Bank	Relationship Manager
Merion Matters	Sales Representative
Mid-Atlantic Newspaper Svcs.	Accounting Assistant
Moody's Corporation	Events & Outreach Associate
Naval Inventory Control Point	System Analyst
Nestle Purina	Business Associate-Walmart
Orrstown Bank	Business Banking Officer
Parente Beard	Staff Accountant
Penske Truck Leasing	Management Trainee
Perrin Conferences	Marketing Coordinator
Rite Aid Corporation	Equity Plan Administrator
Select Medical Corporation	Corporate Staff Accountant
Service Master	Sales Representative
Smith Elliott Kearns & Co.	Staff Auditor
The Boeing Company	Procurement Agent/Analyst 1
The Hershey Company	HR Analyst-Talent Acquisition
Travelers	Sr. Info System Specialist
Tyco Electronics	Financial Systems Analyst
U.S. Navy	Air Traffic Controller
UTZ Quality Foods	Key Account Spec. & Planner
Volvo CE	Corp. Communication Mgr.
Wells Fargo	Assistant Manager
Wellspan Health Systems	Account Analyst

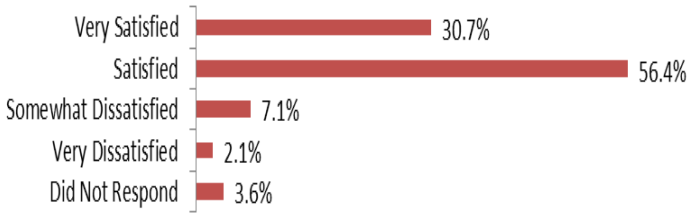
What are they doing?

There were 140 respondents* engaged in the following activities:

Activity	No.	Percent
Full time employment in major field	66	47.1%
Full time employment in a related business field	57	40.7%
Full time employment in a field unrelated to business	9	6.4%
Self-employed related to major or other business field	0	0.0%
Employed temporarily until desired position is available	1	0.7%
Employed part time	2	1.4%
Seeking employment	1	0.7%
Pursuing an advanced degree full time	1	0.7%
Military service	2	1.4%
Not seeking employment	1	0.7%
Total	140	100.0%

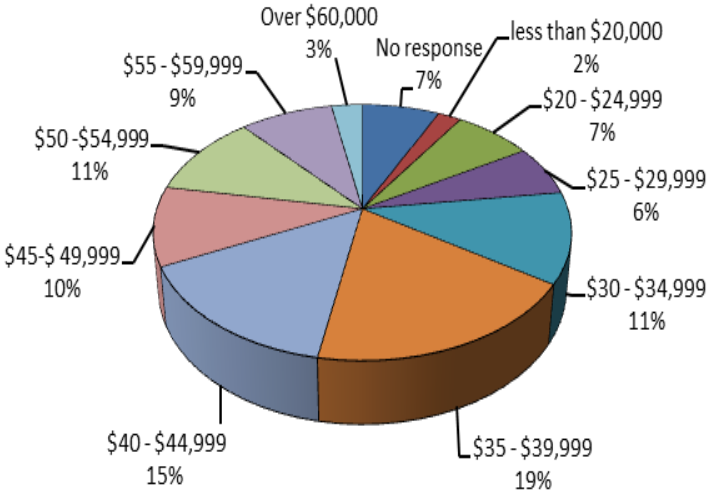
**Response rate is 43%.*

How satisfied are they with first full-time position?



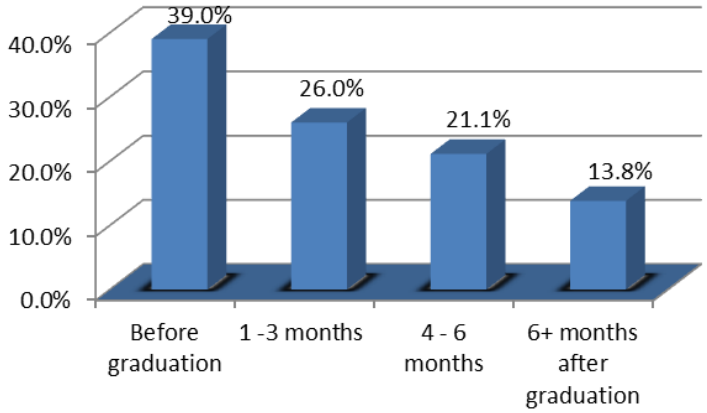
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full time job in their major or in a business related field?



**Approximately 86 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.*

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	63.1%	93.6%
Internship*	64.0%	82.7%
Course work in major	36.4%	80.7%
Leadership activities	36.4%	75.7%
Grade point average	25.0%	72.1%
Business core courses	29.3%	69.3%
University extra-curricular activities	20.7%	59.3%

**Fifty -six percent of respondents completed an internship while attending S.U.*

What 2009 graduates say about Ship!

"Great College! Make of it what you put in! Leadership is above all else! Stand out amongst your peers!"

"College of Business gave me vast knowledge of ALL aspects of business - not just my major VERY HELPFUL!"

"I'm extremely grateful for being exposed to such wonderful faculty and staff SHIP had to offer!"

"Ship is a hidden treasure of quality & affordability"

"My employer and I both agree (as we are both Ship grads), the selling point for us was the value Ship provides."

What graduate schools do they attend?

Some of the universities where Class of 2009 graduates are pursuing an advanced degree on a part-time or a full-time basis include:

Frostburg State University
Penn State University
Shippensburg University
University of District of Columbia
University of Maryland
Widener University

For more information

This survey was conducted in the spring of 2011 by the Dean's office staff of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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