Employment Profile for Business Administration Majors
John L. Grove College of Business Class of 2009
Collected Spring 2011

Who are their employers?
Listed below are some of the employers cited by Class of 2009 graduates and their respective job titles:

<table>
<thead>
<tr>
<th>Employer</th>
<th>Job Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADP</td>
<td>District Manager</td>
</tr>
<tr>
<td>Aerotek</td>
<td>HR Administrative Assistant</td>
</tr>
<tr>
<td>AmeriHealth New Jersey</td>
<td>Associate Account Executive</td>
</tr>
<tr>
<td>Ames True Temper</td>
<td>Compliance Coordinator</td>
</tr>
<tr>
<td>BDP International, Inc.</td>
<td>Export Logistics Coordinator</td>
</tr>
<tr>
<td>Bekins</td>
<td>Sales Manager</td>
</tr>
<tr>
<td>Cruzstar LLC</td>
<td>Director of IT</td>
</tr>
<tr>
<td>Daily Express Inc.</td>
<td>Regional Freight Manager</td>
</tr>
<tr>
<td>Defense Contract Audit Agcy.</td>
<td>Auditor</td>
</tr>
<tr>
<td>Defense Info Sys Agency</td>
<td>IT Specialist</td>
</tr>
<tr>
<td>Department of Navy</td>
<td>Logistics Manager</td>
</tr>
<tr>
<td>Enterprise Rent-A-Car</td>
<td>Assistant Manager</td>
</tr>
<tr>
<td>Fidelity Technologies Corp.</td>
<td>Contract Administrator</td>
</tr>
<tr>
<td>Foot Locker, Inc.</td>
<td>Financial Analyst</td>
</tr>
<tr>
<td>Grainger</td>
<td>Territory Sales Rep.</td>
</tr>
<tr>
<td>Harrah's Entertainment</td>
<td>Marketing &amp; Finance Analyst</td>
</tr>
<tr>
<td>Highmark</td>
<td>Tech. Business Analyst</td>
</tr>
<tr>
<td>Janney Montgomery Scott</td>
<td>Central Asset Associate</td>
</tr>
<tr>
<td>Johnson &amp; Johnson</td>
<td>Digital Marketing Analyst</td>
</tr>
<tr>
<td>Letterkenny Army Depot</td>
<td>Management Analyst</td>
</tr>
<tr>
<td>Lockheed Martin</td>
<td>Finance LDP Associate</td>
</tr>
<tr>
<td>M&amp;T Bank</td>
<td>Relationship Manager</td>
</tr>
<tr>
<td>Merion Matters</td>
<td>Sales Representative</td>
</tr>
<tr>
<td>Mid-Atlantic Newspaper Svs.</td>
<td>Accounting Assistant</td>
</tr>
<tr>
<td>Moody’s Corporation</td>
<td>Events &amp; Outreach Associate</td>
</tr>
<tr>
<td>Naval Inventory Control Point</td>
<td>System Analyst</td>
</tr>
<tr>
<td>Nestle Purina</td>
<td>Business Associate-Walmart</td>
</tr>
<tr>
<td>Orrstown Bank</td>
<td>Business Banking Officer</td>
</tr>
<tr>
<td>Parente Beard</td>
<td>Staff Accountant</td>
</tr>
<tr>
<td>Penske Truck Leasing</td>
<td>Management Trainee</td>
</tr>
<tr>
<td>Perrin Conferences</td>
<td>Marketing Coordinator</td>
</tr>
<tr>
<td>Rite Aid Corporation</td>
<td>Equity Plan Administrator</td>
</tr>
<tr>
<td>Select Medical Corporation</td>
<td>Corporate Staff Accountant</td>
</tr>
<tr>
<td>Service Master</td>
<td>Sales Representative</td>
</tr>
<tr>
<td>Smith Elliott Kearns &amp; Co.</td>
<td>Staff Auditor</td>
</tr>
<tr>
<td>The Boeing Company</td>
<td>Procurement Agent/Analyst 1</td>
</tr>
<tr>
<td>The Hershey Company</td>
<td>HR Analyst-Talent Acquisition</td>
</tr>
<tr>
<td>Travelers</td>
<td>Sr. Info System Specialist</td>
</tr>
<tr>
<td>Tyco Electronics</td>
<td>Financial Systems Analyst</td>
</tr>
<tr>
<td>U.S. Navy</td>
<td>Air Traffic Controller</td>
</tr>
<tr>
<td>UTZ Quality Foods</td>
<td>Key Account Spec. &amp; Planner</td>
</tr>
<tr>
<td>Volvo CE</td>
<td>Corp. Communication Mgr.</td>
</tr>
<tr>
<td>Wells Fargo</td>
<td>Assistant Manager</td>
</tr>
<tr>
<td>Wellspring Health Systems</td>
<td>Account Analyst</td>
</tr>
</tbody>
</table>

What are they doing?
There were 140 respondents* engaged in the following activities:

<table>
<thead>
<tr>
<th>Activity</th>
<th>No.</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full time employment in major field</td>
<td>66</td>
<td>47.1%</td>
</tr>
<tr>
<td>Full time employment in a related business field</td>
<td>57</td>
<td>40.7%</td>
</tr>
<tr>
<td>Full time employment in a field unrelated to business</td>
<td>9</td>
<td>6.4%</td>
</tr>
<tr>
<td>Self-employed related to major or other business field</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Employed temporarily until desired position is available</td>
<td>1</td>
<td>0.7%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>1.4%</td>
</tr>
<tr>
<td>Seeking employment</td>
<td>1</td>
<td>0.7%</td>
</tr>
<tr>
<td>Pursuing an advanced degree full time</td>
<td>1</td>
<td>0.7%</td>
</tr>
<tr>
<td>Military service</td>
<td>2</td>
<td>1.4%</td>
</tr>
<tr>
<td>Not seeking employment</td>
<td>1</td>
<td>0.7%</td>
</tr>
<tr>
<td>Total</td>
<td>140</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

*Response rate is 43%.

How satisfied are they with first full-time position?

- Very Satisfied: 30.7%
- Satisfied: 56.4%
- Somewhat Dissatisfied: 7.1%
- Very Dissatisfied: 2.1%
- Did Not Respond: 3.6%

What are their incomes?
Beginning salary ranges for graduates employed in their major or related business field:

- $45 - $49,999: 11%
- $50 - $54,999: 9%
- $55 - $59,999: 3%
- Over $60,000: 2%
- $20 - $24,999: 7%
- $25 - $29,999: 6%
- $30 - $34,999: 11%
- $35 - $39,999: 19%
- $40 - $44,999: 15%
- $45 - $49,999: 10%
- $50 - $54,999: 11%
- Over $60,000: 7%
- $55 - $59,999: 3%
- $60,000 or more: 2%
How quickly did they find a full time job in their major or in a business related field?

![Bar chart showing employment rates after graduation](chart.png)

*Approximately 86 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.

How important were the following factors in securing employment?

<table>
<thead>
<tr>
<th>Factor</th>
<th>Very Important</th>
<th>Very or Somewhat Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work experience of any type</td>
<td>63.1%</td>
<td>93.6%</td>
</tr>
<tr>
<td>Internship*</td>
<td>64.0%</td>
<td>82.7%</td>
</tr>
<tr>
<td>Course work in major</td>
<td>36.4%</td>
<td>80.7%</td>
</tr>
<tr>
<td>Leadership activities</td>
<td>36.4%</td>
<td>75.7%</td>
</tr>
<tr>
<td>Grade point average</td>
<td>25.0%</td>
<td>72.1%</td>
</tr>
<tr>
<td>Business core courses</td>
<td>29.3%</td>
<td>69.3%</td>
</tr>
<tr>
<td>University extra-curricular activities</td>
<td>20.7%</td>
<td>59.3%</td>
</tr>
</tbody>
</table>

*Fifty-six percent of respondents completed an internship while attending S.U.

What graduate schools do they attend?

Some of the universities where Class of 2009 graduates are pursuing an advanced degree on a part-time or a full-time basis include:

- Frostburg State University
- Penn State University
- Shippensburg University
- University of District of Columbia
- University of Maryland
- Widener University

For more information

This survey was conducted in the spring of 2011 by the Dean’s office staff of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

John L. Grove College of Business
Dean’s Office
1871 Old Main Drive
Shippensburg University
Shippensburg, PA 17257
Phone: (717) 477-1620
FAX: (717) 477-4003
http://www.ship.edu/business

What 2009 graduates say about Ship!

“Great College! Make of it what you put in! Leadership is above all else! Stand out amongst your peers!”

“College of Business gave me vast knowledge of ALL aspects of business - not just my major VERY HELPFUL!”

“I'm extremely grateful for being exposed to such wonderful faculty and staff SHIP had to offer!”

“Ship is a hidden treasure of quality & affordability”

“My employer and I both agree (as we are both Ship grads), the selling point for us was the value Ship provides.”