## **How and What Our Graduates are Doing**

# pensbu

## **Employment Profile for Business Administration Majors** John L. Grove College of Business Class of 2010

Collected Spring 2012

## Who are their employers?

Listed below are some of the employers cited by the Class of 2010 graduates and their respective job titles:

<u>Em</u>	<u>olo</u>	yer

Ahold USA

Alexandria City Public Schools Bank of America Merrill Lynch

Baltimore Life Insurance

Boeing Company

**Boston Environmental** 

**Bridgestone Retail Operations** 

Commonwealth of PA

Con-way Freight

Defense Contract Audit Agency

Deloitte & Touche, LLP

Deloitte Consulting

Department of Navy

Digital Intelligence Systems

EarthNet Energy

Enterprise Holdings

Exel, Inc.

Fastenal Co.

Foot Locker

JFC Staffing Associates

**KPMG** 

Letterkenny Army Depot

Little Debbie

PA State Employees Credit Union

ParenteBeard, LLC

PA Public Utility Commission

Pepsi Beverage Company

**PPL Solutions** 

PricewaterhouseCoopers

**Professional Security Solution** 

Rutter's Farm Stores Schreiber Foods

SEI Investments Co.

Siemens

Simon Property Group

Southern Maryland Hospital Cntr

TA Instruments

Target

The Hershey Company

The Linde Group

Universal Printing Company

Vanguard

Vertical Technology Services LLC

Volvo Construction Equipment

Weis Markets

Wells Fargo

#### **Job Title**

Compensation Manager Computer Technician

Financial Solutions Adviser

Sales Agent

Procurement Agent

**Program Consultant** 

Manager

Info Tech Generalist 2

Freight Operations Supervisor

Contract Auditor

Audit Senior Assistant

Systems Analyst

Contract Specialist

Financial Analyst

Project Manager

Assistant Manager

HR Representative

**Outside Sales** 

Staff Accountant

Staffing Manager/Recruiter

Associate- Audit

Production Controller

Self-Independent Distributor

Asset/Liability Mgt. Inv. Spec.

Accountant

**Public Utility Auditor** 

Food Service Admin Assistant

Production Analyst

Consultant

IT Technician

Assistant Manager

Mat. Handling Team Advisor

Accounting Analyst

System Analyst

Asst. Director of Marketing

Human Resource Assistant

HR Jr. Generalist

Executive Team Leader - HR

Treasury Analyst

Coverage Planner

IT Production Specialist Investment Professional

Comptroller

Technology Controller Staff Accountant

Personal Banker II

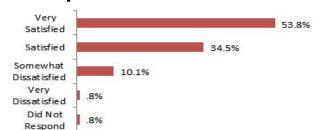
## What are they doing?

The 145 respondents\* were engaged in the following activities.

<u>Activity</u>	No.	Percent
Full time employment in major field	72	49.7%
Full time employment in a related business field	46	31.7%
Full time employment in a field unrelated to business	6	4.1%
Employed temporarily until desired position available	3	2.1%
Employed part time	6	4.1%
Seeking employment	1	0.7%
Self-employed related to major or other business area	3	2.1%
Military service	4	2.8%
Pursuing an advanced degree full time	4	2.8%
Total	145	100.0%

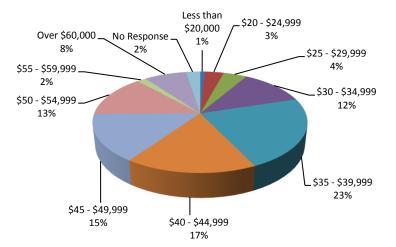
<sup>\*</sup> Responses were received from 145 of the 341 BSBA 2010 graduates for a response rate of 42.5%.

## How satisfied are they with first full-time position?



### What are their incomes?

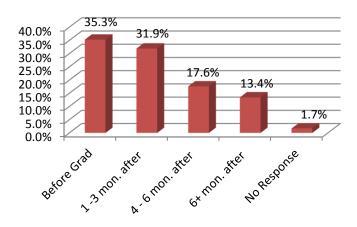
Beginning salary ranges for graduates employed in their major or related business field:



## **Our Goal Is Your Success**

## How quickly did they find a full time job?

#### **Time of Job Securement**



<sup>\*</sup>Approximately 85 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.

# How important were the following factors in securing employment?

<u>Factor</u>	Very <u>Important</u>	Very or Somewhat <u>Important</u>
Work experience of any type	57.9%	89.7%
Coursework in major	42.8%	82.8%
Leadership activities	33.1%	73.1%
Internship*/work experience in major	48.3%	72.4%
Business administration core courses	23.4%	71.0%
Grade point average	20.7%	62.8%
University extra-curricular activities	19.3%	51.0%
Oniversity extra curricular activities	17.5/0	31.070

<sup>\*</sup>Seventy-eight percent of respondents completed an internship while attending S.U.

## What 2010 graduates say about Ship!

"JLG is an outstanding College of Business!"

"Being taught by actual professors and not TAs or EAs was very much a value"

"LOVED Ship! Time there prepared me for my job! Ship challenged & pushed me to be the leader I am today."

"Go to Ship, it's a great school!"

"Experienced Professors. Great range of courses."

"The John L. Grove College of Business gave me an outstanding experience."

# What graduate schools do they attend?

Some of the universities where 2010 graduates are pursuing an advanced degree include:

Alvernia University
Frostburg State University
Penn State Dickinson School of Law
Shippensburg University
University of Maryland University College
Wake Forest University

#### For more information

This survey was conducted in the spring of 2012 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

John L. Grove College of Business Dean's Office 1871 Old Main Drive Shippensburg University Shippensburg, PA 17257 Phone: (717) 477-1620 FAX: (717) 477-4003 http://www.ship.edu/business



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