How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors
John L. Grove College of Business Class of 2011

Collected Spring 2013

Who are their employers?

Listed below are some of the employers cited by the Class of 2011 graduates and their respective job titles:

Employer	Job Title
ABF Freight System	Account Manager
Aerotek	Recruiter II
Aramark	Accountant
Art Institute of Washington	Assistant Director of Admissions
City of Phila.,City Controller Office	Auditor Associate
Coventry Health Care	Data Analyst
Defense Logistics Agency	Human Resource Specialist
Dell	Recruiter
Deloitte Consulting, LLP	Project Controller
Department of the Army	Logistics Management Specialist
Eli Lilly and Company	Sales Representative
Enterprise Rent-A-Car	Management Assistant
Exel Logistics	Operations Supervisor
F & M Trust Co.	HR Officer
Global Data Consultants	Business Intelligence Analyst
Globus Medical	Purchasing Agent
Hersha Hospitality Management	HRIS & Leave Coordinator
Highmark, Inc.	IT Analyst
IKEA Group NA	Supply Specialist
Johnson Controls	Software Engineer/Technologist
Kmart	Assistant Manager
KPMG LLP	Tax Associate
Letterkenny Army Depot	Budget Analyst
Map Quest	Assistant Project Manager
Mary Kay - Self Employed	Owner - Manager
McKonly & Asbury, LLP	Staff Accountant
Mednet Healthcare Technologies	IT Support Specialist
Navy Support Activity	Logistics Management Specialist
Orrstown Bank	Mortgage Originator
Pavone	Digital Marketing Associate
Penske	Mid-Accountant
Pep Boys - Corporate	Online Marketing Specialist
PricewaterhouseCoopers	Tax Associate
Prudential Financial	Sr. Claims Examiner
Reinsel Kuntz Lesher, LLP	Staff Accountant
Ross Distribution Center	Warehouse Supervisor
SEI Investments	Internal Account Executive
Sherwin Williams	Store Manager
Smith Elliott Kearns & Company, LLC	Staff Accountant
Staples	Distribution Supervisor
TB Wood's, Inc.	Planner/Buyer
United Healthcare	Adjustment Representative
United States Dept. of Defense	Management Program Analyst
Vanguard	Retail Serv. Invest. Professional
Volvo Construction Equipment	Commercial Analyst
Weis Markets	Manager

What are they doing?

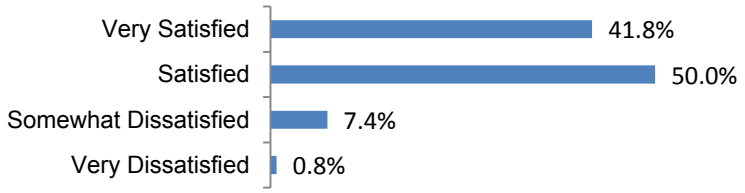
The 141 respondents* were engaged in the following activities.

Activity	No.	Percent
full time employment in major field	78	55.3
full time employment in a related business field	45	31.9
full time employment in a field unrelated to business	3	2.1
employed temporarily until desired position is available	2	1.4
employed part time	4	2.8
seeking employment	2	1.4
self-employed related to major or other business area	3	2.1
pursuing an advanced degree full time**	4	2.8
Total	**141**	**100.0**

** Responses were received from 141 of the 328 BSBA 2011 graduates for a response rate of 43 percent. Approximately 93% of respondents are employed full-time and only 1.4% are seeking employment.*

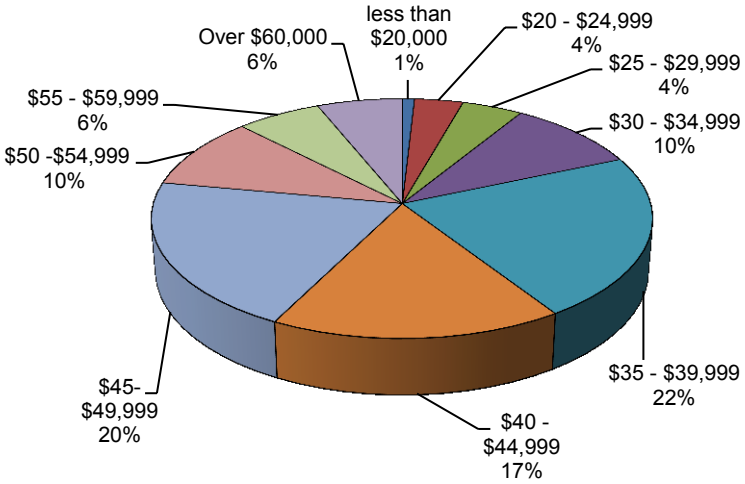
*** In addition, there are 5 respondents attending graduate school part time while employed full time.*

How satisfied are they with first full-time position?



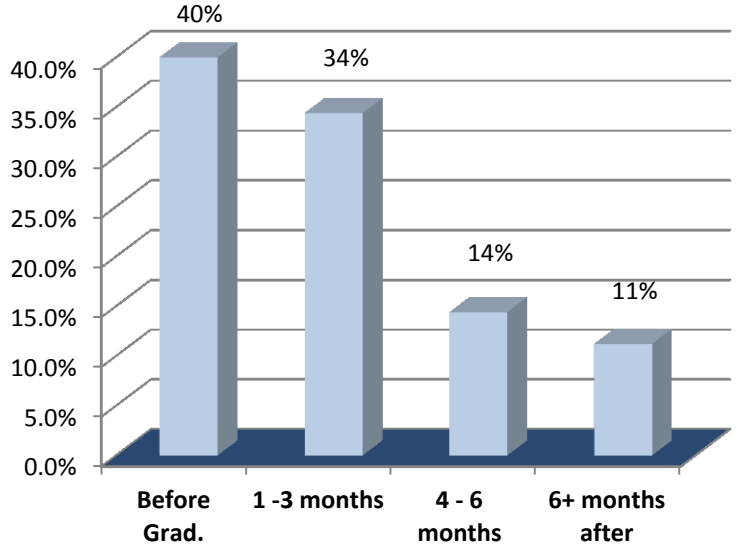
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full time job?



**Approximately 89 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.*

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Internship	63.60%	78.80%
Work experience of any type	62.90%	91.70%
Course work in major	43.90%	84.80%
Leadership activities	25.00%	69.70%
Business core courses	25.00%	75.00%
Grade point average	17.40%	70.50%
University extra-curricular activities	14.40%	48.10%

What 2011 graduates say about Ship!

"I feel I received a great education in the business field!"

"The relationships students are able to build with the professors are of great importance, not only book knowledge, but also their work experience. Building a network is key and Ship offers the resources to do so."

"I can honestly say the John L. Grove College of Business has really prepared me for the workforce. I am extremely proud to say I am a SHIP GRADUATE!"

"My employer has continually employed students from Shippensburg. They really know Ship has a great program so keep up the good work!"

What graduate schools do they attend?

Some of the universities where 2011 graduates are pursuing an advanced degree include:

East Carolina University
Fashion Institute of Technology
Mount St. Mary's University
Ohio State University
Penn State University
Shippensburg University
York College

For more information

This survey was conducted in the spring of 2013 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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www.ship.edu/business

For more information on past employment surveys, visit:
www.ship.edu/Business/Alumni_Information/Employment_Profiles

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