How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors
John L. Grove College of Business Class of 2012

Collected Spring 2014

Who are their employers?

Listed below are some of the employers cited by the Class of 2012 graduates and their respective job titles:

Employer	Job Title
ACE USA	Accounts Services Manager
ADP (Automatic Data Processing)	District Manager
Aerotek	Recruiter
Air Products & Chemicals	IT Analyst
Brown Schultz Sheridan & Fritz	Staff Accountant/Audit
CheapCaribbean.com	HR Generalist/Recruiter
Church & Dwight Co., Inc.	HR Administrator
Columbus Blue Jackets	Season Ticket Service Coordinator
Commonwealth of PA	Revenue Tax Auditor
Computer Aid	Financial Analyst
Deloitte Consulting, LLP	Consultant PC
E.I. DuPont de Nemours	Accountant
Enterforce/Harley -Davidson	Program Coordinator
Exel	HR Representative
General Dynamics	Associate Admin. Business
GNC	Staff Accountant
Hershey Entertainment & Resorts	Project Coordinator
Hibu	Website Specialist
Highmark	Business Intelligence Engineer
Keen Transport, Inc.	HR Generalist
KPMG, LLP	Tax Associate
Manitowoc Cranes	Business System Analyst
Media One PA	Sales Consultant
Menlo Logistics	Financial Analyst
MGH Modern Marketing	Account Coordinator
Moving Targets	Social Media Account Manager
NAVSUP GLS	Supply Systems Analyst
Nestle USA	Deployer
New York Daily News	National Advertising Manager
Nielsen	Analyst
PA State System of Higher Education	Business Intelligence Developer
Penske Truck Rental	Commercial Sales Representative
PricewaterhouseCoopers	Assurance Associate
Rager Lehman & Houck, PC	Semi-Senior Accountant
Ross Stores	Operations Supervisor
Smith Elliott Kearns & Co., LLC	Staff Accountant
SolarCity	Field Energy Consultant
Staples	Logistics Rotational Supervisor
Target	Executive Group Leader
Under Armour	Supply Chain Analyst
Universal Media Companies	Print/Account Coordinator
Vanguard Group, Inc.	Financial Analyst
Verizon	Systems Architect
Vertex, Inc.	HR Admin
Volvo Construction Equipment	Financial Analyst
Windstream Communications	Enterprise Account Executive

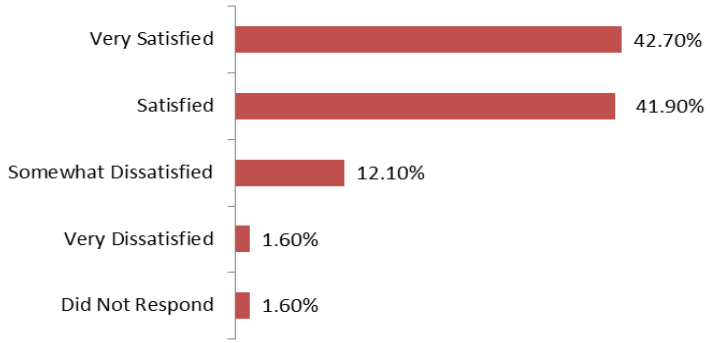
What are they doing?

The 134 respondents* were engaged in the following activities.

Activity	No.	Percent
full time employment in major field	73	54.5%
full time employment in a related business field	45	33.6%
full time employment in a field unrelated to business	4	3.0%
employed temporarily until desired position is available	1	0.7%
employed part time	2	1.5%
seeking employment	1	0.7%
military service	1	0.7%
pursuing an advanced degree full time	7	5.2%
Total	**134**	**100.0%**

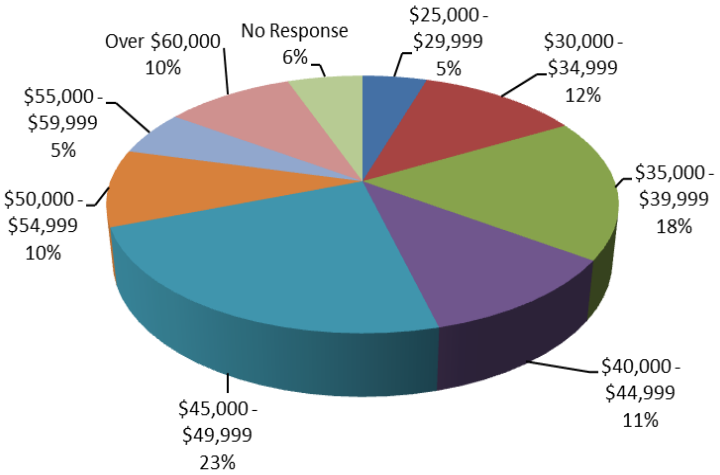
** Response rate was 40.0%.*

How satisfied are they with their first full-time position?



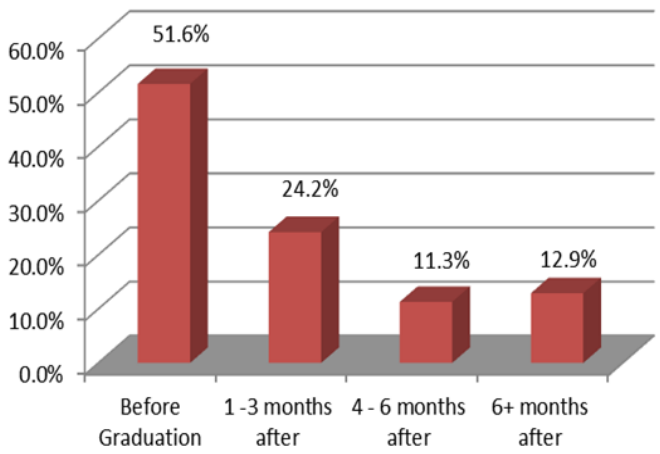
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full time job?



How important were the following factors in securing employment?

Factor	Very Important	Very and Somewhat important
Work experience of any type	62.7%	94.0%
Coursework in major	44.8%	82.1%
Internship	61.9%	80.6%
Leadership activities	31.3%	75.4%
Business administration core courses	24.6%	73.9%
Grade point average	26.9%	64.9%
University extra-curricular activities	21.6%	64.9%

**Fifty-nine percent of responders completed an internship while attending SU.*

What 2012 graduates say about Ship!

"High quality program at an affordable price, I have already recommended this program to several people."

"I feel I received a class A education that helped me obtain a great entry-level job to jump start my career."

"A great value. I couldn't really ask for anything more from a business college and my SHIP education has served me very well."

"They have a great business program. I enjoyed all my classes and the teachers were always there to help you out. It definitely got me ready for my career!"

"Biz program is awesome!!"

"The Shippensburg School of Business prepared me well for the real world and I am now employed by a reputable company."

What graduate schools do they attend?

Some of the universities where 2012 graduates are pursuing an advanced degree include:

Liberty University
Saint Joseph's University
Shippensburg University
University of South Florida
West Chester University

For more information

This survey was conducted in the spring of 2014 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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For more information on past employment surveys, visit:
www.ship.edu/Business/Alumni_Information/Employment_Profiles

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