On October 27, 2010, the John L. Grove College of Business sponsored the “Career Expo 2010” in Shippensburg’s Recreation Center. With 56 participating companies and governmental agencies in attendance, students had the opportunity to network with prospective employers regarding full- and part-time positions, internship opportunities, and to learn about a wide-variety of careers. More than 330 students, dressed in their best business attire and armed with resumes in hand, engaged employers, many of whom were Ship alum, with the hopes of securing a great position.

The Career Expo, which has become a favored biennial event at Shippensburg University, was made possible through the efforts of Dr. Tony Winter, Ms. Melanie Lugo, Mr. Joe Lyons, and the rest of the staff in the Grove College of Business. Students representing our business professional organizations volunteered to work throughout the day to perform functions critical to the Expo’s success including employer and student registration, marketing, decorating and event tear-down.

A special thank you to all the students who contributed to the success of this year’s event!
Anne Whiteley, senior Accounting major and Spanish minor from Lititz, placed second in the Pennsylvania Institute of Certified Public Accounting’s 2010 Student Writing Competition. Whiteley’s paper entitled “IFRS Adoption by 2014 – Is it possible?” was judged against nearly 200 other papers submitted by college students across Pennsylvania. Her paper looked into the reality of implementing International Financial Reporting Standards as proposed by the Securities and Exchange Commission. Six hundred dollars was awarded to the Shippensburg University Accounting Department for the second place prize and Whiteley received $1,200 for the win.

The full manuscript can be accessed on the PICPA website at www.picpa.org.

On Monday, November 15th, 2010, the John L. Grove College of Business hosted its annual fall Social/Etiquette Dinner with the help of the Financial Management Association and the American Marketing Association. This event was sponsored by Northwestern Mutual Financial Network with the support of Mr. Lee Fortenberry. The dinner was hosted by Lynne Breil and her husband, John Breil. It started off with an introduction from Dean Kooti and Mr. Fortenberry. Everyone mingled and learned how to socialize at a reception until it was time for dinner.

The Etiquette Dinner is set in place to help students, staff, and faculty learn how to properly dine in a job interview or at a professional event. Lynne teaches us where everything should go, how to eat properly, and what to do at the end of the dinner to help the waiters know that you are done eating. We started off the meal eating French onion soup and salad. Next, Lynne showed how to properly eat chicken parmesan and spaghetti without making a mess. We then learned about international dining from John, who taught us all how to pick up and eat M&M’s with chopsticks. The dinner was finished off with chocolate mousse.

This special event is a very good thing that the COB does to help its young professionals learn how to properly eat and what things to do in a job interview setting. It is also useful to help the faculty and staff keep up to date with manners and how to eat at professional events. Lynne and John did a very good job of showing everyone the proper etiquette and manners for eating in these settings. Everyone learned a lot and had a great time learning how to do this. This is something that all students should do at least once and it will help them in life and in the professional world and put our business students a “step above the rest.”
On Saturday, October 16th, the MIS club took a field trip to Washington D.C. The group visited the Library of Congress, the National Mall, and the National Air and Space Museum. It was a fun and educational trip for all and will likely become an annual tradition.

Richard Sopko, class of 2011
- MIS Senior
- MIS Club President – 2011/2010 Academic Year
- Recipient of Capital Blue Cross MIS Scholarship Award – 2010 and Spring 2011 Intern
- Interned as an Associate Summer Scholar, Deloitte Consulting LLP - Summer 2010
- Alpha Kappa Psi Associate Chair
- Has a job offer as a Project Associate-Level 4 from Deloitte to begin for July 2011

Clinton McClure, class of 2010 (December)
- MIS Senior
- Recipient of Capital Blue Cross MIS Scholarship Award - 2009
- First Place for Sociology and Anthropology Undergraduate Student Paper Competition
- Involved in the designing of the Honors Program podcast
- Internship at Capital Blue Cross Summer - 2010
- Active member of the MIS Club and the corresponding web committee

http://webspace.ship.edu/misclub/
Shippensburg University’s Beta Gamma Sigma Chapter is one of 121 Premier Chapters for 2009-10, according to the Board of Governors of Beta Gamma Sigma (BGS).

Beta Gamma Sigma is the international honor society serving business programs accredited by AACSB International — The Association to Advance Collegiate Schools of Business. Membership in BGS is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International.

Beta Gamma Sigma has 486 collegiate chapters in all 50 U.S. states and 19 countries and territories. Additionally, 24 alumni chapters serve the needs of alumni members in major metropolitan areas, including Hong Kong.

To qualify, 85 percent of Shippensburg’s qualifying members at both the undergraduate and graduate level must accept the invitation to become lifetime members.

Dr. April Bailey, assistant professor of accounting/MIS and chapter adviser, said “The Premier Chapter classification is testament to the chapter’s high value on scholarship.”

According to Bailey, “Membership into BGS is based on merit. Junior and senior business students are eligible if they are in the top 10% of their class and graduate students in the MBA program are eligible if they are in the top 20 percent of their graduating class. The students have worked very hard to receive this honor and Dean (John) Kooti, Associate Dean (Anthony) Winter, and I are proud of their success.”

The Shippensburg chapter has been active since 1983, and Bailey said 1,205 chapter members have been inducted into the honor society since then.

The designation qualifies Shippensburg’s chapter to participate in and receive $500 in the BGS matching funds scholarship program next year. Under this program, each year one deserving student who is a member of BGS is awarded a $1,000 scholarship.

The chapter also is eligible to nominate one of its BGS chapter advisers to be considered in the 2011 Outstanding Chapter competition, which offers additional scholarship dollars. In addition, the chapter may send one or two student members to a student leadership forum and may nominate someone for the 2011 Business Achievement or Medallion for Entrepreneurship Awards.
HR program earns national recognition

Shippensburg University's human resource program has been recognized as being aligned with the Society for Human Resource Management's human resource curriculum guidelines.

The Society for Human Resource Management (SHRM) is an association that serves the needs and improves the capabilities of all human resource professionals. In 2006, the SHRM board began an initiative to define and develop human resource education programs across the country. The initiative hopes to help develop a common, minimum skill set in students, which human resources professionals look for when hiring employees.

According to Dr. Vicki Taylor, associate professor of management and faculty adviser for the university’s SHRM chapter, to receive this recognition, the department submitted curriculum guidelines, information regarding the university, the John L. Grove College of Business and the human resources program, all of which were reviewed by SHRM.

The review consisted of whether the degree program includes required human resources-specific content in such areas as employee and labor relations; employment law, job analysis and job design; organizational development; performance management; recruitment and selections; strategic human resource management; and compensation and benefits.

“Alignment with SHRM not only provides our program with public recognition, but it also provide professors at Shippensburg with case studies and academic teaching modules that have been developed for use in academic settings by recognized professionals in the field of HR,” said Taylor.

In addition, the university’s program will be recognized on SHRM’s website including a link on the site which is a common resource for potential students seeking to determine where they would like to go to school. The recognition, Taylor said, also allows the university to affirm to students that it is aligned with SHRM and graduates will be able to assure prospective employers that they have completed a robust and comprehensive human resources-specific curriculum.

For more information, contact Taylor at vltaylor@ship.edu.
Wendy S. Becker, Associate Professor of Management and Marketing, was invited to teach *International Human Resource Management* at the MCI Management Center Entrepreneurial School in Innsbruck, Austria on May 25-29, 2010. MCI offers graduate, non-graduate and post-graduate educational programs to senior and junior managers at all management levels in the fields of business, management, law, IT, social sciences, health, tourism and engineering.

http://www.mci.edu/en/

Dr. April Bailey's *Business Information Processing* class, also referred to as BIP I students have been working on brochures, newsletters, and websites through the use of Microsoft Publisher for various departments and groups within the College of Business and the University. Darcy Frailey, an MIS major worked with the instructor on developing a modern handout to share with the Foundations classes (BSN 101) assisting them with the proper dress attire for an internship interview or a full-time position after graduation. Rebecca Swartz, a marketing major, worked with the instructor on creating an exciting brochure for the Accounting and MIS department for their advising needs. Lisa Wimer, a management major, did something similar for the Registrar's Office by explaining the processes within a brochure and giving students a calendar of important dates. Lastly, Ashley Sanders has been working with the instructor and the publication's office on campus to update materials for the Open Houses and new students coming into the ITBE program.

April Bailey, Assistant Professor of Information Technology for Business Education, and Michael Marsh, Professor of Management Information Systems, co-authored an article titled, *Transitioning Non-Traditional Students to an Undergraduate Business Program*. The refereed paper was published by the American Journal of Business Education in August 2010.
On August 31, 2010 Dr. John Kooti, dean, and Dr. Anthony Winter, associate dean visited the BSN 101, Foundations of Business Administration courses. They welcomed the first year and transfer students in Dr. April Bailey’s and Dr. Tara Horst’s classes. They spoke about the undergraduate business college experience and how to gain the most from their time in the John L. Grove College of Business.

Members of the Grove College of Business Advisory Board came to campus on Friday, October 30 to meet with the deans, members of our College Council, other faculty and selected students. This dedicated group meets once each semester to assist the College with various topics. At the fall meeting, the group was involved in helping review and revise the Grove College of Business Mission Statement. They were also assigned the task of thinking of strategic initiatives as to where they’d like to see the College in the next five years. In addition, the Student Professional Organization presidents attended and briefed the board on what activities they were involved in at this time.

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On Sept. 2, Dr. Cheng-Few Lee, a Distinguished Professor of Finance and Economics at Rutgers University, made two speeches at Shippensburg. At 3:30 p.m., he shared his research experiences on finance, economics, statistics, and accounting with 16 business and economics faculty members. He also presented his research paper "Price, Earnings, and Revenue Momentum Strategies". Dr. John Kooti, Dean of the John L. Grove College of Business, chaired the section and hosted the welcome dinner for Dr. Lee.

At 6:30 p.m., he presented "Economic Development and Prospective in China, Hong Kong, and Taiwan: The Impact on the U.S. Economy" in the Old Main Chapel. Dr. John Kooti served as the chair of the section. Dr. Lee introduced an updated and critical economic issue in eastern Asia and discussed the impact on the U.S. economy to more than 350 audience. When he presented the development trends and his findings, he encouraged students to have more international exposure so that they can be more marketable in their career. In addition, he also showed his concerns regarding employment issues in the States.

Dr. Cheng-Few Lee is a leading financial economics scholar in the world and is the editor of several academic journals. He has published more than 170 articles in journals including the Journal of Finance, Accounting Review, Journal of Accounting Research, Review of Economics and Statistics, Journal of the American Statistical Association, and Management Science. Dr. Cheng-Few Lee was the IBE Professor of Finance at University of Illinois - Champaign-Urbana before joining Rutgers. He earned his B.S. and M.A. from National Taiwan University, M.S. from West Virginia University, and Ph.D. from State University of New York at Buffalo.

Dr. Lee's speeches are a part of "Passport to Taiwan" at Shippensburg University. These events are sponsored by the Office of Social Equity and the Commission on Human Understanding and is organized by Dr. Wan-Jiun Paul Chiou, Associate Professor of Finance.
Academic Day 2010

The deans and some of the student leaders in the Grove College of Business welcomed the new business students to Ship at the opening academic session during the New Student Orientation on Friday, August 27, 2010.
Dr. Kooti hosted the College of Business Annual Picnic on Friday, August 27th at Southampton Township Park for administrators, faculty, staff, board members and faculty emeritus. Approximately 80 guests attended. The event was catered by Kathy’s Deli of Shippensburg and Bartender-To-Go of Hagerstown. Everyone enjoyed an evening of great food and fellowship!
The College of Business held their 1st Annual CoB Homecoming Reunion on Saturday, October 23rd in Grove Hall Forum. Approximately 50 alum and guests along with faculty and staff joined in the festivities. Dr. Joseph Hunt, dean of the College of Business from 1981-1991 attended.

Dr. Robert Rollins provided a Homecoming pregame talk.
Three delegates from East China Normal University visited our campus on October 20. They had a meeting with Drs. John Kooti, Tony Winter, Ming-Shiun Pan, Robert Stephens, and George Pomeroy in which ideas of forging and developing exchange relations and collaboration between the two universities were discussed. East China Normal University is one of China’s 33 key universities under the direct auspices of the Ministry of Education.

Best wishes to Ms. Cindy Stitt who decided to enjoy retirement after 26 years of service at Ship! Cindy was “numero uno” to many students who were fortunate to get to know her.

Susan Cleckley, MBA, SPHR, joined the staff of the Shippensburg University Small Business Development Center in October as a part-time Business Consultant working up to 32 hours a week out of the SBDC’s York County outreach offices.

Susan’s background includes over 25 years of successful business experience in sales, marketing and human resources in both Fortune 500 companies and as an entrepreneur. She has worked for Xerox Corporation, Johnson and Johnson and AstraZeneca Pharmaceuticals. Susan received her MBA from The University of North Carolina and her Bachelors degree from Fairleigh Dickinson University. She is an Adjunct Instructor for the Business Department of Penn State University.
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