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PRESS RELEASE

THE SHIPPENSBURG UNIVERSITY SIFE TEAM RECEIVES RECOGNITION AT REGIONAL COMPETITION

Shippensburg, 3 April 2009 - The Shippensburg University SIFE (Students In Free Enterprise) team returned to Shippensburg as winners after participating in the New York City SIFE USA Regional Competition on April 3rd. The event was one of 16 SIFE USA Regional Competitions being held across the United States in March and April. SU SIFE will now be competing at the SIFE USA National Competition which is taking place in Philadelphia from May 10th – 12th.

This year 21 members of the Shippensburg University SIFE team competed and won against schools from Pennsylvania, Maryland, and New York, including Penn State University Park, Princeton, University, Bloomsburg University, and Siena College. SU SIFE began four and a half years ago, and this marks the fifth time in a row that SU SIFE has won a SIFE Regional Competition.

Katie McDade, the SU SIFE Chief Operating Officer, stated, "I'm really proud of each of our team members. Everyone voluntarily put a relentless effort forward. It's no wonder we've had such successful results".

Bob Stephens, the SU SIFE faculty advisor was also complementary of the team's efforts. "The SIFE students have worked really hard and have really raised the bar with their presentation skills this year. This is an excellent group of students that have represented the College of Business and the University very well. They are a great example of what our students are capable of accomplishing, and we look forward to doing well again at the SIFE national competition in Philadelphia in May."

SIFE is an international non-profit organization active on more than 1,400 university campuses in 48 countries. SIFE teams create economic opportunities in their communities by organizing outreach projects that focuses on: market economics, entrepreneurship, personal financial success skills, and business ethics.

During this academic year, the Shippensburg University SIFE team organized 13 projects in the Shippensburg community, including working hard to raise money to donate 100 laptops to Anh Linhs Free School in Vietnam. To make donating easier, SU

SIFE made door-to-door visits, provided pamphlets with donation information, and created a website (www.susifelaptop.webnode.com) asking for \$5 or more.

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