

Information Technology for Business Education

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BSBA in Information Technology for Business Education

Graduates of the ITBE program at Ship will have a broad choice of career paths in educational and corporate settings.

Information technology has become an integral part of the business world. Due to the high demand for graduates in the IT field, salaries are very competitive and starting salaries are well above average for recent graduates. The ITBE program at Shippensburg University provides students with strong academic preparation in the fields of business and computer education. The major is cooperatively

planned and supervised by the Grove College of Business and the College of



Education and Human Services. Students who seek certification as K-12 Business Education teachers have the option of enrolling for one additional semester of student teaching, which will qualify them for a K-12 certification in Business, Computers, and Information Tech-

nology in the Commonwealth of Pennsylvania.

Ship has a well-established Business Internship Program that provides opportunities for on-the-job experience while gaining college credits. These internship opportunities include businesses and corporations where there is a need for information technology specialists. Internships often turn into job offers, according to post-graduate surveys of Ship business students.

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John L. Grove College of Business AACSB Accreditation

Since 1981, the John L. Grove College of Business was the first in the Pennsylvania State System of Higher Education to be accredited to the Association to Advance Collegiate Schools of Business (AACSB International). Among

other interests to continue the accreditation, the College of Business has undergone many changes to adapt to new guidelines every five years. As such, faculty, administrators, alumni, staff and many students are observed by a team of examiners in order

to fully meet AACSB high standards and quality guidelines.



“We are what we repeatedly do. Excellence, then, is not an act, but a habit.”
-Aristotle

ITBE Course Requirements

- **Shippensburg University’s General Education Coursework**
- **Business Core Curriculum:** ITBE majors take the same core curriculum as other business majors. This core includes economics, finance, information systems, marketing, organization behavior, and business law as well as other business subjects. See the College of Business website for complete course listings: <http://www.ship.edu/business/>
- **ITBE Courses:** In addition to your general education classes and core business classes, you will complete advanced work in computer programming, systems development, information processing, and telecommunications.
- **Teacher Certification:** Those students interested in pursuing a teaching certificate in business education must complete 15 credit hours of education course work, which takes the place of free electives, and 15 credit hours of student teaching.

Clubs and Honor Societies

Pi Omega Pi, one of the oldest societies on campus, is the National Business Education Teacher society which has the purpose of promoting scholarship and service in the area of Business Education.

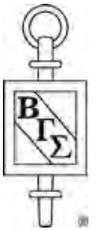
SIFE— Students in Free Enterprise has a mission to provide members the best opportunity to develop leadership, team work and communication skills through learning,

practicing, competing and teaching the principles of free enterprise.

Phi Beta Lambda is another way in which you can involve yourself in a club and network with other individuals within the John L. Grove College of Business. Phi Beta Lambda is partnered with the Future Business Leaders of America; while FBLA operates at a high school level, Phi Beta Lambda operates at the college level.

Beta Gamma Sigma

Honor society. Only those students attending universities and colleges accredited by AACSB International are considered for membership. In addition, membership is extended to seniors ranking in the top 10% of their class, juniors in the top 7% and MBA students maintaining a minimum of 3.6 GPA.



SIFE

Student Teach Abroad

Exceptional educators are global educators. Prepare for the future: student teach in another country and/or cultural setting. Educators **Abroad's** (EA) mission is to provide personalized professional development worldwide for prospective and employed

educators who are fluent in English. EA faculty (a global network of professional educators) work together to foster cross-cultural understanding and develop the professional abilities of educators. They achieve this goal through

close working relationships with accredited universities and host schools worldwide and active participation in international education organizations such as the International Society for Teacher Education (ISTE) and International Council on Education for Teaching (ET).



www.educatorsabroad.org

A Student's Perspective

My name is Angela Tobash, and I am an Information Technology for Business Education student at Shippensburg University. Prior to entering the ITBE program at Shippensburg, I was undecided in the College of Business. I looked toward the ITBE program due to my passion for helping others and sharing the things I have learned. This could be possible through training and teaching others business and technology. The ITBE program has exposed me to many individuals that share my

same passion. I have networked with professionals in the field of teaching through opportunities made by this program. These opportunities include observations of real world teaching and training, listening to guest speakers that have changed the lives of their students, offering my help at the FBLA conference, and participating in the John L. Grove College of Business clubs and activities. I am also a member of Beta Gamma Sigma and Pi Omega Pi honor societies. Shippensburg University, along



with the John L. Grove College of **Business'** ITBE program, has done nothing short of preparing me to enter the working world after graduation.

Career Opportunities

Graduates of the ITBE major will have a choice of career paths available upon graduation. Some graduates will choose to be teachers, technology coordinators, or network specialists for public or



private schools, school districts, or other post-secondary educational institutions. Others will secure employment in businesses and corporations where there is a need for information technology specialists.

Scholarships and Awards

Thanks to the generosity of former professors and students, several scholarships and awards have been established for entering or advanced business majors on a competitive basis. They include two Renetta F. Heiss Awards, the Max Cooley Scholarship Award, the John L. and Cora I. Grove

Scholars Awards, and the Fogelsonger Scholarship to name a few. Another monetary award, the Fred Archer Memorial Award, is given annually to a student for outstanding academic achievement. A host of other academic and financial scholarships are also awarded annually.



**John L. Grove
College of Business**

Meet the Advisor

We live in a truly global **environment, and today's** business is global. My teaching focus is to provide students with a solid foundation of all areas of the business discipline. I provide knowledge on Marketing, Finance, Entrepreneurship, Accounting, Operations Management and Quality, Human Resources, Supply-Chain Management, Management Information Systems, and Information Technology for Business Education.

As I supervise student teachers, I hope to instill in them and their students:

1) development of critical thinking and problem-solving skills, 2) excellence in achieving individual goals, organization and success, and 3) making the maximum contribution possible to our global community.

My other academic interests include Innovative Pedagogy, Experiential Learning, Collaborative Learning, Moving Courses to an Online Environment, Changing Student Needs, Strategic Management, Organizational Behavior, Real Estate, Retirement and Financial Planning.



Dr. Irma Hunt
ITBE Advisor



Marilyn Small
M.Ed.

Student Teaching Supervisor

During your student teaching semester you will be mentored by a certified supervisor who is a former business teacher and the current adjunct faculty member. Mrs. Small possesses the knowledge and skills to help you achieve success in the teaching profession and will personally work with each of you to achieve all of the goals and objectives to become a great teacher!

John L. Grove College of Business

Mission Statement

The John L. Grove College of Business at Shippensburg University provides a high-value, comprehensive, educational experience that prepares students to excel as principled leaders in today's global business community.

Shippensburg University

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