MIS Newsletter – Spring 2011

http://www.ship.edu/Business/Programs/MIS/Department_of_Management_Information_Systems/

Prepared by Dr. Dao

I. MIS Faculty News:

Dr. Armstrong: Received Shippensburg University's *Teaching Innovation and Pedagogy Spotlight* for his innovative approach to technology training in his course MIS 446 Information Systems Project Development. Under Dr. Gary Armstrong's leadership, this course facilitates active learning, student-centered principles, effective use of technology, and collaborative learning.

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Drs. Armstrong, Baily and Tucker presented their co-authored research paper titled "Designing an Integrative Teaching Approach of Using a Business Plan as a Model to Introduce Business Concepts to First-year and Transfer Business Students" at the *Academy of Business Disciplines Annual Conference* in Florida, November, 2010.

Dr. Catanio: Presented his research paper titled "Driving Factors Effecting Employee Training" at the *Academy of Business Disciplines Annual Conference* in Florida, November, 2010.

Dr. Dao: Had two research papers accepted for publication: 1) Paper titled "From Green to Sustainability: Information Technology and an Integrated Sustainability Framework" was accepted for publication in the *Journal of Strategic Information Systems*, 2) Paper titled "Performance Impacts of IT Resources within the Context of Mergers and Acquisitions" was accepted for publication in the *Journal of International Technology and Information Management*. The two papers are part of Dr. Dao's research portfolio examining the business and sustainability value of IT within organizational context.

Dr. Marsh: Was invited to attend the *Third Annual U.S. Department of Justice Cybersecurity Conference* in Washington, D.C. He participated in workshops and discussions on the National Initiative for Cybersecurity Education program, Security in Social Media, Cloud Computing Security, and Public/Private Cybersecurity Partnerships.

Graduate Certificate in Management Information Systems (MIS)

Shippensburg University is now offering a Management Information Systems certificate. This is a 12-

credit program for working professionals who have an undergraduate degree and who seek to upgrade their management and/or technical skill sets in order to become more fluent in a technologically challenging environment. Students can complete this certificate by attending class one night a week for one year, and by taking one course at a time. Locations include Shippensburg or Harrisburg. Students can also use two of the four courses as the MBA electives if they choose to pursue the MBA program at Shippensburg.

II. Scheduling Information for Summer/Fall 2011

The scheduling process for summer and fall will begin shortly after you come back from the Spring break. It is essential that you take this process seriously otherwise you may end up completing the wrong courses and thus delay your graduation. You should already have a program plan that was developed in your Foundations course which outlines the specific courses and semesters in which you are to enroll in the business core and specific major courses.

Note: As a business major you must earn a "C" or better in both English 101 and MAT 140 (or a "D" or better in MAT 181). The Foundations of Business Administration (BSN101) is to be taken during the freshmen year.

The actual process is simple: have your schedule reviewed and approved by your faculty advisor; go to http://info.ship.edu; and click on Student Information and log in.

Group Advisement Meetings for Summer & Fall 2010 Scheduling:
Wednesday, March 2nd, 12:00 noon - 12:30pm - GRH302
Thursday, March 3rd, 3:30pm - 4:00pm – GRH302

Please plan to attend one of these sessions in order to be released for Summer & Fall scheduling, which begins on Monday, March 21st. If you cannot attend either session being offered, be sure to see your advisor during office hours in order to be released.

As indicated above, you are **REQUIRED** to meet with your academic advisor for a review of your selected courses **BEFORE** you are permitted to schedule. There is an academic hold on your scheduling session that will only be released once you have met with your advisor. There are no exceptions to this rule. It is important to check your SIS for any other holds such as library or parking fines that must be cleared with the appropriate office before your scheduling appointment.

Further information on scheduling can be found at:

http://www.ship.edu/Registrar/Undergraduate_Scheduling/

You can find your assigned advisor in the table bellow:

Student Last Name Initial	Advisor	Office Location in Grove Hall and	Office Phone Number
A-B & T-Z	Dr. Catanio	119	x1526
C-E	Dr. Marsh	336	x1766
F-M	Dr. Dao	315	x1415
N-S	Dr. Danesh	237	x1674

Check their office door for office hours and/or appointment sign-up sheets. Do not call to make an appointment unless you do so during office hours.

MIS Courses

Below are the courses to be offered during the Summer and Fall 2011 semesters:

Summer 11	**Fall 11**
ISM142: Term III (online)	ISM 142
ISM300: Term III (online)	ISM 240
	ISM 300
	ISM 344
	ISM 355
	ISM 393

Please note that ISM240, 344, 355, classes are offered only in the fall semester, and ISM340 is offered only in the spring semester.

III. Internships

Although an internship is optional in your program, an internship would be very helpful to your job search. Given the competitive nature of the job market during the current economic condition and that many organizations seek individuals with some amount of work experience; you will put yourself in a much better competitive position by completing an internship. In fact, many interns were eventually hired to full-time positions.

You are highly encouraged to **take at least one internship before graduating**. You can start arranging for an internship after finishing your sophomore year. Juniors and seniors in the John L. Grove College of Business who are in good academic standing are eligible to participate in the Business Internship Program. Interns do major related work in business or the professions for free elective credit during the academic year or during the summer.

Suggested timeline

Students usually do their internship during the summer between junior and senior year. Bellow is a suggested time line for juniors during the spring Semester:

- Late Fall semester/ Early Spring semester: Prepare your resume
- Have your resume reviewed by experts in the University's Career Development Center
- Register with the College o Business's Internship Office and attend workshops to find potential internships
- Send your applications and prepare for interviews

A **professionally prepared resume** is a cornerstone of a successful search for an internship or a job after graduation. It is critical that you start preparing your resume well before applying for your internships of jobs. The University's Career Development Center offers services that assist students in developing and implementing their career plans, among the services offered are workshops on resume preparation. You can check the Center's website for more information at http://webspace.ship.edu/career/index.html.

For more information on business internship, you can contact:

Director: Dr. Anthony Winter Grove Hall 128
Secretary: Melanie Lugo Grove Hall 324
Office Hours: Monday - Friday 8:00 AM - 12:00 PM and 1:00-4:30 PM
Telephone: 717-477-1140 Email: bip@ship.edu

IV. MIS Club

You are strongly recommended to join the MIS Club. As a member, you will benefit from participating in different club activities and gain opportunities to network with future employers for internship and full-time job opportunities. More information about the club can be found on the club's website at http://webspace.ship.edu/misclub/.

V. IT Jobs Updated

IT-related jobs growing four times as fast as all industries combined

The Bureau of Labor Statistic's most recent Career Guide (2010-2011 Edition) reports that **Computer Systems Design and Related Services** is one of the fastest growing industries between 2008 and 2018. The guide reports that wage-and-salary employment for the industry is expected to grow 45 percent from 2008 to 2018, about 4 times as fast as the 11 percent growth projected for all industries combined. Additionally, 656,400 jobs will be added over the decade, placing Systems Design and Related Services among the 5 industries with the largest job growth. This fast growth grade can be attributed to an increasing reliance on information technology by all kinds of business. Organizations will continue to turn to firms in Systems Design and Related Services to maximize their return on investments in equipment, and to help them satisfy their growing computing needs.

Positive Bounce in IT Jobs Market

CIO.com (Feb, 09th) reported a significant jump in IT job appointments in January, 2001. According to the article, KPMG and the Recruitment and Employment Confederation (REC) monthly job report showed that demand for permanent IT and computing workers had increased the most out of all the industries, compared to the previous month.

In other news, CIO (Feb, 07th) reported that a couple IT industry surveys indicate that the business is booming for the tech industry. Full-time tech positions on offer have been increased recently. Two-thirds of senior technology executives recently surveyed by KPMG said they thought their industry would recover from the current economic recession ahead of the overall U.S. economy.

CareerBuilder reports in its annual job forecast that 24% of employers plan to hire full-time, permanent employees in 2011, up from 20% in 2010. Among those companies in hiring mode, 26% plan to add IT jobs (second only to sales jobs, cited by 27%). The number of job listings at Dice.com, a career site for technology and engineering professionals has also increased by 40% from where it was a year ago.

VI. Capital Blue Cross Full-Tuition Scholarship/Internship Opportunity

The John L. Grove College of Business will be awarding a Capital Blue Cross full-tuition scholarship to a currently enrolled full-time junior Management Information Systems major. If you will have completed at least 60 credits with a 3.30 cumulative grade point average or higher by the end of the 2011 Summer Semester, you are eligible to apply for this scholarship.

Please note that the recipient of this scholarship must agree to complete an official, compensated internship with Capital Blue Cross located in Camp Hill, PA, during the summer after the junior year or another semester(s) as mutually agreed to by Capital Blue Cross, the Internship Director, and the recipient.

You will need to submit the following information to the Internship Office (Grove 324) by **Monday, February 28, 2011** in order to be considered for this scholarship.

- Letter of interest addressing areas such as educational/career goals, school and community involvement (past and present), and any other information which you feel makes you worthy of receiving this scholarship/internship.
- Current resume
- A list of three references

You may either drop off hard copy of this information or send it via email to bip@ship.edu.

VII. Useful Links

Ship College Central
http://www.collegecentral.com/ship/

Ship Career Development Center
http://www.ship.edu/career/
http://www.ship.edu/Career/Calendar/
http://www.ship.edu/Career/Job_Search/
http://www.ship.edu/Career/Resume_Tips_and_Strategies/
http://www.ship.edu/Career/Cover_Letters_and_Written_Correspondence/
http://www.ship.edu/Career/Interviewing_Tips_and_Strategies/

COB Internships
http://www.ship.edu/Business/Internships/Business_Internships/

IT Jobs in PA
http://www.portal.state.pa.us/portal/server.pt/community/jobseekers/11372/open_state_and_local_government_career_opportunities/590498#IT

PA Civil Service
http://www.scsc.state.pa.us/portal/server.pt/community/civil_service_home/9164

Federal Jobs
http://www.ship.edu/Career/Federal_Employment/

Social Networking Check List
https://cdn.theladders.net/static/images/editorial/webchecklist09.0218.pdf

MIS Graduate Certificate Program
http://www.ship.edu/Extended/Certificates/Management_Information_Systems/

MIS Department
http://webspace.ship.edu/mis

MIS Club
http://webspace.ship.edu/misclub

MIS Alumni
http://webspace.ship.edu/misclub/alumni.html

MSDN Software Library
http://msdn07.e-academy.com/elms/Storefront/Home.aspx?campus=su_ami

D2L
http://D2L.ship.edu/

ResNet
http://resnet.ship.edu/