COMMUNICATIONS/JOURNALISM MAJOR REQUIREMENTS

Name _____ Advisor _____

The Department of Communications/Journalism offers an undergraduate program leading to a Bachelor of Arts degree in Communications/Journalism, with a professional emphasis in Public Relations, Print Media, or Electronic Media. All Comm/Journ majors must: (1) pass a minimum of 33 credits in the major to graduate, (2) pass COM 211 and COM 212 with a C or better grade before scheduling any other Comm/Journ courses, (3) select and complete a Professional Emphasis as part of their Comm/Journ major program of study, and (4) select and complete an academic minor or an advisor-approved concentration in another academic department at the university.

BACHELOR OF ARTS DEGREE REQUIREMENTS

GENERAL EDUCATION (48 credits)
1. Required Skills and Competencies .....15 credits
2. Categories of Knowledge .....33 credits
3. Library/Information Skills (as part of ENG101 or ENG110)

COMMUNICATIONS/JOURNALISM MAJOR.....33–39 credits
ACADEMIC MINOR OR APPROVED CONCENTRATION .....15–21 credits
GENERAL (FREE) ELECTIVES.....12–24 credits
TOTAL CREDITS REQUIRED FOR GRADUATION..... 120 credits

Note: All students seeking a B.A. degree, including all Comm/Journ majors, are required to attain proficiency in a foreign language. Details on the reverse side.

COMMUNICATIONS/JOURNALISM MAJOR
(11-13 courses; 33-39 credits)

All majors must take between 33 and 39 credits in the Communications/Journalism major to graduate. Additional Communications/Journalism credits taken over 39 will NOT count towards the 120 credits required for graduation unless approved in advance by your advisor and the Department Chair. The Communications/Journalism major consists of a required Communications/Journalism core (4 courses; 12 credits), a student-selected Professional Emphasis (3 courses; 9 credits), and Communications/Journalism Electives (4-6 courses; 12-18 credits).

I. COMMUNICATIONS/JOURNALISM CORE COURSES
(4 courses; 12 credits)

Note: All students must pass COM 211 and COM 212 with a "C" or better grade before taking any other Communications/Journalism course.

_____ COM 211 Introduction to Mass Communication
_____ COM 212 Media Writing

_____ COM 320 Communication Law (Jr. or Sr. standing)
_____ COM 499 Comm/Journ Senior Capstone (Sr. standing)

II. PROFESSIONAL EMPHASIS
(3 courses; 9 credits)

All majors must select ONE of the following professional emphases and pass all three courses listed for that emphasis. Courses in the two emphases not selected can be used as Comm/Journ electives. Please note the prerequisites in parentheses for certain courses.

PUBLIC RELATIONS
_____ COM 380 Public Relations
_____ COM 381 Promotional Publication Design
_____ COM 400 Public Relations Writing (380)

PRINT MEDIA
_____ COM 285 News Writing & Reporting
_____ COM 293 Editing (285)
_____ COM 375 Public Affairs Reporting (285)

ELECTRONIC MEDIA
_____ COM 224 Writing for the Electronic Media
_____ COM 325 Current Strategies in Electronic Media Programming
_____ COM 338 Electronic Media Management & Regulation

III. COMMUNICATIONS/JOURNALISM ELECTIVES
(4-6 courses; 12-18 credits)

All majors must select between 4-6 elective courses to complete the major. Elective courses may be chosen from: (1) the six courses from above that are not included in the student's selected Professional Emphasis and (2) the courses listed below.

_____ COM 290 Advertising Copywriting (380)
_____ COM 331 Radio Production and Performance
_____ COM 335 Media Advertising and Sales
_____ COM 360 Introduction to Photography
_____ COM 362 Photojournalism (360 or instructor permission)
_____ COM 370 Television Production
_____ COM 376 Feature Writing
_____ COM 378 Computer-Assisted Reporting

The following elective courses require junior or senior status:

_____ COM 395 Internship I (department permission; 2.3 QPA)
_____ COM 396 Internship II (department permission; 2.3 QPA)
_____ COM 451 Electronic Field Production (224)
_____ COM 452 Electronic News Gathering (224)
_____ COM 460 Case Studies in Public Relations (380)
_____ COM 470 Digital Photography (360 or instructor permission)
_____ COM 475 Book Production
_____ COM 476 Magazine Design
_____ COM 481 Interactive Media Design (381)
_____ COM 482 Internet Communication
_____ COM 490, 491, 492 Selected Topics in Communications/Journalism

Additional information: 1. Prerequisite course numbers/information shown in parentheses. 2. A maximum of 12 credits may be transferred into the major.

Revised 11/08/2006

GENERAL EDUCATION REQUIREMENTS
(16 courses; 48 credits)

I. REQUIRED SKILLS & COMPETENCIES ..... 15 credits

_____ HIS 105 World History I ..... 3 credits
_____ HIS 106 World History II ..... 3 credits
_____ HCS 100 Introduction to Human Communication ..... 3 credits
_____ ENG 106 Writing Intensive First Year Seminar ..... 3 credits
_____ College-level Math (MAT 102, 108, etc.) ..... 3 credits

II. CATEGORIES OF KNOWLEDGE ..... 33 credits

Category A: Logic and Numbers for Rational Thinking ..... 3 credits
_____ _____ _____ _____

Category B: Linguistic, Literary, Artistic, and Cultural Traditions ..... 9 credits
_____ _____ _____ _____
_____ _____ _____ _____
_____ _____ _____ _____

Category C: Biological and Physical Sciences ..... 9 credits
_____ _____ _____ _____
_____ _____ _____ _____
_____ _____ _____ _____

Category D: Political, Economic, and Geographical Sciences ..... 6 credits
_____ _____ _____ _____
_____ _____ _____ _____

Category E: Social and Behavioral Sciences ..... 6 credits
_____ _____ _____ _____
_____ _____ _____ _____

MODERN LANGUAGE REQUIREMENT for B.A. PROGRAMS

_____ Students with 3 years of any one foreign language in high school have automatically fulfilled the modern language requirement and do NOT have to take any foreign language courses at SU.

_____ Students with less than 3 years of any one foreign language in high school must pass an intermediate level foreign language course (FRN 103, GER 103, or SPN 103). These students are placed in the appropriate foreign language course (101 or 102) based on the results of their university placement test. Students placed in 101, must take 101, 102, and 103 to fulfill the requirement. Students placed in 102 must take 102 and 103 to fulfill the requirement. Any of these foreign language courses may be taken at another college or university and transferred to SU.

_____ Students may fulfill this requirement through AP testing, CLEP, or the university placement test combined with an oral exam given by the Modern Language department.

ACADEMIC MINOR OR ADVISOR-APPROVED CONCENTRATION
(5–7 courses; 15–21 credits)

All Comm/Journ majors must declare a minor or create a concentration in any academic department outside of Comm/Journ. All minors, which vary from 18 to 21 credits, are listed in the undergraduate catalog. Course selections for a minor are fixed by that department. To declare a minor, a student must visit the department office of the minor desired and ask permission to declare the minor. If a student does not declare a minor, he/she must work with his/her advisor to create a concentration. A concentration is 15 credits and is a more flexible option than a minor because it allows the student, with advisor assistance and approval, to select any 5 courses in the outside academic department. Notes: All students should declare a minor or create a concentration during their sophomore year. Concentration courses may not be double-counted as general education or general elective credits.

Minor or Concentration = _____

___ ___ ___ _____ ___ ___ ___ _____
___ ___ ___ _____ ___ ___ ___ _____
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GENERAL ELECTIVES
(4–8 courses; 12–24 credits)

These courses are selected from any academic area outside of Communications/Journalism.

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