

Name _____ Adviser _____

The Department of Communication/Journalism offers an undergraduate program leading to a Bachelor of Arts degree in Communication/Journalism, with a professional emphasis in Public Relations, Print Media, or Electronic Media. All Comm/Journ majors must: (1) pass a minimum of 33 credits in the major to graduate, (2) pass COM 111 and COM 112 with a C or better grade before scheduling any other Comm/Journ courses, (3) select and complete a Professional Emphasis as part of their Comm/Journ program of study, and (4) select and complete an academic minor or an adviser-approved concentration in another academic department at the university.

BACHELOR OF ARTS DEGREE REQUIREMENTS

- GENERAL EDUCATION (16 courses; 49 credits)
- 1. Required Skills and Competencies 16 credits
 - 2. Categories of Knowledge 33 credits
- COMMUNICATION/JOURNALISM MAJOR 33–39 credits
 ACADEMIC MINOR OR APPROVED CONCENTRATION 15–21 credits
 GENERAL (FREE) ELECTIVES 11–23 credits
TOTAL CREDITS REQUIRED FOR GRADUATION 120 credits

Note: All Comm/Journ majors must take MAT117 to demonstrate proficiency in statistics. An equivalent statistics course may be transferred from another school.
Note: All students seeking a B.A. degree, including all Comm/Journ majors, are required to attain proficiency in a foreign language. Details on the reverse side.

**COMMUNICATION/JOURNALISM MAJOR REQUIREMENTS
(11-13 courses; 33-39 credits)**

All majors must take between 33 and 39 credits in the Comm/Journ major to graduate. Additional Comm/Journ credits taken over 39 will not count towards the 120 credits required for graduation. Comm/Journ majors who minor in Business are restricted to a maximum of 36 credits in Comm/Journ that will count towards the 120 required for graduation.

The Comm/Journ major consists of a required Comm/Journ Core (5 courses; 15 credits), a student-selected Professional Emphasis (4 courses; 12 credits), and Comm/Journ Electives (2-4 courses; 6-12 credits).

**I. COMMUNICATION/JOURNALISM CORE COURSES
(5 courses; 15 credits)**

Note: All students must pass COM 111 and COM 112 with a “C” or better grade before taking any other Comm/Journ course.

- _____ COM 111 Introduction to Mass Communication
- _____ COM 112 Media Writing
- _____ COM 245 Diversity & the Media
- _____ COM 345 Communication Law & Ethics (Jr. standing)
- _____ COM 355 C/J Professional Practicum (Jr. standing) (201 & 241, or 285 & 293, or 224 & 284)

**II. PROFESSIONAL EMPHASIS COURSES
(4 courses; 12 credits)**

All majors must select ONE of the following professional emphases and pass all four courses listed for that emphasis. Courses in the two emphases not selected can be used as Comm/Journ electives. Prerequisites are listed in parentheses for certain courses.

PUBLIC RELATIONS (641)

- _____ COM 201 Principles of Public Relations
- _____ COM 241 Public Relations Writing
- _____ COM 381 Promotional Publication Design
- _____ COM 432 Public Relations Research & Campaigns (201; 241; 355) (Sr. Only)

PRINT MEDIA (642)

- _____ COM 285 News Writing & Reporting
- _____ COM 293 Editing (285)
- _____ COM 375 Public Affairs Reporting (285)
- _____ COM 478 Digital Journalism (285; 293; 355) (Sr. Only)

ELECTRONIC MEDIA (643)

- _____ COM 224 Electronic Media Writing
- _____ COM 284 Electronic Media Basic Production
- _____ COM 424 Electronic Media Producing & Performance (224; 284; 355) (Sr. Only)
- _____ COM 484 Electronic Media Programming & Management

**III. COMMUNICATION/JOURNALISM ELECTIVE COURSES
(2-4 courses; 6-12 credits)**

All majors must select between 2-4 Comm/Journ elective courses to complete the major. Elective courses may be chosen from: (1) the eight Professional Emphases courses above not included in the student’s selected Professional Emphasis and (2) the courses and internships listed below.

- _____ COM 290 Advertising Copywriting
- _____ COM 335 Media Advertising & Sales
- _____ COM 360 Basic Digital Photographic Communication
- _____ COM 362 Photojournalism (360 or instructor permission)
- _____ COM 370 Television Studio Production (284)

The following elective courses require junior or senior status:

- _____ COM 395 Internship I (department permission; overall GPA = 2.5& Major GPA =3.0)
- _____ COM 396 Internship II (department permission; overall GPA = 2.5& Major GPA =3.0)
- _____ COM 410 Women & the Media
- _____ COM 425 Feature Writing
- _____ COM 451 Electronic Field Production (224; 284)
- _____ COM 452 Electronic News Gathering (224; 284)
- _____ COM 460 Case Studies in Public Relations
- _____ COM 470 Advanced Digital Photographic Communication (360 or instr. permission)
- _____ COM 476 Magazine Design
- _____ COM 481 Interactive Media Design
- _____ COM 482 Internet Communication
- _____ COM 490, 491, 492 Selected Topics in Comm/Journ

GENERAL EDUCATION REQUIREMENTS
(16 courses; 49 credits)

I. <u>REQUIRED SKILLS & COMPETENCIES</u>	16 credits
_____ HIS 105 World History I	3 credits
_____ HIS 106 World History II	3 credits
_____ HCS 100 Introduction to Human Communication	3 credits
_____ ENG 106 Writing Intensive First Year Seminar	3 credits
_____ MAT 117 Applied Statistics	4 credits
II. <u>CATEGORIES OF KNOWLEDGE</u>	33 credits
Category A: Logic and Numbers for Rational Thinking	3 credits

Category B: Linguistic, Literary, Artistic, and Cultural Traditions	9 credits

Category C: Biological and Physical Sciences	9 credits

Category D: Political, Economic, and Geographical Sciences	6 credits

Category E: Social and Behavioral Sciences	6 credits

MODERN LANGUAGE REQUIREMENT for B.A. PROGRAMS

_____ Students with 3 years of any one foreign language in high school have automatically fulfilled the modern language requirement and do NOT have to take any foreign language courses at SU.

_____ Students with less than 3 years of any one foreign language in high school must pass an intermediate level foreign language course (FRN 103, GER 103, or SPN 103). These students are placed in the appropriate foreign language course (101 or 102) based on the results of their university placement test. Students placed in 101, must take 101, 102, and 103 to fulfill the requirement. Students placed in 102 must take 102 and 103 to fulfill the requirement. Any of these foreign language courses may be taken at another college or university and transferred to SU.

_____ Students may fulfill this requirement through AP testing, CLEP, or the university placement test combined with an oral exam given by the Modern Language department.

ACADEMIC MINOR OR ADVISER-APPROVED CONCENTRATION
(5–7 courses; 15–21 credits)

All Comm/Journ majors must declare a minor or create a concentration in any academic department outside of Comm/Journ. All minors, which vary from 18 to 21 credits, are listed in the undergraduate catalog. Course selections for a minor are fixed by that department. To declare a minor, a student must visit the department office of the minor desired and ask permission to declare the minor. If a student does not declare a minor, he/she must work with his/her adviser to create a concentration. A concentration is 15 credits and is a more flexible option than a minor because it allows the student, with adviser assistance and approval, to select any 5 courses in the outside academic department. Notes: All students should declare a minor or create a concentration during their sophomore year. Although permitted by some minors, concentration courses may not be double-counted as General Education or General Elective credits.

Minor or Concentration = _____

_____	_____
_____	_____
_____	_____

GENERAL ELECTIVES
(4–8 courses; 11–23 credits)

These courses are selected from any academic area **outside** of Communication/Journalism. Business minors **cannot** take additional Business courses as General Electives to be included in their 120 credits required for graduation.

_____	_____
_____	_____
_____	_____