
Fact

Foundation launches \$45 million campaign

The Shippensburg University Foundation officially announced a \$45 million campaign goal Oct. 13 during a dinner attended by more than 650 donors, alumni and friends on campus.

Charting the Course, Lighting the Way — The Campaign for Shippensburg University is the largest private fundraising campaign in the Shippensburg University Foundation's history.

Bob Woodruff, ABC News anchor and reporter for ABC News and co-author of *In An Instant*, was the keynote speaker.

Dr. Gary Grove '68-'70 MEd and Mary Jo Grove '69-'70 MEd,

National Campaign co-chairs, announced the campaign goal and noted that more than \$26.6 million has been raised to date

The Groves and their volunteer campaign leadership team have worked diligently over the past two years in the private phase and thanks to many alumni and friends this Campaign launches from a position of success.

According to Mary Jo Grove, "We were truly honored to serve as national co-chairs for the campaign. We took time to think about what it would mean and how we were going to juggle the demands of our professional lives and those of the campaign.

"But in the process we realized that we owed so much to Ship it was now time to step up and give back. We met at Ship, and it was here we got an outstanding education that made us competitive wherever we went. And that is what we want for all students — access to an excellent education, and the opportunity to pursue their dreams."

John E. Clinton, SU Foundation president, said, "This evening is a culmination of months of planning, meetings, and hard work by many dedicated volunteers. Everyone hoped, and everyone believed, that we would have the commitments in hand to be ready for this day and I'm thrilled to say that we have."



Charting *the Course*
LIGHTING THE WAY
THE CAMPAIGN FOR SHIPPENSBURG UNIVERSITY

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He also noted that the campaign is “about providing wonderful opportunities for students and faculty to teach and study in a vibrant, diverse, and learning-centered community full of potential for the future. It’s about making the standard of excellence even higher.

“It’s about graduating students who will stand as the leaders and change agents of tomorrow. This is an exciting time for Shippensburg University. This is where dreams are born, where dreams are nourished, and where dreams come to fruition.”

University President Bill Ruud, offered the following predictions in his remarks:

“Shippensburg University will recruit and retain outstanding students who will, one day in some way, change our world for the better.”

“Shippensburg University will become an even more integral part of the region through quality academic programming and community service.”

“Shippensburg University will offer new programs that will produce graduates who help businesses and industries further compete in our global economy.”

“Shippensburg University will build on its reputation as a university of opportunity and success.”

“This comprehensive campaign — with your support and commitment — will reach, and perhaps even surpass, the \$45 million dollar goal and take Shippensburg University to the next level of greatness.”

The focus of the campaign is about students; charting their course and lighting their way for the future – for the men and women who will become tomorrow’s leaders. Built on three pillars; people, programs, and places, along with sustaining support from the Annual Fund, the campaign will not only strengthen Shippensburg University, but also transform it.

A campaign video debuted at the event shared with viewers the impact that investing in the initiatives will

have on the students and faculty. The initiatives are:

People: Endowments for student scholarships, endowments for faculty chairs, professorships and faculty research and scholarly activities and funding for academic student competitions.

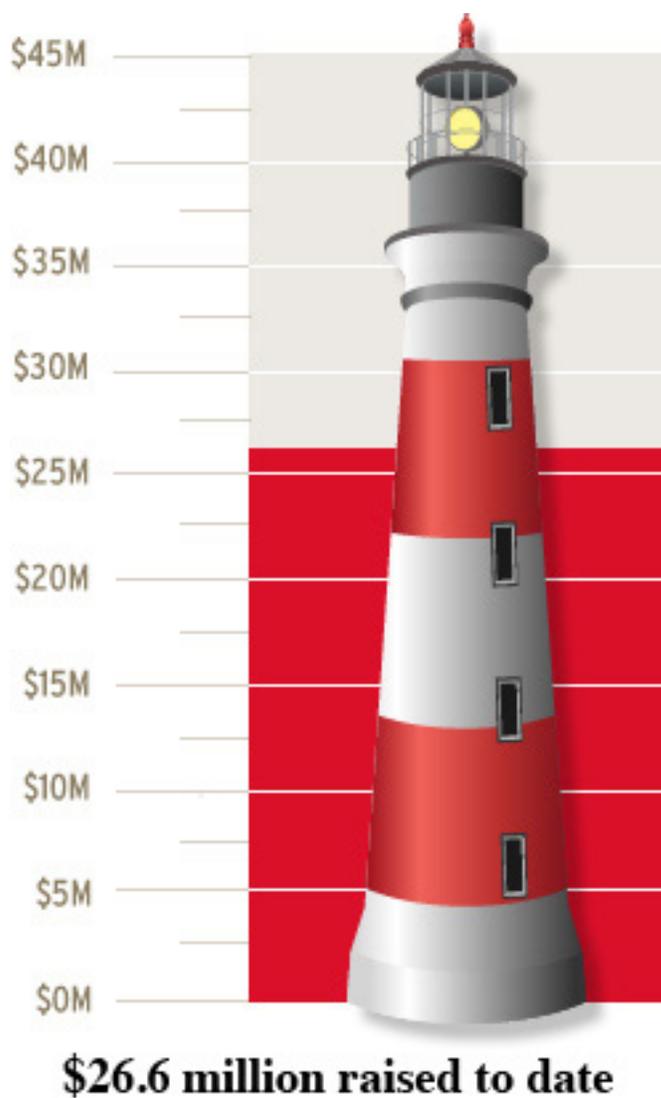
Programs: Centers of excellence including the Joint Undergraduate Student/Faculty Research Program, the Wood Honors Program, the Center for Entrepreneurial Leadership and a Community Service Center as well as endowments for international programs, seminar series for academic programs and strengthening the science, technology, engineering, and mathematics (STEM) curriculum.

Places: The renovation of the fourth floor of Old Main, the renovation of Stewart Hall to house an Alumni Center, a performance exercise science lab, a stock exchange trading room, a rare book room in Ezra Lehman Memorial Library, and lighted athletic fields.

Honorary National Campaign chair Grace B. Luhrs ’70 MEd, whose generosity, along with her late husband H. Ric Luhrs, is responsible for the Grace B. Luhrs University Elementary School and the H. Ric Luhrs Performing Arts Center, said in the video: “If you have a couple of dollars, and you want to see something succeed, that generosity reaps wonders for the school, it’s the only way to do it. You have to care.”

Joel Zullinger ’70, chairperson of the foundation’s board of directors, closed the video noting: “I love the place, it has so much to offer, and we have to make it possible for anybody, from the poorest person, to the wealthiest person, to have a Shippensburg education. It’s just that simple.”

To view the campaign video and to learn more about the campaign, visit www.LightingtheWayforSU.org.



Kudos

Dr. **Corinne Eisenhart**, assistant professor of educational leadership and special education, was named the Early Learning Content Lead and Team Coordinator for the Mid-Atlantic Comprehensive Center. In this capacity, she will provide consultation, technical assistance, and content expertise to state departments of education in the Mid-Atlantic region. The center serves Delaware, Maryland, New Jersey, Pennsylvania, and the District of Columbia, and is one of 15 comprehensive centers funded by the U.S. Department of Education.

Dr. **Mary L. Paxton**, assistant professor of teacher education, Dr. **Cheryl A. Slattery**, associate professor of teacher education, and Dr. **Lynn F. Baynum**, associate professor of teacher education, recently published the chapter "Prompting with a Purpose: Preparing the Literacy Coach" in the book *What's Hot in Literacy 2012 Yearbook: A combined yearbook of the Specialized Literacy Professionals and Texas Association for Literacy Education*.

Recognition program

The university is seeking nominations for the annual employee recognition program.

The award criteria include five categories: innovative ideas, team effort, problem solving, customer service, and community/volunteer service.

Any staff associate, faculty member, supervisor, manager, or administrator is encouraged to forward nominations to Human Resources by Nov. 14.

Information is available at www.ship.edu/HR/Forms. For more information, call Nipa Browder at ext. 3110.

International programs

International Education Week is Oct. 22 through 26.

A variety of events will take place throughout the week and are open to the entire campus community. A calendar of events can be found online at <http://www.ship.edu/iew>.

Japan is the focus of a film and presentations Oct. 22 as part of the week's program "A Departure to Japan."

The events, free and open to the public, are in Grove Hall Forum. Sponsors are the International Studies Program, the Department of Sociology and Anthropology, Office of International Programs and the Foreign Film Club.

The program begins at 6:30 p.m. with the showing of the film *Departures*. The film won the Academy Award for Best Foreign Language Film and Japan Academy Prize for Picture of the Year in 2009. The film is in Japanese with English subtitles.

Two short lectures will follow the film: Dr. Cynthia Drenovsky, professor of sociology and anthropology Department, will present "Sociology of Death in Japan and America" and student Christopher Piper will present "Studying in Japan: A Ship Student's Perspective."

Directory correction

The office listing for the Career Center in the recent campus directory lists an incorrect room. The center is in CUB 108.

Speaking group

Ship Toastmasters is a new group open to all members of the campus community who want to become better speakers and communicators.

The group meets every Thursday from 3:30 to 4:30 p.m. in DHC 205.

For more information, contact Joshua Ridley at jr5546@ship.edu.

Position vacancy

The Department of Management and Marketing is seeking candidates for a tenure-track assistant/associate professor position in marketing be-

ginning August 2013. Information on the job is available online at <http://www.ship.edu/hr>.

Taggart Series Nov. 1

Award-winning poet Shane McCrae will visit Shippensburg University Nov. 1 for a series of events as part of the John Taggart Reading Series. All events are free and open to the public.

McCrae is the author of book of poems, *Mule*, and the forthcoming collection, *Blood*. He is the recipient of a Whiting Award, and has been a finalist for the Kate Tufts Discovery Award and a PEN Center USA Literary Award. His poems have appeared in *The Best American Poetry 2010* and in many journals.

At 2 p.m., he will give a talk on diversity and education in Franklin Science Center 228. That talk will be moderated by Dr. Michael Bibby, professor of English. At 3:30 p.m., he will participate in a question and answer session about creative writing in Horton Hall 128.

He will read from his work in Old Main Chapel at 7 p.m. as the featured presenter in this year's Taggart Series.

His visit is sponsored by the John Taggart Reading Series, the College of Arts and Sciences, the English Department, the Office of Social Equity, the Multicultural Caucus and The Reflector.

For more information, contact Zach Savich, assistant professor of English, at zasavich@ship.edu.

Fact

Fact is published by the Office of University Communications and Marketing for current and retired employees. The next issue is Nov. 5.

Deadline to submit material is noon Monday the week before publication and may be sent to SUNews@ship.edu.

Shippensburg University is an equal opportunity educational institution.

Coming soon . . .

- Oct. 22** History Club open debate on the positive and negative impacts of raw material extraction on society, with a focus on Pennsylvania, 7 p.m., OM Chapel
- 25** An Evening with Huey Lewis & The News, 8 p.m., H. Ric Luhrs Performing Arts Center. For tickets and information, call 477-SHOW or go to www.luhrscenter.com.
- 27** Football hosts Bloomsburg, 1 p.m.
Men's soccer hosts California, 3 p.m.
Women's soccer hosts California, 5:30 p.m.
Glen Campbell "The Goodbye Tour, 8 p.m., H. Ric Luhrs Performing Arts Center. For tickets and information, call 477-SHOW or go to www.luhrscenter.com.
- 30** Volleyball hosts Point Park, 7 p.m.
- Nov. 1** Reading by poet Shane McCrae, 7 p.m., Old Main Chapel, free.
- 2** Three Dog Night, 8 p.m., H. Ric Luhrs Performing Arts Center. For tickets and information, call 477-SHOW or go to www.luhrscenter.com.
- 3** Football hosts Cheyney, 1 p.m.

For more details on university events, please go to <http://www.ship.edu/events>.

For more details on athletic events, please go to <http://www.shipraiders.com>.