SU ROTC honors decorated World War II veteran

Shippensburg University Army ROTC inducted World War II veteran Joseph Giacobello into the William H. Burkhart Hall of Fame during the ROTC annual formal dinner on Feb. 24, 2017.

As a recipient of the Distinguished Service Cross, two Silver Stars, two Purple Hearts and the Combat Infantry Badge, Giacobello is one of the most highly decorated veterans in central Pennsylvania.

“Inducting Mr. Giacobello into our Hall of Fame is truly an honor, as he and his World War II brethren are a national treasure. His patriotism, service and courage are something our cadets can and will emulate, and he is somebody in whom the university can be proud,” said Lt. Col. Chris Morton, chair of the Military Science Department.

Giacobello was a standout football and basketball player at what was then Shippensburg State Teachers College. He completed his junior year at Ship before he was drafted into the Army and assigned to infantry.

After completing basic training, he attended Officer Candidate School at Ft. Benning, Georgia. Assigned to the 35th Infantry Division, Company F, 2nd Battalion, 137th Infantry Regiment, he arrived in Normandy July 5, 1944 and went into action on July 11.

On July 13, 1944, Giacobello earned his first Silver Star and Purple Heart when he led a patrol to outflank the enemy during an attack. In December of that year, Giacobello earned the Distinguished Service Cross in a fierce battle in Sarreguemines, France against two German infantry companies, in which his company liberated 995 allied prisoners.

At the end of war, he returned to his home in Mt. Union and became owner and operator of J.S. Giacobello Distributors, a family-owned business. He is a life member of the Mt. Union American Legion and VFW and is active in the community.

To learn more about Giacobello’s distinguished service and all members of the William H. Burkhart Hall of Fame visit www.ship.edu/ROTC/Hall_of_Fame/Hall_of_Fame/.
Kudos

**Dr. David Bateman**, professor of educational leadership and special education, recently published a book on special education in charter schools. The book, “Charting the Course: Special Education in Charter Schools,” was published by the Council for Exceptional Children.

**Dr. Karin J. Bohleke**, director of the Fashion Archives and Museum, recently assisted The Battle of Franklin Trust Textile Collection with correctly dating several textiles in their collection. As a result of her work, The Battle of Franklin Trust also donated a piece to Shippensburg’s FA&M collection.

**Dr. Jonathan Skaff**, professor of history and interim director of International Studies, participated in the American Historical Association Annual Meeting in Denver in January as a program committee member and chair of the panel, “Empires of the Plains: A World Historical Perspective.” He also presented the paper “Slavery and Foreign Slaves at Turfan during the Gaochang Kingdom (442–640)” at the International Workshop on Culture and Cultural Diversity in Medieval China (4th–7th Century) at the Institute for Sinology, Ludwig-Maximilians-University, Munich, Germany.

**Dr. Randall A. Pellow**, retired professor of teacher education, had his seventh grade textbook “American History I: Discovery to Pre-Civil War” published. In addition, Pellow wrote a teacher’s guide and created 13 chapter tests, answer keys for 28 lessons and the chapter tests, all of which are contained in a teacher’s resource binder.

Current job openings

The university is accepting applications for the following positions:
- Application Software and Database Administrator
- Business Intelligence and Applications Manager
- Executive Director of Social Equity
- Finance, Tenure Track
- Fiscal Assistant
- Library Assistant
- Physics Instructor
- Regional Program Manager
- Senior Associate Director of Financial Aid

First women’s march held on campus

The SU Women’s Center held their first women’s march on Thursday, March 2. Students, faculty, and staff shared their personal stories as they marched from Horton Hall to the CUB.

GBLUES annual spaghetti dinner scheduled

The PTO at Grace B. Luhrs Elementary School is hosting its annual Spaghetti Dinner on Saturday, March 11. Dinner, which includes spaghetti with sauce, salad, bread and dessert will be served from 4-7 p.m. in Kriner Dining Hall. In addition, the students will entertain diners with their annual talent show.

Tickets are $8 for adults and $4 for children ages 6-11; children 5 and under are free. Tickets may be purchased at the door or in advance by contacting the school office at (717) 477-1612.
Grads rank high in 2016 CPA exam passage rate

For the fourth consecutive year, Shippensburg University’s John L. Grove College of Business is ranked in the top 40 nationally in the success rate of its graduates taking the certified public accountant exam.

According to the National Association of State Boards of Accountancy (NASBA), SU ranked 26th out of 858 schools whose graduates passed the national CPA exam on their first try last year.

“SU is the only public institution in Pennsylvania to make the top 40 list. I am very proud of our faculty and the graduates for this outstanding achievement,” said Dr. John Kooti, dean of Grove College.

Shippensburg graduates had a passing rate of 77.8 percent in 2016. The overall passing rate nationally was 54.4 percent, and for programs in Pennsylvania the first-time passing rate was 55.7 percent.

SU also was ranked fifth among first-time takers across 294 medium programs, according to NASBA. This ranking encompasses programs that have between 21 and 60 graduates taking all or some of the four-part exam.

SU offers BSBA degree in accounting and a five-year BSBA/MBA program in accounting. The accelerated BSBA/MBA program is designed for students who are qualified on the basis of scholastic aptitude, academic performance and accounting work-related experience.

Grove College was established in 1971 and has earned a reputation as one of the premier business schools in the Mid-Atlantic Region. Various national publications continually rank the college among the best in the nation.

For more information on Grove College, visit http://www.ship.edu/business.

Shippensburg University to host 3 Day Startup entrepreneur program

Shippensburg University is bringing the “3 Day Startup” (3DS) program to the Shippensburg area from March 31 to April 2. Approximately 40 aspiring entrepreneurs will have the opportunity to immerse themselves in an intense three-day training.

The free program will be held at The Thought Lot, 37 E. Garfield St., and is open to the public. Meals, drinks, and snacks will be provided.

Participants will meet inspiring people while learning about the lean start-up canvas, customer discovery, rapid prototyping and pitching fundamentals.

“We know that a lot of entrepreneurial potential resides at Ship, and many entrepreneurial people are ready to put their ideas forward. This program offers a great environment to do that swiftly while having fun,” said Otso Massala, director of the Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation.

“The 3DS helps entrepreneurial people to collaborate and take their ideas to the next level. We recommend this event to everyone who is curious about entrepreneurship and encourage them to register their interest early as we might not be able to cover all demand.”

Maia Donohue, 3DS program manager, said “The 3DS organization sees a huge opportunity with this partnership to increase the impact and ingenuity of startups and companies in Shippensburg. Universities and their surrounding communities are hubs of innovation. This is a smart time to be launching a company here.”

Interested parties, from volunteers to potential program participants, should contact the organizers by email at dillerc@ship.edu, or visit www.shippensburg.3daystartup.org.

Information sessions will be held on campus at 4 p.m. on March 2 in CUB 239 Anchor Meeting Room 7 and on March 7 in Grove Hall 406. Early registration is encouraged, as space is limited to 40 participants.

The deadline to register is March 10.

Planetarium show set for March 7

The Dibert-Roddick Planetarium at Shippensburg University will present its annual spring star show on Tuesday, March 7, at 7:30 p.m.

The show will discuss how the motions of the heavens are used to mark time, the seasons and to set events on the calendar.

The planetarium is located in Franklin Science Center. Doors open at 7:15 p.m. Tickets are $1 for adults and 50 cents for children under 12.

Reservations are encouraged. To make reservations or request a private show, e-mail dibert-roddick@ship.edu or call (717) 477-1491.

Fact

Fact is published by the Office of University Communications and Marketing for current and retired employees. The next issue is March 20. The deadline to submit material to SUnews@ship.edu is noon on Monday of the week before publication. Shippensburg University is an equal opportunity educational institution.


Coming soon....

**March 7**  
Planetarium Show, 7:30 p.m., Franklin Science Center

**March 10**  
Baseball hosts Le Moyne, 3 p.m., Fairchild Field  
Women’s Lacrosse hosts Findlay, 1 p.m., Robb Sports Complex

**March 11**  
Lawilowan American Indian Festival, 6 p.m., REC 110  
Baseball hosts Le Moyne 1 p.m., Fairchild Field

**March 12**  
Baseball hosts Le Moyne, noon, Fairchild Field

**March 15**  
Women’s Lacrosse hosts Philadelphia, 4 p.m., Robb Sports Complex

**March 17**  
Baseball hosts Slippery Rock, 2 p.m., Fairchild Field

**March 18**  
Women’s Lacrosse hosts Bloomsburg, 1 p.m., Robb Sports Complex  
Baseball hosts Slippery Rock, 1 and 3 p.m., Fairchild Field


For more details on university events, please go to www.ship.edu/events.  
For more details on athletic events, please go to www.shipraiders.com.
CALL TO ORDER AND ATTENDANCE

Bob Hale, Chair, called the January meeting of the University Forum to order at 3:32 p.m. on Tuesday, January 24, 2017, in Lehman Library 106. The following members or alternates were present: Joseph Catania, Raven Francis, Sara Grove, Bob Hale, Billy Henson, Claire Jantz, Cynthia Koller, Kara Laskowski, Kate McGivney, José Ricardo, Melissa Ricketts, Rick Ruth, Roger Serr, Mark Spicka, and David Topper.

Others present included Jennifer Haughie and Chris Morton.

APPROVAL OF THE MINUTES

On a Serr/Ricketts motion, the minutes of the meeting held on November 22, 2016, were approved.

OLD BUSINESS

Correspondence with the University President

Hale reviewed correspondence with the University President from the November 22, 2016, meeting.

Minutes of the University President’s Cabinet

The minutes of the President’s Cabinet meeting from December were not yet available for review; they will be included in February’s meeting of the University Forum.

Planning and Budget Council

Hale announced that since Dr. Lyman is currently serving as Acting President of the University, Dr. Ruth would be presenting on her behalf. Hale also noted that Dr. Harpster served the university for many years prior to his retirement on January 20th; he was very student-centered and the work he did was appreciated. Ruth reported the Planning and Budget Council met on December 14, 2016. No update on the budget was given at the meeting though there was some general discussion about the budget process; Dr. Pitingolo will contact Ms. Fawkes about scheduling additional meetings to better understand the budget process. It was also reported that the faculty representative on the Foundation board had participated in a briefing on funding.

Enrollment Management –Pitingolo asked about the demographic of declining high school college-going graduates within the Shippensburg market. Ruth reported that Shippensburg University is in the “sweet spot” where growth is likely to happen in the Commonwealth. That being said, Pennsylvania demographic projections out to 2035 are still not good overall. While Shippensburg University may be in a “sweet spot,” there are still a lot of competitors in the same spot. Additional efforts are being made to advertise in the local region. The advertising budget was more than doubled this year. Work continues with consultant to gather and analyze
information from students who inquire or are accepted but do not confirm. Enrollment Management and Admissions are developing formal ways for faculty involvement in student recruitment. The enrollment goals for next year are not stagnant as they look to increase incoming students by 60. There was also some discussion of the per credit tuition model and its assessment. After Fall 2016 grades, there was no significant change in the indicators of D/F/W rates, probation/NPR rates, and appeals.

MSCHE/University Strategic Plan/AMP – Dr. Schoolcraft gave an update on Middle States. Preparation for the 2019 self-study and visit formally begins this semester (Spring 2017) when a steering committee is formed.

Spicka added that Planning and Budget Council discussed potentially tracking how many credits students take as part of the per credit tuition model analysis; ha asked if that was done. Ruth reported that the change to average credit hours taken was very small (roughly less than 1/10 of a credit hour). Spring information is not available yet but will be looked at when it is. The numbers will be looked at per semester as well as aggregate for the year, including winter and summer terms. The per credit tuition pilot is also being assessed at the PASSHE level; data has been submitted to them for those purposes as well. Hale wondered if the per credit tuition would ultimately raise the cost of education for the students. Data from the state report shows that the higher the cost of education, the longer it takes for students to graduate. Ruth responded that time to degree is another aspect being tracked as part of the assessment. At Millersville University, students are still completing 30 credits per year and graduating in four years. It is important to stress to students they need to stay on track; taking fewer credits per semester will ultimately cost them more. Grove shared that SmartTalk aired a piece on college affordability and that Pennsylvania currently ranks 49th. Ruth commented that for at least the past 30 years, Pennsylvania always ranks towards the bottom in state support, which then impacts affordability. There are many news pieces on college costs and affordability. Laskowski said that Shippensburg University will be increasingly competing with private institutions for students; with the financial aid they are able to leverage, they are now as affordable as a state school.

REPORTS FROM STANDING COMMITTEES

Student Affairs Committee

Serr reported the university received notification from the provider of the optional health insurance for students that they are not likely going to offer it next year. There are not enough students participating in the program to continue it. Serr also announced that the director of the Connections Drug & Alcohol program left the university for a position at Shephard. Dr. Phil Henry, recently retired director of the university counseling center, is filling in 15 hours/week until the position is filled. Additionally, Serr reported that university housing currently has 76 vacancies, putting them over 95% occupied. There were only five no-shows for the spring semester.

Student Government Association

No report.
Graduate Student Association

No report.

University Curriculum Committee

Henson reported the University Curriculum Committee (UCC) met on December 6, 2016. The following proposals were presented to Forum as informational items:

16-071 CSC 1xx: Introduction to Computer Science and Metarecognition (New Course)
16-076 SPN 15X: Latino Pop Culture (New Course)
16-078 SPN 15X: Latino Literature (New Course)
16-079 SPN 4XX: Advanced Oral Interpreting (New Course)
16-102 GEO 427: Environmental Stability (New Course)
16-124 ECO 113: Principles of Economics (DE Approval)
16-125 ECO 280: Managerial Economics (DE Approval)
16-129 HIS 348: The History of Ancient Rome (DE Approval)
16-130 CRJ 469: Victim Treatment and Services (New Course & DE Approval)
16-132 HIS 302: American Business History (Minor Course Revision)

Henson noted that at the sponsors’ request, UCC proposals #16-099, 16-100, and 16-101, though approved by UCC, were postponed until the February University Forum meeting. The following proposals are presented to University Forum for approval:

16-127 Arts & Sciences: Geoenvironmental Studies (Minor Program Revision)

Henson moved to consider UCC proposal 16-127, seconded by Grove. The proposal adds a required course to the program to better prepare students for the GIS courses. Hale asked how many credits the minor now was with the change. The exact number was not recalled, but it was not an issue of concern for the UCC. Jantz/Koller motion was made to approve the proposal. Motion carried unanimously.

16-128 Education & Human Services: Revision to Acceptable Number of Military Science Credits Allowed for Free Electives (Program Revision)

Ricardo moved to approve UCC proposal 16-128, seconded by Hale. Morton was on hand to answer any questions. The revision allows up to 18 credits of military science courses to count as free electives, instead of being restricted to 8 credits, as it currently stands. Henson noted that he verified that UCC was the proper venue through which to make this change. Koller asked what UCC’s feeling toward the idea was. Henson said they were very receptive. Catanio asked for the motivation for the change. Morton explained that students in the ROTC are required to complete a number of military science classes, but they are not able to count the credits towards anything – even though the credits still impact GPA and tuition costs. Because they do not count, they have to take additional classes in order to earn the credits for their degree. The original limitation on counting credits was because nearly 40 years ago when ROTC was established at Shippensburg University, the courses were considered to be performance credits; that is decidedly no longer the case. Spicka asked to know more about what the classes were like – are they “regular” classes with a syllabus, etc.? The courses all have a syllabus, they have measurable student outcomes, and they are assessed through program reviews. Ricardo noted
that all the courses at one time or another went through the UCC process and were approved. Morton clarified that this would not affect the number of credits other programs offer; it would only allow students to use their military science credits as free electives, if their program has free electives in it. Haughie also pointed out that the current policy impacts financial aid for students as regulations do not allow aid to cover any courses that do not count in a program. If approved, the policy would start Fall 2017. Motion carried unanimously.

16-131 Victimology & Victims Services Certificate (New Program)

Grove moved to approve UCC proposal 16-131, seconded by Hale. Henson was on hand to address any questions. The proposal is for a 12 credit hour undergraduate certificate. It includes three existing courses and one new course. Though not designated on the students’ diplomas, it does show on their transcripts. Motion carried unanimously.

Henson noted that GEC reform discussions continue at UCC. The ad hoc committee will be meeting on February 2nd. Henson also discussed ongoing issues with the program proposal platform. One issue in particular involves the department approval date field – it is currently required in order to submit a proposal/get a UCC#, so sponsors fill it in even though the department has not reviewed it. This causes the proposal to be forwarded to college councils, etc. without the proper departmental approval. Henson is developing a flowchart to assist in mitigating problems caused by flaws in the system.

NEW BUSINESS

Dr. Jennifer Haughie, Associate Vice President of Enrollment Management & Dean of Admissions, gave an update on activity and initiatives in her area. Currently, spring 2017 enrollment goals for undergraduate and graduate students were met and exceeded. Fall 2017 graduate enrollment numbers are on track. The department is working to improve the process and communications with students. The undergraduate numbers are slightly behind at this point. Admissions is approaching their spring travel a little differently this year. In addition to attending college fairs and similar venues, they will also have targeted visitations at schools with accepted students. They are going to schedule visits to AVID classrooms (AVID is a college prep program used in some high schools) as well as work with coordinators of high school gifted programs. The Admissions team is also working with Noviance, a system high school students use with college searches. They are already getting some good results from the system; they are reaching different groups and populations of potential students, resulting in many new inquiries. Haughie also discussed the academic preparedness of incoming students. She is analyzing many different data points from a 10 year period. There are some areas of improvement; for example, SAT points are currently up 80 points. On the whole, she does not see any massive change or dramatic decrease in any one performance area (class rank, GPA, etc.).

Haughie next reported on new initiatives being developed in enrollment management and admissions. One project is to increase programs with high school students. More and more high school students look to take college courses while still in high school. There is a great deal of interest from students in this region. Increasing the university’s participation in these programs is a great tool for recruiting high-achieving students. Another ongoing project is updating the tour guide/STAR program. In addition to getting a “fresh look,” faculty from the Human Communication Studies department have helped to better train the tour guides. An intern is also
acting as a “secret shopper” on tours in order to provide feedback and ensure quality. Accepted student day is on March 3rd. This is an additional opportunity for these students to come, visit, connect with faculty, etc. Haughie added that she is happy to meet with departments to discuss recruitment, enrollment, and faculty help with scholarship opportunities. She did note that money is a big challenge. Discretionary funding is needed to attract high-performing students. McGivney said that the math department did a lot of outreach to accepted students last year; she asked if other departments also did so. Haughie confirmed other departments did. She added that she can help departments obtain more information (names, training, ideas, etc.) if they wish. Spicka asked McGivney who in their department made the calls. McGivney answered they had a subcommittee handle it. Haughie encouraged departments to let her know when/if they have any events involving high school students as her department would like to participate in them as well. Grove commented that she felt the December Open House was particularly well done; she felt the CUB was a more suitable location than ShipRec and encouraged that it be used as the venue for future Open Houses. It was agreed that the venue was better in a number of ways; the only concern is whether or not it can handle the larger Open Houses. An additional suggestion was made to allow time for students to visit more than one major. Ricardo felt faculty would support this change; it may also improve enrollments in minors. Francis, the undergraduate student representative on University Forum, felt the idea was a good one.

The next meeting for the University Forum for the 2016-17 AY is Tuesday, February 21, 2017. All meetings will be held in Lehman Library 106 at 3:30 p.m. Please notify Heather Wadas (hbwada@ship.edu) if you are unable to attend a given meeting.

On a Ricketts/Serr motion, the meeting adjourned at 4:38 p.m.

MINUTES Prepared by Heather Wadas, Recording Secretary
College of Arts & Sciences Dean’s Associate for Advisement and Student Support

The search committee welcomes applicants for the position of Dean’s Associate for Advisement and Student Support in the College of Arts and Sciences. Appointment will be for AY 2017-18, subject to two subsequent one-year renewals.

The Dean’s Associate for Advisement and Student Support will:

• Report to the Dean of the College of Arts and Sciences.
• Coordinate activities with the College of Arts and Sciences Associate Dean and Graduate Student Coaches for At Risk and In-Transition students.
• Work with the Associate Dean and Advisement Taskforce to examine and provide recommendations with regard to improving advisement within the College.
• Coordinate and communicate with the School of Academic Programs and Services Advisement Center with regard to transitioning undeclared students into majors, advisor development, and other relevant activities.
• Work with the Learning Center and the AIM program in coordinating support for at-risk students.
• Begin and sustain a dialog within the College about advisement. Examine and recommend development strategies for necessary student service structures.
• Advise A&S General students. Appropriately facilitate their connection to appropriate departments.
• Explore ways to identify those students who may be experiencing academic difficulty (e.g., a trajectory of decreasing QPA, probationary students, etc.) and connect them with appropriate college and university services.
• Explore processes by which students can self-identify that they need to seek assistance and for faculty to identify students who may be in need of assistance.
• Perform “just-in-time” advisement services for walk-in students, assisting them and then reconnecting them to their faculty advisor (or help them find one.) This is not intended to replace departmental advisement.
• Explore the manner in which faculty are assigned advisement duties across the College. Critically examine ways departments deploy
departmental advisement resources and make recommendations for improvement.

• Explore ways to encourage faculty participation in advisement workshops.
• Coordinate with departments and the dean’s office to provide broadly-focused advisement workshops for students – for example – workshops focused on general education, working effectively with faculty advisors, understanding the catalog and programs, etc.
• Communicate “best practices” in advising so that departments may learn from one and another.
• Coordinate on-going assessment of the Arts and Sciences Advisement Center.
• Perform other duties as assigned.

The Advising Support Center Associate will report to the Dean of the College of Arts and Sciences. The Dean’s Associate will receive one-half reassigned time per semester and may apply for a two-week summer assignment. Candidates in this position must be full-time tenured or tenure-track faculty at Shippensburg University, with an appropriate terminal degree in their field. They must have demonstrated interest in advising through their teaching, research, and other experiences.

Applicants should forward a letter of interest including a description of their experience/interest in advising issues and curriculum vitae to kgmcgi@ship.edu (Kate McGivney, Search Committee Chair), no later than Friday, March 24th. Shippensburg is an Equal Opportunity Employer. Individuals from traditionally underrepresented populations are encouraged to apply.
Director of International Studies
The Search Committee invites applications for the position of Director of International Studies at Shippensburg University. Appointment will be for AY 2017-2018, subject to two subsequent one-year renewals.

Position includes the following responsibilities:

- Provide vision and leadership for the International Studies Program, which currently includes a major, a minor and Area Studies certificates;
- To recruit students and promulgate the major of International Studies at Shippensburg University;
- Direct the International Studies Program, to include associated files and records;
- Implement the outcomes assessment plan for the program and use the results;
- Advise and coordinate the advising by faculty volunteers of students who have elected International Studies majors and minors and Area Studies certificates; according to established procedures;
- Advise and evaluate students on internships in International Studies;
- Promote and organize internationally-related activities and speakers on campus, including those for the annual theme;
- Prepare, monitor, and administer the International Studies budget;
- Serve as chair of the International Education Council (IEC);
- Co-chair of the International Education Week Committee;
- Serves as a member of the JFK Scholarship Committee;
- Work closely with the Director of International Programs concerning study abroad and related academic issues;
- Write and circulate a newsletter, at least once per academic year, which reports on activities and on-going international programs;
- Prepare a year-end report and a five-year review as appropriate;
- Serve as campus representative for the Fulbright Scholar Program and Student Program;
- Work with college deans to adopt and monitor criteria for all Shippensburg University courses taught abroad, in cooperation with departments;
- Develop and implement strategies to promote International Studies on campus to recruit new students;
- Assign and oversee the work of an International Studies student assistant (typically an SPP or GA.)
• Maintain the International Studies website;
• Teach or oversee teaching of the course INT 200: Introduction to International Studies every Fall Semester;
• Teach or oversee co-teaching of the course INT 300: International Studies Seminar every Spring Semester; and
• Write internal and external grant proposals, as necessary, seeking funds to support International Studies events and augment existing academic programs.

There is administrative support provided for interdisciplinary programs by a Clerk-Typist II located in the A&S Dean’s Office. The Director will have one-quarter reassigned time from teaching per semester to carry out administrative duties and will report to the Dean of College of Arts and Sciences. Candidates should be tenured or tenure-track SU faculty members with strong, demonstrable interest in International Studies; doctorate or terminal degree required; administrative skills desirable.

Forward a letter of application electronically in Word or PDF file format including a description of teaching, research, and professional experience, curriculum vitae and a vision statement for international studies to mdsachleben@ship.edu (Mark Sachleben, Search Committee Chair), no later than March 24, 2017. Shippensburg University is an Equal Opportunity Employer. Individuals from traditionally underrepresented populations are encouraged to apply.