SHIPPENSBURG UNIVERSITY

PRESIDENT'S CABINET
Monday, February 27, 2017
9:30 a.m., Century Café

Presiding: Dr. Lyman

Members Present: Mr. Bryson, Dr. Callaghan, Dr. Clinton, Dr. Diehl, Ms. Fawks, Dr. Hale, Dr. Haughie, Dr. Kooti, Dr. Laskowski, Dr. Lovett, Ms. Ludlam, Ms. Maun, Dr. Mayer, Mr. Michaels, Dr. Mike, Dr. Ruth, Dr. Schoolcraft, Dr. Serr, Dr. Topper, Mr. Tritt, and Mr. Wonders

APPROVAL OF MINUTES:

Upon a motion of Dr. Serr, seconded by Dr. Kooti, the minutes of January 30, 2017 were approved as shown in MINUTES ATTACHMENT 1.

INFORMATION & ACTION ITEMS

Middle States: Dr. Schoolcraft announced that organization of work groups and the self-study design continues. Assessment is now a part of every standard and to ensure that our standards are well underway with assistance by Acting Associate Provosts: Educational Effectiveness - Jose’ Ricardo; and Institutional Effectiveness - Jim Delle.

Enrollment Management: Dr. Haughie reported we are running 94 behind in confirmations; transfers are running 10 ahead. Grad enrollment is down but is shown as more “real” than last year’s numbers. Quality is up in SAT and centile.

Summer 2017 Fee & Refund Schedule: Ms. Fawks reviewed the fees and discussed slight changes in a few areas. Upon a motion of Dr. Clinton, seconded by Mr. Wonders, the Schedule was approved as shown in MINUTES ATTACHMENT 2.

Art & Science Update: Dr. Clinton reviewed the updated phase work for Art & Science work to be conducted/completed. The inquiry group is next with approximately 400 students to be interviewed; 200 completed to date. Phase 1 was survey was admitted students/not attending.

Alumni Outreach: The Alumni Office and alumni continue to assist the Admissions Office by sending 960 letters and participating in 9 college fairs in March. Piloting a job experience shadowing with 22 students participating with alumni employers.

Advocacy Days: April 17 & 18 in Harrisburg to meet with Legislators and other events planned by PaSSHE.

SU Foundation: Phone-a-thon in full swing with 100 student callers. Report to the Campus Community will be out shortly.
PRESIDENTS REPORT:

Dr. Lyman reported on attending the appropriation hearings last week to the Senate & House where a $61M increase in appropriation was requested. There was considerable interest in the System Strategic Review. The Review budget is $500,000 with 8 consultants interested: one has been identified. The timeline, according to the RFP, is 4 months for Phase 1 and an additional 90 days for Phase 2. A preliminary report is due sometime this summer. Identified to assist in the process is: Ms. Fawks for finances; Mr. Pilgrim for institutional data; and Ms. Maun for scheduling consultant visits to campus. This process could result in a dampening effect with regard to enrollment. We must take advantage of Advocacy Days; reach our legislative delegations independently; and have our own communication campaign with our constituents to talk about Shippensburg University’s distinctions and strengths. A series of communications are being developed to discuss our firsts, bests, and onlys. Dr. Clinton suggested expanding our invite list to legislators for events we have going on during the semester. Think about groups/individuals from your areas to be included into events; such as teacher who teach AP classes to Minds@Work.

FOR THE GOOD OF THE ORDER:

- Donna Gross began the search for 30 summer orientation leaders
- Women’s March, cosponsored by Women’s Center will be held March 2, starting at Horton Hall
- Completed RD candidate search
- Project update: Loop Road project will be finished in May; Horton Hall windows will start in May;
- Electrical/telecommunications project delayed start to November; Stewart Hall design continues and includes relocation of the playhouse in December; HFH arena floor; Gilbert & Henderson windows
- Basketball playoffs this Wednesday and hopefully this weekend
- CUB water break on Saturday and thanks go to Physical Plant and SUPD for quick response
- Governor Wolf recommended a 2% ($9M) increase in his budget address with none to state-relateds
- Financial Risk Assessment is available and will be shared at the March meeting
- Faculty & managers are reminded to complete the Wellness health assessments prior to May deadline
- ACEJMC visit was last week and the evaluation was very thorough and the results were very encouraging and will have final result in summer
- Summer on-line is on par with last year and marketing is on target
- Many collaborations going on with PCDE, especially Cumberland Valley School District
- Closed student research registration – 406 UG registered (target of 385) but numbers yet to be finalized
- SU selected to host PaSSHE state-wide business competition for next 3 years
- Thanks to Dr. Lyman for outreach to school district in the anti-semitism effort
- Concerns among faculty such as enrollment, appropriations, and system review – faculty has considerable expertise and are ready to assist
- Accounting graduates are shining nationally and are 26th out of 858 in Accounting in the nation and #5 in the medium size schools (77.8% passing CPA first time – PaSSHE is 55%)
- Keystone Library Network and we are the networking hub – update to our remote patron authentication to Library databases allows students and faculty to connect to resources in shared programs with their own credentials
- Accepted Student Day on March 3 with 354 students registered
- Open Houses are scheduled for March 25 and April 22
- Phone calling campaign with STARS to students with scholarship offers and no extension request
- Packaged financial aid for approximately 200 students
- Ship Start program – Earn College Credits While in High School – high-achieving students from local high schools at a discounted rate
- Verbal acceptance from Dr. Nicole Hill to be our next Dean of the College of Education & Human Services
- Work continues on the Franklin Science Center classroom utilization study and addition/renovation costs, which has been reduced to $41M. Mr. Bryson provided additional updates.
- Reminder of calendar challenges at the end of the semester for the presidential search and system review visits
- BOG approved a 6th line of credit for Cheyney since 2013, however, it was passed that this will be the last line of credit and have mandated a task force to be put together to come back with a viable plan for Cheyney to make them sustainable. They currently have a $14.5M deficit for this year alone and their enrollment has dropped from 740 students in fall to 696 for spring.

MEETING ADJOURNED AT 10:44 am

MINUTES prepared by Robin Maun