SHIPPENSBURG UNIVERSITY

PRESIDENT’S CABINET – MINI RETREAT
Monday, August 29, 2016
8:30 a.m., SU Foundation

Presiding: Dr. Harpster

Members Present: Mr. Bryson, Dr. Callaghan, Mr. Clinton, Dr. Diehl, Ms. Fawks, Dr. Folmer Clinton, Ms. Grissom, Dr. Hale, Mr. Howard, Dr. Johnson, Dr. Kooti, Dr. Laskowski, Dr. Lovett, Dr. Lyman, Dr. Mathes, Ms. Maun, Mr. Michaels, Dr. Mike, Ms. Moyer, Mr. Pilgrim, Dr. Ruth, Dr. Schoolcraft, Dr. Serr, Dr. Stokely, Dr. Topper, Mr. Tritt and Mr. Wonders

Others Present: Mary Butler and Carolyn Smith

APPROVAL OF MINUTES:

Upon a motion of Dr. Clinton, seconded by Dr. Topper, the minutes of June 29, 2016 were approved as shown in MINUTES ATTACHMENT 1. One amendment was noted.

INFORMATION & ACTION ITEMS

Middle States: Dr. Lyman stated the next visit will be in 2019 but preparations are beginning. Standards have been revised from 14 to 7, however the character of the standards haven’t changed much, but have been streamlined. Assessment has been built into each Standard; no longer a standalone. Handouts on the requirements of affiliation and a timeline were provided. Training sessions are upcoming and information will be shared.

Fee & Refund Schedule 2016-17: Ms. Fawks reviewed the Fee & Refund Schedule. Upon a motion of Ms. Fawks, seconded by Dr. Lyman, the Schedule was approved as shown in MINUTES ATTACHMENT 2.

Information Security Plan: Dr. Ruth reviewed the revisions to the Plan. Upon a motion of Dr. Ruth, seconded by Ms. Grissom, the Plan revisions were approved as shown in MINUTES ATTACHMENT 3.

Hover board Policy: Dr. Serr reminded everyone about the issues that have been related to hover boards catching fire and an interim policy to ban was issued last year. Question was raised about lithium batteries in other electronics that are being brought to campus/in residence halls. Upon a motion of Dr. Serr, seconded by Dr. Clinton, the policy was approved as shown in MINUTES ATTACHMENT 4.

Transgender Issue: Dr. Serr discussed the current transgender issue. It was ordered that public schools allow transgender students to use the bathroom of the gender they identify with. This would alter the housing and restroom usage within our residence halls. The U.S. Department of Justice filed a motion for preliminary injunctive relief in the Middle District of North Carolina, asking the court to block the implementation and enforcement of the “bathroom bill.” As a result, we are not required to accommodate transgender individuals and the OCR letter is null & void. Mr. Howard believes that we should provide gender neutral facilities and enforce our own policies as read in our harassment policy.
Dr. Laskowski shared a research project done in her class last year in which it was determined that students have no concerns regarding student using the restroom of their recognized identity. Mr. Bryson stated that we have several neutral restrooms across campus. Dr. Serr will have further conversations regarding this issue and will report back to Cabinet.

PRESIDENT’S REPORT:

Dr. Harpster discussed the following items: Gen Ed policy; program review process; residency policy – Kutztown changed their residency from 1 to 2 years which now makes 7 PaSSHE campus’ who have a 2 year policy; and NCAA concussion study/data report in which we have been asked for the names and contact information for ALL student athletes since 1910 to present.

Dr. Ruth reported on the transfer agreements and housing requirements.

FOR GOOD OF THE ORDER/ANNOUNCEMENTS:

Neely Spence returning to campus to talk on the role of Communication Studies in Athletics

PLANNING UPDATES/REVIEWS

Academic Programming: Dr. Lyman discussed degree program development, current and proposed, as shown in MINUTES ATTACHMENT 5. Dr. Mike announced that notice was received last week that Computer and Software Engineering are now accredited by ABET.

Dr. Harpster mentioned the GAP Analysis in which the System was divided by regions and needed workforces were identified. This analysis may have an impact on program requests presented in the future.

Marketing: Dr. Clinton gave an update on short term and long term marketing. She discussed our efforts which began last year to where we are currently, working with Art & Science Group. A&S has been conducting research all summer through 450 admitted students as Phase I. Work has been completed and a presentation will be made our working group in October. Another phase will be conducted this fall looking at our inquiry pool. The overall report will be to advise us how to best market our university.

Construction/Facilities: Mr. Bryson reviewed current and completed projects around campus. Projects with impact in the very near future is the Rail to Trail connector. Fogelsanger Road will be closed to allow the construction of a pedestrian walkway. Dr. Harpster also announced that a restroom facility will be constructed (time TBA) near Eckels Field. The loop road, with pedestrian walkway, from the storage parking to SUF will begin in November.

Classroom and Laboratory utilization study is complete and the Franklin Science Center feasibility study will begin.

Budget & Enrollment: Ms. Fawks reviewed the draft budget and projections for 2015-16 through 2017-18. Dr. Ruth addressed our enrollment numbers, as well as goals. At this point in time, we are even with last year. Our targets for this year were 1475 for freshman and 325 for transfers. We are projecting to be down 100 students, which is approximately $1M in tuition and fees. It has been clear over the last
2 years that we cannot meet the 1500 level and perhaps 1400 should be our target. Discussion followed.

Dr. Harpster reminded everyone that we are all admissions officers as our overall enrollment is critical. There are still many unknown costs yet to be built into the budget.

Discussion was held with leaders of MSA.

MEETING ADJOURNED AT 1:30

MINUTES prepared by Robin Maun