Dr. Ruth introduced Dr. Jennifer Haughie as our new Associate Vice President for Enrollment Management and Dean of Admissions. Dr. Haughie is an alum and previously worked in our Admissions Office.

APPROVAL OF MINUTES:

Upon a motion of Dr. Clinton, seconded by Dr. Ruth, the minutes of August 29, 2016 were approved as shown in MINUTES ATTACHMENT 1.

PRESENTATION:

A Snow Day Quick Start D2L module presentation was conducted by Justin Sentz along with Scott Gallagher, Dr. Irma Hunt, Ryan Kudasik, and Dr. Sally Paulson.

INFORMATION & ACTION ITEMS

Middles States: Dr. Schoolcraft announced that we are beginning preparations for our Self Study in 2019. Dr. Lyman is presently at a Middle States conference learning what the new Standards will be. Units are encouraged to start linking to our new strategic plan and retaining anything that shows assessment and results since 2014-2015.

Enrollment Management: Dr. Ruth reported that freeze data should be available no later than tomorrow. We did not meet our goals for freshman, but our returning grads numbers are good and out of state is up.

Student Affairs: Dr. Serr reported that Parents & Family Day went very well. There were approximately 1300 at the Pancake Breakfast; Softball coach Bob Brookens retired and Allison Van Syoc will be the interim Coach; and SCUPA negotiations will resume this Friday.

Student Association: Ms. Moyer reported that Senate recently held a retreat and there is only one position not filled and that is for a non-traditional student.
SU Foundation: Mr. Clinton reported that the phone-a-thon has started and we are already ahead of last year; hotel occupancy is high and billboards will be placed on I81 soon; and there has been early success with major gifts.

FOR GOOD OF THE ORDER/ANNOUNCEMENTS:

- We are still recruiting for 2016-17 Spring; currently 40 freshman and 140 transfers
- Recruitment for our next cycle – 2017-18 has begun; the open house last week was well attended
- Looking forward to the Art & Science report for decision points for admitted students
- Applications are coming in – 250 for Spring 2016-17 and 800 for 2017-18
- Everyone is encouraged to notice the changes to the first floor of Lehman Library with cosmetic changes coming to the 2nd floor
- System is looking at optional models for LMS
- Collaborative Infrastructure focus group will meet Friday to discuss what to do for back office projects
- Click-through agreement – if University does not have license in place for software and you accept to install then you are taking the responsibility
- We are moving forward on the climate survey and Sue Rankin from Rankin & Associates will be on campus November 21
- PCDE does not have fall numbers finalized; there are 17 students starting course series in Harrisburg – Aspiring Leaders cohort looking to urban education & poverty
- Cumberland Valley School District started new cohort to insert their strategic plan for the district into their curriculum
- There are currently 45 courses for the winter term with more coming – last year there were 61
- Harsco is participating in corporate leadership training
- SU recently received two awards from the University Professional Continuing Education Association: Kristen Lovett for Marketing and Dr. Christine Royce for Teaching Excellence
- MSA leaders were recently invited to Rotary to discuss what the community can do for these students
- AFSCME contract ratified
- May graduate, Holly Harrar, won an Emmy this past weekend for her story Inclusion in Action: GMU Life in the College/University Student Production- Public Affairs/Community Service category
- Computer & Software Engineering programs received ABET accreditation
- Fashion Archives & Museum has relocated to the Davis House – please plan to visit
- College of Business undergraduates are ranked 326 out of 775 in AACSB schools
- COB Advisory Council met last week with a focus on the Entrepreneurial Center; Industry of the Year was awarded to Staples who provide financial support to and hire our graduates
- We continue to enhance the Hobsons CRM program utilizing live event registration integration with Banner – an Asst. Director of Admissions position will work with this program
- SIMS – pulled data at freeze date
- Meeting at the Dixon Center on data governance with the Office of Internal Intelligence
- Forum met September 20 in which the per credit tuition was discussed
- Faculty question financial consequences and impact of per credit tuition on the students
- APSCUF negotiations continue and a rally will be held at the Dixon Center October 6
- Rails to Trails project is starting with paving from Fort to Earl Street and a foot bridge over Fogelsonger Road; a construction laydown site is at Eckels Field
• Loop Road project bids are out and work should begin in December
• DGS project for electrical and telecommunications and expected to begin in May – information will be shared
• The end of the fiscal year showed that we saved on energy consumption - another 12% BTU per square foot and saved in gas with different tariff
• Hate Won’t Win vigil will be held this Thursday
• Criminal Justice symposium “Black Lives Matter” held last week was excellent and well attended
• Office of Internal Audit & Risk Assessment recently completed an audit of the procurement card and has now added an additional year; the admissions process will also be audited this year

MEETING ADJOURNED AT 11:00

MINUTES prepared by Robin Maun