SHIPPENSBURG UNIVERSITY

PRESIDENT’S CABINET
Monday, October 19, 2015
9:30 a.m., Century Cafe

Presiding: Dr. Harpster

Members Present: Mr. Clinton, Dr. Ebersole, Ms. Fawks, Dr. Finucane, Dr. Fisher, Dr. Folmer Clinton, Dr. Gigliotti, Mr. Giovannielo, Ms. Grissom, Mr. Howard, Dr. Johnson, Dr. Kooti, Dr. Lovett, Dr. Lyman, Ms. Maun, Dr. Mayer, Mr. Michaels, Dr. Mike, Mr. Pilgrim, Dr. Ruth, Dr. Sax, Dr. Schoolcraft, Dr. Serr, Mr. Sommers, Dr. Stokely, Dr. Topper, Mr. Wiser, and Mr. Wonders

Others Present: Brian Johnson and Keyshawn Fitzgerald

APPROVAL OF MINUTES:

Ms. Maun indicated two changes to the minutes which were changed. A revised copy of the official September minutes will be distributed and the original minutes should be destroyed. Upon a motion of Dr. Finucane, seconded by Dr. Johnson, the minutes of September 21, 2015 were approved as shown in MINUTES ATTACHMENT 1.

INFORMATION & ACTION ITEMS

New Programs: Dr. Lyman announced that a proposal for a BSBA in Entrepreneurship is being prepared and will be brought to the Council of Trustees in November. Letter of intent for a doctorate in Counseling will also go to the Chancellor’s Office this month.

Accreditation: AACSB team was here last week; initial reaccreditation process for computer/software engineering programs by ABET and ACEJMC for Communications/Journalism. We are still awaiting the outcome of the NCATE visit in April for Teacher Education.

Undeclared Students: Dr. Stokely and Dr. Yarwood spoke about changing the name of “Undeclared” students to “Exploratory” as shown in MINUTES ATTACHMENT 2. Discussion followed with positive comments. It was suggested that these students be “Exploratory” the first semester and then “Pre-Major” the second. This will enable the prospective department to begin working with them. Additional feedback should be provided to Dr. Lyman or Dr. Stokely.

University Strategic Planning: Dr. Lyman indicated that the membership of the USP committee is being refreshed. Meetings for this semester will be set.

Student Senate: Mr. Giovannielo indicated that final senate seats are being filled. Looking into Pocket Points – an app that gives the student points to use in the dining hall for the time that the phone is not used. Student Government is formally opposing the per-credit tuition and is suggesting a percentage increase of tuition over the next several years for approximately $700 to start for all the students or $1200 for the 66% of our students take more than 12 credits. Dr. Harpster acknowledged the
acceptance of our need for resources and encouraged them to present their proposal to the Chancellor and Board of Governors.

**Homecoming:** Dr. Lovett said we had a good weekend with few instances. A group recently formed, “Responsible Raiders,” are helping clean up areas of Richard Avenue, Queen, and Prince Streets. This group is hoping to encourage the residents for more positive behavior. Mr. Michaels thanked everyone for the Hall of Fame luncheon. Availability of Homecoming information was requested. We need to identify a location for ease of access for special events on the web.

**Enrollment Management:** Mr. Sommers reviewed the Admissions report which now shows five years of data to show the trends. Graduate activities are happening on and off campus to help with recruitment. Other recruitment activities for undergrad is participating in college fairs and visits: App/decision days have been held at Chambersburg, Shippensburg, and Big Spring; meeting individually with guidance counselors at the high schools in our primary locations; and open house this weekend with 420 students registered. Dr. Mayer reminded everyone that retired faculty are willing to help in a variety of ways with Admissions and recruitment.

**Marketing/Web:** Dr. Folmer Clinton indicated that we are still looking to have the new web design up by the end of October, but still a lot of work to edit content. idfive continues to work on our marketing/media plan with some new advertising out by the beginning of November. The Alumni Office has been working closely with Admissions and over 100 alumni have signed up for various tasks to assist. Other initiatives are underway and being developed.

**PRESIDENT’S REPORT:**

Dr. Harpster announced that the retrenchment letter was rescinded after much hard work. We are in a rebuilding process but we will rise to the challenge and protect the academic integrity of the institution and get us back on track. He asked everyone to be positive about the future of the institution. We will continue to find ways to address our issues together. In addition, the impending freeze on non-essential expenditures will not be implemented, at this time, in the hopes that everyone recognizes what is a critical need. Everyone is encouraged to be mindful. As earlier mentioned, the per-credit tuition was approved earlier this month by the Board of Governors and it is anticipated that we will implement unless there is another plan brought forward. It is believed that the commitment of financial aid is beneficial to those students who need, but understand Mr. Giovanniello’s proposal of an across the board tuition increase: 10%, 7%, 5%, 5%, 5%.

This afternoon, Dr. Harpster will meet with lawyers and PDE leadership to reach a reasonable plan for the Luhrs Elementary School. We have spent many hours with the school district administration with no solution. We need to protect the “laboratory” school to the best of our ability.

Thank you for your engagement with the Inauguration; it was better than he expected. The students at the Luhrs School held a “mini-inauguration” and it was very special.

**GOOD OF THE ORDER**

- Thanks to the Moving Crew and University Police for their hard work and long hours prior to and during Homecoming weekend - very few instances on campus
- Deans, Associate Deans, and retired faculty are welcome to speak/participate in alumni events
Open enrollment for PEBTF is going on right now and flexible spending accounts
Home stretch for background checks
APSCUF at state level submitted a one-year extension to the Chancellor
Web redesign objective is to go live at the end of month with as much content updated as possible
Pilot over fall break was conducted to evaluate the WIFI coverage in the new residence halls and will continue to be monitored
RFP for new management learning system continues and discussions are starting regarding MUAA
Work on a Counseling doctoral degree proposal
ABET on campus next week – Computer & Software Engineering
Upcoming ACEJMC visit
$75 for a parking sticker, which is voted on by the students, and the request was for the administration to split the cost of this
Students are not being told in class the reality of Ship’s finances – they want to be active and help in Harrisburg
Thank everyone for support of AACSB team visit – the next visit won’t be for another five years
The Princeton Review has named Grove College as one of the best business schools in the nation in its 2016 edition of its annual “The Best 295 Business Schools”
Dr. Lyman publically acknowledged those who helped with meeting the budget demands: Dr. Schoolcraft, Mr. Brian Johnson and members of the faculty; innovations have been set
Strategies used for effectively implementing the Student Success Collaborative advising platform and encouraging faculty use will be presented by Dr. Stokely next week at the EAB SSC CONNECTED National Summit
Campaign is at $66M thanks to a couple of recent large commitments
SUF Board voted to increase the endowment spending rate that will impact scholarships - $180K addition dollars for total of $1.5M
Ribbon cutting for the Courtyard by Marriott Shippensburg was held October 9
Shaner Group established a scholarship in John Clinton’s name for his work and dedication to Shippensburg University
Thank you to the SUF Board for their recognition and support to provide resources not just in dollars but in assistance with other proposals and offered to help with the Alumni Friends Program
Council 89 members will be on campus later this month to support full membership and fair share membership
Reminder that registration for Winter term started today for grad students and next Monday for undergrad
Forum meets tomorrow and Mr. Sommers will make a presentation
Students are asking for more transparency – Mr. Giovannielo was stated as saying the administration has lost sight of the students due to other issues
Undergrad time tickets start October 26

MEETING ADJOURNED AT 11:26

MINUTES prepared by Robin Maun