WELCOME

Dr. Harpster welcomed everyone and thanked those who contributed to the successful opening of the semester. The breakfast bingo was well attended.

INFORMATION & ACTION ITEMS

Budget Update: Ms. Fawks first covered some overall PaSSHE information to include SU’s risk assessment. Discussion followed. Ms. Fawks then covered the 2014-15 actuals and DRAFT projections for 2015-16 and 2016-17. Enrollment is a major concern given its impact on the budget and it must be stabilized.

Academic Program Review: Dr. Lyman discussed the academic program review. The results of this annual review will identify programs that could be refreshed and relaunched if there is internal or external need, increase faculty innovation, and identify ways to use resources more effectively. Another aspect of this review is program prioritization which evaluates program expectations, demand, quality, size and productivity, and cost and expense of the program, as well as other criteria. Programs are also being evaluated for possible low enrollments.

Planning Updates/Reviews:

University Strategic Plan – Dr. Lyman discussed the current status of the USP. There is a draft which is currently being reviewed and will be distributed to divisions.

Academic Master Plan – Dr. Sax discussed the development of and the current progress of the AMP. Progress of the AMP can be found at www.ship.edu/Provost/AMP/Progress_and_Achievements/ .

Enrollment Management – Mr. Sommers provided an update on the strategic enrollment and management plan. Action Planning teams will focus on what we can support this year. Enrollment Managements functional areas met to discuss the 2015-16 academic year and the enrollment goals and how they can support them. Recruitment focuses this year will be: competitive environment; web redesign; brand & image; and on/off campus recruitment activities. Travel territories have been
adjusted to address those areas in which our enrollment is declining. Financial Aid is stepping up their efforts to meet with families to discuss their needs and what options are available. Federal and state aid is not keeping up with the rise in the cost to attend. Two factors that have been identified are that parents are in debt or parents will not incur loans or take on the financial costs for the student. Fall 2015 FTIC 1593, target 1700 – 161 melt or 10% (1311 cleared bill a/o this morning)

Marketing & Web Redesign – Mr. Sentz & Ms. Ludlam gave an update on the web redesign project. The web redesigned is slated to launch in October. Ms. Ludlam explained some of the areas in which students are looking for when viewing the web. The contract was extended to have Barkley develop the enrollment management pages. The academic pages will be updated in house by the web content manager. She will meet with the Deans and then with the department chairs. ID5 has been contracted to identify specific targets to get the student to our page. They will be meeting with the Admissions staff tomorrow.

Space Utilization & Facilities Master Plan - Ms. Fawks and Mr. Bryson discussed the PaSSHE five year capital budget facilities project list. Franklin Science is on the list and we have been advised that we will not get the requested funding of $62M; perhaps $40M. We will need to revisit the project and help identify some reductions for that project and the utilization study will assist us. Facilities Master Plans are to be updated every five years; our last one was in 2008.

Construction/Facilities Update – Mr. Bryson reviewed a listing of current projects. The chilled water and utilities project is finishing; Naugle demolition is extended into October; Mowery renovation should be completed this week; road work will be completed over the year; telecommunications infrastructure is slated to begin in June 2017 through May 2018.

Comprehensive Capital Campaign – Mr. Clinton gave a presentation on the campaign. 181 volunteers involved over the last 5 years assisting Dr. Gary and Mary Jo Grove and Grace Luhrs. A total of $65,020,953 has been raised to date. This money has been received as half, or $31M as future gifts, i.e., wills, bequests, life insurance or retirement plans. The dollars are intended to support scholarships and UG student/faculty research to name a few. Cash or liquid assets of $31.5M: $3.9M contributions expended; $2.4 in-kind gifts; $8.5M received for a specific purpose/restricted by the donor; and $16.5M restricted for permanent endowments. These funds are being used for a new stock trading room; speakers; faculty research; and Bartos Child & Family Center to name a few. 69 new scholarships have been activated during the past year.

Fee & Refund Schedule: Ms. Fawks reviewed the proposed schedule. Upon a motion of Dr. Ruth, seconded by Dr. Johnson, the schedule is approved as shown in MINUTES ATTACHMENT

Full Senate Meeting will be held on September 3 at 4:00 in CUB 119.

PRESIDENT’S REPORT

Dig, fight, claw and do whatever we need to do to get back to where we were. Keep critical and negative comments to an appropriate setting, such as Cabinet, and not outside. Retrenchment is an absolute last option. If there is no budget by October 1, there will be a freeze implemented for hiring, nonessential travel, and equipment purchases, including auxiliaries. Contact was made and asked for a seat at a BOG Finance meeting for permission to move our per-credit tuition plan forward.
This is a great institution; please do everything you can to protect and provide the best education to our students.

MEETING ADJOURNED AT 12:20

MINUTES prepared by Robin Maun