

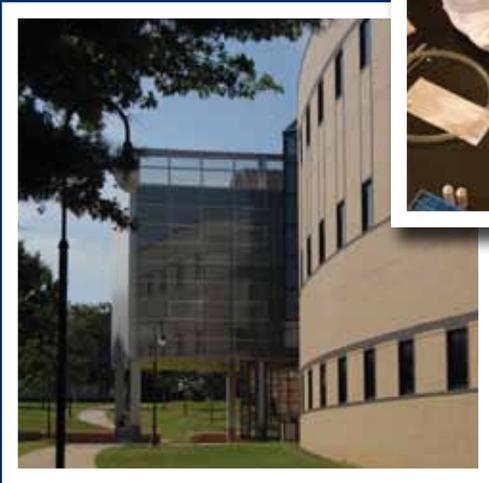
people



programs



places



2007-2008
PRESIDENT'S REPORT



SHIPPENSBURG
UNIVERSITY

Our commitment to continuous improvement will result in Ship being acknowledged regionally and nationally for its **People**—our students, faculty, and staff; its **Programs**—both our current academic programs and new program initiatives that prepare students for the challenge of living and working in a global society, and its **Places**—our facilities that allow faculty, staff, and students moments of creativity, inspiration, and learning.



Higher education is a unique enterprise, similar yet profoundly different from other ventures or operations in society.

What occurs on college and university campuses across the nation is fundamentally important to our world and its future. Today's biology student may be tomorrow's researcher who finds the cause of—or cure for—a disease. Today's economics student may be tomorrow's business leader who develops fiscal models that bring stability in uncertain economic times. And, today's student of any major may be tomorrow's United States President who brings hope and prosperity to our nation.

At Shippensburg University any and more of these scenarios are possible. We encourage our students to excel in all they do—in the classroom, in their personal lives, in their hometown communities and beyond. Our outstanding faculty (as well as administrators and staff associates) go beyond the general classroom constraints (or work environment) to give students a sense of their own abilities, the opportunity to develop their analytical and critical thinking skills, and the opportunity to explore their creativity. This faculty dedication and support helps our graduates succeed in their professional careers and personal lives.

In January 2007, I became the 15th president of Shippensburg University. While my tenure is not a long time in the 137-year University history, it

has given me time to listen, to talk with the campus and local communities, and to work with a great group of individuals both on and off campus. From these collaborations has come a common vision for Ship's future. And, while we have many exciting ideas, goals, and hopes, we will never stray from our primary obligation to offer to our students an education that enables them to become true leaders, adaptable to any career or personal challenge they encounter in our ever-changing society.

During my more than 30 years in higher education, I have learned many “things”—facts and figures and pieces of information of varying degrees of usefulness. The most important lessons I have learned deal with leadership.

Having served in the military, I saw how leaders inspire men and women to serve their country. Having served in government, I saw how political leaders instill in citizens a sense of community and compassion. And serving in education, I saw and continue to see how educators pass their passion for learning to successive generations of students.

Shippensburg University has many leaders, current and future. In the following pages, you will learn about these individuals and see the crucial role this University plays in their lives and the lives of many others in south-central Pennsylvania. Read on and discover more about Shippensburg University, the University FOR Pennsylvania.



Dr. William N. Ruud
President

A handwritten signature in black ink that reads "Bill Ruud". The signature is written in a cursive, slightly slanted style.

Shippensburg University of Pennsylvania will continue to be a learning-centered community that promotes creativity, intellectual development, and service.



people

Shippensburg University is the premier residential university in Pennsylvania and is nationally recognized for its student-centered approach to learning.

Much of the University's success is attributable to faculty accomplishments, both inside and outside the classroom. In class, faculty members help students develop analytical and critical thinking skills necessary to succeed as future leaders in any chosen field. Outside class, faculty members attend and present scholarly research at conferences, supervise students in internships, and collaborate with outside groups and agencies.

For example, **Dr. Paul G. Marr**, professor of geography/earth science, became intrigued with the location of Fort Morris in downtown Shippensburg. Fort Morris was one of a series of forts built in south-central Pennsylvania in the mid-1700s. The fort not only served as a jumping-off place for settlers and traders moving west through the frontier, but also provided protection for citizens at what was then believed to be the edge of civilization.

Dr. Marr's interest sparked a collaborative effort with **Dr. Steven B. Burg**, associate professor of history, the Shippensburg Historical Society, the Shippensburg Chamber of Commerce, and **State Rep. Rob Kauffman** that resulted in a 15-day summer dig coordinated by **Patricia Hay**, a student in the University's applied history master's program. Volunteers found artifacts at the site that date from the time of the fort's existence.

Other notable faculty accomplishments include:

■ **Dr. Claire A. Jantz**, assistant professor of geography/earth science, is involved in a project funded by a Maryland Sea Grant. Dr. Jantz and a team of colleague

researchers from other colleges and universities are creating a free, web-enabled program that will allow local governments to forecast how growth could impact hydrology on the Delmarva Peninsula.

- **Dr. Patricia A. Patrick**, associate professor of accounting, recently met all the requirements to receive the designation of Certified Government Financial Manager from the Association of Government Accountants.
- **Dr. Todd K. Whitman**, assistant professor of counseling and college student personnel, earned the title and credential of Approved Clinical Supervisor (ACS) from the Center for Credentialing and Education, an affiliate of the National Board of Certified Counselors.
- **Dr. Cheryl A. Slattery**, assistant professor of teacher education, is serving a two-year term as vice chairperson for the Shippensburg Area School District Foundation Board, a volunteer organization to enrich education for all students in the district.
- **Dr. Wan-Jiun Paul Chiou**, assistant professor of finance, published his paper "Do Investors Still Benefit from International Diversification with Investment Constraints?" in the *Quarterly Review of Economics and Finance*.
- **Dr. Cynthia Botteron**, associate professor of political science; **Dr. Allison Predecki**, assistant professor of chemistry; **Dr. Jose Ricardo-Osorio**, assistant professor of modern languages; **Dr. Douglas Birsch**, professor of philosophy; and **Dr. Kim Long**, associate dean of the College of Arts and Sciences, presented a panel on "General Education 'in Flux:' Reform, Assessment, and Redesign in a Period of Transition" at the Association of General and Liberal Studies national meeting.
- **Dr. Kim van Alkemade**, director of composition, won the Montana Prize in Creative Nonfiction from the literary journal *CutBank* for her essay "Severance Pay" which was published in the June 2008 issue. In addition, her essay "Resting Place" was a finalist for the 2008 Arts & Letters/Susan Atefat Prize in Nonfiction.





James Heiss

Students are the heart and soul of Shippensburg University

Students are eager to learn, to serve, to become the best they can be, both academically and personally. And students aren't afraid to take initiative both on and off campus. Last year, our students volunteered more than 14,000 hours of community service helping organizations like the local food bank and programs that support at-risk children in our region.

The 2008 presidential election was one of the most watched in history—and a historic moment on our campus as well. Our student leaders organized numerous drives resulting in several thousand students registering to vote, many casting their ballot for the first time. Our students in the Honors Program presented a series of debates on issues relevant during the election. Aided by various faculty members, including **Dr. Alison Dagnes**, associate professor of political science, students discovered the power of open discussion.

Two student business organizations earned honors in national competitions. The Students In Free Enterprise (**SIFE**) team ranked nationally, while the Society of Human Resource Management (**SHRM**) student chapter earned the 2007–2008 Student Chapter Merit Award.

Through our active internship program, students completed 1,264 internships last year. One student, **James Heiss**, even created his own internship. With

the support of **Prof. Sean R. Cornell**, assistant professor of geography/earth science, James spent a year coordinating and developing his internship with NASA and became the first Ship student ever to intern at NASA's Wallops Island Flight Facility.

We are very proud of our students, so proud that we feature them in our new regional marketing campaign. Drive through Harrisburg, York, Hagerstown, or along the Pennsylvania Turnpike, and you will see billboards with faces of students who demonstrate “Ship” words like leadership, internship, scholarship, championship and others. You can visit our redesigned website and read about their “Ship” accomplishments, including the stories of:

■ **Andrew Blass** (scholarship), an exercise science major, whose scholarship support provides him the opportunity to participate in things he's passionate about including volunteer work with Circle K and Kiwanis.

■ **Tyrone Dixon** (leadership), a human communication studies major, who donated a kidney to his gravely ill sister. With the support of his professors, he was still able to meet his academic responsibilities.



Tyrone Dixon

■ **Holly Hunt** (internship), biology major and single mother of three, who worked on a joint research project with faculty members **Dr. Todd Hurd**, assistant professor of biology, and **Dr. Dan Predecki**, assistant professor of chemistry, to test chemicals in pesticides to see if they cause mutations in DNA.



Holly Hunt

■ **Cassie LeBlanc** (internship), a human resource management major, who successfully completed an internship with the Hershey Company. She also reads at a local elementary school and helped coach a girls' soccer team.

For 137 years, Shippensburg has focused on its students and their successes. That will always remain what we do best.

Recent Appointments

■ **Dr. Jody Harpster**, executive vice president of external affairs and university relations, served as interim president of Ship for 18 months. He now heads the newly created Division of External Affairs and University Relations. It combines three offices—University Communications and Marketing, the H. Ric Luhrs Performing Arts Center and Campus Programs, and Alumni and University Relations.

■ **Dr. Barbara Lyman**, provost and senior vice president of academic affairs, joined the Ship family after serving as vice provost for academic programs and planning at the University of West Florida.

■ **Dr. Jan (Denny) Terrell**, vice president of administration and finance, recently retired as a brigadier general in the U.S. Air Force. She brings more than 30 years of extensive experience in finance and budgeting, facilities management, and public safety to Ship.

■ **Dr. Roger L. Serr**, vice president for student affairs, was the acting vice president for student affairs since June 2005. He joined Ship in 1994 as associate vice president for student affairs and dean of students.

■ **Dr. James R. Johnson** the new dean of the College of Education and Human Services began at Ship July 1, 2008. Jim comes from Hofstra University in New York.

programs

Outreach programs and efforts bring the university community together with the region.

This is especially evident with our teaching programs. More than 100 undergraduate students worked in 30 Shippensburg Area School District classrooms helping students in grades 1 through 11 develop their reading and math skills—and improve their performance on the Pennsylvania System of School Assessment (PSSA) tests. Our GEAR-UP programs continued to link Ship faculty and students with Harrisburg-area and Philadelphia-area city youth who are interested in pursuing a college education. Students from John Harris High School in Harrisburg have benefitted from the knowledge of Ship faculty members who sponsor a Chemistry Day at the high school. These students also spend a day at Ship learning about the campus and college life.

In Spring 2008, we opened the Growing Edges Community Counseling Clinic, a community counseling center located in Shippen Hall—the *only* program of its kind in the PASSHE system! The program, led by **Dr. Bill McHenry**, assistant professor of counseling and college student personnel, in conjunction with colleagues and graduate students from the Department of Counseling and College Student Personnel, provided free individual and family counseling to 28 clients with a 90 percent success rate.

Our **academic success** continues through the accreditation success of the John L. Grove College of Business and the College



of Education and Human Services, the activities of our Honors Program, the growth of our MSW and MBA programs, increased graduate assistantship support, and the showcasing of our undergraduate research program. Other items of interest include that:

- The **John L. Grove College of Business**, for the third consecutive year, is ranked as one of the best business schools in the nation. The college, with a focus on the MBA program, is included in the 2009 edition of *The Princeton Review's* annual guide to business schools.
- The **Office of Extended Studies** continues to expand and offer new education services throughout the region, including two post-bachelor's business programs in Hanover—a certificate in advanced studies in business and a master of business administration degree.
- The **Small Business Development Center** and the **Frehn Center for Management** help small businesses grow and new businesses get started—with partners like Volvo and future initiatives that prepare business owners to drive the economy.
- The **Center for Land Use** recently completed an important research project on the geographic and economic assessment of trucking and warehousing for rural Pennsylvania. Data from the project will be used by the State Legislature to assist in its policy-making decisions.
- The University's **financial planning program** was reaccredited for the 2008-09 academic year by the Certified Financial Planner (CFP) Board of Standards. Students who want to become financial planners must complete the certified coursework, pass the CFP exam, and complete relevant work experience to receive the CFP designation.
- New courses in **geographic information systems** (GIS) are teaching students how to use these computer-based tools for the entry, maintenance, analysis, and visualization of geospatial data. The average person uses GIS technology on a daily basis to find the fastest way to work while meteorologists use more sophisticated programs to track the paths of deadly storms.
- With help from a \$207,978 PASSHE grant, the University will open an **Entrepreneurial Leadership Center** on March 1, 2009. The center will provide hands-on experience for students and support economic development in the region through the creation of an informational "hub" for entrepreneurship that will be co-located with the Small Business Development Center.

The world is ever changing, led in large part by new technologies that have brought major innovations and dramatic shifts in our work and social cultures.

Shippensburg University continually evaluates its academic majors and minors to ensure our programs are relevant in a world where new jobs will be created in fields not yet imagined. The University does the same evaluation of its infrastructure and recently completed a facilities master plan—a blueprint for the building and infrastructure needs of the next 20 years. Plans are underway to develop an academic master plan that will serve as a foundation of the University’s strategic plan.

The **academic master plan** will guide the administration and faculty in making sure the academic mission, goals, and success strategies connect to the University’s values, vision, mission, and strategic planning; will translate our vision and mission into effective programs; and set priorities for use of University resources so the budget process also follows set strategies.

In addition, the academic master plan will provide guidelines for designing, prioritizing, implementing, and evaluating new programs while maintaining our nationally recognized educational excellence. By completing this review, we will raise the profile of the undergraduate and graduate programs so we

continue to attract the most competitive students.

We will involve various groups in the plan with the goal of completing the design process by the end of the academic year. Once the design is finalized, we will begin to implement the goals that will allow the University to remain in the forefront of academic programming in the region.

Work on the plan is also timely as the University is entering the final evaluation phase with the **Middle States Commission on Higher Education**, our regional accrediting agency. Shippensburg first earned Middle States accreditation in 1939, the first state school to do so. The accreditation process has continued on a 10-year cycle that involves an institutional self-study followed by a review team visit (scheduled for April 2009) composed of educational peers from throughout the region. The last accreditation visit was in 1999. A periodic review report, conducted in between the 10-year reviews, was last done in 2004.



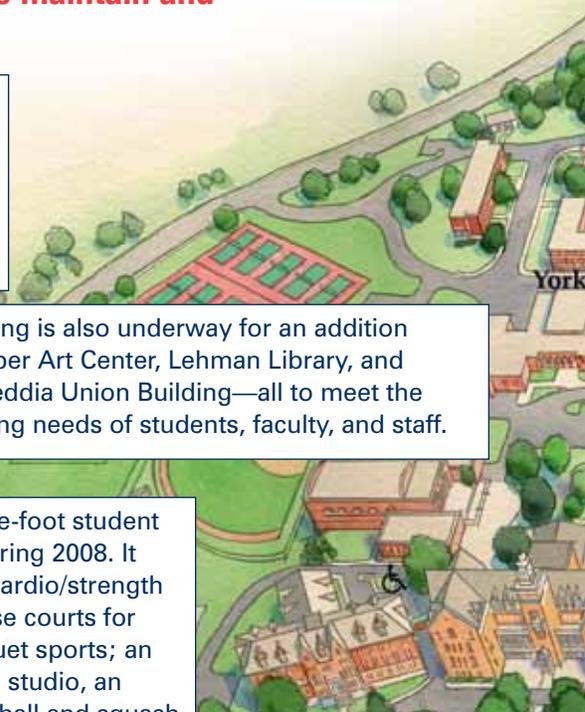
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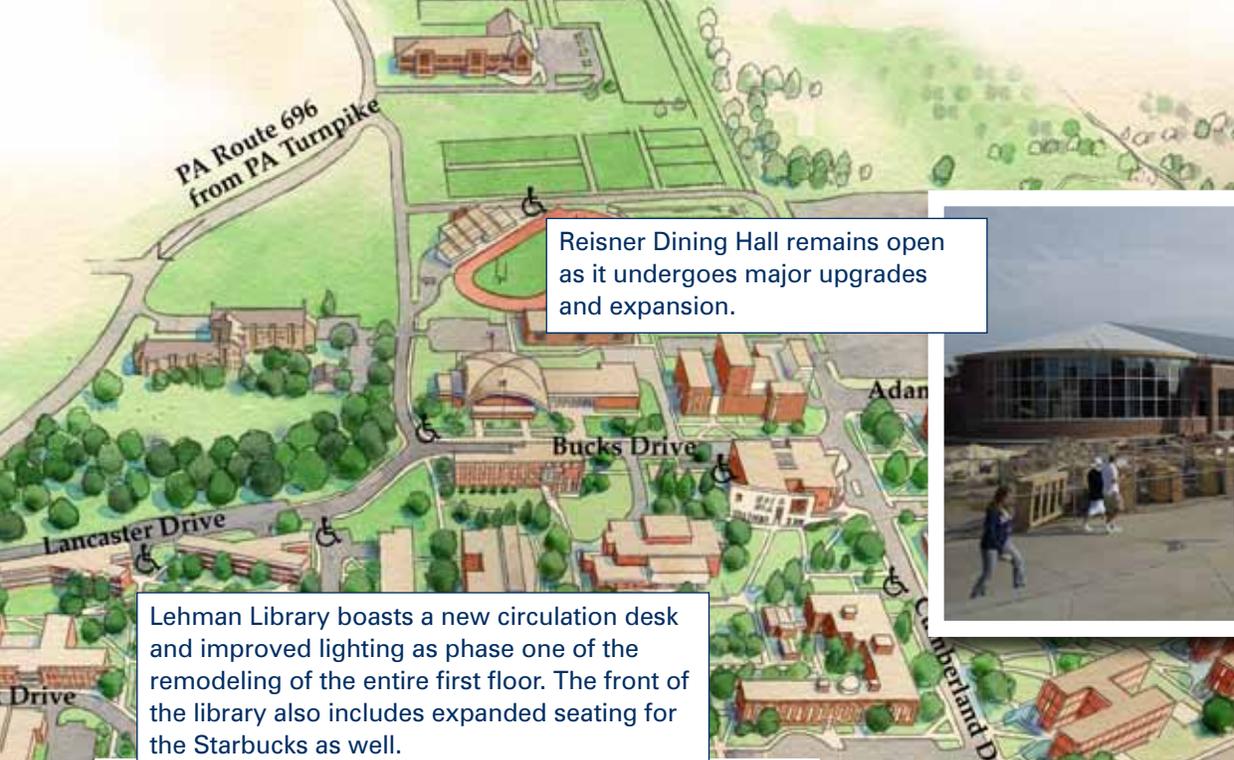
It was an active year for construction projects as we continued our efforts to maintain and improve campus.

Dauphin Humanities Center received a 4,600-square-foot addition that houses the College of Arts and Sciences dean's office as well as department faculty offices. The building's utilities and classrooms were also upgraded.

Planning is also underway for an addition to Huber Art Center, Lehman Library, and the Ceddia Union Building—all to meet the growing needs of students, faculty, and staff.

ShipRec, the new 62,000-square-foot student recreation center, opened in Spring 2008. It includes an 8,000-square-foot cardio/strength fitness center; four multipurpose courts for volleyball, basketball, and racquet sports; an 1,800-square-foot group fitness studio, an elevated running track; racquetball and squash courts; day lockers and locker rooms; and administrative offices.





Reisner Dining Hall remains open as it undergoes major upgrades and expansion.

Lehman Library boasts a new circulation desk and improved lighting as phase one of the remodeling of the entire first floor. The front of the library also includes expanded seating for the Starbucks as well.



The new—and obvious—brick wall gracing the Prince Street entrance to campus was made possible by a generous gift from the Class of 1959.



Successful management of our physical assets allows the college experience to unfold.

Every decision concerning students—from the academic programs we offer to safety enhancements on campus—impacts the non-human aspects of our campus, the buildings and infrastructure. Our new three-phase **master plan**, a blueprint for the next 20 years, dramatically changes the campus look while keeping the historic aspects that are so loved.

Within five years, we will raze all on-campus student housing and replace it with new living-learning residence halls featuring green technology, semi-suite and suite-type living, and larger gathering spaces for students and faculty to meet informally. We will start construction on the east end of campus (Seavers Apartments and Naugle, McLean, and Mowery Halls) before moving to the west side (McCune, Lackhove, Keiffer, and Harley Halls) and continue in phases until completing all residence halls. We set construction to begin in late 2009 to early 2010 with the first new residence hall located near the Burd Run Bridge past Seavers Apartments and Etter Health Center.

We will demolish other familiar campus landmarks like the water tower and the red barn (faculty office building) to make way for new and more effective buildings and reorientation of campus.

Athletes are already seeing improvements in their facilities. We have nearly completed the renovation of the fitness center/weight room for varsity athletes in the basement of Heiges Field House. Future plans for athletic facilities include proposed expansion of locker rooms in Heiges, new space for sports medicine and visiting teams, and renovation of Seth Grove Stadium including synthetic turf, field lighting, and VIP seating.

We didn't overlook safety and aesthetics in the plan. We will upgrade academic buildings with security monitoring, controlled access, and air conditioning and sprinkler systems. We will install landscaping and lighting to improve campus safety and visibility.

We will also improve the environment by using green construction materials and techniques. We will build a new energy-efficient central hot-water/chilled-water generating plant, able to utilize multiple fuels, and design the new residence halls to incorporate geothermal heating and cooling technology.

In addition, we will better delineate campus space with new entrances and signage, including building and directional signs that reinforce the University's graphic identity and ease navigation throughout campus.



New living-learning residence halls will feature green technology, semi-suite and suite-type living, and larger gathering spaces for students and faculty to meet informally.



Please visit the University's complete master plan online at webspace.ship.edu/facilmgt/MasterPlan/masterplan.html

Shippensburg University of Pennsylvania, in compliance with federal and state laws and university policy, is committed to human understanding and provides equal educational, employment, and economic opportunities for all persons without regard to race, color, religion, national origin, age, sex or disability. Direct requests for disability accommodations and other inquiries to the Office of Disability Services, Horton Hall 120, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, 717- 477-1329, ods@ship.edu.

