Goal for today:

• Draft 3-5 goals that your department is going to focus on that link to the Academic Master Plan
  • AMP connects to multiple items such as performance indicators, enrollment via admissions and retention, transfer student access and success, CUE, etc.
• Know how to fill out the 2013-2014 & 2014-2015 goal grids due March 14, 2014
• Know expectations for goal grids
  • Widely shared and agreed upon by department/program
  • Goals are Prioritized and move the department and university forward; have good answers to “why”
  • Goals can be further refinement of those submitted in April 2013 with the budget process
• Goals also include action items from previous 5-year review or accreditation visit that are relevant for the next two academic years
• Feedback and discussion with dean/supervisor
• Linked to AMP goals/objectives and college/school/other goals
AMP as an Academic Strategic Planning Tool

• Guide the activities of Academic Affairs
• Identify and establish commonly-held priorities & goals
• Provide stability during challenging budget years & times of leadership change
• Integrate with university planning, budget, assessment cycles (annual, 3-5 year, and accreditation cycles)
• Priorities and goals drive:
  – Initiation of new activities
  – Modification or discontinuation of current activities
  – Associated resource allocations
## AMP Approved

<table>
<thead>
<tr>
<th></th>
<th>Approved through Cabinet Level</th>
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<tbody>
<tr>
<td><strong>Mission Statement</strong></td>
<td>Spring 2012</td>
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<tr>
<td><strong>Goals &amp; Objectives</strong></td>
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<tr>
<td><strong>Framing Narrative</strong></td>
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<td><strong>Vision Statement</strong></td>
<td>Summer 2013</td>
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<tr>
<td><strong>Strategies</strong></td>
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<td><strong>Suggested Activities</strong></td>
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<td><strong>Implementation Plan</strong></td>
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Final Version (9/13/13) available at [www.ship.edu/provost/amp](http://www.ship.edu/provost/amp)
Implementing & Integrating AMP

Establish culture of ongoing integrated strategic planning at the department level and involving faculty:

1. **Standing AMP Committee with ongoing roles & responsibilities**
   - Monitor, assess, report progress on achieving goals, objectives, strategies
   - Make recommendations for revisions, based on changing environment

2. **Annual fall & spring AMP workshops for academic department chairs**
   - Alignment & integration of department/program goals & budget requests with AMP, university strategic plan, PASSHE performance funding factors, and accreditation

3. **Links to AMP goals, objectives, strategies required for**
   - Budget, funding, and staffing requests
   - Recommendations made by various committees and work groups
Prioritizing Goals/Objectives: 2013-2015 Overarching Focus

Four AMP goals & objectives

• 2.1: student recruitment
• 2.2: student retention & persistence
• 3.1: experiential learning & high impact practices
• 4.1: faculty recruitment & retention

Why these four?

• Prioritized as Critical Need in AMP
• Overall student success
• Hallmarks of a Ship education
• Middle states recommendations
• Impact on operating budget
• Linked to PASSHE performance funding factors
## Prioritizing Strategies: Phased-In Approach

<table>
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<tr>
<th>Priority</th>
<th>Strategies</th>
<th>Curriculum</th>
<th>Students &amp; Learning</th>
<th>Faculty &amp; Teaching</th>
<th>Support &amp; Administration</th>
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<td><strong>Critical Need</strong></td>
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<td>B, F, G</td>
<td>C</td>
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<td>H</td>
<td>M, L</td>
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<td><strong>Important Need</strong></td>
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