Goals for the AMP Task Force

The members of the Task Force bring specialized knowledge and expertise to the academic master planning process, in ways that are specific to their discipline and/or that cut across the academic community. The Task Force is responsible for recommending goals and initiatives for the division of academic affairs, based on data and analysis. Specifically, the Task Force will …

- Provide the Steering Committee with feedback on drafts of an academic affairs mission and vision statement, and a proposed process for ongoing annual strategic planning throughout all departments and units within the division of academic affairs.

- Work with the Steering Committee to identify critical academic stakeholders and sources of information, from which establish working groups and forums will be established.

- Engage in working groups charged by the Steering Committee, to (page 10):
  - evaluate Ship’s current mission, vision, goals, strategies, and performance (steps 1, 2)
  - conduct external and internal environmental scans (steps 3a, 4a), by analyzing existing data and conducting focus groups and surveys, as needed
  - conduct SWOT analyses (steps 3b, 4b, 5)
  - draft goals and initiatives for inclusion in the academic master plan and in alignment with the academic affairs mission and vision (steps 6, 7, 8)
  - address the Middle States Commission on Higher Education’s recommendations and suggestions which are relevant to the academic master planning process
  - submit progress reports, recommendations, and other deliverables to the Steering Committee according to the spring timeline

- Assist in the implementation of the Communication Plan by providing progress reports at department meetings, college council meetings, and other academic committee meetings.