Shippensburg University takes justifiable pride in its educational excellence as well as the opportunities it provides to members of the campus who share a passion to serve the greater good of the community, region, state and nation. Shippensburg students, faculty, and staff strive to make the world a better place by working outside the classroom and campus in places where collaboration and creativity are put to good use.

Each year, we review those efforts. This report looks back at the 2010-2011 academic year and features the wide range of activities that best highlight the university’s public service mission. The report also shows the collaborative engagements that complement and enhance the high quality teaching and research that takes place on our campus.

Our activities have had an impact both locally and around the world. For example, members of the campus community assisted in clean-up efforts in the U.S. Gulf Coast after the BP oil spill and helped rebuild communities there following natural disasters. Locally, the new Academic Day/Service Learning Day matched incoming freshman with local nonprofit agencies to help in their efforts.

The Small Business Development Center based at Ship continues to assist businesses and aspiring entrepreneurs. In 2011, the SBDC expanded its service in York at the J.D. Brown Center for Entrepreneurship. Throughout this report, you will find examples of student volunteerism and leadership, as well as examples of faculty and staff whose service on boards, commissions, and other collaborative helps to improve the community.

Shippensburg University has a history of being a catalyst for public service. It is also a future we embrace as these efforts are instrumental in creating better places and happier, healthier lives.

William N. Ruud, Ph.D.  
President  
Shippensburg University

Christopher Wonders  
Director  
Institute for Public Service and Sponsored Programs
## Table of Contents

**Academic Partnerships & Community Resources** .......................... 5

- College of Arts and Sciences .................................................. 6
  - Art and Design Department .................................................. 6
  - Biology Department ............................................................. 6
  - Chemistry Department ........................................................ 7
  - Communication/Journalism Department .............................. 8
  - Economics Department ....................................................... 8
  - English Department ............................................................ 8
  - Geography Earth Science Department .............................. 9
  - History/Philosophy Department ......................................... 11
  - Human Communication Studies Department .................... 11
  - Mathematics Department .................................................. 12
  - Modern Languages Department ........................................ 12
  - Music/Theatre Arts Department .......................................... 12
  - Political Science Department ............................................. 13
  - Psychology Department ..................................................... 14
  - Sociology/Anthropology Department .............................. 14
  - Women’s and Gender Studies ........................................... 15

- Shippensburg University Fashion Archives and Museum .......... 16
  - Collections ........................................................................ 16
  - Facilities ............................................................................. 16
  - Organization ...................................................................... 16
  - Recent Activities ............................................................... 16

- John L. Grove College of Business ......................................... 18
  - "A Tradition of Excellence" ................................................ 18
  - Shippensburg University Small Business Development Center (SBDC) ......................................................... 18
  - Here to Help ..................................................................... 19
  - Lemonade Day .................................................................... 19
  - Franklin County-wide High School Entrepreneurship Competition ................................................................. 19
  - York County High School Business Planning Contest ....... 19
  - Meet the Lenders Event ...................................................... 20
  - YorkKitchen – Shared Kitchen Incubator in York’s Central Market ................................................................. 20
  - Minority/Women Small Business EXPO ............................ 20
  - Global Entrepreneurship Week ......................................... 20
  - Wilson College Lecture ...................................................... 20
  - Food for Profit ................................................................... 20
  - NFIB–Small Business Day at the Capitol ......................... 20
  - Honors Seminar in Innovation, Entrepreneurship and Creativity ................................................................. 20
  - Etiquette for Success Academy .......................................... 21

- New Center Developments ...................................................... 21
  - JD Brown Center for Entrepreneurship Outreach Office .... 21
  - TechCelerator at Murata Business Incubator .................... 21

- Pennsylvania State System of Higher Education (PASSHE) Initiatives ................................................................. 21
  - Shippensburg University Small Business Development Center (SBDC) Services Summary ............................. 21

**College of Education and Human Services** ............................ 22

- 13 United States Department of Education Gear Up Grant ................................................................. 22
- PDE/Shippensburg University Reading Recovery Initiative ........................................................................... 22
- Center for Educational Leadership ...................................... 22
- Shippensburg University School Study Council .................. 23
- Professional Development Offerings ................................ 23
- Outstanding Teacher Program ........................................... 23
- 2010-11 Exemplary Programs ............................................ 24

**Office of Professional, Continuing and Distance**

- Education Studies ............................................................... 25
  - Off-Campus Degree Programs ......................................... 25
  - Off-Campus Certificate Programs ..................................... 25
  - K-12 Educators Institute ................................................... 25
  - Summer and Winter Online Programs ............................. 26
  - Non-Credit Courses and Workshops ................................. 26
  - Off-Campus Program Support ......................................... 26
  - Workforce and Economic Development of Pennsylvania (WEDnetPA) ......................................................... 26
  - Economic Development, Professional, and Community Outreach and Engagement ............................................... 26
  - Institute for Municipal Secretaries, Clerks, and Administrators ........................................................................ 26
- Honors Program ................................................................. 27
- School of Academic Programs and Services ....................... 28
  - Developmental Education and Advising .......................... 28
  - Academic Success Program ............................................. 28
  - ASP Program History ......................................................... 28
  - The Learning Center .......................................................... 29
  - SU Office of Academic Support for Student Athletes ........ 29
  - SU Athletic Teams ............................................................. 29
  - Office of Disability Services .............................................. 30

- Lehman Library .................................................................... 31
  - Service Activities ............................................................... 31

**Community Services** ............................................................. 33

- H. Ric Luhrs Performing Arts Center .................................. 34
  - 2010-2011 Season Recap .................................................... 34
  - Luhrs Center Visitors .......................................................... 34
  - Facility Rentals .................................................................. 35
  - Contributions to Local and Regional Economy .................. 35
  - Luhrs Center Circle of Friends Annual Donor Program .... 35
  - Connections with Others .................................................. 35
  - Luhrs Center Staff .............................................................. 36
  - 2010-2011 Season Calendar .............................................. 36
  - Contact the Luhrs Center ................................................... 36

---

2010-2011 Annual Report of Public Service 3
# Table of Contents (continued)

**Division of Student Affairs/Volunteer Services** ........................................ 37

- 2010-2011 Volunteer Services Projects .................................................. 37
  - AmeriCorps VISTA ............................................................................. 37
  - Community Fellows ............................................................................ 38
  - Fraternity and Sorority Life ............................................................... 38
  - Residence Hall Association .................................................................. 38
  - Residence Life Staff ............................................................................ 38
  - Women’s Center .................................................................................. 39
  - Big Ship Little Ship .............................................................................. 39
  - Bridge for Kids ................................................................................... 39
  - Circle K .................................................................................................. 39
  - Colleges Against Cancer ....................................................................... 39
  - Rotaract .................................................................................................. 39
  - SIFE ......................................................................................................... 39
  - Relay for Life ......................................................................................... 39
  - Shippensburg University Children’s Fair ......................................... 39
  - Children .................................................................................................. 40
  - Elderly ..................................................................................................... 40
  - Environment .......................................................................................... 40
  - Animals ................................................................................................... 40
  - Miscellaneous ....................................................................................... 40

**Campus and Conferences** ......................................................................... 41

- The Conference Center at Shippensburg University ................................ 41
  - Our Clients ........................................................................................... 41
  - Public Service Activities ....................................................................... 41
- On Campus Conferences & Youth Camps .............................................. 41

**Center for Land Use** .................................................................................. 42

- Areas of Activity ..................................................................................... 42
  - South Mountain Conservation Partnership ...................................... 42
  - Interstate 81 Corridor Coalition .......................................................... 42
  - Outreach to Community Organizations and Schools ....................... 42
- Geographic Information System (GIS) Laboratory and Library Materials .................................................. 42

**Center for Juvenile Justice Training and Research** .................................. 43

- Juvenile Probation Training Program .................................................... 43
- Graduate Education Program ................................................................ 43
- Research Activities ................................................................................ 44
- Secure Detention Monitoring Project ................................................... 44
- Federal Juvenile Justice Compliance Monitoring Project ..................... 44
- Information Technology Division ........................................................ 44
- The Juvenile Justice Enhancement Training Initiative .......................... 44
- Other Initiatives ...................................................................................... 45
  - Annual Training Event ....................................................................... 45
  - Juvenile Justice Scholarship ............................................................... 45
  - Restitution and Community Service Project ........................................ 45

**Shippensburg Head Start Program** ............................................................... 46

- Program Operation .................................................................................. 46
  - Training events - staff: ...................................................................... 46
  - Training events - parents: ................................................................. 47
- Program Initiatives .................................................................................. 47
  - Early Literacy Development .............................................................. 47
  - Transition to Kindergarten ................................................................ 47
  - Community Partnerships .................................................................... 47
  - Male Involvement ............................................................................... 47
  - Child Outcomes .................................................................................. 48

**Raider Regional Transit: A Cooperative Effort** .......................................... 50

**Public Safety & University Relations** ......................................................... 51

**Public Safety/University Police** .................................................................. 52
- Training Support ..................................................................................... 52
- Firing Range ............................................................................................ 52
- Local Volunteer Fire Companies .......................................................... 52

**University Relations** .................................................................................. 53
Art and Design Department

The Art and Design Department is dedicated to having a presence in the community. The faculty members are significantly involved in assisting nonprofit organizations, schools, and other educational groups based in our community. Just to highlight a few, Professor Steven Dolbin, department chair, is the co-founder of the Middle Spring Watershed Association (MSWA), the first environmental group native to Shippensburg, responsible for improving the ecology and water quality of both the Middle Spring and the Branch streams. MSWA has partnered with important county, state, and federal organizations to help restore the stream to a more authentic and natural state by removing a huge abandoned concrete dam that interfered with the local watershed. Professor Dolbin was also instrumental in the concept of the “Thought Lot,” an exciting new gallery and studio space established in the former warehouse in Shippensburg. This dynamic community-based facility has held important art exhibitions such as “Think Big.” He was also one of the founders of the community event “ARTShip,” the art, wine, and food festival that takes place each June in conjunction with SU Alumni Weekend. Large outdoor sculptures created by Art and Design Department students are exhibited at this dynamic and very popular community art festival.

Ceramics professor Ben Culbertson contributed significantly to the Shippensburg community as a member of SHAPE, the Shippensburg Arts and Education organization, by assisting in many art exhibitions and events. Professor Culberton is also one the founders of the “Shippensburg Coalition for Change,” a grassroots organization that assists citizens throughout Shippensburg. Professor Culbertson has also supported and assisted the local youth organization “Your River Starts Here,” which has greatly helped raise awareness of the dangers of pollution from storm drain runoff. Professor Culberton helped design and produce hundreds of ceramic markers that this organization installed over storm drains throughout our community. He is also recognized nationally for his pioneering efforts in sustainability. He personally collects used cooking oil from the SU food service and transforms it into biodiesel. With the help of art and design students, he then fires the department’s ceramic kilns with biodiesel.

Professor Janet Ruby is on the board of directors of “CALC” the Carlisle Arts and Learning Center, a leader in the Cumberland Valley arts scene. As a senior member of CALC, she has assisted in countless exhibitions and educational programs that have greatly enriched the local communities. Professor Ruby is also known for her membership and work with “The Friends of Opossum Lake,” which preserves and improves the environment in and around Opossum Lake with hiking trail construction and environmental programs.

Biology Department

Many members of the biology faculty are active in community service. An annual activity for a number of professors (and students) is judging at the Carlisle Area, Fannett-Metal, and Franklin County science fairs.

Dr. Alyssa Bumbaugh serves as co-chair of the Pennsylvania Academy of Science Program Committee. Her responsibilities include accepting abstracts for presentations and organizing the program for the annual meeting. She serves as secretary of the Allegheny branch of the American Society for Microbiology. She judges student presentations at the annual meeting and also serves as co-director of the SU Crime Scene Investigation summer camp for middle and high school students. Dr. Bumbaugh is the parent representative for the Preschool A room at the SU Child and Family Center.
Dr. Pablo Delis serves as Shippensburg University co-director to the Marine Science Consortium Academic Advisory Board, helping in the shaping of the academic future of this North Atlantic regional academic organization based at Wallops, Virginia. He also serves as a member in the Turtle Conservation Trust Advisory Committee Board, a non-profit organization in Pennsylvania, mostly involved in the protection and conservation of the eastern box turtle and its habitat. Dr. Delis collaborates with the Letterkenny Army Depot’s Natural Resources Office in the management of the base wildlife in general and its herpetofauna in particular. Dr. Delis volunteers with Shippensburg civic organizations in registering students to vote both on campus and in the local community. He has also volunteered for the last nine years as coach, referee, and board member to the Shippensburg American Youth Soccer Organization and as volunteer assistant soccer coach to the Shippensburg Area Middle School.

Dr. Lucinda Elliott serves as co-director of the SU Crime Scene Investigation summer camp for middle and high school students. She also serves as chair of Altar Guild at St. Andrews Episcopal Church. Dr. Sherri Bergsten volunteers with the Carlisle Area School District, helping with the independent reading program and the math facts program. She is also chair of the education committee at Carlisle Friends’ Meeting.

Dr. Todd Hurd serves on the board of directors for Big Spring Watershed Association and serves also as science advisor to them. He is a science advisor to NanoTrace Technologies, a firm dedicated to tracing flowpaths of water and contaminants in ecosystems and contaminated sites. He is active in environmental education to youth in Adams County as a 4-H Leader and volunteer instructor for Upper Adams School District Environmental Camp for fifth grade students.

A member of the Middle Spring Watershed Association, Dr. Theo Light serves on the board of trustees of the Spring Rivers Foundation in Shasta County, California, and is a member of the U.S. Fish and Wildlife Service’s Shasta Crayfish Recovery Team and the Shasta Crayfish Technical Review Committee. Department chair Dr. Tim Maret is an active member of the Pennsylvania Biological Survey (PABS), a non-profit organization to increase the knowledge of, and foster the perpetuation of, the natural biological diversity of Pennsylvania. He is presently serving a two-year term as president and is also a member of the Amphibian and Reptile Technical Committee, which advises the Pennsylvania Fish and Boat Commission. Dr. Maret frequently gives presentations on vernal ponds and native amphibians to local groups.

Dr. Earl Nollenberger, an American Cancer Society volunteer since 1978, was a committee member for the tenth Shippensburg Relay for Life and served as luminary chair responsible for the Luminary Ceremony in June 2010. He serves as a zone captain for the Conoconeague Audubon Society’s Christmas Bird Count, responsible for organizing a team of birdwatchers from Scotland to Caledonia State Park to Fayetteville. In January 2010, he led a club trip to high-light key birding areas in this zone. He is also active with the Great American Backyard Bird Count and Audubon Spring Bird Count. As a member of the Shippensburg Lions Club, he has been active as the chair of the Environmental Committee and has been responsible for fund raising at the Shippensburg Fair, a project that raises funds for eye examinations and glasses for needy Shippensburg area residents. He continues to engage in fund raising for local youth projects including scholarships to Shippensburg University. As a past president of the Shippensburg College Club, he is active in helping to raise funds to send local students to SU. During spring break in March 2010, Dr. Nollenberger worked with a group of carpenters from Franklin County who travelled to Austell, Georgia, to help the North Georgia Conference Disaster Response Ministry finish homes damaged in the September 2009 floods in Douglas County, Georgia.

Dr. Heather Sahli serves as co-chair of the Pennsylvania Academy of Science Program Committee where her responsibilities include accepting abstracts and organizing the program for the annual meeting. She also volunteers to monitor the Conoconeague Audubon Society’s Bluebird Trail in the summer, helping to collect data on nestling survivorship for the society. She has helped to install a tree identification trail and trail guide on the SU campus that can be used by local school groups and the public for educational purposes.

Providing important service to local schools, Dr. Richard “JR” Stewart has served as a guest teacher and camp overnight counselor for Grace B. Luhrs University Elementary School. He has also led Environment Day activities at Burd Run for the Shippensburg Area Middle School, has given guest lectures at Shippensburg Area Senior High School, and has served on the Shippensburg Area School District Environmental Steering Committee.

Dr. Nathan Thomas serves on the board of directors for the Pennsylvania Wildlife Society, an organization focused on wildlife conservation and habitat protection. He also serves as a student presentation judge for the Commonwealth of Pennsylvania University Biologists annual meeting, an organization focused on biological research and professional development within the Pennsylvania State System of Higher Education (PASSHE). Overall, the biology faculty are extremely active in meaningful activities in the region.

Chemistry Department

The Chemistry Department also participates in numerous professional and community service activities both as individuals and as a department as a whole.

The department has several activities dedicated to K-12 educational outreach, including a grant-funded partnership with the Harrisburg Public Schools and a week-long chemistry day camp for elementary students each summer. Several chemistry undergraduate students serve as camp counselors. The department also participates in National Chemistry Week (NCW) activities at Whitaker Center for Science and the Arts under the direction of Dr. Robin McCann, who serves as the NCW coordinator for the regional section of the American Chemical Society. Many members of the department frequently present at career days in local schools, judge local science fairs, and organize chemistry activities for teachers in elementary classrooms. Dr. Joe Shane, department chair, serves on the set-up subcommittee and is a Shippensburg University representative on the Capital Area Science and Engineering Fair Committee in Harrisburg.

With respect to professional contributions beyond the university, Drs. John Richardson and Robin McCann serve as consultants to the forensics laboratory in Carlisle, where chemistry majors often secure internships. Dr. Tom Frielle is the departmental internship coordinator, which requires maintenance of good relationships with local industry and government. Dr. Shane is an advocate for science education as a member of the Pennsylvania Science Teachers Association and co-chair of a legislative committee for the Association for Science Teacher Education.

Contributing in various ways to the community, Chemistry Department members have served or continue to serve as youth soccer
coaches (Dr. Frielle) and as leaders in church-related activities (e.g. Drs. Dan Predecki and Joe Shane). The above is hardly a comprehensive account, but it illustrates the departmental commitment to service beyond its primary responsibilities as teachers and researchers in higher education.

Communication/Journalism Department

The Communication/Journalism Department, as a professional program, has a strong connection to the community by the nature of its mission. Dr. Masudul Biswas, a new faculty member, is an editor and webmaster for the Forum on Media Diversity, a web-based media diversity news and research resource. He edits the newsletter for the Commission on the Status of Minorities for the Association for Education in Journalism and Mass Communication (AEJMC). He also serves as webmaster for the Minorities and Communication Division of AEJMC.

Chair Dr. Joseph Borrell serves on the statewide Transfer and Articulation Oversight Committee (TAOC) for communications degrees. This statewide committee is charged with implementing legislation that streamlines the transfer of credits for students from programs across the Commonwealth. Separately, he also consulted with Harrisburg Area Community College as part of its curriculum updating program.

Dr. Borrell frequently makes presentations on careers in communication to various audiences. For example, he spoke to students in several classes at the Shippensburg Area High School about careers in communication in March. Dr. Borrell, together with several other Shippensburg faculty members, contributes to the South Mountain Partnership Leadership Committee. This year, he again served as an outside reviewer for the Nonprofit and Voluntary Sector Quarterly, the international interdisciplinary journal for the nonprofit sector. Dr. Borrell also raised funds for and was a volunteer at the Mason-Dixon Heart Walk in September.

Dr. Ted Carlin coordinates multimedia for the Family Life Worship Center in Zullinger, Pa., and produced the video streaming for the Rise Up Music Concert held on May 21, 2011, in Waynesboro, Pa. Dr. Carlin is also a coach and volunteer for the Chambersburg Youth Soccer Association.

Dr. Michael Drager participated in the Franklin County Friends of Legal Services Book Sale, for which he assisted in promotion, collected books for sale, and worked as a volunteer the days of the sale. He also took part in Chambersburg’s Coyle Free Public Library “Raisin’ Dough Charity Bicycle Ride,” assisting with registration and providing support the day of the charity ride to raise money for the library. In addition, Dr. Drager, as he has for several years, participated as a volunteer in the Livestrong Philly Challenge held in Philadelphia in August. The Philly Challenge raised more than $3 million to support cancer research and support services for those fighting cancer. In 2011, for the first time, Dr. Drager participated in the Dempsey Challenge in Lewiston, Maine, a charity bicycle ride that raises funds for cancer support services at Central Maine Hospital’s Cancer Center. Dr. Drager’s professional service includes attendance at the Student Media Advisers Forum and the Student Editors Interest Group at the Pennsylvania Newspaper Association in Harrisburg. In addition, he is continuing to revise the Shippensburg University/Pennsylvania Newspaper Association Foundation Journalism Training Initiative, an online training program for small daily and weekly newspapers across Pennsylvania that was launched in 2010.

Dr. John Ellerbach’s work in public relations often brings him and his students out into the Cumberland Valley to conduct service-learning projects for local nonprofit clients. For example, Dr. Ellerbach worked recently with a student on a project that allowed the Shippensburg Community Fair to upgrade that organization’s research capabilities and to implement those findings in a new public relations campaign.

In December of 2010, Dr. Kim Garris was invited to serve as a panelist for a workshop for Leadership Cumberland, an organization dedicated to training business professionals in Cumberland County. She later led the group through an ethics case-study. Since 2006, Dr. Garris has served on the Milton Hershey School Career/Technical Advisory Committee, where she offers guidance for the curriculum of the school’s career and technical programs. She also served as Camp Dean at Camp Penn, a youth camp of the Central Pennsylvania United Methodist Conference this past summer. She chairs the Staff-Parish Relations Committee of Aldersgate Church in Hampden Township, which serves as the human resources department for that church.

Dr. Carrie Sipes promoted and planned activities for the AMANI festival, a multicultural street fair in Carlisle in May 2011. Her activities included designing and organizing the festival’s poetry contest. Together with her students, she has formed public relations partnerships with the local affiliate of the National MS Society, Carlisle CARES Resource Center and Kupcakes for Kris. She also participated in several workshops for the Pennsylvania Public Relations Society. Dr. Sipes is an active member of the Executive Planning Committee for Carlisle CARES charity golf tournament, which raised more than $10,000. She continues to teach in a vacation Bible school at Carlisle BIC, where she is a positive role model for nearly 200 elementary school aged children.

Professor Stephanie Witmer actively volunteers with Farmers on the Square, a farmers’ market in Carlisle. She helps produce and distribute literature for the group in addition to other volunteer activities for this local group. For example, she has written profiles of and photographed several of these contributing farms for the Farmer on the Square website. In the spring, Witmer organized a visit to Carlisle for acclaimed new novelist Rebecca Rasmussen. She worked with a local independent bookstore, Whistlestop Bookshop, to host a reading and a book signing with Rasmussen. In March, Witmer was inducted into the American Society of Journalists and Authors.

Economics Department

Economics faculty member Dr. Janet Koscianski volunteered her assistance at two local events in New Jersey. On August 24 and 27, 2011, she assisted in the Jacques Cousteau National Estuarine Research Reserve’s information booth at the Crab Fest Celebration in Bridgeton. She also assisted in Deerfield Township’s food and drink concession booth at the 33rd Annual Harvest Festival in Rosenhayn, on October 8, 2011.

English Department

English Department faculty members participate generously in many local community service endeavors, serving on planning committees, library boards, church groups, parent-teacher organizations, and other voluntary organizations. Dr. Laurie Cella collaborates with a number of local non-profit agencies to create service-learning projects for her students and the larger community. This year she is teaming up with the director of the Franklin County Literacy Council to publish a book of oral histories based on their students’ lives and experiences. Dr.
Cella’s SU students will write the oral history essays, and the book will be presented to the FCLC on December 9, 2011. She also joined with the Franklin County Literacy Council to coordinate a literacy fair at the Chambersburg Mall in August 2011, and she is currently supervising a Community Fellow, English major Jayda Coons, who is likewise working with the FCLC.

Drs. Shari Horner and Tom Crochunis volunteer at the Grace B. Luhrs University Elementary School, serving as literacy tutors and classroom volunteers. Dr. Crochunis also serves as a judge for local dramatic performances, contributing as an evaluator for the Hershey Theater Apollo Awards. He serves as secretary of the board of SHAPE (Shippensburg Arts Programming and Education), where he likewise works to coordinate activities between SHAPE and the university, and he served on the ArtShip event committee, helping to plan this annual alumni event. Along with Drs. Dan Shiffman and Mary Stewart and Professor Neil Connelly, Dr. Crochunis served as a judge for the South Central PA Scholastic Writing Awards (for middle and high school students). Dr. Crochunis also volunteers at Shippensburg Area High School and Grace B. Luhrs University Elementary School, teaching students ranging from fifth to twelfth grade about drama and performance.

Professor Connelly also served as a judge for the Amani Poetry Festival Reading and he presented readings and lectures at the Good Shepherd School, Harrisburg Academy, and Fredrickson Library. Dr. Kim van Alkemade serves on the board of the Old Neighborhoods League, Carlisle, working to preserve the historical integrity of the borough’s architecture. She has also taught creative writing workshops at Harrisburg Academy for their high school program. Dr. Sharon Harrow likewise serves the community of Carlisle by serving on a local neighborhood association that works in conjunction with the borough to reduce crime and resolve other property issues in the area. Dr. Richard Zumkhawala-Cook helps out in the Camp Hill School District with PTO, school events, and conducts writing workshops for an East Pennsboro Girl Scouts troop working towards their writing merit badge. Dr. Dawn Vernooy continues to serve on the board of the Hershey Medical Center Chapter of the Adult Congenital Heart Association.

Numerous faculty members have made presentations at the Institute for Retired Persons at Wilson College, the University Lutheran Church, and the Cora I Grove Spiritual Center and Interfaith Chapel. Department members have participated in Carlisle’s Project Share and in various events at local high schools, including Shippensburg, Chambersburg, Gettysburg, and SciTech in Harrisburg.

Students from the English Department are also involved in community service. Members of Sigma Tau Delta, the English honor society, continued to sponsor an annual middle school and high school writing contest that draws over 100 creative and expository contributions each spring. In addition, Sigma Tau Delta members participate in various community service events each year, including tutoring for adults working towards their GED, volunteering with Habitat for Humanity, and working at local retirement communities. Several students give countless hours volunteering for Relay for Life and Take Back the Night. By leading book discussions, giving presentations, and helping to develop programs for local schools, businesses, professional groups, councils on women’s issues, and minority organizations, English Department faculty and students combine scholarship and service, using their specialized knowledge to represent the integrity and generosity of the university to the community.

### Geography Earth Science Department

The Geography/Earth Science Department has found important ways to link their research and teaching with projects that benefit the community and the region. Dr. Sean Cornell serves as co-chair for the Grace B. Luhrs University Elementary School camp program held each spring at Camp Penn. The program focuses on environmental education of children in grades K-5, and provides university students opportunities for service-learning in outdoor classrooms. He also continues to work with the Community Fellows Program (AmeriCorps/Vista) to provide environment-focused educational opportunities at GBLUES, including work on gardening and composting programs in the school. Dr. Cornell is also actively involved in the Marine Science Consortium, Inc (a 501c3 non-profit) located at Wallops Island, Virginia. He serves as co-director from Shippensburg University and is the secretary for the Consortium’s Academic Advisory Council. Through this affiliation, Dr. Cornell also serves as a research affiliate and is working with colleagues in Pennsylvania and Virginia to formalize a coastal zone research group to include partners from NASA, the U.S. Fish and Wildlife Chincoteague National Wildlife Refuge (CNWR), the Marine Science Consortium, and the Nature Conservancy. Together with students, a major focus is to map storm impacts and environmental trends on Wallops Island and neighboring barrier islands to contribute to shoreline management discussions within NASA, the CNWR, and the Nature Conservancy. Dr. Cornell has also been invited to give lectures in the regional area and has fielded many phone calls and inquiries about local geologic phenomena, including the recent earthquakes in Virginia and the geology of the Marcellus Shale. Dr. Cornell has given talks to the Rotary of Shippensburg, the Carlisle Area Health and Wellness Foundation, Wilson College, and Dickinson College.

Dr. Alison Feeney incorporated the borough’s request to map and manage the street trees into the Introductory GIS course. Students used GPS to map their locations. One graduate student in the class continued with the project to further map all the trees, incorporate the borough’s data into the attribute table, and is developing a GIS to manage the current trees and assist with proper selection of future trees.

Dr. Tom Feeney serves as chair of the Shippensburg Borough Authority’s Wellhead Protection Steering Committee. The committee includes elected officials from the borough and surrounding townships that are served by the authority’s water system. Feeney is also volunteering to site a new municipal water supply well for the authority. In addition to working with the authority, Feeney also assists Dr. Tim
Hawkins as a daily weather observer for the National Weather Service, and he serves as coach for the American Youth Soccer Organization (AYSO).

Dr. Kurt Fuellhart was a member of the Carlisle Airport Group, a team working toward finding new and enhanced opportunities to better utilize Carlisle Airport in South Middleton Township. The team recently completed the report “Carlisle Airport Feasibility Study” commissioned by the Cumberland Area Economic Development Corporation Board of Directors.

Dr. Tim Hawkins is the university representative to the Pennsylvania Environmental Research Consortium (PERC), an executive board member for both the Pennsylvania Geographical Society (PGS) and the central Pennsylvania Clean Air Board (CAB), and the official National Weather Service observer for Shippensburg. As advisor to the geography honor society Gamma Theta Upsilon (GTU), he facilitates many community service events with students. Dr. Hawkins also serves on the national executive committee for GTU. He has given several presentations to community organizations on climate and energy.

Dr. Claire Jantz continues to pursue an active research agenda in the Chesapeake Bay region and was recently awarded a NASA grant as a co-investigator on a project entitled “Mapping and Monitoring of Wetland Dynamics for Improved Resilience and Delivery of Ecosystem Services in the Mid-Atlantic Region.” This research will generate improved wetland maps of the Chesapeake Bay region and an assessment of wetland vulnerability that will inform management decisions and restoration activities. This work will also involve undergraduate students in research. Dr. Jantz continues to build on a partnership with the Renfrew Institute in Waynesboro, Pa. and the Antietam Watershed Association. Working with student interns placed at the Renfrew Institute, a property ownership database of streamside landowners has been developed and will be used to target restoration sites along the Antietam Creek and its tributaries. Student interns have also been involved in stream monitoring activities through our internship partnership with Renfrew.

Dr. Paul Marr wrote a grant for the Shippensburg Historical Society to the Pennsylvania Historical and Museum Commission and was awarded $10,000 for continued excavations at the Fort Morris French and Indian War archaeological site in Shippensburg. He also has been working with the Franklin County Historical Society and local landowners on a Pennsylvania Historical and Museum Commission grant to locate and excavate the French and Indian War era site of Fort McCord, the Cumberland Valley’s only French and Indian War battle. Dr. Marr has been elected president of the Middle States Division of the Association of American Geographers and will be organizing the division’s annual conference, which will be held this year at Shippensburg University. He has also taken on the role as editor of the organization’s peer reviewed journal, *The Middle States Geographer*. Dr. Marr was also invited by the South Mountain Speakers Environmental Discussions Bureau to give a presentation on the evolution of the I-81 corridor, and was a guest on WITF’s Radio Smart Talk discussion of the same subject.

An assortment of land use, environmental, and community planning related outreach activities have been coordinated through the Center for Land Use, directed by Dr. George Pomeroy. Included among there are his participation in the South Mountain Partnership, a landscape planning initiative, and involvement with the Interstate 81 Corridor Coalition, which is an effort to facilitate safe, efficient, and “green” transportation throughout the corridor. (Both of these and other Center for Land Use activities are more fully detailed in another section of this document.) Dr. Pomeroy’s other community service activities include service as a board member for both the Clean Air Board of Central Pennsylvania (CAB) and the Shippensburg Area School District Foundation. Other service roles include being a member of the Southampton Township (Franklin County) Zoning Hearing Board.

During the past year, Dr. Jan Smith was engaged in several public and professional service initiatives. As state coordinator for the Pennsylvania Alliance for Geographic Education (funded by National Geographic Education Foundation), Dr. Smith directs geography education outreach to public and private schools and organizations across the state. Shippensburg University and National Geographic have agreed to a five-year commitment for this public service endeavor (2009-2014). Dr. Smith serves as a regional editor for *The Journal of Geography in Higher Education*, on the board for the *Journal of Geography*, and as a judge for the Pennsylvania State Geographic Bee. In January 2011, Dr. Smith was selected to sit on a prestigious national panel “Establishing a Roadmap for Large-Scale Improvement of K-12 Education in the Geographical Sciences.” The committee’s goal is to create landmark reports focusing on four key issues for educational improvement: instructional materials for students, education of teachers, assessment, and research. Within the local community, she volunteers at several local schools and serves on the Shippensburg Corn Festival Steering Committee.

Dr. Christopher Woltemade served as a member of the Shippensburg Borough Water Authority from 2010-2011 and as a volunteer supporting the South Mountain Velo Club annual bike race, which has raised over $5,000 for Pedals for Progress, a charity that provides bicycles to low-income people around the U.S. and the world. Dr. Woltemade recently completed a collaborative research project with Dr. Kurt Fuellhart, examining the economic efficiency of proposed residential water conservation programs in Shippensburg. They presented the results in November 2011 at the annual meeting of the American Water Resources Association, and a paper on the project has been accepted for publication in *The Professional Geographer*.

Dr. Joseph Zume has continued to render services to the university, community, and the profession. He continues as the APSCUF/SU Student Affairs Committee co-chair for the second year, successfully organizing and coordinating faculty involvement in the fall 2011 student move-in day. He is also a part of the team implementing geophysics in the Geography and Earth Science Department, a technology that will immensely benefit the community as students start engaging in valuable, local, service-learning projects using the technology. In the community, he continues his involvement with the Shippensburg Corn Festival yearly. As a lover of soccer, Dr. Zume also donates his time freely to develop youth soccer skills in the community. He has coached youth soccer in Shippensburg for the past three years and continues to coach. Twice this year, he also presented “Passport to Nigeria” to children at the Shippensburg Public Library. Professionally, Dr. Zume was recently elected to the position of director of finance for the Africa Specialty group of the Association of American Geographers (AAG). Over the summer, he was a panelist on the “On the Cutting Edge” workshop for new geosciences faculty, a nationally transmitted webinar funded by the NSF. He also recently joined the Executive Board of the Pennsylvania Geographical Society (PGS) as outreach director.
History/Philosophy Department

Members of the History and Philosophy Department are deeply committed to public service and have engaged the community both personally and through department initiatives.

Dr. Steven Burg serves as the Second Vice President of the Shippensburg Historical Society, as a member of the Franklin County Historical Society Editorial Committee and the Franklin County and Cumberland County Civil War 150th Anniversary Committees, and volunteers as a Hebrew School teacher for Temple Beth Shalom (Mechanicsburg). He also organized community days of service at two historic African-American cemeteries—the Locust Grove Cemetery in Shippensburg and the Mt. Vernon Cemetery in Chambersburg. He also volunteers offering walking tours for the Shippensburg March to Destiny program each summer, and offers walking tours to third graders from the Grace B. Luhrs Elementary School. He has also served a parent volunteer for the Shippensburg Aquatic Club.

Dr. Susan Rimby contributes important service as director of the Trojan-Raider Partnership. During 2010-11, fourteen pre-service secondary tutors affiliated with the Trojan-Raider Partnership provided Chambersburg High School and Faust Junior High School English Language Learners with the academic support they needed. Tutoring sessions lasted one hour per week. Most of the students were Spanish speakers from Mexico, Caribbean, or Central American nations. During the spring semester one student came from Haiti and spoke French, while another came from Pakistan and spoke Urdu. The Trojan-Raider partnership held an awards assembly and brought students to visit the Shippensburg campus.

Dr. Mark Spicka serves as treasurer of the Big Spring Watershed Association, and helped over the last year to administer a $67,000 Growing Greener Grant for the organization. He also participated in the organization’s Wounded Warriors program. He has also served a parent volunteer for the Shippensburg Aquatic Club.

Dr. Catherine Clay served as the staging location manager in Shippensburg for the PA Vote 2010 Democratic Coordinated Campaign, fall 2010. She also volunteered on the “Fedor for County Commissioner” campaign in spring 2010; served as the Democratic Party committee person, Southampton Township, Cumberland County, 2008-2011, is a member of Education Matters in the Cumberland County, and serves as the volunteer neighborhood leader for Organizing For America South Central PA.

Dr. Christine Senecal has volunteered as yoga instructor at the Camp Hill Studio and for third grade yoga programs. Dr. John Bloom has served on the board of Congregation Beth Tikvah for the past year, and since 2009; has volunteered at the Viva House (a Catholic Worker house) in Baltimore; and has served as the intergenerational activities coordinator at the Ferry Beach Park Association Family and Friends conference for 2010 and 2011.

Professor Marcus Gallo coaches youth wrestling in Waynesboro. Dr. Allen Dieterich-Ward serves as the chair of the South Mountain Speakers Series, an educational outreach of the South Mountain Partnership. Allen Dieterich-Ward also serves on the Council of the Pennsylvania Historical Association.

Finally, Dr. Brian Ulrich has continued to share his expertise with the public on Middle Eastern history and current affairs through this blog, Brian’s Coffeehouse. In March 2011, he spoke about the ongoing revolution in Egypt to the Shippensburg Rotary Club.

Human Communication Studies Department

The Department of Human Communication Studies maintains active participation and leadership in the National Communication Association’s partnership with the Southern Poverty Law Center, Campus Compact, and the American Association for Higher Education. This program advances the role of the discipline, developing research and classroom-based applications to address the most significant social issues of our time. The discipline of communication studies is uniquely poised to develop strategies to reduce prejudice and hateful acts based on difference and discrimination, and to increase appreciation for diversity.

To this end, the department encourages and supports faculty who are actively engaged in public service programs. Emphasis is placed on integrating service in the academic curriculum, extending theoretical analysis of communication to purposeful practice designed to assist in community-based problem resolution. The department maintains an active support committee of faculty members with extensive service-learning training and experience (including Drs. Sharnine Herbert, Kara Laskowski, and Eveline Lang, as well as adjunct faculty members Felicia Shearer, Jennifer DiQuattro, and Gretchen Leitner), who provide resources and support to faculty interested in incorporating service learning in human communication studies courses. The department also serves as a resource for local community groups and organizations seeking training and information on improving critical message analysis and communication production skills in a variety of contexts.

Faculty commitment to service has fostered a student culture of student service. Students majoring in human communication studies provide community service through academically based service learning and traditional community service projects. Many devote their summers to inner-city high school students through involvement with the Pittsburgh Partnership, directed by Dr. Herbert.

Through planned, purposeful service learning, students have the opportunity to apply and develop communication theory and skill to benefit local organizations. The department has provided service for more than thirty local and national organizations, including the Drew Michael Taylor Foundation, King’s Kettle, Menno Haven and Outlook Pointe Nursing Home, Grace B. Luhrs University Elementary School, Save the Music Foundation, The Four Diamonds Fund, and more. In addition, student and faculty members have provided leadership, training, and presentations for local organizations and high schools on such topics as social media and interpersonal communication, safe sex awareness, and public speaking training.
Other Human Communication Studies Department activities have included the Shippensburg Area Senior High School Dual Enrollment Committee (Hong Wang, committee member), Springfield School Theatre project (Gretchen Leitner), Christian service project for senior high students at Middle Spring Church (Gretchen Leitner), the Princess Playhouse (Gretchen Leitner), Programming Committee at the Grace B. Luhrs University Elementary School (Misty Knight and Kara Laskowski), and the Hawthorne Acres Sanctuary (Eveline Lang, operator).

Mathematics Department

Members of the Math Department provide service in a variety of ways, some related to academic pursuits and some not. In the first category, for example, Dr. David Kennedy continued his service as advisor to the Grace B. Luhrs University Elementary School Chess Club. Several members of the department provided a variety of services to state and national organizations such as the Mathematical Association of America (MAA), the Pennsylvania Council of Teachers of Mathematics (PCTM), and the National Council of Teachers of Mathematics (NCTM). These services include, among others, Dr. Debbie Gochenaur as a member of the MAA's National Committee on Minority Participation in Mathematics and as founder and chair of the Early Career Teach Program of the PCTM. In addition, Dr. Gochenaur served for the tenth year as a presenter at Penn State York's Pathways to Your Future: Exploring Science, Technology, Engineering, and Mathematics (STEM) Careers Conference, an outreach to female middle school students.

Dr. Ben Galluzzo continues to blend curriculum development, undergraduate research, and community service in his work with mathematical modeling projects. Most recently he has involved students with research projects involving sediment transport and erosion at Wallops Island and he led the first-ever mathematics project as part of the 2011 Service Learning Day. He continues to serve the region with his college-level mathematical modeling contest, which serves to promote mathematical modeling for solutions of real-world problems. He is also a volunteer judge and regional advocate for the high school level version of this competition, the Moody's Math Challenge.

Dr. Paul Taylor serves as board member and secretary for the Cumberland Valley Rails-to-Trails Council (CVRTC), which owns and maintains the Cumberland Valley Rail Trail. The council board recently won a grant to build a bridge over Fogelsanger Road and extend the trail through the Shippensburg campus. The board continues to work hard in efforts to extend the trail beyond Newville to Carlisle. In support of these efforts, Dr. Taylor has incorporated a service learning component into his Applied Statistics course. In spring 2010 and 2011, Dr. Taylor and students from his Applied Statistics course manually collected approximately 100 hours of trail usage data at the trailhead in Shippensburg Township Park. This project provided the CVRTC with its first scientifically collected trail usage estimates. This data is invaluable in CVRTC efforts to obtain permission and funds to improve and extend the trail. This fall Dr. Taylor was awarded a DCNR grant via the South Mountain Partnership to support the use of surveys and electronic counters to vastly improve the quality of this data.

Modern Languages Department

On April 9, 2011, the Modern Languages Department organized its first World Languages Competition for local high school students. More than twenty participants from Spanish, French, and German high school programs attended the event. The students put their knowledge to the test in a Jeopardy-like game in each language and a poetry declamation contest.

Dr. José Ricardo-Osorio, department chair, participated in the Dominican Republic Reach Out service learning project for the second time. He supervised the design and translation of the literacy curriculum. On site, he did translation during the workshops and academic activities that Shippensburg faculty and students presented. Dr. Ricardo-Osorio also finished his three-year term on the Chambersburg Hispanic American Center (CHAC) Executive Board. During his tenure, he served as an education consultant and as the university’s liaison. Dr. Ricardo-Osorio and two of his students, Katie Egolf and Alisha Norman designed and implemented a six-week Spanish course for the Luther Ridge Retirement Community residents. Currently, Dr. Ricardo is serving on the Executive Board of the Pennsylvania State Modern Languages Association (PSMLA) and he is also the co-chair of the PASSHE PAC project.

Dr. Agnes Ragone supervised internships with the Migrant Workers Program and with Head Start, where Shippensburg students served as helpers for the teachers of record, translating documents for classroom use and serving as interpreters for the families. She also supervised the translations of Head Start bylaws and regulations by the students. In addition, she organized a service-learning experience for Academic Day that involved the visit of twelve migrant children who were mentored by Shippensburg entering students. Dr. Ragone also helped several Haitian families with the translation of official documents, and translated the entire adoption dossier for a child from Haiti. She was also involved in the Habitat for Humanity summer fundraising campaign.

Dr. Ana Morana was involved in the International Education Week and she also ran a conversation table.

Music/Theatre Arts Department

Students and faculty within the Department of Music and Theatre Arts regularly serve the university and community in a variety of service endeavors. Dr. Mark Hartman is active as a professional violinist, performing at The Shenandoah Valley Bach Festival, with the Gettysburg Chamber Orchestra, the Shippensburg Celebration Summer Orchestra, and the York Symphony. In addition, as a violinist he commissioned and performed the world premiere of “Night Songs,” a concerto by Composer Janet Peachy. Dr. Hartman performed the piece with piano in Canada and at the Shenandoah Valley Bach Festival, the Midwest Regional Conference of the College Orchestra Directors Association (Feb. 2011), and in recital at Shippensburg University before performing it as a concerto with the Shippensburg University Community Orchestra in April 2011.

Dr. Hartman also performed on a violin and piano recital with Assistant Professor of Music Fred Dade in March 2011 and as a guitarist on a recital of Dr. Dennis Ritz’s music in October 2011. During the Christmas season of 2010, he performed Handel’s Messiah at Hood College. In the fall of 2010, as music director and conductor of the Shippensburg University Community Orchestra, Dr. Hartman collaborated with choreographer and dance teacher Lavinia Reed and the Chambersburg Ballet Theatre Company to perform portions of the Nutcracker Ballet and other Christmas favorites. The performance was so successful that all the auditorium seats were taken and some audience members listened and watched the performance on closed circuit television in the lobby. Dr. Hartman served the community and
Dr. Dennis Ritz is music director, conductor, composer, and arranger for the Chambersburg Ballet Theatre. His most recent projects include orchestration of The Little Mermaid for duo pianos and percussion, which the Chambersburg Ballet premiered February 2011, and a re-scoring of The Gift of the Magi and twelve scenes from The Nutcracker for twenty-piece chamber orchestra. The Chambersburg Ballet premiered the latter two pieces December 3, 2011. All work is donated to the organization, and Dr. Ritz is a major financial contributor as well. Dr. Ritz is serving a second term as president of New England Music Camp’s Board of Trustees, and in that capacity he heads up an $8 million-dollar capital campaign and facilities expansion program. Continuing his work as composer, Dr. Ritz wrote ten multi-movement works (about 150 minutes) in the past year. Eight premiered in two full-length recitals held in May and October that were attended by well over 600 listeners. The New England Music Camp Symphony Orchestra will premiere his commissioned Heard among the Pines summer, 2012. Finally, Dennis Ritz teaches private woodwind lessons to area community students and the Chambersburg Area Middle School North double reeds.

Dr. Blaine Shover recently retired as choir director at Christ United Methodist Church where he served for twenty-five years and has just assumed the role of conductor of the Towne Singers, a community choir based in Chambersburg. He is also the founder and director of the Concord Chamber Singers, a semi-professional choir based in Bethlehem, Pa. During this past year they presented a Christmas concert and a spring concert in the Bethlehem/Allentown area. They also gave two performances at an independent living senior facility in Bethlehem and were once again the guest choir at Lehigh University’s Bethlehem and were once again the guest choir at Lehigh University’s baccalaureate service in May. The SU Concert Choir and Madrigal Singers performed five concerts in various communities over the year. Some of the churches hosting them used the offering received to give to various charities and other church supported activities. The Madrigals also sang in a fund raiser for the victims of Katrina at Shippensburg High School. During the summer, Dr. Shover is artistic director of the three-concert Festival Series held in July. His responsibilities include all activities necessary to produce a successful concert series, which features nationally and internationally renowned soloists and conductors.

Professor Trever Famulare serves the university and community in multiple ways. During the summer and fall, he serves as a consultant/instructor/writer for the Shippensburg and Gettysburg High School Marching Bands. He has hosted area high school marching bands to campus and coordinates their participation in activities of the university/band on “game day.” In 2011, the Shippensburg Middle School Band, Shippensburg 6th Grade Band, and Shippensburg High School Band performed and participated at a collegiate “game day” on October 8. He organized performances of recruitment/promotion by the SU Raider Marching Band at the following venues: Millersville Community Parade, Greencastle-Antrim HS, Shippensburg HS, Cumberland Valley HS, Cedar Cliff HS, the Collegiate Marching Band Festival, and at the Atlantic Coast and Cavalcade High School Marching Band Championships. Professor Famulare organized a clinical and performance by the SU Concert Band at New Caanan HS in New Caanan, Conn. He also assists/advises the local chapter of Kappa Kappa Psi (band service fraternity), for the Music Awareness Program in public schools.

Dr. Paul Leitner and Professor Gretchen Leitner (Human Communication Studies) produced three shows for the community with the Children’s Theatre Ensemble. The Little Princess Playhouse presented in the fall “A Princess Christmas.” For the spring semester, more than 500 young people attended productions in Stewart Hall of “Cinderella” and “The Dancing Princesses.”

Political Science Department

Dr. Amanda Olejarski has worked with the university’s Volunteer Service Office to coordinate an academically based, semester-long service learning project as a course requirement in her Introduction to Public Administration class. Students in the class, including majors in public administration, political science, criminal justice, economics, history, and education, have the opportunity to apply and develop theories and skills developed in the classroom to benefit the Shippensburg community. Dr. Olejarski developed a wide variety of service learning projects to facilitate a broad range of learning opportunities; students also had the flexibility to develop their own project, tailored to their learning goals. Students’ service learning projects include working with the following local organizations: Shippensburg Borough, Shippensburg Township, Shippensburg School District, local Kiwanis Club, National Park Service, local fire department, and Katie’s Place, a local non-profit social service organization.

Dr. Allison Dagnes, while being very active in scholarship this past year, has also participated in activities that benefit the larger region, including a presentation to the Young Leaders Program, a program run by the U.S. State Department for college students visiting the United States. She has spoken to two groups so far, Pakistani students and Iraqi students in both July 2011 and August 2010.

Dr. Sara Grove participated in the Institute for Retired Persons’ Program at Wilson College. Her topic this fall was on the U.S. Supreme Court and its 2010-2011 term. She has also participated in the Ship at Memo Haven program every semester it has been offered. Dr. Ronnie Tucker serves as executive director for the T.O. Wilson Educational Foundation. He has been an organizer of the Steelton
Back to School Block Party and serves as a collegiate and high school basketball official.

Dr. Curtis R. Berry serves as board chairperson for Work Team Partners (WTPI) a local not-for-profit charitable organization that engages in annual trips to the Dominican Republic to carry out short term mission projects. Since January 2007, WTPI and its North American volunteers have worked with local residents and contractors in Los Toros to build six houses, construct substantial additions to three existing homes, and erect a two-room addition to a pre-school affiliated with the congregation that serves as our local partner and host in Los Toros. Dr. Berry co-led an eighteen-member team to Los Toros in January 2011 to build a house and an addition to an existing home. WTPI has also established an Agricultural Development Fund, which has supported the purchase of two parcels of land and a half dozen head of cattle for local farmers in the community to raise, care for, and sell. The early results of these efforts have been promising, and the group is continuing to evaluate how best to proceed with this program and its possible expansion. Donations may also be designated for this agricultural development activity.

Psychology Department

Faculty members in the Psychology Department are very active in the community and generously contribute their talents and skills in many different venues. Dr. Toru Sato was a volunteer judge for the Capital Area Science Fair in Harrisburg, and Dr. Sue Morin volunteers in the Shippensburg Area School District. She is the Angel Tree Coordinator at the Shippensburg Presbyterian Church.

Dr. Jamonn Campbell included a service learning component to his Psychology of Social Influence class where teams of students were given the task of raising money for charitable organization by utilizing various persuasion strategies. Over the course of the semester, students raised over $2,000 for local and national charities.

Department Chair Dr. Robert L. Hale is the volunteer coordinator for Allison United Methodist Church’s local mission work at the Salvation Army’s soup kitchen “My Brother’s Table,” as well as for its work with the Cumberland Valley Habitat for Humanity. Dr. Hale also volunteers at the Carlisle Theatre, a 1930s Art Deco movie hall.

Dr. Scott Madey is a member of the Shippensburg Town Band, a non-profit volunteer organization that performs over fifty functions in the community per year. Dr. Adrian Toman volunteered in several events organized by the Cumberland Valley Rails-to-trails Council related to the preservation of the trail between Shippensburg and Newville and its extension to Carlisle. In addition, Dr. Toman volunteered to help with the Three Creek Century Ride organized annually by the Harrisburg Cycling club.

Dr. Kim Weikel, coordinator of the department’s internship program, has been serving as a pro bono consultant and mental health professional for the Peer-to-Peer Program of the Mental Health Association of Franklin and Fulton Counties, a program offering certified peer specialist support to persons with serious mental illness. Dr. Weikel is a member of the board of directors for New Visions, Inc., a non-profit agency offering community residential rehabilitation and supported living programming for consumers with chronic mental illness in Franklin, Fulton, Cumberland, and Perry counties. She is also a member of the advisory board of the Individual Family Satisfaction Team of the Mental Health Association of Franklin and Fulton Counties. In May, Dr. Weikel led training on Borderline Personality Disorder for staff members of New Visions, Inc., and in September she presented a workshop on Anger Management for the 27th Annual National Fairweather Lodge Conference in Carlisle, Pa.

Dr. Ken France served as training coordinator for the Cumberland/Perry Warm Line—a peer support telephone service for, and staffed by, persons with serious and persistent mental disorders. Additionally, he served as the training and supervision coordinator for the Stephen Ministry at the Grantham Brethren in Christ Church. He continued his editorship of the Psi High Newsletter, a publication of the Psychology Department for high school psychology teachers in Pennsylvania. Dr. France conducted problem-based, service-learning activities with thirty-two teams of students in Abnormal Psychology. They developed and implemented projects at the STAR (Steps toward Advocacy and Recovery) program in Carlisle and at the New Horizons clubhouse in Chambersburg. Both of those community partners serve persons who have serious and persistent mental disorders. Students in his General Psychology class conducted a voter registration drive in the Reisner Dining Hall on campus.

Dr. Kathryn Potoczak serves as a pro bono supervisor for those needing supervision of behavioral field experience within Keystone Autism Services of Harrisburg, more specifically, within ACAP (Adult Community Autism Program), a unique new service to address the challenges of adults diagnosed with autism including lack of employment opportunities and social isolation. She also serves as an official field work supervisor for Penn State Harrisburg. This past summer, Dr. Potoczak conducted pro bono behavioral therapy sessions with a family in the Shippensburg area, and in September, was one of the featured speakers at the Chambersburg Autism Fair, an informational and recreational event for families dealing with autism, presenting a talk entitled, “The ABCs of ABA (Applied Behavior Analysis).”

Sociology/Anthropology Department

Dr. Allison Carey is active in two professional associations that interface with the community. She is on the board of directors of the Society for Disability Studies. This year she is program chair for the 2012 conference, with a theme of collaboration across communities. In August 2011, she completed serving a two-year term as chair of the Committee on the Status of Persons with Disabilities for the American Sociological Association (ASA), which seeks to promote accessible meetings and materials of the ASA. At the local level, Dr. Carey co-advises a student group People Involved Equally (PIE), in which SU students volunteer and teach life skills to adults with developmental and intellectual disabilities who live in the Shippensburg area. As co-advisor, she has been active this semester connecting PIE participants...
to statewide self-advocacy organizations, and hosted a Thanksgiving dinner at her house for PIE participants. Dr. Carey participates in the Education Matters in Cumberland Valley association and volunteers at the Grace B. Luhrs University Elementary School.

Dr. Barbara Denison is also active in several organizations that are involved in community service. She was a presenter at the PASSHE Women’s Consortium’s Undergraduate Women’s Leadership Institute in June 2011 at McKeever Environmental Center near Slippery Rock, Pa. She also made a presentation at the Consortium’s Staff Leadership Institute held in May near Lock Haven, Pa. She continues in her three-year term as secretary of the North Central Sociological Association. In addition she serves on the Cumberland County Commission on Women, serving on the CCCW Committee on Violence against Women. Dr. Denison continues to serve on the Mechanicsburg Borough and Upper Allen Township Joint Capital Pool Committee, and the Mechanicsburg area School District Soccer Boosters. She is a member of the WWI Memorial Post 109 American Legion Auxiliary.

Dr. Cynthia Drenovsky, committed to serving the local community, volunteers with Lutheran Home Care and Hospice at Shippensburg Health Care Center, the Falling Spring Nursing and Rehabilitation Center, and Quincy Home. Dr. Christine Loveland continues her public service with the Friends of the Library in Gettysburg.

Dr. Alice James was the keynote speaker at the American Hellenic Institute in Washington, DC, and presented “Greeks from Asia Minor: Remembrance of Things Past,” as part of their observance of the 89th anniversary of the Asia Minor Catastrophe in September.

Dr. Ying Yang was selected to be the one out of eight university representatives in the statewide Transfer and Articulation Oversight Committee (TAOC) Program Articulation Committee, working with the Pennsylvania Department of Education in working out transfer frameworks between community college and four-year universities and within the State System. Dr. Yang serves as the 2011 Vice President of the Pennsylvania Sociological Society (PSS), a regional sociology professional organization. The main responsibility of the vice president is organizing and evaluating the student research paper and or/poster session at the PSS annual conference.

**Women’s and Gender Studies**

Students in Introduction to Women’s Studies and Seminar in Women’s Studies participate in semester-long service learning projects as part of their course requirements. In Fall 2010, students in the seminar class worked with personnel from the Shippensburg School District, AmeriCorps’ VISTA, the Women’s Center, and faculty from the Teacher Education Department to develop curriculum for the STAR Girls program. This year-long, grant-funded mentoring program, pairs fifth grade girls at the Shippensburg Area Intermediate School with SU student volunteers. The program was designed to improve at-risk student achievement. The curriculum developed by Women’s Studies (WST) seminar students focused on the topics of bullying and positive body image. WST students worked to research and develop interactive activities that were oriented around teamwork and self-esteem; SU student volunteers then implemented the curriculum in the school and achieved very positive results, according to exit surveys and assessment data. The project will continue to be used at the Intermediate School this year, using the curriculum developed by WST students.

In Fall 2010 and Spring 2011, students in Introduction to Women’s Studies and Honors Introduction to Women’s Studies focused specifically on creating and implementing service projects that contributed to the well-being of women on campus and in our community. Some of their projects included organizing and sponsoring a self-defense class; raising money and collecting donations for various local agencies that benefit women and children; working to improve the availability of reproductive health services on campus; and hosting a variety of campus events to promote awareness of women’s issues such as breast cancer, domestic violence, equal pay, and workplace sexual harassment. WST students regularly partner with other campus organizations, including the Women’s Center, United Campus Ministry, the Social Work Organization, and S.A.L.E., among others, to collaborate on projects and events designed to improve women’s lives in our community.

In addition, students in the Women’s and Gender Studies minor at Shippensburg are involved in a wide variety of campus service initiatives, including the Feminist Majority Leadership Alliance (our campus branch of the Feminist Majority Foundation); REACT (Rape Educators and Contacts); The Vagina Monologues (which regularly raises more than $3,000 annually for local rape crisis centers); Take Back the Night; Equal Pay Day; National Young Women’s Day of Action; Breast Cancer Awareness Month; and many other community and campus outreach programs.

The College of Arts and Sciences is proud of our departments—faculty and students—who find time to provide valuable service to the community and region.
The SU Fashion Archives and Museum (SUFAM) is a unique educational laboratory and museum that enhances our understanding of society and history through the study of dress. Since its establishment in 1980, SUFAM has served as a teaching, research and exhibition resource for university students, faculty, and for members of the greater south-central Pennsylvania community and nearby states.

It operates in association with Shippensburg University’s College of Arts and Sciences and the Institute for Public Service. The primary function of SUFAM is to preserve, exhibit and publish its collection of clothing and accessories and to make those materials available for teaching and research purposes to persons and groups both on and off campus.

Collections

SUFAM’s twenty thousand-item collection, comprised of mostly donations, consists of clothing and accessories worn by men, women and children, dating from the late eighteenth to the twentieth century.

Primarily focused on middle- and working-class Americans, clothing from all walks of life is represented in the collection. Visitors to the archives can see beaded Charleston dresses from the 1920’s, Victorian corsets, bustles and Regency gowns. SUFAM takes pride in pieces from designers such as Chanel, Scaasi, Cashin and Trigere.

Special collections are housed within the archives:

• The Pennsylvania Collection: contains examples of clothing manufactured in Pennsylvania and related to the history of its garment industry.

• The Shippensburg University Collection: pieces related to the people and history of the university, including alumni and faculty, are featured in this collection.

• The Reference Collection: an extensive reference library of fashion-related publications containing hundreds of volumes. The holdings are accessible via Lehman Library’s on-line catalog database. Researchers may consult the texts during regular operating hours. As it is a special collection, the materials are non-circulating.

• The Ephemera Collection: large holdings of original catalogs, fashion magazines, fashion plates and related ephemera dating back to the 1840s for those wishing to research costume-related topics in original source material.

Facilities

SUFAM is located on the lower level of Harley Hall, a campus residence hall. The facility includes an exhibition gallery, a collection storage area, a classroom area, and a combination workroom and office area.

Organization

A board of directors helps define SUFAM’s goals and guide operations, in cooperation with the College of Arts and Sciences and the part-time director, Dr. Karin J. Bohleke, who administers the operation. One graduate assistant supports the director and a number of work-study students assist in a variety of tasks, including exhibit preparation and object cataloguing.

Community and campus volunteers, some of whom help facilitate the on-going project of cataloguing, conserving the objects and computerizing SUFAM’s costume and library holdings, also provide essential support. The staff and volunteers also assist the board of directors in the current project of generating a substantial endowment fund in cooperation with the Shippensburg University Foundation.

Recent Activities

The residence hall in which SUFAM is located is slated for demolition in early 2016. In preparation for a move, there will be no more free public exhibits in the Harley Hall facility. Instead, the gallery is now devoted to inventory and provides space for collections management and processing. Virtual exhibits will appear on the SUFAM's newly redesigned website, and greater reliance upon social media via Facebook is disseminating news, recent acquisitions, student intern and conservation project blogs, and themed items. For example, there will
be a holiday sequence of red and green clothing appearing on Facebook during December. Groups, classes and researchers are still welcome to visit, tour and learn about historical clothing, even though there are no formal exhibits held in the gallery space.

The future location for SUFAM remains undecided at press time, but fund-raising plans are being organized in conjunction with the Shippensburg University Foundation, and university officials and a special task force are working together on this important issue. SUFAM has long needed to leave the lower level of Harley Hall and move into a better space; now this goal is in the first stages of becoming a reality.

The 2010 exhibit, “Nineteenth-Century Costume Treasures of the Fashion Archives and Museum,” a celebration of SUFAM’s thirtieth anniversary, closed December 8, 2010. A professionally printed full-color fundraising catalog accompanied this exhibit and is still available for purchase for $19.95 (plus shipping and applicable sales tax) by calling the Fashion Archives or purchasing online using PayPal. All proceeds from the sales benefit SUFAM. The contents of this catalogue have caught the attention of dress historians, and it has been selected as textbook for nineteenth-century costume at the University of Minnesota for the spring 2012 semester.

Plans are underway for a special off-site exhibit featuring the styles of circa 1912. It will take place at the Hanover Historical Society during March and April, 2012. The year was chosen as it represents both the hundredth anniversary of the construction of the home in which the historical society resides as well as that of the sinking of the Titanic. Object selection and preliminary mannequin preparation have already begun.

The director, Dr. Bohleke, recently won a second grant from the Richmond Foundation, and received a sum in excess of $5,000 for the patterning, conservation and special publication of an extremely rare farmer’s coatee, ca. 1820s-1830s, of linsey-woolsey. Because there are so few examples of extant working attire of the common man, SUFAM is fortunate to have this utilitarian garment in the collection. Its conservation will allow subsequent exhibition which will benefit visitors and researchers.

In addition, the current director Dr. Karin J. Bohleke remains actively engaged in original research, and she continues to present papers at national and regional meetings of the Costume Society of America (CSA). She has also presented at Shippensburg University’s Modern Language Department’s biennial conference. Dr. Bohleke’s research was recently published in the Shippensburg Journal of Modern Languages. She also lectured at the Cumberland County Historical Society, and is scheduled to return to the Penn State Mont Alto University campus. She is currently serving as an outside reader for CSA’s refereed journal *Dress*, and she is also the chair of its University and College Small Collections Care Grant and a member of the nominating committee for CSA’s national Board of Trustees.

SUFAM also hosted visits from history classes at Shippensburg University, as well as representatives from sister institutions and private researchers. SUFAM provides additional academic support in the form of internships available to Shippensburg University graduate and undergraduate students from programs that have included applied history, history, art, business and interdisciplinary arts. The support and hands-on work experience is an important element of these students’ overall education and professional preparation. A new joint initiative with the department of History and Philosophy is proving highly successful. Students enrolled in the undergraduate “Introduction to Public History” course spend three hours per week pursuing hands-on museum tasks in support of their general course curriculum. The entire class also visited, benefitting greatly from the accessibility of having a museum right on the campus.

Thanks to the talents of board member and costume historian Martha McCain, SUFAM has an exclusive design for a tote bag, jewelry bag and shoe bag, all of which have gone into production as a fund-raiser. The tote bag is 100 percent organic cotton and made entirely in the USA; it features the pattern of a SUFAM Civil War day dress and its accompanying evening bodice drafted in miniature on a grid. The jewelry bag is adorned with nineteenth-century jewelry designs, and the shoe bag has nineteenth-century shoes on the surface. SUFAM’s entrepreneurial efforts have expanded to include quality patterns for eighteenth-century garments that fit the popular eighteen-inch doll.
The Grove College of Business continues to be a leader in serving the educational and professional development needs of our region. We work collaboratively through various partnerships within our service area to help ensure that the needs of individuals and organizations throughout our region are being met.

Our public service mission is a collective effort of the administration, faculty, staff, and students of the Grove College of Business with direct support and guidance from our College of Business Advisory Board and our Finance and Supply Chain Management Councils. Our acclaimed Business Internship Program and MBA Program are two excellent examples of programs designed to serve the business and educational needs of the region. Our professional MBA Program offers a flexible program in multi-locations including on campus at Shippensburg, the Dixon Center in Harrisburg, in Hanover, and our newest site recently opened in York for the fall semester. The student professional organizations in the Grove College of Business continue to engage our students in helping to meet the business and community needs in our region.

The Small Business Development Center (SBDC) continued to provide extra-ordinary support for small business initiatives throughout the Adams, Cumberland, Franklin, and York Counties in south-central Pennsylvania region. Following is a summary of some of the programs and services that were offered as part of the Grove College of Business outreach efforts for the 2010-2011 year.

### Shippensburg University Small Business Development Center (SBDC)

The Shippensburg University Small Business Development Center (SBDC) is currently in its fifth year of operations, having joined the Pennsylvania Small Business Development Centers (PASBDC) network in January 2007. Our center has established strong pre-vent and general management consulting services and added an Environmental Management Assistance Program (EMAP) specialist in 2009.

Our center, along with the other seventeen university-based centers across the Commonwealth that comprise the PASBDC network, also utilize multiple specialized network consulting services including government procurement, technology commercialization, applied engineering services, international trade and veterans business assistance to serve our clients in south-central Pennsylvania.

The SBDC serves Adams, Cumberland, Franklin and York counties and works collaboratively with partnering organizations across the region to avoid duplication of efforts and coordinate resources. We attempt to provide accessible service to clients in reasonable proximity to their locations through the use of consulting sites based at partnering organizations across the region.

Staff turnover at the SBDC opened up an opportunity to look at ways to best serve the eastern portion of our territory. In October 2010 we brought a new part-time business consultant on board to focus primarily on service provision in York and northern Cumberland counties. Working collaboratively with the JD Brown Center for Entrepreneurship at York College, we set-up an outreach office in their newly established business incubator located in an industrial building recently renovated for expanded York College facilities.

SBDC business consultants, as well as our regional chambers of commerce and economic development organizations, are continuously receiving feedback from clients and members regarding the challenges and opportunities that entrepreneurs and small businesses face. Our regional economy has fared much better than many areas of the Commonwealth during the recent recession, but several large industries were forced to downsize or close due to economic pressures and unemployment remains at near double digit levels.

Higher unemployment, coupled with retired persons seeking to supplement their retirement income, has increased the number of
individuals considering starting their own business. It seems, however, that many aspiring start-ups are coming to the table with less personal cash and equity and are having difficulty securing required financing. Even entrepreneurs with sufficient equity and sound business plans are experiencing difficulty in securing financing. New service-based ventures are most prevalent due to lower start-up and overhead costs but there is increasing competition within the consulting and freelance opportunity market.

Also significant to the SBDC is the increased emphasis placed on entrepreneurship by the Pennsylvania State System of Higher Education. Our SBDC has maintained close relationships with economic development personnel in the Chancellor’s office and have, with the support of the Entrepreneurial Leadership Center, increased our programming and involvement in student focused activities on campus and around the region.

Below we have listed several regional outreach initiatives and activities the SBDC participated in during the year.

Here to Help

In response to high unemployment in the region, Senator Richard Alloway hosted two events for aspiring entrepreneurs and job seekers, one in Franklin County and one in Adams County and actively sought SBDC participation. The events were supported and promoted by the local economic development corporations and PA Career Link centers.

SBDC staff set up displays and provided information and resources to attendees during the six-hour events. The events attracted very large turnouts (the Franklin county event was estimated by Senator Alloway’s office at over 1,000 attendees) and these were two of the busiest outreach events the Shippensburg SBDC has participated in.

Over 150 individuals engaged in conversations with SBDC staff manning the events on various topics related to researching ideas and starting businesses in Pennsylvania. Several attendees submitted RFCs seeking consulting assistance during the events and several others indicated they would be in touch with the SBDC at a future point for assistance with developing their business ideas and exploring the feasibility of starting their own businesses.

Lemonade Day

To help increase awareness of, and interest in, entrepreneurship among young people in our area, the SBDC supported our Students in Free Enterprise (SIFE) organization and our Entrepreneurial Leadership Center (ELC) in their efforts to host Lemonade Day in Franklin County. F&M Trust was the lead sponsor of the event, providing funding support, materials for students and staff support. Lemonade Day is an event held each year in cities and towns across America. It is an experiential learning program that teaches youth how to start, own and operate their own business using a lemonade stand.

Schools, service organizations and community members in Green-castle, Mercersburg, Chambersburg and Shippensburg helped coordinate and manage the event, which occurred on May 1. At the Shippensburg Town Council meeting on April 19 a proclamation was made proclaiming May 1, 2011 Lemonade Day in Shippensburg. The event was not as successful as originally hoped, due to rainy weather and the difficulties involved in coordinating an event in relatively rural and small town settings.

Franklin County-wide High School Entrepreneurship Competition

The SBDC helped to encourage entrepreneurship among our youth through participation in the inaugural County-wide Entrepreneurship Competition hosted by Chambersburg High School and involving 10th grade students from the six high schools in Franklin county. SBDC staff participated in planning meetings for the competition, served as the competition sponsor, assisted students who entered the competition, participated as part of the judging panel and presented awards to the winners.

SBDC staff members presented a five-hour introductory workshop for all participants in the competition at the county's Career and Technology Center. Twenty-six students, comprising fourteen teams, attended the training session where the focus was on an overview of the business planning process, including financial projections, and the importance of the pitch (oral presentation) as a significant component of the judging criteria. Students actively participated during the day with a workshop structure that alternated presentations of key components of the business planning process coupled with teams actively working on their ideas and plans. Perhaps the most interesting outcome of the day was the effusive response from county entrepreneurship teachers who found the workshop educational and inspiring and expressed the desire to incorporate the materials presented by the SBDC into their course curriculum.

Nine student teams submitted business plans for the final judging phase of the competition. Judges scored the written plans independently and then used both quantitative and qualitative factors in judging the students oral presentations on April 29. The Shippensburg University SBDC Director presented the awards to the winners of the competition at the award ceremony with students, parents and community members present.

York County High School Business Planning Contest

York College of Pennsylvania, in conjunction with the York County Economic Development Corporation’s Workforce Development program and supported by the SBDC, hosted an academic year long business plan writing workshop series. The workshop series was open to high school juniors and seniors from schools across York County. Each session focused on a specific area of a business plan so that students gained the basic tools and knowledge necessary to research an industry
and write a business plan. The workshops culminated with a business plan competition that staff from the Shippensburg University SBDC helped judge on May 5.

**Meet the Lenders Event**

On September 22 representatives from the SBDC participated as a “resource partner” in the Small Business Administration’s “Meet the Lenders” event in Harrisburg. The SBDC met with approximately fifteen entrepreneurs and business owners at the event, providing them with information on services, answering specific questions, and encouraging them to avail themselves of SBDC assistance in their business ventures.

**YorKitchen – Shared Kitchen Incubator in York’s Central Market**

The York County Economic Development Corporation, with support from NutriCore Northeast, has constructed a shared kitchen incubator (YorKitchen). YorKitchen provides a unique service to residents of the City of York and the surrounding central Pennsylvania area. Located in York’s historic Central Market Annex, YorKitchen is a commercial kitchen available for rent to any food producer and extensive educational training and consulting assistance is available to all tenants. It is expected that the YorKitchen will not only stimulate small business growth in the city, county and surrounding area, but nurture it as well with entrepreneurial incubator services provided by the SBDC and other partners through the York County Entrepreneurial Support Alliance. The SBDC participated as a resource partner in the YorKitchen grand opening on June 18, 2011.

**Minority/Women Small Business EXPO**

On March 23, 2011 staff from the Shippensburg SBDC set up a display and information booth at the annual Minority/Women Small Business Expo in Harrisburg. Speakers at the EXPO included Governor Corbett, Representative Tim Holden, Representative Ronald Waters and Harrisburg Mayor Linda Thompson. SBDC staff answered questions and provided information on resources and services to many attendees at the event.

**Global Entrepreneurship Week**

The Shippensburg SBDC remains actively involved in Global Entrepreneurship Week in York County with the Entrepreneurial Support Alliance (ESA). Several SBDC workshops were offered during the week at various locations in York and SBDC staff also offered workshops on “Money and Funding your Business” and facilitated roundtable discussions at the annual Entrepreneurship Symposium hosted by York College. The Symposium attracted approximately seventy-five attendees ranging in age from high school students to senior citizens – all with an interest in entrepreneurship and small business development.

**Wilson College Lecture**

At the request of faculty at Wilson College, a private liberal arts institution in Chambersburg, PA, SBDC staff provided a presentation on entrepreneurship and small business development to students studying business and entrepreneurship at the college on February 24, 2011. Included in the presentation was an overview of the PASBDC network core services as well as specialized programs available to entrepreneurs and small business owners.

**Food for Profit**

Focusing on addressing the information needs of aspiring food entrepreneurs, the SBDC partnered with Penn State Cooperative Extension and York SCORE Chapter 441 to offer three sessions of the day-long program, “Food for Profit,” to food entrepreneurs from across the region. The workshop provides an overview of how to start and successfully operate a small food product business. The Food for Profit workshop takes you step by step through the information necessary to start and run a small food product business, especially directed to individuals who will be making and packing their products for resale through grocery stores, farm markets, or restaurants.

**NFIB–Small Business Day at the Capitol**

Staff from the Shippensburg SBDC represented the PASBDC network at the National Federation of Independent Business (NFIB) Small Business Day at the Capitol on May 3, 2011. The day was very engaging with speakers and panel discussions focusing on issues of importance to small business owners including Marcellus Shale, Pennsylvania’s Civil Justice Climate and 2011 legislative priorities. Many senior government officials participated in the event including DCED Secretary C. Alan Walker, House Majority Leader Mike Turzai, US Senator Pat Toomey and PA Education Secretary Ron Tomalis. Governor Tom Corbett provided the keynote address.

It was an interesting and educational day for SBDC staff and offered an excellent opportunity for networking and building support for the PASBDC network.

**Honors Seminar in Innovation, Entrepreneurship and Creativity**

Every two years Prof. Janet Ruby offers a special topics honors course at the university that focuses on innovation, entrepreneurship and creativity. The course was offered in the Spring 2011 semester. The course involves student teams, comprised of students from various majors across the university, developing a new product idea and virtually going through the steps involved in bringing a new product to market. SBDC staff, and a friend of the SBDC who is a copyright attorney, provided three, 2.5-hour classroom presentations during the semester long course. The topics covered included patents and copyright issues, market research and marketing plans, and developing a business plan.
Etiquette for Success Academy

Etiquette for Success Academy is an annual spring event put on by the business fraternity Alpha Kappa Psi. The SBDC was approached this year with a request to provide a speaker on the topic of entrepreneurship. The event was held on April 14 and the SBDC provided a speaker who gave two presentations to a total of approximately fifty students.

The speaker covered some of the basic traits of an entrepreneur, issues that many entrepreneurs may face, the statistical prevalence of entrepreneurship among college graduates and the critical role that entrepreneurial thinking and action play in our society. We also shared information on the services available through the PASBDC network. Students were very engaged during the presentation, shared many good ideas and asked many good questions.

New Center Developments

JD Brown Center for Entrepreneurship Outreach Office

The J.D. Brown Center for Entrepreneurship is a hub for entrepreneurial activity at York College in York, PA. Founded in 2006, the Center is named for John “J.D.” Brown, CEO of Blockhouse Furniture and a trustee of the college. In 2010, York College acquired and renovated an historic industrial building adjacent to campus and that new facility now provides a home for both the Entrepreneurship Center and York College’s new Business Incubator.

The Center offers:

• A collection of scholars and practitioners who can help promote entrepreneurial success in today’s global marketplace.
• Entrepreneurship education and resources for students, faculty, and business and community leaders to take advantage of.
• Collaborative work environment inside a state-of-the-art business incubator equipped with technology resources, shared conference rooms, training space, and office equipment.

In January 2011, Shippensburg University SBDC officially established an outreach office at the J.D. Brown Center for Entrepreneurship and has a dedicated business consultant based there. The number of clients accessing SBDC services has been on the rise since the establishment of this outreach office.

Also in the spring of 2011 we began offering the First Step workshop in York. Prior to this we did not offer the First Step in York, but collaborated with SCORE to offer their five-part business planning series. Due to increasing demand, SCORE requested that we begin offering the First Step to fill the void between the collaborative workshop series. A senior vice-president from Susquehanna Bank has been participating in the delivery of the First Step in York, bringing many years of knowledge and insights from the world of business lending.

We continue to maintain excellent relationships with faculty at York College and beginning in the fall 2011 semester we will be engaging a York College student as an intern in our York outreach office.

TechCelerator at Murata Business Incubator

A partnership between Ben Franklin Technology Partners and the Capitol Region Economic Development Corporation has resulted in the new “TechCelerator” program at the Murata Business Incubator in Carlisle, PA. The SBDC, who already had an outreach office at Murata, was approached prior to the launch of this initiative to see if we would commit to being a partner in this initiative. We readily agreed.

Eligible start-up companies in the TechCelerator receive $1,000 in seed money and support services from Ben Franklin and the SBDC for an initial sixty day period to see if they can grow a good idea into a feasible business plan. Applications for the first round of TechCelerator were accepted through June 15, 2011. The first round of applicants was a success with three SBDC clients presenting their pitches to a panel of judges and an SBDC client, also a graduate student at Shippensburg University, taking home the $10,000 first prize.

The SBDC is working with other TechCelerator partners to refine and enhance the process in the future so that it can provide the best package of services and supports to enable new technology companies to start, grow and prosper.

Pennsylvania State System of Higher Education (PASSHE) Initiatives

To strengthen SBDC connections across campus and provide more value to the university through in-reach programs to prospective entrepreneurs, the SBDC has an active partnership with the Entrepreneurial Leadership Center (ELC), established in 2009 with a three-year start-up grant from PASSHE.

The SBDC sponsored and participated in an ELC campus luncheon series featuring successful alumni entrepreneurs from Shippensburg University. This series was well attended by students and faculty and proved to be engaging and informative opportunities to learn from successful entrepreneurs.

The SBDC supported the ELC in the pilot of a campus-wide business plan competition in the Fall 2010 term. Twelve student teams submitted entries for the contest representing a wide range of business and social enterprise ideas. In the 2011-2012 academic year students from the university will have the opportunity to participate in the first PASSHE-wide business plan competition.

Shippensburg University Small Business Development Center (SBDC)

Services Summary
July 1, 2010– June 30, 2011

Serving Adams, Cumberland, Franklin and York Counties

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Clients</td>
<td>365</td>
</tr>
<tr>
<td>Increase in Sales</td>
<td>4,378,557</td>
</tr>
<tr>
<td>Number of Workshops</td>
<td>50</td>
</tr>
<tr>
<td>Started a Business</td>
<td>38</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>121</td>
</tr>
<tr>
<td>Consulting Hours</td>
<td>3,217</td>
</tr>
<tr>
<td>Capital Formation</td>
<td>$1,699,321</td>
</tr>
<tr>
<td>Number of Workshop Attendees</td>
<td>682</td>
</tr>
<tr>
<td>Businesses Purchased</td>
<td>2</td>
</tr>
<tr>
<td>Jobs Saved</td>
<td>154</td>
</tr>
</tbody>
</table>
College of Education and Human Services

COLLEGE ADMINISTRATION:
Dr. James R. Johnson, Dean
Dr. Nellie M. Cyr, Associate Dean
Dr. Herbert L. Steffy, Director of Field Experiences and Partnership

Reading Recovery

United States Department of Education Gear Up Grant

Shippensburg University will share in a $46 million federal grant to expand the Reading Recovery program. The grant was awarded in early September to lead partner Ohio State University, Shippensburg and thirteen other partner universities and colleges.

Shippensburg’s portion of the grant is $1.8 million distributed over the next four years includes $300,000 this year. The balance of the grant will be shared with the fourteen other partner universities and colleges.

Reading Recovery is a successful early intervention program that identifies first-graders who struggle with reading and offers up to twenty hours of one-on-one reading instruction as well as group reading instruction by educators trained in the Reading Recovery method.

Shippensburg is one of twenty-three university Reading Recovery training centers in Canada and the United States and serves school districts in Maryland, Virginia, West Virginia, and Pennsylvania.

PDE/Shippensburg University Reading Recovery Initiative

In December 2007, Dr. Gerald Zahorchak, Secretary of Education, contacted Shippensburg University with a three-year, $5.7 million plan to bring Reading Recovery to LEAs across Pennsylvania. The goal of the grant is to offer Reading Recovery training within two hours of all Pennsylvania school districts.

Shippensburg University is essential to the above-described PDE grant. First, Shippensburg University holds the trademark for Reading Recovery training in the state of Pennsylvania (as well as Maryland, Virginia, and West Virginia). Second, the training requires teachers to enroll and complete university coursework to be “registered” as either a Reading Recovery teacher or teacher leader. Third, Dr. Janet Bufalino, as the Reading Recovery trainer, was asked to coordinate the program portion of the grant and to train Reading Recovery Teacher Leaders.

<table>
<thead>
<tr>
<th>Grant Year</th>
<th>Number of Teacher Leaders Trained (18 credits each)</th>
<th>Number of Teachers Trained (6 credits each)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-2009 (year one)</td>
<td>2</td>
<td>22</td>
</tr>
<tr>
<td>2009-2010 (year two)</td>
<td>6</td>
<td>82</td>
</tr>
<tr>
<td>2010-2011 (year three)</td>
<td>1</td>
<td>38</td>
</tr>
</tbody>
</table>

Over the three years of the initiative, approximately $.75 million was earmarked for Shippensburg University through the Office of Professional, Continuing & Distance Education to support the training of teachers.

Center for Educational Leadership

The Center for Educational Leadership, under the direction of Jerry Fowler, Ph.D., associate professor of educational leadership, focuses on supporting the work of educational leadership faculty in tandem with assisting public schools and the Pennsylvania Department of Education in developing best leadership and instructional practices for today’s classrooms.

During the past year the center has:
- Conducted a survey on the state’s institutions of higher education and 500 school districts that identified current strengths and areas for improvement in the partnerships that create opportunities to develop field experiences for student teachers and other educational pre-service placements. Over a thousand responses were collected and a report was filed with the Pennsylvania Department of Education.
- Co-sponsored a seminar on the legal challenges facing public schools as they pertain to the use of technology, and social media services. The seminar was lead by Dorothy M. Bollinger of the Bollinger Law Firm, LLC. Dottie is a leading attorney and expert in this area. She is also a graduate of our programs. A follow-up seminar is planned for this spring.
- Developed certificates of commendation and presented them to school district leaders who are serving as mentors for leadership practicum students in public schools
- Facilitated the activities to support the recruitment and application process for candidates to the Widener University Educational Leadership Doctoral Partnership Program. This partnership...
between Shippensburg University and Widener University brings doctoral opportunities to the Shippensburg campus. Students who complete our Letter of Eligibility Program at Shippensburg have their credits applied toward the Widener doctorate. Two cohorts are currently active with a third planned launch in January.

- Worked with (currently under development) the university and the Pennsylvania Department of Education to explore new certification program pathways for principals and superintendents that places greater emphasis on field based experiences with distinguished practitioners under the supervision of Shippensburg’s educational leadership faculty.
- Provided training opportunities for educational leadership faculty in Instructional Rounds, an emerging instructional improvement process developed at Harvard University. Faculty attended seminars with the primary developers at Harvard and then offered a series of trainings to area school districts.
- Participated in the planning of the Shippensburg University School Study Council Programs.

**Shippensburg University School Study Council**

The Shippensburg University School Study Council, in cooperation with the Department of Educational Leadership and Special Education, is a consortium of school districts, vocational-technical schools and intermediate units working with the University to improve instruction, communication between educational agencies, and to offer quality programs and services that enhance professional development for education personnel in the region. Shippensburg University has supported the Study Council since 1986 and continues to support the Council through its resources and personnel.

**School Study Council Professional Development Offerings**

The following professional development and recognition programs were scheduled during the 2010-11 academic year.

<table>
<thead>
<tr>
<th>Date</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 22, 2010</td>
<td>Navigating the Precarious Rapids of the 2011-12 School Budget and Beyond, Session I</td>
</tr>
<tr>
<td>September 29, 2010</td>
<td>Legal Aspects of School Law</td>
</tr>
<tr>
<td>October 6, 2010</td>
<td>Navigating the Precarious Rapids of the 2011-12 School Budget and Beyond, Session II</td>
</tr>
<tr>
<td>October 20, 2010</td>
<td>Outstanding Teachers’ Luncheon</td>
</tr>
<tr>
<td>October 27, 2010</td>
<td>Navigating the Precarious Rapids of the 2011-12 School Budget and Beyond, Session III</td>
</tr>
<tr>
<td>November 10, 2010</td>
<td>Leading for Learning</td>
</tr>
<tr>
<td>April 7, 2011</td>
<td>Legal Issues in Technology As They Affect Schools</td>
</tr>
<tr>
<td>April 12, 2011</td>
<td>Current Initiatives of the Pennsylvania Department of Education</td>
</tr>
<tr>
<td>April 20, 2011</td>
<td>The Changing Face of Public Education in Pennsylvania-Lunch with the Secretary of Education Designee, Mr. Ron Tomalis</td>
</tr>
<tr>
<td>April 26, 2011</td>
<td>Exemplary Programs: Presentations and Recognition Luncheon</td>
</tr>
<tr>
<td>May 3, 2011</td>
<td>Navigating the Precarious Rapids of the 2011-12 School Budget and Beyond, Session IV / The Changing Face of Education in PA</td>
</tr>
</tbody>
</table>

**Outstanding Teacher Program**

An important initiative of the School Study Council is the annual Outstanding Teacher Recognition Program. Each year member institutions are invited to nominate two outstanding teachers for recognition. Among those nominated and recognized at the annual awards luncheon, ten candidates are identified by the selection committee to be Guest Lecturers at the University. The following outstanding teachers were recognized at the awards luncheon on October 20, 2010.

<table>
<thead>
<tr>
<th>Teacher</th>
<th>School District</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicole Donato</td>
<td>Big Spring School District</td>
</tr>
<tr>
<td>Leslee DeLong</td>
<td>Camp Hill School District</td>
</tr>
<tr>
<td>Paula McGee</td>
<td>Camp Hill School District</td>
</tr>
<tr>
<td>Christina Greco</td>
<td>Capital Area Intermediate Unit #15</td>
</tr>
<tr>
<td>Alison Meyer</td>
<td>Central Dauphin School District</td>
</tr>
<tr>
<td>Miriam Robinson</td>
<td>Central Dauphin School District</td>
</tr>
<tr>
<td>Marilyn Testerman</td>
<td>Central Fulton School District</td>
</tr>
<tr>
<td>Deyna Lur</td>
<td>Central York School District</td>
</tr>
<tr>
<td>Stacie Mullen</td>
<td>Chambersburg Area School District</td>
</tr>
<tr>
<td>Barbara Biles</td>
<td>Conewago Valley School District</td>
</tr>
<tr>
<td>Kelly Waugerman</td>
<td>Everett Area School District</td>
</tr>
<tr>
<td>Frances Bassett</td>
<td>Fairfield Area School District</td>
</tr>
<tr>
<td>Autumn Price</td>
<td>Fannett-Metal School District</td>
</tr>
<tr>
<td>Caren Evans</td>
<td>Hanover Public School District</td>
</tr>
<tr>
<td>Kristin Joivell</td>
<td>Juniata Valley School District</td>
</tr>
<tr>
<td>Adrianna Brumbaugh</td>
<td>Mechanicsburg Area School District</td>
</tr>
<tr>
<td>Brooke Markle</td>
<td>Mechanicsburg Area School District</td>
</tr>
<tr>
<td>Lisa Valenti</td>
<td>Middletown Area School District</td>
</tr>
<tr>
<td>Connie Lavella</td>
<td>Northern York County School District</td>
</tr>
<tr>
<td>Barbara Racine</td>
<td>Northern York County School District</td>
</tr>
<tr>
<td>Stacy Wolfe</td>
<td>Red Lion Area School District</td>
</tr>
<tr>
<td>Melissa Mowery</td>
<td>Shippensburg Area School District</td>
</tr>
<tr>
<td>Linda Snider</td>
<td>Shippensburg Area School District</td>
</tr>
<tr>
<td>Keith Smith</td>
<td>South Western School District</td>
</tr>
<tr>
<td>Patricia Corrie</td>
<td>Southern Huntingdon County School District</td>
</tr>
<tr>
<td>Christine Lucabaugh</td>
<td>Southern York County School District</td>
</tr>
<tr>
<td>Beryl Zeckman</td>
<td>Southern York County School District</td>
</tr>
<tr>
<td>Anthony Bachman</td>
<td>Spring Grove Area School District</td>
</tr>
<tr>
<td>Kristen Pinter</td>
<td>Tyrone Area School District</td>
</tr>
<tr>
<td>Steven Stoner</td>
<td>Tyrone Area School District</td>
</tr>
<tr>
<td>Sharon Martin</td>
<td>Waynesboro Area School District</td>
</tr>
<tr>
<td>Erin Monn</td>
<td>West Perry School District</td>
</tr>
<tr>
<td>Stacie Hiras</td>
<td>West York Area School District</td>
</tr>
</tbody>
</table>
2010-11 Exemplary Programs

The Study Council annually recognizes outstanding programs developed and implemented by member institutions. These programs are presented on campus to the University faculty and general membership to help disseminate and share innovative and successful programs and to support the core mission of improving instruction. Each of the following selected programs was recognized at an awards luncheon on April 26, 2011.

<table>
<thead>
<tr>
<th>Program</th>
<th>District</th>
</tr>
</thead>
<tbody>
<tr>
<td>College in the High School</td>
<td>Chambersburg Area School District</td>
</tr>
<tr>
<td>Career and Academic Advisement Program</td>
<td>Chambersburg Area School District</td>
</tr>
<tr>
<td>eLearning</td>
<td>Chambersburg Area School District</td>
</tr>
<tr>
<td>Instructional Coaching</td>
<td>Chambersburg Area School District</td>
</tr>
<tr>
<td>Gifted Education Programming</td>
<td>Cumberland Valley School District</td>
</tr>
<tr>
<td>Achievement for All Children</td>
<td>Cumberland Valley School District</td>
</tr>
<tr>
<td>Epals: An International Technology Experience</td>
<td>Dover Area School District</td>
</tr>
<tr>
<td>The Discovery Program</td>
<td>Halifax Area School District</td>
</tr>
<tr>
<td>Let’s Build It Together</td>
<td>Hanover Public School District</td>
</tr>
<tr>
<td>Career Exploration Center</td>
<td>Mechanicsburg Area School District</td>
</tr>
<tr>
<td>Tearing Down the Walls</td>
<td>Southern York County School District</td>
</tr>
<tr>
<td>Wellness Groups</td>
<td>South Middleton School District</td>
</tr>
<tr>
<td>Elementary Reading Intervention</td>
<td>South Western School District</td>
</tr>
<tr>
<td>Parent Reading Mentors</td>
<td>Waynesboro Area School District</td>
</tr>
<tr>
<td>Professional Development-Student Achievement</td>
<td>West York Area School District</td>
</tr>
</tbody>
</table>
The Office of Professional, Continuing, and Distance Education Studies (PCDE) collaborates with the academic colleges to develop, administer, and support courses, certificates, and degrees that address the professional development, continuing education, and service needs of south-central Pennsylvania. The emphasis is on non-traditional students, including adult, part time students, and non-traditional learning experiences including off-campus locations, and the use of distance education technologies and accelerated formats. The office provides faculty, departments, and colleges with the opportunity to initiate new programming outside the confines of standard resource limitations. The office also serves as a bridge to the external community through a variety of outreach and service activities.

Off-Campus Degree Programs

Off-campus degree programs provide an opportunity to earn a Shippensburg University degree at a location other than the university campus. Courses are offered in an adult-friendly format such as in the evenings, on the weekends, in a condensed schedule and/or through distance education.

Some of Shippensburg’s off-campus programs are designed as a “cohort,” meaning each course is offered one time at a specific location until the program is completed. Cohort programs are designed for the working adult who wants to take classes part-time on a year-round basis. Cohorts encourage camaraderie and support among classmates since the same group of students moves through the degree program together.

Shippensburg University offered off-campus degree programs in the following areas of study during the 2010-2011 academic year:

- Master of Education in School Administration at the Dixon University Center (Harrisburg), the Lincoln Intermediate Unit (New Oxford), and Milton Hershey School (Hershey)
- Master of Education in School Counseling at the Dixon University Center
- Master of Curriculum and Instruction, Early Childhood Education at Northampton Community College (Bethlehem, Pa.)
- Bachelor of Social Work degree completion program at the Dixon University Center

Off-Campus Certificate Programs

Credit Certificate Programs are designed for professionals who seek advanced study in a particular subject area. Courses build upon core competencies and provide a balance of theory and practice as appropriate to the discipline. Certificate programs typically require a minimum of 12 credits for completion.

Certificate programs offered during the 2010-2011 academic year for working professionals included:

- Advanced Studies in Business post-bachelor’s certificate, offered at Shippensburg University, the Dixon University Center (Harrisburg), and in a fully online format
- Graduate Certificate of Management Information Systems, post bachelor’s certificate
- Advanced Studies in Counseling, Couples and Family Therapy post-master’s certificate, offered at the Dixon University Center
- Principal’s Certification K-12 at the Dixon University Center and Milton Hershey School (Hershey)
- Superintendent’s Letter of Eligibility at the Dixon University Center and Milton Hershey School

K-12 Educators Institute

The K-12 Educators Institute is a series of accelerated graduate courses offered for professionals at all levels of K-12 instruction. Courses range from one to three graduate credits and cover a variety of subject areas such as: art, biology, counseling, education, and math to name just a few. In addition, these courses provide educators with Act 48 credits to fulfill the ongoing professional development requirements of the Pennsylvania Department of Education (PDE). Approximately twenty-two courses were offered on-campus, on-line, and at a variety of off-site locations throughout the region during the summers of 2010 and 2011. Courses were designed by Shippensburg University faculty and educators in surrounding school districts and Intermediate Units to meet PDE education standards and No Child Left Behind...
regulations. PCDE is also the home of the Central Pennsylvania Advanced Placement (AP) Academy, a local resource for the training and professional development of AP educators.

**Summer and Winter Online Programs**

PCDE manages the Summer Online Program and the Winter Online Pilot Program at Shippensburg University. During the 2010-2011 academic year, these programs garnered 1,800 course enrollments. Summer and winter online courses help student progress toward timely degree completion. Online instruction provides students with an opportunity to engage in Shippensburg University's high quality teaching and learning environment from anywhere in the United States and throughout the world.

**Non-Credit Courses and Workshops**

PCDE offered three non-credit professionally-based continuing education programs during academic year 2010-2011. The Journalism Tutorial Initiative was offered through a partnership with the Communications and Journalism department and the Pennsylvania Newspaper Association. The Social Work Continuing Education Series was offered in conjunction with SU's Social Work Department. Two workshop opportunities were offered in conjunction with SU's Teacher Education Department to meet the technological needs of student teachers. In addition, PCDE partnered with the Menno Haven Retirement Communities in Chambersburg, Pa. to offer an on-site enrichment lecture series for residents of the community.

**Off-Campus Program Support**

PCDE also provides support services and assists in the promotion of all off-campus degree programs including such programs as:

- Bachelor of Science in Health Care Administration degree completion program offered at the Dixon University Center (Harrisburg) and HACC Gettysburg (Gettysburg)
- Master of Business Administration offered at the Dixon University Center, Lincoln Intermediate Unit (New Oxford), and Snyder’s of Hanover Corporate Headquarters (Hanover)
- Master of Science in Organizational Development and Leadership offered at the Dixon University Center
- Master of Public Administration offered at the Dixon University Center

**Workforce and Economic Development of Pennsylvania (WEDnetPA)**

Shippensburg University is one of thirty-two Workforce and Economic Development of Pennsylvania (WEDnetPA) Partners administering the Guaranteed Free Training (GFT) Program across the state. The program is funded by the Pennsylvania Department of Community and Economic Development (DCED) and the mission is to “strengthen the business environment to the Commonwealth of Pennsylvania by providing a training network that is responsive to employers’ workforce development needs.”

Through the GFT Program, qualified businesses can access funding for a wide range of Basic Skills Training (BST) and Information Technology Training (ITT). As administered by the WEDnetPA office, the program assists businesses in building “high performance learning workplaces.” The WEDnetPA Office assumes responsibility for assuring that participating companies and their employees being trained meet eligibility requirements. Participating companies may utilize training vendors of their choice, and the program also supports in-house training programs.

Each institution is evaluated annually to assure that they meet or exceed established performance standards. As a partner, Shippensburg University continues to exceed standards during our evaluation. This fiscal year (2010-2011) Shippensburg University worked with 41 companies in the region, allocating a total of $429,630 with Governor's Action Team (GAT) ($388,346.56 invoiced) for workforce training and development. A total of 2,085 employees were trained with WEDnetPA funding. The WEDnetPA office works closely with the WEDnetPA Statewide Office, the Department of Community and Economic Development (DCED), the Southcentral Workforce Investment Board (SCWIB), the Chambers of Commerce, training vendors, and local economic development officials to meet the needs of Pennsylvania's growing workforce.

**Economic Development, Professional, and Community Outreach and Engagement**

PCDE engages the regional community and profession in a variety of outreach initiatives, including college fairs, professional organization councils and events, chambers of commerce, workforce development committees, employer forums, and higher education organizations and initiatives. Among these are the Capital Area Intermediate Unit and the Lincoln Intermediate Unit Curriculum Advisory Councils; Shippensburg University/HACC Advisory Council; Dixon University Center Advisory Council; Harrisburg, Hanover and York Chambers of Commerce; Shippensburg Rotary Association; Alumni sponsored events; Women's Business Forum; CareerLink Job/Education Fair; Central Pennsylvania Employment Consortium Job Fair; Cumberland Valley Consortium Job Fair; Pinnacle Career Night; Hilton Harrisburg Job Fair; Holy Spirit Job Fair; Harrisburg's Martin Luther King Jr. Opportunity Fair; Greencastle's “Here to Help” Job Fair; Information nights in Gettysburg, Hanover, Harrisburg, and Hershey, and Lebanon Valley; Highmark College Fair; Member's 1st College Fair; PSECU College Fair; Franklin County Training and Education Forum; Capital Region Internship/Co-op Fair; Strawberry Square College Fair; Harrisburg Business Expo; York Business Expo; PA Young Professionals imPACT Conference; West Shore Chamber Business & Industry Night; Cumberland County Four Chambers Mega Mixer; Mechanicsburg Chamber Jubilee Day; University Continuing Education Association and its regional Executive Board and conference planning, and awards committee; Quality Matters Program in online education; PA/DE/NJ Distance Learning Association; MD Distance Learning Association; Sloan-C Consortium in Online Learning; United States Distance Learning Association; the Instructional Technology Council; and the Pennsylvania Association of Educational Office Professionals and National Association of Educational Office Professionals.

**Institute for Municipal Secretaries, Clerks, and Administrators**

Dr. Michael Greenberg and Dr. Sara Grove, Coordinators

PCDE is the institutional home of the Institute for Municipal Secretaries, Clerks, and Administrators (IMSCA). Affiliated with the International Institute of Municipal Clerks (IIMC), the program at Shippensburg University provides continuing education opportunities for local and state government administrative professionals. Working with PCDE, faculty members are developing online training to meet the needs of local government professionals across the Commonwealth.
Honors Program

Public service is an important part of the Honors Program’s mission. In 2010-2011, the Honors Program, directed by Dr. Kim Klein, professor of history, organized local, regional, and international service projects. More than one hundred Honors Program students and faculty were involved in these efforts.

In 2010-2011, the Honors Program continued its long-standing regional service project, Ship Trip, which is designed to introduce Harrisburg public school middle-school students to Shippensburg University and inspire them to attend college. The Honors students taught innovative mini-college classes and provided lunch and campus tours for the visiting middle-school students. Approximately fifty students from the Harrisburg public schools participated in Ship Trip in 2010-2011.

The Honors Program also continued its international service-learning project in the Dominican Republic. “Reach Out” is a partnership with an elementary school that serves impoverished children in Santo Domingo, Dominican Republic. Honors students and faculty developed curricular materials to enhance the teaching of literacy at the school and collected needed school supplies. They travelled to Santo Domingo in January 2011 to lead training workshops for teachers and work directly with children at the school. Reach Out is an ongoing alternative winter break service opportunity for Shippensburg students and faculty.

The Honors Student Organization’s Service Committee coordinated numerous other service projects in 2010-2011. Honors students volunteered at the Cumberland Valley Animal Shelter, King’s Kettle, and King’s Gap State Park; sponsored an Honors team in the Relay for Life; and organized weekly basketball games for children with disabilities and a Rails to Trails clean-up.
The School of Academic Programs and Services supports collaboratively the mission and goals of Shippensburg University by providing a myriad of quality academic support programs and services to the campus community that aid student transition to college; encourage and support the potential for learning and personal development; enhance student academic success; and support persistence to graduation. All programs and services offered by the several offices within the school are committed to helping students reach their full academic potential.

Serving as the coordinating unit for Shippensburg's academic support programs, the school includes the offices of: Placement Testing; Academic Support for Student Athletes, the Academic Success Program (Act 101); the Learning Center, the Martin Luther King Academic Retention Program, and the Office of Disability Services. In addition, the school provides advisor development training for all academic advisors and, in cooperation with the academic departments, coordinates the developmental education programs. Finally, the school serves as the academic home for all Shippensburg University undeclared students until they declare their majors.

Developmental Education and Advising

Dr. Stephen Wallace, Coordinator of Developmental Education and Advising Development, and Dr. David Henriques, Assistant Dean in the School of Academic Programs and Services, serve on the board of the Pennsylvania Association of Developmental Education (PADE). Dr. David Henriques, also presented, “Engaging first-year students outside of the first-year seminar course” on February 6, 2011 during the 30th Annual Conference on The First-Year Experience in Atlanta, Georgia.

Academic Success Program

Shippensburg University’s Academic Success Program’s (ASP) mission is to provide access and support to under-prepared students who have the potential to succeed in higher education. ASP strives to develop and maintain a comprehensive academic co-curricular support system for the purpose of enhancing student persistence toward graduation.

Gregory S. Ochoa, Ed.D., director of the ASP, continues to serve on the board of directors for the Waynesboro Youth Soccer Association as the director of tournaments. The club runs a summer and fall tournament serving approximately 600 players ranging in age from 9 to 18 from south-central Pennsylvania and northern Maryland.

Also, Dr. Ochoa manages and coaches the Special Needs soccer program in Waynesboro. The Special Needs team serves approximately ten players with special needs from the Waynesboro area each fall.

Dr. Ochoa completed a one-year appointment as a school director on the Waynesboro School Board ending in September 2009. In addition, Dr. Ochoa serves as a representative on the St. Andrew's parish council, a member of the St. Andrew's Knights of Columbus and a Board member of the Waynesboro Area Business, Education and Community Foundation.

Dr. Chad Bennett, ASP Program counselor, was a volunteer for the Cumberland County Habitat for Humanity Organization. Over the past year, student’s in his ASP 102: Leadership and Community class performed various service endeavors for local and state-wide organizations. In addition, he serves as a volunteer coach with several local youth soccer teams during the academic year. Dr. Bennett continues to function as the faculty advisor to the Chi Alpha Epsilon national honor society, and continues to mentor many “at-risk” students on campus.

ASP Program History

Shippensburg University established a Higher Education Equal Opportunity Program, also known as the Academic Success Program/Act 101 (ASP), forty years ago. The initial year of operation (1970) was solely supported financially by the university. In the second year, the program received funding from the Pennsylvania Department of Education (PDE) and expanded. Funding from the university and Pennsylvania Department of Education continues today. The program name at Shippensburg University changed from the Act 101 program to the Academic Success Program, as the program serves Act 101 grant eligible students, as well as other developmental students.

Originally, the purpose of Act 101 legislation was to provide access to college for under-prepared and low-income students primarily from large urban communities such as Philadelphia and Pittsburgh.

The program’s current mission and goals are still the same; however, low income students from all ethnic backgrounds are actively recruited each year from urban, suburban, and rural communities.
in Pennsylvania and bordering states that have an affiliation with Shippensburg University and the Pennsylvania State System of Higher Education.

The Asset Leader Program began in summer 2001. In fall 2001, the ASP began to offer two courses from the School of Academic Programs and Services, Student Voices 101 and 102. These additions were part of a first-year initiative program supported by the president. The goal was to provide support for ASP students in the form of three-credit courses taught by program faculty. The Asset Leader Program was created to provide peer support to students enrolled in the course. The asset leaders served as full-time peer support during the summer program and lived in the same residence hall as summer program students. In summer 2008, the asset leader position was renamed to peer leaders with revised job duties.

Another important change occurred in the summer program in 2004. Prior to that date, the program recruited and hired presenters to provide skill building in the areas of reading, writing and math. The students received no college credit for these workshop-style classes. In 2004, all summer pre-college students were enrolled in two college-credit bearing courses. One of the courses could be a developmental course based on the student’s needs and the remaining courses were all general education courses that are required by all students at Shippensburg University. The idea behind this change came from committee meetings in the program and discussions with the dean. The outcome of these interactions was that it would be beneficial for students to have exposure to a college-level, credit-bearing course in the summer program as a transition from high school. Providing a college-level experience, with intrusive support from program staff, would help make the transition to the fall semester smoother. The following table shows the number of students who entered the summer program for the last seven years, the number who completed the program and the number who earned a C in both summer courses, a requirement to return in the fall as regularly admitted students.

<table>
<thead>
<tr>
<th>Year</th>
<th>ASP Enrollment</th>
<th>ASP Completed Summer Program</th>
<th>ASP Returned in Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>113</td>
<td>107</td>
<td>106</td>
</tr>
<tr>
<td>2005</td>
<td>129</td>
<td>106</td>
<td>104</td>
</tr>
<tr>
<td>2006</td>
<td>126</td>
<td>82</td>
<td>87</td>
</tr>
<tr>
<td>2007</td>
<td>123</td>
<td>112</td>
<td>110</td>
</tr>
<tr>
<td>2008</td>
<td>113</td>
<td>103</td>
<td>103</td>
</tr>
<tr>
<td>2009</td>
<td>189</td>
<td>174</td>
<td>170</td>
</tr>
<tr>
<td>2010</td>
<td>191</td>
<td>177</td>
<td>176</td>
</tr>
</tbody>
</table>

In 2007, a dual position of Learning Specialist and ASP Tutorial Coordinator was created to help the ASP coordinate better usage of tutorial services and to assist the Learning Center with its increased overall usage.

In fall 2008, PDE revised the process for applying for the Act 101 grant and made it a competitive grant. In addition, new guidelines have been written with more elaborate reporting requirements to PDE. Shippensburg University has successfully been awarded the grant for the next three years and is working diligently with our students to meet the reporting requirements.

The Learning Center

Dr. Karen Johnson, Associate Director of the Learning Center, has helped coordinate a number of service-learning initiatives at the university. Dr. Johnson and Dr. Gretchen Pierce established the first Academic Day Service-Learning Day for incoming freshman students during welcome week. In this new program, Drs. Johnson and Pierce collaborated with local agencies to design service-learning projects for their non-profit programs. Approximately one hundred participants attended an orientation on Friday and then went out on Saturday to engage in service projects around the Shippensburg and Chambersburg community. She also helped plan and coordinate a service-learning trip for the Alternative Fall Break to the Mississippi Gulf Coast where students assisted clean-up efforts from the BP oil spill. Each fall she coordinates service-learning projects for students in her first-year seminar course and works with a Scholar-in-Service who supports the service-learning activities and provides tutoring in the Learning Center for at-risk students. In order to provide collaborative support and networking opportunities for learning center administrators and staff, she helped plan and coordinate symposiums for the South Central Pennsylvania Learning and Writing Center Consortium. Dr. Johnson and Cassie Shive, a peer tutor from the Learning Center, were elected to the executive board of the Mid-Atlantic Writing Centers Association at-large representatives. In her local community, Dr. Johnson is active in ministries at Grace Fellowship in York, and currently serves as a children’s church teaching assistant.

Zack Grabosky, learning specialist and peer tutorial coordinator in the Learning Center, participated in the Counseling Department’s mock interviews for graduate students who were preparing to enter the work force. He has also served as a mentor to a freshman enrolled in the Thurgood Marshall Mentor Program in order to provide guidance and assist students in making a smooth transition to the university.

SU Office of Academic Support for Student Athletes

Kurt Dunkel continues to serve as the semester coordinator of the family grief and loss program each semester. Kurt and Dr. Shirley Hess presented data pertaining to participants’ experience in the Drew’s Hope Program at the Society for Psychotherapy Research (SPR) Annual Conference in Bern, Switzerland in July 2011, and at the National Alliance for Grieving Children Annual Conference in Boston, MA in July, 2011. Kurt also presented an overview of the program to the SU College of Education & Human Services Advisory Board in Fall 2011.

“Raiders Serve” is a service program developed specifically for student athletes. Fall programs included assistance with the “What Happened at Ship” homecoming program and the development of the “Dash 4 Trash” street clean-up program in Fall 2011. Kurt also participated in the Spring 2011 Ship Shape Clean-up and in the Spring 2011 Special Olympics Swim Meet.

SU Athletic Teams

Shippensburg University athletic teams participated in the following service activities and programs:

Donations were taken at various games to support the Bloomsburg Flood Relief Program. The Student Athlete Advisory Committee (SACC) raised enough money to grant a full wish for the Make-A-Wish Foundation. Members from various athletic teams organized and
coordinated a Special Olympics Fun Meet for local Special Olympians. The women’s lacrosse team sponsored and raised funds for Lax4Life, which supports suicide prevention education. The football team has continued its ongoing tradition of reading to elementary school children at local elementary schools. SAAC worked with local elementary students including a kids’ night out and a picnic on the MentorSHIP Program. SAAC also raised money to assist local families celebrating the holiday. Various athletic teams participated in Breast Cancer Awareness Programs; specifically the Pink Zone, Strike Out Breast Cancer, Field Pink and Dig Pink programs. The Field Hockey Team volunteered time at the Food Bank, and Men’s Basketball organized a canned food drive. Men’s Soccer organized a ‘Red Card Cancer’ event at one of their games to raise money and awareness for cancer research. Many teams also participated in the Support Our Troops activities as well as the National Girls and Women in Sports activities.

**Office of Disability Services**

Paula Madey, MRC, director of the Office of Disability Services continues to serve on the board for Capital Area Regional Transition Council.

Ms. Madey attended the University of Connecticut Learning Disability Institute Conference in June. She also attended several high school or college transition meetings involving high school counselors, the Office of Vocational Rehabilitation Counselors, assistant principals, teachers, and other agencies.

This year Ms. Madey presented workshops to the Adams County Transition Council on “Preparing Students with Disabilities for Life on a College Campus,” and to the Capital Area Transition Council, “Transiting to College, the Students Responsibility.” She also provided a one-hour training session to the Big Springs School District on “Documentation Expectations and Advocacy at the College Level.”
LIBRARY ADMINISTRATION:
Dr. Marian B. Schultz, Dean of Library and Multi-Media Services
Barbara D. Rotz, Interim Associate Dean of Library Services

Service Activities

Chantana Charoenpanitkul, outreach librarian, is a member of the Multicultural Caucus and helped organize activities in support of tsunami victims in Japan. Ms. Charoenpanitkul also served on the Human Understanding Commission and on the Wellness Taskforce. She is on the Constitution Day Celebration Committee that plans and organizes campus and Luhrs University Elementary School activities during the third week of September.

Ms. Charoenpanitkul co-presented her research at the PASSHE Diversity Summit and published her paper in 2011 as a chapter in an anthology entitled “Race, Women of Color, and the State University System: Critical Reflections.” She co-presented a workshop with Dr. Michele Foreman at the International Association of Laboratory & University Affiliated Schools Conference that took place at Carnegie Mellon University in April 2011 on Free Government Information for Schools. Lehman Library participates in the 2011 One Community reading campaign and Ms. Charoenpanitkul served on the steering committee. She also serves as SU library contact person for Pennsylvania State Data Center.

Douglas Cook, assessment and publications librarian, was the recipient of the 2011 Association of College and Research Libraries (ACRL) Education and Behavioral Sciences Section (EBSS) Distinguished Education and Behavioral Sciences Librarian Award. This award honors a distinguished academic librarian who has made an outstanding contribution as an education and/or behavioral sciences librarian through accomplishments and service to the profession. A prize of $2,500 and a citation, donated by John Wiley & Sons, Inc., was presented to Dr. Cook during the EBSS program at the 2011 ALA Annual Conference in New Orleans.

“Doug Cook’s depth of scholarly work in the areas of library instruction and research, leadership within the profession at all levels, commitment to mentoring junior librarians and his breadth of vision in the service to the library community are only a few reasons the committee chose him to be the 2011 Distinguished Education and Behavioral Sciences Librarian,” said award Chair Judy Walker, curriculum/education librarian at the University of North Carolina, Charlotte.

Dr. Cook has held numerous positions in EBSS, including serving on the Instruction for Educators Committee (1997-1999 member, 1999-2001 chair), member of the 2003 Nominating Committee and long-time editor of the EBSS newsletter and member of the section Publications Committee (2001-2004). Dr. Cook was nominated and elected to EBSS leadership, serving as vice-chair/chair-elect (2004-2005), section chair (2005-2006) and past chair (2006-2007). During that time he also chaired the section’s Information Literacy Committee.

Kathy Coy, library technician, recently completed her third year as co-chair for the Shippensburg University Foundation Campus Campaign. She is an enthusiastic supporter of the SU Foundation and promotes annual giving with other members of the Shippensburg University staff through personal communication. Kathy continues to seek additional responsibilities serving the community. She completed her final year as Public Relations Chairperson for the Shippensburg Community Fair, and will continue serving on the fair board. Ms. Coy was recently elected to the Shippensburg Borough Council, a position she previously served in for three years.

Karen Daniel, archives and special collections librarian, provided information from the SU Archives to Jonathan Zimmerman, a professor at New York University, about the Little Red Schoolhouse on the Shippensburg campus. Dr. Zimmerman then published a book about one-room schoolhouses based on his research. As a result, the Pennsylvania Humanities Council asked Daniel to apply for the schoolhouse to be a site for taping a television program, with Zimmerman as the speaker. The application was successful, and the program was broadcast as part of the series “Humanities on the Road” on the Pennsylvania Cable Network.

Aaron Dobbs, electronic resources and systems librarian, represents the strategic interests of university libraries in states east of the Mississippi as a member of the Lyrasis Electronic Resources Advisory Group. Lyrasis is a regional consortium of libraries and the Electronic Resources Advisory Group provides guidance related to cost and pricing models, content, evaluation, and future directions for e-resources. At the national level, Mr. Dobbs represents library and member interests as an elected director at large on the board of directors and has been nominated to stand for election as President of the Library Information Technology Association (LITA), which provides continuing education, policy monitoring, cutting-edge technology awareness, and National Information Standards Organization (NISO) standards review opportunities to libraries and library personnel. He is also an
elected councilor at large on the Council of the American Library Association (ALA), which promotes library service and librarianship. ALA provides leadership for the development, promotion, and improvement of library and information services and the profession of librarianship to enhance learning and ensure access to information for all information seekers.

Mr. Dobbs is co-editing a book on LibGuides, a hosted software application which facilitates creation of web-based research guides, with fellow Shippensburg librarian, Dr. Douglas Cook, and Mr. Ryan Sittler of California University of Pennsylvania. Mr. Dobbs has been invited to multiple development seminars and several of his suggestions for improvements to library vendors’ products have been incorporated into upgrades.

Michelle Foreman, library media specialist for the Luhrs School and interim scholarly communications librarian/technical services coordinator at the Lehman Library, arranged for a yearly author visit and dinner with members of the university, school, community, and local reading association, by Carolyn Cook, co-author of *A Hike on the Appalachian Trail*. Dr. Foreman participates in a summer book fair provided for all children in the Shippensburg community. Profits from this book fair are shared by all local elementary schools. Dr. Foreman coordinated structured volunteer opportunities for fifteen Shippensburg University students. Dr. Foreman was the president-elect of the Franklin County Reading Council, the local chapter of the Keystone State Reading Association and the International Reading Association. In this capacity she collaborated to organize events and professional development opportunities that provided Act 48 hours for teachers in the surrounding area.

Dr. Foreman served on the Keystone Library Network's EBooks Implementation Committee, which developed collaborative e-book collections for the fourteen Pennsylvania State System of Higher Education (PASSHE) libraries.

Dr. Foreman presented “Motivating Students Using Government and Primary Sources” at the Mount Teach Institute at Mt. Saint Mary's University and co-presented “X Marks the Spot: Government E-Resources for Teachers and Students,” with Chantana Charoenpanitul, at the International Association of Laboratory & University Affiliated Schools Conference that took place at Carnegie Mellon University in Pittsburgh.

Signe Kelker, access services and reference coordinator, is co-chair of ACLCP’s Reference and Instruction Special Interest Group. She has taught religious education at Our Lady of the Visitation Catholic Church to first and eighth graders. She is chair of Our Lady of the Visitation Catholic Church’s Corn Festival food stand.

Kirk Moll, department chair and instruction coordinator, is an active adult educator. He taught a five-week session of classes at St. Patrick Church in Carlisle on the New Testament “Epistle of James.” Dr. Moll also gave a presentation to Our Lady of the Visitation Catholic Church in Shippensburg on his dissertation, concerning the role of the church in the Civil Rights Movement of the 1960s, and taught a class at Menno Haven in Chambersburg on the topic “How We Got Our New Testament: From Ancient Manuscripts to Modern Bibles.” Dr. Moll led an annual half-day workshop on library research for students at West Perry High School. Dr. Moll also serves as co-chair for ACLCP’s Reference and Instruction Special Interest Group.

Barbara Rotz, interim associate dean of library services, serves on ACLCP’s governing board. In her role as interim associate dean she also represents the Lehman Library at the State System of Higher Education Library Cooperative (SSHELCO) Deans and Directors Meetings.
Community Services
The H. Ric Luhrs Performing Arts Center at Shippensburg University has had thirty-two sell-out performances since its opening in January 2006. This premier performing arts center located in south-central Pennsylvania and serving the region boasts a 1,500-seat, state-of-the-art theatre. The Luhrs Center has presented about 150 performances including well-known performers—Marie Osmond, Anne Murray, Jeff Dunham, Olivia Newton-John, Terry Fator, Kenny Rogers, George Benson, Willie Nelson, Johnny Mathis, Peter, Paul & Mary, The Beach Boys, Charlie Daniels and Bobbie Vinton to name a few. A complete list of all the past performances is available by accessing the Events & Ticket section of the Luhrs Center web site (www.luhrscenter.com).

2010-2011 Season Recap

The Luhrs Center celebrated its fifth anniversary season in 2010-2011. The new season kicked off with two summer concerts in July—Willie Nelson (July 26 - SOLD OUT) and Steve Martin and the Steep Canyon Rangers (July 31). During the 2010-2011 season, star performers such as Randy Travis (September 17), The Commodores (September 24), Neil Sedaka (October 2), The Charlie Daniels Band (October 23), Amy Grant (November 4), The Doobie Brothers (November 17), The Irish Tenors Reunion Christmas (December 19 SOLD OUT), and Johnny Mathis (May 19 SOLD OUT) graced the Grove Theatre stage, as well as Jim Brickman (December 2) and the Lettermen (June 4). The band CHICAGO was added to the lineup for a performance on May 21.

The Luhrs Center also hosted Broadway musicals including Spamalot (October 31) and Grease (March 17 SOLD OUT) and the sounds of Broadway with Neil Berg’s 100 Years of Broadway (February 10). In addition, the Luhrs Center presented young performer Ethan Bortnick (October 7), The Empire Brass with Elisabeth von Trapp (December 12), and The Aluminum Show (February 1). Comedians reigned with Bill Engvall (October 21 SOLD OUT), and Brian Regan (April 29-SOLD-OUT).

Tribute bands ABBA The Music (February 4) and One Night of Queen (April 21) energized the audiences. The 42nd season of the Festival Celebration Series (July 7, 14 and 21) included world-renowned performers Ann Hobson Pilot, harpist; Virginia Luque, guitarist; and Richard Troxell, tenor. The first two concerts were conducted by Stuart Malina, the third concert by conductor Dr. Blaine Shover.

The Luhrs Center was also headquarters for family entertainment. During the season, the Luhrs Center presented The Lion, The Witch & The Wardrobe (November 11), Click, Clack, Moo (January 22) and Popovich Comedy Pet Theater (March 19).

The Activities Programming Board (APB) brought three shows to the Luhrs Center including The Punch Brothers featuring Chris Thile (November 11), Kule Mele African American Dance Ensemble (January 27) and ArcheDream for Humankind: Deep Blue (March 24).

In addition to these performances, area community and campus ensembles performed at the center. The SU Community Orchestra performed a fall concert (November 21) and spring concert (April 10), and the SU Concert Band also performed their spring concert (April 3).

Luhrs Center Visitors

While the Luhrs Center is located on the campus of Shippensburg University, it is truly a regional performing arts center. Although many patrons come from the Shippensburg, Carlisle and Chambersburg communities, many people travel from Philadelphia, Harrisburg, Lancaster, Hagerstown, Md., and Martinsburg, W.V. and other points depending on the show to the Luhrs Center because of the quality of programs offered, the center’s unique acoustics, state-of-the-art theatre technology, ease of access, and ample free parking.

Overall, the Luhrs Performing Arts Center has held 148 professional performances and has sold 143,779 tickets since the grand opening in 2006. During the 2010-2011 season, the Luhrs Center sold 31,939 tickets and had 6 sell-out performances. The Luhrs Center has had 32 sell-out performances since its opening. Another 25,433 people...
from University-sponsored events and conferences visited the center during the season. To date, over 266,000 people have visited or attended functions or performances at the Luhrs Center.

**Facility Rentals**

During the 2010-2011 season, several weddings and receptions were held in the Orrstown Bank Lobby (upper lobby of the Luhrs Center). This very elegant and sophisticated space is available for receptions, banquets and meetings and is catered by the University's food service company. In addition, the theatre is available for rental by outside performing groups, area organizations and corporations for performances and meetings. The state-of-the-art technology makes any meeting or reception a special experience. Virtual tours of the facility are available at www.luhrscenter.com.

**Contributions to Local and Regional Economy**

The region is experiencing an increase in retail, restaurant, hotel, shops and service station business. More than ninety community and regional businesses continue to advertise in the season program and on ticket fronts and backs. In addition, performance tickets include coupons and advertisements of area businesses. These advertising sales produced additional income for the center to assist in program support.

**Luhrs Center Circle of Friends Annual Donor Program**

Members of the Luhrs Center Circle of Friends are truly stakeholders in the success of the Luhrs Center and partners in bringing high-quality programming to the central Pennsylvania and northern Maryland region. Luhrs Circle of Friends Members:

- Help to nurture an arts-oriented lifestyle in the Cumberland Valley;
- Invest in the future of the arts as the Luhrs Center reaches out to students of all ages;
- Provide funding that will allow the Luhrs Center staff to attract top-notch performances to the center;
- Help to keep ticket prices affordable for those who may not be able to afford prices commensurate with the quality programming that the Luhrs Center provides.

**Giving levels:**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maestro</td>
<td>$10,000 +</td>
</tr>
<tr>
<td>Concert Master</td>
<td>$5,000 - 9,999</td>
</tr>
<tr>
<td>Conductor</td>
<td>$2,500 - 4,999</td>
</tr>
<tr>
<td>Celebrity</td>
<td>$1,000 - 2,499</td>
</tr>
<tr>
<td>Producer</td>
<td>$500 - 999</td>
</tr>
<tr>
<td>Director</td>
<td>$300 - 499</td>
</tr>
<tr>
<td>Stage Manager</td>
<td>$200 - 299</td>
</tr>
<tr>
<td>Patron</td>
<td>up to $199</td>
</tr>
</tbody>
</table>

For more information about the Circle of Friends annual giving program, contact the SU Foundation at 717.477.1377 or call the Luhrs Center Box Office at 717.477.SHOW and ask for the Luhrs Circle of Friends brochure.

**Connections with Others**

- Held fall and spring beginners, advanced and third timers ballroom dance classes on the Luhrs Center stage that brought 167 university students, faculty, and staff and community members together to learn the Swing, Foxtrot, Rumba, Tango, Cha Cha, Mambo, Waltz and Two-Step.
- Exhibited at the Shippensburg Fair, Carlisle Senior Expo, Community Market at the Chambersburg Mall, Chambersburg Senior Fair, Chambersburg Old Market Day, Business Women's Forum, Tourism Day at the State Capitol, Savor the Flavor, Safety and Leisure and Travel Expo, Celebrating Moms at the Valley Mall, Cinco De Mayo, Letterkenny Armed Forces Celebration, Carlisle Business to Business Center, Carlisle Business Expo, Chambersburg Apple Fest, Holiday Crafts Bizarre at the Carlisle Barricks, County Fair at the Carlisle Barricks, ICEFEST, ArtSHIP Art & Wine Festival, Jubilee Day and Old Market Day.
- Conducted tours for nearly 700 people including area adult/retirement communities.
- Regularly attended networking events (chamber mixers, art organization meetings, theatre meetings, business women's events, senior outreach services and university community outreach meetings.)
- Provided outreach to senior citizen groups and retirement communities.
- Maintained involvement with regional tourism bureaus including Cumberland Valley Visitors Bureau, Franklin County Visitor's Bureau, Gettysburg Convention & Visitors Bureau and the Hagerstown/Washington County Convention and Visitors Bureau.
- Held the Shippensburg High School commencement in June 2011.
- The center also hosted numerous events including SU student orientations and Open Houses, the SU student awards program, SU football recruiting sessions and the Masters Hooding and Graduation ceremonies.
### 2011-2012 Season Calendar

<table>
<thead>
<tr>
<th>Artist, Title</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donny Osmond</td>
<td>Aug. 26, 2011</td>
</tr>
<tr>
<td>Blood, Sweat &amp; Tears</td>
<td>Sept. 9, 2011</td>
</tr>
<tr>
<td>Gordon Lightfoot</td>
<td>Oct. 1, 2011</td>
</tr>
<tr>
<td>The Beach Boys</td>
<td>Oct. 13, 2011</td>
</tr>
<tr>
<td>Rain: A Tribute to the Beatles</td>
<td>Oct. 20, 2011</td>
</tr>
<tr>
<td>Henry and Mudge</td>
<td>Oct. 29, 2011</td>
</tr>
<tr>
<td>Dana Carvey</td>
<td>Nov. 3, 2011</td>
</tr>
<tr>
<td>Bill Engvall</td>
<td>Nov. 9, 2011</td>
</tr>
<tr>
<td>Masters of Illusion Live!</td>
<td>Nov. 12 &amp; 13, 2011</td>
</tr>
<tr>
<td>Yamato- The Drummers of Japan</td>
<td>Nov. 15, 2011</td>
</tr>
<tr>
<td>Bill Cosby</td>
<td>Nov. 18, 2011</td>
</tr>
<tr>
<td>Christmas Music of Mannheim Steamroller by Chip Davis</td>
<td>Dec. 8, 2011</td>
</tr>
<tr>
<td>Clifford the Big Red Dog - Live!</td>
<td>Jan. 28, 2012</td>
</tr>
<tr>
<td>An Evening with Liza Minnelli</td>
<td>Feb. 3, 2012</td>
</tr>
<tr>
<td>Fiddler on the Roof</td>
<td>Feb. 14, 2012</td>
</tr>
<tr>
<td>Cirque Dreams Pop Goes the Rock</td>
<td>Feb. 19, 2012</td>
</tr>
<tr>
<td>The Temptations</td>
<td>Feb. 23, 2012</td>
</tr>
<tr>
<td>Golden Dragon Acrobats</td>
<td>Feb. 26, 2012</td>
</tr>
<tr>
<td>An Evening with Loretta Lynn</td>
<td>Mar. 2, 2012</td>
</tr>
<tr>
<td>Capitol Steps</td>
<td>Mar. 15, 2012</td>
</tr>
<tr>
<td>Seussical</td>
<td>Mar. 17, 2012</td>
</tr>
<tr>
<td>The Texas Tenors</td>
<td>Mar. 23, 2012</td>
</tr>
<tr>
<td>Michael Flatley’s Lord of the Dance</td>
<td>Apr. 4, 2012</td>
</tr>
<tr>
<td>Big Bad Voodoo Daddy</td>
<td>Apr. 13, 2012</td>
</tr>
<tr>
<td>The Four Freshmen</td>
<td>Apr. 15, 2012</td>
</tr>
<tr>
<td>Colin Mochrie &amp; Brad Sherwood “The Two Man Group”</td>
<td>Apr. 21, 2012</td>
</tr>
<tr>
<td>Cornell Gunter’s Coasters, Bobby Hendricks Drifters &amp; The Platters</td>
<td>June 2, 2012</td>
</tr>
<tr>
<td>Concert I: Festival Chamber Orchestra</td>
<td>Thu., July 12, 2012</td>
</tr>
<tr>
<td>Concert II: Festival Chamber Orchestra</td>
<td>Thu., July 19, 2012</td>
</tr>
<tr>
<td>Concert III: Festival Chamber Orchestra &amp; Chorus</td>
<td>Thu., July 26, 2012</td>
</tr>
</tbody>
</table>

### Luhrs Center Staff

The center generates employment for Shippensburg University students in addition to the regular staff associates. A number of student employees work in the box office and provide technical support. In addition, the center boasts over 100 community volunteers who serve as ticket takers, ushers, program distributors, coat check attendants, security and concession stand attendants.

### Contact the Luhrs Center

For more information about the center, please visit our website, www.luhrscenter.com. The site illustrates the communication and outreach we are providing to the region. Tickets can be easily ordered online or patrons can call 717-477-SHOW (7469). The Luhrs Center Box Office is open Monday through Friday, 11 a.m. to 4:30 p.m. and closed Saturday and Sunday unless there is a performance.
Information for this report was provided by:
Christian Barber, Residence Director, Dean of Students Office
Mary Burnett, Associate Dean of Students & Director of International Programs
Emilee Danielson, Assistant Dean of Students & Director of Fraternity and Sorority Life
Stephanie Erdice, Director of the Women’s Center
Donna Gross, Associate Dean of Students & Director of Connection Drug and Alcohol Services
Marie Hathaway, AmeriCorps VISTA
Barry McClanahan, Associate Dean of Students & Director of Residence Life
Amanda Pine, Big Ship Little Ship Coordinator, Volunteer Service Office
Andrew Shaal, Residence Director, Dean of Students Office
Stephanie Strauser, Graduate Assistant for Volunteer Service Office

The Division of Student Affairs at Shippensburg University embraces the importance of service opportunities for all students. SHIP students are encouraged, both as individuals and members of student organizations, to assist others through coordinated service projects. The Volunteer Service Office manages and provides support to such individuals and student-run organizations in addition to faculty-led service projects.

The mission of the Volunteer Service Office is to promote civic engagement through service-learning and volunteerism. The goal is to provide students with gainful opportunities to stimulate character development and promote community involvement. These opportunities will provide students with knowledge and insights inspiring a vision to become responsible citizens and future leaders.

During the 2010-2011 academic year, students from Shippensburg University contributed over 22,359.75 hours of volunteer service and thousands of dollars in cash. Food, clothing, and other personal items were also collected and donated.

Shippensburg University has over two hundred student organizations recognized by the Student Senate and many of these participants contributed service during the year. Several organizations spearheaded these volunteer activities. The particular groups include sororities and fraternities, Residence Hall Association, the Residence Life Staff, the Women’s Center and the Volunteer Service Office. Within the Volunteer Service Office four specific organizations, Bridge for Kids, Circle K, S.E.A.C., and Volunteer Service Council, donate substantial effort and time to better Shippensburg University and the community.

2010-2011 Volunteer Services Projects

AmeriCorps VISTA

The AmeriCorps*VISTA (Volunteers in Service to America) program provides full-time (1,700 hours) members to nonprofit, faith-based and other community organizations, and public agencies to create and expand programs that work to eliminate poverty at the individual and community levels. Beginning in 2006, Shippensburg University has sponsored an AmeriCorps*VISTA for the purpose of developing mentoring programs between Shippensburg University and the Shippensburg Area School District.

In the 2010-2011 academic year, Marie Hathaway served as Shippensburg University’s fourth AmeriCorps*VISTA. Beginning in 2010, Marie spearheaded the STAR Girls program at the Shippensburg Intermediate School in collaboration with the SU teacher education department. The goal of the program is to empower 5th grade girls as they transition to middle school by increasing the girls’ self-esteem and encouraging positive friendships while also promoting academic achievement. The STAR girls program encompassed a variety of workshops focused on academic achievement, teambuilding, self-esteem and anti-bullying as well as future careers. The capstone event for this program was a Service Day at Shippensburg University. All 230 5th graders (boys and girls) were brought to campus where they participated in Earth Day themed lessons and service projects developed by the college mentors. They learned about monarch butterflies, the earth’s crust, recycling, and some history of Earth Day. They also built bird houses and planted flowers for local community members.

In addition to planning and running the STAR Girls program, Marie organized a Volunteer Fair, which gave community organizations opportunity to connect with Shippensburg Students who were interested in volunteering and Shippensburg faculty interested in developing Service–Learning components to their courses. She also coordinated the Reality Check financial simulation with local junior and senior high schools. Marie also assisted with the Community Fellows program and coordinated service-learning projects for several classes.
Community Fellows

Community Fellows is a federally sponsored part-time AmeriCorps program. It is coordinated by Pennsylvania Campus Compact (PACC), to build capacity at the program and campus levels at institutions of higher education all across Pennsylvania. This particular AmeriCorps module allocates an Education Award (Ed Award) to students who enroll and successfully complete 300 hours of community service in a calendar year. The award can be used to pay for any legitimate educational expenses at the current undergraduate institution or to pay for future educational expenses. It can also be used to pay for existing federal educational loans. Please note that the Ed Award is taxable. The Community Fellows program benefits students by giving them an in-depth experience with service and an opportunity to develop as young leaders.

Community Fellows must commit at least half (150) of their hours to working with a primary placement. This not only ensures that the Community Fellows will have a deep impact on their organization but also serves as a unique professional development opportunity for them. The remainder of their hours may be obtained through doing other service projects (20%), completing training and reflection (20%), and/or through participating in fundraising for approved non-profit organizations (10%).

In the 2010-2011 academic year there were 10 Community Fellows at Shippensburg University. Some served as mentors or teacher aides in the Shippensburg School District, while others served as service-learning coordinators in academic departments on campus.

<table>
<thead>
<tr>
<th>Community Fellow</th>
<th>Primary Placement</th>
<th>Hours Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aaron, Miranda</td>
<td>Coordinator for the Ship trip program and Service-Learning in the Honors Program</td>
<td>307.75</td>
</tr>
<tr>
<td>Coyne, Mike</td>
<td>Service Learning Coordinator and Tutor for the Academic Success Program</td>
<td>300.25</td>
</tr>
<tr>
<td>Daughty, Dimonique</td>
<td>Teacher Aide with Shippensburg Head Start</td>
<td>308.25</td>
</tr>
<tr>
<td>Fabri, Megan</td>
<td>Service Learning Coordinator for the Social Work Organization</td>
<td>302.25</td>
</tr>
<tr>
<td>Fehnel, Melanie</td>
<td>Franklin County Literacy Council</td>
<td>65.25</td>
</tr>
<tr>
<td>Montanari, Sarah</td>
<td>Environmental Education Program at Grace B. Luhrs Elementary School</td>
<td>308.25</td>
</tr>
<tr>
<td>Minton, Katherine</td>
<td>Teacher Aide</td>
<td>300.5</td>
</tr>
<tr>
<td>Perlmutter, Allie</td>
<td>STAR Girls Mentoring Program</td>
<td>300.25</td>
</tr>
<tr>
<td>Rogers, Sherry</td>
<td>Big Ship Little Ship Mentoring Program</td>
<td>300</td>
</tr>
<tr>
<td>Wooten, Nicole</td>
<td>Environmental Education Program at Grace B. Luhrs Elementary School</td>
<td>300</td>
</tr>
<tr>
<td>Total Hours Served</td>
<td></td>
<td>2,790.75</td>
</tr>
</tbody>
</table>

Fraternity and Sorority Life

The brothers and sisters of the recognized Greek organizations spent hundreds of hours providing service to the campus and local community. Some of the projects completed by the associates included participation in New Student Move In, Highway Clean Up, delivery of the Slate and Take Back the Night.

Both the women’s and men’s respective councils completed service hours and fundraised for a variety of projects. The Women’s Panhellenic Council collected and purchased small toys and stuffed animals to support the United Campus Ministries service trip to Vietnam. In the fall, the Inter-Fraternity Council donated $250.00 to the King’s Kettle Food Pantry. In the spring semester, the Inter-Fraternity Council invited local restaurants to campus to provide free wings for students to sample and then vote for their favorite restaurant’s wings. Donations were accepted and over $50.00 was raised. This money was donated to the family of a local student to help cover medical expenses from a recent accident.

Additionally, the Office of Fraternity and Sorority Life, hosted their third Up ‘til Dawn fundraising event at Shippensburg University. Up ‘til Dawn is a collegiate based fundraiser for St. Jude Children’s Research Hospital, the world’s premiere research hospital for catastrophic diseases affecting children. Participants write letters to family and friends to inform them about the hospital and the work done there while encouraging them to donate money. Among the diseases treated and researched at the hospital are childhood cancers, sickle cell disease and pediatric AIDS.

Up ‘til Dawn was held November 5, 2010 in ShipRec. Many teams participated in the event that began at 8:00 p.m. and lasted until early in the morning of November 6 (1am). By the end of the night, 4,427 letters were sent out. The hard work paid off with a grand total of approximately $13,500 raised for the hospital.

Residence Hall Association

Throughout the year, RHA members continued the tradition of providing rides around the university campus to students during evening hours. The service is offered each night and the RHA van keeps SU students safe by picking them up and driving them to their residence halls or other locations on campus after dark.

RHA collected both ink cartridges and pet supplies, which were donated to a local animal shelter. Additional drives were hosted in the halls for items such as hats, mittens, and food. In April and May, an Easter egg hunt was hosted for local children. RHA sponsored “Treats not Tricks for all the local school at Halloween; where children came through the halls and received candy from the students. At the end of the semester the RHA collected food from students vacating the residence halls. All food items and supplies were donated locally in Shippensburg. RHA members also continued their participation in both the Children’s Fair and Relay for Life.

Residence Life Staff

The Residence Life staff provided campus residents a variety of ways to complete service. Resident assistants (RAs) were encouraged at the beginning of the semester to provide their specific residents opportunities to assist in the local community. Throughout the year, individual efforts were coordinated in which residents took part in projects. Several members of the Residence Life staff participated in Colleges Against Cancer by selling PINK shirts and participating in the 5K walk. In Lackhove Hall, two RAs volunteered at King’s Kettle Food Pantry during both the fall and spring semesters. Other events throughout the year included Letters to Veterans, a Pink Pong Tournament, and Easter Egg Hunt. Several residents also regularly visited Cumberland Valley Animal Shelter to walk dogs and play with the animals.

On a large scale, the Resident Directors sponsored Wing Dings, benefitting SECA in the fall and Doctors Without Borders in the spring. For one week, residence hall students compete among floors to raise money and other personal items. In total these events raised $1,200. In the spring semester, the Residence Life staff also participated
in the planning of Relay for Life as well as collecting food, toys, and clothing drives at the end of the semester for local charities. Residence Life also sponsored the Ship Idol competition that lasted throughout the Spring semester and several hundred dollars was raised for various charities in the local community.

**Women’s Center**

The community service completed by the Women’s Center is a combination of awareness and educational events and fundraising local and national organizations.

The Women’s Center hosted several community events throughout the year to promote awareness and violence prevention. These programs included The Red Zone (August – October), RAINN Day (September), The Tulip Planting Ceremony (October), Telling Amy’s Story (October), Safe Homecoming Campaign (October), Women for Women International and the Run for the Congo (November), The Vagina Monologues (February), Take Back the Night, Walk A Mile in her Shoes & the Clothesline project (all in April). These programs are crucial to the women’s Center’s mission and many have become campus traditions.

The staff and volunteers of the Women’s Center organized several events in which funds were collected for local charitable organizations. *The Vagina Monologues* is an award winning play written by Eve Ensler. The play’s reoccurring themes of empowerment and individuality pushed it to become the foundation for VDAY, a non-profit organization that uses the proceeds from each performance of the play around the world to support initiatives that promote ending violence against women. Proceeds from the Shippensburg performance were donated to Sexual Assault/Rape Crises Centers in Cumberland County and in total $2,500 was raised.

The Women’s Center also hosted three events to promote breast cancer awareness. Breastival, an information carnival planned in with Colleges Against Cancer, Luna Fest, a film festival, and The Pink Zone project that was coordinated alongside the Athletic Department. Lunafest raised $250 for the Breast Cancer Fund and The Pink Zone raised money for the Kay Yow Foundation. Both of these organizations go to great lengths to bring the message of breast cancer awareness and prevention to young women.

**Big Ship Little Ship**

The Big Ship Little Ship program aims to partner Ship students with children at local elementary schools who are in need of a friend in their life. Once Ship students were matched with children, visits occurred throughout the year in which the older students acted as mentors to the children during both lunchtime and during afterschool activities. In total, twelve matches were coordinated thus positively impacting twelve school age children. Students from Big Ship Little Ship also participated in a Hat and Mitten Drive in December as well as the Children’s Fair in the spring. Two fundraisers also took place- Easter Egg Surprise Hunt and Cutest Pet Contest.

**Bridge for Kids**

Bridge for Kids is a non-profit service organization that aims to bridge the gap of achievement from where children are and where they should be. Students active in Bridge for Kids provide tutoring and work closely with the Shippensburg Public Library, Grace B. Luhrs, James Burd and Ben Chambers Elementary Schools. They work mainly with children in grades K-5 and help in a variety of ways including tutoring, PTO babysitting and hosting events for children within the schools. Participants also raised money through the Mr. Ship Male Beauty Pageant.

**Circle K**

The Ship Circle K Club participated in numerous events throughout the year to better the campus, local and statewide communities. Some of the projects include monthly blood drives, working at King’s Kettle and service marathons at other Circle K colleges/universities. The theme for the year was promoting overall wellness including physical, mental and emotional well-being.

**Colleges Against Cancer**

The members of Colleges Against Cancer worked to make the mission of the American Cancer Society known across campus. Members of this group provided programs throughout the academic year to generate awareness of cancer. They were instrumental in the planning of Relay for Life which occurred in April 2011. Additional events coordinated by the group include Paint The Campus Pink Week for breast cancer awareness as well as working with the Women’s Center to coordinate the Breastival. In November, CAC organized the 2nd annual 5K Walk to Remember to commemorate Lung Cancer Awareness Month. All proceeds went to the American Cancer Society.

**Rotaract**

Members of Rotaract participate in projects that aim to benefit people at the international, community, or campus-based level. Rotaract has an international ideal of “service Above Self” by being involved in projects that enhance community life, that encourage young people, and that exemplify high ethical standards in business and the professions. Projects completed during the year include working at King’s Kettle Food Pantry, helping at King’s Gap and Shippensburg Memorial Park as well as fundraising for St. Jude’s. A specific holiday project, Photos with Santa, was held at Grace B. Luhrs Elementary School and proceeds benefit the employment and education of girls in Africa through CAMFED.

**SIFE**

Students In Free Enterprise is a student run organization that aims to assist with entrepreneurship and financial literacy. Students in SIFE were very active in promoting their goals by volunteering with the financial literacy program of Smart Money as well as developing the high school program Magic School Bus. They were also active with outside organizations such as VITA and the Green Thumb Initiative. SIFE also worked on the Jump Start Program working with community and SU departments to employ individuals with handicaps and/or disabilities.

**Relay for Life**

Many SU students participated in Relay for Life which raises money for the American Cancer Society. Many Shippensburg University organizations greatly contributed their time and energy for these efforts. Specifically, groups such as Circle K, Colleges Against Cancer, Big Ship Little Ship, Bridge for Kids, RHA, the Residence Life staff, and various fraternities and sororities all participated in the event which was held in April.

**Shippensburg University Children’s Fair**

Many members of the campus and local community donated their time and talents for the 29th annual Children’s Fair held Saturday
March 26, 2011 in Heiges Field House. The event is organized annually by the Volunteer Service Council as their semester project. Planning for the fair begins in November and lasts until the day of the event, with considerable time and energy put into its organization. Over sixty-seven organizations from both on and off campus helped with the fair. The Volunteer Service Organization as well as members of RHA, RLS, fraternities, and sororities helped with activities leading up to the event and throughout the weekend of the fair.

The Field House was festively decorated with artwork completed by students from the local elementary schools reflecting the fair theme of “Venture to the Wild West.” This year’s music was provided by Band Director Mark Wilson and the Shippensburg Area Middle School Jazz Band as well as Shippensburg German Band. Educational displays were provided from community members such as the Vigilant Fire Hose Company, Cumberland Valley Hose Company, University Police, Cumberland Valley EMS, and West End Fire Company. A number of local businesses sponsored the event, which definitely helps and is appreciated by the fair’s organizers. The fair is eagerly anticipated each year by the local community, and the Volunteer Service Council looks forward to Children’s Fair 2012!

### Office Total Service Hours for 2010-2011

<table>
<thead>
<tr>
<th>Office</th>
<th>Total Service Hours for 2010-2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fraternity &amp; Sorority Life</td>
<td>7,188</td>
</tr>
<tr>
<td>Residence Hall Association</td>
<td>1,287</td>
</tr>
<tr>
<td>Residence Life Staff</td>
<td>6,426</td>
</tr>
<tr>
<td>Community Fellows</td>
<td>2790.75</td>
</tr>
<tr>
<td>VISTA**</td>
<td>1,700</td>
</tr>
<tr>
<td>Volunteer Service Office*</td>
<td>2,317</td>
</tr>
<tr>
<td>Women’s Center</td>
<td>651</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td>22,359.75</td>
</tr>
</tbody>
</table>

*Includes Graduate Assistant and student worker hours as well as programs such as Big Ship Little Ship, Bridge for Kids, Circle K, Rotaract, and SIFE.

**These hours do not include hours worked over fall, winter, spring, and summer breaks.

### Children

- Bands for Baden
- Book Fair
- Boys and Girls Club, Chambersburg
- Bridge for Kids tutoring
- Caitlin’s Smiles
- Children’s Fair
- Franklin Family Center
- Head Start
- Kids Night Out
- Mr. Shippensburg Male Beauty Pageant
- Reach Out
- STAR girls
- Special Olympics
- Toys for Tots
- Up ’til Dawn, St. Jude’s Research Hospital

### Elderly

- Elm Croft
- Outlook Pointe Elderly Home Visitation and Activities
- Shippensburg Health Care Center

### Environment

- Adopt-A-Highway
- Adopt-A-Street
- Colonel Denning’s Work Day
- Conodoguinet Creek Clean Up
- Interpack
- King’s Gap
- Pine Grove Furnace Fall Festival
- Public Land’s Day
- Rails to Trails
- Sign Clean Up
- Tumbling Run Clean Up
- Homeless/Hungry
- Habitat for Humanity
- King’s Kettle Food Pantry

### Animals

- Better Days Animal Shelter
- Cumberland Valley Animal Shelter

### Miscellaneous

- American Red Cross blood drives
- American Cancer Society
- Breastival
- Dance a Thon
- Franklin County Literacy
- Go Red for Women
- Greek Movers
- Green Thumb Initiative
- Hat and Mitten Drive
- Kidney Foundation Dance
- Jump Start program
- Luna Fest
- Mr. Ivy
- Multiple Sclerosis Walk
- Paint the Campus Pink Week
- Paint the Campus Purple Week
- Pancake Dinner
- Pink Dinner
- Relay for Life
- RHA Van
- Rock-A-Thon
- Shippensburg Pregnancy Center
- Ship Time Bank
- Slate Delivery
- Stand for Japan
- Swab the Decks
- Swing-A-Thon
- Take Back the Night
- Turkey Bowl
- Turkey Shot Putt
- Vagina Monologues
- Walk A Mile In Her Shoes
- Walk To Remember
- Wing Dings for SECA/United Way
- Women In Need

40 Shippensburg University
The Conference Center at Shippensburg University

Pamela V. Line, Director of Conference Center and Marketing

The role of Conference Center at Shippensburg University is to increase public awareness and showcase amenities of Shippensburg University while serving to meet the needs of both internal and external communities by providing a professional, high quality meeting venue to businesses, organizations, associations and individuals for meetings, conferences and social events. We strive to enhance economic development in the region by working as a business and community partner with local and regional agencies and companies. In the 2010-2011 fiscal year, the Conference Center at Shippensburg University hosted over 3,500 people for meetings and events.

Our Clients

- Government agencies and affiliates
- Military support groups
- Social groups (weddings, reunions, team banquets, etc.)
- Non-profit groups
- Corporate meetings, training, and events
- Associations

Public Service Activities

- Serve on Pennsylvania Tourism & Lodging Association, Sales & Marketing Committee.
- Volunteer with Junior Achievement in elementary school classrooms.
- Serve on Education Committee for Mid-Penn Chapter of Meeting Planners International.
- Serve Business Women’s Forum Sponsorship Committee, an annual event for 700 women in the Central Pennsylvania region.
- Serve on Shippensburg Area Chamber of Commerce Board of Directors.

On Campus Conferences & Youth Camps

Randal P. Hammond, Director of Conference Services

The Conference Services office serves Shippensburg University through positive community exposure to the campus and the generation of revenue for the university, athletics, the Shippensburg University Foundation, and Student Services. The office promotes the use of campus facilities by church, athletic or business groups during the summers and throughout the academic year, offering the region a tremendous resource to meet many needs and purposes. Facilities and services include athletic and recreation facilities, the Conference Center at SU, the Luhrs Performing Arts Center, academic areas, dining facilities, and the Ceddia Union Building.

We offer nine residence halls and apartment facilities, an array of classroom and meeting facilities, media services, and a full complement of athletic and recreational facilities to organized groups for a weekend or for a week of on-campus experiences. The conference program is growing to expand beyond the summer season and into the academic school year. Air-conditioned, apartment style lodging is available during the summers. Additional lodging options are available through local hotels.

Each summer, the university hosts over 90 conferences, workshops, youth athletic camps, and academic camps, attracting over 9,000 participants. Special events and camps include the annual PIAA State Track and Field Championships, Keystone Girls State and Keystone Boys State conferences. The university’s summer camp program features 30 camps that attract 1,200 youths from across a five state region. Throughout the year, local businesses, non-profit and governmental groups utilize campus facilities and equipment for events both large and small.
The Center for Land Use at Shippensburg University works to promote sound land use, community planning, and enhance the quality of life throughout south-central Pennsylvania with a focus on local counties, townships, and boroughs. A broad array of efforts—sponsored workshops, conferences, technical assistance, community education programs, faculty research efforts, and the placement of interns—complements planning efforts in a region experiencing regular, sustained growth.

The Center for Land Use is a joint cooperative effort that enlists five partners. In addition to Shippensburg University, each of the following helps to play a role in the Center’s efforts:

- Governor’s Center for Local Government Services
- Pennsylvania State Association of Township Supervisors (PSATS)
- Pennsylvania Association of Boroughs (PSAB)
- County Commissioners Association of Pennsylvania (CCAP)

Support and guidance comes from an Advisory Board that includes representatives from each of the partner organizations as well as other selected community and land use planning stakeholders. Notable among these stakeholders are the five county planning directors from Adams, Cumberland, Franklin, Fulton, and Perry counties.

Areas of Activity

South Mountain Conservation Partnership

The Center for Land Use plays an active and expanding role in the South Mountain Conservation Partnership (SMP). The partnership is a collaborative effort of stakeholders in the region, including county planning commissions, conservation districts, state parks, state forests, and non-governmental organizations to protect and preserve, and enhance the South Mountain Landscape. Overall leadership is being jointly provided by the Appalachian Trail Conservancy and the Bureau of Conservation and Recreation within the Pennsylvania Department of Conservation and Natural Resources. Nine faculty members from across several academic departments, including SMP Leadership Committee Members Joseph Borrell, George Pomeroy, and Patrick Taylor, as well as Allen Dieterich-Ward (chairing the South Mountain Speaker Series committee) are active in the Partnership.

Interstate 81 Corridor Coalition

The Center for Land Use plays a key role in the Interstate 81 Corridor Coalition. Emerging in the last several years in response to numerous land use, environmental, and safety issues, the coalition brings together local community interests, state departments of transportation, non-governmental groups, and federal agencies in an effort to better coordinate planning efforts along this interstate corridor, which is among the country’s busiest highways. The university has hosted several workshops related to safety, quick clearance, and first responder activities.

The coalition website (www.i-81coalition.org) is housed at Shippensburg University and Center for Land Use director, George Pomeroy, is chair of the Environmental Committee and ex officio member of the Steering Committee.

Outreach to Community Organizations and Schools

Other leadership efforts include service on several planning advisory committees, including service on the Advisory Committee for the update to the Franklin County Comprehensive Plan. In each of the last several years, the Center for Land Use continues to be featured in presentations at the annual meetings of the Association of American Geographers (AAG).

Presentations relating to land use and community planning are made to representative community and school groups. Emphasis is placed on the positive role that average citizens and future voters may play in determining their community’s future.

Geographic Information System (GIS) Laboratory and Library Materials.

In cooperation with the Geography/Earth Science Department, there is continued access to a GIS laboratory and research room for workshops and guided student research activities. The computers housed in the lab are equipped with the latest editions of ESRI ArcGIS software. A library of materials accessible to those involved with local planning efforts has also been established.
Established in 1982, the Center for Juvenile Justice Training and Research (CJJT&R) at Shippensburg University is currently regarded as the state and nationally recognized training, education, and research center for juvenile justice in Pennsylvania.

Initially created as the education and research arm of the Juvenile Court Judges’ Commission (JCJC) in Pennsylvania, the center has grown from a one-person agency to a current staff complement of 28. This uniquely successful collaboration between two governmental entities, the Juvenile Court Judges’ Commission and Shippensburg University, has been extremely beneficial to both sectors as well as to the youth and practitioners they jointly serve.

In 1994, the center was named the “Outstanding Education Program” in the country by the National Council of Juvenile and Family Court Judges. This prestigious honor further recognizes the valuable impact of the University’s role in juvenile justice, both statewide and nationally. The Juvenile Court Judges’ Commission and Shippensburg University have enjoyed a unique and successful partnership since its inception. The success of this unique partnership is made possible through a legacy of vision and academic leadership which continues under President Dr. William N. Ruud and his administration.

There were more than 15,500 hours of training delivered to more than 1,500 participants in 38 programs during 2010-2011. Each year these programs utilize presenters from across the country, many of whom are nationally recognized authorities in their respective areas of expertise. These relevant topics are designed to enhance both management and direct service skills.

Graduate Education Program

The Center for Juvenile Justice Training and Research supports graduate study to working professionals in the field of juvenile justice through weekend classes taught by criminal justice faculty at Shippensburg University. A master of science degree in administration of justice has been offered since 1982. Fourteen students received their degree through this program in 2010. Another seventeen did so in 2011.

The graduate education program has contributed significantly to the overall improvement of services to delinquent children in Pennsylvania. By underwriting the costs of the graduate education program, the Juvenile Court Judges’ Commission provides a tool to help county juvenile probation departments recruit and retain quality probation officers, increase their level of expertise and effectiveness, improve morale, and create a professional climate conducive to creativity and research. The program also created a networking system in which the juvenile probation officers meet colleagues from all over the state. More than 450 juvenile court personnel graduated from this program to date, including 35 percent of the Chief Juvenile Probation Officers in Pennsylvania.

Juvenile Probation Training Program

The center’s training division is responsible for providing staff development programs designed to enhance the skills, knowledge, and abilities of juvenile justice personnel throughout the Commonwealth. One segment of the training division’s activity is to provide a series of educational workshops and seminars specifically tailored for juvenile court staff to meet their professional development needs.
Research Activities

The center participates in a variety of knowledge development activities in cooperation with federal and state government, universities, and the private sector. The following lists some of these research efforts.

The center conducted research in the following areas: the link between child maltreatment and delinquency, an evaluation of School-based Probation in Pennsylvania, an examination of the implementation of Act 33 of 1996, and the role of race in juvenile court processing. It was the unique relationship that the center has with the Criminal Justice faculty at Shippensburg University, the Pennsylvania Council of Chief Juvenile Probation Officers, and county juvenile probation departments that made this research possible, as well as valuable to all constituents.

Currently, Dr. John Lemmon and Dr. Thomas Austin of the Shippensburg University Criminal Justice Department and Dr. Todd Whitman of the Shippensburg University Counseling and College Student Personnel Department are conducting research to determine the reliability and effectiveness of Balanced and Restorative Justice within the Pennsylvania juvenile justice system.

The center is also in the advanced stages of a statewide recidivism analysis project and the penetration rate of juvenile offenders within the adult criminal justice system.

Secure Detention Monitoring Project

In April 1996, the Consent Decree settlement of the Coleman v. Stanziani federal class action suit expired. However, the terms of the Consent Decree were adopted as having the affect of law since then and continue to provide Juvenile Courts and juvenile probation departments in the Commonwealth with standards governing the use of secure detention. In keeping with the best practice philosophy consistent throughout the state juvenile justice system, the Juvenile Court Judges’ Commission voted unanimously to adopt the Coleman Standards from the expired Consent Decree as the only approved standards for secure detention. In the 2010-2011, the center processed 1,022 Pennsylvania State Police (PSP) background checks related to firearm purchases, and 2,508 background checks for employment purposes. In addition, a total of 6,187 expungement orders were processed.

Federal Juvenile Justice Compliance Monitoring Project

Since 1987, the center has participated on the Compliance Monitoring Advisory Committee established by the Pennsylvania Commission on Crime and Delinquency (PCCD). This Committee designed and implemented a system to monitor statewide compliance with the mandates of the federal Juvenile Justice and Delinquency Prevention Act of 1974; specifically, the de-institutionalization of status and non-offenders, the separation of juvenile and adult offenders, and the removal of juvenile offenders from adult jails and police lockups. The monitoring system includes on-site visits to detention centers and annual admission audits of all secure juvenile detention centers, as well as ongoing technical assistance to those in the monitoring universe. In July 1996, the Pennsylvania Commission on Crime and Delinquency became the sole state agency to provide a grant award to continue the Secure Detention Monitoring Project.

The information collected in this effort assists the PCCD to determine future funding priorities. This information is also included in the annual compliance monitoring report submitted to the federal Office of Juvenile Justice and Delinquency Prevention.

Information Technology Division

The Information Technology Division is responsible for the collection, analysis, and publication of juvenile court dispositional data. Approximately 100,000 records concerning juvenile court dispositions are processed annually by the center. The 2010 report, “Pennsylvania Juvenile Court Dispositions,” is available for download at www.jcjc.state.pa.us. Another database administered by the center and housed on-site involves the secure detention monitoring program. These databases are necessary to provide reports requested by the judiciary, legislative committees, the governor’s office, other policy-making bodies, and the media throughout the year. Also available on the website is the Juvenile Delinquency Data Analysis Tool. The JDDAT application was developed to facilitate independent analysis of annual dispositions reported to the Juvenile Court Judges’ Commission (JCJC) by counties throughout the Commonwealth. This application will allow users to perform unique analyses on the age, gender, and race of juvenile offenders as well as the alleged and substantiated offense, legal representation, the use of detention, adjudication, case disposition, and placement type. The JDDAT was developed for the JCJC by the National Center for Juvenile Justice, with funding from the Office of Juvenile Justice and Delinquency Prevention (OJJDP), Office of Justice Programs, U.S. Department of Justice and it is maintained by the Juvenile Court Judges’ Commission’s Center for Juvenile Justice Training and Research. The center continued to assist county juvenile probation departments in the development of computer automation projects. There are currently 65 counties using the software for the automation of Juvenile Case Management. The center participated with the Chief Juvenile Probation Officer of these counties to enhance this software. When completed, the Case Management Software will connect with a statewide Juvenile Tracking System (JTS), which the center is involved in developing. The JTS is an application operating under the Commonwealth’s Criminal Justice Network project (JNET), from which juvenile court dispositions will be reported for inclusion in the Pennsylvania State Police Central Repository. JNET connects Criminal Justice Agencies of the Commonwealth, including juvenile probation, police, etc., allowing them to share and query appropriate real time offender information.

In the 2010-2011, the center processed 1,022 Pennsylvania State Police (PSP) background checks related to firearm purchases, and 2,508 background checks for employment purposes. In addition, a total of 6,187 expungement orders were processed.

The Juvenile Justice Enhancement Training Initiative

Since 2002, the center has played an integral role in advancing the principles and goals of balanced and restorative juvenile justice through the management of the Juvenile Justice Enhancement Training Initiative, a Pennsylvania Commission on Crime and Delinquency (PCCD) grant funded project which supports the
statewide implementation efforts of the stakeholders of Pennsylvania’s juvenile justice system. The statewide balanced and restorative justice specialist manages the initiative from the center.

The project positions the center as a focal point for the provision of educational materials, training and technical assistance, and support to juvenile justice practitioners throughout the Commonwealth in their efforts to advance these principles. The center’s Balanced and Restorative Justice Specialist provides technical assistance and training to county juvenile probation department staff, and is involved in a variety of local, state and national level committees and groups working towards system reform.

Numerous training events were sponsored and/or supported through the Juvenile Justice Enhancement Training Initiative. The focus for 2010-2011 included the integration of evidence based probation practices in the planning and implementation of balanced and restorative justice as well as an emphasis on enhancing restorative practices throughout the Commonwealth. Additionally, a research study has been initiated to assess the progress of programmatic enhancements which are grounded in restorative justice principles and values.

As the central point of contact for the distribution of educational materials, the center distributed over 5,689 publications over the past year. Additional publications are expected in the upcoming year which will further serve to enhance the work of juvenile justice practitioners throughout Pennsylvania’s juvenile justice system.

**Other Initiatives**

**Annual Training Event**

Each year, the Center for Juvenile Justice Training and Research, in cooperation with the Juvenile Court Judges’ Commission, produces the featured training at the Pennsylvania Conference on Juvenile Justice. This annual three day event, attended by more than 900 juvenile court judges, practitioners, and policymakers from across the Commonwealth, features national, state, and local figures with compelling training presentations.

The 2011 program featured eight professional caucuses; 28 workshops; a youth awards program; and keynote speaker Judge Steven C. Teske, Juvenile Court Judge, Clayton County, Georgia.

An awards program to recognize professionals and exemplary programs in juvenile justice is also conducted. A resource exhibition day features state and private treatment programs in Pennsylvania and across the country.

**Juvenile Justice Scholarship**

In 1986, the center created the “Juvenile Justice Scholarship,” awarded annually to an undergraduate student from Shippensburg University. The $1,000 scholarship is presented to a student who plans to enter the juvenile justice profession upon graduation. Selection of the recipient is determined by financial need, undergraduate student record, and recommendation by the criminal justice faculty. A truly unique feature of the scholarship is that these funds are provided through the generous contributions of juvenile probation officers who have completed the center’s master of science in administration of justice weekend graduate program.

**Restitution and Community Service Project**

The Center for Juvenile Justice Training and Research Restitution/Community Service Program continued to provide technical assistance to courts and county probation departments in the development or refinement of accountability based financial restitution and community service programs throughout the Commonwealth. A significant component of this program was the provision of accident insurance coverage for the staff and juvenile participants in the 67 county programs which are currently operated. This insurance coverage has been instrumental in sustaining the growth of the programs.

In 2010, approximately 18,500 youth provided more than 602,000 hours of community service work for non-profit and charitable projects. When multiplied by the current minimum wage, this represents $4.3 million dollars in volunteer effort. Additionally, 1,490 youth worked in organized restitution programs, enabling them to repay their debts to victims of their offenses. Restitution is an avenue for repairing the harm caused by offenders.
Shippensburg University has operated the Shippensburg Head Start program since 1971 as a component of the institution's commitment to public service. The program also provides university students in several degree programs the opportunity to apply classroom theory in a real-life community and family-based educational, human services organization.

Created in 1965 as an element of President Lyndon B. Johnson's War on Poverty, federally funded Head Start programs have provided comprehensive child development services to more than twenty million low income, at risk children under five and their families, including those with disabilities. The overall goal of Head Start is to increase the social competence of young children in low-income families while taking into account the interrelatedness of social, emotional, cognitive and physical development. Programmatic requirements in the areas of child development, health, safety, nutrition, mental health, disabilities, family services, and parent and community engagement are defined in the federally mandated Head Start performance standards. These extensive requirements are monitored and evaluated on a monthly basis within the local program. A systems-based, program-wide evaluation is also conducted by a team of trained federal contractors every three years, utilizing a document and monitoring process developed to assess compliance with regulations. Notably, Shippensburg Head Start successfully completed its triennial federal monitoring process in March 2011. Information and documents used during this process are available for public review in the Head Start administrative offices.

The mission of the Shippensburg Head Start program is to provide individualized, comprehensive, interdisciplinary, and meaningful experiences for all enrolled children and their families in order to effectively prepare and assist them to deal with their current environment as well as for the future. Critical factors identified by stakeholders as needed in order to accomplish this mission include:
- the ability to assess, acknowledge, and enhance the individual strengths of children, families, and staff
- knowledge of current child development and multi-system, comprehensive family service delivery theories and practices
- the need to support, empower, and challenge children, families, and staff to meet individual goals
- the ability to adapt and respond effectively to change within the family environment and the community, both local and global
- the need to serve with skill, compassion, and sensitivity while accepting the uniqueness and diversity of each child, family, and staff member
- the ability to serve as professional models of appropriate practice in human services delivery and educational activities for parents, other staff, community members, and college students
- the ability to incorporate shared decision making into program operations
- the ability to embrace the power of partnership...children...families...staff...community

Program Operation

Shippensburg Head Start serves 130 children, ages three to five and their families in the predominantly rural Franklin and Cumberland county communities of Shippensburg, Newburg, Lurgan, Pleasant Hall, Roxbury, Upper Strasburg, Newville, Carlisle, Mount Holly Springs, Boiling Springs, and Mechanicsburg.

Four classrooms provide center-based educational services to children at three sites: the SU Foundation’s Interfaith Chapel and Spiritual Center (two classes), the Zion Evangelical Lutheran Church in Newville, and at the Dickinson Presbyterian Church located in the Carlisle area. Six groups of children and their families receive weekly educational and social services in their homes located throughout the service area, with each group experiencing a socialization opportunity twice each month at the Spiritual Center, the Newville church, Memorial Lutheran Church in Shippensburg, or the St. Paul’s Evangelical Lutheran Church in Carlisle. Transportation services are provided to the sites in program-operated school buses.

Program offices, which house the child development, health, safety, nutrition, mental health, disabilities, family services, parent engagement, and administrative staff, are located on the ground level of the S.U. Foundation’s Cora I. Grove Spiritual Center. This facility also includes two classrooms, classroom observation rooms, and meeting rooms as well as a developmentally appropriate outdoor play area.

Training events - staff:
- Family Partnership Development and Goal Setting
- American with Disabilities Act
- Creative Curriculum
- GOLD observation and assessment
- Developmental Appropriate Practices
- Fire Safety
- Home Based Socializations
- Grief and Loss
- Self Esteem/Social Emotional Development
- Conflict Resolutions
- Mental Health Screening (DECA)
- Second Step Curriculum
- Multicultural
- “I Am Moving, I Am Learning”
- ADHD & AUTISM- United Cerebral Palsy
Training events - parents:

- Literacy Development/Kindergarten Readiness
- Family Fun Night & Night at the Museum (Picturing America)
- Family Nutrition
- Parents As Classroom Substitutes
- Parenting Support Group
- Infant/Child First Aid and CPR
- Child Abuse and Neglect
- Life Skills/Job Seeking Skills
- G.E.D. Skills Development

Program Governance Issues:
- Parliamentary Procedures
- Program Budget Development
- Policy and Procedure Development
- Human Resource Management/Policies
- Program Self-Assessment
- Community Assessment

Program Initiatives

Early Literacy Development

The Good Start, Grow Smart preschool education initiative, presented by President Bush in April, 2002 led to the development of the Head Start Bureau's Strategic Teacher Education Program. Federal resources were used to provide regional training conferences for education component leaders, as well as on-site technical assistance to develop enhanced strategies to improve classroom techniques used to teach basic pre-reading skills. As a result of this guidance, the program has developed a mentoring process to specifically support teacher and home visitor efforts in the area of early literacy development. Parents are oriented to their role in this project at the beginning of the year. They receive training in the stages of literacy development and the critical nature of reading readiness activities thus enabling them to encourage their child's interest in reading in a positive manner. Annually, the program supplies each child with a minimum of three books to supplement their home library, and provides parent resource information in newsletters and workshops.

Transition to Kindergarten

Head Start and local school district staff work cooperatively to assure a smooth transition to kindergarten for program children. Head Start education staff visit kindergarten classrooms and communicate with district teachers regarding the district's expectations for transitioning children. District staff are invited to visit Head Start classrooms to encourage awareness of curriculum and services provided to the children. Additionally, Head Start health staff provides parents with a school health report, including child development information, immunization records and developmental screening and assessment results. Special transition meetings involving district, intermediate unit, Head Start staff and parents are held for children with disabilities who have an active Individualized Educational Plan.

Parents receive information regarding kindergarten registration procedures, and are invited to accompany their child when Head Start classes visit a kindergarten classroom in the spring. The program holds an annual festival for the transitioning children and their families, to which school district personnel are invited, in order to acknowledge this significant milestone in the child’s life.

The program also provides support to the parents during their child's kindergarten year. Newsletters containing information related to the public school experience are distributed on a regular basis during the transition year, and staff are available to accompany parents to school meetings and parent-teacher conferences upon request.

Community Partnerships

Significant, ongoing partnerships with many local agencies and organizations exist to benefit Head Start program children and families. Services are enhanced through involvement with Shippensburg University early childhood education, psychology, sociology and social work faculty and students, Cumberland and Franklin County Children and Youth Services agencies, Capital Area and Lincoln Intermediate Units, community public libraries, state health offices, the Local Interagency Coordinating Council, Homeless Task force In Carlisle, Shippensburg Resource Center, Community Action Commission, Shippensburg Kiwanis Club, Fort Morris A.A.R.P. Chapter, Shippensburg Human Services Council, Carlisle United Way’s Success by Six Program, and Christ Among Neighbors, a faith-based community assistance effort in Shippensburg. The program also coordinates efforts with neighboring Head Start programs, Capital Area, Franklin County, and Adams County to provide services to eligible families living in the more rural, fringe areas of each program's service territory.

Male Involvement

Specific efforts have been made to actively engage fathers in their child’s education and Head Start experience. A committee composed of several fathers and staff members met to develop activities which would encourage participation. A male involvement newsletter was created and distributed seven times during the year. “Father's Day in the Classroom” events are held throughout the year. The committee
developed and sponsored a popular activity at the annual kindergarten celebration held in May. Additionally, the group planned and organized an ongoing literacy related classroom to home project, a kite flying event, pasta fiesta night which is now held annually in March.

Child Outcomes

This report is based on results from Teaching Strategies GOLD. The Creative Curriculum is research based and used program-wide. The philosophy behind our curriculum is that young children learn best by doing. Learning isn’t just repeating what someone else says; it requires active thinking and experimenting to find out how things work and to learn firsthand about the world we live in. Our curriculum identifies goals in all areas of development: social-emotional, cognitive, language, and physical. Additional curricula, Anti-Bias Curriculum, Second Step, Talking About Touch, I Am Moving I Am Learning, and Color Me Healthy are additional resources available for use in each classroom and home-base.

Our Head Start Program is proud of the results our students achieved in the 2010-2011 academic year. The Teaching Strategies GOLD assessment instrument is used to link curriculum with ongoing observation and evaluation of progress of every child. Scores of individual skills are reported within the widely held expectations for each age level during three periods of the year: Fall (October), Winter (January), and Spring (April).

Widely Held Expectations Reports compare information about the knowledge, skills, and behaviors of an individual child, class, or other group with widely held developmental expectations for children of the same age or same class/grade. Widely held expectations (score range) for 3-5 year olds is as follows:

<table>
<thead>
<tr>
<th></th>
<th>3-4 Years Old</th>
<th>4-5 Years Old</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social-Emotional</td>
<td>34-50</td>
<td>46-62</td>
</tr>
<tr>
<td>Physical – Gross Motor</td>
<td>15-19</td>
<td>18-24</td>
</tr>
<tr>
<td>Physical – Fine Motor</td>
<td>8-13</td>
<td>11-15</td>
</tr>
<tr>
<td>Language</td>
<td>34-49</td>
<td>43-59</td>
</tr>
<tr>
<td>Cognitive</td>
<td>36-53</td>
<td>46-66</td>
</tr>
<tr>
<td>Literacy</td>
<td>24-44</td>
<td>34-70</td>
</tr>
<tr>
<td>Mathematics</td>
<td>20-32</td>
<td>31-45</td>
</tr>
</tbody>
</table>

As you can see in the report below, the children in our program, on average, either met or exceeded widely held expectations in each area assessed by the final checkpoint completed in the spring.
Child Health Services

<table>
<thead>
<tr>
<th>Medical</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>% of children receiving medical treatment</td>
<td>100%</td>
</tr>
<tr>
<td>% of children with health insurance at end of enrollment year</td>
<td>94.41%</td>
</tr>
<tr>
<td>% of children enrolled in Medicaid/EPSDT</td>
<td>83.23%</td>
</tr>
<tr>
<td>% of children diagnosed was needing medical treatment</td>
<td>14%</td>
</tr>
<tr>
<td>% of children with up-to date immunizations or all possible immunization to date</td>
<td>88.20%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Dental</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>% of children with a dental home (end of enrollment)</td>
<td>81.99%</td>
</tr>
<tr>
<td>% of children completing professional dental exams</td>
<td>75.16%</td>
</tr>
<tr>
<td>% of children receiving dental treatment</td>
<td>77.78%</td>
</tr>
<tr>
<td>% of children needing professional dental treatment</td>
<td>29.75%</td>
</tr>
</tbody>
</table>

Disabilities Services

% of funded enrollment reported as children with an IEP | 19%             |
% of children that received special education or related services for a primary disability | 100%             |

Types of disabilities:

| Speech                      | 38%              |
| Non-categorical/Developmental Delays | 59%             |
| Autism                      | 3%               |

Mental Health:

% of children for whom the Mental Health Consultant professional consulted with program staff about the child’s behavior/mental health | 100%             |
% of children who were referred by the program for mental health services outside of Head Start | 2.4%             |
Of these the number who received mental health services | 50%             |

Family Partnership:

Agreement Completed | 129             |
Completed goals | 50%             |
Progress toward completion of goals | 15%             |
Modified/dropped goals | 4%             |

Volunteer Information

Total # of volunteers | 351             |
Total # of former/current Head Start parents | 228             |
University Student Volunteers

Early Childhood Practicum students | 12             |
Social Work Interns | 4               |
Psychology Interns | 4               |
Social Work, Education volunteers | 75             |
Shippensburg University was instrumental in the establishment of a local bus system that serves both university students and community at large. The operation of the Raider Regional Transit System (RRT), which began in August of 1999, was the culmination of a three-year effort lead by Shippensburg University students, with the involvement of local and state officials as well as community groups.

The RRT provided over 27,000 rides in its 11th year of operations (2010-2011). Service is provided to the campus, major student residential, senior citizen housing facilities, Shippensburg Borough, and Shippensburg and Southampton (Franklin County) townships. The RRT is the connecting service from the campus and community to the evening Capitol Area Transit routes to the Harrisburg Transportation Center.

The RRT remains viable through the continued local funding from the Shippensburg University Student Association, Shippensburg University, Cumberland County, Shippensburg Borough, Shippensburg Township, Southampton Township (Franklin County) the Pennsylvania Department of Transportation and the support of Capital Area Transit and the local community.

Shippensburg University students saw a need for a bus system that would transport students from student residential areas in the community to campus and around campus. In addition to providing a service to students who do not have cars, a campus bus system helps reduce traffic on campus and make the campus more pedestrian friendly. The students commit a portion of the student fees to cover the cost of this system.

The RRT provides service Monday through Saturday during the university’s regular academic year and on Tuesdays and Thursday’s during the summer and fall, spring and holiday breaks. Service is provided around campus, and the Shippensburg community.
Public Safety & University Relations
The Department of Public Safety/University Police mission is to serve and protect our university community and assist our neighbors as much as possible to help provide a safer community within the Shippensburg area.

One of the ways we provide support and assistance to our neighbors is through legislative Act 48. This allows the Shippensburg University Police Department and the Shippensburg Borough Police Department to provide backup for each other when called upon. This legislation also allows university police officers to act outside the campus limits under certain specified conditions. This too provides assistance to our fellow police officers in the surrounding community.

Training Support

The university has provided classroom space and instructors for the borough police force to complete the mandated annual police updates and has sponsored training classes for both departments. This combined training saves the expense of sending officers out of town for training. The university has also provided classroom space for the Pennsylvania State Police to conduct training on the CLEAN computer system.

Firing Range

Both departments cooperatively use the borough-owned firing range for training. The university has supported this facility by purchasing a storage building to store range supplies for both departments. The university also purchases supplies and has upgraded and maintained the facilities. This provides additional cost savings to the Borough.

Local Volunteer Fire Companies

As part of its commitment to the community, the university continues to provide $4,000 to each of the three local fire companies. The university has also pledged $150,000 over a ten-year period to help pay for the Cumberland Valley Hose Company's ladder truck. The West End Fire Company provides hydrant testing to the university each year for a fee of $600.

Local fire companies use our buildings for training and we provide them with tours of the buildings old and new.
The Office of University Relations is responsible for developing policies, programs and operations to identify, cultivate, secure, and maximize the utilization of the nearly 58,000 alumni of Shippensburg University as a resource to the university for goodwill, influence, and expertise. University Relations assists with the development of student internships and job placement and the recruitment of new students, and offers opportunities for volunteer service by both students and alumni. The Office of University Relations is also responsible for representing the university in the areas of economic development, government relations and transportation.

The executive director maintains a close connection with the community and acts as a liaison between businesses and the university by holding a seat on the boards of three local organizations—the Shippensburg Area Chamber of Commerce, SADCO and DOIT. These organizations serve approximately 300 members. The executive director also participates on university-related committees, including the:

- Economic Development and Long-Range Planning Board
- University/Community Legislative Board
- Downtown Strategy and Action Planning Committee
- Growth Committee, the Community Outreach Committee
- University/Community Advisory Board
- Middle States Steering Committee

Because a strong local economy is vital to the success of the university the executive director represents the university on the following economic development boards:

- Cumberland Regional Economic Development Corporation (CREDC) Board
- Carlisle Hometown Corporation Board
- Cumberland County Redevelopment Housing Authority
- Cumberland County Development Task Force

- Franklin County Area Development Corporation (FCADDC) Board

Locally, the executive director serves on economic development and non-profit boards, including the:

- Cumberland Valley Regional Development
- Corporation (CVRDC) Board
- Hometown Corporation Board in Carlisle
- Chambersburg Governmental Relations Board
- Carlisle Chamber/West Shore Chamber Legislative Boards

Transportation improvements are a priority throughout the area and the university is actively engaged in the process; the executive director has served on the Capital Area Transit (CAT) Board, the Modern Transit Partnership (MTP) Board and the Regional Transportation Committee.

University Relations offers numerous programs, services and events to promote and enhance the university. In addition to the executive director, the staff supports several university and community service boards and committees and provides assistance and guidance on a variety of projects and events in the Shippensburg area. One successful project is the annual Shippensburg Chamber of Commerce/DOIT golf tournament that raises approximately $9,000 for programs in the Shippensburg area. Another service to Shippensburg University alumni is the license plate program, with specialty plates available in Pennsylvania and Maryland.

Through a variety of programs, the Office of University Relations encourages Shippensburg University’s alumni to stay connected with the university. Alumni can mentor students through the Academic Success Summer Bridge Program, which allows more than 100 students to attend classes in the summer, and through the Alumni Career Educational Services Network. Alumni can also benefit by participating in the Pathways to Success career programs. Homecoming in the fall draws nearly 13,000 visitors to campus and Alumni Days in June sees more than 2,000 alumni reconnecting to their alma mater. Both traditional events are planned and coordinated by University Relations staff members and the 29-member Alumni Association Board. Through their volunteer efforts, the Alumni Board also contributes invaluable advice and assistance to the university in support of its strategic plan.

Shippensburg University welcomes and depends upon the support of its alumni. The university strives to be a center of communication,
activities and services for the nearly 58,000 members of the Shippensburg University Alumni Association (SUAA). The Shippensburg University Alumni Chapters, organized regionally throughout the country and Pennsylvania, show the desire of alumni to maintain a permanent relationship with the university. Through this link, they maintain and develop friendships and associations with other alumni, share nostalgic ties to the past, participate fully in the continually changing life of the university, and nurture the important education-for-life experience that was developed while they were students here.

Active alumni chapters in Pennsylvania include councils in Reading, Philadelphia, Harrisburg, Lancaster, York, Waynesboro, Greencastle, Chambersburg, and the Shippensburg area. Alumni chapters outside of the state include Washington, D.C.; California; southern Virginia; and North Carolina. Other areas showing interest in creating alumni chapters are Denver, Colorado, and Phoenix, Arizona. These chapters offer opportunities to alumni to volunteer for university-related events, both on and off campus, and to network regionally throughout the country.

University Relations also manages the SU Mentoring Network, which can be accessed through the website. Currently, there are more than 300 career profiles on College Central. The staff offers Alumni Career and Employment Services (ACES), a program that supports alumni seeking career advice through résumé critiquing, one-on-one career counseling and online job resources. Employers can post job openings, link their websites from the ACES website, promote their companies, and search résumés and references.

University Relations staff members serve as advisors to the Alumni Ambassador Program, a group of students chosen through a rigorous selection process to represent the university and the president’s office at campus events. Ambassadors assist at the President’s Club Dinner and the Gifted Minority Scholarship Dinner, hosted by the Shippensburg University Foundation; Raiders Club tailgating; musical programs; and Homecoming.

The main goal of University Relations continues to be the advancement of Shippensburg University and its students through alumni relations and business, educational, industrial, and governmental liaisons.