**April 2013** 

**TOP STORY** 

## Celebration of Student Research

Tuesday, April 23, 2013 • Ceddia Union Building • 3:30 - 8:30 PM

Having trouble viewing this email? Download it online at <a href="http://www.ship.edu/Public Service/">http://www.ship.edu/Public Service/</a>.

400 student presenters

140 poster presentations

30 oral student presentations

12 department panels

A day dedicated to showcasing, celebrating, and sharing Shippensburg University students' academic excellence from nearly all disciplines.

The Institute for Public Service & Sponsored

Programs and the Dean of Arts and Sciences'

Advisory Council for Undergraduate Research.

717-477-1251 or psbuch@ship.edu

Keynote Address The Skin Business: Investigative **Dermatology** 

Dr. Gary and Mary Jo Grove, Shippensburg alumni and accomplished researchers Monday, April 22, 2013 7:00 PM • Old Main Chapel



**TIPS FOR GRANT SEEKERS** 

Sponsored by:

Questions please contact:

# Sending the right message

### Make your reviewer's job easy with a strategic writing style

We read many great proposals... and some that are terminally ill. We were especially fond of one recently that was seeking funding to establish a pediatric rehabilitation research team. Their writing strategies are applicable to many proposals.

Here are four examples of what they wrote -- and why we liked it.

An introductory statement that began their methodology section.

> "This section summarizes our plans, and is supplemented with concise statements that provide the motivation behind this plan of action."

> This sentence does two things: it foreshadows for the reviewer what the upcoming proposal section is all about, and it alerts the reviewer that the rationale for selecting this particular methodology section will be explained, an important inclusion that is often overlooked.

A proposal section that helped establish the credibility of the project co-directors.

that they have experienced the challenges associated with managing multifaceted projects; they know what works and doesn't work. Based on this experience, and a concern that reviewers might feel the co-directors are already "overextended," considerable thought has gone into this carefully crafted

"One added value of the co-directors is

project organizational structure, which includes strategic and highly-trained professionals as key support personnel."

key project personnel are not only experienced project managers, but also are not over committed. A proposal section that alerts the

This section tells the reviewers that the

reviewer to the structure of the methodology section. "Each of these activities is written in a

way that is consistent with the agency scoring system." This sentence signals the reader that the

proposal writers obtained a copy of the

reviewers evaluation form from the Program Officer and follow it in their discussion of the methods section, thereby simplifying the reviewers task. These proposal writers had a pretty good idea who their competition

might be and wanted to posture

competition.

themselves favorably against their

"Our plan of activities is built on a careful reading of the RFP priorities, and of activities of the existing center at the XYZ Institute. While their activities are appropriate, we believe we have the infrastructure in place that enables us to aim higher."

In a very professional manner, this

#### **EXTERNAL FUNDING OPPORTUNITIES**

• **DEADLINES / April edition** http://bit.ly/XLSR8o

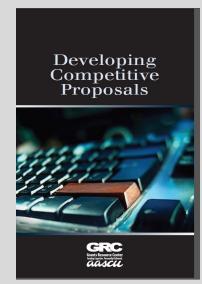
> The latest edition of Deadlines is attached to this newsletter. You can also access the report online using the above link. Deadlines is published monthly by the Grants Resource Center (GRC), an agency of the American Association of State Colleges and Universities.

Access for SU faculty and staff is available through an institutional subscription. (Login information: username = supa, password= member.)

If you find a grant opportunity you like, give IPSSP a call at 717-477-1251 to discuss next steps. IPSSP staff can help "fit the gears together" so your sponsored project runs smoothly.

#### **RESOURCES FOR GRANT WRITING**

• GRC'S "Developing Competitive Proposals" is available online. <a href="http://bit.ly/XFyl6x">http://bit.ly/XFyl6x</a>



following login information: username = <u>supa</u>, password= <u>member</u>.

To login and download, use the

section says "we're better than our competition."

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TOOLS FOR GRANTSEEKERS

## Funding databases available online

The chart below highlights the various tools included with University-paid subscriptions. If you have any questions, please give IPSSP a call, 717-477-1251. We pay institutional

free and unethical use by others, we ask that you do not share this access outside of the institution. Thank you!

dues for access to these services. In an effort to not subsidize

| Source   | Database                          | Description  | URL   | Access instructions   |
|--|-----------------------------------|--|---|---|
|  | <u>SPIN</u>                       | Funding opportunities database of national and international government AND private funding sources.   | https://<br>spin.infoedglobal.com/<br>Home/GridResults              | Use the Quick Search or Advanced Search options to look for grant opportunities; you can also review new announcements from the Federal Register and FedBizOpps.  |
| InfoEd<br>"SPIN<br>Plus"                       | <u>GENIUS</u>                     | Global network and database of investigator profiles of scientific and scholarly expertise.  | http://www.infoed.org/<br>GeniusSearch/<br>genius.asp               | Use Quick Search or Advanced Search with your research topic keywords OR names of researchers to build your network and identify possible collaborators.  |
|  | <u>SMARTS</u>                     | Automated custom search based on your own profile and keyword selection.   | http://www.infoed.org/<br>genius live/<br>create new.asp            | Create a username and password at the website. Once IPSSP authorizes your account, login and select keywords to match your funding interests. SMARTS will run a daily match and email you relevant funding announcements. |
| AASCU<br>Grants<br>Resource<br>Center<br>(GRC) | Deadlines                         | A monthly publication available online or in pdf presenting funding opportunities sorted in broad categories with due dates 1 to 3 months out. | http://www.aascu.org/<br>grc/                                       | Use "supa" as the username and "member" as the password to access the publication online; Deadlines is also transmitted via email monthly as an attachment to the IPSSP newsletter.                                       |
|  | <u>GrantSearch</u>                | Funding opportunities database searchable by academic subject, activity, funding sponsor, deadline month, and text.                            | http://www.aascu.org/<br>grc/gs/                                    | Use "supa" as the username and "member" as the password to access GrantSearch. Choose your key criteria from the selection lists or type a keyword in the "select text" field.  |
|  | Targeted<br>Funding<br>Opportuni- | A funding alert emailed directly to you from GRC based on your subject and function code   | http://www.ship.edu/ Public Service/ Funding Opportunities/ Custom- | Use the subject and function codes presented at the website to identify your interests.  Email your codes to IPSSP@ship.edu. We will forward your request to GRC; you should  |



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criteria.

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