# FOUR YEAR TEMPLATE FOR COMMUNICATIONS/JOURNALISM STUDENTS: PUBLIC RELATIONS EMPHASIS

## FIRST YEAR

**Fall Semester**
- COM211 Introduction to Mass Communication
- HIS105 Historical Foundations of Global Cultures
- HCS 100 Intro. to Human Communication
- ENG106 Writing Intensive First Year Seminar
  or ENG 110: Advanced Placement Writing
- PLS100 U.S. Government & Politics
  or another Category of Knowledge course

**Spring Semester**
- COM 212 Media Writing
- HIS 106 Thinking Historically in the Global Age
- MAT 117 Applied Statistics
- advisement
- 1st Category C course
- 1st Category E course

## SOPHOMORE YEAR

**Fall Semester**
- COM380 Introduction to Public Relations
- COM elective #1
- Category A course
- 1st Category B course
- 2nd Category B course

**Spring Semester**
- 2nd Category C course
- 3rd Category C course
- 2nd Category D course
- 2nd Category E course
- 1st Minor or Concentration course

## JUNIOR YEAR

**Fall Semester**
- COM320 Communication Law
- COM381 Promotional Publication Design
- COM400 Public Relations Writing
- COM395 Internship I (COM elective #1)
- COM Elective #2

**Spring Semester**
- COM Elective #3
- 3rd Category B course
- 2nd Minor or Concentration course
- 3rd Minor or Concentration course
- 4th Minor or Concentration course

## SENIOR YEAR

**Fall Semester**
- COM255 Practicum
- 2nd General Elective course
- COM245 Diversity & the Media
- 5th Minor or Concentration course
- 1st General Elective course

**Spring Semester**
- COM432 Public Relations Research & Campaigns
- 3rd General Elective course
- 4th General Elective course
- 6th Minor course or 5th General Elective
- 7th Minor course or 6th General Elective

### Suggested COM electives for Public Relations students
- COM290 Advertising Copywriting
- COM335 Media Advertising & Sales
- COM360 Introduction to Photography
- COM376 Feature Writing
- COM460 Case Studies in Public Relations
- COM470 Digital Photography
- COM481 Interactive Media Design
- COM482 Internet Communication