FOUR YEAR TEMPLATE FOR COMMUNICATIONS/JOURNALISM STUDENTS: PUBLIC RELATIONS EMPHASIS

FIRST YEAR

Fall Semester

COM211 Introduction to Mass Communication
HIS105 Historical Foundations of Global Cultures
HCS 100 Intro. to Human Communication
ENG106 Writing Intensive First Year Seminar
or ENG 110: Advanced Placement Writing
PLS100 U.S. Government & Politics
or another Category of Knowledge course

Spring Semester

COM 212 Media Writing
HIS 106 Thinking Historically in the Global Age
MAT 117 Applied Statistics
advisement
1st Category C course
1st Category E course

SOPHOMORE YEAR

Fall Semester

COM380 Introduction to Public Relations
COM elective #1
Category A course
1st Category B course
2nd Category B course

Spring Semester

2nd Category C course
3rd Category C course
2nd Category D course
2nd Category E course
1st Minor or Concentration course

JUNIOR YEAR

Fall Semester

COM320 Communication Law
COM381 Promotional Publication Design
COM400 Public Relations Writing
COM395 Internship I (COM elective #1)
COM Elective #2

Spring Semester

COM Elective #3
3rd Category B course
2nd Minor or Concentration course
3rd Minor or Concentration course
4th Minor or Concentration course

SENIOR YEAR

Fall Semester

COM255 Practicum
2nd General Elective course
COM245 Diversity & the Media
5th Minor or Concentration course
1st General Elective course

Spring Semester

COM432 Public Relations Research & Campaigns
3rd General Elective course
4th General Elective course
6th Minor course or 5th General Elective
7th Minor course or 6th General Elective

Suggested COM electives for Public Relations students

COM290 Advertising Copywriting
COM335 Media Advertising & Sales
COM360 Introduction to Photography
COM376 Feature Writing
COM460 Case Studies in Public Relations
COM470 Digital Photography
COM481 Interactive Media Design
COM482 Internet Communication