SHIPPENSBURG UNIVERSITY

PRESIDENT'S CABINET
Monday, September 19, 2011
9:00 a.m., Grove Hall Forum

Presiding: Dr. Ruud

Members Present: Mr. Bryson, Dr. Burg, Mr. Clinton, Ms. Dixon, Dr. Ebersole, Ms. Fawks, Dr. Folmer Clinton, Dr. Gigliotti, Ms. Grissom, Dr. Harpster, Ms. Howell, Dr. Johnson, Dr. Kooti, Dr. Lovett, Dr. Lyman, Dr. Mathes, Mr. Michaels, Dr. Mike, Mr. Pilgrim, Dr. Ruth, Dr. Sax, Dr. Schoolcraft, Dr. Schultz, Dr. Speakman, Dr. Terrell, Dr. Topper, Dr. Wehrung, and Mr. Wonders

Others Present: Dr. Niel Brasher for Dr. Jacobs and Mr. Brian Johnson

INTRODUCTION:

Dr. Ruud introduced Ms. Janelle Howell, the graduate student representative to Cabinet. Ms. Howell is a full-time student studying Organization Leadership with a concentration in Communications.

APPROVAL OF MINUTES:

Upon a motion of Dr. Ruth, seconded by Dr. Terrell, the minutes of the August 29, 2011 meeting were approved.

INFORMATION AND ACTION ITEMS:

Faculty/Administrator Emeritus Procedure: Dr. Lyman reviewed the emeritus policy procedure and nomination form and discussion was held. Upon a motion of Dr. Harpster, seconded by Dr. Mathes, the procedure and form were approved as shown in MINUTES ATTACHMENT 1. Dr. Ruud asked Dr. Lyman to go back and catch-up on those who have retired in the last 6-12 months.

Academic Master Plan: Dr. Sax reported that the steering committee will meet today. Three new appointments to the task force were made. Those individuals are: Sara Grove, Susan Stone and Kara Laskowski.

Program Prioritization Standards: Dr. Lyman reminded everyone that this process is an expansion of the Planning & Budget Council and examines the health of all programs that consume resources.

Enrollment Management: Dr. Speakman reviewed the latest undergraduate numbers for Fall as of September 16: 1753 new freshman; 432 transfers; 124 readmits; and 76 non-matric. Graduate numbers are still changing. Dr. Lyman referred to several programs for enrollment and retention, such as Project Shoreline, a program that is focuses on bringing back former students who have 100+ credits and are in good academic standing. A discussion on our retention of students followed. Dr. Speakman referred to a flyer of out-of-state tuition differentials that was prepared and handed out at Saturday's Open House. Dr. Ruud referenced our standings in various categories in *U.S. News & World Report*.

PRESIDENT'S REPORT:

Dr. Ruud will be attending the Council of President's meeting this week. Here are the agenda items: BOG retreat; advocacy; budget projections; workforce planning; enrollment management; academic programming; joint recruitment; multi-university electronic application; RFP tuition pricing elasticity study; KLN; system accountability; PACT agenda update; IT governance; educational summit; and social media guidelines.

FOR THE GOOD OF THE ORDER/ANNOUNCEMENTS:

- 25 on-line classes are available so far for winter; up 10 from last year. Faculty and departments are developing 6 new programs, 6 cert programs and 3 grad programs
- Neely Spence has been invited to compete in the Pan American games
- 450+ attended the Chamber Mega Mixer last week
- Bean Soup cook-off went well
- Chamber/DOIT golf tournament last week will raise between $7000 – 8000
- Homecoming is in 2 weeks
- Chamber Legislative breakfast will be held Oct. 4 at the Shippensburg High School and will showcase the Cumberland County Commissioner candidates
- Business & Industry night will be held Oct. 6 at the Harrisburg Radisson
- SU will host the PASSHE contractors & purchasing agents in early October
- A $750,000 NSF grant was awarded for the recruitment & retention of women in STEM disciplines thanks to Kate McGivney, Alice Armstrong and Robin McCann
- College of Business was listed as a top business school in *U.S. News & World Report*
- Senate recently held a planning retreat
- Women's Center is hosting the Cumberland Valley Women's Consortium on November 5
- Ticket sales at LPACE are going well – 50 tickets remain for Beach Boys
- Foundation phone-a-thon is underway and 130 students have been hired to make calls
- PASSHE Diversity Summit will be held October 14 & 15 and this will be the last summit hosted by PASSHE
- Facilities provided staff to the Chancellor's Office/Dixon Center for preparation/clean-up efforts during the recent flooding
- Steam plant will begin pushing out steam to the dorms later this week and to buildings on a need basis next week
- Facilities' Directors will meet on campus October 24
- SU hosted KLN group last Friday
- Tech fee requests for renewals are going out – these will afford a lot of opportunity for innovation and expansion
- Text alert system was successfully tested
- APSCUF remains concerned regarding class sizes, inability to replace faculty and student profile
- Forum's first meeting is September 20, James Hamblin will chair General Education Committee with Jim Mike and the UCC is up and running
- University Library Committee to meet and discuss access vs. ownership & e-books
- Popular books/novels, sponsored by the Student Association, are available in lower level of the Library to read there or check out
- Social Marketing draft guidelines are with attorney for review

- College of Education & Human Services received a $1.8 grant for reading recovery which will help with graduate enrollment and supplement tuition costs
- APSCUF negotiations are proceeding slowly, coaches proceed slowly, SCUPA is wait & see, police with no ratification, and nurses will have a wage reopening only
- AFSCME contract briefing will be available to managers & supervisors on September 26
- Commonwealth nor PASSHE will not be offering flu shots this year, however EMT has authorized the purchase of the vaccine, which will include H1N1, and it will be administered to employees and students

MEETING ADJOURNED at 10:35 a.m.

MINUTES prepared by Robin Maun