SHIPPENSBURG UNIVERSITY

PRESIDENT'S CABINET
Monday, November 12, 2012
9:00 a.m., Century Cafe

Presiding: Dr. Ruud

Members Present: Mr. Bryson, Mr. Clinton, Ms. Diehl, Ms. Fawks, Dr. Finucane, Dr. Folmer Clinton, Ms. Grissom, Dr. Grove, Dr. Harpster, Dr. Johnson, Dr. Kooti, Dr. Lovett, Dr. Lyman, Dr. Mathes, Mr. Michaels, Dr. Mike, Mr. Pilgrim, Dr. Ruth, Dr. Sax, Dr. Schoolcraft, Dr. Serr, Ms. Smith, Dr. Stokely, Dr. Terrell, Ms. Troupe, Mr. Washabaugh, Dr. Wehrung and Mr. Wonders

Others Present: Ms. Lori Smith for Dr. Ebersole, Ms. Laura Ludlam for Dr. Gigliotti, Ms. Lisa Ronan for Dr. Topper, Dr. Niel Brasher, Mr. Justin Sentz, Ms. Mira Mattern and Mr. Brian Johnson

APPROVAL OF MINUTES:

Upon a motion of Ms. Grissom, seconded by Dr. Ruth, the minutes of the October 22, 2012 meeting were approved.

PRESENTATIONS:

CUE Equity Scorecard: Dr. Mike and Dr. Niel Brasher conducted a presentation of the summary and eight recommendations of the CUE Equity Scorecard. See MINUTES ATTACHMENT 1.

Student Web Content: Mr. Justin Sentz and Ms. Mira Mattern gave a presentation of the consultant's report/review/findings of our website. Discussion followed on individual page reviews, analytics and recommendations. Mr. Sentz and Ms. Mattern will provide a "cheat" sheet to those areas of what to do to make your page better.

INFORMATION AND ACTION ITEMS:

AMP: Approval process is ongoing for vision statements and goals & objectives. Making sure the AMP & Cue align.

Enrollment Management: Mr. Washabaugh reported on the following: counselors are working to reschedule visits to areas affected by Hurricane Sandy; spring apps are up and deposits and confirmations good; fall apps are up and overall numbers are good; communication efforts with students are increasing; A Place for You on Nov. 16; and Open House w/transfer day on Dec. 1. GRADUATE: Dr. Schoolcraft reported that numbers are up. Some programs that are at capacity because the cohort is not completed yet and faculty are not available to teach additional classes. Dr. Ruud inquired about further information on this.

FERPA: Ms. Sprenger reported an increase in Right to Know requests and we are releasing student information from commercial entities. Legal Counsel has reviewed our policy and suggests updating our

policy. Upon a motion of Dr. Ruth, seconded by Dr. Lyman, the policy was approved as shown in MINUTES ATTACHMENT 2. This policy will be posted on the web.

President's Report:

Dr. Ruud announced that he is participating in the Farm City Exchange today and Thursday. Mark and Linda Brandt will be the local farmers doing the exchange. Council of President's meeting this week; topics are: collective bargaining; tech governance proposal; issues from BOG that weren't talked about; facilities manual; what the election of 2012 means to the capitol; update from Governor's task force; discussion of alcohol on campus (policy & practice); and adjusting COP calendar to include face/face technology.

FOR THE GOOD OF THE ORDER/ANNOUNCEMENTS:

- Accreditation group here for Communication/Journalism
- Strike authorization vote to be held on campus today through Wednesday; there has been some movement in negotiations but will meet on Friday with two more sessions scheduled
- Winter on-line registrations are very strong
- Candidate withdrew from Enrollment Dean search for financial reasons but two more campus visits are scheduled for next week
- Luhrs mid-season brochure is going out with four more shows added: Olivia Newton John, America's Got Talent winners, Streetlamp and Sara Evans
- Student Associate is looking how to budget for larger groups i.e., athletics
- Campus campaign information is going out – Drs. Finucane and Jacobs are co-chairing
- PASSHE Diversity Conference will be Thursday & Friday – looking for strong attendance from SU
- Recruitment conference for faculty along with six faculty member was held getting good candidates and 60 resumes
- Football plays Bloomsburg at noon on Saturday for NCAA championship; volleyball in playoffs on Tuesday; and basketball starts
- Students are scheduled to move from old residence halls to new December 14-16
- Students are currently scheduling – logging in time tickets has been creating issues for about 15-20 minutes – working with vendor to resolve the issue

MEETING ADJOURNED at 11:30 a.m.

MINUTES prepared by Robin Maun