SHIPPENSBURG UNIVERSITY

PRESIDENT’S CABINET
Monday, July 26, 2010
9:00 a.m., Century Cafe

Presiding: Dr. Ruud

Members Present: Dr. Benhart, Mr. Bryson, Mr. Clinton, Mr. Ebersole, Ms. Fawks, Dr. Folmer
Clinton, Ms. Grissom, Dr. Grove, Dr. Harpster, Mr. Hershey, Dr. Johnson,
Dr. Kooti, Dr. Lyman, Dr. Mathes, Mr. Michaels, Mr. Pilgrim, Dr. Pomeroy,
Dr. Ruth, Mr. Sathoff, Dr. Sax, Dr. Schoolcraft, Dr. Serr, and Dr. Wehrung

Others Present: Ms. Laura Ludlam for Dr. Gigliotti, Dr. Kim Presser for Dr. Jacobs, Dr. Kim Long
for Dr. Mike, Mr. David Henriques for Dr. Schultz, Ms. Anne Furman for
Dr. Speakman and Ms. Mary Jane Diffenbaucher for Dr. Topper

APPROVAL OF MINUTES:

Upon a motion of Dr. Ruth, seconded by Dr. Harpster, the minutes of the June 7, 2010 meeting were
approved.

PRESENTATIONS:

Student Consumer Webpage: Mr. Justin Sentz gave a presentation of the Student Consumer webpage.
This webpage puts SU in compliance with the requirements of the most recent revisions of the Higher
Education Act. Information may be found at www.ship.edu; ABOUT – Student Consumer Information.
A link will also be provided from the Admissions site.

2010 Academic Day: Drs. Jose Ricardo and Sean Cornell gave an overview of this year’s Academic Day.
Students will attend a “student conference” which will provide them the opportunity to participate in a
wide variety of presentations which connect University Relations; Academic Affairs; Student Affairs and
Student’s College Experience. More information is available at www.ship.edu/academic_day. In
addition to the student conference, approximately 11 service learning projects will be available. One of
the projects will be the Alternative Fall Break, October 7-13. This year’s focus will be to contribute to
the recovery of Gulf communities and environments in the wake of the BP Oil Spill. Funding for this
opportunity is needed.

INFORMATION AND ACTION ITEMS:

Budget: Ms. Fawks reported on the Board of Governors approval of a tuition increase of 4.5%, or $250
per year and a $26 per year tech fee. She provided an overview of what that means to our budget and
announced that while we will receive $103,000 more in state appropriations, we still have a budget
deficit of $4.3 million.

Ms. Fawks announced that student bills will be sent via e-mail and were distributed yesterday.
Payments may be made electronically as well.
Information Security Plan: Dr. Ruth asked everyone to review the Plan. The Plan is available for viewing at [https://info.ship.edu/sson/app/login.cgi](https://info.ship.edu/sson/app/login.cgi). Dr. Ruth will ask for approval of the Plan at the next Cabinet meeting.

Academic Affairs: Dr. Lyman introduced the new Dean of the John L. Grove College of Business, Dr. John Kooti. She also announced that there are 14 new tenure track faculty this fall.

Academic Master Plan: Dr. Sax reported that a small group is doing work on the AMP this summer. They are working on major themes to create a baseline. Dr. Sax announced that Dr. Angela Bartoli will be the new Co-Chair as Dr. Ensley has stepped down due to other commitments.

Academic Programs & Services: Mr. Henriques announced the appointment of Kurt Dunkel as the Coordinator of Academic Support Services for Student Athletes, and serving in two ½ time position is Sherry Hillyard as the Assistant Director for Disability Services and Professional Learning Specialist.

College of Business: Dr. Kooti reported on the following: a) COB retreat was held in June; discussed 11 strategic directions – one of the top 5 was the methods of MBA delivery; b) the Peer Review report will be finalized this week with the visit scheduled for October 3-5; c) we will have an exchange student with Wroclaw University in the fall semester; d) met with representative from La Rochelle Business School and Pat Evans of Franklin Advancement; and e) we will offer a graduate certificate program in MIS.

Social Equity: Dr. Wehrung announced the following conferences: Disability August 4-6; General Diversity September 23 & 24; and Women’s Consortium October 28&29. Also, the Day of Human Understanding is September 21 with Dr. Ronald Ferguson as the guest speaker.

Enrollment Management: Ms. Furman reported that we are on target to meet freshman numbers and deposits are up. Ms. Furman announced her resignation to become the Vice President for Human Resources at Furmano Foods, a family business.

SU Foundation: Mr. Clinton advised that the Foundation is using federal grant monies to level the land next to the building, which will then be planted. These funds were allocated for phase III of the conference center and it was necessary to use the funds or lose them. Mr. Clinton reported that fund raising is up and there has been a reorganization of existing positions within the staff.

Student Association: Mr. Sauthoff announced the completion of both turf fields and encouraged everyone to take a look. The Senate will hold a retreat the first weekend in September.

Athletics: Mr. Michaels announced a new Assistant Athletic Director, Ms. Ashley Grimm. Tim Verge returned to his position of Head Swimming Coach.

Student Affairs: Dr. Serr reported on the following: a) work continues on the design of the new student housing; b) CUB project is going well but will be disruptive to space usage this semester; c) dedication of the new SU Student Association Field will be August 28; and d) orientation numbers were: 1547 first year, 295 transfers, and 105 excused.
PRESIDENT’S REPORT:

Dr. Ruud reviewed additional materials from the Board of Governors meeting: Internal Audit; tuition & fees; capital spending plan approved; additional monies to help support Wallops Island; review of BOG policies; push to expand programs in Philadelphia area; new programs approved for PASSHE; and legislation. Dr. Ruud also discussed:

- Gubernatorial candidates are slated to debate at Kutztown October 13. Also scheduled for this date in Kutztown are the Council of Presidents, Board of Governors and PACT;
- Pappas Study findings will be presented at the October BOG;
- Public funds document will be reviewed at the next President’s meeting in August;
- Recent CASE conference in New York dealt with social media;
- Active Veterans group on campus

Dr. Ruud also addressed the need for office coverage. All offices are to be opened during regular business hours, including lunch. If it is not possible for someone to physically be in the office, voicemail should be activated and signage on the door should direct guests to an office that can provide assistance.

FOR THE GOOD OF THE ORDER/ANNOUNCEMENTS:

- Library sending information several times in early August to faculty, staff and students regarding ILLiad
- Banner implementation continues but is more stressful due to personnel issues – 1st module coming up in 60 days and only 14 months until everything is live
- Luhrs Center new marketing director is Mark Bodenhorn 84’
- Public sale date was Saturday at $46,000 over last year in sales from 11-5:00. As of this morning, ticket sales for LPAC are ahead of last year at $70,571. Top five shows in order: Bill Engvall, Johnny Mathis, Randy Travis, Irish Tenors, and Neil Sedaka
- There has been reorganization due to vacancies in Campus Security – Sgt. Ruth will be shift supervisor for days and Sgt. Taylor shift supervisor for evenings
- Decal sales will be on-line this year. Employees will register their vehicles on-line then pay when the decal is picked up. Decals will be available the second week of August
- Active shooter training will be conducted at McCune on July 29. If you want to stop by, please notify Chief Grissom before you do so
- Thanks to those responsible to go green for graduate catalogs – usually 14,000 are requested but this year only 742 which were printed in house at a cost of 97.5 cents each
- Employees are encouraged to use the print shop to cut duplicating costs
- Bill Morgul has been permanently hired as the Sports Information Director
- Waiting on approval from the state for a new daycare provider certificate
- Thanks to George Pomeroy and Peggy Hockersmith Wheeler for their efforts to secure 2 grants – one for Chambersburg Area School District and for a joint program with Millersville to teach math in Special Education
- Ship at the Shore alumni event August 2 at Fager’s Island in Ocean City, MD
- Carol Swinehart will be leaving SU on August 6 to transfer with her husband to Wisconsin
- APSCUF will focus on the class size issue and quality of education this year
- New Associate Registrar, Corinne Goyt, started last week and will focus on degree audit
• Facilities appreciates everyone’s patience during construction of various buildings
• Office of Legal Counsel has hired a special investigator who will investigate more than social equity matters
• AFSCME alerted that not everyone will be able to use the paperless leave and some will not be online by August – appreciates Mr. Bryson and the Physical Plant for installing computer stations for employees to access
• APSCURF meeting will be August 7 in Lehman Library – retired faculty may now apply for email accounts and have office space available

Next Cabinet meeting will be August 30 at 9:00 a.m. in a location to be determined. Any materials/agenda items for that meeting should be to Ms. Maun by August 24.

MEETING ADJOURNED at 11:30 a.m.

MINUTES prepared by Robin Maun