

**SHIPPENSBURG UNIVERSITY**  
**EXECUTIVE SUMMARY OF THE ADMINISTRATIVE RETREAT**  
May 9 and 10, 2011

**CABINET PARTICIPANTS:**

Dr. Bill Ruud, President  
Mr. Lance Bryson, Associate Vice President, Facilities Management & Planning  
Mr. John Clinton, President & CEO, Shippensburg University Foundation  
Dr. Timothy Ebersole, Executive Director, University Relations  
Ms. Comfort Dixon, President, Student Association  
Ms. Mindy Fawks, Associate Vice President, Administration & Finance  
Dr. Leslie Folmer Clinton, Associate Vice President for External Affairs and Director,  
Luhrs Performing Arts Center  
Dr. Peter Gigliotti, Executive Director, Communications & Marketing  
Ms. Cytha Grissom, Chief, Department of Public Safety  
Dr. Jody Harpster, Executive Vice President, External Affairs & University Relations  
Mr. Wayne Hershey, President, AFSCME  
Dr. Deborah Jacobs, President, APSCUF  
Dr. James Johnson, Dean, College of Education & Human Services  
Dr. John Kooti, Dean, College of Business  
Dr. David Lovett, Associate Vice President, Student Affairs and Dean of Students  
Dr. Barbara Lyman, Provost and Sr. Vice President, Academic Affairs  
Dr. Dennis Mathes, Associate Vice President, Information Technologies & Services  
Ms. Robin Maun, Executive Assistant to the President  
Dr. Don Mayer, APSCURF  
Dr. Jeff Michaels, Interim Director, Athletics  
Dr. Jim Mike, Dean, College of Arts & Sciences  
Mr. Mark Pilgrim, Director, Institutional Research  
Dr. George Pomeroy, Interim Director, Institute for Public Service  
Dr. Rick Ruth, Vice President, Information Technologies & Services  
Dr. Chris Sax, Dean, Extended Studies  
Dr. Tracy Schoolcraft, Associate Provost and Dean of Graduate Studies  
Dr. Marian Schultz, Dean, School of Academic Programs & Services and  
Library and Multi-Media Services  
Dr. Roger Serr, Vice President, Student Affairs  
Dr. Thomas Speakman, Dean, Enrollment Services  
Dr. Denny Terrell, Vice President, Administration & Finance  
Dr. David Topper, Associate Vice President, Administration & Finance  
Dr. Melodye Wehrung, Executive Director, Social Equity

## **OTHER PARTICIPANTS:**

Dr. Angela Bartoli, Co-Chair, Academic Master Plan  
Dr. Curtis Berry, Chair, Political Science  
Dr. Bill Blewett, Chair, Geography/Earth Science  
Mr. Mike Bonafair, Director, Telecommunications  
Dr. Joe Borrell, Chair, Communication/Journalism  
Dr. Ford Brooks, Counseling & Student College Personnel  
Dr. Steve Burg, Chair, History/Philosophy & University Forum  
Ms. Carolyn Callaghan, Coordinator, Extended Studies  
Mr. Darrell Claiborne, Director, University Union & Student Activities  
Dr. Michael Cohen, Chair, Physics  
Mr. John Cookus, Director, Criminal Justice Juvenile Training & Research  
Dr. Nellie Cyr, Associate Dean, College of Education & Human Services  
Dr. Barbara Denison, Chair, Sociology/Anthropology  
Ms. Amy Diehl, Director of Systems & Applications  
Dr. Steve Dolbin, Chair, Art & Design  
Ms. Stephanie Eagle, Assistant Director, Institutional Research  
Mr. Justin English, Director, Internships & MBA Recruitment  
Dr. Doug Ensley, Chair, Mathematics  
Ms. Stephanie Erdice, Director, Women's Center  
Mr. Trever Famulare, Chair, Music & Theatre Arts  
Dr. Brendan Finucane, Chair, Economics  
Mr. Mike Gardner, Director, Broadcasting  
Ms. Patty Gochenauer, Career Development Center  
Mr. Jeremy Goshorn, Assistant Dean, Graduate Admissions  
Ms. Ashley Grimm, Acting Assistant Director, Athletics  
Dr. Sara Grove, Interim Chair, Criminal Justice  
Dr. Bob Hale, Chair, Psychology  
Mr. David Henriques, Assistant Dean, Academic Programs & Services  
Dr. Shari Horner, Chair, English  
Mr. Brian Johnson\*, Executive Assistant to the Provost  
Ms. Karen Johnson, Interim Director, Learning Center  
Dr. Kara Laskowski, Chair, Human Communication Studies  
LTC Rocky Lobash, Chair, Military Science  
Dr. Kim Long, Associate Dean, College of Arts & Sciences  
Ms. Lani Longarzo, SU Foundation  
Ms. Laura Ludlam, Director, Publications & Advertising  
Ms. Paula Madey, Director, Disability Services  
Dr. Tim Maret, Chair, Biology  
Ms. Debbie Martin, Director, Purchasing & Contracting  
Ms. Carrie Michaels, Chair, Administration  
Mr. Darrell Miller, Fiscal Officer, Student Services, Inc.  
Ms. Chrystal Miracle, SU Foundation  
Dr. Kirk Moll, Chair, Library  
Dr. Mary Myers, Chair, Accounting/ITBE/MIS  
Dr. Bill Oberman, Chair, Management/Marketing

Dr. Greg Ochoa, Director, Academic Services and Academic Success  
Dr. Kim Presser, Vice President, APSCUF  
Dr. Agnes Ragone, Modern Languages  
Dr. Russell Robinson, Chair, Exercise Science  
Ms. Lisa Ronan, Assistant Director, Human Resources  
Ms. Kit Rossman, SU Foundation  
Ms. Barbara Rotz, Interim Associate Dean, Lehman Library  
Dr. Christine Royce, Chair, Teacher Education  
Mr. Michael Schaul, Chair, Council of Trustees  
Dr. Chris Schwilk, Chair, Educational Leadership & Special Education  
Mr. Justin Sentz, Director, Web Technical Services  
Dr. Joe Shane, Chair, Chemistry  
Ms. Shirley Smith, AFSCME  
Ms. Cathy Sprenger, Registrar  
Mr. Terry Starr, Associate Director, Physical Plant  
Ms. Bob Stephens, Director, MBA  
Ms. Jane Thompson, Director, Accounting  
Mr. Rob Tritt, Vice-President, AFSCME  
Mr. Bill Washabaugh, Associate Dean, Admissions  
Dr. Tony Winter, Associate Dean, College of Business  
Mr. Chris Wonders, (In-coming) Director, Institute for Public Service  
Mr. Dave Wozniak, Safety Coordinator, Public Safety

#### Monday, May 9

UPDATE REPORTS: Updates reports and/or presentations were given by Dr. Sax on the Academic Master Plan; Mr. Michaels on the Athletic Master Plan; Mr. Bryson on campus construction and renovation projects; and Dr. Harpster on Social Media standards.

ORIENTATION OF OLD/PAST: Dr. Ruud conducted a presentation in which the following items were reviewed: Strategic Directions 2005-2010; Vision Statement and Mission of the University (old); Vision & Mission as revised in draft form in 2009; Academic Master Plan Goals & Objectives 11/10; Sample Goals; and Leading the Way. Thorough discussion followed regarding mission concerns, comprehensive university, doctoral programs, goals & objectives.

BUDGET: Dr. Terrell gave an overview of the current budget and a view of where we stand after a projected 50% cut in state appropriation. A tuition decision is expected by the end of June.

PROGRAM PRIORITAZTION STANDARDS (PPS): Dr. Lyman provided handouts regarding the Planning & Budget Council's Program Prioritization Standards Task Force. The Task Force will develop criteria to evaluate and prioritize academic and non-academic programs.

Dr. Ruud indicated that the budget information will be available on the website and will stay active and up to date. Email blasts will be sent June 1, July 1 and August 1, with regard to budget updates, as necessary.

Tomorrow, Cabinet will review performance funding measures to identify elective and non-mandatory functions.

Tuesday, May 10

PERFORMANCE FUNDING: Cabinet reviewed PASSHE Goals; Themes; Performance Funding categories; Success of Students; Access; and Stewardship. Discussion followed along with good suggestions/conversation. Dr. Ruud would like to have a new Vision/Mission Statement and Goals & Objectives by November 2011.

CUO's: Council of Trustees Chair, Michael Schaul, is sitting on a PASSHE Task Force to review CUO's. More information on developments will be made when available.

SUMMARY PREPARED BY Robin Maun