

ABD Journal

Reviewer Rubric: Applied Research

Please save completed rubric as Microsoft Word document and send to ABDJournal@ship.edu.

Applied research is defined as research study to gain knowledge or understanding necessary to determine the means by which a specific problem may be solved or a need met.

Title of Paper	
Reviewer Name	
Reviewer Affiliation	
Reviewer Email	
Please review by	

Review of literature						
Inadequate literature review	1	2	3	4	5	Sufficient literature review
Literature review does not relate to research problem or solution	1	2	3	4	5	Literature review is logically related research problem or solution.
Paper does not concisely put the study into a larger context given by literature review.	1	2	3	4	5	Paper concisely puts the study into a larger context given by literature review.

Description of the applied research						
Confusing or incomplete description of the problem or need	1	2	3	4	5	The research problem or need is clearly defined and explained.
Research problem or need is minor in the business discipline.	1	2	3	4	5	The research problem or need is significant, relevant or prevalent in a business discipline.
Author's approach to solving the problem or meeting the need is not logical, sound or practical.	1	2	3	4	5	Author's approach to solving the problem or meeting the need is logical, sound and practical.

Data collection and analysis						
No measures of effect or success of approach, or inappropriate choice of research methods	1	2	3	4	5	Research methods and procedures are clearly explained and appropriate.
Research results are not clearly explained or presented.	1	2	3	4	5	Research results are clearly presented and explained.
Unclear what conclusions, implications or recommendations stem from the study	1	2	3	4	5	Statement of conclusions, implications or recommendations are clearly presented and explained.

Overall impression						
Paper does not present credible analysis and information appropriate for a high quality journal.	1	2	3	4	5	Paper presents credible analysis and information appropriate for a high quality journal.
Paper is poorly organized, difficult to follow	1	2	3	4	5	Well-organized, clearly written, easy to follow and understand conclusions and implications of research
Paper's topic is of interest primarily to experts in functional area	1	2	3	4	5	Paper's topic is of interest to general readers other than experts in functional area.
Trivial or common sense contribution made by paper	1	2	3	4	5	Contribution is significant; new ground

Recommendation (Bold & Underline your choice)		
Paper is acceptable as is	Yes	No
Paper is acceptable with minor revisions	Yes	No
Paper is acceptable with major revisions	Yes	No
Paper is rejected	Yes	No

Specific Comments for Authors (please specify page & paragraph)