

JOHN L. GROVE COLLEGE OF BUSINESS

A TRADITION OF EXCELLENCE
2022-23 ANNUAL REPORT



John L. Grove College of Business BY THE NUMBERS

7

UNDERGRADUATE
MAJORS

7

UNDERGRADUATE
MINORS

4

GRADUATE
PROGRAMS

1,189
STUDENTS

1,015
UNDERGRADUATE
STUDENTS

174
GRADUATE
STUDENTS

30

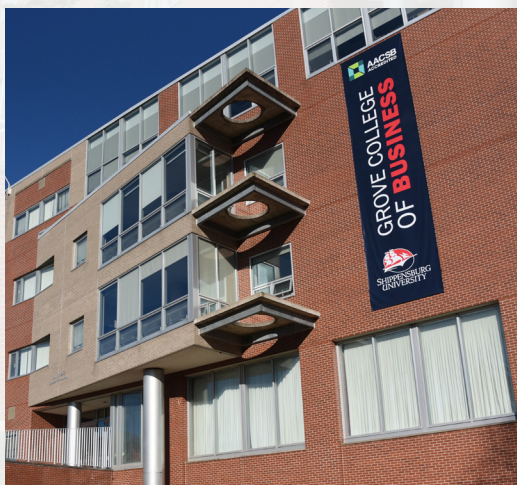
FULL-TIME FACULTY

LARGEST MAJORS:

- 1 BUSINESS MANAGEMENT
- 2 MARKETING
- 3 FINANCE

One of the best Certified Public Accounting exam pass rates in the country for medium sized accounting programs. Our students have earned a top 2 percent ranking.

The first state university in Pennsylvania to earn and maintain AACSB International accreditation in 1981 for the John L. Grove College of Business.



90%+

FIND A JOB WITHIN
THREE MONTHS OF
GRADUATION

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JOHN L. GROVE COLLEGE OF BUSINESS MISSION STATEMENT

The John L. Grove College of Business at Shippensburg University provides a high-quality and a high-value comprehensive educational experience that prepares students to excel as principled leaders in today's global business community.



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A Tradition of Excellence

JOHN L. GROVE COLLEGE OF BUSINESS

IT IS MY PLEASURE TO PRESENT THE JOHN L. GROVE COLLEGE OF BUSINESS 2022-2023 ANNUAL REPORT.

Despite the challenges, the 2022-2023 academic year was highly successful. The BSN101 course, Foundations of Business, underwent a change in curriculum and continues to explore new and innovative approaches to engage students in their business education and excite them about their future careers in the business world. To keep up with student demand and the changing post-COVID world, the college is exploring new ways to offer courses. We are now offering several courses either completely online or in a blended format to help reach new markets.

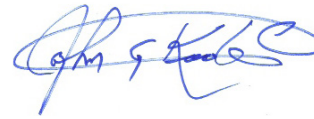
I am completing my 14th year as dean of the John L. Grove College of Business. The support of alumni and friends of the college has been incredible, so I want to thank all of you. I would also like to express my sincerest appreciation to the members of the Grove College of Business Advisory Board, Finance Council, Supply Chain Council, and Marketing Advisory Council for their dedication and support. More than 42 years of AACSB accreditation is testament to the college's dedication to excellence in business education. The college is also widely recognized by *US News and World Report* and *Princeton Review* for excellence in

both undergraduate and graduate programs. I am very proud of our faculty accomplishments in all areas of teaching, scholarship, and service, and our staff have been incredible in supporting the mission of the college.

I wish you the best during the 2023-2024 academic year and beyond.

Sincerely,

Dr. John G. Kooti, PhD, Dean

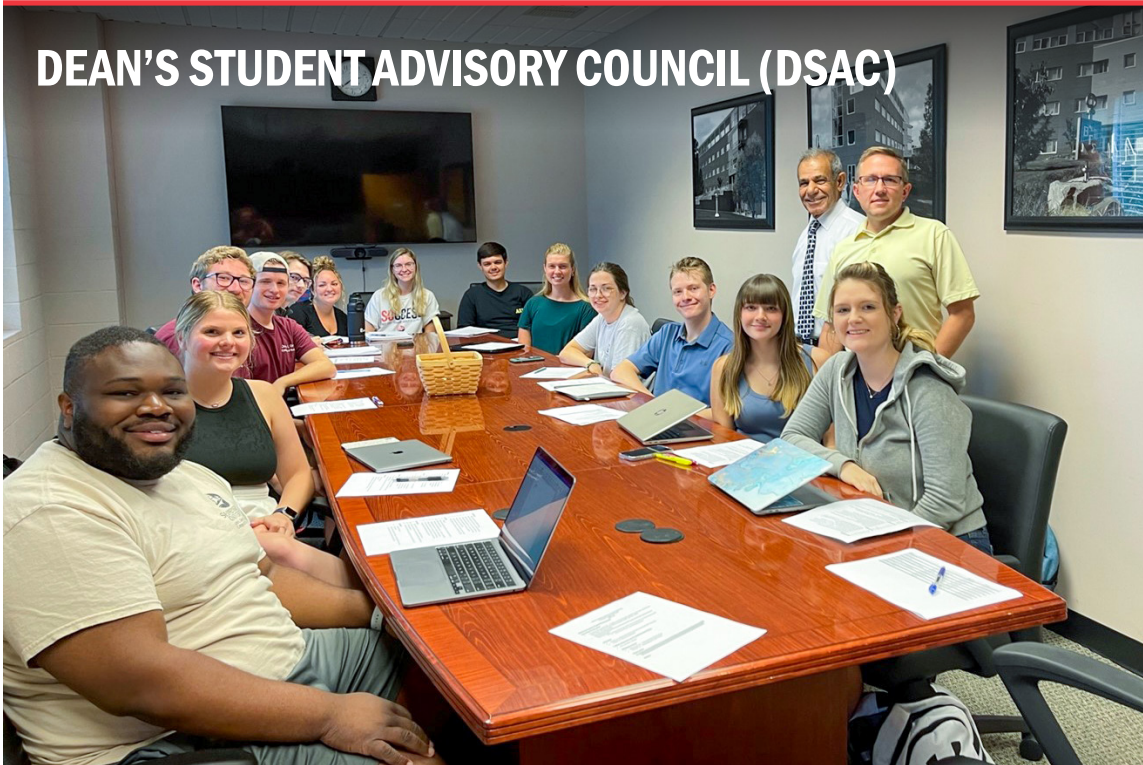


John L. Grove
College of Business



Dr. John Kooti, dean and
Dr. Adam Powell, interim associate dean

DEAN'S STUDENT ADVISORY COUNCIL (DSAC)



The Dean's Student Advisory Council (DSAC) consists of representatives from all student organizations in the CoB. The group meets monthly to share information about events, concerns, and praise. (Clockwise, left to right) Khalilh Jackson, Dana Hartman, Whitman Daly, Jackson McGuire, Alex Boeckel, Olivia Hartlaub, Erica Weaver, Austin Correll, Mariana Cote, Sierra Miller, Will Barton, Anna Gewiss, Linsey Catherson, Dr. John Kooti, and Dr. Adam Powell.



COLLEGE OF BUSINESS ADVISORY BOARD

- | | | | |
|---|--|--|--|
| <p>Jeffrey B. Bashore '02
Bank of America</p> <p>Douglas K. Besch '95
KPMG, LLP</p> <p>Jeremy A. Bowersox '01
Grove-Bowersox Funeral Home Inc.</p> <p>Barbara L. Breslin '80-'87m
United Concordia, Retired</p> <p>Brian R. Carosielli '97
Bank of America Merrill Lynch</p> <p>Lynne A. Daley '83-'85m
Bank of America</p> <p>Jerome M. Dean '82
PA Department of Transportation, Retired</p> <p>Anne Deeter Gallaher '81
Deeter Gallaher Group, LLC</p> <p>James A. DeGaetano, Jr. '99
Diamond Wealth Advisors</p> | <p>Charles H. Diller, Jr.
JLG Industries, Inc., Retired</p> <p>Gloria Diodato '88
M&T Bank</p> <p>Edward F. Ehret, Jr. '87
Atlas Minerals & Chemicals, Inc.</p> <p>Alston M. Ellis '03-'07m
MIB Group</p> <p>Robert L. Engle '73-'80m
TE Connectivity Retired</p> <p>Kyler D. Ford '10
Maven Machines</p> <p>Lee A. Gardella '89
Schroders Capital Management (US) Inc.</p> <p>William A. Gindlesperger
eLynxx Solutions</p> <p>Craig M. Hinkle '92
Kouse Foods Cooperative, Inc.</p> | <p>Robert S. Jones '88
RBC Capital Markets</p> <p>Douglas A. Kubinak '85
East Penn Manufacturing</p> <p>Robert J. Lieblein '84
Alera Group</p> <p>Jonathan C. Moats '10
Capital One</p> <p>Scott A. Moyer '90
PricewaterhouseCoopers</p> <p>Charles R. Nebel, Jr. '84-'88m
Boyer & Ritter LLC</p> <p>Frank Nerenhausen
JLG Industries, Inc.</p> <p>Matthew D. Perry '99
Volvo Construction Equipment North America</p> <p>Frederick D. Potthoff '70
Kroft, Inc.</p> | <p>Christopher E. Pruitt '84
East Penn Manufacturing Company, Inc.</p> <p>Heather A. Reed '97
PayPal</p> <p>Amey R. Sgrignoli '90-'13m
Belco Community Credit Union</p> <p>John M. Varvaris '80
Best Doctors, Inc., Retired</p> <p>Bryan P. Wright '88
Constellation</p> <p>Gerard M. Zack '81
SSCE and HCCA</p> |
|---|--|--|--|



(Left to right, front row): Bob Engle, Barb Breslin, Dr. Adam Powell, Heather Reed, Matt Perry, Anne Deeter Gallaher, Gerry Zack, Jerome Dean, and Robin Burtner. (Left to right, back row): Dr. Bob Stephens, John Varvaris, Dr. Bill Oberman, Jon Moates, Lani Longarzo, Jeremy Bowersox, Chuck Diller, Gerry Zack, Craig Hinkle, Melissa Kouger, Amey Sgrignoli, and Dr. John Kooti.



MESSAGE FROM JEROME DEAN '82

Chair, College of Business Advisory Board

This past year the John L. Grove College of Business Advisory Board members completed a survey to help determine the future direction of the advisory board while continuing to concentrate on the core founding principles. The advisory board survey results showed that the majority of members would like to see more student engagement, advisory board input, connection with industry activities, and faculty updates as well as continuing to provide assistance when requested and when possible.

As a result, every meeting has now incorporated two advisory board members to give a synopsis of their work and an



overview of their career path. In addition, students will be afforded an opportunity to discuss their current projects and future goals. Advisory board members assisted Dr. Mike Coolsen by critiquing student elevator pitches. These were relative to Assessment of Learning (AOL) goals and results were captured in a database. There will be additional opportunities for advisory board members to become engaged with students and faculty members in the future. Don Nori, interim director of the Charles H. Diller, Jr. Center for Entrepreneurial Leadership and Innovation provided the advisory board with an in-depth overview of Diller Center relative to COB students' experiences, programs, and

future plans. The meeting ended with board members attending the business etiquette dinner. This event is always a fantastic way for the students to meet and network with the advisory board.

The advisory board is committed to President Patterson's vision and the growth and development of students. Lastly, the advisory board is excited about the hard work and passion that Dr. John Kooti and his team bring to the growth, the search for opportunities, and the seeking of excellence for our students.

SGRIGNOLI '90-'14M CHOSEN AS SPRING UNDERGRADUATE COMMENCEMENT SPEAKER

Shippensburg University celebrated the accomplishments of undergraduate students during its spring commencement ceremony on Saturday, May 6, 2023 at Seth Grove Stadium.



The ceremony featured remarks from Amy Sgrignoli '90-'14M, president/CEO of Belco Community Credit Union, an \$880 million asset-sized credit union in Harrisburg, Pennsylvania. Under Sgrignoli's leadership, Belco has grown to include 15 branches in seven Central Pennsylvania counties with a current membership of 74,000. The not-for-profit credit union movement is at the heart of Sgrignoli's professional and personal compass. Her work was recently recognized when she was named by American Banker as One of the Most Powerful Women in Credit Unions 2022.

Sgrignoli joined Belco in 2004 after nearly a decade in the financial services industry at both commercial and regional banks, and has held several leadership positions. She is actively involved in bringing the latest

technology and services to Belco members, and focused on emerging issues such as workplace culture in a remote work environment, workforce development, and talent acquisition.

Throughout her career, she has engaged in non-profit boards, area economic development volunteering and credit union industry specific leadership roles. She serves on the Board of Directors for the Credit Union National Association (CUNA) as well as the CrossState Credit Union Association. Other professional board involvement includes Cumberland Area Economic Development Corporation (CAEDC), Community Depository Institution Advisory Committee (CDIAC) Philadelphia Federal Reserve Bank in addition. She serves on the World Council of Credit Unions, Global Women's Leadership Network, the United Way of the Capital Region, Women's Leadership Network, and Shippensburg University's College of Business Advisory Board.



FAC ANNUAL REPORT REMARKS

Jon Moats '10

The Finance Advisory Council (FAC), composed of both working and retired professionals, continues to serve the Finance Department at the John L. Grove College of Business by bringing a lens to real-life trends and expertise in various finance fields. We're proud of our FAC members and their commitment through time and treasure to ensure our program remains world class. We want to thank our stakeholders, finance faculty, the Dean's Office, and the Shippensburg University Foundation for all they do on the department's behalf. Our great students benefit the most from these partnerships.



The FAC was able to be on campus for our spring meeting this year where we met with students from the Investment Management Program (IMP) class as well as the dean, faculty, and foundation. In April some of us were able to attend the IMP Dinner where the class presented their annual report. An exciting, recent change to the structure of the IMP class was moving from application to invitation. Every student who accepts receives a scholarship award. In 2022 we saw large declines in market prices in the economy. At year-end 2022, our IMP student led fund was valued at \$285,000, a 12 percent decline from year-end 2021 at \$324,000.

The economy continues to wrestle with global conflicts, a high rate environment, recessionary fears, and battling inflation. These incredible moments continue to provide extraordinary learning opportunities for our finance students.



Finance Advisory Council at the spring meeting. (Left to right, front row): Alex Boeckel, Seth Pearson, Sierra Miller, Arianna Harr, Dr. June Pham, and Dr. Ming-Shiun Pan. (Left to right, back row): Lani Longarzo, Tyler Kirby, Joe Nicholas, Daniel Mazus, Seth Kerrigan, Jon Moats, Jacob Mundis, Ian Fogleman, Cole Wolaver, Dr. Adam Powell, and Dr. John Kooti.

FINANCE ADVISORY COUNCIL

Michelle R. Chopper '02
Cohen and Company, Ltd.

Justin J. Ellsesser '11
AndCo Consulting

Joshua L. Jenkins '12
Northwestern Mutual Life

Timothy G. Long
The Advisors at Cornerstone Financial

Louise Lovell
US Nuclear Regulatory Commission, Retired

Jonathan C. Moats '10
Capital One

David J. Morgan '80
Farmers Insurance Group, Retired

Joseph T. Nicholas, III '99
Wilmington Trust Company

Zachary T. Paul '09
Berkshire Hathaway HomeServices

Lisa H. Percetti '15
Ernst & Young LLP

Richard F. Powers, Jr. '98
Vanguard Group, Inc.

Chris S. Weber '03
DeRock Electric Co.



Grove College of Business hosted the 15th Annual Golf Networking Outing in May 2023.

SCM COUNCIL REMARKS

Dr. Bob Setaputra

The Supply Chain Management Advisory Council met on April 20, 2023 for the spring meeting. This group of industrial practitioners directly and actively support the program by providing jobs, internships, career related advice, and financial support. The spring meeting was formatted differently than previous meetings. This time, the council members met in a panel format and directly engaged in discussions with students.

The student groups were divided into two different sessions. One session consisted of students from upper-level SCM major courses who are typically SCM majors with junior and



senior standing, and the second session consisted of students from all majors who are enrolled in the lower-level business core SCM courses. These are typically students with sophomore and junior standing. Questions from students were welcomed and encouraged in both sessions. There were several interesting key takeaways from the discussions. There seems to be a common misunderstanding that SCM jobs only involve warehouse and trucking activities, and SCM professions are more suitable for male students. Council member Kasilee Curcio did a great job at sharing her story and explaining why those theories are simply not true!

The SCM advisory council hopes to learn and understand students' needs and views on selecting a certain university as well as a

certain major. One of the main objectives of the SCMAC is to ensure that our students are well positioned to succeed in the job market. Another key objective is the evolution and expansion of our SCM program.

At the conclusion of the panel discussions, the advisory council members and guests joined several SCM junior and senior students for lunch at Reisner Dining Hall. The discussions about the key points identified in the two sessions continued. The group offered some practical career advice to our junior and senior students. The group also discussed a novel and innovative way to attract high school students. Lastly, the Supply Chain and Logistics Students Club officers who were in attendance gave an update on their recent activities and plans for future club events.

SUPPLY CHAIN MANAGEMENT ADVISORY COUNCIL

H. Douglas Bushong '84

American Solutions for Business

Allison L. Cotter '08

Wawa, Inc.

Kasilee E. Curcio '11-'21M

ArcBest Freight, Inc.

Jared A. Ellis '06-'09M

Clark Associates Inc. Charitable Foundation

James Griffin

Staples Distribution Center

Jonathan W. Kohn

Shippensburg University, Emeritus

Craig A. Lough '02

A. Duie Pyle, Inc.

Craig M. Robinson '07

Shipfusion

Kevin L. Shoemaker '90

Zonos

Richard D. Stone

Shippensburg University, Emeritus

Keith Walborn

Cumberland Keuka Company

FALL PICNIC



Faculty, staff, and guests enjoyed the annual fall picnic held August 22, 2022. (Left to right, front row): Dr. Hong Rim, Dr. June Pham, Dr. Viet Dao, Dr. Adam Powell, Anita Weaver, Dr. John Kooti, Robin Burtner, Dr. Sunhee Choi, Dr. Margaretha Hsu (ret.), and Dr. Dick Stone (ret.). (Left to right, second row): Dr. Ed Goodhart (ret.), Dr. Mike Coolsen, Dr. Ed Pitingolo, Tim Long, Chris Foschia, Melissa Kougher, Katie Neiderer, Susan Lee, Dr. Yancy Edwards, Dr. Allison Watts, Dr. Bob Stevens, Anna Bruno, Dr. Mohammad Rahman, and Dr. Nathan Goates.



(Left to right, front row): Leslie Folmer-Clinton '82, Dr. Adam Powell, Dr. Nicole Hill, Dr. John Kooti, and Dr. Dick Stone. (Left to right, back row): Matt Perry, Lani Longarzo, Tim Long, and Jerome Dean.



(Left to right, front to back): Kriston Ohm '99, Melissa Kouger, Dr. Sunhee Choi, Dr. Yancy Edwards, Claudia Gironda '91, Scott Hershberger '07, Rachel Jarabeck '98, Dr. Mohammad Rahman, Mike Fague '76, Jennifer Ross '93, Dr. Adam Powell, and Mark Bodenhorn '84. (Not pictured Rachel Jarabeck '98.)

MARKETING ADVISORY COUNCIL

Mark D. Bodenhorn '84
Carlisle Productions

John Bowser '87
Target Media

Michael J. Fague '76
Pague and Fegan Hardware

Claudia Gironda '91
Bayer Pharmaceuticals

Scott R. Hershberger '07
UPMC

Rachel Jarabeck '98
Atlas Management Resources

Donald F. Nori, Jr. '05-'15m
Nori Media Group

Kriston H. Ohm '99
Turkey Hill

Michael Palm '86
CRP Industries Inc.

Jennifer Ross '93
Insurance Agents and Brokers

Dan Williard '16m
Hershey Company

MARKETING COUNCIL REMARKS

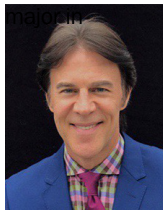
Dr. W. Adam Powell

The Marketing Advisory Council (MAC) of the John L. Grove College of Business at Shippensburg University was formed in the 2021-2022 academic year and continued to strengthen throughout the 2022-2023 academic year. In the fall of 2022 they held a council meeting and held panel discussions with three Marketing Research class sections. The MAC especially appreciated sharing their professional experiences and connecting with more than 80 students. During this semester the MAC also began providing classroom support, with five of the members guest lecturing and speaking in seven classes, across over 15 sections, either in-person or via Zoom. Two MAC members were also guest speakers for the American Marketing Association student organization on campus. Finally, the marketing faculty are very pleased that Mr. Dan Williard was chosen to be the December 2022 graduate commencement speaker, providing notoriety to the major and the MAC. In the spring of 2023 the MAC held a council meeting that included a marketing networking social for all marketing undergraduate students. This event was widely attended and is planned to be an annual spring event going forward. Also in the spring semester, seven MAC members supported four marketing classes, spanning over ten sections, with guest speaking and case study experiences.



MARKETING ADVISORY COUNCIL WELCOMES NEW MEMBER

John Bowser '87 was a double management and marketing, and a member of the Red Raider Baseball team. John has more than 20 years of media experience and has held key positions including senior account management to business strategy and innovation, to president and CEO at Target Media, headquartered in Harrisburg, Pennsylvania. He leads the Target Media team with a client-first approach that is focused on



delivering value, strategic vision, and powerful growth. From traditional straight through to digital, sports and emerging media, Bowser brings decades of experience as a marketing leader who strengthens a brand's relationship with its desired persona to achieve optimal results. His experience ranges across all major categories, working with finance, retail/CPG, education, entertainment, technology, communications, home services and automotive.

He continues to lead the company's direction and expansion from a regional, national and international strategic partnership perspective and acute focus on building trusted client partnerships through proven performance. His decades of experience as a proactive marketing strategist has provided numerous clients with the ability to build out effective media strategies and investments that continue to drive brand success and sustain growth.

WILLIARD '16M DELIVERS WINTER GRADUATE COMMENCEMENT REMARKS

Shippensburg University celebrated the accomplishments of graduate and doctoral students during its winter commencement ceremony on Friday, December 9, 2022 at the Luhrs Center.

The ceremony featured remarks from Dan Williard '16M, a fourth-generation Hershey Company employee. Williard attended Penn State University, earning a Bachelor of Science in marketing and began his career at Hershey as an on-site contractor in retail data analysis working on Hershey's seasonal candy business. He earned an MBA at Shippensburg University in 2016.

After two years he accepted a full-time position with the company in the Consumer and Business Insights group. He provided strategic direction for the newly acquired KRAVE meat snacks business and was part of building a new emerging brands business model. He also was responsible for building a five-year



sales forecast model used to identify future potential merger and acquisition targets.

His passion for the work in the mergers and acquisition space took him to his next role as a manager of Mergers/Acquisitions, International, and Digital Commerce. He was

part of Hershey's largest acquisition ever with Amplify Snack Brands and assisted in launching the Brookside brand in India. He assumed responsibilities in the US and Corporate Strategy team creating three to five-year company strategic plans. He was then tasked with a new function at the company, becoming a senior manager in Business Analytics and Planning.

He is currently the brand innovation manager for the Kit Kat, Payday, and Cadbury brands where he is responsible for creating and managing new product development for three to five years in the future. In marketing this

\$2.5 billion portfolio, Dan transformed the Kit Kat portfolio through a multi-year strategic re-stage of consumer target, product portfolio, and advertising investment. Kit Kat saw +\$80 million and +13 percent top-line growth in the first year of the project. He also was a part of the launch of five \$20+ million innovation projects including Kit Kat Duos, Kit Kat THINS, Kit Kat Limited Edition, and Chocolatey Payday programs.

Williard lives in Camp Hill, Pennsylvania with his partner Jason and their two golden retrievers—Etsy and Piper. An avid animal lover, his passion is evident as he drives awareness and fundraising for several local animal shelters. He also volunteers his time mentoring future business leaders through the Milton Hershey School's Honors program. He frequents Shippensburg University as a guest speaker and is a member of the John L. Grove College of Business Marketing Advisory Council.



On February 3, 2023, the Marketing Advisory Council, College of Business, and the Career Center held a marketing networking social for students to interact with professionals in the field of marketing. It was highly attended and a great opportunity to make connections.



Beta Gamma Sigma Annual Report

WHY BGS? BGS members want more than just a line on a resume. Students in BGS have excellent academic achievements and gain an edge by attaining access to a global network of BGS members, programs designed to provide an advantage in today's job market, and benefits and services that can be used throughout academic and professional careers. Membership in Beta Gamma Sigma starts with recognition as the "best in business" but delivers value for life.

WHAT IS BGS? Beta Gamma Sigma is the International Business Honor Society. Since 1913, it has recognized and honored top performing students from around the world in business schools accredited by the Association to Advance Collegiate Schools of Business (AACSB). BGS is a proud member of the Association of College Honor Societies (ACHS) and brings programs, connections, benefits, and opportunities to every individual in our organization.

WHO IS BGS? BGS members are the top 10 percent of undergraduate students, the top 20 percent of graduate students and all doctoral candidates who have successfully defended their dissertation at an AACSB-accredited business school. AACSB accredits just five percent of schools worldwide, assuring that BGS members belong to an organization synonymous with the highest standards of academic excellence.

BGS SUMMARY 2022-2023

During 2022-2023, the Shippensburg University Beta Gamma Sigma (BGS) Chapter was very active. They participated in activities to benefit the Shippensburg community—Treats no Tricks in the fall semester and Children's Fair in the spring semester—as well

as activities geared toward membership. BGS hosted Shippensburg alum and BGS member Alison Ellis in our Spring Speaker Series. We also held a pizza night for prospective BGS members in February 2023.

The highlight of the year was the induction ceremony and dinner held in April where 32 undergraduate and six graduate students were inducted. The featured speaker and chapter honoree was Shippensburg alum and BGS member Mr. Doug Besch '95. Esteemed faculty and staff, Elliot Sulcove and Melissa Kouger were also inducted.

Farewell and thanks to our 2022-2023 Executive Board: Pamela Kern, Adrian Perez, Olivia Hartlaub, and Erica Weaver; and welcomed our 2023-2024 Executive Board: Jonathan Miller, Sophia Brusco, Austin Heydt, and Keegan Huston.



Pam Kern, VP Alumni Relations presents Doug Besch '95 with Chapter Honoree Award.



(Left to right) Dr. Kooti with Daulton Bauer, Keegan Huston, and Melissa Kouger.



(Left to right) Dr. Kooti with Sarah DeMuth, Sierra Miller, and Sophia Brusco.



BETA GAMMA SIGMA "TAPPING"



On February 21, 2023, Dr.'s Kooti and Watts went to students classes to "tap" them or formally invite them to join BGS. (Left to right) Dr. Kooti, Azariah Atiyeh, Andy Farner, Brian Weller, Sam Cuomo, Brett Benjamin, Joslyn Frazier, Keegan Huston, Madison Frye, Jonathan Miller, Ryder Rohrer, and Dr. Watts.



ALL TREATS—NO TRICKS!

BETA GAMMA SIGMA HOSTED A TABLE AT THE ANNUAL TREATS NO TRICKS COMMUNITY HALLOWEEN EVENT

At the table, attendees made ghosts with lollipops. The event had a huge turnout of kids from the Shippensburg community and is an excellent outreach opportunity.



(Above, left to right) Pam Kern, Olivia Hartlaub, Adrian Perez, Erica Weaver, and Raider.

ICE CREAM SOCIAL



The Annual Ice Cream Networking Social, sponsored by Clark, Inc., the College of Business Company of the Year marked the beginning of the fall 2022 semester.



Student Organizations



ALPHA KAPPA PSI

One of the events Alpha Kappa Psi took part in this past year was Elevate, a convention held by AKPSI's national affiliate in Atlanta, Georgia. Six of our members, three of which were executive board members, attended the event. At Elevate, they participated in various programs focusing on four topics, including knowing yourself, team building, finding your path, and building your

skills. The event was attended by hundreds of student members of Alpha Kappa Psi from across the United States, Canada, and the UK, along with alumni members of the organization. This was a great opportunity for our members to grow as professionals, and opened up new opportunities for our chapter to collaborate with other students across the country.

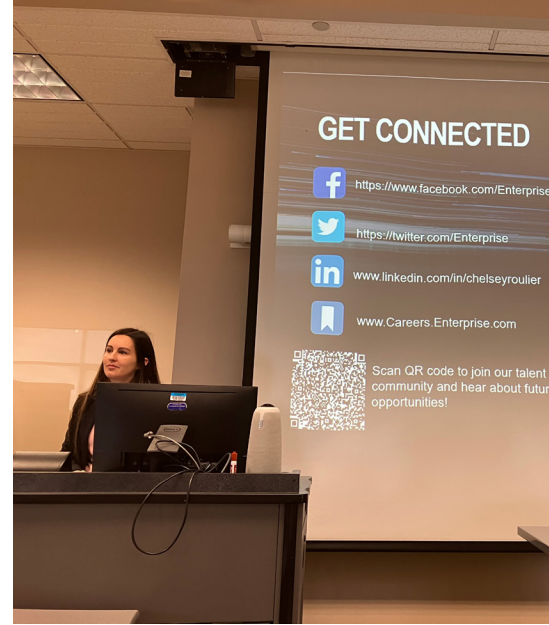
(Left to right) Caleb Smith, Austin Correll, Raymond Armstrong, Matthew Leonard, Riley Bemis, and Justin Schwartz.



SUPPLY CHAIN MANAGEMENT CLUB



Members of the Supply Chain Management Club got to tour Clark Associates warehouse.



AMERICAN MARKETING ASSOCIATION

American Marketing Association (AMA) student club of Shippensburg University held several speaker events and competition throughout the 2022-2023 academic year. In the fall, 2022, AMA invited Chelsey Roulier from Enterprise Inc., to discuss the internship and job opportunities to our students along with utilizing some of the services marketing concepts they will apply while working in the services industry. AMA also organized and help the 4th annual America250PA Direct Effect Innovation Challenge (DEIC) competition where students design and pitch a marketing campaign for the celebration of America's 205th birthday. Kriston Ohm from Turkey Hill and Dan Williard '16m from the Hershey Brand provided talk on using data analytics and pricing towards the products innovation strategy in the perspective brands. Julie Gardner from WebFx presented a talk to the club on the employment opportunities





they offer which is aligned with the Digital Marketing Analytics Program at Ship. AMA participated during the annual family friendly Halloween event of Treats No Tricks to engage with the local campus community.

During the spring 2023 semester, AMA held a business professional headshot photo shoot for all majors for their LinkedIn profiles. Gerry Zack '81, Ship Alumni and one of the College of Business Advisor Council members deliver a talk on compliance and ethics aspects of marketing via zoom to our student members. At the end of semester, AMA held an award ceremony to recognize student leaders role for the club along with members who earned graduation cords through the active engagement with the club activities and events.



FBLA COLLEGIATE 2022-2023 ANNUAL REPORT

Shippensburg Future Business Leaders of America (FBLA) Collegiate (previously Phi Beta Lambda) had 15 due-paying members for the 2022-2023 academic year, up 50 percent from last year.

This year's officer board was:

- President—Sierra Miller
- Vice President—William Barton (Aug-Nov), Mikayla Germek (Dec-May)
- Secretary—Liam Ocker
- Treasurer—Aaron Mason
- Marketing Officer—Mikayla Germek
- Parliamentarian—Kyle Stretch Jr.

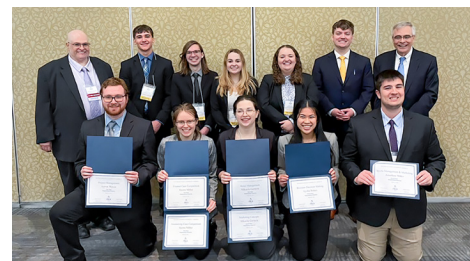
During the year, they hosted a variety of speakers.

- Matthew Germek, district direct at AAA Club Alliance
- Katrina Boyer, investor educator at the PA Department of Banking and Securities
- Bree Frampton, recruitment specialist and Kelsey Bennett, assistant brand manager at GIANT
- Steve Kline, VP of Finance at Garman Builders, Inc.
- Angela Myers, director of talent acquisition at Hershey Entertainment and Resorts
- Justin Ivans, business teacher at Elizabethtown Area High School
- Corbin Chevaux, financial advisor/consultant at Equitable Advisors, LLC

With a motto of "Service, Education, Progress," FBLA Collegiate strives to serve their community. This service included cleaning part of PA Rt 533 as part of Pennsylvania's Adopt-A-Highway program in the fall and spring and picking up trash along the Cumberland Valley Rail Trail in the fall. Additionally, they volunteered at the university's Treats No Tricks event and at Katie's Place in Shippensburg. The organization had a cumulative 95 hours of community service. They also held Halloween and Valentine's Day fundraisers selling candy, and they held a sticker sale in the spring.



Highway Clean-Up Spring 2023 (left to right) Aaron Mason, William Breaux, Liam Ocker, and Sierra Miller.



State Leadership Conference Spring 2023 (Back row): Advisor Dr. Edward Pitingolo, Members Liam O'Hagan, Liam Ocker, Reily O'Donnell, Arianna Harr, William Breaux, and Mr. Robert Kollar (PA FBLA Collegiate State Chair). (Front row): Aaron Mason, Sierra Miller, Mikayla Germek, Lydia Heisey, and Jonathan Miller.

Shippensburg FBLA Collegiate had 11 members compete at the PA FBLA Collegiate State Leadership Conference in March. They attended a variety of workshops, participated in competitive events, and attended networking sessions.

Six members placed in a total of eight events: Aaron Mason, Project Management (1st); Sierra Miller, Accounting Case Study (1st) and Finance Case Study (1st); Lydia Heisey, Business Decision Making (2nd); Jonathan Miller, Sports Management and Marketing (2nd); Mikayla Germek, Marketing Concepts (2nd) and Retail Management (3rd); and, Kyle Stretch Jr., Microeconomics (3rd).



(Left to right) Mikayla Germek, Lydia Heisey, Aaron Mason, Jonathan Miller, and Sierra Miller at the FBLA Conference in Atlanta, GA.

Five members of the Shippensburg University chapter attended the FBLA National Leadership Conference in Atlanta, GA, June 22–25. This conference involved workshops, competitive events, and some sight-seeing.

Sunday night was the Awards of Excellence ceremony and members brought home six awards: Sierra Miller, Accounting Case Competition (6th), Finance Case Competition (3rd); Mikayla Germek, Retail Management (6th); Lydia Heisey, Business Decision Making (5th); Aaron Mason, Project Management (6th); and, Jonathan Miller, Sports Management and Marketing (2nd).

THE INAUGURAL SHIP STOCK PITCH COMPETITION

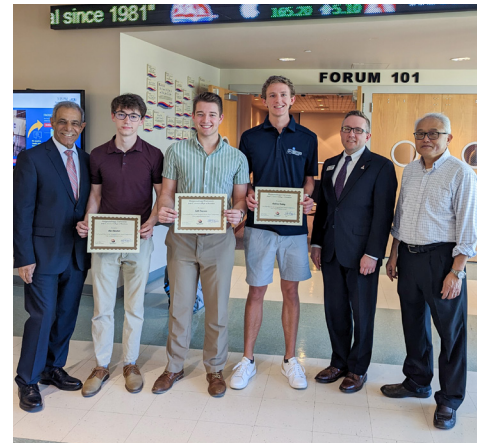
The John L. Grove College of Business hosted its inaugural Ship Stock Pitch Competition, open to all undergraduate students from any major. The competition provides an opportunity for students to demonstrate their investment ideas and knowledge of the financial markets. The competition began with a written report submitted by a team of two or three students who make researched pitches for stocks they believe will be future good buys. The report is prepared from the standpoint of an independent research analyst and covers topics such as essential stock information, investment summary, business description, industry and competitive position, growth factors, financial ratio analysis, and investment risk. Following the submission

close date for the report, a review committee evaluates the top 3 semi-finalists. The top three semi-finalists then present their pitches to the Investment Management Program (IMP) class. Following the presentations, the final stock pitches are ranked by the IMP student analysts to determine the competition winners for various award amounts that were provided by the Dean's Discretionary fund from the Shippensburg University Foundation.

Congratulations to the inaugural Ship Stock Pitch Competition winners!

- First place: Andrew Dailey and Jacob Lawson, awarded \$600
- Second place: Alex Boeckel and Seth Pearson, awarded \$400

- Third place: Dustin Rodgers and Andrew Shaffer, awarded \$300



JOHN L. GROVE COLLEGE OF BUSINESS ETIQUETTE DINNER

Each year, the college invites students to a formal Business Etiquette Dinner with faculty and business guests. The event is intended to sharpen social awareness and etiquette skills as they prepare to enter the world of business. On October 20, 2022, the dinner

was held with 70 students, nine faculty and staff and 14 people from the Advisory Board in attendance. The presenter was Michael True. APX Enclosures, Inc. has graciously sponsored the Etiquette Dinner for the past several years.



Business Leader Slenker Graduates Summa Cum Laude

If you don't know Chase Slenker, there's a good chance you've been captured by pirates. Donned in a red and blue suit, Chase could be seen anywhere on campus on any given day. Involved in many programs, he knew the holistic experience of college would be critical to success in the real world. He was a resident assistant for the Honors Living Learning Community, a peer anchor, student ambassador, Slate staff columnist, and vice president of finance for the Student Government Association until his resignation in fall 2022. Chase symbolizes all that's good in higher education. As a Wood Honors College student, he is dedicated to hard work, ethics, and a reputation for professionalism that precedes him.

Shippensburg University's John L. Grove College of Business is an excellent choice for students who want to pursue a career in business. The rigorous curriculum, qualified faculty and hands-on training ensure an ideal business education within a small class-size. Chase is a double major in Supply Chain Analytics and Accounting.

The faculty at the College of Business is highly qualified in fields like accounting, finance,



management, marketing, supply chain analytics, and more. Dedicated to helping students succeed, they provide a personalized classroom experience that encourages learning, application and participation. For more than ten years at Ship, 90% of our business students have found a job within three months of graduation.

Shippensburg's Career Center is dedicated to helping students find an internship, then a career. They also work closely with employers to match students with needs in our local community. It's never too early in your Ship career to start preparing for your future, and Chase knows that better than anyone. His first internship was in 2021 with Volvo Construction

Company Global in Shippensburg as their fleet management intern.

The John L. Grove College of Business has a strong reputation for producing graduates who are highly sought after by employers. It's the college's mission to know what employers want so we can prepare students to be ready when they graduate. Internships give businesses the opportunity to see interns in action, test their thinking, check for fit and assess their personal and professional connection to the team and workplace.

Chase began working for Clark Associates in Lancaster, PA as their Procurement Analyst over a year ago. He's passionate about logistics and efficiencies in business, and looks forward to strengthening the supply chain industry with the knowledge he gained at the John L. Grove College of Business. The good news is, he's not done yet! Chase enrolled in the Master of Business Administration program at Shippensburg so he'll be working full time while he earns his MBA. As a side hobby, he loves to travel and is excited for his next cruise where he'll visit Italy, Great Britain, France and Belgium.



On September 22, 2022 the Accounting Club and Accounting faculty held the annual Public Accounting Night. This is an opportunity for our students to network with professionals in the field. Some students come away with connections that lead to internships or even future employment. There were 15 accounting firms represented and over 100 students in attendance.



Every spring, the CoB holds a spring social with food, games and the highlight is the faculty vs. students kickball game. Fastenal generously sponsors this event.

VOLUNTEER INCOME TAX ASSISTANCE (VITA) PROGRAM

THE VITA PROGRAM IS DESIGNED TO PROVIDE LOW-TO MODERATE-INCOME WORKING FAMILIES WITH HELP COMPLETING THEIR FEDERAL, STATE, AND LOCAL INCOME TAX RETURNS. THE PROGRAM RELIES HEAVILY ON STUDENT VOLUNTEERS EACH YEAR TO ASSIST THE MEMBERS OF THE COMMUNITY WITH THEIR TAX RETURNS.

Each volunteer must pass a series of exams before they are able to begin preparing taxes, including the volunteer standards of conduct exam and a basic or advanced certification level exam. This program greatly helps students use the material learned in their taxation course and apply it to the real world.

This program has always been a walk-in site, but our ability to accept walk-ins was greatly impacted in 2020 and 2021 by COVID-19. During the spring of 2020, our program was abruptly put on hold along with the rest of the country. Although we managed to facilitate a way clients could scan their tax documents and have them prepared remotely, our ability to help those who need it most was greatly impacted.

The Shippensburg site operates from February until April, on Wednesday nights from 5:00PM until 9:00PM in downtown Shippensburg. The 2022 tax season brought our program to a new location, and the most volunteers we have seen since beginning the program in 2017. We had 12 student volunteers eager to learn about tax preparation and a new partnership with The Diller Center. We also had three quality reviewers, which is an integral part of the entire process.

With a more centralized location we saw around a 20 percent increase in clients. We helped 84 clients with their federal, state,

and local tax returns for the 2022 tax season, and completed six prior year returns. Refunds secured for our clients totaled \$51,000, which is significant given many of our clients rely heavily on these tax refunds. Coalition wide the program helped 3,664 clients all-over south-central PA, issuing over \$3,665,550 in refunds to local families. The administrative burden of filing taxes can be cumbersome for taxpayers, this program helps those in our community with the daunting process of filing taxes at no charge and is a vital service for those who need it most.



VITA student volunteers.

Casey Platts '23

STUDENT EXPERIENCE

My name is Casey Platts and I graduated Summa Cum Laude from Shippensburg University and the Wood Honors College with a BSBA in management information systems in May 2023. Throughout my four years in the College of Business I had the ability to connect with dozens of local businesses, employers, and recruiters which gave me great insight and a headstart in discovering work areas in my career field.

When I arrived at Shippensburg University in the Fall of 2019, I was a very reserved and quiet student who focused on my studies while not branching out and forming connections. I decided early on that I wanted to become very involved on campus in student organizations. In particular, through various visits to Ship during open house events, I found the Management Information Systems Club which is a student organization that is mainly for those in the MIS major (now known as information systems and analytics). I decided to take on a leadership officer role in the club as club secretary. This was an amazing opportunity for me, as I had no idea about the possible job fields I could get into with my major. Over my four years, I went from being the MIS club secretary, to the vice president, and finally the president for the last two years of my undergraduate career. I helped the club to focus on connecting students to employers to help my peers get internships, job opportunities, and form lasting connections with local businesses, recruiters, and field experts. Although I was involved in other organizations across campus, the Management Information Systems Club in the College of Business was my favorite.

As I progressed through my years at Shippensburg University, I began to form connections with the entire MIS department. The MIS faculty are greatly dedicated to making sure the students in the major are keeping up with the innovations of the information systems and analytics job field. They are very invested in working with students to achieve their fullest potential. I was able to form connections with numerous faculty, including Dr. Viet Dao who was my MIS club advisor and Dr. Azim Danesh who was my academic advisor until my junior year when he retired. They both gave me invaluable advice about my career field and the opportunities that I had. They were always available to talk about my future. In addition,

I met Dr. Joseph Catanio my junior year. He showed me the potential I had to greatly advance my skill set and that I was capable of accomplishing anything in the major. After being at home during my sophomore year due to the pandemic, I was nervous to return back to in-person classes my junior year. However, the faculty made me realize my potential, and I saw that potential when I was invited to join Beta Gamma Sigma my junior year.

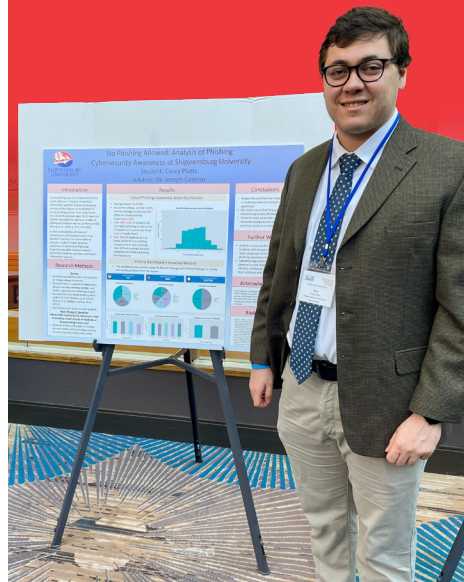
My final year at Ship was when I started seeing everything that I had accomplished. As part of the curriculum in the Wood Honors College, I had to complete a capstone research project. With the help of my capstone advisor, Dr. Joseph Catanio, I was able to create a research project that evaluated the e-mail phishing awareness level of students at Shippensburg University. I did this research to learn more about cybersecurity and to also

give back to the university since that provided so many opportunities for me. Dr. Catanio and I created a research paper for my project and an online dashboard that displayed results using R Programming which I learned in one of my major classes. One of the goals that Dr. Catanio had for me was to present my research at a national conference during my senior year of which I was able to accomplish. Dr. Catanio and I presented my research in the Undergraduate Research Poster Competition at the 2023 Northeast Decision Sciences Institute Conference in Arlington, Virginia in April 2023, funded by charitable dollars to the Shippensburg University Foundation designated for the College of Business. At the conference, we won first place in the Undergraduate Research Poster Competition which included students from all over the country. I also presented my research at the Honors Symposium in the Wood Honors College and at the Minds@Work conference. In addition to my first place award, I also received an Honorable Mention for the Outstanding Honors Capstone Project Award from the Wood Honors College. Currently, Dr. Catanio and I are in the process of getting our research paper published in an academic journal next year. I would have never believed four years ago that I would have been able to produce this extensive of a research project. I owe a major thank you to Dr. Joseph Catanio and Dr. Kim Klein for helping guide me and support me through this project!

I am proud to say that I graduated from Shippensburg University Summa Cum Laude with a 4.00 GPA.

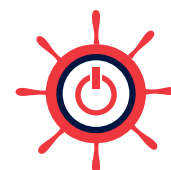
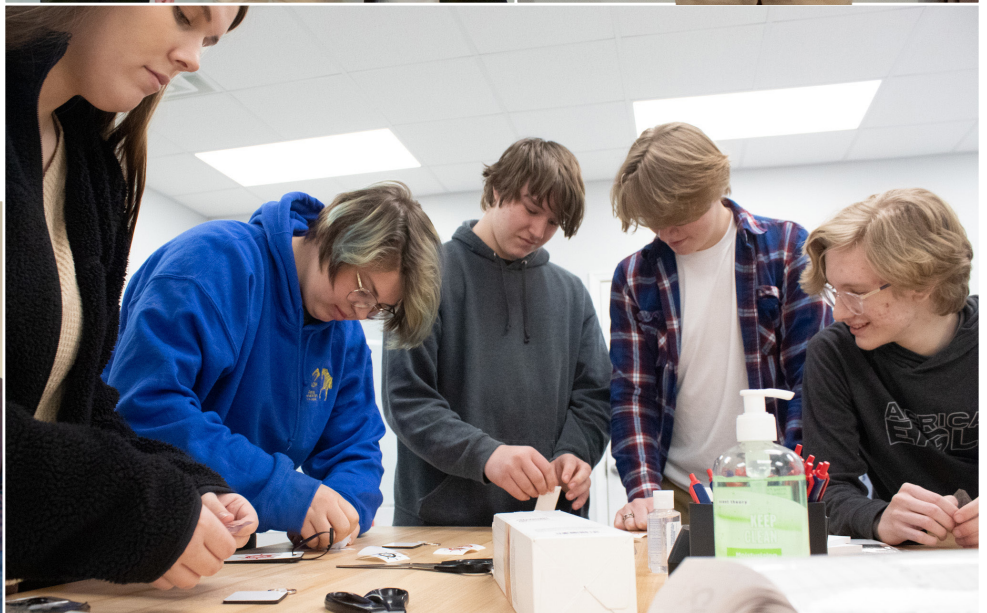
After graduating, I accepted a full-time position as a business intelligence engineer with the Data and Analytics team at Members 1st Federal Credit Union after interning there for a year. I am so thankful for all the support that the Grove College of Business and the MIS department has given me these past four years. I will always cherish the memories and experiences that I had and know that I am prepared for whatever challenge faces me as I progress in my career.

“I helped innovate the club to focus on connecting students to employers to help my peers get internships, job opportunities and form lasting connections with local businesses, recruiters, and field experts.”



DILLER CENTER YEAR-IN-REVIEW

The Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation had a great year here at Shippensburg University. Over the course of the 2023 academic year, The Diller Center impacted 550 Shippensburg University students as well as 40 high schoolers representing eight area high schools. It held six in-person engagements as part of our Adventures in Entrepreneurship Speaker series and four online interviews featuring entrepreneurs from across the country. The annual ShipTank Pitch Competition brought in record number of applicants, with eight of those being given the opportunity to shoot their shot! \$5000 worth of prize monies were awarded to students through that competition. The newest program this year was The Diller Innovation Academy powered by The Startup Bug. This program allowed high schools to participate in an immersive two-day entrepreneurship education program. The Diller Center was also pleased to award three deserving Entrepreneurship students with the funds needed to attend the European Innovation Academy in Porto, Portugal. This was made possible by charitable contributions to the SU Foundation.



Charles H. Diller Jr. Center for
**ENTREPRENEURIAL
LEADERSHIP AND
INNOVATION**
SHIPPENSBURG UNIVERSITY
A Catalyst for the Entrepreneurial Mindset

JOHN L. GROVE COLLEGE OF BUSINESS INTERNSHIPS

FOR MORE THAN FORTY YEARS, OUR BUSINESS INTERNSHIP PROGRAM HAS PROVIDED STUDENTS WITH THE OPPORTUNITY TO GAIN VALUABLE PRACTICAL AND PROFESSIONAL EXPERIENCE IN THEIR FIELD OF STUDY. GROVE COLLEGE OF BUSINESS STUDENTS CAN RECEIVE ACADEMIC CREDIT FOR THEIR INTERNSHIPS. FOLLOWING IS A LIST OF BUSINESS STUDENTS WHO COMPLETED AN ACADEMIC INTERNSHIP FOR CREDIT THIS PAST ACADEMIC YEAR:

Brandon Akers, *Marketing, Napoliello's dba A Cut Above Tree Care*

Raymond Armstrong, *Management, Volvo Construction Equipment*

Kyra Bachman, *Entrepreneurship, Naval Support Activity*

Deziree Balthaser, *Accounting, RKL, Trout CPA*

Joseph Centobene, *Accounting, Brown, Schultz Sheridan & Fritz*

Hannah Davis, *Finance, Disciplemakers*

Ian Davis, *Finance, Heritage Collision & Auto Body LLC*

Derek Ferguson, *Supply Chain Management, York Building Products*

Cheyenne Gardner, *Accounting, Younger Automotive Group*

Taylor Gemmell, *Accounting, BDO*

Emma Kate Grove, *Accounting, Smith Elliott & Kearns*

Baylee Hall, *Marketing, Luhrs Performing Arts Center*

Olivia Hartlaub, *Accounting, Smith Elliott & Kearns*

Sophia Heining, *Management, Kids First Swim Schools*

Benjamin Hindmarch, *Human Resource Management, TB Woods*

Spencer Hood, *Accounting, Smith Elliott & Kearns*

Nathan Housel, *Marketing, ShipDaddy LLC*

Noah Koppenbaver, *Marketing, Nori Media Group*

Maelynn Leber, *Supply Chain Management, Clark Associates*

Isabella Lee, *Marketing, Carlisle Events*

Gavin Lodish, *Supply Chain Management, ShipDaddy LLC*

Payton Margerum, *Accounting, Ernst & Young*

Meghan Marks, *Marketing, Carlisle Construction Materials*

Emma Martin, *Marketing, Enterprise Rent-A-Car*

Alex Martin, *Supply Chain Management, Franklin Logistics*

Aaron Mason, *Accounting, Boyer & Ritter, LLC*

Austin Michali, *Accounting, RKL*

Colby Miller, *Supply Chain Management, Allen Distribution*

Jaxson Montross, *Supply Chain Management, A Duile Pyle*

Kaitlin Murray, *Management, Hershey Entertainment & Resorts*

Keefer Neidig, *Accounting, Boyer & Ritter, LLC*

Seth Pearson, *Finance, Volvo Group*

Andrew Pelow, *Information Systems & Analytics, Cintec, Inc.*

Brianna Redding, *Marketing, Redding Auction Service*

Emma Grace, *Schappell, Accounting, Smith Elliott & Kearns*

Caitlyn Smith, *Finance, Volvo Construction Equipment*

Michael Smith, *Supply Chain Management, Martins Famous Pastry Shoppe*

Logan Steenstra, *Marketing, Aramark Services, Inc.*

Melanie Wang, *Accounting, RKL*

Brian Weller, *Accounting, BDO*

Sam Winebrenner, *Accounting, Brown, Schultz Sheridan & Fritz*



(Left to right, middle row) Megan Dugan, Khalilh Jackson, (left to right, bottom row) Austin Correll, and Meghan Marks with their posters at the Internship Showcase.

OUR BUSINESS INTERNSHIP PROGRAM gives students a blend of academic learning with real-world action, increasing your job opportunities upon graduation. Internships are available in a variety of businesses in south-central Pennsylvania, across the United States, and the world. Each year, the university participates in many different career fairs where hundreds of organizations recruit our students for internship opportunities.

Our faculty's goal is to provide you with a base of knowledge and skills for a lifetime of learning in a professional career of your choice. The faculty pride themselves in offering a highly personalized learning environment. The educational experience is guaranteed to be state of the art because our faculty members continue their professional growth through research and their work as consultants. Our small classes enable you to interact on a one-to-one basis. This helps students develop strong skills in communication, teamwork, and leadership.

INFORMATION

Ceddia Union Building
(717) 477-1595
bip@ship.edu

FACULTY RECOGNITION AWARDS/RESEARCH 2022-23

ACCOUNTING/ISA

DR. JOSEPH CATANIO

- Currently working with Casey Platts, MIS student, on an Honors project "No Phishing Allowed: An Analysis of Phishing Cybersecurity Awareness at Shippensburg University". Presented at NEDSI Conference and they won first place on their poster presentation.



DR. BRIAN WENTZ

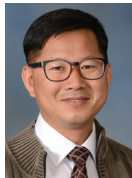
- Publication in the *Review of Integrative Business and Economics Research* "The Decline of Branch Banking and the Transformation of Bank Accessibility" with Dr. Dung Pham.
- Publication in *Interacting with Computers* "Quantifying the Cost of Web Accessibility Barriers for Blind Users".



FINANCE/SCM

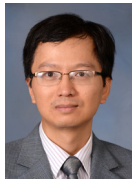
DR. DAVID HWANG

- Publication in *Operations Management Education Review* "An Alternative Food Pantry Responds to the Pandemic: A Case Study on Service Redesign" with Dr. Ian Langella.



DR. DUNG PHAM

- Conference proceeding at ISERD International Conference "An Empirical Study about Family Firms' Financial Disclosure".
- Publication in the *Review of Integrative Business and Economics Research* "The Decline of Branch Banking and the Transformation of Bank Accessibility" with Dr. Brian Wentz.
- Publication in the *Society of Interdisciplinary Business Research* "A Friend in Need is a Friend Indeed: Employee Friendliness and Working Capital Management".



DR. FAN LIU

- Publication in *The International Journal of Economics and Finance* "Who seeks Financial Advice from a Financial Planner?".



DR. MING-SHIUN PAN

- Publication in the *Journal of Real Estate Portfolio Management* "Are REIT Dividend Changes a Firm-Specific or an Industry-Level Signal? Evidence from the Decomposition of Stock Returns".
- Publication in the *Review of Quantitative Finance and Accounting* "Open-Market Stock Repurchases, Insider Trading and Price Informativeness".



MANAGEMENT/MARKETING/ ENTREPRENEURSHIP

DR. WENDY S. BECKER

- Sage Business Cases selected Dr. Becker's teaching case entitled "You Need to Pick the Pilot: Employee Selection and Training in Risky Operations" for its 2022 global case collection.



DR. SUNHEE CHOI

- Publication in the *Journal of Retailing* "The Influence of Corporate Social Responsibility Appeals (CSRAs) on Product Sales: Which Appeal Types Perform Better?".



DR. NATHAN GOATES

- "Negotiating Your First Job Offer" presented to the SU Chapter of Alpha Kappa Psi.



DR. IAN LANGELLA

- Publication in *Operations Management Education Review* "An Alternative Food Pantry Responds to the Pandemic: A Case Study on Service Redesign" with Dr. David Hwang.



DR. MOHAMMAD RAHMAN

- Publication in the *Journal of Business Research* "Customer engagement and sharing behaviors: Toward a contingent curvilinear perspective."



DR. VICKI TAYLOR

- "Creating New Experiential Exercises" to be presented at the Annual Eastern Academy of Management Meeting.
- "Who's afraid of ChatGPT?" to be presented at the Management and Organizational Behavior Teaching Conference.



DR. ALLISON WATTS

- Awarded Faculty Member of the Year 2022-23 by the Shippensburg University Student Association for serving the Student Association as an outstanding faculty member.



CoB ADMINISTRATIVE STAFF

STAFF SPOTLIGHT

This year the College of Business would like to highlight the administrative staff that make the college run so efficiently. We have three department secretaries, one management technician, and one administrative assistant. They are always here with a smiling face and helping hands for our students, faculty, and the university community.

ANNA BRUNO, MANAGEMENT TECHNICIAN, JOHN L. GROVE COLLEGE OF BUSINESS

Anna works in the Web-Faculty Support Center in the College of Business. She has been with the college for over 17 years and enjoys her supporting role as the web content and support specialist. When she isn't working, she enjoys anything outdoors, and spending time with her animals.

CHRISTINA FOSCHIA, DEPARTMENT SECRETARY, FINANCE AND SUPPLY CHAIN MANAGEMENT

Christina Foschia is the department secretary for the Finance and Supply Chain Management Department, the only department she has worked in during her six years at Shippensburg University. She has a BSBA from the Pennsylvania State University. After working at Citi for 26 years, she was fortunate to find this opportunity to work in academics, which was a refreshing change from the corporate world. "My favorite part about working at Ship is interacting with the students and doing what I can to help make their college experience a positive one."



Administrative staff picture (Left to right) Ally Gutshall, Susan Lee, Melissa Kougher, Christina Foschia, and Anna Bruno.

ALLY GUTSHALL '22, DEPARTMENT SECRETARY, MANAGEMENT, MARKETING, AND ENTREPRENEURSHIP

Ally Gutshall is the department secretary for the Management, Marketing, and Entrepreneurship Department in the John L. Grove College of Business. She is a '22 Shippensburg mathematics graduate and came to us after working in banking for a brief time. She has been at Ship for nine months and loves interacting with students and faculty.

West Chester University with a marketing degree. She worked in banking and for a professional fund raiser prior to coming to the university. "I like the team atmosphere that has been created in the College of Business—we all work together to do great things for our students."

MELISSA KOUGHER, ADMINISTRATIVE ASSISTANT, JOHN L. GROVE COLLEGE OF BUSINESS

Melissa has been with the College of Business for five years. She started as the department secretary for Management, Marketing, and Entrepreneurship and in August 2022 moved into the Dean's Office. She worked in Student Affairs prior to coming to the college. Melissa earned her BA (psychology) and MA (counseling, student affairs) from Edinboro University. "I enjoy having the chance to help our students with questions and problems they are having. I love to see a student grow from an insecure freshman to a confident Ship graduate."

SUSAN LEE, DEPARTMENT SECRETARY, ACCOUNTING AND INFORMATION SYSTEMS AND ANALYTICS

Susan has worked at Shippensburg University for 19 years. She started in Admissions and Financial Aid working for the Scholarship Committee. She came to the College of Business to assist the MBA Program and is currently the department secretary for the Accounting and Information Systems and Analytics Department. Susan graduated from



Each February, the campus community joins the greater Shippensburg community to celebrate Ship Be Kind Month.



President Patterson and Interim Provost Nicole Hill drop off a #BeKindShip package to the CoB offices.

College of Business students are making a significant impact on small businesses in the region. Collaboration with the Small Business Development Center (SBDC) in development of classroom projects in academic year 22-23 have resulted in economic development impact with measurable results. SBDC clients are selected to participate in various class projects that offer experiential learning for the students. Our faculty and students benefit from working directly with local businesses to solve real-world challenges, and in turn, anticipating that the student engagement will lead to job opportunities, career readiness and appreciation for their community.



MYSTERY SHOPPER PROJECT Student teams visit selected SBDC clients as secret shoppers to rate service, products and location.

"The information we received from the secret shopper experience was very helpful to our business, and it was fun to participate in the project. The students provided honest, actionable feedback. We look forward to implementing their suggestions and participating in future class projects. Thanks to Shippensburg University SBDC for connecting us with the students, and for helping us improve our business operations" - Josh Willits, Owner, Idea Coffee Shop

13

Businesses reviewed

392

Student consulting hours

SOCIAL MEDIA TAKEOVER PROJECT Students teams manage, create posts and review social media accounts for SBDC clients

"I worked with Shippensburg on two projects – social media and website review. Our experience with both projects was beyond my expectations. The instructor had a very good understanding of current trends and the students did an amazing job with the project and presentations." - Chris Cuomo, Owner, Velocity Cycles

7

Businesses reviewed

279

Student consulting hours

WEBSITE REVIEW PROJECT Student teams review SBDC client websites and offer suggestions and mockups of suggested website changes

"I took advantage of an offer for students to review and make improvements to our old, existing website. After a period, I had three new versions, all excellent and all detailed with notes on why one format or font was better than another. It was both educational and beneficial. I ended up using a little from each student's site and have had dozens of compliments from potential and existing customers." - Dennis Mills, President, Pro-Pac Inc.

18

Businesses reviewed

339

Student consulting hours

BRANDING REVIEW PROJECT Student teams review SBDC clients branding and provide feedback and suggestions.

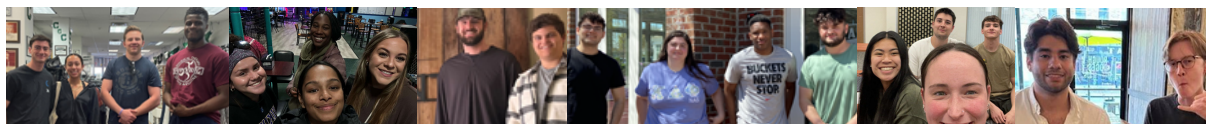
"I took advantage of every educational opportunity, and many other services that the SBDC had available. I am so incredibly grateful for all the resources they provided. I know they had a huge impact on the success of my business" - Nancy Bittinger, Owner, Carlisle Bowenworks

8

Businesses reviewed

122

Student consulting hours



AWARDS AND SCHOLARSHIPS

JOHN L. AND CORA I. GROVE SCHOLARS

Daulton Bauer, Austin Correll, Keegan Fonder, Abigail Fortnum, Isabel Garcia, Benjamin Hess, Jonathan Hinderliter, Madison Hunt, Keegan Huston, Garrison Johnson, Michael Lazor, Matthew Leonard, Berlyn Marlow, Troy Oswald, Nicholas Pellegrino, Joseph Royle, Ethan Shellenberger, Brian Weller, Benjamin Zacharias, Kristen Zellner

FRED C. ARCHER MEMORIAL AWARD

Jonathan Miller

DOUG AND ANGELA BESCH SCHOLARSHIP FUND

Olivia Hartlaub

BOYER & RITTER LLC IMPACT SCHOLARSHIP **NEW**

Keefer Neidig, Erica Weaver

REVA HOBACK BRUBAKER SCHOLARSHIP

Garrison Johnson

CLARK ASSOCIATES SCHOLARSHIP

Mason Burke, Andrew Dailey, Whitman Daly, Jaxson Montross (spring 2023), Tristan Wolaver (fall 2022)

JOHN E. CLINTON SCHOLARSHIP

Leah Seville

W. STEWART CONNARD ACCOUNTING SCHOLARSHIP

Olivia Schweigert

DR. MAX G. COOLEY SCHOLARSHIP

Leah Seville

LT. COL. BARBARA B. CROSS SCHOLARSHIP

Mason Smith

HAROLD U. AND HELEN F. CROUSE BUSINESS SCHOLARSHIP AWARD

Madison Dzurko

DHL SUPPLY CHAIN FUTURE LEADERS IMPACT SCHOLARSHIP **NEW**

Andrew Hare

CHARLES H. DILLER, JR. AND JANE E. DILLER SCHOLARSHIP

Sam Cuomo, Anthony McCloskey, Casey Shoff, Chase Slenker

DINGER SCHOLARSHIP

No eligible recipient

DISTINCTION OF ACADEMIC EXCELLENCE AWARD

Sydney Huber, Tyler Leisher, Casey Platts

ROBERT L. AND KATHY E. ENGLE COLLEGE OF BUSINESS SCHOLARSHIP

Olivia Hartlaub

GERALD R. FETROW SCHOLARSHIP

Eric Bohenek, Timothy Conner, Antonio Falvo, Michael Heckman, Carter Hinds, Jaden Kritsky, Maelynn Leber, Jackson LoBianco, Trey Martin, Noah Nabholz, Lauren Pettis, Carolina Rodriguez Sanchez, Domenick Sleva, Kaleb Sophy, Joshua Weaver

FOGELSONGER SCHOLARSHIP

Noriana Cooley, Andrew Dailey, Jacob Marotte (spring 2023), Tristan Wolaver (fall 2022)

JAMES GEHR FAMILY SCHOLARSHIP

Troy Oswald

KEN AND GINNY GILL SCHOLARSHIP FOR BUSINESS RELATED DEGREES

Erica Weaver

RONALD G. AND ARLENE M. (BEILER) GIPE SCHOLARSHIP

Ryley Coldsmit

DR. EDWARD S. GOODHART SCHOLARSHIP

Laci Exline (fall 2022), Ashley Weekley (spring 2023)

BONNIE (GENTRY) HATHCOCK COLLEGE OF BUSINESS SCHOLARSHIP

Noah Koppenhaver

BRIAN L. HECKLER ACCOUNTING SCHOLARSHIP

Kacie Reinhardt

RENETTA F. HEISS SCHOLARSHIP

Casey Platts

EDWIN L. HERR STUDY ABROAD SCHOLARSHIP

Stephanie Runyon

DRS. RALPH T. HOCKING AND DEBORAH E. HOCKING SCHOLARSHIP

Payton Bauer

NANCY A. KING SCHOLARSHIP

Ava Lins

MR. ROBERT AND MRS. LORIE (MILLER) KLINGER COLLEGE OF BUSINESS STUDY ABROAD SCHOLARSHIP

Dana Hartman

LINDA MAUGER-HARNISH AND MARTIN HARNISH COLLEGE OF BUSINESS SCHOLARSHIP

Brittany Kennedy

ROBERT J. LIEBLEIN COLLEGE OF BUSINESS SCHOLARSHIP **NEW**

Kayla Do

DAVID AND LAURIE SCHULTZ MORGAN COLLEGE OF BUSINESS SCHOLARSHIP

Chase Slenker

DON SR. AND CATHY NORI COLLEGE OF BUSINESS AWARD

Keegan Huston, Kaitlyn Murray

FREDERICK L. PETERS MEMORIAL SCHOLARSHIP

Victor Moon

MICHAEL AND NANCY PINKOWICZ BUSINESS SCHOLARSHIP

John Bullock

FREDERICK AND ANN REDDIG POTTHOFF SCHOLARSHIP

Austin Correll

IGNATIUS AND ANASTASIA PROKOP AND JOHN L. PROKOP SCHOLARSHIP

Andrew Pelow

CHRIS AND ROBIN PRUITT COLLEGE OF BUSINESS SCHOLARSHIP

Noah Koppenhaver

DR. HONG AND MRS. SUSAN YOUNG RIM FINANCE SCHOLARSHIP

Marie Rodriguez

WILLIAM C. RODRUAN COLLEGE OF BUSINESS FINANCE SCHOLARSHIP

Levi Grove

WILLIAM F. AND SUSANNAH M. ROTHMAN SCHOLARSHIP

Joskar Julian

EDWARD CHRISTIAN RUTH MEMORIAL SCHOLARSHIP

Joshua Strayer

SMITH ELLIOTT KEARNS & COMPANY, LLC SCHOLARSHIP

Mason Gembe, Olivia Hartlaub, Logan Neumann (fall 2022)

JACK A. AND MILDRED PRINCE SQUIRES SCHOLARSHIP

Zachary Stone

DR. RICHARD D. STONE WOMEN'S BASKETBALL SCHOLARSHIP

Lauren Pettis

DR. RONALD K. AND DEBRA A. TAYLOR MARKETING SCHOLARSHIP

Meghan Marks

RICHARD W. TOMLINSON BASKETBALL SCHOLARSHIP

Carlos Carter

VOLVO CONSTRUCTION EQUIPMENT NORTH AMERICA LLC SCHOLARSHIP/INTERNSHIP

Katherine McNesby

BRIAN AND ELLEN WALSH COLLEGE OF BUSINESS SCHOLARSHIP

Hailey Zeiders

ROBERT E. "BUCKY" WARD ATHLETIC SCHOLARSHIP

No eligible recipient

BROOKE ASHLEY WEAVER MEMORIAL SCHOLARSHIP

Lindsey Foor

FRANKLIN O. WISMAN FINANCE SCHOLARSHIP

Alexander Boeckel, Camryn Cerninaro, Mason Farine, Ian Fogelman, Arianna Harr, Jonathan Hinderliter, Seth Kerrigan, Tyler Kirby, Daniel Mazus, Sierra Miller, Jacob Mundis, Seth Pearson, Cole Wolaver

W.J. WOLLYUNG III COLLEGE OF BUSINESS SCHOLARSHIP

Riley Tryniewski

MR. AND MRS. BRYAN P. WRIGHT ENDOWMENT FOR COLLEGE OF BUSINESS UNDERGRADUATE STUDENT/FACULTY RESEARCH

Mason Burke

ZOOK -DIODATO COLLEGE OF BUSINESS SCHOLARSHIP **NEW**

Sydney Huber

ZUMBRUN/KORKUCH FAMILY SCHOLARSHIP

Gwendolyn Elsey, Sophia Stauffer

JOHN L. GROVE COLLEGE OF BUSINESS ENDOWMENTS

The John L. Grove College Of Business has several special endowments that provide continuing support to college programs and activities that otherwise might not be possible. If you are interested in creating an endowment through the Shippensburg University Foundation for the benefit of the John L. Grove College of Business, call **Lani Longarzo**, SU Foundation, at (717) 477-1377, or visit the website at SUFoundation.org.

FRED C. ARCHER MEMORIAL AWARD FUND

This award, established in 1974, is in memory of Fred C. Archer who served as a professor of business education from 1970-1974. It is presented annually to a business education student, as a second semester junior, who has a 3.0 or better overall academic average and has excelled in the major subject area.

NEW CHARLIE AND WANDA (POLK) BANKHEAD COLLEGE OF BUSINESS SCHOLARSHIP (not yet active)

Established by Wanda Polk Bankhead '80 and her husband, Charlie, this scholarship is for incoming first-year students from underrepresented populations who are pursuing an undergraduate degree in the John L. Grove College of Business.

DOUG AND ANGELA BESCH ACCOUNTING SCHOLARSHIP

This upper division scholarship is for students majoring in accounting has been established by Doug and Angela Besch who were both accounting majors and graduated in 1995.

BRIGHT FUTURES COLLEGE OF BUSINESS SCHOLARSHIP (not yet active)

Established by Amey Sgrignoli '90-'13M, this scholarship benefits full-time, first-year students pursuing an undergraduate degree in the John L. Grove College of Business.

REVA HOBACK BRUBAKER SCHOLARSHIP

Established by Ronald C. Brubaker in memory of his wife Reva Hoback Brubaker, this four-year scholarship is for an incoming first-year student majoring in business who demonstrates financial need and academic promise. Recipient must be a resident of Pennsylvania, Maryland, West Virginia, or Ohio.

JOHN E. CLINTON SCHOLARSHIP

Established by the Shaner Group, this scholarship is for upper division students with at least 60 credits majoring in marketing, management or accounting. First preference will be given to students who have transferred from Harrisburg Area Community College.

W. STEWART CONNARD ACCOUNTING SCHOLARSHIP

Established by W. Stewart Connard '70, this scholarship is for upper division students majoring in accounting in the John L. Grove College of Business. Students must demonstrate financial need.

DR. MAX G. COOLEY SCHOLARSHIP

This scholarship was established in honor of Dr. Cooley at the time of his retirement from Shippensburg University to provide financial support for students majoring in business education.

LT. COL. BARBARA B. CROSS SCHOLARSHIP

Established by Barbara Cross '04M, this scholarship is for first-year students who intend to enroll in the ROTC program with a preference for science, technology, engineering or mathematics (STEM) disciplines or supply chain management. Applicants must meet SAT and GPA requirements, demonstrate financial need and be residents of the Commonwealth of Pennsylvania.

HAROLD U. AND HELEN F. CROUSE BUSINESS SCHOLARSHIP

This scholarship is awarded annually to the business student who has demonstrated the potential for future leadership in business and in society by virtue of their academic achievement, participation in student activities, and promotion of the aims and objectives of the John L. Grove College of Business.

CHARLES H., JR. AND JANE EAGLE DILLER SCHOLARSHIP

Established by Mr. Chuck Diller, member of the John L. Grove College of Business Advisory Board and retired executive of JLG Industries, these scholarships benefit full-time, first-year business majors who graduated from East Pennsboro High School, Mechanicsburg Area Senior High School, and Cumberland Valley High School. Preference is given to students majoring in entrepreneurship.

DINGER SCHOLARSHIP

Established by Dennis L. Dinger '72, in honor of his mother and in memory of his father. It is for an incoming first-year business major from Tri-Valley High School.

MR. ROBERT L. AND KATHY E. ENGLE COLLEGE OF BUSINESS SCHOLARSHIP

Established by Robert '73 and Kathy Engle, this four-year scholarship is for a John L. Grove College of Business student who demonstrates financial need and academic talent.

GERALD R. FETROW SCHOLARSHIP

This scholarship is for student-athletes enrolled in an undergraduate degree program within John L. Grove College of Business who intend to become a student in good standing on one of the following athletic teams: baseball, softball, men's basketball or women's basketball.

JUDY K. FOGELSONGER SCHOLARSHIP (not yet active)

This four-year scholarship is for a John L. Grove College of Business student who demonstrates financial need. First preference is given to a student who is the first in their immediate family to attend college.

FOGELSONGER SCHOLARSHIP

Established in honor of alumnus Ned R. Fogelsonger '71, this one-year scholarship is awarded to upper-division students intent on pursuing a career in the insurance or finance industry.

JAMES A. GEHR FAMILY SCHOLARSHIP

Established by James A. Gehr '83, this four-year scholarship is for first-year students who are residents of the Commonwealth of Pennsylvania and entering an undergraduate degree program in the John L. Grove College of Business.

KEN AND GINNY GILL SCHOLARSHIP FOR BUSINESS RELATED DEGREES

Established by Ken '65-'72M and Ginny Gill, this scholarship is for full-time, incoming first-year students pursuing a degree offered through the John L. Grove College of Business. First preference is given to a student from Snyder County, Pennsylvania. Second preference will be given to students from any county in Pennsylvania. The recipient must demonstrate financial need.

RONALD G. AND ARLENE M. (BEILER) GIPE SCHOLARSHIP

This scholarship is for students who have completed at least 60 credits toward an undergraduate degree administered by the John L. Grove College of Business. First preference will be given to students who have graduated from Greencastle High School in Franklin County or Lancaster Mennonite High School in Lancaster County.

**DR. EDWARD S. GOODHART
ENDOWED SCHOLARSHIP**

This scholarship is for incoming full-time, first-year students entering an undergraduate degree program administered by the Accounting Department of the John L. Grove College of Business. This is a four-year scholarship with minimum GPA and academic credit requirements. First preference will be given to students who graduated from Shippensburg Area Senior High School.

**JOHN L. AND CORA I. GROVE SCHOLARS
PROGRAM ENDOWMENT**

This scholarship fund is used to attract and retain academically talented students with financial need who are pursuing studies leading to careers in business.

**LINDA MAUGER-HARNISH AND
MARTIN HARNISH COLLEGE OF
BUSINESS SCHOLARSHIP**

Established by Linda Mauger-Harnish '87 and Martin Harnish '86, this scholarship is for incoming full-time, first-year students pursuing an undergraduate degree administered by the John L. Grove College of Business. Recipients must demonstrate financial need.

**BONNIE (GENTRY) HATHCOCK
COLLEGE OF BUSINESS SCHOLARSHIP**

Established by Bonnie Gentry Hathcock '72, this four-year scholarship is for an outstanding student enrolled in any undergraduate degree program in the John L. Grove College of Business.

**BRIAN L. HECKLER
ACCOUNTING SCHOLARSHIP**

This scholarship is for an incoming full-time, first-year student with financial need who is entering an undergraduate degree program administered by the Accounting Department of the John L. Grove College of Business. First preference will be given to students from underrepresented populations.

RENETTA F. HEISS SCHOLARSHIP

This scholarship provides assistance to a junior majoring in business education or business information systems who demonstrates academic excellence and promise of success in the discipline.

EDWIN L. HERR STUDY ABROAD SCHOLARSHIP

This is an annual study abroad scholarship for students in the John L. Grove College of Business.

**DRS. RALPH T. AND DEBORAH E. HOCKING
SCHOLARSHIP**

Established by Dr. Ralph Hocking, who served 30 years as a professor in the John L. Grove College of Business, this four-year scholarship is for a student majoring in finance.

**MR. ROBERT AND MRS. LORIE (MILLER)
KLINGER COLLEGE OF BUSINESS STUDY
ABROAD SCHOLARSHIP**

This study abroad scholarship is awarded to students with financial need who have earned at least 30 credits and are enrolled in a degree program in the John L. Grove College of Business.

**ROBERT J. LIEBLEIN COLLEGE OF BUSINESS
SCHOLARSHIP**

Established by Robert J. Lieblein '83, this scholarship benefits full-time first-year students pursuing an undergraduate degree in any major within the John L. Grove College of Business.

**MCDONALD CZIRAKY WOMEN'S
BASKETBALL SCHOLARSHIP**

Established by Marie McDonald '97 and her husband, David Cziraky, this scholarship is for a member in good standing of the Shippensburg University Women's Basketball team. First preference will be given to students pursuing an undergraduate degree in the John L. Grove College of Business.

**DAVID AND LAURIE SCHULTZ MORGAN
COLLEGE OF BUSINESS SCHOLARSHIP**

Established by David '80 and Laurie Morgan '79, this scholarship benefits upper division students who have earned at least 30 academic credits and are pursuing an undergraduate degree administered by the John L. Grove College of Business. This scholarship will not necessarily go to the student with the highest grade point average, but to an individual who demonstrates inspirational character and perseverance within the John L. Grove College of Business.

**DR. DONNA T. MOTTILLA COLLEGE OF
BUSINESS MEMORIAL SCHOLARSHIP
(not yet active)**

Established by Brendan Barclay in memory of his mother and former faculty member and Interim Dean of the John L. Grove College of Business, Dr. Donna T. Mottilla. This scholarship benefits full-time first-year students pursuing an undergraduate degree in the John L. Grove College of Business.

**FREDERICK L. PETERS MEMORIAL
SCHOLARSHIP**

This scholarship was established in memory of Mr. Peters, who earned a bachelor's and master's degrees from Shippensburg University in business administration and was employed by the university as an accountant for more than 20 years. It is awarded to students entering the John L. Grove College of Business from Shippensburg Area and Big Spring School Districts.

**MICHAEL AND NANCY PINKOWICZ BUSINESS
SCHOLARSHIP**

This four-year scholarship was established by Michael Pinkowicz '76 and his wife,

Nancy, in appreciation for his academic and extracurricular experience at Shippensburg University. This scholarship benefits incoming first-year students from Philadelphia, Montgomery or Delaware counties within the Commonwealth of Pennsylvania who are pursuing an undergraduate degree program administered by the John L. Grove College of Business. First preference is given to students from underrepresented populations.

**FREDERICK AND ANN REDDIG POTTHOFF
SCHOLARSHIP**

Established in 2011 by Frederick '70 and Ann Reddig Potthoff '72, this scholarship is for first-year students entering the John L. Grove College of Business, or students who have declared themselves as English majors in the College of Arts and Sciences.

**IGNATIOS AND ANASTASIA PROKOP
AND JOHN L. PROKOP SCHOLARSHIP**

Established by John L. Prokop '57-'73M, this scholarship is for entering first-year students pursuing an information technology for business education degree with preference given to students from Cumberland, Dauphin, Lancaster, and York counties.

**CHRIS AND ROBIN PRUITT
COLLEGE OF BUSINESS SCHOLARSHIP**

This four-year first-year student scholarship, established by Chris and Robin Pruitt who graduated in 1984 with degrees in accounting and elementary education, benefits students entering any degree program in the John L. Grove College of Business.

**DR. HONG AND MRS. SUSAN YOUNG RIM
FINANCE SCHOLARSHIP**

This scholarship was established by Dr. Hong Rim and his wife, Susan Young Rim, is a four-year scholarship for a finance major.

**WILLIAM C. RODRUAN
COLLEGE OF BUSINESS SCHOLARSHIP**

Established by William Rodruan '76, this upper division scholarship benefits academically talented students majoring in finance. Recipients must demonstrate financial need.

**WILLIAM F. AND SUSANNAH M. ROTHMAN
SCHOLARSHIP**

This four-year scholarship is for an incoming first-year student pursuing a degree in the John L. Grove College of Business. First preference will be given to students who graduated from Harrisburg City School District with second preference given to students from Steelton-Highspire School District. Third preference is given to students who have graduated from Central Dauphin School District. Recipients must demonstrate financial need.

**EDWARD CHRISTIAN RUTH
MEMORIAL SCHOLARSHIP**

This upper-division scholarship was established by family and friends in memory of

Edward Ruth '00, who was an active member of Alpha Kappa Psi Business Fraternity. Recipients must have completed a minimum of 30 credits and be residents of Bedford County, Pennsylvania. First preference is given to students pursuing an undergraduate degree in the John L. Grove College of Business who are members in good standing of Alpha Kappa Psi Business Fraternity.

JACK A. AND MILDRED PRINCE SQUIRES SCHOLARSHIP

Mr. Jack A. Squires '49, business education, owned and operated Squires Electronics and Appliances, Inc. in Shippensburg and Chambersburg, Pennsylvania. This scholarship is for a student with at least junior standing who has demonstrated academic excellence.

DR. RICHARD D. STONE WOMEN'S BASKETBALL SCHOLARSHIP

This scholarship is for a current female student-athlete who is a member in good standing, both as a student and athlete, of Shippensburg University Women's Basketball team. Preference will be given to a student who is enrolled in a degree program in the John L. Grove College of Business.

NEW DRS. RICHARD D. STONE AND MARY M. GRAHAM MEN'S BASKETBALL SCHOLARSHIP

This scholarship is for a student who is a member in good standing, both as a student and athlete, of Shippensburg University Men's Basketball team. Preference will be given to a student who is enrolled in a degree program in the John L. Grove College of Business.

DR. RONALD K. AND DEBRA A. TAYLOR MARKETING SCHOLARSHIP

This upper division scholarship is for academically talented students majoring in marketing with preference given to students enrolled in the ROTC program or the Wood Honors College at Shippensburg University.

RICHARD W. TOMLINSON BASKETBALL SCHOLARSHIP

This scholarship is for a student who intends to become a member of the Shippensburg University Men's Basketball team, or a current member of the Men's Basketball team, who is enrolled in any undergraduate degree program in the John L. Grove College of Business or a psychology degree program in the College of Arts and Sciences.

VOLVO CONSTRUCTION EQUIPMENT NORTH AMERICA, LLC, SCHOLARSHIP/INTERNSHIP PROGRAM

This four-year scholarship is for an entering full-time, first-year student pursuing an undergraduate degree from Shippensburg University School of Engineering or the John L. Grove College of Business. It is intended that the recipient completes an official, compensated internship with Volvo Construction LLC at the Shippensburg location

between their sophomore and junior year provided internships are available.

BRIAN AND ELLEN WALSH COLLEGE OF BUSINESS SCHOLARSHIP

Graduates of the class of 1980, Brian and Ellen Walsh have established this scholarship for upper division students in the John L. Grove College of Business who are members in good standing of a social fraternity or sorority.

ROBERT E. "BUCKY" WARD ATHLETIC SCHOLARSHIP

Established by Robert E. "Bucky" Ward '77, this scholarship is to be awarded to a Parkland High School graduate enrolled in an undergraduate degree program in the John L. Grove College of Business who participates in Shippensburg University's intercollegiate athletic program.

BROOKE ASHLEY WEAVER MEMORIAL SCHOLARSHIP

Jim and Karen Weaver established this scholarship in memory of their daughter, Brooke, who was enrolled in the John L. Grove College of Business when she passed away during her sophomore year. This endowment provides a scholarship to a student in the John L. Grove College of Business.

FRANKLIN O. WISMAN FINANCE SCHOLARSHIP

Franklin Wisman was instrumental in establishing and funding the Investment Management Program at Shippensburg University. It was his wish that a percentage of the funds generated through that program be used to fund scholarships for students in finance. This scholarship is for current students who successfully complete the Investment Management Program.

W.J. WOLLYUNG III COLLEGE OF BUSINESS SCHOLARSHIP

Established by William J. Wollyung III '85, this scholarship is for incoming first-year students pursuing an undergraduate degree administered by the John L. Grove College of Business. First preference is for students who demonstrate financial need.

MR. GERARD ZACK AND DR. APRIL EICHMEIER COLLEGE OF BUSINESS STUDY ABROAD SCHOLARSHIP (not yet active)

Established by Gerard Zack '81 and his wife, April Eichmeier, this scholarship benefits upper division students in the John L. Grove College of Business who participate in a registered study abroad experience.

ZOOK-DIODATO COLLEGE OF BUSINESS SCHOLARSHIP

Established by Gloria Zook Diodato '88 and Richard Diodato, this upper division scholarship is for students who have completed a minimum of 30 credits and are pursuing an undergraduate degree in the John L. Grove College of Business. First preference

will be given to students who demonstrate financial need.

ZUMBRUN/KORKUCH FAMILY SCHOLARSHIP

Established by Jean Zumbrun Korkuch '49 and husband Frank Korkuch '50, this scholarship is for entering first-year students enrolled in an undergraduate degree program offered through the John L. Grove College of Business. First preference will be given to qualified applicants from Pennsylvania.

CURRENT ANNUAL SCHOLARSHIPS (NON-ENDOWED)

BOYER & RITTER LLC IMPACT SCHOLARSHIP

This scholarship was established by Boyer & Ritter LLC for full-time undergraduate students enrolled in the John L. Grove College of Business who are majoring in accounting. Recipients are expected to complete a compensated internship during the same year they receive the scholarship.

CLARK ASSOCIATES SCHOLARSHIP

This scholarship was established by Clark Associates for full-time undergraduate students enrolled in the John L. Grove College of Business who are majoring in supply chain management.

DHL SUPPLY CHAIN FUTURE LEADERS IMPACT SCHOLARSHIP

This scholarship was established by DHL Supply Chain for full-time undergraduate students enrolled in the John L. Grove College of Business who are majoring in supply chain management.

SMITH ELLIOTT KEARNS & COMPANY, LLC SCHOLARSHIP

This scholarship was established by SEK for full-time undergraduate students enrolled in the John L. Grove College of Business who are majoring in accounting. Recipients must complete a compensated internship with SEK.

OTHER ENDOWMENTS

EDWARD AND ANITA BUCHANAN ENTREPRENEURIAL ENDOWMENT FOR THE CENTER FOR ENTREPRENEURIAL LEADERSHIP AND INNOVATION

Funds from this endowment are to be used to meet the needs of the Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation.

CHARLES H. JR. AND JANE E. DILLER ENDOWMENT FOR THE CENTER FOR ENTREPRENEURIAL LEADERSHIP AND INNOVATION

Funds from this endowment will be used to provide the necessary support and learning environment to help students develop as entrepreneurs.

HARRY R. FREHN RESEARCH FELLOWSHIP ENDOWMENT

The fellowship supports research in business and economics by faculty of the John L. Grove College of Business.

JOHN L. AND CORA I. GROVE COLLEGE OF BUSINESS ENDOWMENT

This endowment provides funds for resource material, equipment, faculty recruitment, and faculty projects.

JOHN L. AND CORA I. GROVE ENDOWMENT FOR FACULTY RESEARCH AND DEVELOPMENT

Funds from this endowment are used to promote basic and applied research as well as professional development activities.

DALE E. KANN ENDOWMENT

Established by Dale E. Kann '63, Business Education, this endowment funds joint research by faculty and students in the John L. Grove College of Business.

RON AND DEE KEARNS ENTREPRENEURIAL SPEAKER ENDOWMENT

This endowment was established by Ron '64 and Dee Kearns to bring prominent business leaders and entrepreneurs to campus to share their expertise and experience with Shippensburg University students.

NORMAN E. KING FUND

This fund was established through contributions in honor of a retired accounting faculty member. Proceeds are used to purchase current professional materials for faculty in the Accounting Department.

DEAN JOHN G. KOOTI LECTURE ENDOWMENT (not yet active)

This endowment has been established by Dr. John G. Kooti to further enhance the business program through a lecture series featuring prominent business leaders, entrepreneurs, and specialists in the world of business.

DAVID O. MCCAIN III ENTREPRENEURSHIP ENDOWMENT

This fund will be used on an annual basis to support the Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation at Shippensburg University.

DON SR. AND CATHY NORI COLLEGE OF BUSINESS AWARD

This award was established by Don Nori Jr., Joel Nori, and Jon Nori of Nori Media Group in memory of their father, Donald F. Nori Sr. '74. The award is presented annually to sophomore, junior or senior students in the John L. Grove College of Business who have excelled and show promise of outstanding achievement in their chosen field.

JERRY AND JANICE REGAN MBA ENDOWMENT

Funds from this endowment will be used to support the needs of the John L. Grove College of Business MBA program.

WISMAN ENDOWMENT

This fund was established in memory of Mr. Frank Wisman, whose vision led to the creation of the Investment Management Program. It is used as a vehicle for giving finance majors experience in actual investment management.

MR. AND MRS. BRYAN P. WRIGHT ENDOWMENT FOR COLLEGE OF BUSINESS UNDERGRADUATE STUDENT/FACULTY RESEARCH

Funds from this endowment support undergraduate student/faculty research in the John L. Grove College of Business on an annual basis.

FUTURE SCHOLARSHIP ENDOWMENTS FUNDED THROUGH A PLANNED GIFT

SCOTT MOYER ACCOUNTING SCHOLARSHIP

A four-year scholarship for an accounting major with preference given to students graduating from a Lancaster County high school.

ERNEST M. AND TERESSA S. ROSETTY MEMORIAL SCHOLARSHIP

This four-year scholarship is for an incoming first-year student majoring in accounting in the John L. Grove College of Business. Recipients must demonstrate financial need.

STEVEN H. AND SUSAN A. RUNKLE BUSINESS SCHOLARSHIP

This is a four-year scholarship for a John L. Grove College of Business student demonstrating financial need. First preference is given to a student who is the first in their immediate family to attend college.

KENNETH AND DONNA L. SHUR COLLEGE OF BUSINESS SCHOLARSHIP

This scholarship benefits incoming first-year students enrolled in any major in the John L. Grove College of Business.

ANTHONY S. AND MRS. LINDA N. WINTER JOHN L. GROVE COLLEGE OF BUSINESS TRANSFER STUDENT-ATHLETE SCHOLARSHIP

This scholarship is for a transfer student who has been accepted to an undergraduate degree program in the John L. Grove College of Business, and intends to become a member of one of Shippensburg University's intercollegiate athletic teams with preference for the football team.

FUTURE ENDOWMENTS FUNDED THROUGH A PLANNED GIFT

DR. JAMES A. POPE STUDENT INTERNATIONAL EXPERIENCE PROGRAM

Funds from this endowment will be used to support upper division students in a study abroad experience with first preference given to students in the John L. Grove College of Business.



John L. Grove

College of Business

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