

How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2019

Collected Spring 2021

Who are their employers?

Listed below are some of the employers cited by the Class of 2019 graduates and their respective job titles:

<u>Employer</u>	<u>Job Title</u>
ABF Freight (ArcBest)	Operations Supervisor
ACNB Bank	Community Banking Supervisor
ADP	District Manager
Ameriprise Financial	Financial Planning Assistant
Bank of America	Corporate Audit Analyst
Carpenter Company	Operations Supervisor
Cintec, Inc.	Accounting Lead
Commonwealth of PA	Human Resource Analyst
Corning, Inc.	Global Supply/Logistics Manager
Creative Financial Group	Financial Representative
D'Angelo & Associates, Inc.	Staff Accountant
Darden Restaurants	Senior Accounting Processor
Deloitte Consulting	Solution Analyst
ECS Tech	Deployable System Admin
Ernst & Young	FSO Assurance Associate
Foot Capital Mortgage Co.	Mortgage Loan Processor
Gannett Fleming Engineering Co.	Project Manager
Gartner	Account Executive
General Electric	Operations MGT Leadership Prog.
Giant Food Stores	E Commerce Analyst
Harley Davidson Motor Co.	Associate Supply Chain Analyst
Highmark Health	Assoc. Business Systems Analyst
JLG Industries	Finance Analyst Associate
JP Morgan	Client Service Associate
Maryland Science Center	Marketing Manager
MedStaffs, LLC	Finance Associate
Members 1st FCU	Universal Member Service Rep.
NAPA Transportation, Inc.	HR Coordinator
National Dentex Corp.	Sales Development
NAVS WSS	Logistics Management Specialist
NetElixir	Business Dev. Coordinator
New Tripolo Bank	Accounting Representative
Northrop Grumman	Budget Analyst
Organic Remedies	Inventory Specialist
Oshkosh Corp "JLG"	Financial Analyst
Parker Hannifin	Planner of Production & Materials
PricewaterhouseCoopers, LLP	Cybersecurity Privacy Forensics
RLPS Architects	Accounting Assistant
SEI Investments	Sr. Fund Acct./Operational Analyst
Snyder Cohn	Senior Accountant
Synereon	Receiving Analyst
Takeda	Sr. Human Resources Generalist
Volvo Construction Equipment	Financial Analyst
Walz Group	Staff Accountant
WebFX	Internet Marketing Specialist
Wellspan Health	Staff Accountant

What are they doing?

The 81 respondents* were engaged in the following activities:

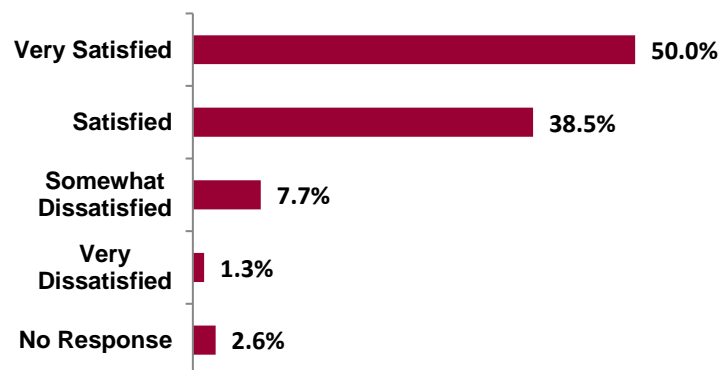
<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full time employment in major field **	52	64.2%
Full time employment in a related business field***	23	28.4%
Full time employment in a field unrelated to business	3	3.7%
Employed temporarily until desired position is available	1	1.2%
Employed part time	1	1.2%
Seeking employment	1	1.2%
Total	81	100.0%

* Response of 22.7%

** 1 respondent is employed full-time in major field and is pursuing graduate studies

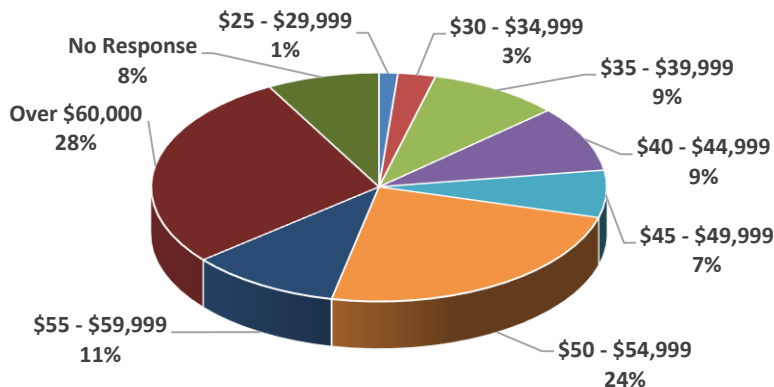
*** 2 respondents are employed full-time in a related business field and are pursuing graduate studies

How satisfied are they with their first full-time position?



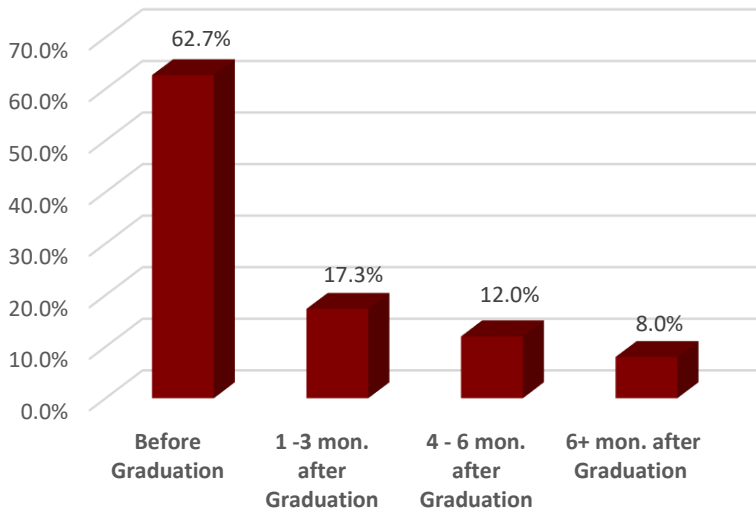
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find their first full-time career position?



Approximately 92% of the graduates secured a full-time employment in their major or related field within six months of graduation.

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	65.4%	95.1%
Internship*/work experience in major	64.2%	84.0%
Coursework in major	48.1%	81.5%
Business administration core courses	23.5%	74.1%
Grade point average	22.2%	66.7%
Leadership activities	29.6%	64.2%
University extra-curricular activities	4.9%	16.0%

*66.7% of respondents completed an internship while attending SU.

What 2019 graduates say about Ship!

"Experienced faculty provides students with real life challenges and opportunities to network."

"I had an amazing time, some of the best years of my life."

"Great Staff!!! Worth it!!"

"Don't disregard Ship because you're a local resident. I transferred many times before I realized the gem in my own backyard."

"As a non-traditional student, Shippensburg University and their professors were very accommodating. I truly appreciated everyone's flexibility and understanding as I worked full-time and had a family at home."

"This greatest thing is receiving a high-quality education for very little money."

How did they feel about their educational experience at Ship?

93.8% of 2019 business graduates felt that the BSBA program at SU prepared them well for their career.

97.5% of 2019 business graduates were satisfied with the overall educational experience provided at SU.

What graduate schools do they attend?

Some of the universities where 2019 graduates are pursuing an advanced degree include:

Shippensburg University
Temple University
Villanova University

For more information

This survey was conducted in the spring of 2021 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:



Shippensburg University is an equal opportunity educational institution. Direct requests for disability accommodations and other inquiries to the Office of Disability Services, Horton Hall 120, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, 717-477-1329, ods@ship.edu.