

## How and What Our Graduates are Doing

# Shippensburg UNIVERSITY

## Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2020

Collected Spring 2022

### Who are their employers?

Listed below are some of the employers cited by the Class of 2020 graduates and their respective job titles:

<u>Employer</u>	<u>Job Title</u>
ACA Global	Data Analyst
Accenture	Project Management Scheduler
ACNB Bank	Commercial Credit Analyst I
Almo Corporation	Warehouse Lead
AmerisourceBergen	Pricing Analyst
BAE Systems	Programmer Analyst
Bank of New York/Mellon	KYC Analyst
Bobby Rahal Honda	Sales & Leasing Consultant
Carlisle Construction Materials	Marketing Coordinator
Cohen & Co.	Advisors Associate
Cooper-Booth Wholesale	HR Representative
Deloitte	Consultant-Financial Advisor
Dorman Products	Procurement Specialist
Enterprise	Associate Manager
Equitable Advisors	Financial Consultant
Forrester Farm Equipment	Marketing Specialist
Global Worx, Inc.	Director of Account Management
Herbein & Company	Advanced Staff Accountant
Hershey Entertainment & Resorts	HR Support Coordinator
iWAT, LLC	Solutions Architect
KPMG	Audit Associate
Lehigh Valley Phantoms	Sports & Entertainment Mkt Mgr
Naval Supply WWS	Supply Systems Analyst
New Harrisburg Truck Body Co.	Assistant Controller
Office Depot	Operations Manager
PFECU	Universal Branch Associate
PNC Bank	Sales and Service BSSR
PricewaterhouseCoopers	Experienced Associate - Audit
Probitas Technology	Systems Engineer
R.F. Berkheimer & Sons	Sales Representative
RKL, LLP	Tax Associate
Schneider National	Senior Operations Specialist
SEI Investments	Fund Accountant II
Specialty Granules, LLC	Human Resource Generalist
TekSynap	IT Business Analyst
Textron Systems	Associate Production Planner
Townsquare Interactive	Inbound Marketing Manager
UCE	Financial Analyst
Ulta Beauty Distribution Center	HR Coordinator
US Army Security Asst Command	Logistics Management Specialist
US Bank	Compliance Analyst
US Cold Storage	Logistics Associate
Volvo Construction Equipment	Parts Order Desk Specialist
Walz Group	Staff Accountant
Watts Group, Inc.	Senior Accountant
Wolfe Scott Associates	Accounting Administrator

### What are they doing?

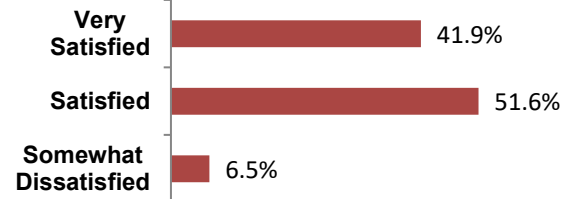
The 66 respondents\* were engaged in the following activities:

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full time employment in major field	39	59.1%
Full time employment in a related business field	23	34.8%
Employed temporarily until desired position is available	1	1.5%
Seeking employment	2	3.0%
Pursuing an advanced degree full time**	1	1.5%
<b>Total</b>	<b>66</b>	<b>100.0%</b>

\* Response of 22.6%

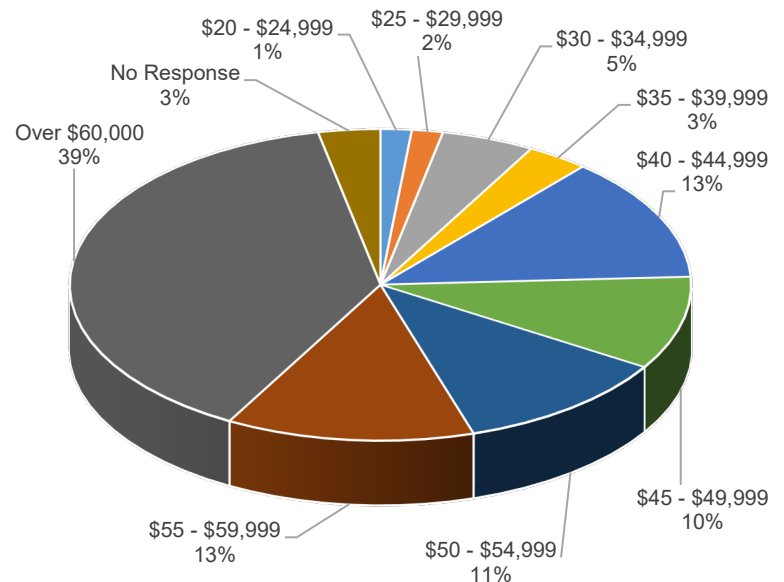
\*\* 1 respondent pursues graduate studies and being employed part time.

### How satisfied are they with their first full-time position?



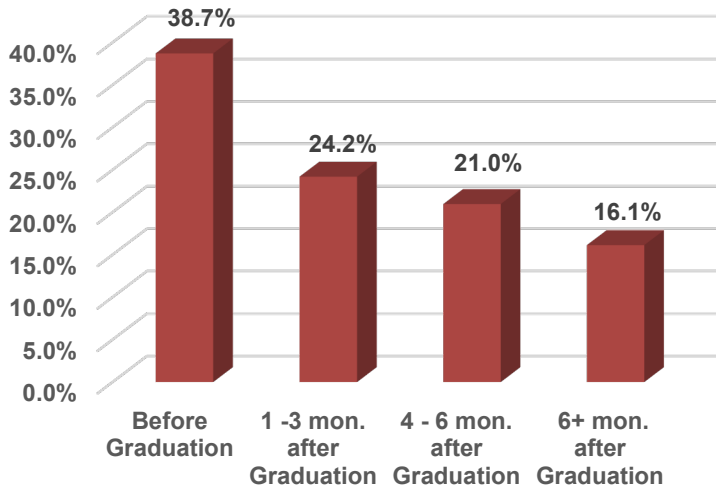
### What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



# Our Goal Is Your Success

## How quickly did they find their first full-time career position?



Approximately 84% of the graduates secured a full-time employment in their major or related field within six months of graduation.

## How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	63.6%	97.0%
Internship*/work experience in major	69.7%	90.9%
Coursework in major	40.9%	86.4%
Business administration core courses	27.3%	80.3%
Leadership activities	33.3%	69.7%
University extra-curricular activities	19.7%	59.1%
Grade point average	12.1%	51.5%

\*66.7% of respondents completed an internship while attending SU.

## What 2020 graduates say about Ship!

*"I absolutely loved my time at Ship. Graduating during COVID was very difficult, especially trying to find a job. I would recommend getting an internship, or many, asap."*

*"There was a high degree of trust within the program, leading to much needed independence, which allowed me to get the push I needed to succeed on my own."*

*"Very helpful in preparation for a future career. I had a great educational and interpersonal foundation thanks to my years at Shippensburg University. Very grateful that I chose S.U.!"*

*"Ship taught me more than I ever imagined it would! The faculty within the College of Business were extremely insightful and always lent a helping hand when needed - some of the best years/experiences of my life!"*

## How did they feel about their educational experience at Ship?

93.9% of 2020 business graduates felt that the BSBA program at SU prepared them well for their career.

97.0% of 2020 business graduates were satisfied with the overall educational experience provided at SU.

## Where did they find employment?

78.79% of our business graduates were employed in the state of Pennsylvania

Other states where our 2020 graduates were employed

Kentucky  
Maryland  
New Jersey  
North Carolina  
Ohio  
Virginia

## For more information

This survey was conducted in the spring of 2022 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:



*Shippensburg University is an equal opportunity educational institution. Direct requests for disability accommodations and other inquiries to the Office of Disability Services, Horton Hall 120, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, 717-477-1329, ods@ship.edu.*