

Major Course Requirements

Double Majors--Students may count a maximum of one course toward two different majors with the permission of the respective department chairs.

Accounting

ACC306	Tax Accounting (F&SP)	ACC404	Auditing(F&SP)
ACC310	Intermediate Accounting I (F&SP)	ACC418	Accounting Information & Control Systems
ACC311	Intermediate Accounting II (F&SP)	*ELECT.	2 Accounting Electives
ACC312	Cost Determination & Analysis (F&SP)	MIS300	Information Technology and Business Analytics (F&SP)

Beginning in the spring of 2022 the Entrepreneurship program will offer two Entrepreneurship tracks. Those who are already declared Entrepreneurship majors can choose to stay in the curriculum they are in or can choose to declare either of these new tracks.
Provided here are the courses and sequences of the new Entrepreneurship tracks.

Entrepreneurship

ENT336	Product Design & Development (F)	ENT338	Social & Green Entrepreneurship (SP)
ENT337	Issues in Entrepreneurship (SP)	ENT431	Corporate Entrepreneurship (F&SP)

Entrepreneurship | Entrepreneurship Track

ENT432	Entrepreneurship (SP)	ENT433	Small Business Management (F)
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Entrepreneurship | Innovation Management Track

ENT480	Innovation Management (F)	ENT481	Innovation Competencies and Tools (F)
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Finance

FIN312	Investments (F)	FIN333	Applied Company and Security Analysis (SP)
FIN313	Advanced Financial Management (SP)	*ELECT.	3 Finance Electives
FIN314	Financial Institutions (F)		

Personal Financial Planning

FIN312	Investments (F)	FIN333	Applied Company and Security Analysis (SP)
FIN320	Risk Management & Insurance (SP)	FIN421	Personal Financial Planning Capstone (SP)
FIN322	Estate Planning (F)	ACC306	Tax Accounting (F&SP)
FIN324	Retirement Planning & Employee Benefits (SP)		

Business Management

MGT340	Human Resource Management (F&SP)	*ELECT.	4 Business Management Electives
MGT498	Business Planning and Implementation (F&SP)		

Human Resource Management

MGT340	Human Resource Management (F&SP)	MGT448	Strategic Compensation (SP)
MGT342	Labor Relations and Collective Bargaining (F)	*ELECT.	2 Human Resource Management Electives
MGT346	Employment Law (SP)		

International Management

MGT340	Human Resource Management (F&SP)	MKT360	International Marketing (F)
MGT370	International Business (F&SP)	*ELECT.	2 International Management Electives
MGT470	International Management (F)		

Note: Students must take 3 Gen. Ed. credits beyond the beginning level (other than one of the literature courses) in one modern foreign language.

Information Systems and Analytics | Starting Fall 2022

MIS240	Python Programming for Business Analytics (F)	MIS399	Information Security (SP)
MIS340	Business Programming for Analytics (SP)	MIS425	Analytics and Technology Integration (SP)
MIS344	Business Systems Analysis & Design (F)	MIS446	Applied Project Management (SP)
MIS355	Database Data Management and Analytics (F)		

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Major Course Requirements (continued)

Beginning in the fall of 2021 the marketing program will offer two marketing concentrations. Those who are already declared marketing majors can choose to stay in the curriculum they are in or can choose to declare either of these new concentrations.
Provided here are the courses and sequences of the new concentrations.

Marketing

MKT306	Consumer Behavior (SP)	MKT495	Marketing Analysis & Strategy Dev. (SP)
MKT430	Marketing Research (F)	*ELECT.	3 Marketing Electives

Marketing Management | Starting Fall 2021

MKT206	Consumer Behavior(SP)	MKT430	Marketing Research (F)
MKT325	Advertising & Promotional Strategy (F)	MKT495	Marketing Management (SP)
MKT360	International Marketing (F)	*ELECT.	1 Marketing Elective
MKT370	Services Marketing (SP)		

Digital Marketing & Analytics | Starting Fall 2021

MKT206	Consumer Behavior (SP)	MKT430	Marketing Research (F)
MKT331	Marketing Analytics I (F)	MKT451	Marketing Analytics II (SP)
MKT335	Digital Marketing (F)	*ELECT.	1 Marketing Elective
MKT339	Social Media Marketing (SP)		

Supply Chain Management

SCM315	Strategic Procurement (F&SP)	SCM380	Data Mining for Supply Chain Management (F&SP)
SCM355	Quality Mgt and Continuous Improvement (F&SP)	SCM420	Global Logistics Systems (F&SP)
SCM370	Integrated Supply Chain Systems (F&SP)	*ELECT.	1 Supply Chain Elective

Logistics Management

SCM370	Integrated Supply Chain Systems (F&SP)	SCM420	Global Logistics Systems (F&SP)
SCM390	Strategic Warehouse Management (SP)	*ELECT.	2 Logistics Management Electives
SCM410	Distribution Systems in Supply Chain (SP)		

(F) Fall Semester
(SP) Spring Semester

*See list of major course electives