

**CALL FOR  
PROPOSALS  
Spring 22**

Department of Management, Marketing, & Entrepreneurship  
**Student Organization Entrepreneurial Grant**

**WHO**  
can apply?

- All SHIP undergraduate student organizations recognized by the SGA are encouraged to apply to this entrepreneurial grant.
- Grants are awarded on a competitive basis and are limited to up to one grant per student organization per academic year.
- Students are expected to write their own original proposal and the organization's faculty advisor must approve it.
- The grant is awarded to student organizations and not to individual students.

- Total (Estimated) Funds Available: \$3,000
- Est. Number of Awards: 3-8
- Sizes of grant awards vary, but typically fall between \$100 and \$1,000.

**WHAT**  
is an  
Entrepreneurial  
Grant used for?

- Grants are available for student organizations to **reimburse** costs associated with activities and events that are directly related to entrepreneurship and/or entrepreneurial endeavors, as outlined here:
  - Innovation is at the heart of entrepreneurship and can originate from any number of sources. Innovations in ideas, goods, services, and processes can benefit local and larger economies, and all types of organizations.
  - Qualifying club endeavors will be innovation and/or entrepreneur-centric and may include, but are not limited to: Speakers, conferences, competitions, and local events.
  - Student organizations are encouraged to work with the Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation, which includes use of the Mr. & Mrs. Milton K. Morgan III Makerspace.

**WHEN**  
can students  
apply?

- Proposals will be accepted starting February 28, 2022.
- No proposals will be accepted after 11:59 P.M., Monday, March 28, 2022.
- Awards are expected to be announced by mid April.
- Awarded student organizations will receive the grant upon submission of eligible expense receipts and final report of the use of the grant funds to [ent@ship.edu](mailto:ent@ship.edu).

**PROPOSAL  
DUE DATE**

11:59 PM  
Monday  
3/28/22

**HOW**  
do students  
apply?

Email the following required application materials to [ent@ship.edu](mailto:ent@ship.edu)

1. **Proposal narrative** up to 500 words in length. Describe the entrepreneurial nature of the activity/event, the expected student outcomes, and what post event-reporting will be provided.
2. **Detailed budget** anticipating the reimbursements that this award will cover.
3. **Organization advisor letter of support**, written in support of the application.

## Scoring Criteria

Proposals will be reviewed by the entrepreneurship program faculty, the chair of the MME department, and the MME department secretary. This award committee will score each application based on the extent of: 1) Innovation/entrepreneurship proposed; 2) Positive student outcomes related to entrepreneurship; 3) Involvement of the Diller Center or MAKERSPACE or other Entrepreneurial entities on campus; 4) Planned post-event reporting of the outcomes. Student organizations must provide a written and/or visual final report of the use of the grant funds that is commensurate with the amount awarded.

### ELIGIBLE EXPENSES

- Program or activity/event supplies
- Student conference registration\*
- Student travel reimbursements for conferences or site visits\*
- Honorariums for speakers
- Food for program/event (Note that all food purchased for on-campus events must be provided through Dining Services. Exception if food is donated)

\* Note that the student organization will be responsible for reimbursing individual students, as approved by the faculty advisor, since the grant is provided to the organization.

### INELIGIBLE EXPENSES

- No stipends or wages
- No course-related purchases
- No equipment (electronic or laboratory devices; software purchases are typically not reimbursed)
- No faculty conference-related expenses
- No gratuities
- No alcohol
- No books (unless titles are unavailable through library system)
- No membership fees (unless associated with conference registration that results in cost savings over non-member registration fees)

## Need More Info?

- Contact Dr. Adam Powell or Mrs. Melissa Kougher at [ent@ship.edu](mailto:ent@ship.edu) with any inquiries.

## Grant Sponsors and Purpose

*The Student Organization Entrepreneurial Grant is **funded with charitable gifts to the entrepreneurship department** through the Shippensburg University Foundation. The grant is designed to provide financial support to undergraduate student organizations for programs and activities related to Entrepreneurship.*



Charles H. Diller Jr. Center for  
**ENTREPRENEURIAL  
LEADERSHIP AND  
INNOVATION**  
SHIPPENSBURG UNIVERSITY

*A Catalyst for the Entrepreneurial Mindset*