Shippensburg University

President’s Cabinet
Monday, April 2, 2018
9:30 a.m., Century Café

Presiding: President Carter

Members Present: Mr. Bittinger, Mr. Bodenhorn, Dr. Callaghan, Dr. Diehl, Ms. Fawks, Dr. Garris, Dr. Hale, Ms. Halkias, Dr. Haughie, Dr. Kooti, Dr. Laskowski, Dr. Lyman, Ms. Mapp, Ms. Maun, Dr. Mayer, Dr. Mike, Mr. Miller, Mr. Roth, Dr. Ruth, Dr. Schoolcraft, Dr. Serr, Dr. Topper, Dr. Truss, Dr. Velez, and Ms. Yarwood

APPROVAL OF MINUTES

INFORMATION & ACTION

Academic Affairs:

Middle States:

Enrollment Management: Dr. Truss reviewed the enrollment numbers. The President reminded everyone that while we may be up over last year, we are still down. Graduate admissions is down and we need to review how we offer GA positions. Discussion followed: we have had the advantage of data and analytics provided by the Office of the Chancellor through the supply and demand gap analysis; external issues affect us as well and there are things we could do by supporting the existing programs we have verses creating new ones; quality of life around our graduate students who live here; the number of and amount that we pay our Gas; we need to look at our packages – PCDE finds a barrier for working adults is our fees are separate from cost and they are out of pocket while other schools, like Wilson, package their fees, which employers pay; we must review our support of international students; and the graduate application process needs to be enhanced from marketing to approval and notification. An overall enrollment management plan is being developed in which everyone will have input. We need to provide courses of convenience. We will only accomplish our goals if we do it together.

auditor, David Shissler, to discuss the audit of Student Information System user accounts.

External Relations: Dr. Garris reported that: the Premiering SHIP event in Pittsburgh went well; the Alumni Association Board met this weekend and are anxious to help; thanks to all that participated in Advocacy Days - it was a great day for Shippensburg; working on inauguration publications; a personality campaign was conducted via social media over Valentine’s week; website upgrades continue and if someone contacts you, please assist them.

SU Foundation: Ms. Miracle reported that the campus campaign is underway through March 8. Chairs are: Sara Grove for Faculty; Amy Diehl for Administration; and Deb Booz and Rob Tritt for staff. Class of 68 will solicit funds for
the First Year Experience. The 27th annual Celebration of the Spirit of Generosity scholarship dinner will be held March 20.

PRESIDENTS REPORT:

President Carter reported on the following items from the System: thanks to everyone who participated in the Advocacy Day last week - it was a great day and a lot of effort when into preparations; program approval process has been streamlined and no longer needs to go through the BOG; as a result of the System redesign and as co-chair of the Student Success Task Group, they have agreed upon a Student Success statement for the System “Our 14 State System Universities provide access to high value, relevant educational experiences that prepare all students in a timely manner for pathways to successful lives and careers.”

We will be holding a campus-wide town hall meeting on March 6 focusing on enrollment management. First but not last in a series of topic specific meetings. It will be a two-part panel – student success and recruitment. Pre-submitted questions will be permitted.

Undergraduate research has been selected as our university specific performance funding indicator.

Inauguration – thanks to Danny & Kara for their leadership. Planning groups are working and a week of events & activities are being planned.

Visioning Team letters will go out today or tomorrow. Thank you to those who made recommendations or nominations.

An email will be sent later today regarding additional reorganizational changes. Meeting in March with business leaders from around the region to find out their needs and get them engaged in what we are doing.

“WHY.” We are doing a lot of transitioning and reorganization and we need to know WHY. A video and power point were presented. If we do not have a clear sense of WHY then it is impossible for the outside world to perceive anything more than WHAT we do. Everything we say and do has to reinforce our WHY, our BELIEF, through consistency.

FOR THE GOOD OF THE ORDER: