Model of a Cover Letter

(Use Standard Block Business Letter Format-left margin justified)

Your Address

Date

Name of Contact Person
Title
Organization
Street Address
City, State Zip

Dear Dr./Mr./Ms. (last name of contact person or position title):

[space]

**Opening paragraph**: Have an opening sentence that makes the reader want to continue reading (make it good!). There may be a sentence that zeros in on a high-need area to the employer. Name the job for which you are applying. Tell the reader how you learned about it. Mention the name of the person and what relation they are to the company (if any), who referred you to the organization and vacancy, preferably a colleague of the contact person.

[space]

**Body paragraphs** (Critical content section: Acknowledge the skills required by the open position): State the skills/strengths that you will bring to the job that parallel those needed to fill the position. Give examples of your skills and work experience - quantified results, accomplishments, achievements, and how they will transfer to the job. You may wish to build this section into a few short paragraphs that separate and emphasize your skills and strengths. Don’t just restate what’s in the resume - expand on the information; provide them with more details.

[space]

**Closing paragraph** (Ask for personal contact: An interview): Assert yourself by telling the contact person you will be calling him/her to set up an interview. State that you are available for a personal interview at his/her convenience. Refer to documents enclosed with the packet, such as your resume, reference letters, reference sheet, and writing samples. Make it very easy for the person to contact you: list one or two phone numbers and days and times when you can be reached. Yes, even though this is on your resume, it is helpful to state it again.

[space]

Sincerely, (or Respectfully, In Anticipation, Enthusiastically, etc.)

[space]

*(Sign your name)*

[3 spaces]
Your name typed

[space]
Enclosures: Resume, etc. (List **everything** enclosed)
Hints for Writing a Cover Letter

When writing a cover letter, the following information should be considered:

- A cover letter is one tool you can use to convince the employer that you are a top prospect and should be interviewed. Be enthusiastic and positive!

- Your letter should be one typed page. A few concisely written paragraphs are sufficient to include all of the necessary information. Edit your letter when you are through, leaving out unnecessary words and sentences.

- Your letter should be individually typewritten and addressed to a specific individual. If you do not know who to send it to, find out!

- Your letter should contain no spelling or grammatical errors.

- Develop a letter that is tailored to the job. It takes time, but with the high level of competition for employment, it is important for you to write a letter that reflects you in relation to the opportunity. The way you choose to present yourself should not be done haphazardly. The whole idea is to personalize your approach.

- Avoid using “I” too often. Try not to open your cover letter with the word “I”. Being repetitive becomes boring, which may result in the employer losing interest in your letter.

- The letter should not be a carbon copy of your resume. It should help to supplement information about yourself that you consider important for the position.

- Your letter should include:
  - Statements explaining why you are interested in the specific position and organization.
  - Examples of your background to support your comments and to supplement your resume.
  - A request for an interview at a mutually convenient time.
  - A request for a job description, organizational literature, and application procedures if not already obtained.
  - A clarification regarding your background information (i.e. references) if requested by your employer.

- Have someone read your letter to get ideas for improvements.

- Keep a copy of all letters sent and their replies. This can avoid confusion later.

- Always thank the employer at the close of your letter for the time and consideration given to your application.