Student Success Collaborative at Shippensburg University
Pilot Training Session
April 25, 2014
Section I

Overview of Risk

- Discussion of term “At Risk”
- Challenges in identifying and communicating risk
- SSC Predictive Model and display of risk in the Advising Platform
Understanding Different Elements of Risk

Common Road Blocks on the Path to Graduation

Risk Due to Academics
- Does this student have the necessary courses and GPA to graduate?
- Is student building the foundational knowledge to succeed in later classes?
- Is student attending class and doing well midterm?

Risk Due to Non-Academic Factors
- Does student have financial issues?
- Does student have family issues?
- Does student have mental health issues?

Progress to Degree Risks
- Is the student taking enough classes per term to graduate in 4? 5? 6 years?
- Is student taking appropriate pre-requisite courses given course availability?

Early Engagement Risk
- Is the student adjusting to campus life in their first term?
- Are they involved on campus?
- Is student integrating socially on campus?
Understanding Challenges Involved in Assessing Risk

Advisors Report Challenges in Gathering the Necessary Information

- “I don’t have enough time with each student to assess all of their risks.”
- “I have too many students to see.”
- “I may interpret the student’s risk differently than another advisor.”
- “I am focused on each student’s immediate risks.”
- “Other advisors may not know about the risks that I have identified.”
- “I don’t have any proof to show the student.”
Overcoming Challenges through Predictive Data

Using Data Analytics to Spot Struggling Students Before It’s Too Late

Start with your current student’s academic performance in college…

Then search historical records for academically similar students…

And highlight student’s graduation risk in current major along with other majors across campus.

Current Data Elements
- Course grades earned
- GPA trends over time
- Credits attempted
- Credits completed
- Difficulty of major

Potential Future Data Elements
- Pre-college academics
- Transfer coursework
- Demographics
- Financial information
Predictive Analytics in the SSC Platform
Displayed Two Ways: Overall Predicted Risk and Success Markers

RISK
Current risk
HIGH

or

RISK
Current risk
MODERATE

Poor Performance in Courses Important to Major

Notifications

RISK
Current risk
HIGH

RISK
Current risk
MODERATE

Notifications
Section III

Discussion of Student Examples

- 30 Second “Gut Check”
- Review each section of the Platform
- Practice “Gut Checks”
Section IV

Work Lists and Outreach Campaigns

- Defining Work List and Watch List
- Example Work Lists
- Practice Work List Creation
Section V

Resources and Next Steps
SSC Resources
Available Documents, Webinars, and Reports to Help with Utilization

- Understanding Risk document emailed to Pilot advisors
- Guidelines to be developed by Shippensburg’s Implementation Committee
- E-Learning Modules, including additional module trainings on eab.com
- SSC User Guide on eab.com
- On-demand webinars on eab.com
  - Leveraging the Student Success Platform: An Advisor’s Perspective
  - Defining, Identifying, and Creating Targeted Campaigns for At-Risk Students
- Future webinars with registration available on eab.com
- Best practice research and custom reports on eab.com
- Shippensburg SSC Leadership Team: Tracy Schoolcraft, Sarah Stokley, Bill Sommers, Mark Pilgrim, Amy Diehl, and Barbara Lyman
- Your Dedicated Consultant, Amanda Wernicke
Pilot Goals and Expectations
Ensuring Shippensburg Gains Full Value of SSC Platform

Goals
- Test and improve guidelines for using the Platform developed by Implementation Committee
- Each pilot department run at least one campaign
- Test using the Platform during registration advising
- Create at least one case story to share during non-pilot rollout
- Gather product feedback

Platform Utilization Expectations
- During or before every advising interaction, check the student’s risk in the Platform and use it to inform the conversation
- After every advising interaction, change the student’s status
- The implementation committee will determine guidelines for notes and reminders for any necessary follow up; in the meantime pilot departments take notes on the students in their campaigns, and determine the amount of notes to be taken on other students
Contact Me

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