

MINUTES

COUNCIL OF TRUSTEES
Shippensburg University
November 17, 2017

The Council of Trustees of Shippensburg University met on Friday, November 17, 2017 at 11:00 a.m., in the Old Main Chapel on the Shippensburg University campus.

ATTENDANCE:

The President of the University, Laurie A. Carter, and following members of the Council were in attendance:

Charles Black	Evan Redding
Jeffrey Coy	L. Michael Ross
William Gindlesperger	B. Michael Schaul
Glen Grell	Kenneth Shoemaker
Andrew Paris	

Representatives from the University administration, faculty, students, and staff were:

Dr. Barbara Lyman, Provost & Executive Vice President
Dr. Rick Ruth, Vice President for Technology and Library Services
Dr. Roger Serr, Vice President for Student Affairs
Ms. Mindy Fawks, Associate Vice President for Administration & Finance/CFO
Dr. David Topper, Associate Vice President for Administration & Finance/CHRO
Dr. Kim Garris, Associate Vice President for External Relations
Dr. David Lovett, Interim Vice President for Enrollment Management
& Student Success
Ms. Robin Maun, Executive Assistant to the President and Secretary to Council
Mr. Jaren Bittinger, Student Government
Dr. Shari Horner, APSCUF
Mr. Curt Miller, AFSCME
Mr. Doug Harbach, SU Alumni Association
Mr. Joel Zullinger, Chairman of the Board, SU Foundation
Ms. Megan Silverstrim, Communications & Marketing

CALL TO ORDER:

Jeff Coy, Chair, called the meeting to order.

PUBLIC COMMENTS:

Chair Coy provided an opportunity for public comment. There were none.

APPROVAL OF MINUTES:

Upon motion of Mr. Grell, seconded by Mr. Schaul, the minutes of the meeting held on September 8, 2017 were approved.

REPORT OF THE PRESIDENT:

President Carter asked for reports from each division.

Dr. Lyman, Provost and Executive Vice President, called attention to the following information from Academic Affairs:

Retirements

James, Alice	Professor, Sociology/Anthropology	May 2018
Steffy, Herbert	Director, Special Projects	November 2018
Zullinger, James	Associate Professor, GBLUES Kindergarten	January 2018

Dr. Lyman also reported on recent faculty accomplishments.

Dr. Roger Serr, Vice President for Student Affairs, announced that Field Hockey was 2-1 in the NCAA playoffs. They are currently playing and winning.

Ms. Fawks, Associate Vice President for Administration and Finance, presented items of interest and asked for appropriate action by the Council.

Upon a motion of Mr. Shoemaker, seconded by Mr. Schaul, the Council approved Purchases and Contracts, as made under the provisions of Act 188 and shown as MINUTES ATTACHMENT 1 & 2 respectively.

Representatives from CliftonLarsonAllen conducted an audit of Financial Statements and Supplementary Information for Years Ended June 30, 2017 and 2016. An unmodified opinion clean audit, no issues was issued. Upon a motion of Mr. Redding, seconded by Mr. Ross, the findings were approved.

Upon a motion of Mr. Grell, seconded by Mr. Redding, the Council approved a Resolution, which certifies that all affiliated organizations are in compliance with the Board of Governors policy 1985-04-A, as shown as MINUTES ATTACHMENT 3.

Dr. Topper, Associate Vice President for Administration & Finance, call attention to recent non-instructional personnel actions.

Dr. Kim Garris, Associate Vice President for External Relations, reported short-term projects such as get more student marketing and the use of alumni. A new video content producer for the web and social media and Sports Information has been working on high level games. Long term – strategic plan for messaging for the university and recruitment; and social media follow ship has been robust this semester.

Dr. David Lovett, Interim Vice President for Enrollment Management & Student Success, reported on the following items: expecting a large Open House group tomorrow; uptick in

number of students & parents visiting since August; approximately 300 Raider Success scholarships have been awarded as a recruitment tool; College Day has been instituted to embrace our local schools up/down 81 and east/west to bring students to campus - traveling east to west to provide information on the opportunities and why they should come to Ship.

PRESIDENT'S REPORT:

President Carter announced that the System has identified three strategic priorities, in response to NCHEMS. They are: 1) ensuring student success, 2) leveraging university strengths, and 3) transforming the leadership/governance structure. They also passed a Resolution for long-term sustainability for the universities.

There has been a smooth transition with the SU Foundation. John Clinton has retired and we look forward to a continued strong foundation with them.

Dr. Dave Lovett will serve as Interim Vice President for Enrollment Management & Student Success. Dr. Lovett has served SU for many years and is well-equipped to take on this role. Thank you to Dr. Ruth for stepping up to fill the gap.

A recent Enrollment Retreat was held in which 50 members of faculty, staff, & students participated to discuss strategies to move the University forward.

Homecoming was the end of October. There were no instances

COMMENTS FROM STUDENT GOVERNMENT:

Mr. Bittinger thanked everyone for their support and direction.

COMMENTS FROM THE ALUMNI ASSOCIATION:

Mr. Harbach announced that Mark Bodenhorn is the President-Elect. He also reported on the following: Homecoming was well attended and these efforts are key. It keeps them attached and provides for giving; 30 students shadowed alumni over fall break and 50 are set for spring break; support goals & challenges of SU.

How can alumni assist with recruitment: 1. identify local high schools & community groups to visit; 2. alumni board meetings and open houses; 3. assist in under-served areas with bus trips to the west; 4. larger use of social media to push stuff out – will send out Shipsgiving electronically.

Mr. Coy thanked the alumni on their involvement and for their stewardship in many ways to SU.

NEXT MEETING DATE:

The next meeting will be Friday, January 26, 2018 on the Shippensburg University campus.

ADJOURNMENT:

Upon motion of Mr. Mr. Schaul, seconded by Mr. Grell, the meeting was adjourned at 11:32 a.m.

L. Michael Ross, Secretary

CERTIFICATION:

I hereby certify that the above minutes of the meeting of the Council of Trustees of Shippensburg University held on Friday, November 17, 2017 are correct.

Jeffrey Coy, Chair