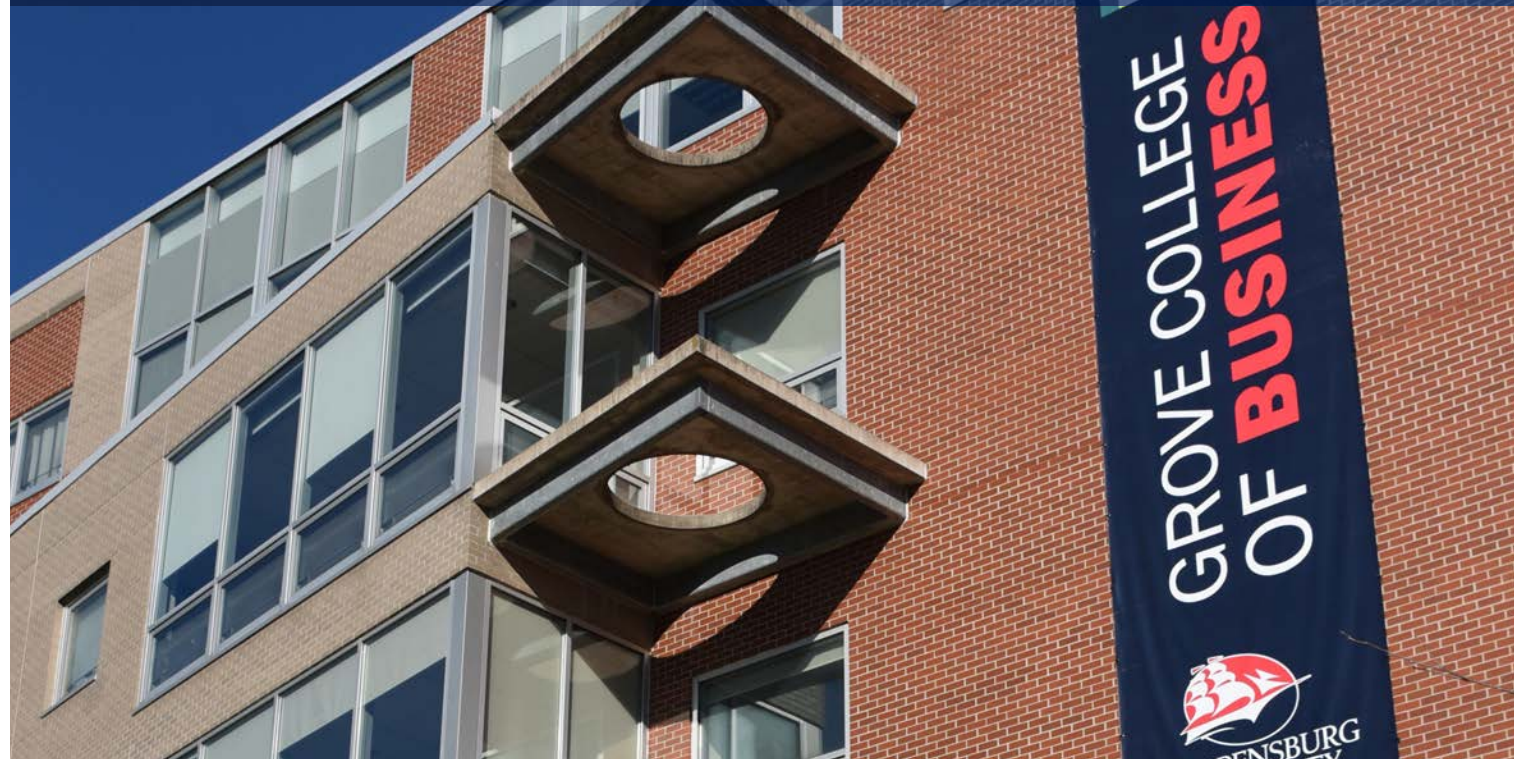




John L. Grove

College of Business

SHIPPENSBURG UNIVERSITY



ANNUAL REPORT 2023-24



FROM THE DEAN

It is my pleasure to present the John L. Grove College of Business 2023-2024 annual report.

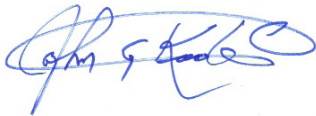
I am completing my 14th year as dean of the John L. Grove College of Business, and the support of alumni and friends of the college has been incredible. I want to thank all of you. I would also like to express my sincerest appreciation to the members of the Grove College of Business Advisory Board, Finance Council, Supply Chain Council, and Marketing Advisory Council for their dedication and support. Here are some highlights from this past year.

- This year we signed an MOU between Shippensburg University and Geneva Business School to offer increased abilities for our students to study abroad.
- The online MBA program is ranked 129 in the *US News and World Report* Best Online MBA program and our faculty are ranked first in their qualifications.
- Beta Gamma Sigma inducted 28 new members into this prestigious honorary society.
- Students in the Investment Management Program competed in the Quinnipiac University Global Asset Management Education (G.A.M.E.) Forum where they earned second place for their portfolio.
- The Grove Forum was renovated and renamed the Rob Lieblein and Alera Group Forum. We thank Rob for his charitable support to the Shippensburg University Foundation and the College of Business.

I wish you the best during the 2024-2025 academic year and beyond.

Sincerely,

Dr. John G. Kooti, PhD, Dean



John L. Grove
College of Business



ABOUT THE JOHN L. GROVE COLLEGE OF BUSINESS

John L. Grove, an American inventor and industrialist, revolutionized the hydraulic crane and access lift industries. Born in 1921 in Franklin County, Pennsylvania, he co-founded Grove Manufacturing in 1947, initially producing farm wagons before pioneering mobile hydraulic cranes that made the company a global leader. In 1969, after leaving Grove Manufacturing, John co-founded **JLG Industries**, specializing in truck-mounted lifts and innovative designs like scissor lifts and turret-mounted operator cabs. By the late 1970s, JLG employed over 700 people with \$30 million in sales. Today, JLG is the world's leading designer and manufacturer of access equipment, with its products found all over the world. Holding over 60 patents, Grove's innovations transformed industrial and access equipment worldwide.

The John L. Grove College of Business at Shippensburg University of Pennsylvania was named in his honor in 1993.





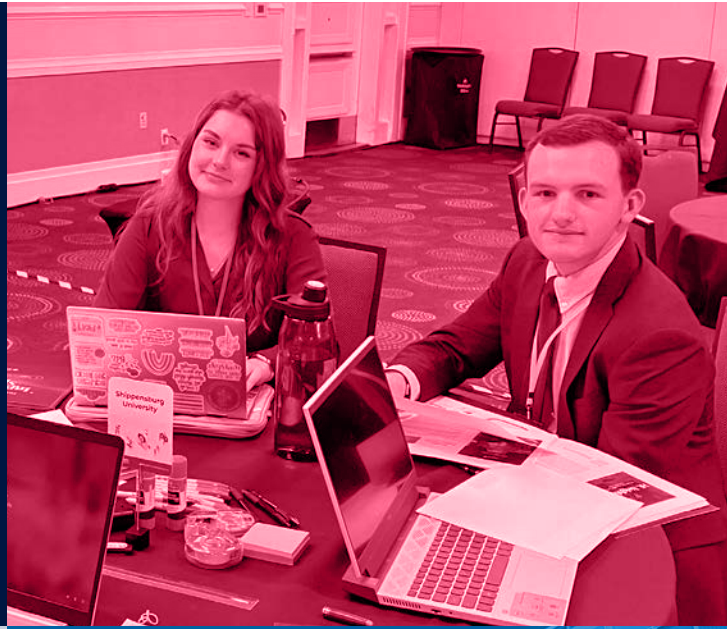
For over 50 years, the **John L. Grove College of Business** at Shippensburg University has delivered a high-quality and a high-value comprehensive educational experience that prepares students to excel as principled leaders in today's global business community.

16:1

STUDENT TO FACULTY RATIO

30

FULL-TIME FACULTY
IN THE COLLEGE OF BUSINESS



AACSB
ACCREDITED

The first state university in Pennsylvania to earn and maintain AACSB International accreditation in 1981 for the John L. Grove College of Business.

308

UNDERGRADUATE AND GRADUATE
DEGREES GRANTED IN 2024



LARGEST MAJORS:

- ① **BUSINESS
MANAGEMENT**
- ② **MARKETING**
- ③ **FINANCE**
- ④ **ACCOUNTING**

93%
 FIND A JOB WITHIN SIX MONTHS
 OF GRADUATION

65%
 SECURING BEFORE GRADUATION



58% OF THE CLASS OF 2022
 GRADUATES REPORT
 SALARIES OF OVER

\$60,000+
 IN THEIR MAJOR OR RELATED
 BUSINESS FIELD

Data collected in Spring 2024

COLLEGE OF BUSINESS PROGRAMS

UNDERGRADUATE

- Accounting (BSBA)
- Business Management (BSBA)
 - CONCENTRATIONS:** Human Resource Management, International Business
- Entrepreneurship (BSBA)
- Finance (BSBA)
 - CONCENTRATIONS:** Personal Financial Planning
- Information Systems and Analytics (BSBA)
- Marketing (BSBA)
 - CONCENTRATIONS:** Marketing Management, Digital Marketing and Analytics
- Supply Chain Management (BSBA)
 - CONCENTRATIONS:** Logistics Management

MINORS

- Business
- Employment Relations and Workplace Studies
- Entrepreneurship
- Human Resource Management
- Information Systems and Analytics
- International Business
- Marketing
- Supply Chain Management

GRADUATE

- Business Administration (MBA)
 - CONCENTRATIONS:** Accounting, Business Analytics, Finance, Health Care Management, Management Information Systems, Marketing, Supply Chain Management
- Supply Chain Analytics (MS)

CERTIFICATES (POST-BACHELOR)

- Advanced Studies in Business
- Advanced Supply Chain and Logistics Management
- Business Analytics
- Finance
- Health Care Management
- Management Information Systems



FROM THE CLASSROOM TO CHIANG RAI

JONATHAN MILLER '25 | MARKETING AND MANAGEMENT

“We met with Singha Park executives before and during the conference, visited Singha Park in Thailand, and presented our problems to some of the top international business professors from around the world.”

—Jonathan Miller '25



In the summer of 2024, I had the honor of a lifetime attending the 2024 X-Culture Global Symposium in Chiang Rai, Thailand. X-Culture is an international business program that allows students the opportunity to work together on international virtual teams, while collaborating on consulting projects to help companies worldwide. Thousands of international business students complete the X-Culture program annually. I had the privilege of completing my first X-Culture consulting project last year. My performance during my first round of X-Culture led me to be selected as one of 82 students to attend the prestigious Global Symposium in Chiang Rai, Thailand.

Before arriving at the symposium, student attendees were separated into different teams to compete in finding viable business solutions to solve real, complex business problems for Thailand companies. I had the pleasure of working with Georgia Payne from Australia, Thiri Yadanar Moe from Myanmar, Pooja Gyawali from Nepal, and Carlos Félix from Ecuador.

Our challenge company was Singha Park, an agrotourism park in Chiang Rai. Singha Park is over 3,000 acres, and guests can attend festivals, drink traditional Thai tea, and participate in recreational activities. We were tasked with creating events to increase park attendance outside of the peak season, creating financial statement projections for the events, developing solutions to long parking wait times, and increasing Singha Park's exposure. For several weeks, my team and I worked on developing solutions to these problems. We met with Singha Park executives before and during the conference, visited Singha Park in Thailand, and presented our problems to some of the top international business professors from around the world. Then we presented our solutions to the general manager of Singha Park.

I am proud to announce that my team and I were selected as the winners of the Singha Park Company Challenge. Although winning the competition was a tremendous achievement, working with my amazing teammates was the highlight of the symposium.



At the symposium, I also had the opportunity to improve my professional development through networking and attending lectures from top international business professors. It was a privilege to represent Shippensburg University in Chiang Rai, Thailand.

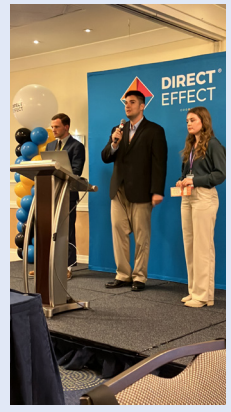
I want to thank Dr. John Kooti, Dr. Nicole R. Hill, Dr. Robert Stephens, Melissa Kougher, the John L. Grove College of Business, and the Shippensburg University Foundation for their funding and support on my journey. Without their support, I wouldn't have been able to take part in this incredible opportunity. I can't thank them enough for helping me take advantage of this once-in-a-lifetime opportunity.



COMPETITIONS

DIRECT EFFECT INNOVATION CHALLENGE COMPETITION

Jonathan Miller, Hailey Rotz, and Kyle Stretch from the Digital Marketing Analytics (DMA) program at John L. Grove College of Business participated in the 2023-2024 academic year's Direct Effect Innovation Challenge Competition in Washington, DC. The event was organized by the United States Postal Service and sponsored by Capital One. It is a one-day event challenging university students to create innovative integrated marketing campaigns for a specific brand.



Students developed and pitched an integrated marketing campaign that included direct mail and digital media to target college student segments on behalf of Capital One. They competed against students from James Madison University, Bowie State University, University of Maryland, Washington Adventist University, American University, and Georgetown University. Additionally students had the opportunity to network with Capital One and the USPS marketing team, other students, and faculty.



From left to right, Mohammad M. Rahman PhD, professor of marketing, Hailey Rotz, Kyle Stretcha, and Jonathan Miller.

STATE SYSTEM STARTUP CHALLENGE

60 students from across the PASSHE system, entered including four from Shippensburg. The students pitched their start up ideas and we had two winners—2nd place, Nicholas Kornilow, BioBloom Naturals and 3rd place, Drew Dailey, DealSeal.

ORGANIZATIONS

BETA GAMMA SIGMA

During 2023-2024, the Shippensburg University Beta Gamma Sigma chapter welcomed 28 new members—17 undergraduate students and 11 graduate students. Four MBA students were inducted for the second time—first for being in the top 10 percent in undergraduate studies and now for being in the top 20 percent of their MBA program. Our chapter officers were Jonathan Miller, president; Sophia Brusco, vice president of membership and public relations; and Austin Heydt, vice president of finance.

This year BGS was pleased to recognize Heather Reed '97 as our chapter honoree. Heather is a senior director, human resources business partner at PayPal. Heather is also involved in the College of Business Advisory Board. BGS also recognized Dr. Mohammad Rahman as the BGS Faculty of the Year for his dedication to his students.



*NICHE.COM





FUTURE BUSINESS LEADERS OF AMERICA (FBLA)

In April 2024, the **State Leadership Conference** in Harrisburg began with a welcome ceremony featuring remarks from Bob Kollar and FBLA CEO Alex Graham, followed by a panel of alumni, including Riley Brown, who shared lessons from their experiences. The conference featured networking events and workshops, and concluded with the Awards of Excellence dinner, where members won 10 placement awards, including fourth place in Retail Management, third place in Impromptu Speaking, second place in Foundations of Marketing, second place in Organizational Behavior and Leadership, first place in Project Management, fourth place in Foundations of Selling, third place in Foundation of Economics, fourth place in Foundations of Technology, third place in Foundations of Hospitality, and first place in Sports Marketing and Management.

In August 2024 students attended the **National Leadership Conference** in Orlando, Florida. Additionally, this conference offered networking opportunities, workshops, and group social events. Closing ceremonies included students receiving four separate awards on the national level in six individual events. Jonathan Miller placed sixth in Organizational Behavior and Leadership and third in Project Management. Liam O'Hagan placed eighth in Foundations of Marketing. Mikayla Germek placed fifth in Sports Management and Marketing and second in Foundations of Hospitality Management. Liam Ocker placed tenth in Retail Management.

INVESTMENT MANAGEMENT PROGRAM (IMP)

The spring semester cohort of the IMP senior capstone course participated in the Quinnipiac University Global Asset Management Education (G.A.M.E.) Forum in New York City, where they earned second place for their portfolio in the Undergraduate Core Portfolio category. During the trip, the group also visited the Bank of America trading floor, hosted by alumnus Brian Carosielli '97. The cohort valued the opportunity to learn from industry professionals, connect with students from around the world, and deepen their bonds as a group through this unique experience.



INFORMATION SYSTEMS AND ANALYTICS CLUB

The ISA club professional association was formed to help business majors expand their vision of information systems. Presentations and field trips to IT departments at established firms are scheduled to further the understanding of IT related fields (formerly the Management Information Systems Club-MIS).



SOCIETY FOR HUMAN RESOURCE MANAGEMENT (SHRM)

The Human Resource Management Club achieved significant milestones, including meeting the criteria for chapter affiliation with the Society for Human Resource Management (SHRM) and receiving the Merit Award for 2022-2023. The club also applied for the 2023-2024 SHRM Merit Award and coordinated six professional development meetings on campus, featuring local HR professionals. To promote the organization, officers visited Foundations of Business classes and hosted a table at the CoB fall ice cream networking social sponsored by KPMG, the JLGCoB Company of the Year.



INVESTMENT CLUB

Over the 2023-2024 school year, the organization had over 50 members in attendance. Guest speakers included

faculty such as economics professor Freddy Siahaan and financial advisor Bryce Watkins from Northwestern Mutual. Topics covered ranged from general investment news and the organization's portfolio to the housing market and financial information like credit cards. The club's portfolio with just under \$50,000, had a return of over 16 percent this year and beat the S&P 500 by over 4 percent at the end of the school year.





“From the educational environment that allowed me to be successful in various career opportunities, to the lifelong friends I met who continue to be my best friends. The experience was amazing, and I want others to have the same opportunity.”

—Rob Lieblein '83

Rob Lieblein and Alera Group Forum



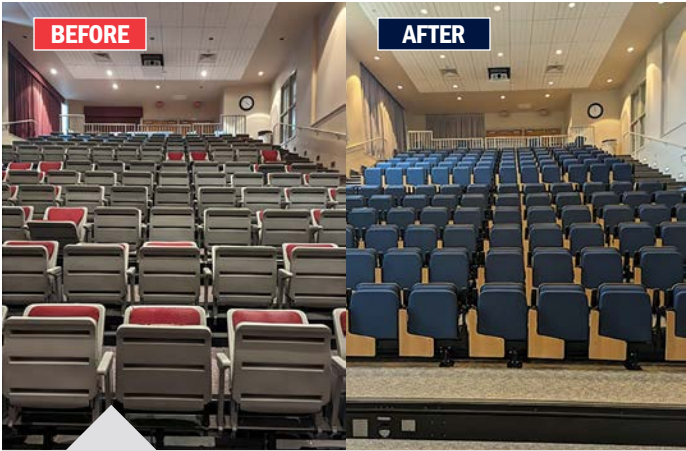
From left to right, Lani Longarzo, Jerome Dean, Doug Harbaugh, Rob Lieblein, President Charles Patterson, and Dr. John Kooti.

DEDICATION OF THE ROB LIEBLEIN AND ALERA GROUP FORUM

On April 8, 2024, the Shippensburg University Council of Trustees, in recognition of Rob Lieblein's outstanding philanthropy and commitment to Shippensburg University and its students, named the former Grove Forum, the Rob Lieblein and Alera Group Forum. Shippensburg University President, Dr. Charles E. Patterson shared with guests, “It is an honor to stand before you today as we dedicate the Rob Lieblein and Alera Group Forum in the John L. Grove College of Business. With the naming of this space, we honor Rob’s journey as an entrepreneur and the future generations of Ship graduates who will benefit from Rob’s example and generosity.”

Rob, a 1983 Ship grad with a degree in accounting and mathematics/computer science, began his professional career at KPMG and enjoyed success there for the next 13 years. Always having the desire to be an entrepreneur, Rob left KPMG and started a business with his good friend, John Zentgraf '80. Over the years, Rob and John acquired several companies, and at the same time started a consulting and investment banking firm that ultimately became focused on the insurance industry. Rob focused his efforts on consulting and investment banking in the insurance industry which led to him being recognized throughout the country as one of the leading investment bankers in the insurance distribution industry. In 2017, to follow his dream of being an entrepreneur, Rob formed the Alera Group. Alera Group is an independent, national insurance and financial services firm created through the merger of 24 like-minded, high-performing, entrepreneurial companies.





The Rob Lieblein and Alera Group forum was given a much needed update. The seating package was replaced and updated, adding desks to the seats. The carpet and draperies were also replaced and updated. A new sound system, AV cart, and TV monitors were installed.

While Shippensburg was a tremendous educational opportunity for Rob, the experience went beyond academics and helped to shape his personal and professional life. As a first-year student, Rob joined the Acacia Fraternity, and those experiences and relationships still exist today. Currently, Rob serves on the John L. Grove College of Business Advisory Board, and in 2022, Shippensburg University honored Rob with the Jesse S. Heiges Distinguished Alumnus Award in recognition of his achievements and contributions professionally and in his community.

Giving back to Shippensburg has always been a goal for Rob. “Shippensburg was a life-changing experience for me,” Rob remarked. “From the educational environment that allowed me to be successful in various career opportunities, to the lifelong friends I met who continue to be my best friends. The experience was amazing, and I want others to have the same opportunity.” In 2022, Rob established the Robert J. Lieblein College of Business Scholarship to help deserving students live the Shippensburg University experience. The same year, he made a generous gift to renovate and enhance the Forum in the John L. Grove College of Business so current and future students can benefit from this great learning facility.

COMMEMORATING DR. RICHARD STONE

On October 5, 2023, the John L. Grove College of Business commemorated long time faculty member, Dr. Richard Stone with an official plaque by the office he called home between 1998-2011. Dr. Stone began teaching marketing and logistics in 1996 and was one of the founders of the Supply Chain Management Program. Stone and his wife, Dr. Mary Graham, continue to be strong supporters of Shippensburg University through scholarships and serving as a member of the Supply Chain Management Advisory Council.



Pictured above, Dr. John Kooti, President Charles Patterson, Dr. Richard Stone, Dr. Mary Graham, Lani Longarzo, Dr. Leslie Folmer Clinton, and Dr. Nicole Hill.

FOSTERING CONNECTIONS

The John L. Grove College of Business offers a variety of engaging events throughout the academic year designed to provide students with valuable networking, professional development, and a sense of community. From the annual Public Accounting Night and Business Etiquette Dinner to the marketing social and the golf outing, these events connect students with industry professionals, alumni, and faculty in meaningful ways. These events are all made possible through charitable contributions from the SU Foundation.



PUBLIC ACCOUNTING NIGHT

On September 21, 2023, the Accounting Club and faculty hosted the annual Public Accounting Night, providing students with a valuable opportunity to network with industry professionals. The event drew over 100 students and representatives from 20 accounting firms, fostering connections that often lead to internships and even future employment.



BUSINESS ETIQUETTE DINNER

Each year, the college hosts a formal Business Etiquette Dinner, inviting students, faculty, and business professionals to enhance social awareness and etiquette skills in preparation for entering the business world. On November 2, 2023, the dinner welcomed students, faculty, staff, and Advisory Board representatives. The event featured a presentation by Michael True and was generously sponsored by APX Enclosures, Inc., a dedicated supporter of the Etiquette Dinner for several years.



MARKETING NETWORKING SOCIAL

In February 2024, the second annual Marketing Networking Social, sponsored by the Marketing Advisory Council (MAC), was attended by 62 marketing students, including 11 from Messiah College and Dickinson College. Organized with support from the AMA student chapter, it brought together around 30 marketing professionals, employers, and MAC members, along with faculty and staff.



SPRING SOCIAL

Each spring, the College of Business hosts a lively social event featuring food, games, and the much-anticipated faculty vs. students kickball game. Generously sponsored by Fastenal, this gathering brings the college community together for fun and friendly competition.



16TH ANNUAL GOLF NETWORKING OUTING

In May 2024, the College of Business hosted its 16th Annual Golf Networking Outing, a signature event designed to foster connections among students, faculty, alumni, and business professionals. Held at Eagles Crossing in Carlisle, the outing combined a friendly round of golf with opportunities for participants to engage in meaningful conversations, share insights, and build professional relationships.



WOMEN IN BUSINESS COUNCIL

The Diller Center Adventures in EntrepreneurShip speaker series featured a panel of Women in Business in October 2023. Krissy Cressler, Rebecca Foote, Courtney Martin, and Allison Watts shared their entrepreneurial and business experiences. The speakers had varied backgrounds with some coming from more traditional corporate careers while others were inspired to start their business from personal and family experiences. The major themes/advice from the panel were stepping out of your comfort zone, understanding your worth, remaining positive, finding your supporters, continued education, and staying motivated.



RANKED

**TOP
THIRD**

BEST COLLEGES FOR ACCOUNTING
AND FINANCE IN AMERICA*

*NICHE.COM

COLLEGE OF BUSINESS ADVISORY BOARD

Jeffrey Bashore '02
USAA Federal Savings Bank

Douglas K. Besch '95
KPMG LLP

Jeremy Bowersox '01
Grove-Bowersox Funeral Home Inc.

Barb Breslin '80-'88m
United Concordia Dental, Retired

Brian Carosielli '97
Bank of America
Merrill Lynch

Lynne Daley '83-'85m
Bank of America, Retired

Jerome M. Dean '82
Chair
US Environmental Protection Agency, Retired

Anne Deeter-Gallaher '81
Deeter Gallaher Group, LLC

Jim DeGaetano, Jr. '99
Diamond Wealth Advisors

Charles H. Diller, Jr.
JLG Industries, Inc., Retired

Robert Engle '79-'80m
Tyco Electronics Corporation, Retired

Lee A. Gardella '89
Schroders Capital

William A. Gindlesperger
eLynxx Solutions

Craig Hinkle '92
Rice Fruit Company

Robert "Rob" Jones '88
RBC Capital Markets

Douglas A. Kubinak '85
East Penn Manufacturing Co.

Robert Lieblein '84
Alera Group

Jonathan Moats '10
Capital One Financial, LLC

Timothy Morris '92
JLG Industries, Inc.

Scott A. Moyer '90
PricewaterhouseCoopers, LLP

Charles R. Nebel, Jr. '84-'88m
Boyer & Ritter, CPA

Matthew Perry '99
Volvo Construction Equipment North America

Christopher Pruitt '84
East Penn Manufacturing

Heather Reed '97
PayPal

Amey Sgrignoli '90-'13m
Belco Community Credit

Frank VanBuren '88
Van Buren Advisory, LLC

Bryan P. Wright '88
Constellation Projects and Services

Gerry Zack '81
Society of Corporate Compliance and Ethics (SCCE)

MESSAGE FROM JEROME DEAN '82

Chair, College of Business Advisory Board

Over the past year, the John L. Grove College of Business (JLG CoB) Advisory Board members continue to concentrate on the core founding principles and survey data. The majority of members would like to see more student engagement, advisory board input, connection with industry activities, faculty updates, and continued assistance when requested and when possible.



As a result, every meeting has now incorporated two CoB advisory board members to give a synopsis of their work and an overview of their career path. In addition, students are afforded an opportunity to discuss their current projects and future goals.

Dr. Michael Coolson sought assistance from the advisory board members to participate with students in his class by critiquing their business elevator pitches, which were relative to the Assessment of Learning (AOL) goals and the results were recorded into a database.

In addition, CoB members visited classrooms talking to students about their careers, and future opportunities in the workforce. Moving forward, there will be more scheduled events to engage students and faculty members in the future.

The Charles H. Diller, Jr. Center for Entrepreneurial Leadership and Innovation provided the advisory board with an in-depth overview of Diller Center relative to CoB students' experiences, programs, and future plans. Following the Fall board meeting, members attended the Annual Business Etiquette Dinner. This event served as a fantastic way for the CoB students to meet and network with the advisory board members.

The advisory board remains committed to the strategy of President Patterson's plan and the growth and development of the CoB students. The advisory board appreciates the leadership, hard work, and passion that Dr. John Kooti and his team provide while seeking opportunities that yield excellence for our JLG CoB students.



RANKED
#12
MOST AFFORDABLE ONLINE MBA
FOR 2025 BY FORTUNE.COM



**FINANCE
ADVISORY COUNCIL**

- Monica Balafoutas '10**
Orrstown Bank
- Michelle R. Chopper '02**
Dalio Family Office
- Timothy G. Long CFP, IAR**
The Advisors at Cornerstone
Financial, LLC
- Louise Wisman Lovell**
US Nuclear Regulatory
Commission, Retired
- Jonathan C. Moats '10**
Chair
Capital One Financial, LLC
- David J. Morgan '80**
Farmers Insurance, Retired
- Joe Nicholas '99**
CFP Wilmington Trust
- Zach T. Paul '09**
Peachy Corporation
- Lisa Percetti '15**
SEI Investments Company
- Rich Powers '98**
Vanguard
- Chelsea L. Scamak '12**
Via Brio Advising
- Christopher S. Weber '03**
Brad Mentzer, CPA/PFS

**MARKETING
ADVISORY COUNCIL**

- Mark D. Bodenhorn '84**
Carlisle Productions
- John Bowser '87**
Target Media
- Michael J. Fague '76**
Pague and Fegan Hardware
- Claudia Gironda '91**
Bayer Pharmaceuticals
- Scott R. Hershberger '07**
UPMC
- Rachel Jarabeck '98**
Atlas Management
Resources
- Donald F. Nori, Jr. '05-'15M**
Nori Media Group
- Kriston H. Ohm '99**
Savencia USA
- Michael Palm '86**
CRP Industries Inc.
- Jennifer Ross '93**
Insurance Agents and
Brokers
- Dan Williard '16M**
Hershey Company



SUPPLY CHAIN MANAGEMENT ADVISORY COUNCIL

- Doug Bushong '84**
American Solutions for
Business
- Lauren Brooks '12**
Church & Dwight
- Allison Cotter '08**
Wawa Corporate
Headquarters
- Kasey Curcio '11-'21M**
ArcBest
- Jared Ellis '06-'09**
The Restaurant Store
- James Griffin**
Staples US Retail
- Dr. Jonathan W. Kohn**
Shippensburg University
Professor, Emeritus
- Craig A. Lough '02**
A. Duie Pyle
- Richard Stone**
Shippensburg University
Professor, Emeritus
- Keith Walborn**
Cumberland-Keuka
Company

RENOVATIONS PLANNED FOR KRINER



Dedicated in 1958, Kriner Hall, affectionately known as “the finer diner,” opened to meet the growing needs of the university and its students. It’s been closed since 2021, but soon, it will serve again as a valuable connection point. This time it will feed the innovative passions of aspiring entrepreneurs.

Shippensburg University is moving forward with renovations to the existing building, named after former President Harry Kriner, to house three growing and strategic programs that improves the awareness of entrepreneurship as a career choice for our students and meets the needs of Pennsylvania’s workforce; the Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation, the Mr. and Mrs. Milton K. Morgan III Makerspace, and the Shippensburg University Small Business Development Center (SBDC).

The Diller Center cultivates creative thinking and collaboration, generating cutting-edge ideas and solutions. By bringing together students, faculty, and community members from diverse backgrounds, the Diller Center sparks the exchange of ideas and the blending of expertise. This synergy leads to breakthroughs that wouldn’t occur in isolation, strengthening the hub’s ecosystem. Beyond technical skills, the Diller Center also nurtures problem-solving, adaptability, and teamwork—key entrepreneurial traits.

The Morgan Makerspace provides the physical tools and environment for rapid prototyping and experimentation, allowing aspiring student entrepreneurs to transform concepts into tangible products swiftly. Equipped with advanced prototyping equipment, like 3D printers, entrepreneurs can rapidly design, test, and refine their concepts. This accessibility allows students to overcome barriers to entry by reducing the cost and complexity of product development, fostering a hands-on approach to innovation. Entrepreneurs can experiment, fail fast, and iterate efficiently—critical in the early stages of creation.

Simultaneously, the Small Business Development Center offers crucial business expertise, mentorship, and resources to navigate the complexities of launching and scaling a company. This integration enables seamless progression from ideation to product development to market entry, maximizing the potential for entrepreneurial success and driving economic growth within regional communities.

Also joining the hub is the newly established Small Business Internship Initiative at Shippensburg University. Modeled after the successful Scranton Small Business Internship Initiative, this collaborative will connect small businesses with college students throughout the region. It will establish a sustainable pipeline of paid small business internship opportunities for students and increase visibility into the value of small business and entrepreneurship. This will provide students with essential job skills while supporting up-and-coming or existing business owners to collaborate and succeed.

The Shippensburg University Foundation launched a campaign to raise \$3.8 million for Kriner Hall’s renovation and have secured over \$2.8 million from alumni and friends. To make a gift to support the renovations at Kriner, visit tinyurl.com/SUFKriner.

“The hub will serve as a collaborative environment where our partner programs can work alongside us, creating a one-stop shop for business assistance in the region.”

—Robin Burtner, director of the Shippensburg University Small Business and Development Center

DILLER CENTER YEAR-IN-REVIEW

The 2023-2024 academic year was full of speakers and programs for the Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation. The year kicked off with the Adventures in Entrepreneurship speaker series featuring the following:

- Jake and Jame Sitler, Endo Café
- Charles Mitchel, Commonwealth Foundation
- Women in Business panel
- Marc Lore, Serial Entrepreneur
- Anne Couldridge, the Arc of Cumberland and Perry Counties
- Gregory Shepard, BOSS Capital Partners

The Diller Center also held the Innovation Academy, a two-day program for high school students to unlock their entrepreneurial potential. Thirty-one students from eight area high schools attended the program along with ten SU students who served as mentors and presenters.

On April 11, 2024, The Diller Center once again presented Ship Tank, based on the premise of the Emmy® award-winning TV show *Shark Tank*. Students pitched their ideas to a panel of ‘sharks’ who ranged from Shippensburg



University faculty, community entrepreneurs, and their peers in the audience. Six groups of students presented their business pitch and the winners were: first place, DormShelf—Adam Mumper, Zachary Taylor, Ryan Stull, and Ekene Nwachukwu; second place, MyGroupRaise—Drew Dailey; third place, CycleSync—Riley Tryninewski; fourth place, ClubHub—Teagan Weaver and Brandon Stiner; and fifth place, Fuelify—Bailey Arensmeyer.

SMALL BUSINESS DEVELOPMENT CENTER

The Small Business Development Center (SBDC) at Shippensburg University provides no-cost confidential consulting and low cost training to small business owners and potential entrepreneurs in Adams, Cumberland, Franklin and York counties. We help entrepreneurs make sound decisions for the successful operation of their business. Our consulting services are offered at no-charge and your information is always confidential.

620

CLIENTS
SERVED

58

NEW
BUSINESSES
STARTED

3,965

CONSULTING
HOURS
PROVIDED

\$10.4

million
CAPITAL
FORMATION
GAINED

FACULTY RECOGNITION AWARDS/RESEARCH 2023-24

ACCOUNTING/INFORMATION SYSTEMS AND ANALYTICS

DR. HYUNPYO KIM

- “Corporate Risk-Management Behavior and Earnings Management: Evidence from Firms Using Derivatives”
Management Consulting Research
- “The Effect of Board Diversity on Financial Reporting”
The Journal of Finance and Accounting Information

DR. JOSEPH CATANIO

- “No Phishing Allowed: A Survey and Quantative Analysis of Phishing Email Awareness among Students in Higher Education”
The American Journal of Information Technology

DR. YUCONG LIU

- “Cash, Risk, and Return: Decoding Precautionary Motives”
Future Finance and Economics Association Conference on International Finance

FINANCE/SUPPLY CHAIN MANAGEMENT

DR. MING-SHIUN PAN

- “REIT Long-Term Returns and Wealth Creation”
Journal of Real Estate Research

MANAGEMENT, MARKETING, AND ENTREPRENEURSHIP

DR. WILLIAM OBERMAN

- Retired after 20 years of service to the CoB including serving as the Management, Marketing, and Entrepreneurship Department Chair, MBA Director, and Interim Associate Dean. Thank you Bill, for your comittment to the College of Business and Shippensburg University.

AWARDS AND SCHOLARSHIPS

JOHN L. AND CORA I. GROVE SCHOLARS

Darren Bakermans, Daulton Bauer, Megan Burnett, Ireland Cotton, Keegan Fonder, Benjamin Hess, Jonathan Hinderliter, Madison Hunt, Keegan Huston, Garrison Johnson, Michelle Kubiak, Michael Lazor, Matthew Leonard, Eileen Lusch, Berlyn Marlow, Troy Oswald, Nicholas Pellegrino, Kelly Stepler, Brian Weller, Benjamin Zacharias

FRED C. ARCHER MEMORIAL AWARD

Caleb Owens

DOUG AND ANGELA BESCH SCHOLARSHIP FUND

Olivia Hartlaub

BOYER & RITTER LLC IMPACT SCHOLARSHIP

No eligible recipient

BRIGHT FUTURE COLLEGE OF BUSINESS SCHOLARSHIP **NEW**

Emma Baker

REVA HOBACK BRUBAKER SCHOLARSHIP

Garrison Johnson

CLARK ASSOCIATES SCHOLARSHIP

Trenton Clouser, Zachary Eisenhart, Cooper Leisey

JOHN E. CLINTON SCHOLARSHIP

Sam Cuomo (fall 2023), Ryan Murphy (spring 2024)

W. STEWART CONNARD ACCOUNTING SCHOLARSHIP

Austin Heydt

DR. MAX G. COOLEY SCHOLARSHIP

Emma Grove

LT. COL. BARBARA B. CROSS SCHOLARSHIP

Mason Smith

HAROLD U. AND HELEN F. CROUSE BUSINESS SCHOLARSHIP AWARD

Ellie Puryear

DHL SUPPLY CHAIN FUTURE LEADERS IMPACT SCHOLARSHIP

Riley Gladhill, Jaxson Montross

CHARLES H. DILLER, JR. AND JANE E. DILLER SCHOLARSHIP

Sam Cuomo, Anthony McCloskey, Parker Sample, Lizabeth Phillips, Casey Shoff

DINGER SCHOLARSHIP

Jaydon Kroh

DISTINCTION OF ACADEMIC EXCELLENCE AWARD

Tyler Leisher

ROBERT L. AND KATHY E. ENGLE COLLEGE OF BUSINESS SCHOLARSHIP

Megan Burnett

GERALD R. FETROW SCHOLARSHIP

Conner Barto, Eric Bohenek, Timothy Conner, Michael Dunn, Madalyn Dyer, Antonio Falvo, Michael Heckman, Carter Hinds, Brady Kain, Madelyn Laird, Maelynn Leber, Trey Martin, Ryan Novakowski, Justyce Richard, Carolina Rodriguez Sanchez, Drew Sleva, Joshua Weaver, Kyle Whippen

FOGELSONGER SCHOLARSHIP

Tyler Kirby, Matthew Leonard (fall 2023), MiiKayla Lowery (spring 2024), Cody Willoughby

JUDY K. FOGELSONGER ENDOWED SCHOLARSHIP **NEW**

Connor Beck

JAMES GEHR FAMILY SCHOLARSHIP

Troy Oswald

KEN AND GINNY GILL SCHOLARSHIP FOR BUSINESS RELATED DEGREES

Hailey Mostoller

RONALD G. AND ARLENE M. (BEILER) GIPE SCHOLARSHIP

Ryley Coldsmith

DR. EDWARD S. GOODHART SCHOLARSHIP

Ashley Weekley

BONNIE (GENTRY) HATHCOCK COLLEGE OF BUSINESS SCHOLARSHIP

Ariana Kershaw

BRIAN L. HECKLER ACCOUNTING SCHOLARSHIP

Kacie Reinhardt

RENETTA F. HEISS SCHOLARSHIP

Jackson McGuire, Rose Shwani

EDWIN L. HERR STUDY ABROAD SCHOLARSHIP

No eligible recipient

DRS. RALPH T. HOCKING AND DEBORAH E. HOCKING SCHOLARSHIP

Timothy Conner

NANCY A. KING SCHOLARSHIP

Ava Lins

ROBERT AND LORIE (MILLER) KLINGER COLLEGE OF BUSINESS STUDY ABROAD SCHOLARSHIP

Jillian Hiller

LINDA MAUGER-HARNISH AND MARTIN HARNISH COLLEGE OF BUSINESS SCHOLARSHIP

Brittany Kennedy

ROBERT J. LIEBLEIN COLLEGE OF BUSINESS SCHOLARSHIP

Kayla Do

DAVID AND LAURIE SCHULTZ MORGAN COLLEGE OF BUSINESS SCHOLARSHIP

Kaitlyn Murray

DR. DONNA T. MOTTILLA COLLEGE OF BUSINESS MEMORIAL **NEW**

Hannah White

DON SR. AND CATHY NORI COLLEGE OF BUSINESS AWARD

Johnathan Miller

FREDERICK L. PETERS MEMORIAL SCHOLARSHIP

Victor Moon

MICHAEL AND NANCY PINKOWICZ BUSINESS SCHOLARSHIP

Michelle Kubiak

FREDERICK AND ANN REDDIG POTTHOFF SCHOLARSHIP

Jaeden Forsythe

IGNATIUS AND ANASTASIA PROKOP AND JOHN L. PROKOP SCHOLARSHIP

Andrew Pelow

CHRIS AND ROBIN PRUITT COLLEGE OF BUSINESS SCHOLARSHIP

Alan Martinez-Sanchez

DR. HONG AND SUSAN YOUNG RIM FINANCE SCHOLARSHIP

Marie Rodriguez

WILLIAM C. RODRUAN COLLEGE OF BUSINESS FINANCE SCHOLARSHIP

Cody Willoughby

WILLIAM F. AND SUSANNAH M. ROTHMAN SCHOLARSHIP

Joskar Julian

EDWARD CHRISTIAN RUTH MEMORIAL SCHOLARSHIP

Joshua Strayer

SEK CPAs AND ADVISORS IMPACT SCHOLARSHIP

Mason Gembe, Emma Grove, Emily Smith

JACK A. AND MILDRED PRINCE SQUIRES SCHOLARSHIP

Joshua Summers

DR. RICHARD D. STONE WOMEN'S BASKETBALL SCHOLARSHIP

Isabella Chimienti

DRS. RICHARD D. STONE AND MARY M. GRAHAM MEN'S BASKETBALL SCHOLARSHIP **NEW**

Timothy Conner

DR. RONALD K. AND DEBRA A. TAYLOR MARKETING SCHOLARSHIP

Braden Atkinson

RICHARD W. TOMLINSON BASKETBALL SCHOLARSHIP

Tyler Crespo

VOLVO CONSTRUCTION EQUIPMENT NORTH AMERICA LLC SCHOLARSHIP/INTERNSHIP

Katherine McNesby

BRIAN AND ELLEN WALSH COLLEGE OF BUSINESS SCHOLARSHIP

Trenton Clouser

ROBERT E. "BUCKY" WARD ATHLETIC SCHOLARSHIP

No eligible recipient

BROOKE ASHLEY WEAVER MEMORIAL SCHOLARSHIP

Lindsey Foor

FRANKLIN O. WISMAN FINANCE SCHOLARSHIP

Alexander Boeckel, Eric Bohenek, Benjamin Brett, Ethan Cernicky, Heriberto Espinosa, Arianna Harr, Jonathan Hinderliter, Mason Holtry, Joshua Hulton, Christopher Jones, Brock Piper, Jeremiah Quigley, Stephanie Runyon, Alexander Sprague, Josh Summers, Cody Willoughby, Ethan Wolfe

W.J. WOLLYUNG III COLLEGE OF BUSINESS SCHOLARSHIP

Riley Trynynewski

BRYAN P. WRIGHT ENDOWMENT FOR COLLEGE OF BUSINESS UNDERGRADUATE STUDENT/FACULTY RESEARCH

No eligible recipient

ZOOK-DIODATO COLLEGE OF BUSINESS SCHOLARSHIP

Berlyn Marlow

ZUMBRUN/KORKUCH FAMILY SCHOLARSHIP

Gwendolyn Eley, Sophia Stauffer

JOHN L. GROVE COLLEGE OF BUSINESS ENDOWMENTS AND ANNUAL SCHOLARSHIPS

The John L. Grove College Of Business has several special endowments that provide continuing support to college programs and activities that otherwise might not be possible. If you are interested in creating an endowment through the Shippensburg University Foundation for the benefit of the John L. Grove College of Business, call **Lani Longarzo**, SU Foundation, at (717) 477-1377, or visit the website at **SUFoundation.org**.

FRED C. ARCHER MEMORIAL AWARD FUND

This award, established in 1974, is in memory of Fred C. Archer who served as a professor of business education from 1970-1974. It is presented annually to a business education student, as a second semester junior, who has a 3.0 or better overall academic average and has excelled in the major subject area.

CHARLIE AND WANDA (POLK) BANKHEAD COLLEGE OF BUSINESS SCHOLARSHIP (not yet active)

Established by Wanda Polk Bankhead '80 and her husband, Charlie, this scholarship is for incoming first-year students from underrepresented populations who are pursuing an undergraduate degree in the John L. Grove College of Business.

DOUG AND ANGELA BESCH ACCOUNTING SCHOLARSHIP

This upper division scholarship is for students majoring in accounting has been established by Doug and Angela Besch who were both accounting majors and graduated in 1995.

BRIGHT FUTURES COLLEGE OF BUSINESS SCHOLARSHIP

Established by Amey Sgrignoli '90-'13M, this scholarship benefits full-time, first-year students pursuing an undergraduate degree in the John L. Grove College of Business.

REVA HOBACK BRUBAKER SCHOLARSHIP

Established by Ronald C. Brubaker in memory of his wife Reva Hoback Brubaker, this four-year scholarship is for an incoming first-year student majoring in business who demonstrates financial need and academic promise. Recipient must be a resident of Pennsylvania, Maryland, West Virginia, or Ohio.

JOHN E. CLINTON SCHOLARSHIP

Established by the Shaner Group, this scholarship is for upper division students with at least 60 credits majoring in marketing, management or accounting. First preference will be given to students who have transferred from Harrisburg Area Community College.

W. STEWART CONNARD ACCOUNTING SCHOLARSHIP

Established by W. Stewart Connard '70, this scholarship is for upper division students majoring in accounting in the John L. Grove College of Business. Students must demonstrate financial need.

DR. MAX G. COOLEY SCHOLARSHIP

This scholarship was established in honor of Dr. Cooley at the time of his retirement from Shippensburg University to provide financial support for students majoring in business education.

LT. COL. BARBARA B. CROSS SCHOLARSHIP

Established by Barbara Cross '04M, this scholarship is for first-year students who intend to enroll in the ROTC program with a preference for Science, Technology, Engineering or Mathematics (STEM) disciplines or Supply Chain Management. Applicants must meet SAT and GPA requirements, demonstrate financial need and be residents of the Commonwealth of Pennsylvania.

HAROLD U. AND HELEN F. CROUSE BUSINESS SCHOLARSHIP

This scholarship is awarded annually to the business student who has demonstrated the potential for future leadership in business and in society by virtue of their academic achievement, participation in student activities, and promotion of the aims and objectives of the John L. Grove College of Business.

CHARLES H., JR. AND JANE EAGLE DILLER SCHOLARSHIP

Established by Chuck Diller, member of the John L. Grove College of Business Advisory Board and retired executive of JLG Industries, these scholarships benefit full-time, first-year business majors who graduated from East Pennsboro High School, Mechanicsburg Area Senior High School, and Cumberland Valley High School. Preference is given to students majoring in entrepreneurship.

DINGER SCHOLARSHIP

Established by Dennis L. Dinger '72, in honor of his mother and in memory of his father. It is for an incoming first-year business major from Tri-Valley High School.

ROBERT L. AND KATHY E. ENGLE COLLEGE OF BUSINESS SCHOLARSHIP

Established by Robert '73 and Kathy Engle, this four-year scholarship is for a John L. Grove College of Business student who demonstrates financial need and academic talent.

GERALD R. FETROW SCHOLARSHIP

This scholarship is for student-athletes enrolled in an undergraduate degree program within John L. Grove College of Business who intend to become a student in good standing on one of the following athletic teams: Baseball, Softball, Men's Basketball, or Women's Basketball.

JUDY K. FOGELSONGER SCHOLARSHIP

This four-year scholarship is for a John L. Grove College of Business student who demonstrates financial need. First preference is given to a student who is the first in their immediate family to attend college.

FOGELSONGER SCHOLARSHIP

Established in honor of alumnus Ned R. Fogelsonger '71, this one-year scholarship is awarded to upper-division students intent on pursuing a career in the insurance or finance industry.

JAMES A. GEHR FAMILY SCHOLARSHIP

Established by James A. Gehr '83, this four-year scholarship is for first-year students who are residents of the Commonwealth of Pennsylvania and entering an undergraduate degree program in the John L. Grove College of Business.

KEN AND GINNY GILL SCHOLARSHIP FOR BUSINESS RELATED DEGREES

Established by Ken '65-'72M and Ginny Gill, this scholarship is for full-time, incoming first-year students pursuing a degree offered through the John L. Grove College of Business. First preference is given to a student from Snyder County, Pennsylvania. Second preference will be given to students from any county in Pennsylvania. The recipient must demonstrate financial need.

RONALD G. AND ARLENE M. (BEILER) GIPE SCHOLARSHIP

This scholarship is for students who have completed at least 60 credits toward an undergraduate degree administered by the John L. Grove College of Business. First preference will be given to students who have graduated from Greencastle High School in Franklin County or Lancaster Mennonite High School in Lancaster County.

**DR. EDWARD S. GOODHART
ENDOWED SCHOLARSHIP**

This scholarship is for incoming full-time, first-year students entering an undergraduate degree program administered by the Accounting Department of the John L. Grove College of Business. This is a four-year scholarship with minimum GPA and academic credit requirements. First preference will be given to students who graduated from Shippensburg Area Senior High School.

**JOHN L. AND CORA I. GROVE
SCHOLARS PROGRAM ENDOWMENT**

This scholarship fund is used to attract and retain academically talented students with financial need who are pursuing studies leading to careers in business.

**LINDA MAUGER-HARNISH AND
MARTIN HARNISH COLLEGE OF BUSINESS
SCHOLARSHIP**

Established by Linda Mauger-Harnish '87 and Martin Harnish '86, this scholarship is for incoming full-time, first-year students pursuing an undergraduate degree administered by the John L. Grove College of Business. Recipients must demonstrate financial need.

**BONNIE (GENTRY) HATHCOCK
COLLEGE OF BUSINESS SCHOLARSHIP**

Established by Bonnie Gentry Hathcock '72, this four-year scholarship is for an outstanding student enrolled in any undergraduate degree program in the John L. Grove College of Business.

**BRIAN L. HECKLER ACCOUNTING
SCHOLARSHIP**

This scholarship is for an incoming full-time, first-year student with financial need who is entering an undergraduate degree program administered by the Accounting Department of the John L. Grove College of Business. First preference will be given to students from underrepresented populations.

RENETTA F. HEISS SCHOLARSHIP

This scholarship provides assistance to a junior majoring in business education or business information systems who demonstrates academic excellence and promise of success in the discipline.

EDWIN L. HERR STUDY ABROAD SCHOLARSHIP

This is an annual study abroad scholarship for students in the John L. Grove College of Business.

**DRS. RALPH T. AND DEBORAH E. HOCKING
SCHOLARSHIP**

Established by Dr. Ralph Hocking, who served 30 years as a professor in the John L. Grove College of Business, this four-year scholarship is for a student majoring in finance.

**ROBERT AND LORIE (MILLER) KLINGER
COLLEGE OF BUSINESS STUDY ABROAD
SCHOLARSHIP**

This study abroad scholarship is awarded to students with financial need who have earned at least 30 credits and are enrolled in a degree program in the John L. Grove College of Business.

**ROBERT J. LIEBLEIN
COLLEGE OF BUSINESS SCHOLARSHIP**

Established by Robert J. Lieblein '83, this scholarship benefits full-time first-year students pursuing an undergraduate degree in any major within the John L. Grove College of Business.

**MCDONALD CZIRAKY
WOMEN'S BASKETBALL SCHOLARSHIP**

Established by Marie McDonald '97 and her husband, David Cziraky, this scholarship is for a member in good standing of the Shippensburg University Women's Basketball team. First preference will be given to students pursuing an undergraduate degree in the John L. Grove College of Business.

**DAVID AND LAURIE SCHULTZ MORGAN
COLLEGE OF BUSINESS SCHOLARSHIP**

Established by David '80 and Laurie Morgan '79, this scholarship benefits upper division students who have earned at least 30 academic credits and are pursuing an undergraduate degree administered by the John L. Grove College of Business. This scholarship will not necessarily go to the student with the highest grade point average, but to an individual who demonstrates inspirational character and perseverance within the John L. Grove College of Business.

**DR. DONNA T. MOTTILLA COLLEGE OF
BUSINESS MEMORIAL SCHOLARSHIP**

Established by Brendan Barclay in memory of his mother and former faculty member and Interim Dean of the John L. Grove College of Business, Dr. Donna T. Mottilla. This scholarship benefits full-time first-year students pursuing an undergraduate degree in the John L. Grove College of Business.

**FREDERICK L. PETERS MEMORIAL
SCHOLARSHIP**

This scholarship was established in memory of Peters, who earned a bachelor's and master's degrees from Shippensburg University in business administration and was employed by the university as an accountant for more than 20 years. It is awarded to students entering the John L. Grove College of Business from Shippensburg Area and Big Spring School Districts.

**MICHAEL AND NANCY PINKOWICZ
BUSINESS SCHOLARSHIP**

This four-year scholarship was established by Michael Pinkowicz '76 and his wife, Nancy, in appreciation for his academic and extracurricular experience at Shippensburg University. This scholarship benefits incoming first-year students from Philadelphia, Montgomery or Delaware counties within the Commonwealth of Pennsylvania who are pursuing an undergraduate degree program administered by the John L. Grove College of Business. First preference is given to students from underrepresented populations.

**FREDERICK AND ANN REDDIG POTTHOFF
SCHOLARSHIP**

Established in 2011 by Frederick '70 and Ann Reddig Potthoff '72, this scholarship is for first-year students entering the John L. Grove College of Business, or students who have declared themselves as English majors in the College of Arts and Sciences.

**IGNATIUS AND ANASTASIA PROKOP AND
JOHN L. PROKOP SCHOLARSHIP**

Established by John L. Prokop '57-'73M, this scholarship is for entering first-year students pursuing an information technology for business education degree with preference given to students from Cumberland, Dauphin, Lancaster, and York counties.

**CHRIS AND ROBIN PRUITT
COLLEGE OF BUSINESS SCHOLARSHIP**

This four-year first-year student scholarship, established by Chris and Robin Pruitt who graduated in 1984 with degrees in accounting and elementary education, benefits students entering any degree program in the John L. Grove College of Business.

**DR. HONG AND SUSAN YOUNG RIM FINANCE
SCHOLARSHIP**

This scholarship was established by Dr. Hong Rim and his wife, Susan Young Rim, is a four-year scholarship for a finance major.

**WILLIAM C. RODRUAN
COLLEGE OF BUSINESS SCHOLARSHIP**

Established by William Rodruan '76, this upper division scholarship benefits academically talented students majoring in finance. Recipients must demonstrate financial need.

**WILLIAM F. AND SUSANNAH M. ROTHMAN
SCHOLARSHIP**

This four-year scholarship is for an incoming first-year student pursuing a degree in the John L. Grove College of Business. First preference will be given to students who graduated from Harrisburg City School District with second preference given to students from Steelton-Highspire School District. Third preference is given to students who have graduated from Central Dauphin School District. Recipients must demonstrate financial need.

**EDWARD CHRISTIAN RUTH
MEMORIAL SCHOLARSHIP**

This upper-division scholarship was established by family and friends in memory of Edward Ruth '00, who was an active member of Alpha Kappa Psi Business Fraternity. Recipients must have completed a minimum of 30 credits and be residents of Bedford County, Pennsylvania. First preference is given to students pursuing an undergraduate degree in the John L. Grove College of Business who are members in good standing of Alpha Kappa Psi business fraternity.

JACK A. AND MILDRED PRINCE SQUIRES SCHOLARSHIP

Jack A. Squires '49, Business Education, owned and operated Squires Electronics and Appliances, Inc. in Shippensburg and Chambersburg, Pennsylvania. This scholarship is for a student with at least junior standing who has demonstrated academic excellence.

DR. RICHARD D. STONE WOMEN'S BASKETBALL SCHOLARSHIP

This scholarship is for a current female student-athlete who is a member in good standing, both as a student and athlete, of Shippensburg University Women's Basketball team. Preference will be given to a student who is enrolled in a degree program in the John L. Grove College of Business.

DRS. RICHARD D. STONE AND MARY M. GRAHAM MEN'S BASKETBALL SCHOLARSHIP

This scholarship is for a student who is a member in good standing, both as a student and athlete, of Shippensburg University Men's Basketball team. Preference will be given to a student who is enrolled in a degree program in the John L. Grove College of Business.

DR. RONALD K. AND DEBRA A. TAYLOR MARKETING SCHOLARSHIP

This upper division scholarship is for academically talented students majoring in marketing with preference given to students enrolled in the ROTC program or the Wood Honors College at Shippensburg University.

RICHARD W. TOMLINSON BASKETBALL SCHOLARSHIP

This scholarship is for a student who intends to become a member of the Shippensburg University Men's Basketball team, or a current member of the Men's Basketball team, who is enrolled in any undergraduate degree program in the John L. Grove College of Business or a psychology degree program in the College of Arts and Sciences.

VOLVO CONSTRUCTION EQUIPMENT NORTH AMERICA LLC SCHOLARSHIP/INTERNSHIP PROGRAM

This four-year scholarship is for an entering full-time, first-year student pursuing an undergraduate degree from Shippensburg University School of Engineering or the John L. Grove College of Business. It is intended that the recipient completes an official, compensated internship with Volvo Construction LLC at the Shippensburg location between their sophomore and junior year provided internships are available.

BRIAN AND ELLEN WALSH COLLEGE OF BUSINESS SCHOLARSHIP

Graduates of the class of 1980, Brian and Ellen Walsh have established this scholarship for upper division students in the John L. Grove College of Business who are members in good standing of a social fraternity or sorority.

ROBERT E. "BUCKY" WARD ATHLETIC SCHOLARSHIP

Established by Robert E. "Bucky" Ward '77, this scholarship is to be awarded to a student-athlete who is a member of the Shippensburg University football team and enrolled in an undergraduate degree program in the John L. Grove College of Business. First preference is given to a student from Parkland High School.

BROOKE ASHLEY WEAVER MEMORIAL SCHOLARSHIP

Jim and Karen Weaver established this scholarship in memory of their daughter, Brooke, who was enrolled in the John L. Grove College of Business when she passed away during her sophomore year. This endowment provides a scholarship to a student in the John L. Grove College of Business.

FRANKLIN O. WISMAN FINANCE SCHOLARSHIP

Franklin Wisman was instrumental in establishing and funding the Investment Management Program at Shippensburg University. It was his wish that a percentage of the funds generated through that program be used to fund scholarships for students in finance. This scholarship is for current students who successfully complete the Investment Management Program.

W.J. WOLLYUNG III COLLEGE OF BUSINESS SCHOLARSHIP

Established by William J. Wollyung III '85, this scholarship is for incoming first-year students pursuing an undergraduate degree administered by the John L. Grove College of Business. First preference is for students who demonstrate financial need.

GERARD ZACK AND DR. APRIL EICHMEIER COLLEGE OF BUSINESS STUDY ABROAD SCHOLARSHIP (not yet active)

Established by Gerard Zack '81 and his wife, April Eichmeier, this scholarship benefits upper division students in the John L. Grove College of Business who participate in a registered study abroad experience.

ZOOK-DIODATO COLLEGE OF BUSINESS SCHOLARSHIP

Established by Gloria Zook Diodato '88 and Richard Diodato, this upper division scholarship is for students who have completed a minimum of 30 credits and are pursuing an undergraduate degree in the John L. Grove College of Business. First preference will be given to students who demonstrate financial need.

ZUMBRUN/KORKUCH FAMILY SCHOLARSHIP

Established by Jean Zumbrun Korkuch '49 and husband Frank Korkuch '50, this scholarship is for entering first-year students enrolled in an undergraduate degree program offered through the John L. Grove College of Business. First preference will be given to qualified applicants from Pennsylvania.

CURRENT ANNUAL SCHOLARSHIPS (NON-ENDOWED)**BOYER & RITTER LLC IMPACT SCHOLARSHIP**

This scholarship was established by Boyer & Ritter LLC for full-time undergraduate students enrolled in the John L. Grove College of Business who are majoring in accounting. Recipients are expected to complete a compensated internship during the same year they receive the scholarship.

CLARK ASSOCIATES SCHOLARSHIP

This scholarship was established by Clark Associates for full-time undergraduate students enrolled in the John L. Grove College of Business who are majoring in supply chain management.

DHL SUPPLY CHAIN FUTURE LEADERS IMPACT SCHOLARSHIP

This scholarship was established by DHL Supply Chain for full-time undergraduate students enrolled in the John L. Grove College of Business who are majoring in supply chain management.

SEK CPAs AND ADVISORS IMPACT SCHOLARSHIP

This scholarship was established by SEK for full-time undergraduate students enrolled in the John L. Grove College of Business who are majoring in accounting. Recipients must complete a compensated internship with SEK.

OTHER ENDOWMENTS**EDWARD AND ANITA BUCHANAN ENTREPRENEURIAL ENDOWMENT FOR THE CENTER FOR ENTREPRENEURIAL LEADERSHIP AND INNOVATION**

Funds from this endowment are to be used to meet the needs of the Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation.

CHARLES H. JR. AND JANE E. DILLER ENDOWMENT FOR THE CENTER FOR ENTREPRENEURIAL LEADERSHIP AND INNOVATION

Funds from this endowment will be used to provide the necessary support and learning environment to help students develop as entrepreneurs.

HARRY R. FREHN RESEARCH FELLOWSHIP ENDOWMENT

The fellowship supports research in business and economics by faculty of the John L. Grove College of Business.

JOHN L. AND CORA I. GROVE COLLEGE OF BUSINESS ENDOWMENT

This endowment provides funds for resource material, equipment, faculty recruitment, and faculty projects.

JOHN L. AND CORA I. GROVE ENDOWMENT FOR FACULTY RESEARCH AND DEVELOPMENT

Funds from this endowment are used to promote basic and applied research as well as professional development activities.

NEW BRYAN E. HUGHES COLLEGE OF BUSINESS FAMILY ENDOWMENT (not yet active)

Funds from this endowment will support the greatest needs of the John L. Grove College of Business.

DALE E. KANN ENDOWMENT

Established by Dale E. Kann '63, Business Education, this endowment funds joint research by faculty and students in the John L. Grove College of Business.

RON AND DEE KEARNS ENTREPRENEURIAL SPEAKER ENDOWMENT

This endowment was established by Ron '64 and Dee Kearns to bring prominent business leaders and entrepreneurs to campus to share their expertise and experience with Shippensburg University students.

NORMAN E. KING FUND

This fund was established through contributions in honor of a retired accounting faculty member. Proceeds are used to purchase current professional materials for faculty in the Accounting Department.

DEAN JOHN G. KOOTI LECTURE ENDOWMENT (not yet active)

This endowment has been established by Dr. John G. Kooti to further enhance the business program through a lecture series featuring prominent business leaders, entrepreneurs, and specialists in the world of business.

DAVID O. MCCAIN III ENTREPRENEURSHIP ENDOWMENT

This fund will be used on an annual basis to support the Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation at Shippensburg University.

DON SR. AND CATHY NORI COLLEGE OF BUSINESS AWARD

This award was established by Don Nori Jr., Joel Nori, and Jon Nori of Nori Media Group in memory of their father, Donald F. Nori Sr. '74. The award is presented annually to sophomore, junior or senior students in the John L. Grove College of Business who have excelled and show promise of outstanding achievement in their chosen field.

JERRY AND JANICE REGAN MBA ENDOWMENT

Funds from this endowment will be used to support the needs of the John L. Grove College of Business MBA program.

WISMAN ENDOWMENT

This fund was established in memory of Frank Wisman, whose vision led to the creation of the Investment Management Program. It is used as a vehicle for giving finance majors experience in actual investment management.

BRYAN P. WRIGHT ENDOWMENT FOR COLLEGE OF BUSINESS UNDERGRADUATE STUDENT/FACULTY RESEARCH

Funds from this endowment support undergraduate student/faculty research in the John L. Grove College of Business on an annual basis.

FUTURE SCHOLARSHIP ENDOWMENTS FUNDED THROUGH A PLANNED GIFT

SCOTT MOYER ACCOUNTING SCHOLARSHIP

A four-year scholarship for an accounting major with preference given to students graduating from a Lancaster County high school.

ERNEST M. AND TERESSA S. ROSETTY MEMORIAL SCHOLARSHIP

This four-year scholarship is for an incoming first-year student majoring in accounting in the John L. Grove College of Business. Recipients must demonstrate financial need.

THE STEVEN H. AND SUSAN A. RUNKLE BUSINESS SCHOLARSHIP

This is a four-year scholarship for a John L. Grove College of Business student demonstrating financial need. First preference is given to a student who is the first in their immediate family to attend college.

KENNETH AND DONNA L. SHUR COLLEGE OF BUSINESS SCHOLARSHIP

This scholarship benefits incoming first-year students enrolled in any major in the John L. Grove College of Business.

ANTHONY S. AND MRS. LINDA N. WINTER JOHN L. GROVE COLLEGE OF BUSINESS TRANSFER STUDENT-ATHLETE SCHOLARSHIP

This scholarship is for a transfer student who has been accepted to an undergraduate degree program in the John L. Grove College of Business, and intends to become a member of one of Shippensburg University's intercollegiate athletic teams with preference for the Football team.

FUTURE ENDOWMENTS FUNDED THROUGH A PLANNED GIFT

DR. JAMES A. POPE STUDENT INTERNATIONAL EXPERIENCE PROGRAM

Funds from this endowment will be used to support upper division students in a study abroad experience with first preference given to students in the John L. Grove College of Business.





John L. Grove

College of Business

SHIPPENSBURG UNIVERSITY

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ship.edu/business

 **ShipBusiness**

Shippensburg University is a member of Pennsylvania's State System of Higher Education and an equal opportunity educational institution.
Direct requests for reasonable accommodations and other inquiries to the Office of Accessibility Resources,
Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, (717) 477-1364, oar@ship.edu.