



SHIPPENSBURG
UNIVERSITY

John L. Grove College of Business



Annual Report
2011-2012

“A Tradition of Excellence”

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The articles for this report were prepared by the faculty and staff responsible for each area, and were coordinated by Dr. John G. Kooti, Dean, and Debra K. Booz, Administrative Assistant.

About Shippensburg University

Shippensburg University is a public comprehensive university offering bachelor’s and master’s degree programs in three colleges: Arts and Sciences, Business, and Education and Human Services. Total enrollment is 8,300 undergraduate and graduate students.

The 200-acre campus is located in Cumberland County, forty miles southwest of Harrisburg. It is readily accessible from the Carlisle and Blue Mountain interchanges of the Pennsylvania Turnpike and from exits 24 and 29 of Interstate 81.

The Office of Professional, Continuing and Distance Education Studies (PCDE) provides credit and non-credit programs that meet the educational and training needs of the region, offering courses online and at off-campus locations.

Shippensburg University is one of fourteen universities of the Pennsylvania State System of Higher Education. Founded in 1871 as the Cumberland Valley State Normal School, it graduated its first class in 1874.

Shippensburg University is accredited by the Middle States Association of Colleges and Schools, AACSB International, ABET,



American Chemical Society, Council on Social Work Education, Council for the Accreditation of Counseling and Related Educational Programs, International Association of Counseling Services, Council for Exceptional Children, and by the National Council for Accreditation of Teacher Education.

Dean’s List Students Recognized



Dean Kooti invited business students who made the Dean’s List to a reception in Grove Forum. To be named to the list, a student must achieve a semester grade point average of at least 3.3 on a 4.0 scale.

Shippensburg University of Pennsylvania, in compliance with federal and state laws and university policy, is committed to human understanding and provides equal educational, employment, and economic opportunities for all persons without regard to race, color, sex, age, creed, national origin, religion, veteran status, or disability. Direct requests for disability accommodations and other inquiries to the Office of Disability Services, Horton Hall 120, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, (717) 477-1329, ods@ship.edu.

Dean's Message

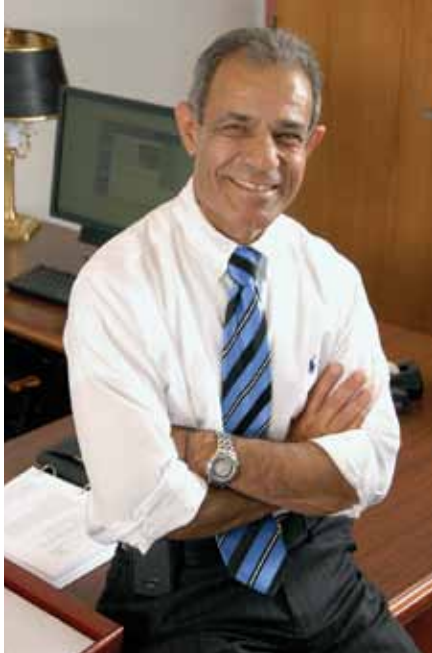
A tradition of excellence. These words describe the experiences of the dedicated students, faculty, and staff at the John L. Grove College of Business at Shippensburg University of Pennsylvania. At Grove College of Business, our mission is to provide a high-quality, high-value, comprehensive educational experience that prepares students to excel as principled leaders in today's global business community. We accomplish our mission by providing excellent undergraduate and graduate programs taught by highly qualified and caring faculty combined with many opportunities for students to gain practical experiences.

For seventy-five years, Shippensburg has offered business education to generations of students, while for the past forty years, the college has been awarding degrees to students. Over the last thirty years, the Grove College of Business has taken pride in maintaining its prestigious international accreditation by the Association to Advance Collegiate Schools of Business (AACSB). This is an external validation of a highest form.

In the last four decades, the College of Business Internship Office has been highly successful in placing students in internship positions based on their academic background and interest. In a recent survey of students graduating from Grove College of Business, 60 percent had at least one internship experience, and 80 percent had some work experience other than internship. In addition to these practical experiences, our students grow as leaders by becoming involved in one or more of the nineteen different business organizations in the college.

The Investment Management Program (IMP), where students manage a portfolio, and the Investment Club performed well in the Redefining Investment Strategy Education (R.I.S.E.) XII competition at the University of Dayton, Ohio—another evidence of quality programs that focus on student success by providing opportunities to practice business theories. Shippensburg's Investment Club placed first in the Large Cap Growth category at R.I.S.E. XII and finished in second place in the Core Style Portfolio category of the Quinnipiac Global Asset Management Education (G.A.M.E.) II Forum in New York.

Our faculty continues to excel in teaching, intellectual contribution, and service. During the 2011-2012 academic year, we presented eleven achievement awards to faculty members for their accomplishments in the areas of teaching, research, and service. These awards were made possible by contributions of alumni and supporters of the John L. Grove College of Business. You will find the list of recipients of these awards in this report.



**John L. Grove
College of Business**

30 YEARS OF AACSB ACCREDITATION
40 YEARS AS A COLLEGE OF BUSINESS
75 YEARS TEACHING BUSINESS

"A Tradition of Excellence"

We have had a very successful Ship MBA-Professional program that we offer in hybrid format in multiple locations. In addition to campus, we deliver the MBA in Harrisburg at the Dixon University Center, as well as in York and East Stroudsburg. In fall 2012, students will have two more alternatives: the MBA-Professional offered fully online and a full-time Emerging Leaders MBA with a business practicum component for recent graduates.

Our successful academic programs are strengthened by internship placement, application of business theories, student/faculty research opportunities, leadership in student organizations, and opportunities for involvement outside of the classroom. Evidence that this formula works is reflected in the percentage of graduating students who have already received job offers in this highly challenging economic time. A recent survey shows 87.8 percent of alumni have had full-time jobs in their major or related fields within six months of graduation.

We have successful college alumni throughout the globe. I believe their success comes from the great education they received from our faculty. Parents also validate our success in educating students as they continue to send their sons and daughters to Ship because they believe in our mission of excellence. Employers continue to seek our graduates, because they believe our graduates are well prepared, ethical, and professional. We are also fortunate to be ranked among the top business schools in the nation by *U.S. News & World Report* in its "Best Colleges Specialty Rankings: Best Undergraduate Business Programs" category.

This year's success and progress are due to efforts and dedication to excellence of many people. I hope you share my pride in the students, faculty, and alumni, and other supporters featured in this annual report.

Best Regards,

John G. Kooti, Dean

John L. Grove College of Business

Mission Statement

The John L. Grove College of Business at Shippensburg University provides a high-quality and high-value comprehensive educational experience that prepares students to excel as principled leaders in today's global business community.



John L. Grove College of Business

The John L. Grove College of Business, established in 1971, is one of the premier business schools in the Mid-Atlantic Region. Since 1981, our college has been internationally accredited by the most prestigious business-accrediting agency in the world, AACSB International-The Association to Advance Collegiate Schools of Business. We offer a Master of Business Administration (MBA) degree and a Bachelor of Science in Business Administration (BSBA) degree, as well as a number of certificate programs. The business programs at Shippensburg are relevant and challenging. We ask corporate executives, as members of the Grove College of Business Advisory Board and Councils, to help us plan programs that offer the preparation executives want and expect in their employees.

In the 2011-12 academic year, there were 130 MBA students enrolled across our three locations (Shippensburg, Harrisburg, and York), and 1,352 undergraduate students enrolled within our three academic departments:

- Accounting, Management Information Systems, and Information Technology for Business Education
- Finance and Supply Chain Management
- Management and Marketing

Our BSBA degree program features a strong common business core, a concentration in a specific major, and a balanced liberal arts component. This business core covers subjects from all functional areas of business and gives a broad foundation of business knowledge. It enables students to change business majors within the first two years without a loss of credits and provides career flexibility upon graduation.

The university participates in two major employment consortia each year and the college hosts the Career Expo where students can talk to representatives from various businesses about career opportunities. Students have an opportunity to gain firsthand job experience by completing a business internship. Our internships give students a blend of academic learning with real-world experience, increasing job opportunities upon graduation. Internships are available in a variety of businesses here in south-central Pennsylvania, in metropolitan areas like Philadelphia and Baltimore, as well as nationwide and internationally.

Our Grove College of Business faculty's goal is to provide students with a base of knowledge and skills for a lifetime of learning in a professional career of their choice. The faculty, over 95 percent of whom hold a doctorate in their field of instruction, pride themselves in offering a highly personalized learning environment. Equally important, the educational experience of our students is guaranteed to be state of the art because our faculty members continue their professional growth through research and their work as consultants. In addition, our modern classroom building, Grove Hall, was designed with a 21st century education in mind. Our small classes enable students to interact on a one-to-one basis, and this allows our faculty to help students develop strong communication, interpersonal, and teamwork skills which are vitally important in today's business world.



The John L. Grove College of Business participated in their first annual food drive for King's Kettle Food Pantry in 2011. With the help of students, faculty, and staff, they were able to collect over 300 food donations, as well as some monetary donations. They plan to continue this tradition every year before the holidays!

Lawyer discusses international business careers



Grove College of Business was pleased to invite Stephen Creskoff, an international trade and customs lawyer, to speak to students and the public in September 2011. His presentation was colorfully titled, "Your Wonderful International Business Career (whether you're ready for it or not): My accidental career in international law and business."

Mr. Creskoff has worked in more than 50 countries on trade, customs, business negotiation, and investment issues. He has also represented a number of major U.S.-based multinational companies in negotiating international business transactions and in import and export matters. He also served as an international legal consultant working for the U.S. government and the World Bank, and has advised many foreign governments on international trade and customs issues. He recently worked as an advisor in Russia, Jordan, Armenia, Chile, Liberia, Nigeria, Kosovo, and Portugal.

College of Business Advisory Board

Aji M. Abraham
Capital Blue Cross

Richard C. Atkinson '79
HDH Byerly

Douglas K. Besch '95
KPMG LLP

Edward L. Buchanan IV '71
Smith Elliott Kearns & Co., LLC

Chris C. Bushey '79
Quandel Group

Charles H. Diller, Jr.
JLG Industries, Inc., Retired

Timothy J. Drabic
Citi

Edward F. Ehret '87
Atlas Minerals & Chemical

Robert L. Engle '73
TE Connectivity

Bradley S. Everly '73
Orrstown Bank

Randy L. Fackler '86
PricewaterhouseCoopers LLP

James A. Gehr '83
Exel

William Gindlesperger
e-LYNXX Corporation

Ronald G. Gipe '71
Martin's Famous Pastry Shoppe,
Inc., Retired

Sean Glennon
Volvo Construction Equipment

Nora Habig
M&T Bank

Craig H. Hill '77
Fulton Financial

Marsha A. Hoy '89
Hoffman Ford

Michael L. Hurt
TB Woods Inc., Retired

Ronald S. Kearns '64
Smith Elliott Kearns & Co., LLC,
Retired

Stephanie Kleinfelter '84
Saidis Sullivan & Rogers

James E. Kroh '65
R.H. Sheppard Company

Paul E. Longenderfer '93
American Express

Charles R. Nebel, Jr. '84
Boyer & Ritter, CPA

Robert P. Nicholson '84
Harsco Corporation

Michael M. Palm '86
CRP Industries, Inc.

Gerald E. Piper '86
CenturyLink

Ronald J. Points '69
World Bank Consultant

Frederick D. Potthoff '70
Kroff Chemical Company, Inc.

Christopher E. Pruitt '84
East Penn Manufacturing Co., Inc.

Colette L. Raebiger '95
Pfizer, Global Logistics & Supply

John R. Raebiger, Jr. '95
Pitcairn Trust Company

Thomas M. Ramsburg '69
TMR, Inc.

William F. Rothman
RSR Realtors

Jennifer S. Schwalm '89
ParenteBeard

P.J. Soto '77
U.S. Department of Labor-Office of
Administrative Law Judges

Curt E. Spicher '85
Spicher's Appliances

Frank Stearn
Sunrise Computers and
Electronics, Retired

Cindy Stewart '75
Family Health Council of Central
PA

Lamar R. Stoltzfus '77
ParenteBeard, Retired

Jill J. Walmer '82
Highmark

Robert E. Ward '77
Computer Aid, Inc.

J. Joseph Zimmerman
Valley Quarries

COB Advisory Board Welcomes New Members



Douglas Besch, a 1995 Ship graduate with a BSBA degree in Accounting and recipient of the 2011 Outstanding Young Alumnus Award, is a partner in KPMG LLP. KPMG is an audit, tax, and advisory services firm that operates from 87 offices with more than 23,000 employees and partners throughout the U.S. Mr. Besch is a Certified Public Accountant and has been with KPMG since graduating from Ship, except for two years he spent

as a Professional Accounting Fellow at the U.S. Securities and Exchange Commission in Washington, D.C. He started in KPMG's Harrisburg office and spent four years in KPMG's national office in New York City. Mr. Besch and his wife Angela, also a 1995 Ship graduate, currently reside in Irving, Texas.

Timothy Drabic is the Chief Administration Officer-Client Experience for Citi's North America Consumer Operations. Tim earned a BSBA in Finance from Ship in 1984 and subsequently earned his MBA with a concentration in Marketing from Ship while working at Sprint. At Sprint, Mr. Drabic managed teams responsible for financial cost studies, budgets, field operations, and call center operations. A key component of his work



included leading process improvement teams to improve both costs and the client experience.

After fifteen years at Sprint, Mr. Drabic then took an opportunity to work for Citibank where he has been for thirteen years. His responsibilities have included managing call centers, leading sales operations, and for the last six years focusing on improving the client experience that differentiate them from the competition.

Mr. Drabic currently works in Hagerstown, Maryland and resides in Frederick. He participates actively in the Washington County United Way, is a member of the Hagerstown site leadership team, and is the executive sponsor of the Hagerstown Citi Pride network.

Robert Engle is Director of Building Facility Management for TE Connectivity, the world's leader in electronics connector sales. He earned a BSBA in Accounting from Shippensburg in 1973 and an MBA in 1982. He has twenty-five years of experience in financial roles with thirteen in his current role which encompasses the Americas and China.

Mr. Engle resides in Hummelstown, Pennsylvania, and is father to three children and grandfather to three. He is a member of the Hummelstown Optimist Club.



(Please turn to page 6)

Supply Chain Management Advisory Council

Dan Altomare
World Kitchen, LLC

Ray Boldosser
Keen Transport

Edward Botchie

Jodi Buhrman '97
Amazon.com

H. Douglas Bushong '84
The Jay Group

Lee Ann Christy
Rite Aid

Peter J. Hamilton '84
Worley Parsons

Rick Howenstine
Clark Distribution Systems, Inc.

Gary Kelley
D.M. Bowman, Inc.

Chris Malone '86
The Hershey Company

Douglas McLaughlin
Exel

Colette Raebiger '95
Pfizer, Global Logistics and Supply

David Santeusaniou '80
Tyco Electronics Corporation

Michael Sibbel '91
Uchiyama America, Inc.

Dr. Richard Stone
Professor Emeritus Shippensburg University

Reid Terch
Staples

Erik D. Thompson '94
Dailey Express, Inc.

Keith Walborn
Cumberland-Keuka

Jim Ward
D.M. Bowman, Inc.

Jake Wimmer
World Kitchen, LLC

New COB Advisory Board Members *(continued from page 5)*

William Gindlesperger is a nationally recognized entrepreneur, inventor, author, and consultant. He founded ABC Advisors and its successor, e-LYNXX Corporation, in 1975. Under his leadership as Chairman and Chief Executive Officer, e-LYNXX has grown into the leading print management and procurement licensing firm in North America. The firm handles more than 200 ongoing consulting assignments at any given time.

Mr. Gindlesperger has directed major initiatives in both the private and public sectors. He has testified before the U.S. Senate Committee on Rules and Administration regarding government print and procurement policy. He has worked directly with numerous Congressional and Senatorial members and staff and has advised Congress on the development, operations, and future of government procurement.

He was a founder and chairman of Printing Industries of America's (PIA) PrintPAC (Political Action Committee) and has been recognized for his contributions to PIA and services to the printing industry. He was inducted into PIA's Ben Franklin Honor Society of print industry leaders in 2009 for his lifetime contributions to the industry. Supply & Demand Chain Executive has included him in its listing of the most influential leaders in the supply and procurement profession in North America.

A native of Chambersburg, Pennsylvania, Mr. Gindlesperger is a graduate of Dickinson College, having majored in philosophy and religion. In the community, he mentors teens to improve their studies and health and supports the arts through local and regional theatres. He has been honored by the Greater Chambersburg Chamber of Commerce with its Innovator of the Year Award and with its Volunteer of the Year Award for his efforts in saving 3,000 jobs at the Letterkenny Army Depot. He is a past trustee of the Falling Spring Presbyterian Church.

Mr. Gindlesperger is married to his best friend and business partner, Maxine. They have six children, including a foster daughter.



Sean Glennon is Vice President and General Manager for Volvo Construction Equipment Operations in Shippensburg, Pa. Volvo Construction Equipment is a leading global manufacturer of construction machinery. Mr. Glennon has over twenty-five years' experience in the construction equipment manufacturing industry between Ingersoll Rand and Volvo. He has held a number of leadership positions in finance, supply chain, management information systems, and operations. Mr. Glennon is a 1986 graduate of Bloomsburg University with a BSBA in Accounting. He resides in Chambersburg with his wife and two children, one of whom began studies at Shippensburg University in Fall 2012.

Paul Longenderfer is Senior Product Manager for American Express. He has twenty years of experience in product management and marketing in the financial services industry.

Mr. Longenderfer is a 1993 graduate of Shippensburg University, where he earned a BSBA in Finance. Shortly after graduation, he took a Product Management position with ATX Telecommunications working on new product development for the B2B Telecom provider helping them earn several Philadelphia 100 awards for the area's fastest growing companies.

After several years with ATX, Mr. Longenderfer left to join American Express, the global financial services firm headquartered in New York, N.Y. He first worked in the merchant division where he wrote strategies and signed merchants in emerging plastic accepting industries to accept the American Express Card. He's held several additional positions throughout the company including marketing of the Membership Rewards program and most recently as a Product Manager for three lending products with revenues approaching \$1 billion per year. In his current position he manages the customer experience of his products from Cardmember acquisition through usage and attrition including P&L ownership.

Mr. Longenderfer is involved in several not-for-profit organizations focused on the revitalization of high peaks region of the Adirondack Park in upstate New York. He resides in Manhattan with his wife Maureen, their two Labrador Retrievers, and seven bikes as they are both avid Ironman Triathlon racers.



Finance Advisory Council

Donald M. Butler, CFA '92
The Vanguard Group

Christine E. Cheng '99
Louisiana State University

James L. Dailey, CFA '97
TEAM Financial Managers

Ralph J. Fetrow, CFP
Members 1st Credit Union

Lee Fortenberry, CLU, ChFC, CFP
Northwestern Mutual Financial

Lee Gardella '89
Adveq Management US, Inc.

Dr. Ralph T. Hocking
Professor Emeritus, Shippensburg
University

Christopher J. Jackson '97
TEAM Financial

Robert S. Jones '88
RBC Capital Markets

Anne E. Kingsborough '01
PNC Financial Services Group

Louise Lovell
U.S. Nuclear Regulatory
Commission

Greg McMullen
RedRock Investment Mgt.

John R. Raebiger, Jr. '95
Pitcairn Trust Company

David A. Rosen '91

Dr. Herbert J. Roth
Professor Emeritus, Shippensburg
University

Jennifer L. Sassani '93
Lehigh University

Brian J. Walsh '80
Oppenheimer & Co. Inc.

Christopher S. Weber '03
M&T Bank

David C. Webster '03
Conning Asset Management
Limited



Finance Advisory Board Meeting, March 2012

Finance Advisory Council Welcomes New Members

Lee Gardella

Lee Gardella is a 1989 graduate of Shippensburg University, where he earned a BSBA in Finance. Additionally, Mr. Gardella holds an MBA from the University of Notre Dame. Mr. Gardella has spent over twenty years in the private equity industry. Currently, Mr. Gardella is a Managing Director at Adveq Management US, Inc. and oversees Adveq's investment and investor relations activities in the United States. He also heads the Adveq Opportunity Program, a private equity fund of funds portfolio focused on small buyouts in North America. Mr. Gardella is a member of Adveq's Executive Management Group and Investment Committee and sits on the advisory board of several private equity funds.

Before joining Adveq in 2007, Mr. Gardella was a managing director of the Private Markets Group for CTC Consulting, a family office investment advisory firm and at the time a subsidiary of U.S. Trust Company. From 1997 to 2005 he worked for the U.S. Trust Company in the Private Equity and Alternative Investment Divisions making private equity direct investments, co-investments and fund investments, and leading the development of private equity, real estate, and hedge fund investment products. Prior to that, Mr. Gardella was an associate at the Edison Venture Fund and Wilshire Associates, and a treasury analyst at National Steel Corporation. He is also a CFA charter holder.

Mr. Gardella resides in Darien, Connecticut with his wife and three children.



Robert Jones

Rob Jones is Managing Director and Head of U.S. and European Conduits for RBC Capital Markets. He runs RBC's non-Canadian conduit efforts, including the asset backed commercial paper conduit businesses in the U.S. and Europe. This business consists principally of three multi-seller ABCP vehicles (Old Line Funding, Thunder Bay Funding and White Point Funding) with aggregate commitments approaching \$22 billion. He manages more than twenty-five people based in various locations throughout the world. He has been with RBC since 2001.

Mr. Jones possesses a wealth of industry experience having worked in the asset-backed conduit business for the past twenty-five years. Prior to joining RBC, Mr. Jones was a managing director and head of the conduit business at JP Morgan. He worked at JPM for fifteen years and was associated with the conduit business since JPM's first conduit was launched in 1990. He possesses a very strong track record, executing some of the most complex structured transactions over several decades of direct transactional ABS experience.

Mr. Jones holds a BSBA in Finance from Shippensburg University with a minor in Economics and an MBA in Finance from the University of Delaware.



College of Business Endowments

Fred C. Archer Memorial Award

This award, established in 1974, is presented in memory of Fred C. Archer who served as a professor of business education from 1970-1974. It is presented annually to a business education student, as a second semester junior, has a 3.0 or better overall academic average and has excelled in the major subject area.

Reva Hoback Brubaker Scholarship Fund

Established by Ronald C. Brubaker in memory of his wife Reva Hoback Brubaker. A renewable scholarship for an incoming freshman majoring in business and demonstrating a financial need and academic promise. Recipient must be a resident of Pennsylvania, Maryland, West Virginia, or Ohio.

The Dr. Max G. Cooley Scholarship Fund

Established in honor of Dr. Cooley at the time of his retirement from Shippensburg University to fund scholarships for students in business education.

Harold U. and Helen F. Crouse Business Scholarship Award Fund

Awarded annually to the business student who has demonstrated the potential for future leadership in business and in society by virtue of his or her academic achievement, participation in student activities, and promotion of the aims and objectives of the college.

The Charles H., Jr. and Jane E. Diller Scholarship Fund

Established by Mr. Diller, member of the College Advisory Board, and retired executive of JLG Industries, a full-tuition scholarship awarded to a full-time freshman business major.

The Dinger Scholarship Fund

Established by Dennis L. Dinger, Accounting '72, in honor of his mother and in memory of his father. For an incoming freshman business major from Tri-Valley High School.

Gerald R. Fetrow Scholarship Fund

For a student-athlete enrolled in an undergraduate degree program within Grove College of Business who intends to become a student in good standing in one of the following athletic teams: baseball, softball, men's basketball, or women's basketball.

The Fogelsonger Scholarship Fund

Established in honor of alumnus Ned R. Fogelsonger. One-year scholarship awarded to upper-division students intent on pursuing a career in the insurance industry and/or financial services industry.

Harry R. Frehn Research Fellowship Endowment

This fellowship supports research in business and economics by faculty in the College of Business.

The Dr. Edward S. Goodhart Endowment Scholarship Fund

For incoming full-time freshmen entering an undergraduate degree program administered by the Accounting Department. A four-year scholarship with minimum GPA and credit requirements.

John L. and Cora I. Grove Scholars Program Endowment

This scholarship fund is used to attract and retain academically talented and needy students pursuing studies leading to a career in business.

John L. and Cora I. Grove Endowment for Faculty Research and Development

Funds from this endowment are used to promote basic and applied research as well as professional development activities.

John L. and Cora I. Grove College of Business Endowment

Provides funds for such areas as resource material, equipment, faculty recruitment, and faculty projects.

Renetta F. Heiss Scholarship Fund

Provides scholarship assistance to an incoming student enrolled in business education or office administration based upon academic excellence and promise of success.

Edwin L. Herr Study Abroad Scholarship Fund

Established by Dr. Edwin L. Herr '55, this scholarship funds annual study abroad scholarships.

The Dr. Ralph T. Hocking Scholarship Fund

Four-year scholarship for a student majoring in finance established by Dr. Ralph Hocking who served 30 years as a professor in the John L. Grove College of Business.

Dale E. Kann Endowment

Established by Dale E. Kann, Business Education '63. Funds joint research by faculty and students.

The Norman E. King Fund

Established through contributions in honor of a retired accounting faculty member. Proceeds are used to purchase current professional materials for the accounting faculty.

The Frederick L. Peters Memorial Scholarship Fund

Established in memory of Mr. Peters, who earned his bachelor's and master's degree in business administration from Shippensburg and

was employed by Shippensburg as an accountant for more than 20 years. Awarded to students entering the College from Shippensburg Area and Big Spring school districts.

Michael and Nancy Pinkowicz Business Scholarship

Four-year scholarship, established by Michael Pinkowicz '76 and his wife, Nancy, in appreciation of his academic and extracurricular experience at Shippensburg. Awarded to incoming freshmen from Philadelphia, Montgomery, or Delaware counties with first preference given to qualified minority students.

The Frederick and Ann Reddig Potthoff Scholarship

This scholarship, established by Frederick and Ann Reddig Potthoff '70-'72 in 2011, is for freshman students entering the John L. Grove College of Business or students who have declared themselves as English majors in the College of Arts and Sciences.

The Ignatios and Anastasia Prokop/John L. Prokop Scholarship Fund

Established by John L. Prokop, '57-'73. For entering freshmen pursuing an information technology for business education degree with priority given to students from Cumberland, Dauphin, Lancaster, and York counties.

The Chris and Robin Pruitt College of Business Scholarship Fund

Four-year freshman scholarship, established by Chris and Robin Pruitt who graduated in 1984 with degrees in accounting and elementary education, respectively, to help deserving students further their education and share the "Ship" experience.

The William F. and Susannah M. Rothman Scholarship Fund

Four-year scholarship for incoming freshman students graduating from Harrisburg City School District with second preference given to applicants from Steelton-Highspire School District. Recipients must demonstrate financial need.

The Jack A. and Mildred Prince Squires Scholarship Fund

Mr. Jack A. Squires, Business Education '49, owned and operated Squires Electronics and Appliances, Inc. in Shippensburg and Chambersburg. Provides for a student with junior standing and academic excellence.

The John L. Grove College of Business has a number of special endowments that provide continuing support to college programs and activities which otherwise might not be funded, nor possible.

If you are interested in creating an endowment through the Shippensburg University Foundation for the benefit of the John L. Grove College of Business, please call the Shippensburg University Foundation at (717) 477-1377 or visit our website at www.sufoundation.org.

Robert E. "Bucky" Ward Athletic Scholarship Fund

Established by Robert E. "Bucky" Ward '77, this scholarship is to be awarded to a Parkland High School graduate enrolled in an undergraduate degree program in the John L. Grove College of Business who participates in Shippensburg University's intercollegiate athletic program.

The Brooke Ashley Weaver Memorial Scholarship Fund

Established by her parents Jim and Karen Weaver to remember Brooke, a student at the College who passed away in her sophomore year, it provides a full-tuition scholarship to a student in the College.

Ursula F. Wiegand Endowment

Given by Ursula Wiegand, a longtime member of the Economics Department. Used by the department to fund research, classical music concerts, and provide tutors for economics students.

The Wisman Endowment

Established in memory of Mr. Frank Wisman, whose vision led to the creation of the Investment Management Program. Used as a vehicle for giving finance majors experience in actual investment management.

The Zumbrun/Korkuch Family Scholarship Fund

Established by Jean Zumbrun Korkuch '49 and husband Frank Korkuch '50 and endowed by them and other family members. For entering freshmen pursuing an Information Technology of Business Education degree with priority given to students from Cumberland, Dauphin, Lancaster, and York counties.

Beta Gamma Sigma Inductees 2011-2012

JUNIORS

Briar Alexander
 Nathan Bonner
 Christopher Buchanan
 Bryon Cahalan
 Michael Casper
 Sarah Chrencik
 Erik Deardorff
 Anna Dressler
 Cheyenne Hess
 Justin Keech
 Mary Kessler
 Joshua Mastellar
 Danielle Minner
 Christopher Piper
 Lindsey Schneck
 Ryan Schweikert
 Carl Seltzer
 Derek Shade
 Cheryl Strenger
 Ashley Taylor
 Angela Tobash
 Karli Wagner
 Erin Wolfe

SENIORS

Jordyn Beam
 Brandon Bear
 Nelson Capote
 Kelly Coleman
 Erin Conners
 Toan Do
 Christopher Haun
 Warren Henry
 Anthony Imperato
 Laura Matthews
 Kate Reigle
 Isabel Scott
 Nicholas Spinelle
 Daryl Staley
 Jenna Stine
 John Sweppenhiser
 Kenneth Toth
 Thomas Vogel
 Robert Watson
 Jenna Worley

MBA

Jason Brockman
 Joseph Carper
 Christian Malesic
 John Schmiesing
 Richard Smith
 Jeremy Taylor

Beta Gamma Sigma Inductions

On April 20, 2012, Beta Gamma Sigma inducted fifty-five new members into the Shippensburg chapter. The chapter honorary inductees were James Gehr, President of retail for Excel, and Chris Jackson, Chief Investment Officer for TEAM Financial.

Membership in Beta Gamma Sigma, an international honor society, is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International.



This year's Beta Gamma Sigma scholarship recipient was Robert Watson.

(L to r) Associate Dean Tony Winter, chapter honorary inductees James Gehr and Chris Jackson, Beta Gamma Sigma Vice Presidents Benjamin Fetrow and Alex Andrussier, and Dean Kooti.



Tony Winter is flanked by students Kate Reigle and Edward Quirke who received the Distinction of Academic Excellence awards.



Faculty award recipients pictured above are: back row (l to r) Michael Coolsen, Mary Myers, Allison Watts. Ian Langella; front row (l to r): (Associate Dean Tony Winter), Joanne Tucker, Irma Hunt, (Dean John Kooti), and Viet Dao.

Grove College of Business Faculty Awards

Northwestern Mutual Financial Network Advising Award	Dr. Ronald Taylor
Edward F. Ehret, Jr. Teaching Award	Prof. James Benton
Christopher Pruitt Service Award	Dr. Joanne Tucker
Martin's Famous Pastry Shoppe, Inc. Research Award	Dr. Wendy Becker
Volvo Construction Equipment Dean's Award	Dr. Allison Watts
Capital Blue Cross Dean's Award	Dr. Ming-Shiun Pan
Ronald Kearns' Dean's Award	Dr. Michael Coolsen
Frederick D. Potthoff Dean's Award	Dr. Mary Myers
Harry R. Frehn Faculty Research Fellowship	Dr. Viet Dao
Harry R. Frehn Faculty Research Fellowship	Prof. Irma Hunt
John L. Grove Summer Fellowship	Dr. Ian Langella

Volvo Construction Equipment Selected as Company of the Year

The John L. Grove College of Business faculty selected Volvo Construction Equipment (CE) as the “Company of the Year, 2012.” Each year, the college faculty and staff members nominate regional companies for the award. Volvo CE was chosen because of the significant impact it has made in the region with its large economic footprint and its environmental consciousness when designing and implementing operations.



Sean Glennon highlights Volvo CE’s operation for a standing-room only crowd in April.

In April, Volvo officials highlighted the company’s operations to a standing room only audience in Grove Forum. Sean Glennon, Vice President of Shippensburg Operations, focused on operations that have provided competitive advantages to Volvo CE and its position within the organization. Mr. Glennon, Adam Killeen, Process Development Manager, and Kristen Weidenmuller, Communication Coordinator, also shared career experiences and poignant advice for students to consider as they begin their business careers.

Throughout the academic year business faculty create student assignments that center on Volvo CE. Assignments include discussions of Volvo’s activities and operations, plant tours, charting changes in stock price, and looking at Volvo annual reports.

Mr. Glennon says his company’s Shippensburg Operations is “very excited to enhance our current partnership with Shippensburg University. We see countless opportunities for mutual benefit, by providing students with real-world experience, and taking advantage of faculty and student’s outside perspective to help with our internal development.”

Dean Kooti agrees. “We greatly value our relationship with Volvo CE, and are very grateful for the opportunities provided to our students to learn from professionals in the field. We look forward to working with Volvo to explore opportunities for student and faculty involvements. I am very confident that Shippensburg University, Volvo, and the community will benefit from expanding and enhancing this relationship.”



(L to r) Adam Killeen, Process Development Manager, Kristen Weidenmuller, Communication Coordinator, Sean Glennon, Vice President of Shippensburg Operations, accepted the Company of the Year, 2012 award for Volvo CE.

SU Officials Assist Baghdad University

Shippensburg University received a \$500,000 grant to help Iraq rebuild and strengthen the country’s finance and banking sector through business education. The grant is from U.S. Agency for International Development (USAID) and is the first of its kind for the university.

A three-member team of Dean John Kooti and finance professor Dr. Sarah Bryant from the Grove College of Business, and Dr. Melody Wehrung, executive director of social equity, spent 10 days in January for preliminary work on the grant.

The two-year grant has three components: conduct a feasibility study on establishing a center for excellence in finance and banking; establish a Center for Excellence for Iraqi colleges of management and economics; and use the Association to Advance Collegiate Schools of Business (AACSB) standards to assure quality of the programs, the development of administrative capacity and guidance. Grove College of Business has long held AACSB accreditation. By employing the process that AACSB provides, Dr. Kooti believes Iraqi colleges and universities will provide a high-caliber education, which will be needed as Iraq transitions into a new government, economy, and way of life.

The January trip validated that both sides are very enthusiastic about the projects. “The professors at the University of Baghdad were really asking for help,” said Dr. Bryant, including getting Arabic translations of textbooks used in Shippensburg’s courses.



She has asked for copies of their syllabi. “Understanding what they are doing is paramount to making good recommendations later on. We want to help and assist rather than replace.”

While each day of the trip was filled with meetings and work, Dr. Wehrung said it is the relationships formed that will help move the project forward. “In my opinion, a lot of work is respecting each other as individuals, not just as experts. How are we going to collaborate if we don’t know each other’s lives? I found out we have so much in common,” she said. “It’s quite thrilling to be part of this. I think when you have a mission and everyone is on the same team in regards to the goals, it is quite gratifying.”

College Assists with Volunteer Service Pact

Continuing its long tradition of service to the region, Shippensburg University embarked on a new partnership that will link area business experts with local non-profit agencies that need help to strengthen their organizations.

In July 2011, Shippensburg University signed a volunteer service pact with the Chambersburg 21st Century Partnership to establish the Executive Volunteer Connector Service (EVCS). EVCS matches volunteer executives with Franklin County non-profit agencies to provide management and consultative services. The service is affiliated with the John L. Grove College of Business and is funded by a \$5,000 donation from the Partnership.

The program is coordinated by Justin English, Shippensburg's Director of Business Internships and MBA Recruitment. More information is available at ship.edu/EVCS/.

Board Member Focus: Chris Pruitt



Maintaining the culture is something Chris Pruitt '84 strives for every day as an integral member of the leadership team at East Penn Manufacturing, the world's largest privately held battery manufacturer in the world. Faced with a growing company built on the family culture of its founders, Chris views his responsibilities as challenges and opportunities to build upon those important values.

"It's exciting to be involved with a growing company," the executive vice president of sales, finance, and administration said. "You want to keep the culture and still provide the best solutions and customer service possible."

A tribute to the success of the family culture is in the fact East Penn has been named a Best Company to Work For in Pennsylvania since 2002 and for the past five years is firmly entrenched in the Top Ten. "Our ranking here is a true credit to our 7,400 employees, every one of them. We have a great workforce." He continued, "Two things stand out about that award: one, we are the only hard-core manufacturing company on the list; and two, 75 percent of the ratings are based on a random

sample of the people on the floor; there's no management involvement.

"We can bring in machinery but without people, it's just a piece of metal. It's the people who bring the machinery to life; it's the people who are important to the company."

The sense of culture and family is what keeps Mr. Pruitt connected to the university too. "I had a great four years there, got a great education, met great people. It was all very positive." And he likes that today's students have the same caliber of experiences he did. He sees the university continuing to build on the culture he enjoyed so much. "It's great to be an alum carrying on that tradition," he said.

As a member of the Advisory Board, Mr. Pruitt sees how "very active and caring" the members are. Besides good conversations over the variety of interests and concerns facing it, he sees the board working toward what's best for the College of Business and Ship students.

Chris also pointed out with pride he is married to Robin '84 and they have two "great kids" Kelly (15) and Lindsay (13).

"Through my job, I have visited and come to know a lot of colleges and universities. Ship is wonderful and provides a great education."



Seated, from left, are Dr. Barbara Lyman, Provost and Senior Vice President for Academic Affairs; President Bill Ruud; and Jack Sharpe, Chair of the Partnership. Standing, from left, are Justin English, Director of Business Internships and MBA Recruitment; Dr. John Kooti, Dean of the John L. Grove College of Business; and Pat Barbarowicz of the Partnership.

Student Focus: Nicholas Spinelle and Isabel Scott

Nicholas Spinelle

Nicholas Spinelle, a senior Accounting and Finance dual major, has taken full advantage of opportunities to get involved while attending Shippensburg University.

He's been active in the Accounting Club, Volunteer Income Tax Assistance (VITA) Program, Dean's Student Advisory Board, Honors Program, and Honors Student Organization (HSO). His leadership roles in these organizations include president of the Accounting Club, where he increased membership, and site coordinator for VITA. In this position, he managed 10-15 students who served more than 250 clients each tax season and obtained hundreds of thousands of dollars in tax refunds for clients over his two-year term as coordinator.

As an Honors Student, Nicholas has served as the treasurer of the Honors Student Organization, where he organized various events to raise funds for the Honors Program. He also served as a co-chair of the Honors Housing Committee,

playing a crucial role in securing space in the new student housing complex for the program. The committee provided data that showed the benefits of a living-learning community and the satisfaction levels of students living in honors housing in Seavers. The program director used the data in presentations for university officials.

Nicholas has completed a tax internship with McKonly & Asbury, LLP and an audit internship with Boyer and Ritter.

He was inducted into Beta Gamma Sigma in Spring 2012 and is a member of Phi Kappa Phi.

In his free time, Nicholas enjoys spending time with family and friends, lifting weights, running, kayaking, playing guitar, traveling, movies, video games, and playing poker.

After graduation, Nicholas plans to begin his career in the audit department of one of the international "Big 4" accounting firms in either the Harrisburg or Philadelphia offices, with the eventual goal of one day owning his own firm.



Isabel Scott

Isabel, a senior Finance and Management dual major with a minor in International Studies, is a constant smiling face in Grove Hall. Within the college she is active in Alpha Kappa Psi and Beta Gamma Sigma, two honors professional business fraternities, National Association of Black Accountants, the Dean's Student Advisory Board, as well as President of Financial Management Association.

Isabel is also incredibly involved across campus. She is a member of the Honors Program, Fellowship of Christian Athletes, and the Study Abroad Student Ambassadors. After serving a term on the Budget and Finance Committee of Student Senate Association, Isabel was elected to serve as the Senate Treasurer for 2012-2013 and will oversee a four million dollar budget. With the help of Dr. Bryant, Isabel will also be undertaking a research project this summer that will identify and analyze the financial benefits of Shippensburg University using environmentally friendly technologies.

Last summer, Isabel journeyed to Shanghai, China to study abroad and had the experience of a lifetime. In this adventure, she took an International Business course, made many new friends, learned about and respected another culture, and traveled to some of the world's greatest treasures including the Great Wall of China in Beijing. The education and skills she has gained from Grove College of Business helped her excel during her time abroad.

During her junior year, Isabel was privileged to work for Volvo Construction Equipment as a Materials Intern. Throughout this internship, she gained many skills in the supply chain and logistics fields as well as more international experience. Isabel plans to continue her internship during her senior year.

For future career plans, Isabel says she will follow the plans God has already laid out for her to the best of her ability. Through support of her family, friends and Shippensburg University, Isabel knows the future will be safe in God's hands.



Alpha Kappa Psi Community Clean Up

For 12 years, Alpha Kappa Psi has actively participated in the Adopt-A-Highway program. The co-ed professional business fraternity arranges bi-annual cleanups for its section of Interstate-81. The second cleanup of the year was March 23, 2012 and was an enormous success. More than thirty fraternity members volunteered and we couldn't have picked a better day to be out in the warm and beautiful Spring afternoon. The brothers of Alpha Kappa Psi picked up litter along the 1.6 mile stretch of I-81 and filled thirty-five trash bags. It was an enjoyable experience of bonding and lending a helping hand to the community. This cleanup was one of twenty Alpha Kappa Psi philanthropy events held during Spring 2012 semester.



Highway cleanup is just one of the many volunteer projects for Alpha Kappa Psi. Pictured at the March event are (l-r): E. Miller, C. Davidson, S. Nally, N. Okoro, K. Hillegass, T. Harris, B. Ringer



Accounting Club

During the fall semester, students networked with seventeen participating firms at Public Accounting Night. The club compiled member résumés in a book for the prospective employers. As a result, many students received internship or full-time employment offers!

Students learned how to properly conduct themselves during a business meal at the eighteenth annual Etiquette Dinner. Ten accounting firms were present to network with members.



Accounting Club members and Dean Kooti network with staff from PricewaterhouseCoopers at the eighteenth annual Accounting Club Etiquette Dinner.

Networking in a more relaxed environment, members enjoyed a Harrisburg Senators baseball game with staff of ParenteBeard, a regional accounting firm. Members had the opportunity to gain exposure to and network with the firm while enjoying ballgame.

The Accounting Club invites accounting firms to speak to members on current accounting topics at our bi-weekly meetings. During the 2011-2012 academic year, the following firms attended our meetings: Vanguard, KPMG, Kern and Company, McKonly and Asbury, Smith Elliott Kearns & Company, Defense Contract Audit Agency, Squire Lemkin + Company, Arthur Bell, SF & Company, Boyer and Ritter, ParenteBeard, Becker, Reinsel Kuntz Leshner, and PricewaterhouseCoopers. PwC also attended the end-of-the-year picnic celebration in April.

The 2011-2012 officers were President, Nicholas Spinelle; Vice President and Treasurer Alyssa Boeggeman; Secretary, Jenna Hershey; Membership Director Sean Minford; and Webmaster Ryan Schweikert. Elected officers for the 2012-2013 academic year are: President Mike Pavusik; Vice President James Jeremiah; Treasurer Kayla Arigo; Secretary Ashley Elder; Membership Director Zach Artz; and Webmaster Nicholas Spinelle.

Alpha Kappa Psi

Alpha Kappa Psi hosted the annual Etiquette for Success Academy on March 20 in the Ceddia Union Building. The event included five guest speakers who presented on a variety of topics. Students learned interviewing tips from a Career Development Center representative; the importance of a master's degree by Dr. Bob Stephens; how to manage their social media profiles professionally by a Target representative; and how to work with difficult people in the workplace from an Orrstown Bank representative.

Twenty-five Alpha Kappa Psi members

attended this year's Principled Business Leaders Institute (PBLI) in Philadelphia. Panel discussions and presentations covered such topics as ethical decisions on the job, interview etiquette, and how to raise chapter funds. Looking to the future, the Shippensburg Xi Tau chapter of Alpha Kappa Psi continues to send its members to PBLI every year. More than a fun trip with friends, PBLI is a networking

experience and allows students to engage in a brotherhood greater than their own chapter. It also strengthens fraternal bonds and fosters discussions that build on prior knowledge.

This spring, Alpha Kappa Psi recognized students who made the Dean's List at a reception with the college deans. This was followed by award presentations and a College of Business trivia competition between students and the faculty. To make the Dean's List, students must attain a GPA of at least 3.3 on a 4.0 scale.

Financial Management Association

Financial Management Association has had an impressive year under the leadership of President Isabel Scott and Vice President Trisha McNeal. The highlight of the fall semester included the Northwestern Mutual Etiquette Dinner, which encompassed all majors within the college. The event creates a professional

atmosphere to teach etiquette skills not only while eating, but also while networking. Mr. Lee Fortenberry, head of the Northwestern Mutual Group, discussed the importance of knowing proper etiquette and manners and Lynne Breil, president of Professional Edge, shared many tips on how to properly eat and socialize before, during, and after the meal. This year's event featured a new addition of how to eat professionally with chopsticks. Everyone had a wonderful meal and learned some valuable manners!

Financial Management Association continues to grow in membership and seeks to become nationally recognized in future years. The 2012-2013 leadership is: Evan Miller, President; Nick Shearer, Vice President; Josh Rakvin, Secretary; and Nnaemeka Okoro, Treasurer.

Human Resource Management Club

Overall, the 2011-2012 school year was a great success for the Society for Human Resource Management Club (SHRM). We were able to make an impact on campus and in the community, raise money for an outstanding foundation, and achieve the SHRM Superior Merit Award.

One of SHRM's main goals is to educate students of the responsibilities and functions of HR professionals. To accomplish this, we bring in a variety of speakers to present at our monthly SHRM meetings. This year, we focused our meetings on specific aspects of HR. Speakers presented different HR functions such as recruiting, international HRM, and compensation and benefits, etc. Target and Ahold Industries were among the companies that shared their experiences and knowledge with us. For our last meeting in April, we invited seven alumni currently working in the HR field to talk about their experiences after college. Students were able to ask questions and talk one-on-one with the alumni guests.

Another major project for the year was to raise money for the Cystic Fibrosis Foundation. We organized fundraising events at a local restaurant, Knutes, and sold bracelets in Grove Hall. By the end of the year, we donated \$80 to the foundation.

For the fourth consecutive year, SHRM earned a Superior Merit Award from the national organization in recognition of its excellence and achievement during the 2011-2012 year. The chapter was recognized at the 2012 Annual Student Conference in Atlanta on June 23.

International Management Club

The newest student professional organization within Grove College of Business is the International Management Club. Founded in spring 2012, the club provides students with a greater understanding of the international business world. Topics discussed thus far at bi-weekly meetings include the pros and cons of globalization and



Recruiting for the newly formed International Management Club are Ryan McCabe (Vice President), Jenna Watson (Treasurer), Samantha Pollick (President), and Jon Warrington (member). Katelyn Hood is serving as Secretary.

the rise of India (complete with authentic food tasting). Club members participated in two International Expos on campus, one in Grove Hall sponsored by Dean Winter and the other in the CUB in conjunction with various student groups. Next semester, they plan to have guest speakers from the Department of Defense, international graduate students working at Volvo CE, and an executive director from the Daily Document Services of the U.S. government.



Investment Club members at G.A.M.E. II Forum: (l to r) Tyler Heintz, Sean Minford, Joe Terranovia, Brian Korman, Charles Sabol.

Investment Club

The Investment Club's portfolio won a second place Core Style Portfolio Award (Undergraduate Division) at the Quinnipiac Global Asset Management Education (G.A.M.E) II Forum in New York City in March. Sean Minford, Charles Sabol, Brian Korman, and Tyler Heintz represented the university and its Global Collegiate Fund, the club portfolio, which is managed by about forty students who make decisions that helped shape the portfolio.

The G.A.M.E Forum was an excellent opportunity for students to experience a diversity of students interested in investing from schools all over the country. Forum speakers offered their own experiences involving different types of investing. Among our favorites were David M. Darst, the Chief Investment Strategist of Morgan Stanley Smith Barney, and Joseph Terranovia, known as the CNBC Liquidator. While similar in subjects, the presentations had quite different approaches. Darst was strident, yet shrewd, often using real-life examples of investing. He was a crowd favorite, as he seemed to know every Latin meaning of names of audience members and tied it back to investing advice. Terranovia used a blunt, yet elegant, presentation to inspire skillful investing. He suggested that to be a skillful investor, a person must spend at least thirty hours a week reading literature on the matter and watching news. As a whole, it was an extremely successful trip for the four Shippensburg representatives, and the club is anxious to attend the forum again next year.

Several investment club members attended the Redefining Investment Strategy Education (R.I.S.E.) Symposium at the University of Dayton, Ohio due to their involvement in the Investment Management Program (IMP). The R.I.S.E. Symposium is one of the most prestigious student investment conferences and consists of keynote speakers and panelists, breakout sessions with industry professionals, and a stock competition based on risk adjusted return.

A highlight was the networking social where club members compared performance and strategies with students from the other schools. Our portfolio was pretty popular among other schools and

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STUDENT PROFESSIONAL ORGANIZATIONS

(Continued from page 15)

for good reason. The investment club portfolio, the Global Collegiate Fund, won first place in the portfolio competition, taking first prize in the Growth Investment Style Category.

Our students felt they proved Shippensburg University is a quality institution with hard-working and knowledgeable students. Most importantly, the students gained valuable insight and knowledge that will help them in their future careers. Thank you to all who support the Investment Club and Investment Management Program for the opportunity

to attend such a wonderful event.

MIS Professional Association

The 2011-2012 academic year was successful for the MIS Professional Association. The club's main purpose is to allow students an opportunity to gain an understanding of the role and importance of information systems in today's business world, to provide its members with networking opportunities, and to be involved in the local community.

This year the club held another successful bi-annual MIS Career Fair. Companies who attended included Deloitte, Target, Global Data Consultants, Concurrent Technologies

Corporation, PA Department of Industry & Labor, TE Connectivity, and Highmark. More than seventy students came out to talk with company representatives and discover the internship and full-time career opportunities each had to offer.

The club continues to volunteer at the Southampton Place senior center, providing local senior citizens with tips and advice on using technology such as email, documents and

spreadsheets, and printing just to name a few. The seniors truly appreciate our members taking the time out to educate them and answer their questions.

In addition, the club enjoyed various guest speakers from different companies who spoke at our meetings including Deloitte, Concurrent Technologies Corp., and PA Department of Industry & Labor. These speakers help our members to keep up to date with what is going on in the IT industry.

Supply Chain Management/Logistics Club

In 2011-2012 the Supply Chain Management/Logistics Club celebrated its sixth full year of operation. The continuing mission of the club is to provide students with opportunities outside of the classroom and inside the industry. Under the leadership of club advisor Dr. Ian Langella, the club had another strong year of pursuing that mission. Throughout the year the club hosted numerous guest speakers from companies including Boeing, US Postal Service, Target, Exel, Giant, Daily Express, and TBB Logistics. Club members toured several facilities of companies including CSX Intermodal, Norfolk Southern, Troegs Brewery, Target, Daily Express, Volvo Construction Equipment, and Woodstream Corporation. A few club members also participated in a "Trunk or Treat" event hosted at the Staples Fulfillment Center in Chambersburg this past Halloween to raise money for breast cancer.

Every month the South Central Pennsylvania Council of Supply Chain Management Professionals (CSCMP) Roundtable hosts an event that members can attend. The events range from dinner presentations to facility tours and provide club members with excellent opportunities to network with professionals and stay



SCM/Logistics Club members toured Volvo Construction Equipment in Shippensburg.



IMP students at R.I.S.E. Competition, University of Dayton, Ohio. Back row (l to r): Matthew Diehl, Nicholas Pedersen, Troy Oberholtzer, Jared Hammers, Marcus Lucchese, Advisor Dr. Hong Rim. Front row (l to r) Andrew Kiely, Amanda Fitzpatrick, Katelyn Howard, Jennifer Spinka.



MIS Club members looking sharp at the bi-annual MIS Career Fair.

current with industry trends and recent developments. Many of the CSCMP members actively aid the club members in securing internships and full-time career opportunities.

The club has also worked closely with the supply chain/logistics faculty to maximize student opportunity. With guidance from Dr. Robert Setaputra, the club hosted an “Internship Informational Session” open to all supply chain and logistics majors. In this session, a volunteer panel of Ship supply chain and logistics students openly discussed their internship experiences. The goal was to assist students who were interested in an internship, but were not exactly sure which area to pursue. The panel discussed and answered questions about their experiences within different areas of the industry such as operations, transportation, and procurement.



SIFE Team (front row): Brittany Lapp, Alex Capecci, Alana Bingeman, Tracy Brenner. Middle: Jenn Fourhman, Jeffrey Herman, Nick Rogers, Jen Spinka, Caitlin Flannery. (Back row): Michael Kilpatrick, Mark Forbes, Scott Henry, Andrew Ulrich, Matt Powell, Devin Gray.

Students in Free Enterprise (SIFE)

The Ship SIFE team had a very successful year as we implemented several projects throughout the community and internationally. Our mission is to improve the quality of life and standard of living through responsibility, accountability, and partnership. We implement projects with the aim to improve our community through the positive power of business. We base our projects on the following criterion: Considering the relevant economic, social, and environmental factors, the SIFE team empowers people in need by applying business and economic concepts and an entrepreneurial approach to improve their quality of life and standard of living. We have completed three projects this year that sufficiently supported our mission and goals.

Smart Money is a workshop we present annually to middle school students with the aim to better inform the students about financial literacy. Our project manager was Matt Powell, and the workshop consists of presenting key lessons on budgeting and smart financial decision-making that they will encounter throughout high school, when they obtain their first job, go to college, and for the rest of their life. We create a real-life situation where the students learn what they can spend, save, and use for expenses such as a car, house, and food. We give them each a different occupation with different incomes and then have them pick what kind of house and car they want. After this, they create a monthly budget and find how much money is remaining to use for expenses. Through our pre- and post-tests, we measure the impact of this workshop and found the students gained financial management knowledge through our workshop.

In the Mentorship Project, we worked with the Career Development Center (CDC) on campus to create a workshop for high school students to learn résumé building and interviewing skills. Our goal for this project, managed by Alana Bingeman, is to reach out to more members of the community not only in high schools, but college students and adults, to give them more opportunities for employment.

Following a CDC presentation on résumés and interviews, our team then had participants create a short résumé highlighting their current jobs and achievements. We gave mock interviews and provided feedback on interview and résumé skills so they could gain experience and improve their skills for the future.

For Here’s Hope, a new project, members of our team traveled to Belize to visit young girls who have been physically and emotionally abused. Alex Capecci, project manager, traveled with Jenn Fourhman, Jen Spinka, and Tracy Brenner for this project. The goal was to improve the quality of life for girls at the orphanage by teaching lessons and skills they can use to create a better life for themselves when they leave the orphanage and live on their own. Our team created special relationships with the girls and played games that would help them with leadership and communication skills. We also had the girls create ornaments and bracelets to sell so they could learn about making an income and how to use their money properly. This project had a tremendous impact on the students involved and the girls in Belize. Our plans for this project are to keep in contact with the girls and to go back next year for more lessons. We plan to teach them how to plant a garden as this is a key skill in Belize. Also, we plan to create a scholarship fund to offer the girls for future educational endeavors.

At the end of the year, our SIFE team competed and won first runner up in the Regional Competition in Baltimore, Maryland. In this competition, we present our projects, team, and accomplishments in a prepared speech for business leaders to judge and ask questions. We compete against other SIFE teams in the region and the winners of each league move on to the SIFE National Exposition. This year, our competition team consisted of our speaking team: Alex Capecci, Jeff Herman, Alana Bingeman, and Nick Rogers, coached by Michael Kilpatrick and Tracy Brenner, our Annual Report team: Caitlin Flannery, Scott Henry, and Jen Spinka, and our video team: Brittany Lapp, Matt Powell, and Jenn Fourhman.

Overall, the 2011-2012 SIFE year was a very successful year for our team. We impacted many individuals and plan to continually improve in years to come.

Fall 2011/Spring 2012/Summer 2012 Internships

STUDENT	MAJOR	HOMETOWN	FIRM
Collin Adam	MIS/ITBE	Reading	Deloitte Consulting LLP
Andrew Alwine	MIS	Lancaster	Phoenix Contact
Kayla Arigo	Accounting	Hanover	P.H. Glatfelter
Dylan Bensinger	SCM/Marketing	Narvon	Giant Foods
Wesley Beppler	Accounting	Mercersburg	H&R Block Shippensburg
Carla Brighton	Marketing	Orrstown	Conference Center at Shippensburg Univesity
Brandon Bulka	MIS	Chambersburg	Manitowoc
Dale Carr	Accounting	Carlisle	RienseL Kuntz Lesher
Jonathan Chambers	Marketing	Harrisburg	Ahold USA
Jason Cornell	MIS	Lemasters	Waynesboro Area School District
Zach Dailey	Marketing/Finance	Sunbury	Harrisburg City Islander
Rebecca Davis	HR Management	Mechanicsburg	Target
Kelly DeGross	Accounting	Waynesboro	R. Thomas Murphy & Associates, PC
Matthew Diehl	Finance/SCM	Felton	Merrill Lynch
Toan Do	Accounting	Leola	McKonly & Asbury
Devon Dombrowski	MIS	Lancaster	The Hershey Company
Ariel Donovan	HR Management	Newville	Frog Switch
Melissa Douma	Accounting	Harrisburg	Commonwealth of PA: Office of Budget
Ashley Elder	Accounting/PFP	Hanover	Rager, Lehman, & Houck P.C.
Brandon Fell	Marketing	Chalfont	Moving Targets
Amanda Fitzpatrick	Finance	York	Apex Valuation
Eric Ford	Marketing	York	Enterprise
Ashley Fornshell	Marketing	Downingtown	Clearwater Marine Aquarium
Logan Fritz	Marketing	Ickesburg	Cumberland Valley Visitors Borough
Bill Garrett	Accounting	Gettysburg	PricewaterhouseCoopers
Derek Geib	Accounting	Manheim	Kern and Company, PC
Matthew Gerber	SCM	Red Lion	Industrial Distribution Group
Ryan Goodfriend	MIS	Skillman, NJ	Capital Blue Cross
Eric Helm	MIS	Carlisle	Orrstown Bank
Scott Henry	Accounting	York	Smith Elliott Kearns and Company, LLC
Cheyenne Hess	Marketing	York	Volvo Construction Equipment
Robert Hilton	Accounting	Greenville	Volvo Construction Equipment (x2)
Katelyn Howard	Finance	Glen Rock	Orrstown Financial Advisors
Chad Humbert	Marketing	Somerset	Somerset Trust Company
Derrick Ickes	Logistics	Shippensburg	Keen Transport
Alex Kepeck	Accounting	Leola	PennDOT - Bureau of Public Transportation
Cierra Knepp	Accounting	McVeytown	Kern and Company, PC
Brian Korman	Marketing/Finance	Millersville	Country Meadows Assoc.
Zachary Lovely	MIS	Windber	Delta Development Group, Inc.
Alexandra Lyons	Accounting	Shippensburg	Highmark, Inc.
Samantha Mealing	Marketing	Altoona	Volvo Construction Equipment
Jonathan Miller	Accounting	Keedysville, MD	JLG, Inc.
Jonathan Nace	Management	New Oxford	Giant Foods
Maxwell Osman	Accounting	Millersburg	Volvo Construction Equipment
Emily Parkins	Management	Harleysville	Shippensburg University Athletics Department
Nicholas Pedersen	Finance	Harleysville	Merrill Lynch
John Polek	SCM	Downingtown	Volvo Construction Equipment (x2)
Joseph Priff	MIS	Whitehouse Station, NJ	Global Data Consultants
Edward Quirke	Accounting	Leola	Kern and Company, PC
Lauren Reed	Marketing	Reedsville	Conference Center at Shippensburg University
James Reilly	HR	Shippensburg	F&M Trust
Kaitlin Rodgers	Marketing	Clifton Heights	PA Partners
Mike Rumberger	Management	Mechanicsburg	Universal Protective Packaging Inc.
Charles Sabol	Accounting	Shiremanstown	Volvo Construction Equipment

Page Sacripont	Finance	York	Strine Printing Company
Erin Schultz	HR Management	Elysburg	Martin's Famous Pastry Shoppe, Inc.
Nathan Seiders	HR Management	Newville	Volvo Construction Equipment (x 2)
Sarah Shaddock	Marketing	Carlisle	Hershey Entertainment & Resorts
Adam Sinz	Marketing	Conestoga	Clipper Magazine
Amanda Snider	HR Management	St. Thomas	Volvo Construction Equipment (x 2)
Lauren Speer	Marketing	Collegeville	Volvo Construction Equipment
Nicholas Spinelle	Accounting & Finance	Pottsville	McKonly and Asbury
Daryl Staley	Accounting	York	Smith Elliott Kearns and Company, LLC
Allison Steinruck	Accounting	Lancaster	Ross Buehler Falk & Company
Katherine Stravinskias	Accounting	Lebanon	Net World Technologies
Stephanie Suders	Accounting	Shippensburg	Volvo Construction Equipment
Ashley Taylor	Accounting	Enola	Smith Elliott Kearns and Company, LLC
Gabrielle Turano	Management	Chambersburg	Chambersburg Chamber of Commerce
Katsiaryna (Kate) Veshchev	Accounting	Harrisburg	Sysco Central PA, LLC
Leigha Voigt	Accounting/PFP	Carlisle	Primerica Financial
Andrew Vottero	MIS	Lancaster	Coventry Health Care
Evan Wabrick	Accounting	Mechanicsburg	Smith Elliott Kearns and Company, LLC
Meghan Walsh	HR Management	Pennsburg	Aesculap
William Wentz	Marketing	Center Valley	State Farm Insurance
Katie Wentzel	Marketing	Reading	H. Ric Luhrs Performing Arts Center
Samantha Wood	Business Minor	Warrington	IIS Group, LLC
Sarah Woodring	Marketing	Milroy	Shippensburg University Fashion Archives & Museum
Morgan Wynn	Management/Marketing	Elizabethville	PepsiCo.

On-Campus Recruitment by Industry

ACCOUNTING

Arthur Bell
 Boyer & Ritter
 Brown Schultz Sheridan & Fritz
 KPMG
 Padden, Guerrini & Associates,
 PC
 ParenteBeard
 PricewaterhouseCoopers
 Reinsel Kuntz Leshner LLP
 Rotz & Stonesifer, PC
 Rubino & McGeehin, Chartered
 Ryan and Wetmore
 SF & Company
 Smith Elliott Kearns & Company
 Squire, Lemkin & Company LLP
 Stambaugh Ness PC
 WTAS

BANKING

Metro Bank

CAMPS

Camp Canadensis

CONSULTING

Deloitte Consulting

FINANCIAL SERVICES

UFinancial

GOVERNMENT

PA State Police
 NAVSUP
 United States Marines Corps
 PA Higher Education Assistance
 Agency

MANUFACTURING

GEA Heat Exchangers, Inc.
 Graham Packaging Company
 Martin Sprocket
 Techtronic Industries North
 America (TTI)
 TE Connectivity

MARKETING

Reminder Media

RETAIL/SALES

Enterprise Holdings
 Lowe's
 Office Depot
 Penske
 Target Corporation

SOCIAL SERVICES/HUMAN SERVICES

Community Services Group
 Peace Corps
 T.W. Ponessa and Associates
 Counseling

STAFFING

Staffmark

SUPPLY CHAIN

Daily Express
 Exel
 Menlo Worldwide Logistics

TECHNOLOGY

Trifecta Technologies

My Summer in Salzburg

by Amy Peteritis

The summer of 2010 was one of the most eventful summers of my life. Through a program called the American Institute for Foreign Study (AIFS) I spent one month studying in Salzburg, Austria, visiting many interesting places, and was even able to fulfill a couple of personal dreams.

Attending the University of Salzburg was a wonderful cultural experience. I had two professors, both native Austrians, who taught my Austrian Culture and German Language classes. In these classes, I learned about the differences and similarities between Austrian and American culture.

Trips were planned for almost every weekend. We spent a Saturday in Munich attending summer street festivals. Some of us took a day trip to Berchtesgaden for a tour of the Eagle's Nest perched atop the Alps, from which the view was amazing (photo right). We also had events during the week such as traditional Austrian pastry tasting and a scavenger hunt of the historical locations in town.

The most unforgettable memories from my time in Austria were of when I was able to knock a couple items off my bucket list. I had always wanted to see the Vienna Boys' Choir perform and on a weekend trip to Vienna, I was able to see them perform in their home church! I have also always wanted to tour the filming locations of the 1965 movie musical, *The Sound of Music*. Seeing as the movie was filmed in Salzburg, I saw not only the filming locations, but also some of the sights of the true story the movie is based on.

I made many friendships with students from all over America, from California to Vermont and from Texas to Michigan. I bought many items to take home, such as a dirndl (traditional Austrian attire), a stein for beer, and lots of clothes and shoes. I bought so many souvenirs in one month I had to purchase an extra suitcase to lug it all home in!

I will never forget the taste of a real Bavarian pretzel with mustard, the breathtaking view of the Alps from every corner of Salzburg, as well as the kindness and friendliness of the Austrian people.

I greatly recommend studying abroad! Almost every job interview I've experienced has asked me to talk about my time studying abroad. This experience was one of the best decisions I have made thus far in my life, and I cannot wait for the day when I can go back and see it all again!

As the song in my favorite movie-musical set in Salzburg says, "So long, farewell, auf wiedersehen, good bye!"



Amy in her dirndl (traditional Austrian attire) on the fountain the children ran across during the "Do-Re-Mi" scene in *The Sound of Music*.



The entire AIFS group in front of one of the locations in *The Sound of Music*.

**Alpha Kappa Psi
Brother of the Year**



Ben Fetrow was named Brother of the Year for the Eastern Region of Alpha Kappa Psi, America's oldest business fraternity. Ben was nominated for the Kappa Award by Shippensburg's Xi Tau Chapter. Ben served the chapter as pledge advisor and later as president. As the chapter president, he focused on increasing chapter unity through events such as weekend trips and family dinners. Ben helped brothers gain valuable internships as a liaison between Target and the students and held many résumé workshops on campus.

Business Alumnus Receives University Award

Shippensburg University selected Christopher Jackson, BSBA '97, for a 2012 Outstanding Young Alumnus Award. The award is presented to a graduate who is forty years old or younger in recognition of outstanding achievement in his/her field of endeavor for the benefit of the community and society. Mr. Jackson is chief investment officer for TEAM Financial Managers managing its core strategic investment strategy. He joined TEAM in 2012 and is responsible for managing client portfolios and overseeing its investment management processes. He also holds the Accredited Fiduciary Investment Manager designation.



Mr. Jackson put his accounting degree to work right after graduation as a staff accountant for Padden & Company, a CPA

firm. In 2001, he joined the trust department at Orrstown Bank as a trust administrator where he did tax preparations, estate settlements, and trust administration. His first promotion was in 2002 when he became portfolio manager, and that was followed by promotions to assistant vice president and vice president and portfolio manager, and later as controller and investor relations officer.

Mr. Jackson is immediate past president of the John L. Grove College of Business Finance Advisory Council, served five years as treasurer for the Shippensburg Public Library, and is an elder and treasurer for the Shippensburg Presbyterian Church. He lives in Shippensburg with his wife, Amy Shenk '99 and their two sons, Avery and Bennett.

STUDENT AWARDS AND SCHOLARSHIPS 2011-2012

John L. and Cora I. Grove Scholars

Nathan Bonner
Cari Butler
Dave Carney
Erin Conners
Lindsay Gemmill
Richelle Groff
Andrew Hansrote
Ben Hayhurst
Jacob Landis
Benjamin Miller
Maggi Miller
Edward Quirke
Nicholas Sherlock

Fred C. Archer Memorial Award

Angela Tobash

Reva Hoback Brubaker Scholarship

Jeffrey Riedy
Scott Serfass

Capital Blue Cross-John L. and Cora I. Grove Business Information Systems Scholarship/Internship

Ryan Goodfriend
Ashwini Palande

The Dr. Max G. Cooley Scholarship

Alexa Line

Harold U. & Helen F. Crouse Business Scholarship Award

Katie Reese

Cumberland Valley Society for Human Resource Management Scholarship

Amy Peteritis

The Charles H. Diller, Jr. and Jane E. Diller Scholarship

Evan Wabrick

The Dinger Scholarship

Maria Harner

Distinction of Academic Excellence Award

Edward Quirke
Kate Reigle

Gerald R. Fetrow Athletic Scholarship

Thomas Bush
Benjamin Miller
Tyler Uphouse

The Fogelsonger Scholarship

Thomas Kaufman
Troy Oberholtzer
Samantha Pollick

The Giant Food Stores Business Administration Scholarship/Scholarship/Internship Program

Cody Hutchinson
Jordan Middleton

The Dr. Edward S. Goodhart Endowment Scholarship

Erin Wolfe

Renetta F. Heiss Award

Dana Delewski
Richard Sopko
Graydon Turner

Edwin L. Herr Study Abroad Scholarship

Alexander Slocum

Highmark, Inc. Scholarship

Hilary Lyons

The Dr. Ralph T. Hocking Scholarship

Sara Sjoberg

The Frederick L. Peters Memorial Scholarship

Justin Peterman

Michael and Nancy Pinkowicz Business Scholarship

Lisa Robbins

The Ignatios and Anastasia Prokop/John L. Prokop Scholarship

Alexander Strickler

The Chris and Robin Pruitt College of Business Scholarship

Glenn Brown, Fall 2011

Rager, Lehman & Houck, P.C. Scholarship

Ashley Taylor

The William F. and Susannah M. Rothman Scholarship

Bobby Price

The Smith Elliott Kearns & Company, LLC Scholarship Program

Ryan Grigg
Henry Scott
Justin Keech

The Jack & Mildred Prince Squires Scholarship

Jennifer Hoover
Matthew Miller

Robert E. "Bucky" Ward Athletic Scholarship

Meghan Herr

The Brooke Ashley Weaver Memorial Scholarship

Jordan Miller, Fall 2011

The Zumbrun/Korkuch Family Scholarship

Adrienne Henke

FACULTY PROFESSIONAL ACTIVITIES

Armstrong, Gary

Professor of Management
Information Systems

Academic Degrees

E.D., Temple University
BS & MS, James Madison
University

Recent Publications

Interviewing the Experts:

Student Produced Podcast,
Journal of Information Systems Education (co-
authored with Dr. Joann Tucker)

Profiling a Mind Map User: A Descriptive Appraisal,
Journal of Instructional Pedagogies (co-authored with
Dr. Joann Tucker)

Podcast Interviews Bring Experts to the Classroom,
Decision Sciences Journal of Innovative Education
(co-authored with Dr. Joann Tucker)

Achieving Learning Goals with Student-Created Podcasts,
Decision Sciences Journal of Innovative Education
(co-authored with Dr. Joann Tucker)

Awards

2011 University Teaching Innovation and Pedagogy
Spotlight Award

Jeanne Strupeck Academy of Business Disciplines
Outstanding Service Award

Certifications

Master Certificate in IS/IT Project Management, Villanova
University

Master Certificate in Applied Project Management,
Villanova University



Grade Appeals Committee Member, Accounting, MIS, &
ITBE Department (2010-)

APSCUF University Disciplinary Board Representative
(2009-)

Faculty Advisor for Beta Gamma Sigma (2007-)

University Retention Committee Member (2007-)

Integration Committee, Member for First-Year Seminar
Reporting (2006-)

Information Technology for Business Education
Representative, Open House (2009-)

Beck, Joseph

Associate Professor of Management

Academic Degrees

PhD Management-Strategy, Merage School of Business,
University of California, Irvine

MBA, University of Oregon

BA Asian Studies, University of California, Berkeley

Intellectual Contributions

Wiersema, M. F. & Beck, J. B. (2011). *Corporate
Strategy* Edward Elgar.

Beck, J. B. & Wiersema, M. F. (2011). "CEO Dismissal:
The Role of the Broader Governance Context",
Handbook of Top Management Team Research.
Edward Elgar.

Beck, J. B. & Wiersema, M. F. (2011). "Introduction",
Corporate Strategy. Edward Elgar.

Awards

2011 Harry R. Frehn Faculty Research Fellowship Award
John L. Grove College of Business.

Becker, Wendy

Associate Professor of
Management

Academic Degrees

PhD Industrial-Organizational
Psychology, Pennsylvania
State University

Recent Publications

Becker, W.S. (in press). Socially
responsible and sustainable
supply chains. In, *Green Organizations: Driving
Change with IO Psychology*. Psychological Press.

Becker, W. S., & Burke, M. J. (2012). The staff ride: An
approach to qualitative data generation and analysis.
Organizational Research Methods, 15, 2, 316-335.

Becker, W. S. (2012). Turbulence: Boeing and the state
of American workers and managers [Review].
Personnel Psychology, 216-219.

Becker, W. S. (2012). Self-directed work teams.
Encyclopedia of Human Resource Management, Vol
1, Key Topics and Issues. R. K. Prescott (Ed.). Pfeiffer.

Bagyi, J., & Becker, W. S. (2012). Employment
discrimination. *Encyclopedia of Human Resource
Management*, Vol 1, Key Topics and Issues. R. K.
Prescott (Ed.). Pfeiffer.

Ruud, J., & Becker, W. S. (2012). Employment at will.
Encyclopedia of Human Resource Management, Vol
1, Key Topics and Issues. R. K. Prescott (Ed.). Pfeiffer.

Becker, W. S. (2011). Are you leading a socially
responsible and sustainable human resource
function? *People & Strategy*, 34, 1, 18-23.

Professional Experience, Leadership & Service

Board member, Metropolitan Area Applied Psychology
Editor, *The Industrial Organizational Psychologist* (TIP)
Editorial Board, *Journal of Business and Psychology*
(JBP)

Professional Reviewer

Academy of Management
Academy of Management Journal
Academy of Management Learning and Education
Group & Organizational Studies
Lawrence Erlbaum Press
Sage Publications
Society for Industrial and Organizational Psychology



University, College and Department Committees

Honors Program Advisory Board

Undergraduate Research Committee

Commencement Ceremony Class Marshall

University Curriculum Committee

Board of Governors Scholarship Committee

Shippensburg University Homecoming Committee

Dean's Assurance of Learning Committee

Center for Excellence in Scholarship and Teaching
Committee

Carbo, Jerry

Assistant Professor of Management and Marketing

Academic Degrees

PhD Industrial and Labor Relations, NY State School of
Industrial and Labor Relations, Cornell University

MILR, NY State School of Industrial and Labor Relations,
Cornell University

JD, Dickinson School of Law, Pennsylvania State
University

Recent Publications

From Green to Sustainability: Information Technology and
an integrated sustainable framework, JSIS (February
2011) Dao, Langella and Carbo

Professional Experience/Leadership

Ship APSCUF Executive Committee Member

APSCUF State Wide Legislative Assembly

Member WV State Bar

Consulting

Workplace Harassment numerous mid-size employers

Workplace Bullying

Staffing and HRP

Employee Rights

Labor Organizing

Catania, Joseph

Associate Professor of
Management Information
Systems

Academic Degrees

PhD Information Systems,
New Jersey Institute of
Technology

MS Computer Science,
New Jersey Institute of
Technology

BS Electrical Engineering, Rutgers University

Recent Publications and Presentations

Catania, J., Armstrong, G., Tucker, J. (2012). The
Effects of Project Management Certification on the
Triple Constraint. *International Journal of Information
Technology Project Management*.

Honors and Awards

2011 John L. Grove Summer Fellowship Award

Chang, Angela

Associate Professor of Marketing

Academic Degrees

PhD Marketing, Indiana University

MBA, National Taiwan University

BA, International Trade, National Taiwan University

Recent Publications and Presentations

Henderson, M., Huang, S., & Chang C. A. (2012) When
Others Cross Psychological Distance to Help:
Highlighting Prosocial Actions toward Outgroups
Encourages Philanthropy. *Journal of Experimental
Social Psychology*, 48 (1), 220-225.

Chang, C. A. & Kukar-Kinney, M. (2011) The Effects of
Shopping Aid Usage on Consumer Purchase Decision
and Decision Satisfaction. *Asia Pacific Journal of
Marketing and Logistics*, 23 (5), 745-754.



Bailey, April

Assistant Professor of
Information Technology and
Business Education

Academic Degrees

DEd, Pennsylvania State
University

MBA and BSBA, Shippensburg
University

Refereed Articles

Bailey, A. E., Cranton, P., & Flannery, D. (December
2011). Understanding Adult Business Students'
Transitions to an Undergraduate Program Through a
First-Year Seminar Course. *International Journal of
Business and Social Science*, 2 (23).

Hsu, M. M. & Bailey, A. E. (November 2011). Retention in
Business Education: Understanding Business Student
Perceptions of Academic Advising and College
Life. *International Journal of Business and Social
Sciences*, 2(21).

Refereed Proceedings from Presentations

Bailey, A. E., & Laird, P. (2012). Engaged Learning in
a First-Year Seminar Business Class. Academy of
Business Disciplines National Conference.

Presentations

Bailey, A. E., & Laird, P. (2011). Engaged Learning in
a First-Year Seminar Business Class. Academy of
Business Disciplines National Conference.

Bailey, A. (2011). Engaged Learning in a First-Year
Seminar Business Class. Academy of Business
Disciplines.

Professional Experience, Leadership & Service

Evidence Team for the Center for Urban Education -
Equity Scorecard Process Member (2012-)

Union (APSCUF) Representative Membership Committee
(2011-)

Union (APSCUF) Representative Public Relations
Committee (2011-)

Information Technology for Business Education (ITBE)
Faculty Search Member(2011-2012)

Reviewer - *Journal of Transformative Education*

ITBE Faculty Search Chairperson (2010-2011)

APSCUF Representative Student Affairs Committee
(2010-)



Coolsen, Michael

Associate Professor of Marketing

Academic Degrees

PhD Social Psychology, University of North Carolina at Chapel Hill
MS Psychology, Shippensburg University
BA Engineering, Lafayette College



Publications and Presentations

Bohns, V., Lucas, G., Molden, D., Finkel, E., Coolsen, M. K., Madoka Kumashiro, Caryl Rusbult, & Tory Higgins, (in press, 2012). Opposites Fit: Regulatory Focus Complementarity and Relationship Well-Being. Accepted for publication in *Social Cognition*.

Michael K. Coolsen & Madoka Kumashiro. Initial Commitment to a New Relationship Facilitates Growth in Individual Health. Poster presented at the 2012 Society for Personality and Social Psychology conference.

Madoka Kumashiro & Michael K. Coolsen. The Michelangelo Phenomenon: Partner Affirmation, Personal Concerns, and Relational Concerns. Poster presented at the 2012 Society for Personality and Social Psychology conference.

Keith Quesenberry, Shelly Rodgers, Michael Coolsen, Kristen Wilkerson, Heidi Hennink-Kaminski, & Ruth Brown. Can Online Education Beat the Classroom? The Latest Methods, Programs and Curriculum Design. Paper presented at the 2012 American Academy of Advertising conference.

James V Evans, Toru Sato, Brittany A Harman, Lea T Adams, & Michael K Coolsen. The Cell Phone Dependency Scale: Validity and Reliability. Poster presented at the 2012 Annual Convention of the Association for Psychological Science.

Michael K. Coolsen & Madoka Kumashiro. Developmental Trajectory Modeling of the Covariation of Commitment and Health in Newly Committed Relationships. Paper presented at the 2012 International Association for Relationship Research conference.

Madoka Kumashiro & Michael K. Coolsen. The Michelangelo Phenomenon: Partner Affirmation, Personal Concerns, and Relational Concerns. Paper presented at the 2012 International Association for Relationship Research conference.

Vicki Taylor, Michael K. Coolsen, & Barry Friedman. "What Did You Ask? The Influence of Applicant Questions. Paper presented at the 2012 Annual Meeting of the Eastern Academy of Management conference.

Michael Coolsen. Test Item File for Tuten & Solomon, *Social Media Marketing* (1st Edition). Pearson Prentice Hall.

Service Activities

University Grant Task Force Committee (current)

Dao, Viet

Associate Professor of Management Information Systems

Academic Degrees

PhD Management Information Systems, University of Oklahoma
MSc Information Systems, University of Leeds, UK
BSc Electrical Engineering, Hanoi University of Technology, Vietnam



Publications

Dao, V., Zmud, R. (forthcoming) Impacts of Innovating Firms' Strategic Signals on Market Participants along the Innovation Life Cycle, *Journal of Engineering and Technology Management*.

Langella, I., Carbo, J., Dao, V., (2012) An Examination of the Symbiosis between Corporations and Society with Lessons for Management Education and Practice, *Global Virtue Ethics Review*, 6(3), 51-82.

Dao, V., Langella, I., Carbo, J. (2011) From Green to Sustainability: Information Technology and an Integrated Sustainability Framework, *Journal of Strategic Information Systems*, 20(1), 63-79. Top 10 most downloaded papers of the journal in 2011-2012.

Conference Proceedings

Dao, V., (2012) Impacts Of Innovating Firms' Strategic Signals on Market Participants' Market Success in the Context of a Standards War, European Conference on Information Systems (ECIS), Barcelona, Spain, June 10-13.

Langella, I., Dao, V., Carbo, J. (2011) Creating Sustainable and Responsible Supply Chains through Human Resource and Information System Integration, World Association for Sustainable Development (WASD) 9th Annual Conference, Atlantic City, NJ, Oct 26-28.

Service Activities

Journal Reviewer: *MIS Quarterly*, *Information Systems Research*, *Journal of Business Research*.

Conference Reviewer: International Conference on Information Systems, Americas Conference on Information Systems, European Conference on Information Systems, Academy of Management Conference

University Committee Service

HOPE Diversity Scholarship Committee
APSCUF/SU Student Affairs Committee
University Technology Council
Emerging Technologies Subcommittee
University General Education Council
College of Business Curriculum Integration Committee
APSCUF Representative Council

Hunt, Irma

Assistant Professor of Information Technology and Business Education

Academic Degrees

EdD Pennsylvania State University (Anticipated Dec. 2012)

MB, Management of Global IT, American University, Washington, DC

MLIS University of Texas at Austin

BA University of Texas at Austin

Recent Publications and Presentations

Hunt, I. (2012). Older Adult Learners in Retirement. Adult Education Research Conference, Saratoga Springs, New York.

Hunt, I. (2012). Visual Arts and Older Adult Learners in Retirement. Penn State Student Symposium, State College, Pennsylvania.

Hunt, I. (2011). Women and Financial Planning. American Association for Adult and Continuing Education, Clearwater, Florida.

Hunt, I. (2011). Retirement and Adult Learners. 6th Annual Adult Education Doctoral Research Forum, Harrisburg, Pennsylvania.

Honors and Awards

2012 Harry R. Frehn Faculty Fellowship Award
Inducted Pi Omega Pi, Beta Lambda Chapter, National Business Teacher Honor Society, 2011.



Langella, Ian

Associate Professor of Supply Chain Management

PhD Management, University of Magdeburg, Germany
M.A. Management, University of Magdeburg, Germany
BS Nautical Science (Minor in Physical Sciences), Maine Maritime Academy



Selected Peer Reviewed Publications

Carbo, J., Dao, V., Langella, I.M. (2012) An Examination of the Symbiosis between Corporations and Society with Lessons for Management Education and Practice. *Global Virtue Ethics Review*, accepted and forthcoming.

Dao, V., Langella, I.M., Carbo, J. (2011) From Green to Sustainable: Information Technology and an Integrated Sustainable Value Framework. *Journal of Strategic Information Systems* 20: 63-79.

Selected Recent Teaching Case Studies and Pedagogical Material

Langella, I.M. (2011) Norwegian Salmon Processing Facility, Trondheim. In: *Operations Management, Tenth Global Edition*, J. Heizer and B. Render, 55. Prentice Hall, Upper Saddle River.

Langella, I.M. (2011) Aldi. In: *Operations Management, Tenth Global Edition*, J. Heizer and B. Render, 82. Prentice Hall, Upper Saddle River.

Langella, I.M. (2011) Cecil Rice Export, Alexandria, Egypt. In: *Operations Management, Tenth Global Edition*, J. Heizer and B. Render, 277. Prentice Hall, Upper Saddle River.

Langella, I.M. (2011) Finding a Location for Electronics Component Manufacturing in Asia. In: *Operations Management, Tenth Global Edition*, J. Heizer and B. Render, 368. Prentice Hall, Upper Saddle River.

Langella, I.M. (2011) Herrer's Bicycle Shop, Tilburg, the Netherlands. In: *Operations Management, Tenth Global Edition*, J. Heizer and B. Render, 536-7. Prentice Hall, Upper Saddle River.

Langella, I.M. (2011) Johannesburg Christmas Trees. In: *Operations Management, Tenth Global Edition*, J. Heizer and B. Render, 837. Prentice Hall, Upper Saddle River.

Langella, I.M. (2011) Theory of Constraints in Australian Manufacturing. In: *Operations Management, Tenth Global Edition*, J. Heizer and B. Render, 324. Prentice Hall, Upper Saddle River.

Langella, I.M. (2011) Statistical Process Control in the United Kingdom. In: *Operations Management, Tenth Global Edition*, J. Heizer and B. Render, 260. Prentice Hall, Upper Saddle River.

Service Activities

Association of Pennsylvania State College and University Faculties, chair, Membership Committee (2011-), Statewide APSCUF Membership Committee, member APSCUF-SU, member (ex officio), Executive Committee (2011-)

APSCUF-SU Mobilization Committee (2011-)

Bookstore Advisory Committee (2012-)

Enrollment Management Team, Alternate (2011-)

APSCUF-SU Alternate, Representative Council, (2012-)

Alpha Phi Omega National Service Fraternity, Lambda

Lambda Petitioning Group, Faculty Advisor, (2010-)

Supply Chain and Logistics Management clubs, Faculty Advisor, (2011-)

International Education Council, member (2008-2011).

Awards

2012 Summer Research Fellowship Award.

Marsh, Michael

Professor of Management
Information Systems

Academic Degrees

PhD Management Science/MIS,
Ohio State University
MS Applied Mathematics, State
University of New York,
Stonybrook
MS Computer Science, U.S. Navy
Postgraduate School

BS Mathematics, University of Nebraska

Recent Publications

Marsh, M. T. (2011). *Microsoft Office 2010 Activities and Exercises* Pearson/Prentice Hall.

Professional Experience, Leadership & Service

Academic Master Planning Committee
Assurance of Learning Committee
Department DPAC
Academic Affairs Assessment Team
Infrastructure and Lifecycle Review Committee
Technology Grant Review Committee
Academic Technology Review Committee
Emerging Technology Committee
President's Cabinet Academic Calendar Subcommittee

Certifications

Certified Computer Forensic Examiner
Certified Network Defense Architect
Security + Professional Certification
Microsoft Certified Application Specialist

Other

Editorial board member for the *Review of Business Information Systems* journal



Patrick, Patricia

Associate Professor of
Accounting

Academic Degrees

PhD Public Administration,
Pennsylvania State
University, Harrisburg
MBA Pennsylvania State
University, Harrisburg
BA Professional Accountancy,
Pennsylvania State University, Harrisburg

Recent Publications

Patrick, P. A. and J. M. Trussel (2011). Financial Indicators and Reductions of Public Services by Pennsylvania Municipalities, sponsored by the Chrostwaite Institute, the research arm of the Pennsylvania State Association of Boroughs.

Patrick, P. A. and J. M. Trussel (2011). Financial Indicators and Reductions of Public Services by Pennsylvania Municipalities, *International Journal of Business and Social Sciences*, in press.

Patrick, P. A. (2011). Franklin County Contractors: The Case of Concealed Liabilities, In Joseph T. Wells (Ed.) *Case Studies in Financial Statement Fraud*. New York: John Wiley & Sons.

Patrick, P. A. (2011, August). Citizen-centric: The Popular Financial Report for Local Governments, *Pennsylvania Borough News*, 19-21.

Patrick, P. A. (2011, March). Ethically Speaking: A Review of Recent State Ethics Violations, *Pennsylvania Borough News*, 25-27.

Professional Activities

Association of Government Accountants, Accountability and Outreach Officer of South Central Pennsylvania Chapter



Rim, Hong

Professor of Finance

Academic Degrees

PhD in Finance, Pennsylvania
State University

Publications in Journals and Proceedings:

Hong, R. (2012). Impacts of the U.S. Financial Crisis On Financial Markets in Asia And Europe, *International Business and Economics Research Journal* Vol.11(1), 45-50.

Hong, R. Reactions of European Financial Markets to the U.S. Financial Crisis, Proceedings of the Intellectbase International Consortium and Academic Conference (Oct 2011).

Hong, R. Empirical Study on the Impacts of the Major Crises on Stock Markets in Asia, Proceedings of the Academic Business World International Conference, 58-64 (May 2011). *International Journal of the Academic Business World* (2012).

Hong, R. Study on the International Diversification, Proceedings of the Academic Business World International Conference, pp. 70-73 (May 2011). *International Journal of the Academic Business World* (2012).

Hong, R. Impacts of the US Financial Crisis on Financial Markets in Asia: Empirical Study, Proceedings of the Academic Business World International Conference, pp. 58-64 (May 2011).

Hong, R. Studies on the International Diversification, Proceedings of the Academic Business World International Conference, pp. 70-73 (May 2011).

"Comparative Study on the Impacts of Financial Crises on Stock Markets in Asia and Europe," a paper presented at the International Conference of Journal of Arts and Sciences for Academic Disciplines (Harvard Univ., Boston; May 2012).

"Reactions of European Financial Markets to the US Financial Crisis," a paper presented at the IntellectBase International Consortium (Atlanta, GA; Oct. 2011).

"Impacts of the US Financial Crisis on Financial Markets in Asia: Empirical Study," a paper presented at the Academic Business World International Conference (Nashville, TN; May 2011).

"Studies on the International Diversification," a paper presented at the Academic Business World International Conference (Nashville, TN; May 2011).

Professional Experience, Leadership & Service

2005-2011: Department chair, Finance and Supply Chain Management
Finance Advisory Council
H.O.P.E Scholarship Committee

Setaputra, Robert

Associate Professor of Supply
Chain Management

Academic Degrees

PhD Operations Management,
University of Wisconsin,
Milwaukee
MS Finance Analysis, University
of Wisconsin, Milwaukee
BA Economics, Gadjah Mada
University, Indonesia

Journal Publications

Return Policy in Product Reuse under Uncertainty (with Samar K. Mukhopadhyay). *International Journal of Production Research*, 49(17), 2011, pp. 5317-5332.



Tucker, Joanne

Associate Professor of Supply
Chain Management

Academic Degrees

PhD, Strategic Management,
Temple University
MS Organizational Dynamics,
University of Pennsylvania
BSBA Accounting, Bloomsburg
University

Recent Publications

Massad, V., Yi, G., Tucker, J. (2012). Comparing Exporters with Domestic Retailers on eBay: An Eclectic Paradigm Approach, *International Journal of Information and Communication Technology Research*, Vol 2 (2), pp. 168-173.

Cantanio, J., Armstrong, G., Tucker, J. (2012). The Effects of Project Management Certification on the Triple Constraint.

Massad, V., Nein, M., Tucker, J., (2011) Wheel of e-Tailing, *Journal of Management and Marketing Research*

Massad, V., Brown, M.L., Tucker J.M. (2012) The Acceptance of Electronic Journals by Business Faculty: An Adoption/Diffusion Approach, *Journal of Behavioral Studies in Business*.

Award

Gloria Diodata Dean's Award, 2010-2011

Professional Experience, Leadership & Service

Academy of Business Disciplines Journal - Special Edition, 2011 Co-Editor
Academy of Business Disciplines Journal - Online journal, Editor-in-Chief
CoB Integration Committee, Chair
MBA Committee
MBA Grade Appeal Committee
CoB AOL Committee
CoB Search Committee for MBA/BIP Marketing director
Computer Technologies Center Search Committee for Support Technician

Watts, Allison

Associate Professor of
Management

Academic Degrees

BS, Bloomsburg University
MS, University of Pennsylvania
PhD, Temple University

Recent Publications

Watts, A.D. and Robert D. Hamilton III (2011). Scientific foundation, organization structure and performance of biotechnology firms", *Journal of High Technology Management Research*.

Service

Alumni Affairs Committee (2010-)
Frederick Douglass Institute Executive Committee
International Education Council (2008-)
National Association of Black Accountants Advisor (2008-)
Academy of Management (Technology and Business, Policy, and Strategy Divisions), Reviewer
University Forum (2011-)



Grove College of Business Spring Social 2012

Students, faculty, and staff enjoyed a special Spring Social in April to commemorate the 30-40-75 Celebration of Milestones in the Grove College of Business.



Students relished the opportunity to put their dean or professor in the dunk tank.



Dean's office personnel, with assistance from the Shippensburg Kiwanis, were busy grilling hamburgers and hot dogs for everyone.



Students competed in the second annual volleyball tournament (above), challenged the faculty and staff to kickball (left), and enjoyed other backyard games (below).



Everyone also enjoyed the afternoon by savoring some delicious Goose Brothers ice cream! A special thank you to Pepsi Company for their generous contribution of sodas and water and helping make this event a success!



4th Annual Grove College of Business

Golf Networking Outing

The John L. Grove College of Business hosted its 4th Annual Grove College of Business Golf Networking Outing on Friday, May 4, 2012 at Eagles Crossing Golf Club in Carlisle. The format was a four-person scramble. Students, alumni, faculty, administrators, staff, and friends filled the event to capacity again this year. Because this is not a fundraising event, all surplus money after costs is used to assist students who study abroad. Participants had a great day to golf, networking with friends, and enjoying a delicious steak dinner prepared by Sean at Eagles Crossing!



College of Business Homecoming Reunion



The 2nd Annual College of Business Homecoming Reunion attracted about fifty alumni and friends to the Grove Forum on Saturday, October 1, 2011. Every alum attending received a College of Business "Ship Happens" T-shirt. It was a great way to start the homecoming festivities. Join us this year on October 6!



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Or visit our website at
www.ship.edu/business/

Give to the John L. Grove College of Business
at www.sufoundation.org/opportunities/funds

Click on "College/Department"
College of Business Associates Program Fund

Send Us Your News

We'd love to hear from you. Please send your news to John L. Grove College of Business, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299 or e-mail us at business@ship.edu or fax us at 717-477-4003.

Name _____

Address _____

City _____ State _____ Zip _____

Degree and Class Year(s) _____

E-mail _____

Phone (H) _____ (W) _____

Your Occupation _____

Name, Address of Employer _____

Recent News _____



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