

How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2021

Collected Spring 2023

Who are their employers?

Listed below are some of the employers cited by the Class of 2021 graduates and their respective job titles:

Employer	Job Title
Adhesive Research	Production Planner
ADUSA Distribution	Logistics Analyst
Berkshire Hathaway	Marketing Manager/Realtor
Boyer + Ritter	Associate
Centric Bank	Credit Analyst
Cherry Bekaert	Auditor Assoc.
Chewy	Area Manager II
Clark Associates	Buyer/Procurement
Commonwealth Care Alliance	Appeals + Grievances Rep.
Crayola	Marketing Associate
D & H Distributing	Business Operations Coordinator
DHL Supply Chain	Logistics Planner
DISA	Financial Analyst
DM Bowman	Linehaul Planner/Ops Support
EI Associates	Marketing Coordinator
Enterprise Holdings	Senior Accountant
Gainwell Technologies	Business Analyst
Harrisburg Senators	MilB Ticket Account Executive
Henkels & McCoy	Asst. Project Manager
Herbein & Company, Inc.	Staff Accountant
JG Wentworth	Sales Manager
KPMG	Advisory Associate
Letterkenny Army Depot	Program & Management Analyst
LINQ Services	Business Analyst
Londonderry Village	Marketing Coordinator
Maher Diessel	Staff Auditor
McKonley and Asbury	Staff Accountant
Northrop Grumman	Factory Supply Management Lead
Penn State Health	Provider Recruitment Coordinator
Penske Logistics	Operations Supervisor
Price Water House LLC	Experienced Associate - Audit
Prudential	Financial Advisor
Shipley Energy	Content Marketing Specialist
The Wright Center	HR Coordinator
ULTA	Supply Chain Manager
Universal Media	Account Manager
Univest Insurance	Account Executive
UPS	On Road Supervisor
Vetter Forics Inc.	Logistics Specialist
Volvo Construction Group	Inside Sales & Order Management
WebFX	Internet Marketing Specialist
West Pharmaceutical Services	Lab Purchasing Specialist
Wolf's Bus Lines	Accounting Manager
YRC Trucking	City Planner Supervisor

What are they doing?

The 68 respondents* were engaged in the following activities:

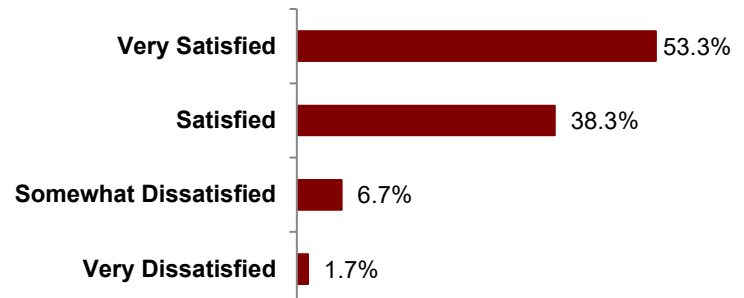
Activity	No.	Percent
Full time employment in major field**	43	63.2%
Full time employment in a related business field	17	25.0%
Employed full time in a field unrelated to business	4	5.9%
Employed temporarily until desired position is available***	2	2.9%
Pursuing an advanced degree full time	2	2.9%
Total	68	100.0%

* Response rate was of 23.6%

** 5 respondents pursue graduate studies and being employed full time in major field.

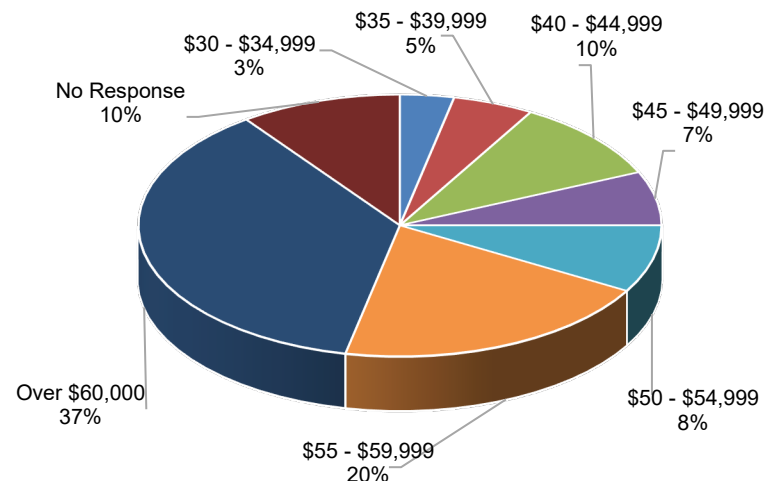
*** 1 respondent pursues graduate studies and being employed temporarily.

How satisfied are they with their first full-time position?



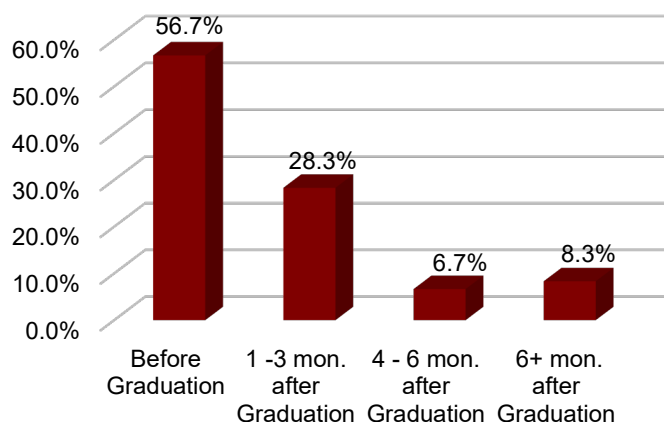
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find their first full-time career position?



Approximately 91.7% of the graduates secured a full-time employment in their major or related field within six months of graduation.

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	58.8%	88.2%
Internship*/work experience in major	48.5%	76.4%
Coursework in major	41.2%	73.6%
Leadership activities	29.4%	76.5%
Business administration core courses	23.5%	72.0%
Grade point average	16.2%	51.5%
University extra-curricular activities	13.2%	50.0%

*48.5% of respondents completed an internship while attending SU.

What 2021 graduates say about Ship!

"I loved Ship and it definitely prepared me."

"The business clubs and Grove are excellent. The campus atmosphere was so inclusive, especially if you become involved in a student organization or club."

"Business teachers are great! Ship is it!!"

"I found the family aspect of Shippensburg to be unique and a strong quality that other schools don't have. Having faculty that cares about your studies and still connect with post grad is huge!"

How did they feel about their educational experience at Ship?

89.7% of 2021 business graduates felt that the BSBA program at SU prepared them well for their career.

89.7% of 2021 business graduates were satisfied with the overall educational experience provided at SU.

What graduate schools do they attend?

Some of the universities where 2021 graduates are pursuing an advanced degree include:

Messiah University
Penn State University
Seton Hill University
Shippensburg University

Where did they find employment?

85.29% of our business graduates were employed in the state of Pennsylvania

Other states where our 2021 graduates were employed:

Maryland
New Jersey
Virginia

For more information

This survey was conducted in the spring of 2023 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:



John L. Grove

College of Business

SHIPPENSBURG UNIVERSITY

(717) 477-1435 | business@ship.edu
ship.edu/business

Shippensburg University is a member of Pennsylvania's State System of Higher Education and an equal opportunity educational institution. Direct requests for reasonable accommodations and other inquiries to the Office of Accessibility Resources, Horton Hall, Suite 324, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, (717) 477-1364, oar@ship.edu. 12/22 250